

# The Content Platform for Your Apps

As digital transforms every industry, businesses are creating apps that reimagine the employee and customer experience, digitize legacy workflows and deliver products and services in all new ways. These custom apps reduce friction, accelerate processes and unearth entirely new business models only possible in the digital world. These applications leverage functional APIs that provide best-in-class services for essential, but non-core aspects of an application.

**But the way these applications handle content has not kept up.** Home-grown solutions are difficult and expensive to maintain, legacy ECM applications aren't designed for broad user adoption, and basic cloud infrastructure puts security and compliance at risk and creates silos of content across the business.

## Box Platform provides a unified, secure content platform and collaboration APIs for every application

Using Box Platform, businesses can create custom web portals and mobile applications that leverage Box as the secure content store and take advantage of our APIs to build immersive and collaborative content experiences for their users. With Box Platform, businesses can deliver apps faster while reducing security and compliance risk and increasing end user engagement.

### Increase User Engagement

Box Platform helps development teams create immersive and collaborative user experiences with content with user-facing services delivered through our APIs.

- **Advanced viewing capabilities** – file preview capabilities for more than 120 different file types, from Office documents to 3D models, that can be rendered on any device.
- **Simplify content discovery** – keyword-based search with filtering based on customizable file and folder metadata.
- **Connect conversations with content** – file-level comments that gather communications in one place.
- **Accelerate collaborative processes** – tasks and notifications that reduce review and approval processes and trigger lightweight workflows.



## Reduce Security and Compliance Risk

Box Platform is built and designed by security and compliance experts. Our content services are trusted by more than 62,000 businesses worldwide, including 59% of the Fortune 500. Development teams can build with confidence knowing their content is securely stored in the cloud and configure administrative controls using the Box Admin Console.

- **Provide secure access and mitigate data loss** – granular permission model and comprehensive audit trails for more than 70 user, file, and app-level activities.
- **Maintain governance and compliance** – end-to-end document lifecycle management to comply with regulatory mandates as well as support defensible e-discovery and data retention policies.
- **Ensure confidentiality and integrity** – encryption in transit and at rest, with the option for customer-managed encryption keys.
- **Meet industry and global compliance** – ISO 27001, ISO27018, SOC 1 (SSAE 16), PCI DSS, FedRamp FINRA SEC17a-4, HIPAA/HITECH and options for in-region data storage in Europe and Asia.

## Accelerate Development Timelines

Box Platform provides content services for your apps, instead of having to build from scratch. Box also provides developers with the tools and support to ensure that app development projects are successful.

- **Develop on the platform of your choice** – SDKs in common web and mobile development languages with quick start guides and sample code.
- **Easily build better user interfaces** – pre-built front-end UI Kits that allow developers to modularly build user interfaces.
- **Integrate with existing systems** – integrations with leading security and governance vendors through the Box Trust program.
- **Developer support** – extensive reference documentation, guides, tutorials, community forums, sample apps, email support, and hands-on developer training and workshops with our Box Consulting services.

## Discover how your business can use Box Platform:

Box Platform is licensed using a user-based model, known as App Users, and is available in two plans.

- **Box Platform Developer** is a free plan that is intended for experimentation and building proof-of-concept applications. Box Platform Developer is free for up to 25 App Users and includes storage and bandwidth.
- **Box Platform Enterprise** is a paid plan that is intended for building production applications. Box Platform Enterprise starts at \$500 per month for 100 App Users, along with storage and bandwidth. Box Premier Services is required for Box Platform customers.