

PRSSA Content Management System A Brief Introduction

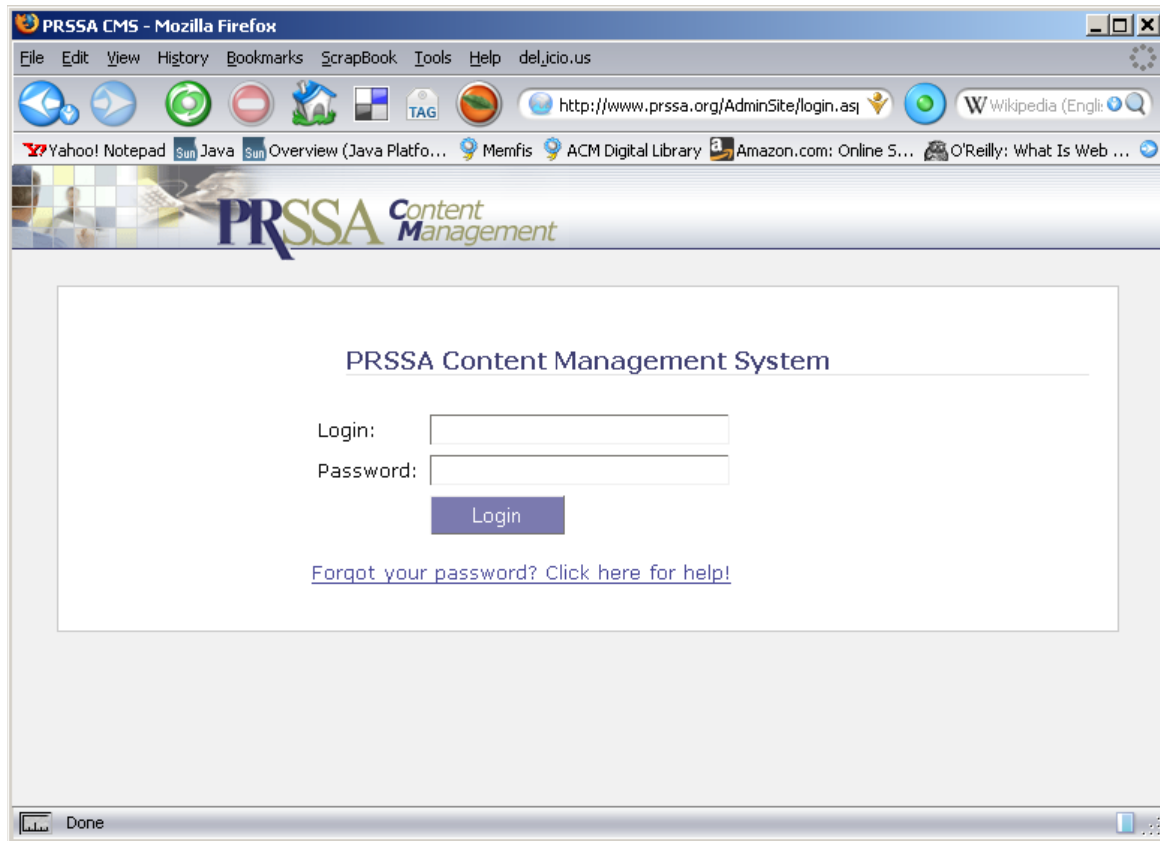
PRSSA operates multiple online resources, including:

1. The main national web site: www.prssa.org
2. JobCenter members website: www.prssa.org/jobcentermembersite
3. JobCenter employers website: www.prssa.org/jobcenteremployersite
4. PRSSA Blog: www.prssa.org/blog
5. PRSSA Regional Activities websites: [www.prssa.org/regionalevents/\[name_of_event\]](http://www.prssa.org/regionalevents/[name_of_event])
6. National Conference website: www.prssa.org/conference
7. Forum: www.prssa.org/forum
8. Connecting With PRSSA: www.prssa.org/connecting
9. Multiple past event websites: www.prssa.org/events/past.aspx

Most of these websites are partially or completely managed through a content management system (CMS). Most of these web sites, and especially the CMS, will be changed significantly over this summer. However, until the new versions are launched, the current CMS will be used to maintain most of the web site content. This text is a brief description of how to access the CMS and use its functionality.

