Date   :   July 3 2025

To   :   The Human Resources Department

Isentia

Ortigas Center, Pasig City

Subject: Letter of Application – Insights Analyst

To whom it may concern

It was a typical day of applying when I came across your job posting for an insights analyst on linkedin, and to be honest I was intrigued by the fact this was open to fresh graduates like myself who's looking to eagerly learn a ton and do data analytics related roles. I set to check your website at https://www.isentia.com/platform/, and honestly it all the more piqued my interest that it was geared towards something as interesting as the monitoring of media and news outlets and uncover insights from it which solidified my curiosity further.

I'm a Computer Science major with a focus on data analytics and data science. My undergraduate Thesis involved leading the development of a bio-signal interference detection system. This put to use my analytical and technical skills, and my internships have also provided valuable exposure to big data processes at scale which I think will be beneficial should I be given the chance to work at your company.

While I have experience in building predictive models, I have been particularly keen in focusing more on data analytics/engineering and deepen my understanding through practical application and continuous learning. And I think with this eagerness in learning and learning from others, it will be much more of an advantage to fostering harmony and productivity there at Isentia. And honestly, I am really eager to contribute my earned and well-founded knowledge and passion for further challenging exploration of data within your IT services team and collaborate within a supportive team environment.

I believe I am confident that my skills and enthusiasm align well with your team's needs and I would welcome the opportunity to discuss this further.

If it makes sense to talk, I would love to personally explain further about how my skills and interests might fit into the tech team there. I wish you a great day

Thank you and best regards,

Larry Miguel R. Cueva

http://project-alexander.vercel.app/