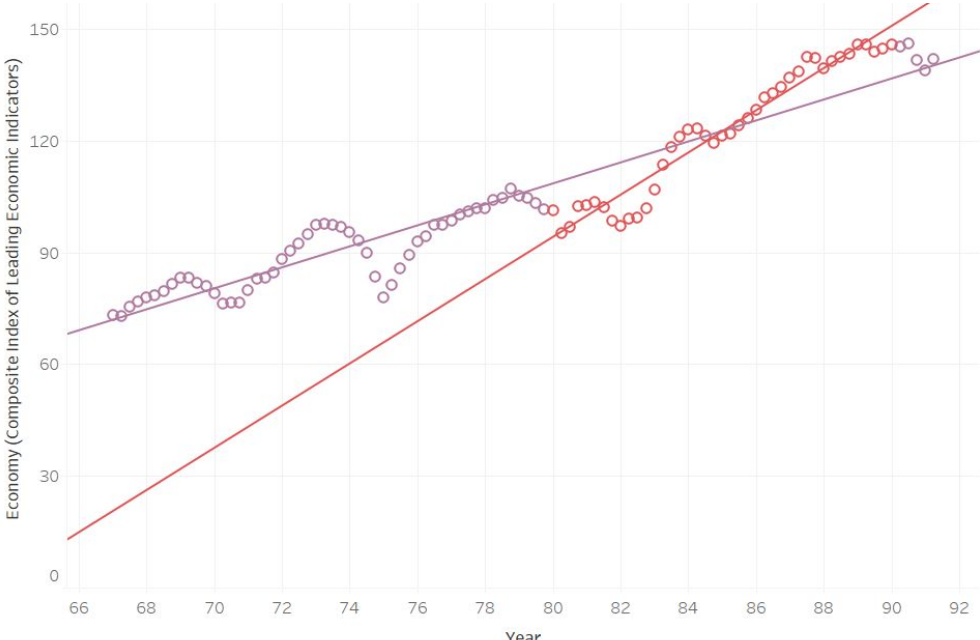


# An Unfiltered Exploration Into The '80s

## The Great '80s?

Looking over the span of the late 1960s to the early 1990s, the 1980s was a strong period for economic prosperity in the United States.



Economic Indicators: 1980s vs Other Periods

1980

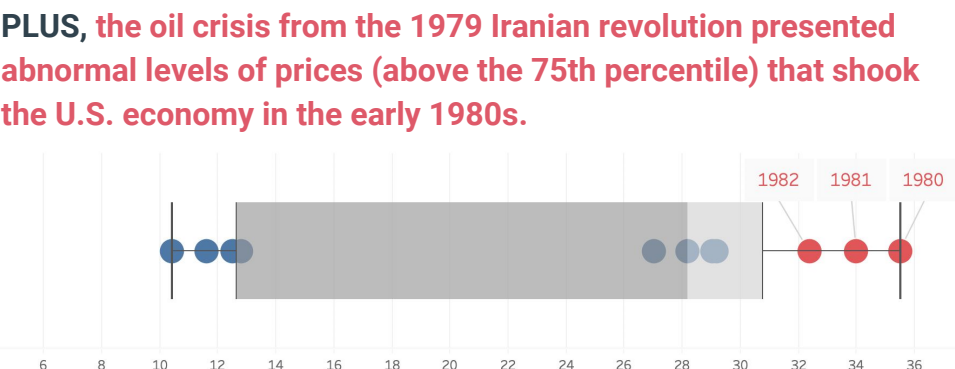
**YET,** the 1980s began with significant hits towards the economy, automobile sales, housing, and the stock market because of a contractionary monetary policy and increased foreign competition in the manufacturing sectors.



Sharp decline in numerous sectors beginning in 1980

1982

RECESSION



Average OPEC crude oil price in U.S. dollars per barrel from 1975-1985

1983

RECOVERY

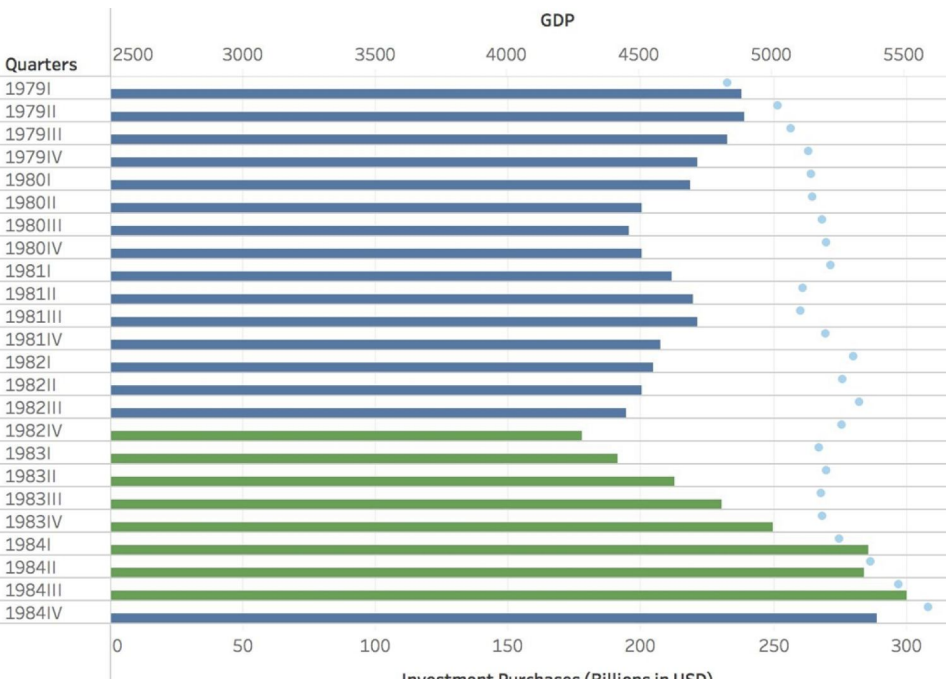
**THEN,** what was the recipe for recovery? President Reagan eased the monetary policy to increase production capacity. Slashing interest rates in half encouraged businesses to invest in capital and talent, while stimulating consumer spending.



Lowered interest rates help spur growth and decrease unemployment while increasing capacity.

1984

**AS A RESULT,** the U.S. responded to the expansionary monetary policy by having a 1983 economic boom, where GDP (represented by bars) experienced the fastest growth from late 1982 to the end of 1984. The investment purchases (represented by dots) increased steadily from 1984 onwards, contributing to prosperous times in the late 1980s.



GDP and domestic investment of the U.S. 1979-1984

APAN5500 Data Visualization and Design Team Project -- An Infographic of the Economy Dataset  
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Amidst an oil crisis, a global recession, and a Cold War, providing trust in the American business and consumer has proven to work wonders.

Welcome to the '80s.

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