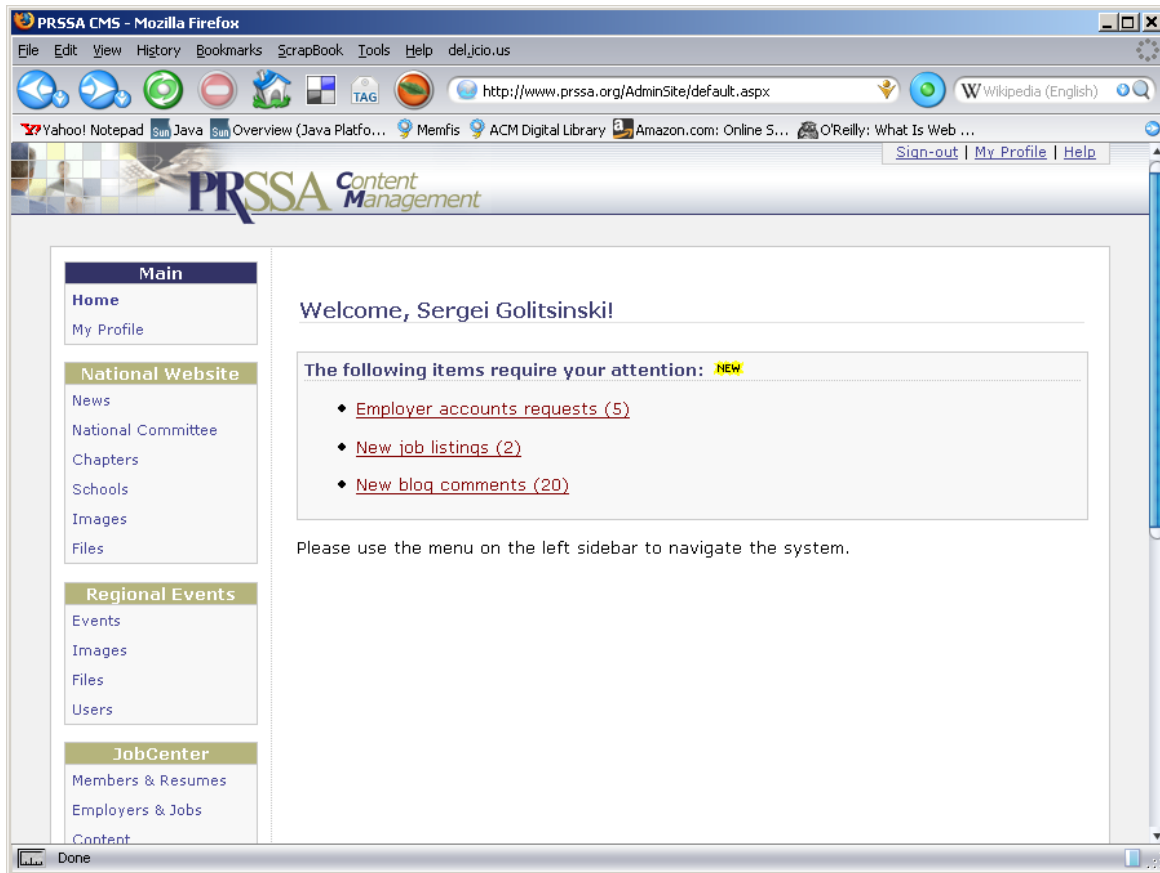
If you run into any problems with the system (which is quite possible, since the system is currently under revision), please feel free to contact Sergei at [redacted] or [redacted].

How to Access the CMS



Your login is your email address. Your password is set to “password” – **please change it as soon as you login for the first time.** Type in your login and password and hit the “login” button. If you cannot login, make sure the CAPS LOCK is not on. If you have forgotten your password, simply follow the “forgot your password...” link: you will be asked to provide your email address, after which your password will be instantly emailed to this email address. Make sure you type in the email address you use to sign-in to the system – that’s the address which is recorded in the system.

CMS Overview



After logging in, you will be taken to the main page. All pages in the CMS have the same layout: there is a menu on the left, with the current area highlighted, and a content area on the right. The menu options will vary depending on your position on the committee. For example, the VP of Jobs/Internships will have access to the JobCenter area, while the VP of Regional Activities will have access to the regional events system.

You may sign-out of the system by clicking the “sign-out” link in the top left corner of the screen.

Creating, Updating and Deleting Content

Most content is organized in the following way. By clicking a link in the menu, in most cases, you will be taken to a page which will display a list of content items (news articles, events, job listings, etc...), formatted as a grid (or table).

Often, there will be a large number of these items, so only part of the entire collection will be displayed on the screen. To view the rest of the items, simply use the paging buttons and drop-down list located in the top right corner of the grid.

