

## Unsupervised bias scan tool

A quantitative method to inform qualitative bias testing

NGO Algorithm Audit



## Overview of Algorithm Audit's bias scan tool

1. Problem description

- Problem 1 (quantitative) Detecting (higher-dimensional) forms of differentiation
- Problem 2 (qualitative) A persistent gap between general legal requirements and concrete AI practice
- 2. Solution
  - Unsupervised bias scan tool to detect differentiation (quantitative)
  - A deliberative approach to establish unfair treatment (qualitative)
- 3. Case study
  - Disparities in a BERT-based Twitter disinformation classifier (quantitative)
  - Audit commission: Assessing potentially unfair treatment by an Al classifier (qualitative)
- 4. Conclusion + contributors and endorsments

#### Work of NGO Algorithm Audit: Audit Advising on ethical issues emerging in concrete algorithmic practices commissions **Technical** Implementing and testing technical tools to detect and mitigate bias tooling Contributing to public debate on Advocacy responsible use of algorithms Knowledge Sharing techno-ethical insights with society, policy makers and others sharing

## Supported by:

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# Problem 1: The human mind is not equipped to detect higher-dimensional forms of algorithmic differentiation

#### The quantitative reasoning paradigm of Al...

#### Exploiting higherdimensional correlations

$$a_{1,1}$$
  $a_{1,2}$  ...  $a_{1,n}$   $a_{2,1}$  ...  $a_{n,n}$ 

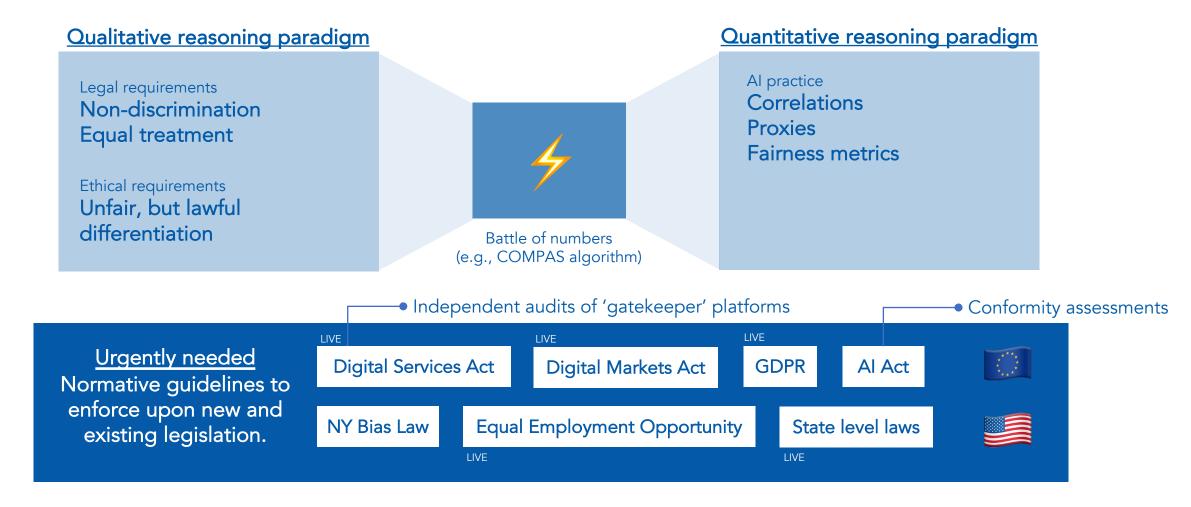
n x n matrices are used to represent and perform computations with n-dimensional data

#### ...poses challenges to assess fair treatment.

- How to detect disparities in the sheer data volume Al outputs?
- How to detect differentiation upon new categories of people defined by a mixture of many data points (ad hoc bias)?
- How to detect unfair differentiation when protected attributes are not available to compute group fairness metrics?



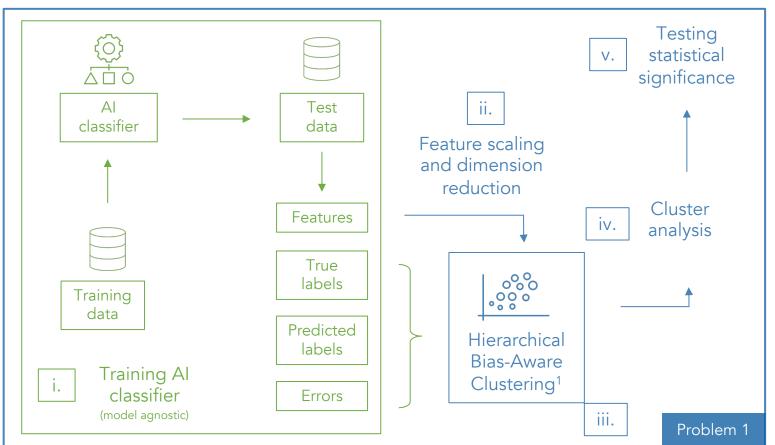
# Problem 2: If differentiation is detected, a persistent gap remains between quantitative fairness metrics and qualitative interpretation





