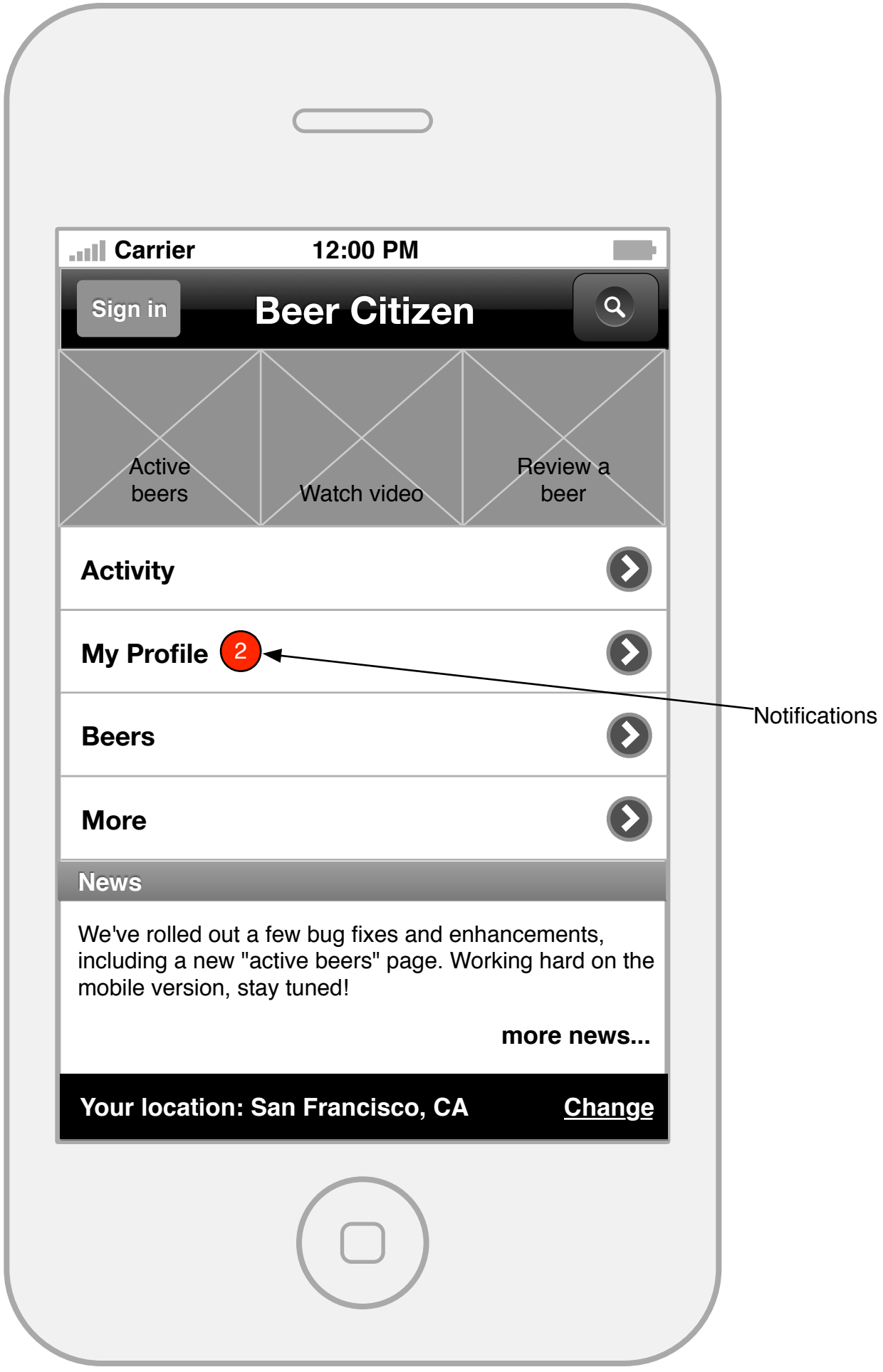
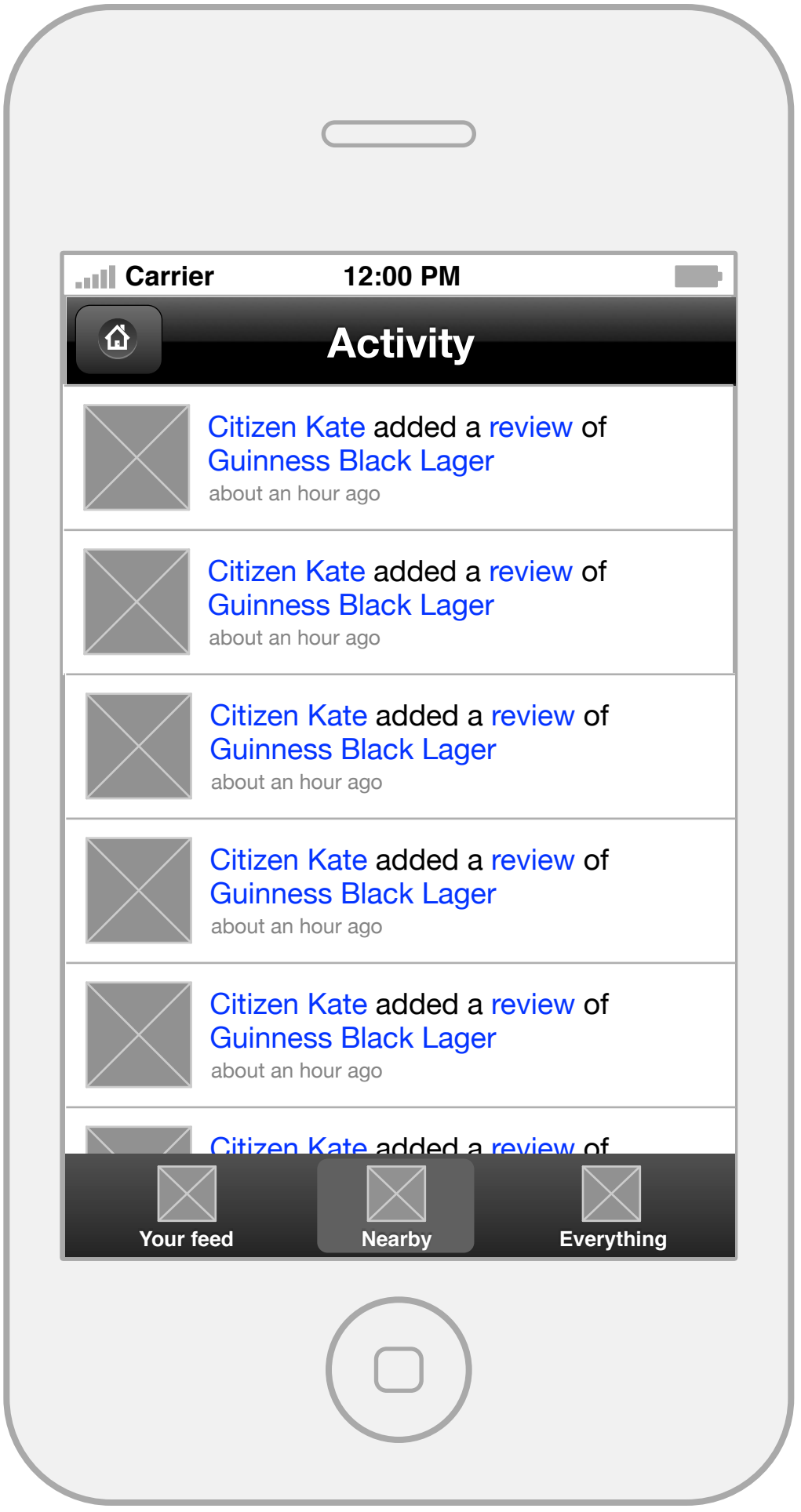

Carrier
12:00 PM
Sign in
Beer Citizen
Active beers
Watch video
Review a beer
Activity
My Profile
2
Beers
More
News
We've rolled out a few bug fixes and enhancements, including a new "active beers" page. Working hard on the mobile version, stay tuned!
more news...
Your location: San Francisco, CA
Change
Notifications

Inset or full-width?