The grid will usually display some basic information about each item: it might be the items title, modification date, approval status, etc... You can sort the items by each of these columns in ascending and descending order – simply click the column title (click again to change the order to ascending or descending).

PRSSA CMS - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help deljcio.us

http://www.prssa.org/AdminSite/nationalsite/news.aspx

Wikipedia (English)

Sign-out | My Profile | Help

PRSSA Content Management

Home > National Website > News

News

New Edit View Delete

Results 1-50 of 471 sorted by Id Page 1 of 10

Id	Title	Type	Approved	Homepage	Always on top	Published	Expires	Created	Modified	Modified by
472	test	national	no	yes	no	06/08/2008	07/08/2007	06/08/2007	06/08/2007	Sergei Golitsinski
388	Illinois State University PRSSA Chapter Raises Money for Make-A-Wish	chapter	yes	yes	no	03/20/2007	12/31/2007	03/26/2007	06/05/2007	Sergei Golitsinski
389	Raymond Simon Chapter at Utica College Celebrates PRSSA's 39th Birthday	chapter	yes	yes	no	04/01/2007	12/31/2007	04/02/2007	06/05/2007	Sergei Golitsinski
405	Position available on PRSSA 2007-2008 National Committee	national	yes	yes	no	04/02/2007	12/31/2007	04/04/2007	06/05/2007	Sergei Golitsinski

Done

At the top of the grid, you will see several buttons. In most cases, they will be “new”, “edit”, “view” and “delete”. Only the “new” button is activated. To view an item, as well as to edit or delete it, you must select it first (there are multiple items in the grid: you have to tell the system which item you are going to work with). Selecting an item is done by simply clicking on the item row – the row color will be changed to blue. Pay attention to the buttons at the top of the grid – now all of them are activated.

PRSSA CMS - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help deljcio.us

http://www.prssa.org/AdminSite/nationalsite/news.aspx

Wikipedia (English)

Yahoo! Notepad Java Overview (Java Platfo... Memfis ACM Digital Library Amazon.com: Online S... O'Reilly: What Is Web ... Beginners Guides: Ho... SIGPLAN

Sign-out | My Profile | Help

PRSSA Content Management

Home > National Website > News

News

New Edit View Delete

Results 1-50 of 471 sorted by Id Page 1 of 10

Id	Title	Type	Approved	Homepage	Always on top	Published	Expires	Created	Modified	Modified by
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388	Illinois State University PRSSA Chapter Raises Money for Make-A-Wish	chapter	yes	yes	no	03/20/2007	12/31/2007	03/26/2007	06/05/2007	Sergei Golitsinski
389	Raymond Simon Chapter at Utica College Celebrates PRSSA's 39th Birthday	chapter	yes	yes	no	04/01/2007	12/31/2007	04/02/2007	06/05/2007	Sergei Golitsinski
405	Position available on PRSSA 2007-2008 National Committee	national	yes	yes	no	04/02/2007	12/31/2007	04/04/2007	06/05/2007	Sergei Golitsinski

Done

Clicking the “delete” button will change the selected row’s color to red. You will see a pop-up dialog box which will ask you for confirmation. Please be careful with deleting items: at this time (with this version of the CMS) they cannot be restored.

PRSSA CMS - Mozilla Firefox

File Edit View History Bookmarks Tools Help del_jcio.us

http://www.prssa.org/adminsite/nationalsite/news.aspx

Disable Cookies CSS5 Forms Images Information Miscellaneous Outline Resize Tools View Source Options