# Solution: Quantitative method to *detect* differentiation (problem 1) Qualitative approach to *establish* unfair treatment (problem 2)

#### Quantitative bias scan tool



#### <u>Qualitative</u> <u>expert-led deliberation</u>

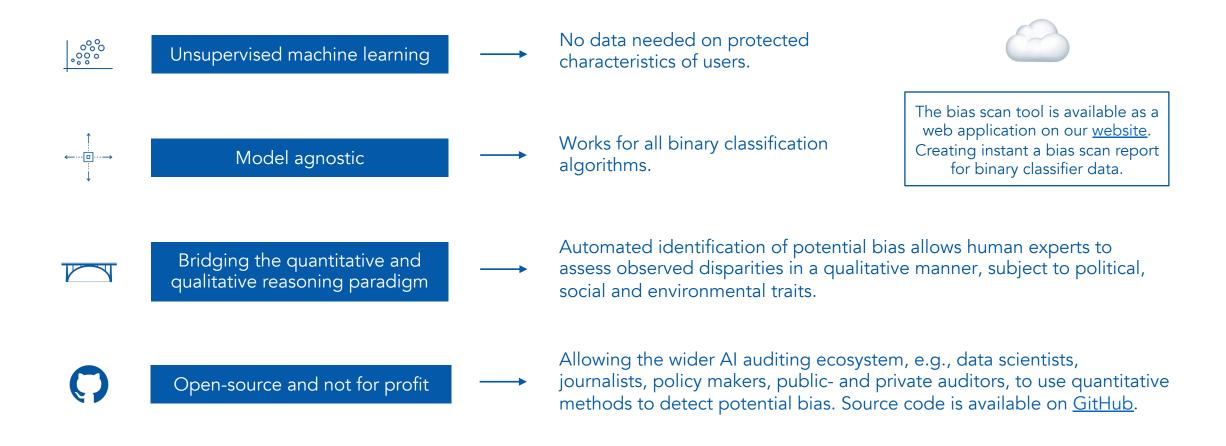
- 1. Identify issue
  Identify a suspected
  disparity in an AI classifier.
- 2. Audit commission
  Form an independent and diverse commission of experts.
- 3. Analysis
  Independent review of issue by audit commission.
- Advice
  Advice by audit
  commission is published
  and shared online.

Problem 2

<sup>&</sup>lt;sup>1</sup> Misztal, Indurkya, Bias-Aware Hierarchical Clustering for detecting the discriminated groups of users in recommendation systems, *Information Processing and Management* (2021)



## Benefits of our quantitative-qualitative approach

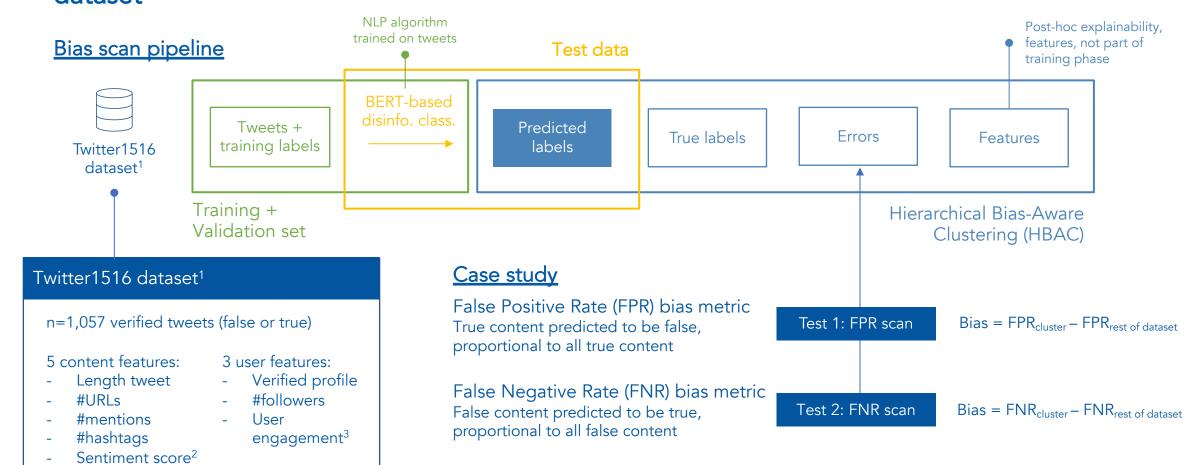


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## Detecting disparities on a self-trained BERT disinformation classifier, using the Twitter1516 dataset



<sup>&</sup>lt;sup>1</sup> Liu, Xiaomo and Nourbakhsh, Armineh and Li, Quanzhi and Fang, Rui and Shah, Sameena, in *Proceedings of the 24th ACM International on Conference on Information and Knowledge Management* (2015)

<sup>&</sup>lt;sup>2</sup> Based on the VADER sentiment analysis tool, <a href="https://github.com/cjhutto/vaderSentiment">https://github.com/cjhutto/vaderSentiment</a>

<sup>&</sup>lt;sup>3</sup> Vosoughi, S., Roy, D., and Aral, S.: The spread of true and false news online. Science 359, 6380 (2018), 1146–1151.

