Here is a list of additional starting prompts that you may use in different job roles.

Remember: these are just initial prompts - Take the potential limitations into account
Experiment with the improvement suggestions - Iterate and refine - Good prompts require creativity and experimentation.
Always validate the output and follow the guiding principles and best practices discussed in the course.

E-commerce Specialists

TASK	AI PROMPT	ADDITIONAL INPUT	POTENTIAL LIMITATIONS	IMPROVEMENT SUGGESTIONS
Optimizing product listings	Provide recommendations to optimize the following e-commerce product listing: [listing details]	Listing details	May not always address all optimization opportunities	Include specific areas of focus, like title, description, or images
Pricing strategy	Develop a pricing strategy for our [product/service] in the [market segment]	Product/service and market segment info	May not consider all relevant factors or competitors	Provide specific competitors or desired profit margins
Inventory management	Create an inventory management plan for our [product category]	Product category information	May not account for all possible inventory scenarios	Include specific inventory constraints or seasonal fluctuations
Analyzing sales data	Analyze the sales data for our [product/service] and identify trends or opportunities for growth	Product/service sales data	May not provide in-depth insights	Provide specific areas of focus for analysis
Customer segmentation	Segment our e-commerce customers based on their purchasing behavior and preferences	Not applicable	May not capture all relevant customer segments	Include specific criteria or desired segments to focus on
E-commerce marketing	Develop an e-commerce marketing campaign targeting the following customer segment: [segment]	Customer segment information	May not always generate highly effective marketing ideas	Provide more context about the segment or desired campaign objectives
Improving conversion rates	Propose changes to our e-commerce website to improve conversion rates	Not applicable	May not always identify the most impactful changes	Include specific conversion metrics or areas to focus on
Abandoned cart recovery	Create an abandoned cart recovery email sequence for our e-commerce store	Not applicable	May not always address the root cause of cart abandonment	Provide specific reasons for cart abandonment or desired email content
E-commerce analytics	Create a dashboard template for tracking e-commerce KPIs	Not applicable	May not include all desired metrics or sections	Specify the metrics or sections to include in the dashboard
Shipping and fulfillment	Develop a shipping and fulfillment strategy for our e-commerce store that balances cost and customer satisfaction	Not applicable	May not consider all relevant factors or constraints	Include specific shipping options or desired delivery timeframesTask

Here is a list of additional starting prompts that you may use in different job roles.

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Inventory Managers

TASK	AI PROMPT	ADDITIONAL INPUT	POTENTIAL LIMITATIONS	IMPROVEMENT SUGGESTIONS
Inventory forecasting	Forecast the inventory needs for our [product category] for the next [time period]	Product category and time period info	May not always provide accurate forecasts	Include specific sales data or seasonal trends
Stocktaking	Create a stocktaking plan to accurately count inventory for our [product category]	Product category information	May not account for all possible inventory discrepancies	Include specific counting methods or potential issues to address
Inventory optimization	Identify opportunities to optimize our inventory management process for [product category]	Product category information	May not always suggest the most impactful changes	Include specific areas of focus or desired outcomes
Supplier management	Develop a supplier evaluation and management strategy for our [product category]	Product category information	May not address all supplier-related risks or concerns	Include specific criteria or desired supplier performance metrics
Inventory control	Create an inventory control plan to prevent stockouts and overstocking of our [product category]	Product category information	May not consider all possible inventory scenarios	Include specific inventory thresholds or desired stock levels
Warehousing and storage	Propose improvements to our warehousing and storage strategy for [product category]	Product category information	May not address all warehousing challenges or constraints	Include specific areas of focus or desired efficiency gains
Inventory tracking	Develop an inventory tracking system that integrates with our existing e-commerce platform	Not applicable	May not cover all desired features or use cases	Specify desired features or integration requirements
Inventory turnover analysis	Analyze the inventory turnover for our [product category] and identify opportunities to improve	Product category information	May not always provide in-depth insights	Include specific inventory metrics or desired turnover rates
Demand planning	Create a demand planning strategy for our [product category] based on historical sales data	Product category and historical sales data	May not always provide accurate demand forecasts	Include specific sales trends or external factors to consider
Inventory reporting	Develop a monthly inventory report template that tracks stock levels, costs and turnover	Not applicable	May not include all desired metrics or sections	Specify the metrics or sections to include in the reportTask

E-commerce & Inventory