Public Relations Student Society of Amer... PRSSA CMS

PRSSA Content Management

Home > National Website > News

News

New Edit View Delete

Results 1-50 of 471 sorted by 1d Page 1 of 10

Id	Title	Type	Approved	Homepage	Always on top	Published	Expires	Created	Modified
472	test					06/08/2008	07/08/2007	06/08/2007	06/08/2007
388	Illinois State University PRSSA Chapter Collects Money for Make-A-Wish					03/20/2007	12/31/2007	03/26/2007	06/05/2007
389	Raymond Simon Chapter at Ulica Celebrates PRSSA's 39th Birthday					04/01/2007	12/31/2007	04/02/2007	06/05/2007
405	Position available on PRSSA 2007 Committee					04/02/2007	12/31/2007	04/04/2007	06/05/2007
424	Michigan State PRSSA Collects \$2,788 in Michigan Humane Society Collegiate Challenge	chapter	yes	yes	no	04/02/2007	12/31/2007	04/03/2007	06/05/2007
406	PRSSA ANNOUNCES 2007-2008 NATIONAL COMMITTEE	national	yes	yes	no	04/04/2007	12/31/2007	04/04/2007	06/05/2007
408	First-Ever PRSSA New York Career, Internship & Continuing Education Forum to be Held April 28 in New York City	committee	yes	yes	no	04/06/2007	12/31/2007	04/06/2007	06/05/2007
410	PRSSA Delegates Pass Bylaw Amendments: One increases dues, the other eliminates proxy voting	national	yes	yes	no	04/16/2007	12/31/2007	04/16/2007	06/05/2007
469	19 Oklahoma University Students Take Home Top State Public Relations Awards	chapter	yes	yes	no	04/17/2007	12/31/2007	04/18/2007	06/05/2007
412	Florida International University PRSSA Aides Concert with a Cause	chapter	yes	yes	no	04/24/2007	12/31/2007	04/24/2007	06/05/2007
452	2007 Bateman Competition: Summary of the First Phase Judging	national	yes	yes	no	04/16/2007	12/31/2007	04/30/2007	06/05/2007
427	Scholarship Deadlines Approaching June 1	committee	yes	yes	no	05/17/2007	12/31/2007	05/17/2007	06/05/2007

The page at http://www.prssa.org says:

Delete selected item?

OK Cancel

Main

- Home
- My Profile

National Website

- News
- National Committee
- Chapters
- Schools
- Images
- Files

Regional Events

- Events
- Images
- Files
- Users

JobCenter

- Members & Resumes
- Employers & Jobs
- Content
- Reports

Blog

- Posts
- Categories
- Comments

Creating a new item is very simple: simply click the “new” button – and you will be taken to a blank form. All fields will be self-explanatory. Editing an item is very similar, except the form will contain the selected item’s data. If you find anything confusing about a form, please contact Sergei, he will be happy to assist you.

The screenshot shows the PRSSA CMS interface in a Mozilla Firefox browser window. The address bar displays the URL `http://www.prssa.org/AdminSite/nationalsite/newsAdd.aspx`. The browser's toolbar includes various icons for navigation and search. The PRSSA Content Management logo is visible at the top of the page.

The interface is divided into a left sidebar and a main content area. The sidebar contains several menu sections:

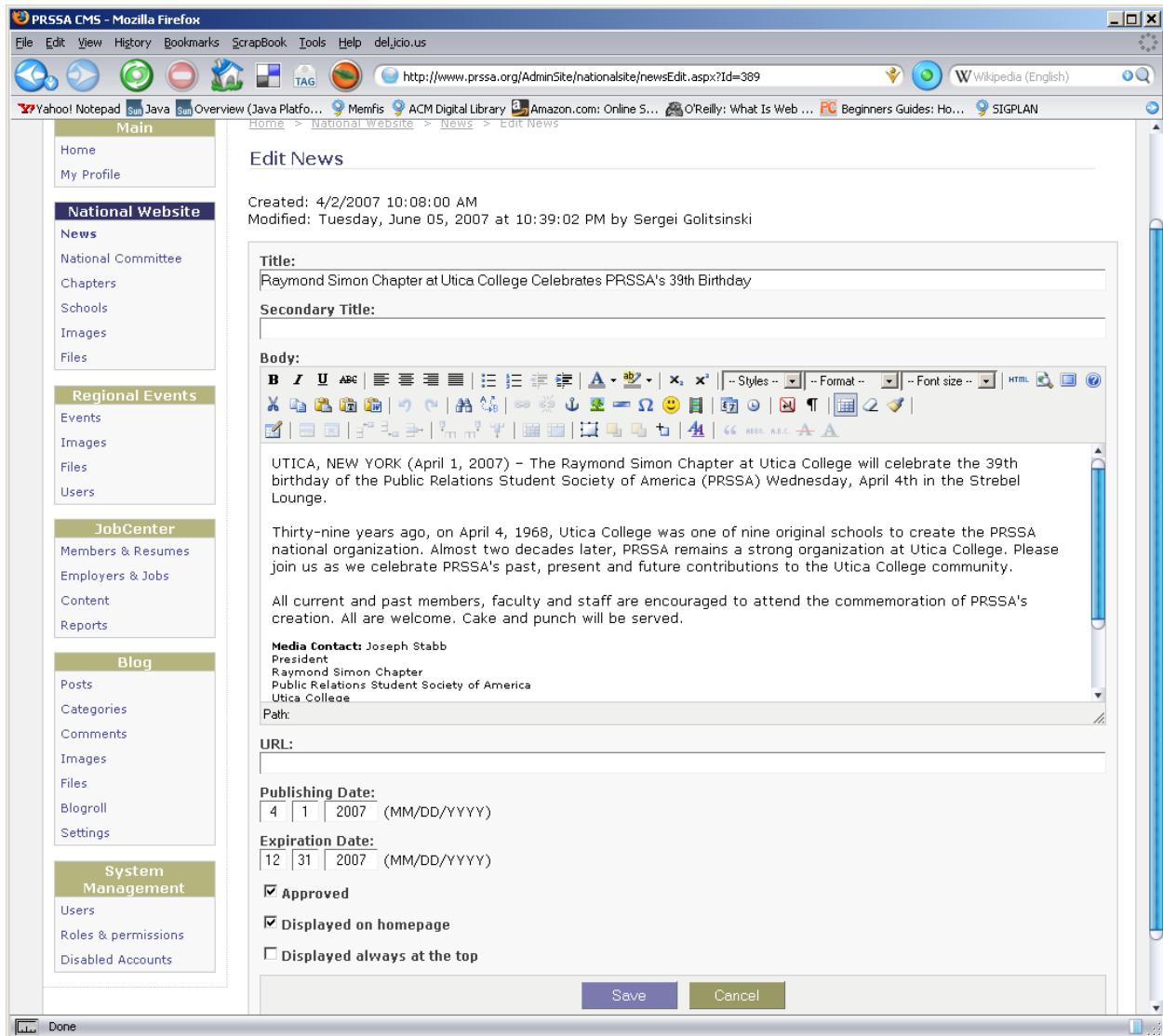
- Main**: Home, My Profile
- National Website**: News, National Committee, Chapters, Schools, Images, Files
- Regional Events**: Events, Images, Files, Users
- JobCenter**: Members & Resumes, Employers & Jobs, Content, Reports
- Blog**: Posts, Categories, Comments, Images, Files, Blogroll, Settings
- System Management**: Users