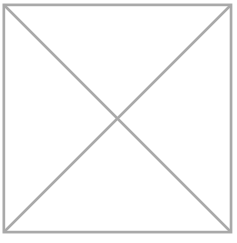



Is it called "the feed" on Untappd?

Carrier 12:00 PM

Beers

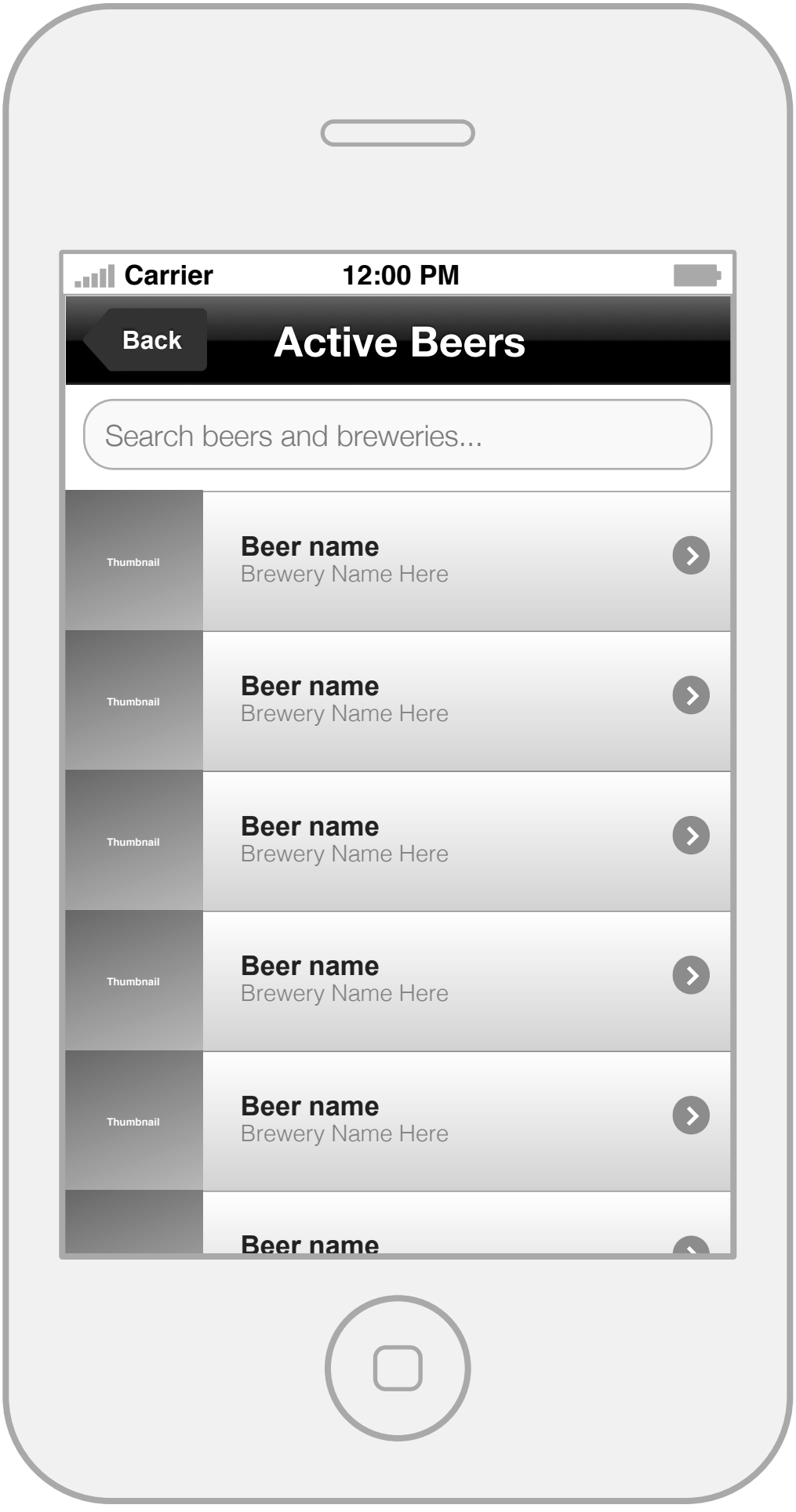
Search beers and breweries...

