Mining and Application of Frequent Patterns with Counting Quantifiers

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Abstract. Frequent Pattern Mining (FPM) is a classical problem in graph theory. It is typically defined as discovering all the graph patterns Q whose occurrence frequencies are above a user-specified threshold τ , in a single large graph G. In recent years, we have witnessed wide applications of FPM, such as social network analysis, fraud detection, etc. However, emerging applications keep calling for more expressive graph patterns to capture more complex structures in a large graph. In light of this, we first incorporate counting quantifiers in graph patterns and introduce quantified graph patterns (QGPs) which are able to express richer semantics. We then develop an algorithm, denoted as QGPM, to mine QGPs in a single large graph, and provide effective strategies to optimize space and computational costs. As an application of QGPs, we introduce quantified graph pattern association rules (QGPARs) to identify links between a pair of entities in a large graph. Finally, using real graphs and synthetic graphs, we verified that (1) our QGPM algorithm is very efficient to discover QGPs and our optimization strategies are pretty effective in reducing space and computational costs; (2) compared with existing link prediction methods, QGPARs mined achieve even higher prediction accuracy.

1 Introduction

Graphs simulate complex connections between objects in a variety of applications such as chemistry, bioinformatics, social networks, and text retrieval, where entities are represented as nodes, and interactions between entities are represented as edges. Frequent pattern mining (FPM), the problem is to find subgraphs from a collection of small graphs or a single large graph that support no lower than a user-specified threshold. For a long time, FPM has been a core task in the field of graph mining, and related research has also made significant progress. Driven by application scenarios, existing work considers this problem in two different settings: transaction-based and single-graph-based. With the widespread popularity of applications such as social networks and network analysis, frequent pattern mining based on a single large graph has received more attention [13].

However, as application scenarios become more complex, more expressive patterns are required, especially those with counting quantifiers (CQs), which

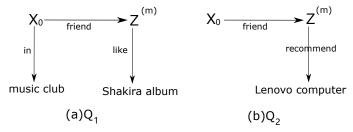


Fig. 1. Quantified graph patterns

were not taken into account by previous mining methods. CQs are represented as ordinary mathematical symbols in first-order logic. The introduction of CQs can expand the expressive ability of semantics and help solve more complex problems [14].

Example 1. Graph patterns with CQs reflect the regularity of connections between entities in social networks. Patterns Q_1 and Q_2 of Fig. 1 show respectively:

- \circ If (i) person X_0 is in a music club, and (ii) among the people whom X_0 follows, at least m of them like Shakira's album, then X_0 may also like the album.
- \circ If (i) m people Z whom X_0 follows, (ii) Z recommends Lenovo computer, then X_0 may buy a Lenovo computer.

Intuitively, the above graph patterns contain the CQ m, and achieve quantitative aggregation through m. Example 1 shows that, compared with the traditional graph pattern, this graph pattern with CQs has richer semantics and can express more meaningful special structures. From the perspective of application, formulating a marketing strategy based on the above patterns is expected to outperform traditional marketing. Indeed, empirical studies suggest that "90% of customers believe in peer recommendations, while only 14% of customers trust advertisements [1]", and "the peer influence from one's friends leads to more than 50% increase in the probability of buying a product [6]".

To the best of our knowledge, no existing mining model can solve the mining problem of patterns with CQ. In this paper, firstly the significance of patterns with CQ is analyzed, which makes it different from the commonly defined patterns. Then, referring to the previous traditional FPM algorithm, a series of researches on this problem are carried out.

Contributions. Our contributions in this paper can be summarized as follows.

- (1) We extend the traditional graph pattern and propose QGPs (Section 2), using simple CQs, QGPs are more suitable for some complex situations.
- (2) We propose QGPM, a framework for mining frequent QGPs in large single graphs. Based on QGPM, corresponding optimization strategies are proposed to improve the performance of the algorithm.
- (3) As an application of QGP, we introduce Quantified Graph Pattern Association Rules (QGPARs; Section 4). QGPARs help us predict entity relationships in social networks.

