## **ECOMMERCE SALES ANALYSIS DASHBOARD SALES QAUNTITY NO OF ORDERS PROFIT MARGIN PROFIT** \$7,06,146.37 \$91,979.13 # 11608 # 3020 13.03% **YOY GROWTH YOY GROWTH YOY GROWTH YOY GROWTH YOY GROWTH CATEGORY WISE PROFIT SALES AND PROFIT ANALYSIS CATEGORY WISE SALES SHARE %** Sum of Profit ■ Sum of Sales \$ 7.58 K \$ 91.98 K \$ 40.23 K ■Furniture ■Office Supplies ■Technology \$ 140 K \$ 20 K \$ 120 K \$ 15 K \$ 100 K \$ 44.17 K 32.43% Sales \$60 K 34.90% \$ 10 K j \$40 K \$5 K \$0K 32.67% Technology **Office Supplies Grand Total Furniture** Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec **SALES BY STATE TOP 10 SUB CATEGORIES FILTERS** Seg... 🚝 🏋 Year ﷺ ₹ Chairs \$ 99.14 K \$ 147.17 K \$ 91.15 K 2011 Central Consumer Phones \$ 73.59 K Corporate \$ 79.79 K 2012 Storage East Tables \$ 70.87 K Home Offi... 2013 South \$ 0.00 K Machines \$ 60.28 K 2014 West