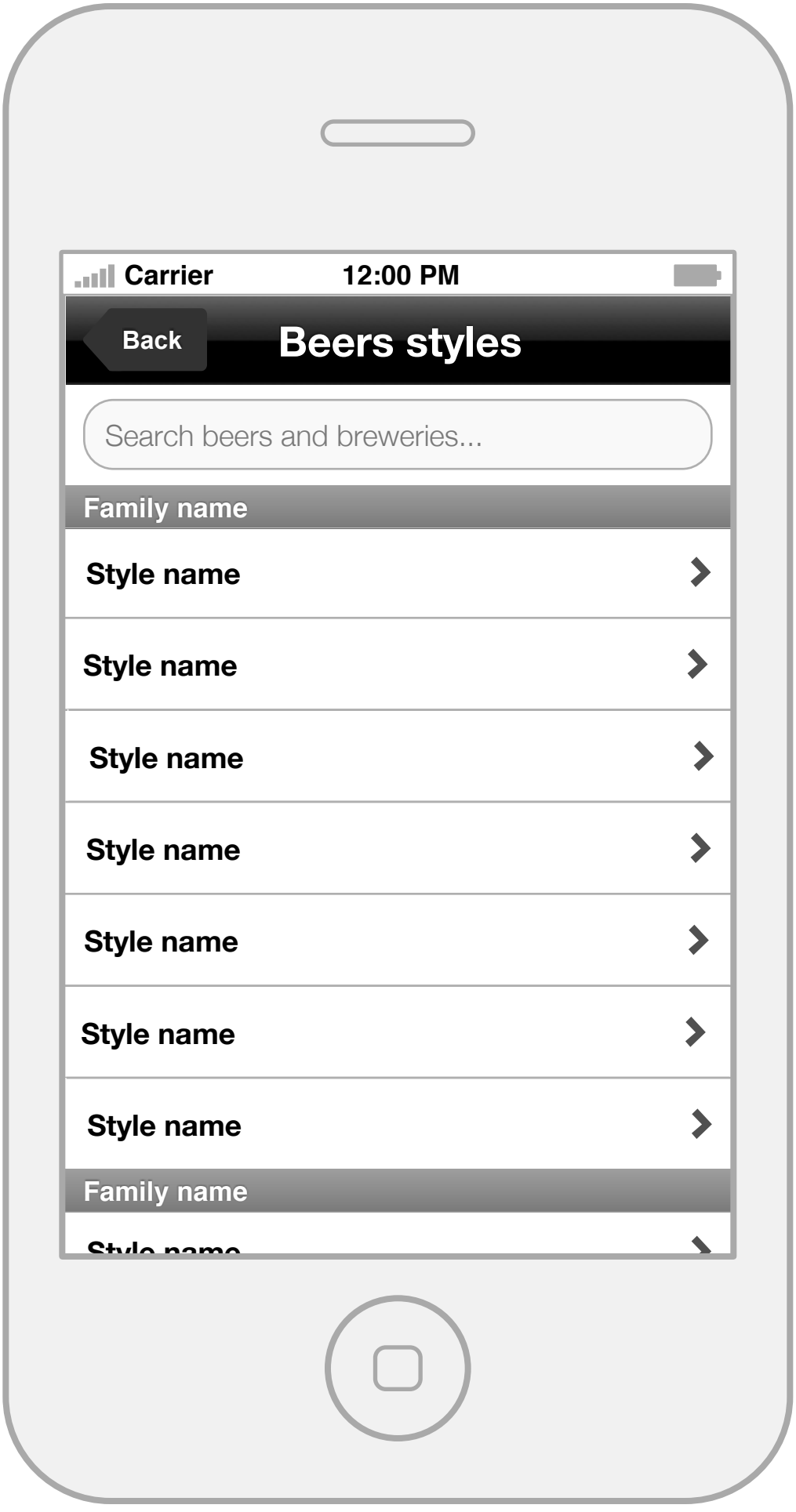


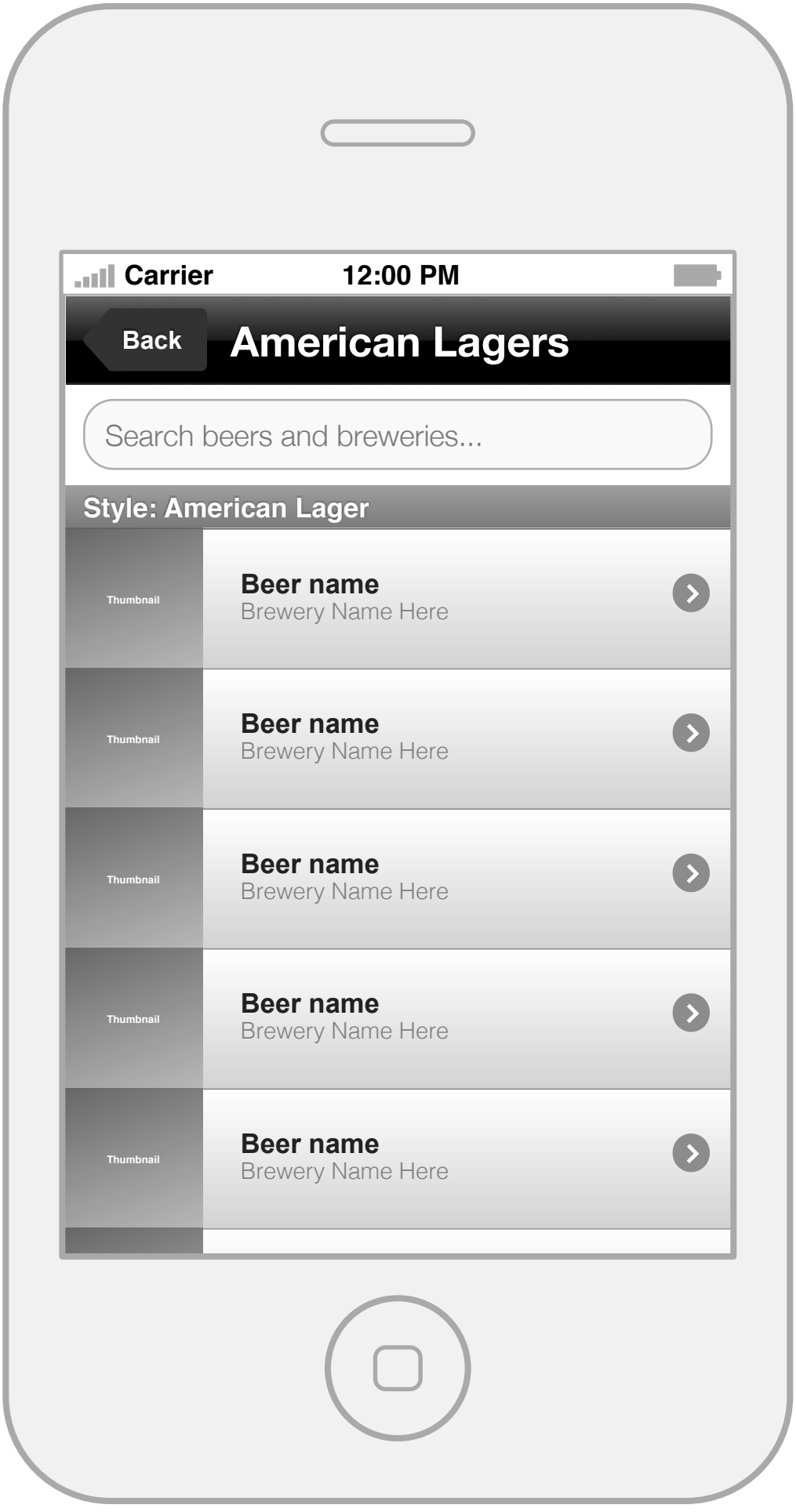
**Review a beer!**
Search above,
browse below...

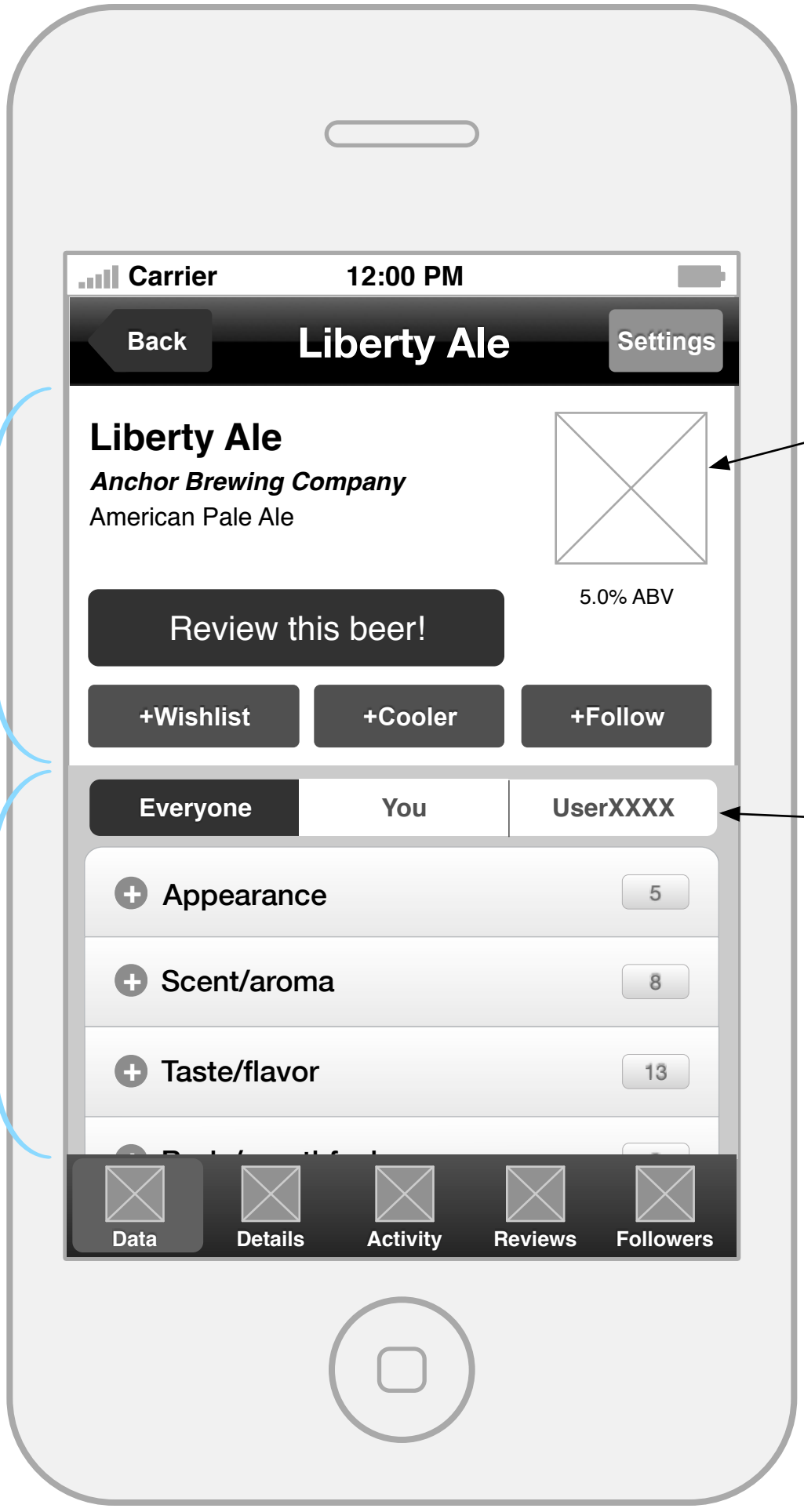
| | |
|---|---|
| Active beers | 20 |
| Beers by style | 34 |
| Beers by country | 34 |
| All the beers! | 6037 |

