

MICHEL OMAR AFLAK

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EXPERIENCE

Criteo, Paris — *Software Engineer Intern*

Feb 2021 – *Present*

- Developed a distributed and optimized pipeline in PySpark from scratch that transforms data before it enters ML models. Includes a CMS from scratch. Improved processing time, code simplicity, and completely replaced old Scala codebase with Python. My code allowed to undertake new ML studies very quickly that would have been too time consuming to try previously.
- Developed a highly optimized C# code that transforms data for realtime inference. Improved processing time, code simplicity.

Zenly - Snapchat, Paris — *Software Engineer Intern*

April 2020 – Aug 2020

- Developed a highly customizable and optimized graphical library on Android allowing to draw, animate, write text and play GIFs, on top of images and videos, including an undo/redo framework, with a focus on memory management.
- Improved H264 encoding settings.

Twitter, London — *Software Engineer Intern*

Jun 2019 – Sept 2019

- Worked with Media Client Infrastructure team. Improved video quality on high speed networks by developing a bitrate prediction model, mobile side. A/B tested on 6M users, observed an increase in ads revenue by +0.56%, # of retweets by +0.74%, # of likes by +0.25%.

RandomCoffee, STATION F Paris — *Software Engineer Intern*

Dec 2018 – Feb 2019

- **RandomCoffee** get employees in a company to meet each other based on their preferences. Generalized the way of expressing matching rules.
- Developed a matching algorithm (derived version of K-Medoid) that can match any number of people together instead of only 2 previously, given a set of constraints.

Tribe, Los Angeles — *Machine Learning Intern*

Jan 2018 – Feb 2018

- Tribe is a live multiplayer gaming platform that raised \$6.5M from Sequoia Capital, Kleiner Perkins, and others. Developed a mobile embedded machine learning model able to recognize hand gestures.

EDUCATION

École Centrale d'Électronique de Paris – *Engineering School*

Sept 2017 – June 2021

Computer Science, Data Science, Big Data, Mathematics

INSEEC London – *Engineering School*

Sept 2018 – Dec 2018

Image Processing, NLP, Blockchain

Institut Supérieur d'Electronique de Paris – *Engineering School*

Sept 2016 – Jul 2017

Control Theory, Calculus & Linear Algebra

SOME NOTABLE PROJECTS

YouTube Channel – 2021

After writing countless articles, I decided to change my medium of expression. I published my first YouTube video February 2021, where I show (using beautiful animations made in Python) how to create a machine learning library akin Keras from scratch. You can watch the video here: https://youtu.be/pauPCy_s0Ok.

King of Ether – 2020

King of Ether is an existing game that I reimplemented on the blockchain of Ethereum using Solidity smart contracts. The game is a Ponzi scheme in itself. To start the game, a player has to send ETH to the contract and becomes the so called king. Then, every person that wants to claim the throne must send 30% more ETH to the contract and will become the new king. When that happens, the ETH of the new king are transferred to the account of the old king. And so on... If nobody claims the throne for 7 days in a row, the game ends, and the current king is dethroned by some mystical power... <https://kingofether.github.io>.

Leaf – 2019

Leaf is a device with radio capabilities that can be plugged directly in a smartphone. People using Leaf form a **mesh network** that allows them to communicate over long distances (up to 3km between each node) without any internet connection. This personal project was a proof of concept to demonstrate possible alternatives for private decentralized communications. [Leaf Project — Natural disaster communication system](#).

Machine Learning Library from scratch – 2018

Four years ago, I decided to learn AI and more specifically neural networks. I taught myself by reading on the internet, and managed to get a strong understanding of how neural networks work both mathematically and programmatically. I developed a machine learning library akin Keras [on GitHub](#). I wrote [an article on Medium](#) that got published in Towards Data Science, and gave a talk/lesson within the organization School Of AI in Paris.

AWARDS

France Engineering Olympiad — *Schneider Electric, Paris*

May 2016

“*Best Scientific Innovation*” award. 6th national place, 2nd regional place. Arrow impact prediction system.

Paris Engineering Olympiad — *GRDF, Paris*

May 2015

3rd regional place, reached national competition. Gyroscopic mouse designed to filter essential tremors (movement disorder).

LANGUAGES

French	Fluent
English	Fluent
Arabic	Fluent