(4) Using real-life and synthetic graphs, we experimentally verify the performance of our algorithms (Section 5). We find the following. (a) QGPs mining is feasible on large graphs. (b) Our QGPARs can predict missing relationships with an average accuracy of 84.3% on real-life graphs, and QGPARs can achieve higher prediction accuracy compared to existing link prediction methods.

Related Work. We categorize related work as follows.

Graph pattern mining. Frequent pattern mining is a core problem in many graph analysis applications [28, 21]. In recent years, many frequent pattern mining algorithms for large-scale data sets have emerged. GraMi [12], a novel framework for frequent subgraph mining in a single large graph. GraMi is based on a novel approach, which is not storing all the appearances of a subgraph in a large graph, but only stores the subgraph's templates. [18] proposed FSSG, an algorithm that uses graph invariant properties and symmetries present in a graph to generate candidate subgraphs. FSSG reduces the generation of a large number of candidate subgraphs, thereby reducing the complexity of candidate generation and frequency counting. [20] introduced the SOCMI algorithm, its core idea is to store the appearance of patterns with pathgraph, which makes it easier for SOCMI to extend patterns and calculate frequency during mining. In addition, some mining methods such as weighted graph and dynamic graph have also been widely studied. [5, 19] proposed to mine weighted frequent subgraphs in a weighted single large graph. StreamFSM [26] and IncGM+ [3] are mining algorithms based on dynamic graphs.

<u>Pattern semantic extension</u>. In practice, traditional graph patterns are not suitable for complex situations, and the necessity of semantic expansion of graph patterns is gradually revealed. SPARQLog extends SPARQL language with first-order logic (FO) rules including existential and universal quantification of nodes in the graph [10]. For social networks, SocialScope [4] and SNQL [27] are algebraic languages with numerical aggregations on a node and edge sets. Furthermore, social recommendation rules are studied in [22], and support counts are introduced as constraints.

Previous studies have shown that existing extensions remain limited in emerging applications requiring patterns with complex features, notably counting quantifiers (CQs), predicates and negation [23]. Among these features, only CQs have received some attention [8, 15, 13, 23]. The QGraph [8] allows annotating edges of a graph pattern with CQs of the form [min, max] that can express different semantics (e.g., negated ([0, 0]) and optional ([0, 1]) edges). From this, users can formulate query conditions consisting of nodes and edges. In [15], a quantified graph pattern has been proposed where CQs can express numeric and ratio aggregates of the forms: "=p(%)", " \geq p(%)", and "=0" for negation. [15] also introduced a quantified matching model that can be used to identify potential customers in social media marketing. In [13], CQs are expressed in the following forms: "[min, max]", " \geq min" and " \leq max", which are used to annotate edges to extend the traditional graph pattern. [23] proposed the Conditional Graph Pattern (CGP), which extended the traditional graph pattern with CQs.

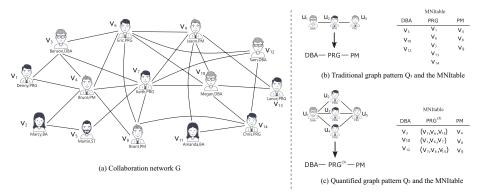


Fig. 2. Graph & Traditional graph pattern & Quantified graph pattern(QGP)

2 Preliminaries

In this section, we first review traditional graph patterns; we then introduce related concepts of quantified graph patterns(QGPs).

2.1 Conventional Graph Pattern Mining

Graph. A graph is defined as G = (V, E, L), where (1) V is a set of nodes; (2) $E \subseteq V \times V$ is a set of edges; and (3) each node v in V carries a tuple $L(v) = (A_1 = a_1, \dots, A_n = a_n)$, where $A_i = a_i (i \in [1, n])$ represents that the node v has a value a_i for the attribute A_i , and is denoted as $v.A_i = a_i$, e.g., v.name = "Sam", v.job_title = "DBA".

A graph G' = (V', E', L') is a *subgraph* of G = (V, E, L), denoted by $G' \subseteq G$, if $V' \subseteq V$, $E' \subseteq E$, and moreover, for each $v \in V'$, L'(v) = L(v).