The main content area displays the breadcrumb trail: [Home](#) > [National Website](#) > [News](#) > [Post News](#). Below this is the **Add News** form.

The **Add News** form includes the following fields and options:

- Title:** A text input field.
- Secondary Title:** A text input field.
- Body:** A large text area with a rich text editor toolbar. The toolbar includes buttons for bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, image, table, and other formatting options.
- Path:** A text input field.
- URL:** A text input field.
- Publishing Date:** A date picker showing 6/8/2007 (MM/DD/YYYY).
- Expiration Date:** A date picker showing 7/8/2007 (MM/DD/YYYY).
- ☐ **Displayed always at the top**
- Save** and **Cancel** buttons.

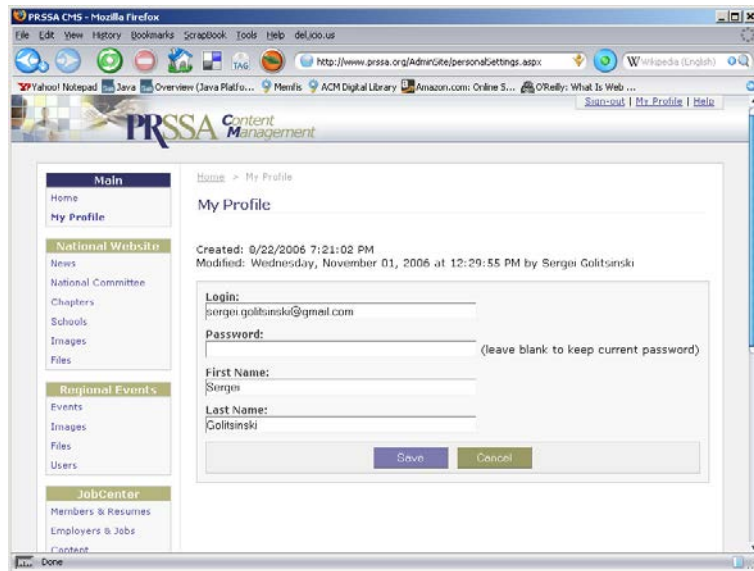
The status bar at the bottom of the browser window shows "Done".