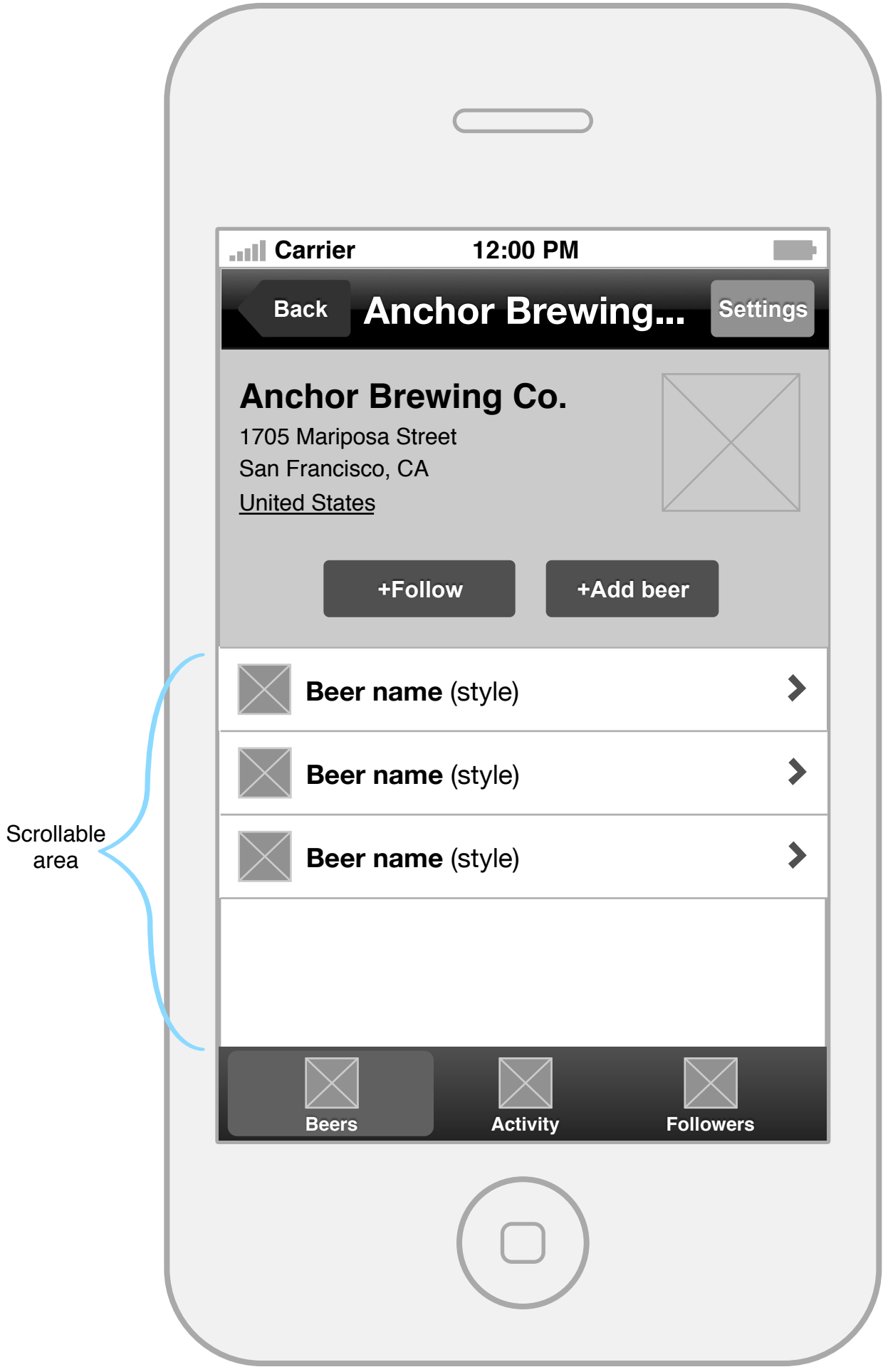
Add a beer


Carrier
12:00 PM
Back
Active Beers
Search beers and breweries...
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Beer name

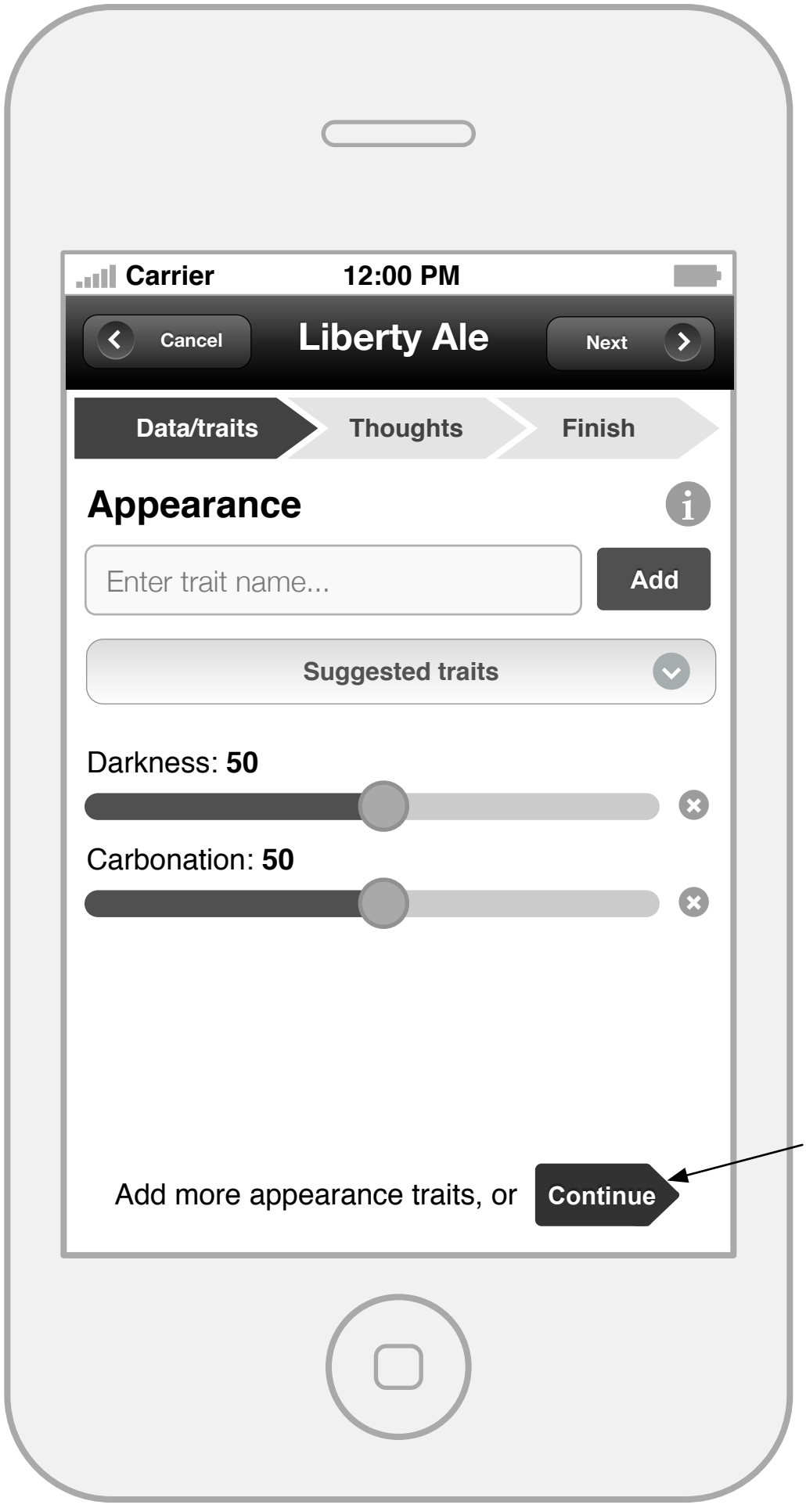

Carrier
12:00 PM
Back
Beers styles
Search beers and breweries...
Family name
Style name
Style name
Style name
Style name
Style name
Style name
Style name
Family name

