

## ECOMMERCE SALES ANALYSIS DASHBOARD

### SALES

\$7,06,146.37

YOY GROWTH ▲ 16.95%

### PROFIT

\$91,979.13

YOY GROWTH ▼ 13.26%

### QAUNTITY

# 11608

YOY GROWTH ▲ 21.63%

### NO OF ORDERS

# 3020

YOY GROWTH ▲ 24.15%

### PROFIT MARGIN

13.03%

YOY GROWTH ▼ 25.83%

### SALES AND PROFIT ANALYSIS

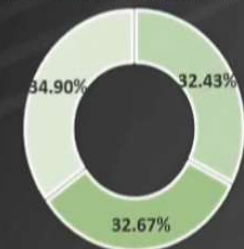


### CATEGORY WISE PROFIT



### CATEGORY WISE SALES SHARE %

Furniture Office Supplies Technology



### SALES BY STATE



### TOP 10 SUB CATEGORIES

Chairs	\$ 99.14 K
Phones	\$ 91.15 K
Storage	\$ 79.79 K
Tables	\$ 70.87 K
Machines	\$ 60.28 K

### FILTERS

Year	R...	Seg...
2011	Central	Consumer
2012	East	Corporate
2013	South	Home Offi...
2014	West	