EVAN RUSACKAS

UI/UX • FRONT END • GRAPHIC
DESIGN & DEVELOPMENT

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EDUCATION

California State University, Monterey Bay • BS, 2001
Telecommunications, Multimedia, and Applied Computing major, with an emphasis in design. Graduated cum laude.

EMPLOYMENT HISTORY

Definition LLC • Partner and Co-founder
San Francisco, CA • 3/2004 - Present
Responsibilities include design for web, print, mobile, and other mediums. Information architecture, user interface development, design concept development and build-out, wireframing / storyboarding, testing / troubleshooting, extensive coding and styling of website front-ends. Management of production teams, employees, accounting, and various business management tasks.

MI Media • Art Director
Torrance, CA • 6/2001 - 3/2004
Responsibilities include typesetting, design, and layout of three magazine publications geared toward musicians, totalling 18 issues per year combined. Design and production of corresponding websites, collateral materials, CDs, and ad layouts for both the publications and paid advertisers thereof. Additional responsibilities included limited copy writing and copy editing.

PROFESSIONAL SKILLS & INTERESTS

- Advanced knowledge of CSS, including CSS3 and SCSS / SASS
- Advanced knowledge of HTML, including HTML5, and familiarity with HAML
- Extensive experience with UI/UX wireframing & storyboarding
- Intermediate level JavaScript, including jQuery / jQuery Mobile
- Proficient with PHP and MySQL
- Responsive design (i.e. CSS media queries)
- Navigation development and information architecture
- Browser troubleshooting and optimization
- Accessibility, progressive enhancement & graceful degradation
- Expert knowledge of Adobe Illustrator and Photoshop including ExtendScript
- Theme development for WordPress, Tumblr, Shopify, etc.
- Experienced with GitHub and SVN code repositories
- Familiar with a variety of project management tools
- Proficient with print design using InDesign and Quark XPress
- Experienced in best practices and techniques for HTML emails
- Template development for WordPress, Shopify/Liquid, Tumblr, Squarespace, etc.
- Experimenting in AngularJS, web components and Polymer.

SELECT CLIENTS/PROJECTS

- **Beer Citizen** • [beercitizen.com] • UI/UX design, front end development, and concept creation for website and iOS/Android apps
- **Stanford University** • Development of iPad-based interactive museum exhibits, utilizing HTML5, jQuery, and AngularJS
- **KCET / LinkTV.org** • UI Design and front-end development of main website, custom content management system, and various sub sites for promotions, online film festivals, community initiatives, and more
- **Grass Valley** • [grassvalley.com] • Front end development and UI/graphic design for main website, several separate website projects, custom content management (CMS) system, and responsively designed kiosks/demos
- **Cengage Learning** • Design, UI/UX prototyping, and development of interactive media projects (HTML5, Flash) for student instruction and instructor resource management. Development of scripts and standards for content production workflows
- **ViewChange.org** • Front end development, UI/UX design in coordination with the Gates Foundation, LinkTV.org and Method
- **Pharmagel International** • [pharmagel.net] • Design/development of multiple e-commerce websites and HTML email campaigns
- **Contemporary Jewish Museum** • UI Design and development of interactive kiosks or multiple museum exhibits
- **National Geographic** • Design and development of numerous HTML email campaigns
- **Explore/Annenberg** • UI/UX design, graphic design, prototyping and development of the multiple generations of explore.org
- **NEC** • Print design, technical writing/illustration, HTML emails, tradeshow signage, interactive demos and product website design