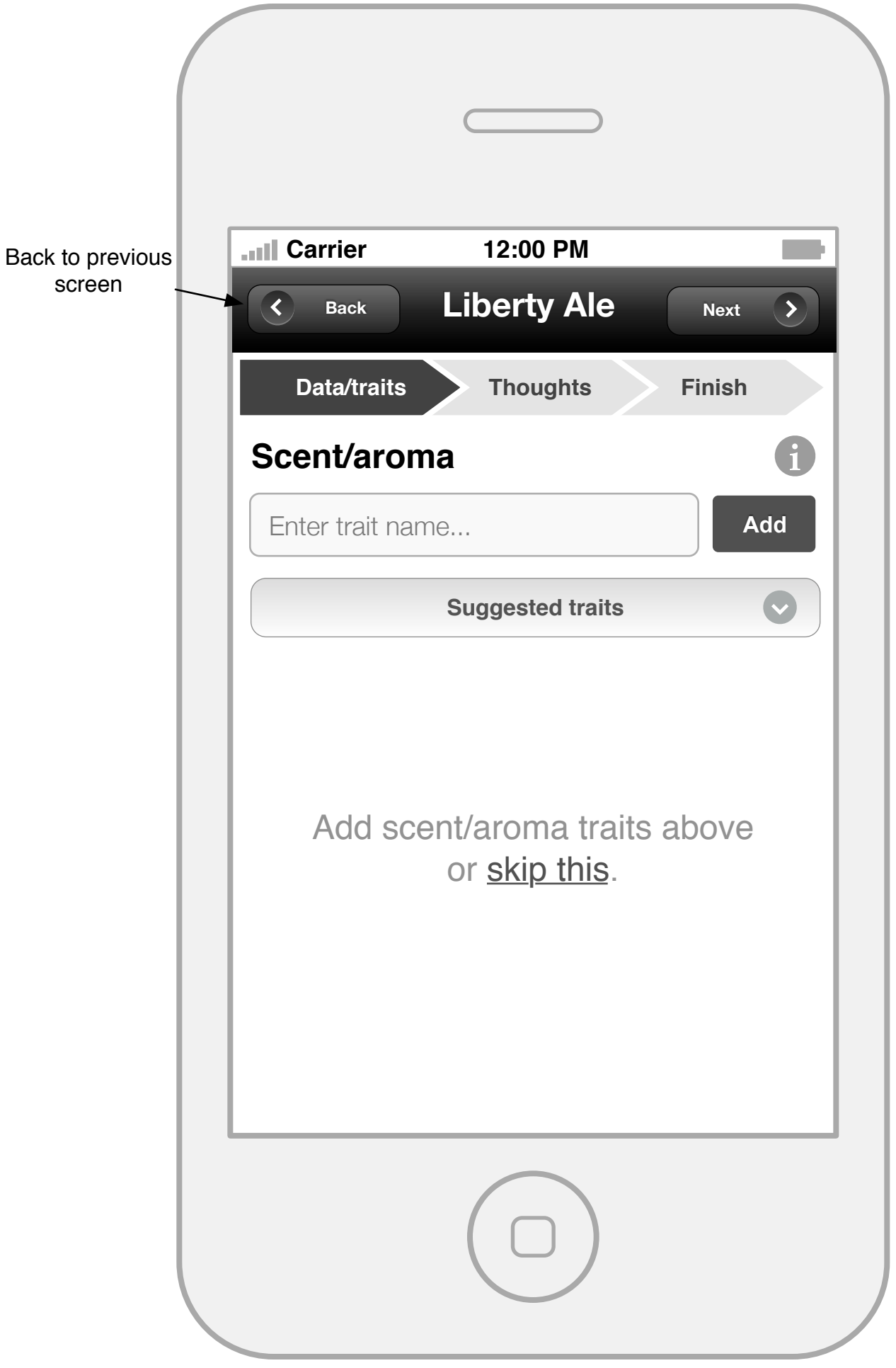

Carrier
12:00 PM
Back
American Lagers
Search beers and breweries...
Style: American Lager
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here
Thumbnail
Beer name
Brewery Name Here

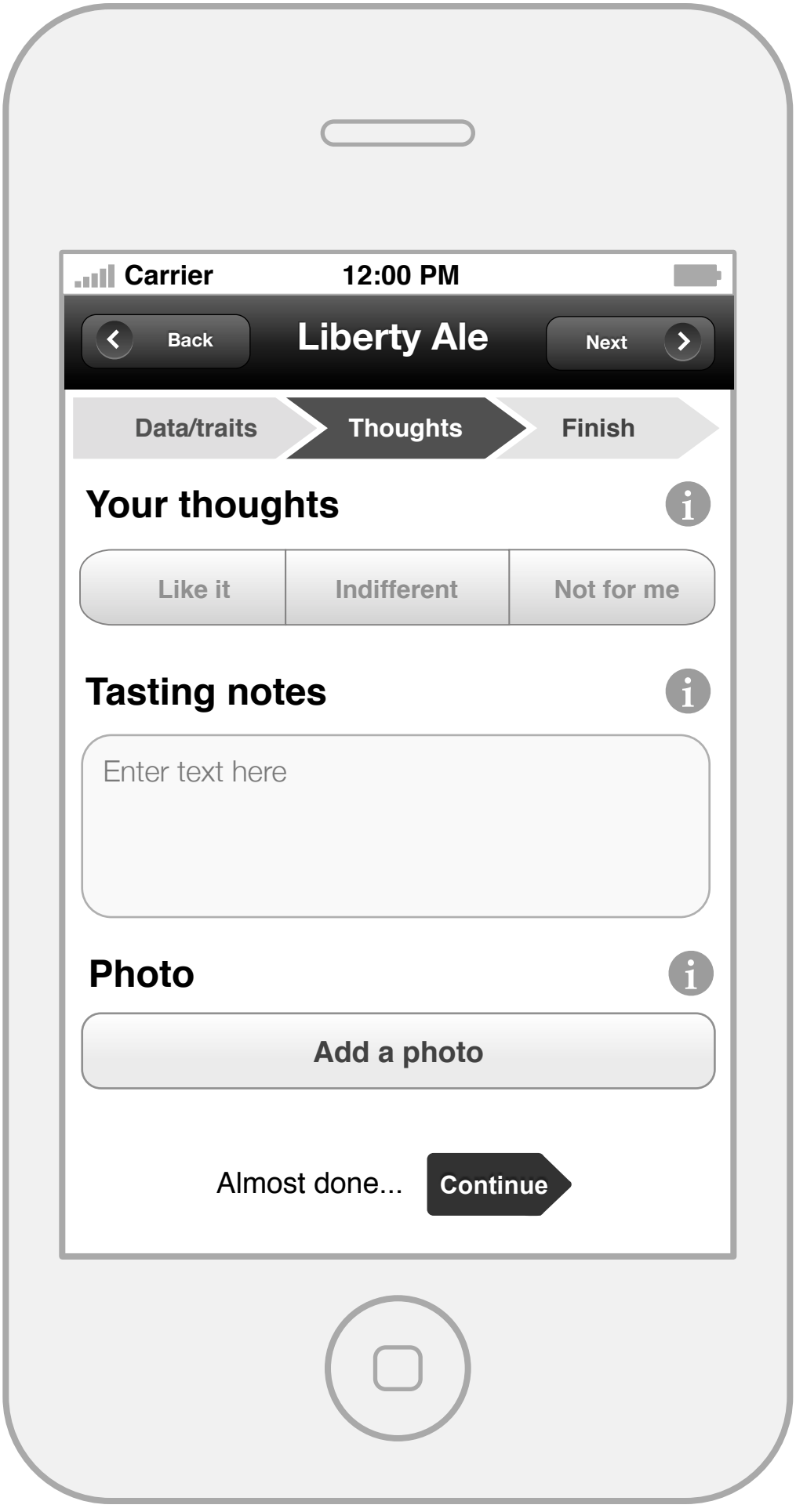

Carrier
12:00 PM
Back
Liberty Ale
Settings
Liberty Ale
Anchor Brewing Company
American Pale Ale
5.0% ABV
Review this beer!
+Wishlist
+Cooler
+Follow
Everyone
You
UserXXXX
Appearance
5
Scent/aroma
8
Taste/flavor
13
Data
Details
Activity
Reviews
Followers
Fixed position
Scrollable area
to gallery, with "add photo" function
How to get to your data, or other users' reviews?

