Jorge Plasencia

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EDUCATION

Tecnologico de Monterrey Aug. 2020 – May 2024
Bachelor of Science in Computer Science and Technology *Guadalajara, Jalisco*

EXPERIENCE

Frontend Engineer Jan. 2023 – July 2023
Lizza *Zapopan, Jalisco*
- Created the company's **turborepo** for their next gen version of their product
- Responsible of creating new features to the existing app
- Worked on re-creating the whole app from Vue.js to Next.js
- Main **UI Frontend** Engineer

Frontend Engineer Mar. 2022 – Oct. 2022
Mis Fans *Zapopan, Jalisco*
- Created new components, layouts, and maintain or update the existing ones
- Built customizable pages, using a user-selected colors palette
- Developed a alert system for streamers to receive donations and display them inside their streaming software
- Built informative pages such as terms and policies, 404, and landing
- Built responsive payment screens, user profile and user dashboard

PROJECTS

Marketplace (Lizza) | *TypeScript, Next.js, Tailwindcss, Framer Motion, Git* Feb. 2023 🚀
- Created the whole UI
- Integrated the endpoints to fill all of the sections available on the marketplace
- Used framer motion to animate most of the grids and the feel of the page
- Integrated a infinite scrolling feature to load the most amount of items possible
- Made the UI reusable as possible, to make later on use it on another feature

Shopper (Lizza) | *TypeScript, Next.js, Tailwindcss, Git* Feb. 2023 🚀
- Created the whole UI
- Integrated a custom colors and font system for users to use on their stores, this was made using class-variance-authority, making a cleaner code and easier to revise
- Integrated endpoints to display all the information of the stores and products
- Integrated TikTok like feature on page for sellers to advertise their products, where they can upload a short video featuring the product, and display the actual product on the side of the video
- Developed the **layout** for the app, made responsive by default and with personalized features
- The Shopper app is Lizza's official **storefront** and hundreds of people are buying through it

Seller (Lizza) | *TypeScript, Next.js, Tailwindcss, Framer Motion,Git* July 2022
- Created most of the UI
- Implemented different shipping methods for sellers to choose from
- Created **global notification system**
- Made an onboarding process using Framer Motion
- Integrated analytics API with tables to display to the seller
- Implemented all of the **animations** of the app
- Made the connection between two apps of the same monorepo: POS (See below)
- The Seller app is Lizza's official **dashboard** and is being used by a lot of sellers in Mexico

POS: Point of Sale (Lizza) | *TypeScript, Next.js, Tailwind, Vercel, Turborepo, Git* Jan. 2023 – Jan. 2023
- Created a POS to allow a user create a sale and get paid
- The user can get paid face-to-face or share a payment link to the buyer
- The POS can either accept cash or pay with card
- The card option could be processed with PayPal and other services using Primer.io
- Developed the whole boilerplate for the project, in a proper and scalable way
- This is being used in production and thousands of transactions are being made today in Mexico

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Python
Developer Tools: Linux Systems, CLI, Turborepo, Git, Vercel, Supabase
Frameworks & Libraries: Tailwindcss, React.js, Next.js, React Native, Three.js, Framer Motion