Pattern. A pattern Q is defined as a graph (V_p, E_p, L_v) , where V_p and E_p are the set of nodes and edges, respectively; for each u in V_p , it is associated with a predicate $L_v(u)$ defined as a conjunction of atomic formulas of the form of 'A = a' such that A denotes an attribute of the node u and a is a value of A. Intuitively, $L_v(u)$ specifies search conditions imposed by u.

Graph pattern matching. Consider graph G = (V, E, L) and pattern $Q = (V_p, E_p, L_v)$, a node v in G satisfies the search conditions of a pattern node u in Q, denoted as $v \sim u$, if for each atomic formula 'A = a' in $L_v(u)$, there exists an attribute A in L(v) such that v.A = a.

Further, a match of pattern Q in graph G is a bijective function f from the nodes of Q to the nodes of a subgraph G, such that (1) for each node $u \in V_p$, $f(u) \sim u$, and (2) (u, u') is an edge in Q if and only if (f(u), f(u')) is an edge in G. We denote by Q(G) the set of matches of Q in G.

Example 2. Consider pattern Q_1 in Fig. 2(b) and graph G in Fig. 2(a), $Q_1(G) = \{\{v_3, v_1, v_4\}, \{v_3, v_7, v_4\}, \{v_3, v_7, v_8\}, \{v_3, v_7, v_9\}, \{v_3, v_6, v_9\}, \{v_3, v_6, v_8\}, \{v_3, v_6, v_4\}, \{v_{10}, v_7, v_9\}, \{v_{10}, v_7, v_8\}, \{v_{10}, v_7, v_4\}, \{v_{10}, v_6, v_9\}, \{v_{10}, v_6, v_8\}, \{v_{10}, v_6, v_4\}, \{v_{10}, v_6, v_9\}, \{v_{10}, v_6, v_8\}, \{v_{10}, v_8, v_8\},$

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\{v_{10}, v_{13}, v_9\}, \{v_{10}, v_{14}, v_8\}, \{v_{12}, v_6, v_9\}, \{v_{12}, v_6, v_8\}, \{v_{12}, v_6, v_4\}, \{v_{12}, v_7, v_4\}, \{v_{12}, v_7, v_8\}, \{v_{12}, v_7, v_9\}, \{v_{12}, v_{14}, v_8\}\}.
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<u>Support</u>. The support of a pattern Q in a graph G, denoted by sup(G,Q), indicates the occurrence frequency of Q in G.

Having an anti-monotone support metric is of crucial importance since it allows the development of methods to effectively prune the search space; several anti-monotone support metrics exist such as minimum image based (MNI) [9], harmful overlap (HO) [16], and maximum independent sets (MIS) [17]. In this paper, we adopt the MNI metric because it can be calculated more efficiently.

Let f_1, \dots, f_m be the set of isomorphisms of a pattern $Q = (V_s, E_s, L_s)$ in a graph G. Also let $F(u) = \{f_1(u), \dots, f_m(u)\}$ be the set that contains the (distinct) nodes in G whose functions f_1, \dots, f_m map a node $u \in V_s$. The minimum image based support (MNI) of Q in G, denoted by sup(G, Q), is defined as $sup(G, Q) = \min\{t | t = |F(u)|, u \in V_s\}$.

Intuitively, MNI computes the support of a pattern Q as the minimum number of distinct graph vertices matching each $u_i \in V_s$. We use MNItable to represent the MNI field of pattern Q. An MNItable consists of a set of MNIcol; the MNI metric returns the length of the smallest MNIcol. An MNIcol (u_i) contains a list of distinct valid nodes, *i.e.*, nodes corresponding to pattern node u_i in the match list for Q in G.

Example 3. Recall pattern Q_1 of Fig. 2(b) and $Q_1(G)$ of Example 2. It can be easily verified that $MNIcol(u_1) = \{v_3, v_{10}, v_{12}\}$, $MNIcol(u_2) = \{v_1, v_6, v_7, v_{13}, v_{14}\}$, $MNIcol(u_3) = \{v_4, v_8, v_9\}$, thus $sup(G, Q_1) = 3$. Fig. 2(b) shows the resulting MNItable.