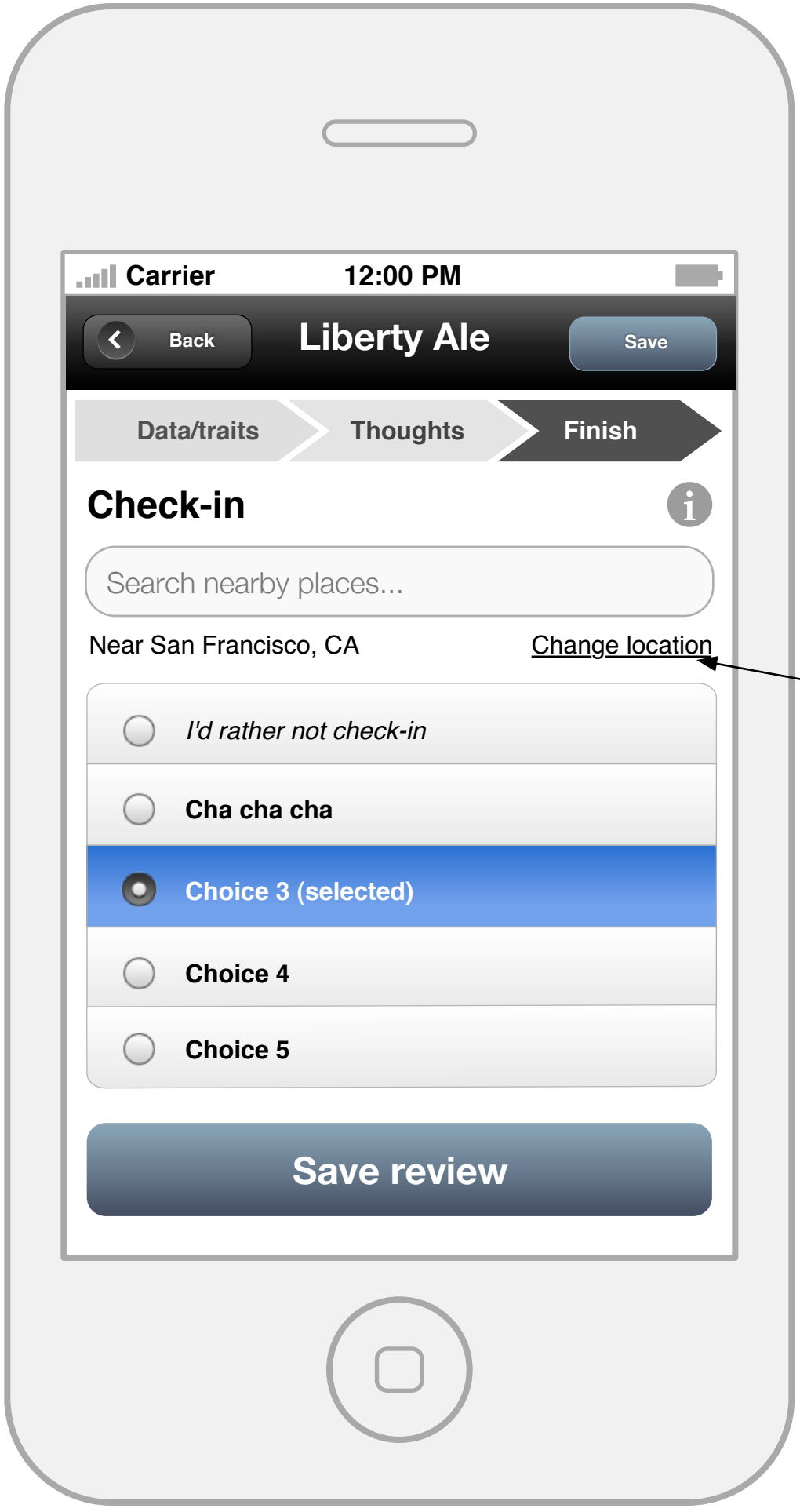

Carrier
12:00 PM
Back
Anchor Brewing...
Settings
Anchor Brewing Co.
1705 Mariposa Street
San Francisco, CA
United States
+Follow
+Add beer
Beer name (style)
Beer name (style)
Beer name (style)
Scrollable area
Beers
Activity
Followers

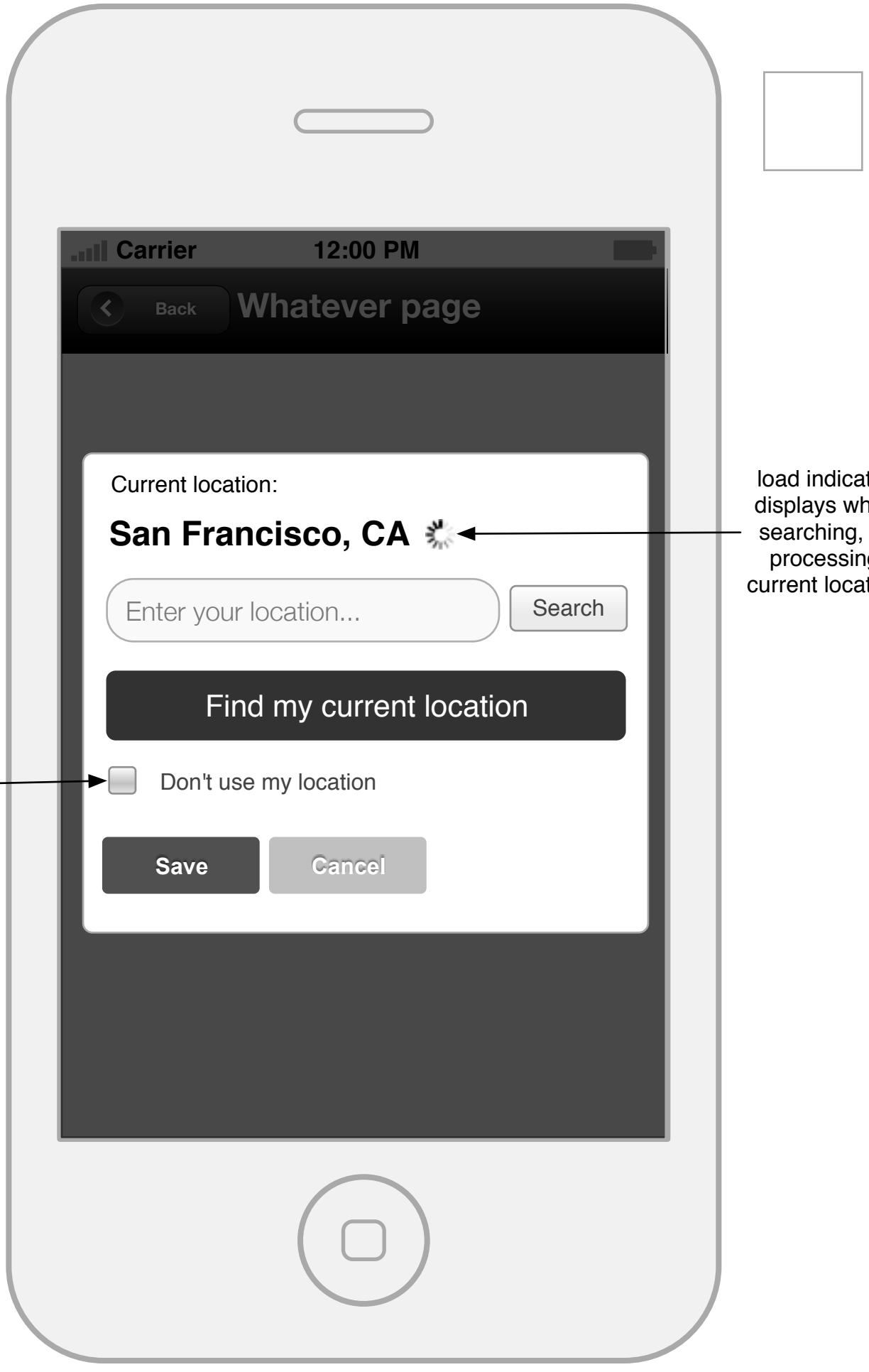
Cancel review (1st screen)
Carrier
12:00 PM
Cancel
Liberty Ale
Next
Next screen (scent/aroma)
Data/traits
Thoughts
Finish
Help, category definition
Appearance
Autocomplete
Enter trait name...
Add
Suggested traits
Spawns pop-up menu
Add appearance traits above or skip this.
Next screen (scent/aroma)


