



## Logo



3D Treatment

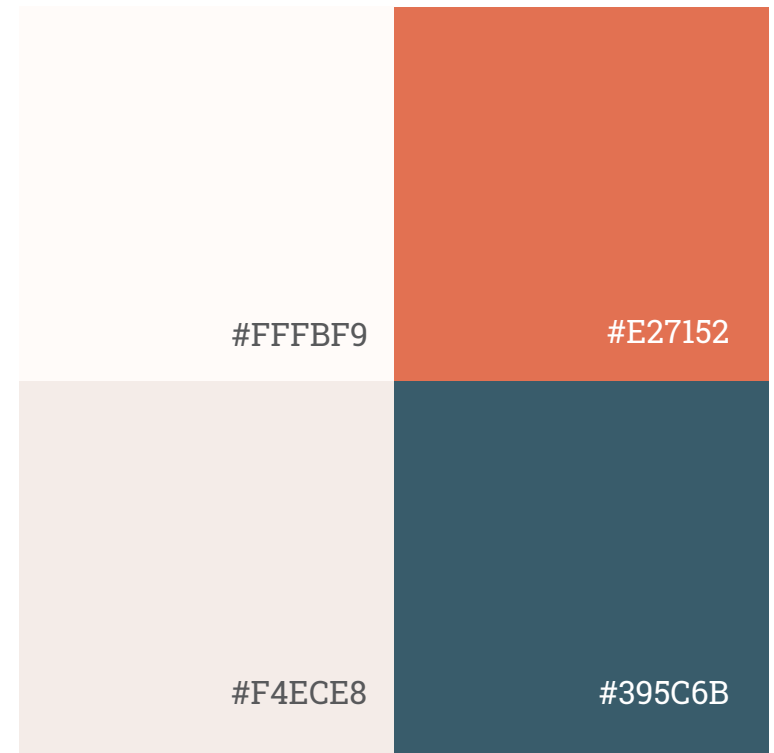


Flat Treatment

Serverless Stack is a dynamic logo that has a flat treatment (for web) and a 3D treatment (on rollover and elsewhere) that should be displayed in orange on web applications. A clear space equal to  $\frac{2}{3}$  x-height around logotype and logo mark should be maintained on all applications.

Further “remixes” of color and patterns of the logo type and logo mark are displayed on the following page – a unique way to show the flexibility of the identity, which can be used on social or in digital ads.

## Colors



Linen Color Scheme

## Typography

# Roboto Slab Regular

Headlines

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Source Sans Pro

Body Copy



3D Animation Sequence (web rollover)



Possible "Remixed" Examples