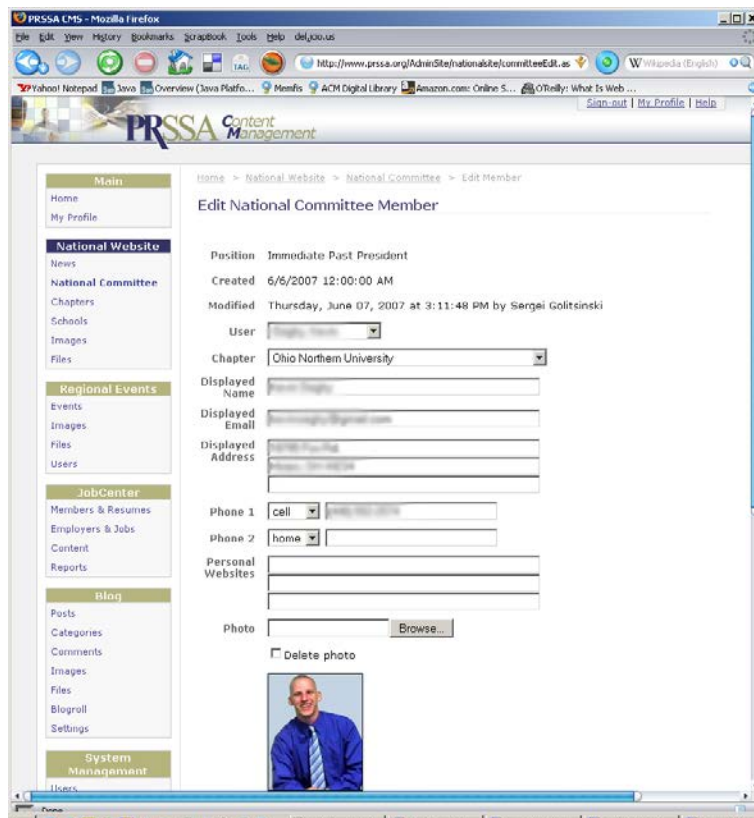
Your Personal Information

There are two places in the CMS where you can change your personal information:

My Profile, which lets you change your name, login and password;

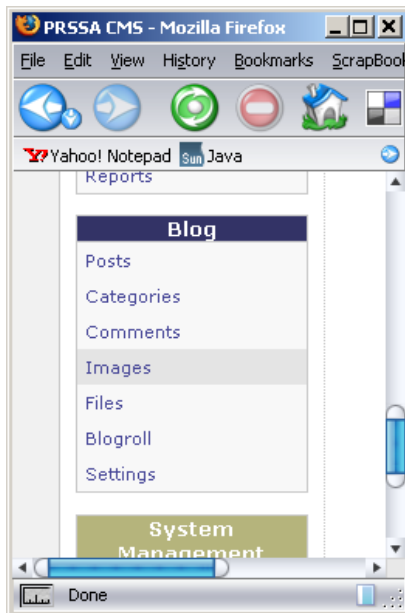


National Committee, where you can change your bio, contact info and photo



Managing Content

The CMS distinguishes three main types of content: text, images and downloadable files. There are several areas in the CMS where you can manage this content: News, Blog, Regional Events and JobCenter. All of these areas follow the same concept.



To create a blog post, a news article, or any other content item, you can simply go to the list of items (for example, for blog posts – simply click on “posts”) and click the “new” button and fill out the available fields. However, if you need to add images and/or links to files which users may want to download (forms, newsletters, etc...), you need to **upload** these files before you can use them. You will see “images” and “files” in the menu – that’s where you can check what images and files are currently available, delete old files and upload new ones. The system maintains two separate lists of non-image files and images for convenience: images can be previewed.

When uploading an image, keep in mind that if your image is too large, it will be scaled down by the system (images wider or taller than 800 pixels will be resized). This is done automatically, so you don’t have to worry about it, however, if your file is very large, it may take a while for it to be processed.

After you have uploaded your files (and/or images), you can use them in your content items by inserting them into a multi-line text field. To do so, click the image icon in the text editor (it’s the icon with a tree) – and select the image from the list of available images. The text editor is the set of icons which are displayed together with almost all multi-line text fields. It has a rather complex user interface and deserves its own manual. However, the icons are similar to those which appear in a standard word processor, like Microsoft Word; besides, there are pop-up comments for each icon. Feel free to experiment with all of them – it is a powerful editor which will help you create your content.

Blog, JobCenter, Regional Events

These areas are complex systems which require separate manuals. However, since the system is under revision and is about to be significantly modified, no manuals are available at this time. A detailed manual will be provided for each of these areas before the Fall semester.

Please feel free to contact Sergei if you have any questions, comments or would like to discuss any ideas regarding the CMS or the PRSSA websites.

Sergei Golitsinski
[contact info redacted]