Carrier
12:00 PM
Cancel
Liberty Ale
Next
Data/traits
Thoughts
Finish
Appearance
Enter trait name...
Add
Suggested traits
Darkness: 50
Carbonation: 50
Add more appearance traits, or
Continue
Next screen
(scent/aroma)

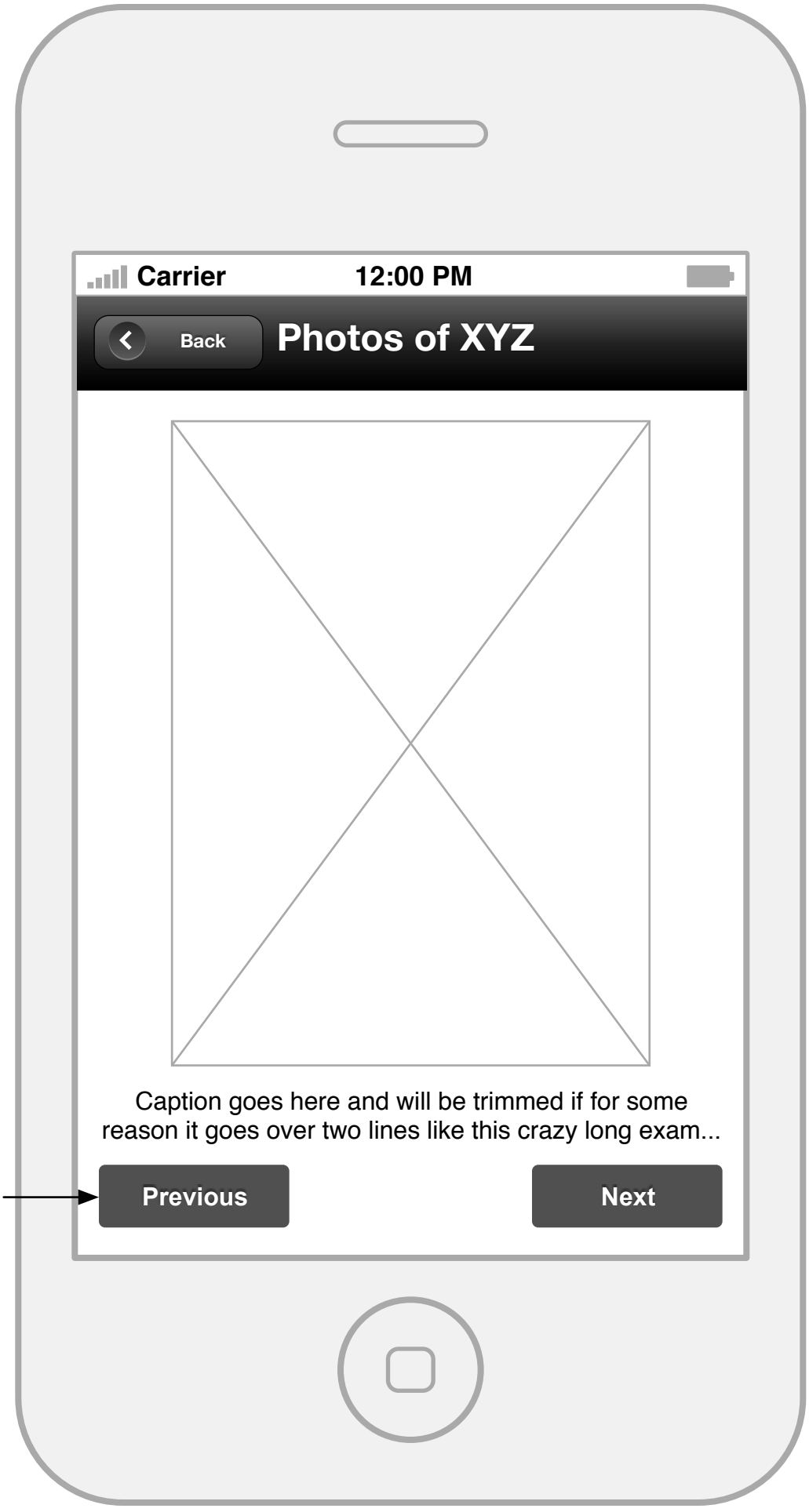

Back to previous screen
Carrier
12:00 PM
Back
Liberty Ale
Next
Data/traits
Thoughts
Finish
Scent/aroma
Enter trait name...
Add
Suggested traits
Add scent/aroma traits above
or skip this.


Carrier
12:00 PM
Back
Liberty Ale
Next
Data/traits
Thoughts
Finish
Your thoughts
Like it
Indifferent
Not for me
Tasting notes
Enter text here
Photo
Add a photo
Almost done...
Continue


Carrier
12:00 PM
Back
Liberty Ale
Save
Data/traits
Thoughts
Finish
Check-in
Search nearby places...
Near San Francisco, CA
Change location
I'd rather not check-in
Cha cha cha
Choice 3 (selected)
Choice 4
Choice 5
Save review
Spawns overlay


Carrier
12:00 PM
Back
Whatever page
Current location:
San Francisco, CA
Enter your location...
Search
Find my current location
Don't use my location
Save
Cancel
load indicator displays while searching, or processing current location
Do we even want to present this option in mobile? Could be a button, but a checkbox is usefully discouraging

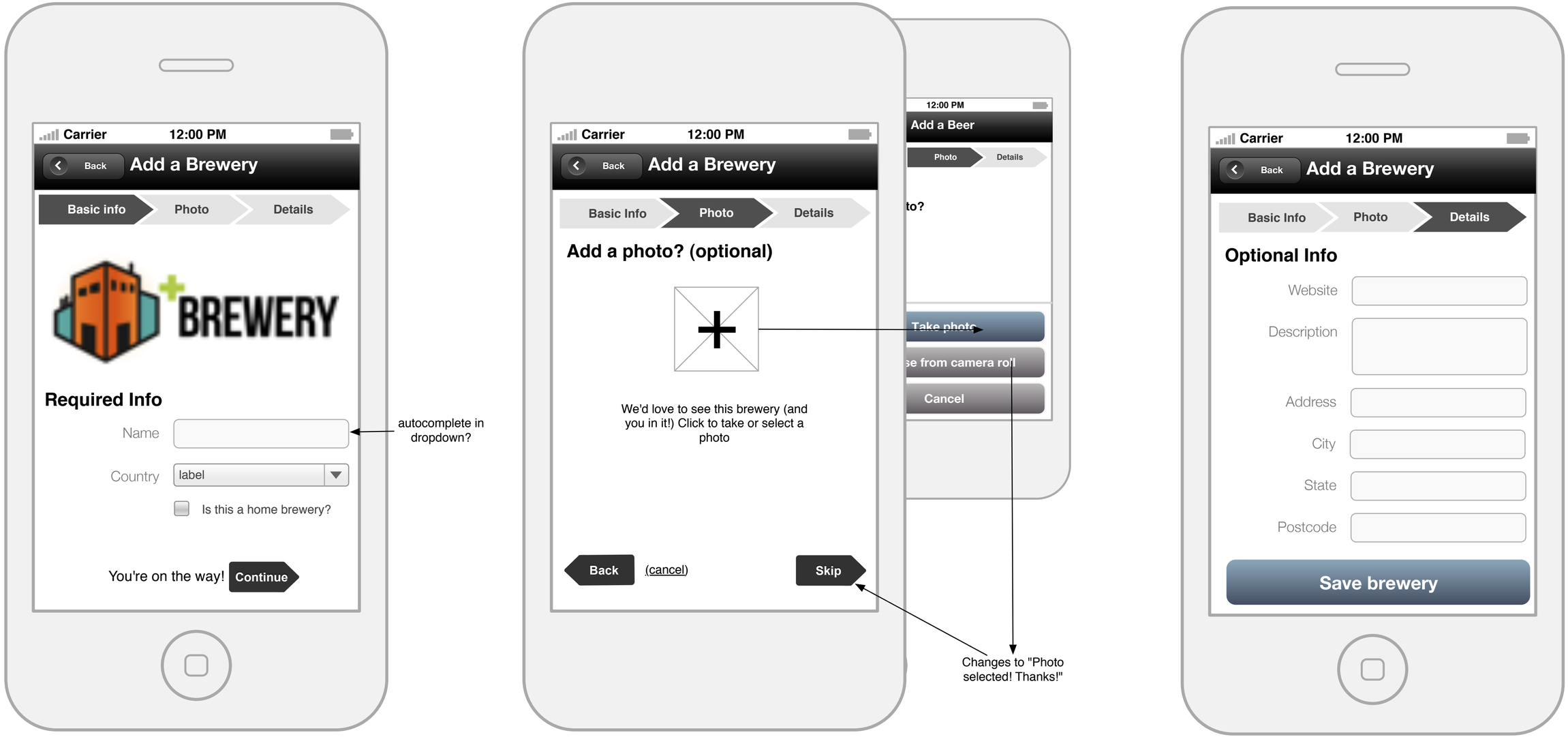
Carrier
12:00 PM
Back
Photos of XYZ
User/Beer/Brewery Name
Descriptors (location, etc) of user/beer/ brewery in question. Plenty room for at least two lines.
View profile
user pic if looking at user photos. Show default pic for beers/ breweries, or no pic at all?