2.2 Quantified Graph Patterns

Quantified Graph Patterns (QGPs). A QGP $Q_{(u_0)}^{(m)}$ is defined as (V_p, E_p, L_u, f_u) , where (1) V_p and E_p are the set of pattern nodes and edges, respectively; (2) L_u is a function that assigns a label to a node u ($u \subseteq V_p$); and (3) f_u assigns a CQ m (a natural number) to the specified quantifier constraint node u_0 such that $f_u(u_0) = m$.

Intuitively, the quantified graph pattern extends the traditional graph pattern by incorporating CQ. It supports counting on a single node, *i.e.*, for two or more nodes with the same label, if they all connect to the same set of nodes, they can be shrunk into a single node with a CQ. *e.g.*, in Fig. 2(c), Q_2 is a quantified graph pattern and can be represented as $DBA - PRG^{(3)} - PM$, *i.e.*, PRG is associated with a superscript "(3)" as a quantifier.

In particular, we only consider the case where a single node has CQs. For a QGP, when the quantifier constraints are not considered, the corresponding pattern is called a quantifier-free pattern, and is denoted as Q^w . e.g., Q_1 in Fig. 2(b) is the quantifier-free pattern of Q_2 in Fig. 2(c).

<u>Support of QGP</u>. Inspired by MNI support. Since QGP carries CQs constraints, when calculating MNItable, we regard the nodes with CQ as a column, and then

calculate their MNI support. e.g., in Fig. 2(c), for Q_2 $DBA-PRG^{(3)}-PM$, denote MNIcol $(PRG^{(3)})=\{(v_7,v_6,v_{13}),(v_1,v_6,v_7),(v_7,v_6,v_{14})\}$, MNIcol $(PM)=\{v_4,v_8,v_9\}$, MNIcol $(DBA)=\{v_3,v_{10},v_{12}\}$, hence $sup(G,Q_2)=3$.

Theorem 1. Given a QGP $Q_{1(v)}^{(m)}$, if there is another QGP $Q_{2(v)}^{(m')}$, they have the same Q^w , but m > m', then $Q_{1(v)}^{(m)}$ implies $Q_{2(v)}^{(m')}$, denoted as $Q_{1(v)}^{(m)} \Rightarrow Q_{2(v)}^{(m')}$. For this case, only need to consider the pattern with the largest CQ.

Example 4. Consider two QGPs, $Q_{(B)}^{(2)}: A - B^{(2)} - C$ and $Q_{(B)}^{(3)}: A - B^{(3)} - C$, we will only focus on the latter, because (1) $Q_{(B)}^{(3)} \Rightarrow Q_{(B)}^{(2)}$. (2) According to the "anti-monotone" property, if $Q_{(B)}^{(3)}$ is frequent, $Q_{(B)}^{(2)}$ must also be frequent.

In view of this, in this paper, for frequent patterns with the same Q^w , we only discuss the case with the largest CQ.

<u>1-itemset</u>. Refers to the structure of $X - Y^{(m)} (m \ge 1)$ in the graph, where X and Y are quantifier-free node and quantifier-constrained node, respectively. When the support of a 1-itemset meets the threshold, it is frequent.

Forward & Backward expansion. The forward extension on a pattern Q essentially introduces a new edge from one node in Q; while the backward extension includes a new edge from two existing nodes. Interested readers can refer to [30].

symbols	notations					
CQ	counting quantifier					
$Q_{(v)}^{(m)}$	QGP, the quantifier node is v , and the value of CQ is m					
Q^w	an quantifier-free pattern corresponding to a QGP					
$Q_{1}_{(v)}^{(m)} \Rightarrow Q_{2}_{(v)}^{(m')}$	$Q_{1}{(v) \atop (v)}$ implies $Q_{2}{(v) \atop (v)}$					
QnodeLabel	quantifier node label					
Qnum	value of CQ					
SimpleNode	quantifier-free node					
InstanceSet.size	number of pattern matches					
	column corresponding to quantifier-free node u_i in MNItable					
${\bf MNItable. Quantified node Col}$	column of quantifier constraint node in MNItable					

Table 1. Notations used in the paper

The notations of this paper are summarized in Table 1.