<sup>&</sup>lt;sup>4</sup> The Twitter1516 dataset and self-collected features scaled using Scikit's StandardScaler



### Results: Suspected disparities in the BERT-based Twitter disinformation classifier





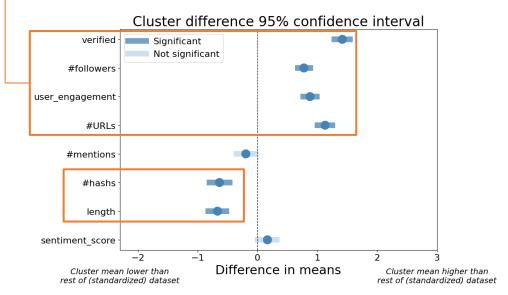
Cluster with highest bias (FPR): 0.08 #elements in cluster with highest bias<sup>1</sup>: 249



Cluster with highest bias (FNR): 0.13 #elements in cluster with highest bias<sup>1</sup>: 46

On average, users that:

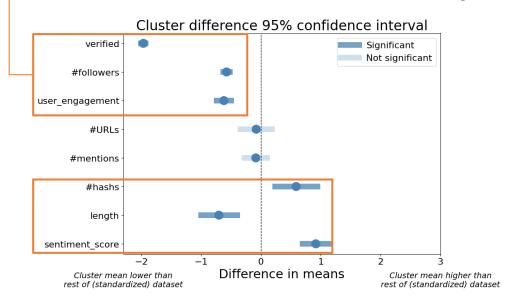
- are verified, have higher #followers, user engagement and #URLs;
- use less #hashags and have lower tweet length have more true content classified as false (false positives).



#### On average, users that:

- use more #hashtags and have higher sentiment score;
- are non-verified, have less #followers, user engagement and tweet length

have more false content classified as true (false negatives).





## Qualitative assessment of identified disparities by audit commission

#### Questions to assess unfair treatment

- Is there an indication that one of the statistically significant features, or a combination of the features, from Slide 8 are critically linked to one or multiple protected grounds?
- In the context of disinformation detection, is it as harmful to classify true content as false (false positive) as false content as true (false negative)?
- For a specific cluster of people, is it justifiable to have true content classified as false 8 percentage points more often? For a specific cluster of people, is it justifiable to have false content classified as true 13 percentage points more often?
- Is it justifiable that the disinformation classification algorithm is too harsh towards users with verified profile, more #followers and higher user engagement and too lenient towards users with non-verified profile, less #followers and lower user engagement?

#### **Audit commission**











### Conclusion: To be included once available

Audit commissions convenes in Jan-Feb 2023, to elaborate on the questions formulated in slide 9.



## This project is a collective effort of AI experts from a wide range of professional backgrounds

#### Algoritm Audit's bias scan tool team



Jurriaan Parie, Trustworthy Al consultant, Deloitte



Ariën Voogt, PhD-candidate in Philosophy, Protestant Theological University of Amsterdam



Joel Persson, PhD-candidate in Applied Data Science, ETH Zürich

#### 15+ endorsements from various parts of the Al auditing community

#### Journalism

- Gabriel Geiger, Investigative Reporter Algorithms and Automated Decision-Making at Lighthouse Reports
- AA
- BB

#### Industry

- Laurens van der Maas, Data Scientist at Amazon Web Services
- CC
- DD

#### Academia

- Anne Meuwese, Professor in Public Law & Al at Leiden University
- Hinda Haned [to be confirmed], Professor in Data Science at University of Amsterdam
- Emma Beauxis-Ausselet [to be confirmed], Associate Professor Ethical Computing at University of Amsterdam
- Marlies van Eck, Assistant Professor in Administrative Law & Al at Radboud University
- Vahid Niamadpour, PhD-candidate in Linguistics at Leiden University
- Floris Holstege, PhD-candidate in Explainable Machine Learning at University of Amsterdam

#### Civil society organisations

- EE
- FF
- Simone Maria Parazzoli, Fellow at the OECD Observatory of Public Sector Innovation (OPSI)



Want to know more?

Get involved

Contact us!

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