Worth investigating something like zflow? (JS CoverFlow)

http://code.google.com/p/css-vfx/wiki/AboutZflow

or swipe pics a la facebook, if that's obvious enough


Carrier
12:00 PM
Back
Add a Brewery
Basic info
Photo
Details
BREWERY
Required Info
Name
Country
label
Is this a home brewery?
You're on the way!
Continue
autocomplete in dropdown?
Carrier
12:00 PM
Back
Add a Brewery
Basic Info
Photo
Details
Add a photo? (optional)
We'd love to see this brewery (and you in it!) Click to take or select a photo
Back
(cancel)
Skip
12:00 PM
Add a Beer
Photo
Details
to?
Take photo
se from camera roll
Cancel
Changes to "Photo selected! Thanks!"
Carrier
12:00 PM
Back
Add a Brewery
Basic Info
Photo
Details
Optional Info
Website
Description
Address
City
State
Postcode
Save brewery

Carrier
12:00 PM
Back
Add a Beer
Basic info
Photo
Details
BEER
Required Info
Brewery Name
Anch
Matches
Anchor Brewing
Brasserie des Franches-Montagnes / BFM
Flat Branch Pub & Brewing
Anchorage Brewing Company
Can't find it? Add a brewery
<LI> or .btn
autocomplete results in dropdown, or add elements below as pictured?
selecting a brewery takes you onward
appears if there are no matches. Head to brewery addition process
Carrier
12:00 PM
Back
Add a Beer
Basic info
Photo
Details
Brewery: Anchor Brewing (edit)
Required Info (continued)
Beer Name
Sasquatchfest
You're on the way!
Continue
Back
(cancel)
@bottom of every page
maybe not on every page
autocomplete results in dropdown or LI items below
appears whilst there are no matches
could be long scrolling list like this, or two-tier process
Carrier
12:00 PM
Back
Add a Beer
Basic info
Photo
Details
Brewery: Anchor Brewing (edit)
Beer: Sasquatchfest (edit)
Select Style (required)
British Style Ale
Baltic-Style Porter
English Barley Wine
English Bitter
English Brown Ale
English India Pale Ale
English Mild Ale
English Pale Ale
English Porter
English Stout
English Strong Ale
Extra Special Bitter
Carrier
12:00 PM
Back
Add a Beer
Basic Info
Photo
Details
Brewery: Anchor Brewing (edit)
Beer: Sasquatchfest (edit)
Style: English Strong Ale (edit)
Add a photo? (optional)
We'd love to see this brewery (and you in it!) Click to take or select a photo
Back
(cancel)
Skip
12:00 PM
Add a Beer
Photo
Details
to?
Take photo
se from camera roll
Cancel
Changes to "Photo selected! Thanks!"
Carrier
12:00 PM
Back
Add a Beer
Basic Info
Photo
Details
Brewery: Anchor Brewing (edit)
Beer: Sasquatchfest (edit)
Style: English Strong Ale (edit)
Optional Info
Description
ABV
IBU
SRM
OG
Save beer

Carrier
12:00 PM
Back
Settings
Settings
All fields are required.
Username
Gus
3-25 characters, letters numbers and underscores only
Email
Gus@beercitizen.com
Email will not be displayed publicly
Save
Cancel
If you wish to close your account, please visit beercitizen.com
Settings
Password
Linked Accounts
Profile
"Social" too vague?
Carrier
12:00 PM
Back
Settings
Edit Password
Add/change your account password
Password
Confirm Password
Save
Cancel
Account
Password
Linked Accounts
Profile
Carrier
12:00 PM
Back
Settings
Why link your accounts? Because...
Your Linked Accounts
Unlink
Unlink
Accounts you can link
Link
Link
do we need to spell out the network name? The simple Link/ Unlink actions seem nice and clear.
Account
Password
Linked Accounts
Profile
Carrier
12:00 PM
Back
Settings
Edit Profile
Profile Photo
Tap to view or change photo
Name
Location
Bio
Save
Cancel
Account
Password
Linked Accounts
Profile

Carrier
12:00 PM
Back
Sign In
Sign in with your social network(s)
Or, sign in with your email
Email
Password
Submit
Forgot password
Create password
Too many buttons?

two form layout options

Carrier 12:00 PM

Back **Sign Up**

**Sign up via Facebook**

Name

Your public display name (you can change this later)

Username

3-25 characters. Letters, numbers & underscores (you can change this later, too).

Email

Email will not be displayed publicly.

Location

City, State, Country. Optional

Continue Cancel

Carrier 12:00 PM

Back **Sign Up**

**Create username**

Name

Your public display name (you can change this later)

Username

3-25 characters. Letters, numbers & underscores (you can change this later, too).

Email

Email will not be displayed publicly.

Location

City, State, Country. Optional

Password

Confirm Password

Should we dump users into the TOU with an Accept button, or do the text link and checkbox like on the website?

Scrollable area

Carrier 12:00 PM

Back **Sign Up**

**Terms of Use**

These Terms and Conditions (the "Terms") govern the use of the Beer Citizen service (the "Service") made available to you by Definition LLC ("Beer Citizen"). By accessing or using the Service, you acknowledge that you have read these Terms, understand them, and agree to be bound by them. If you do not agree to the terms and conditions of these Terms, do not access or use the Service. Beer Citizen will not and does not make the Service available to you unless you agree to these Terms.

In consideration of the promises and covenants described below, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, you agree as follows:
Definitions.
"Contributions" means all information, records, tasting notes, comments, data and other material, except for Third Party Materials, posted by you to the Service or otherwise provided by you to Beer Citizen.
"Service" means Beer Citizen's proprietary website

Accept & Finish Decline

Home page (with welcome/ thanks?)

Carrier 12:00 PM

Back **Sign Up**

**Sign up via Facebook**

Name

Your public display name (you can change this later)

Username

3-25 characters. Letters, numbers & underscores (you can change this later, too).

Email

Email will not be displayed publicly.

Location

City, State, Country. Optional

Continue Cancel

email icon?

Carrier 12:00 PM

Back **Sign Up**

**Create username**

Name

Your public display name (you can change this later)

Username

3-25 characters. Letters, numbers & underscores (you can change this later, too).

Email

Email will not be displayed publicly.

Location

City, State, Country. Optional

Password

Confirm Password

Continue Cancel