

EVAN RUSACKAS

2948 20th St. Apt #101
San Francisco, CA 94110

📞 (415)359-5422

✉ evan@rusackas.com

🐦 @rusackas

in linkedin.com/in/rusackas

🖱 rusackas.com

OBJECTIVE

To design, implement, and improve web/application/mobile interfaces, making the experience both intuitive and memorable for end users. To take advantage of the new and exciting technologies and practices to make the processes of design, development, and testing all integrate smoothly. To work with a team of like-minded designers, developers, and content creators in a challenging and creative environment. To take on a role that caters to my interests, skills, and experiences both professionally and personally. To find unique and creative solutions to design and interface issues using the latest tools, techniques, and design patterns. To design and build interfaces look, act, and feel like home.

EXPERIENCE

Definition LLC • San Francisco, CA

Partner and Co-founder, 3/2004 - Present

Responsibilities include design for web, print, mobile, and other mediums. Information architecture, user interface development, design concept development and buildout, wireframing / storyboarding, testing / troubleshooting, extensive coding and styling of website front-ends. Management of production teams, employees, accounting, and various business management tasks.

MI Media • Torrance, CA

Art Director, 6/2001 - 3/2004

Responsibilities include typesetting, design, and layout of three magazine publications geared toward musicians, totalling 18 issues per year combined. Design and production of corresponding websites, collateral materials, CDs, and ad layouts for both the publications and paid advertisers thereof. Additional responsibilities included limited copy writing and copy editing.

EDUCATION

California State University, Monterey Bay • BS, 2001

Telecommunications, Multimedia, and Applied Computing major, with an emphasis in design. Graduated cum laude.

PROFESSIONAL SKILLS

- UI/UX wireframing and storyboarding
- Advanced knowledge of CSS, including CSS3 and SCSS / SASS
- Advanced knowledge of HTML, including HTML5, and familiarity with HAML
- Intermediate level JavaScript development, including jQuery / jQuery Mobile
- Proficient with PHP and MySQL
- Responsive design (i.e. CSS media queries)
- Navigation development and information architecture
- CSS & Javascript troubleshooting for current and vintage browsers
- Experience with accessibility, progressive enhancement, and graceful degradation
- Advanced knowledge of Adobe Illustrator and Photoshop including ExtendScript
- Theme development for WordPress, Tumblr, Shopify, and other platforms
- Experience with GitHub and SVN code repositories
- Familiar with Redmine, Basecamp and other project management tools

CAREER PROFILE

One of three founding partners of Definition LLC, a San Francisco based media design and development company, working with small to enterprise-scale clients in higher education, technology, and non-profit sectors. Recent projects include:

Grass Valley (grassvalley.com)

- Custom enterprise-scale content management system interface design and development
- Design and implementation of global website themes, for three generations of site design
- UI and theme design for various portals, forums, etc.
- Mobile web / responsive design for tradeshow presentation / sales apps

Beer Citizen (beercitizen.com)

- UI design / styling for website
- UI design for mobile web
- UI design for iOS / Android apps
- Blog design and templating
- Shopify store UI design / template
- HTML email design
- Design of marketing materials and collateral goods

Cengage Learning

- UI design of interactive HTML5 instructional activities

Stanford University

- Implementation of UI for iPad-based cartographic museum exhibition
- UI design of corresponding website

LinkTV / KCETLink (linktv.org)

- UI design / buildout of custom content management system
- UI design for front-end / back-end of Link TV Platform (open source semantic web driven video portal)
- Viewchange.org UI development
- Explore.org website interface design and implementation
- Design, development, and theming of several sub-sites, web portals, and site templates

Please inquire for additional examples of prior work experience.

REFERENCES

Rob DiCiuccio • Partner / Co-founder, Definition LLC
rob@definitionstudio.com • (415)796-9576 x701

Ryan Wilcoxson • Partner / Co-founder, Definition LLC
ryan@definitionstudio.com • (415)796-9576 x702

Kenneally Harder • Marketing Communications Manager, Grass Valley
kenneallyh@bigpond.com • (408)807-1254

Additional references to current or former clients may be furnished upon request.