Real Estate Analysis: First-Time Home Buyers

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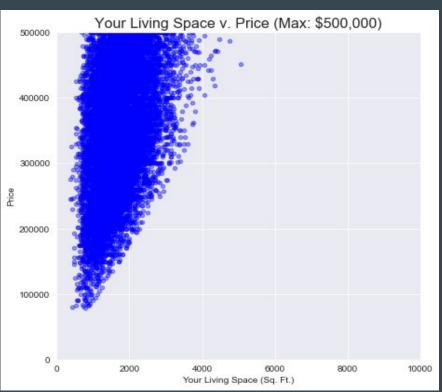
Introduction

- Visualizations powered by statistical models
- Observations fruitful for First-Time Home Buyers
- Data Source: Kaggle.
 - It includes homes in King County, WA sold between May 2014 and May 2015.
 - 21,000+
 - Includes 21 features
 - Square Feet, Square Feet of Neighbors, Waterfront, etc.

- OUR GOAL:

- Advice on features that will help best predict price.
- We capped our price suggestions to \$500,000 since our buyers are first-time and the median household income for those in King County is \$95,000

Q1: If we have a maximum budget of \$500,000, what size of home should we consider?



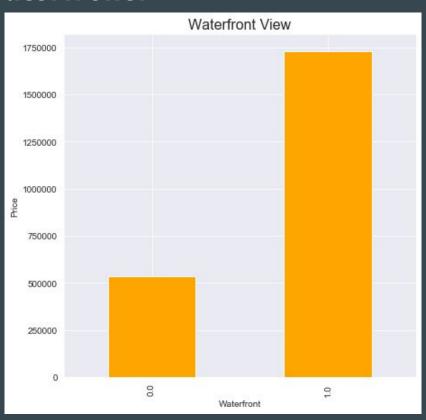


Q2: What about the size of our neighbors' houses?

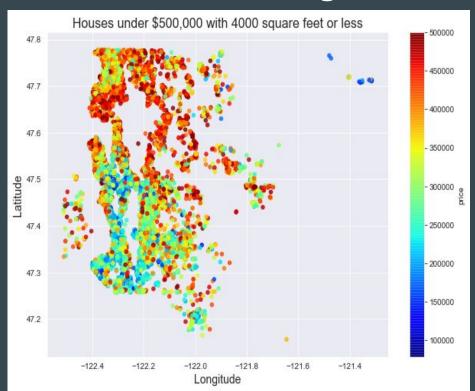


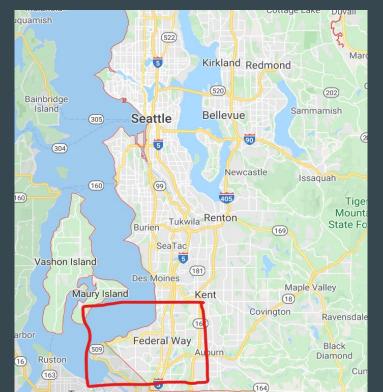


QUESTION 3: Waterfront?



Q4: Is there a portion of Kings County that would be best to move into with a budget of \$500,000?





Findings

- 1. The square feet you should be looking for with a max price of \$500,000 is around 3000, although there are a few 4000 sq. ft. houses available
- 2. The square feet of those living nearby you with a maximum budget of \$500,000 will be between 1000 and 3000 square feet.
- 3. Probably best to avoid the waterfront, for now.
- 4. If you are trying to be frugal, it would be best to look in the southwest of King County, particularly around Federal Way (Zip Codes: 98001, 98003, 98023, 98063, 98093)

Further Research

- 1. School Data
- 2. Park Data
- 3. Proximity to Tech Campuses

THANK YOU!