3 Frequent QGPs mining

In this section, we first investigate the frequent QGP mining problem (Section 3.1); we then develop an algorithm for the problem (Section 3.2) and provide an optimization strategy to improve performance (Section 3.3).

3.1 Problem Statement

The frequent QGPs mining (QGPMining) problem can be stated as follows.

- Input: A graph G, support threshold τ .
- Output: A set $\mathbb S$ of frequent QGPs Q of G such that $sup(G,Q) \ge \tau$ for any Q in $\mathbb S$.

According to Theorem 1, here $\mathbb S$ only contains all frequent QGPs with the largest CQ among different Q^w structures.

Proposition 2: The decision problem of QGPMining is NP-hard.

To see Proposition 2, observe that the subgraph isomorphism (ISO) problem is embedded in QGPMining problem, thus QGPMining problem must be at least as hard as ISO problem [11]. Since ISO is an NP-complete problem, thus QGPMining problem must be NP-hard.

```
Algorithm 1: QGPM

Input: graph G, support threshold \tau.

Output: All QGPs Q of G such that \sup(G,Q) \geq \tau.

1 result \leftarrow \emptyset;

2 Let fEdges be the set of frequent single edge patterns in G;

3 Let fItemSet be the set of frequent 1-itemset in G;

4 for each item \in fItemSet do

5 | result \leftarrow result \cup \mathbf{QuanExt}(item,G,\tau,fItemSet);

6 | Remove\ item\ from\ fItemSet;

7 for each fwitem \in result do

8 | result \leftarrow result \cup \mathbf{FWExt}(fwitem,G,\tau,fEdges);

9 for each bwitem \in result do

10 | result \leftarrow result \cup \mathbf{BWExt}(bwitem,G,\tau,fEdges);

11 return result;
```

3.2 frequent QGP mining algorithm

Theorem 3. QGP is constrained by counting quantifiers, i.e., compared with the traditional pattern, under the same support threshold, the number of QGP existing is much less to a certain extent.

According to Theorem 1 and Theorem 3, we consider storing all matches corresponding to QGP.

Proposition 4: The expansion process adopts the method of quantifiers from high to low, which can ensure that the first frequent pattern found by the algorithm must be the pattern with the largest number of quantifiers in the same Q^w .

Star-QGP. Star-QGP has the characteristics of star topology. The pattern structure is centered on a quantifier-constrained node, and other quantifier-free nodes are connected with the center node.

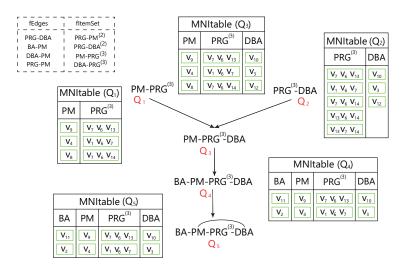


Fig. 3. Example of pattern extension process

Proposition 5: The generation of Star-QGP starts with a 1-itemset, and then gradually adds adjacent 1-itemsets.

Remark. Unless otherwise stated, the patterns we refer to below are all QGP (quantifier node and CQ are not given).

We next provide an algorithm, denoted by QGPM. Below, we describe the details of the algorithm.

<u>Initialization</u>. QGPM first initializes a set of parameters: set result for keeping track of frequent QGPs (line 1), sets fEdge and fItemSet are used to maintain frequent one-edge patterns and frequent 1-itemsets, respectively(line 2-3). It should be noted that 1-itemset here is the largest case of quantifiers in the same Q^w .

<u>Frequent QGPs mining.</u> Based on fEdge and fItemSet, QGPM is divided into different stages to obtain results. In the first stage, for each 1-itemset (from fItemSet), execute QuanExt to generate a set of Star-QGPs (line 4-6); the second is forward expansion, which expands the Star-QGP produced in the first stage by adding new edges (from fEdges) (lines 7-8); finally, execute BWExt to perform backward expansion (line 9-10). In addition, to exclude the already generated extensions, we also adopt the VF2-based graph isomorphism detection algorithm from the third-party tool JgraphT [25]. Next, we describe the details of each stage.

(I) Star-QGP generation. QGPM employs procedure QuanExt to generate Star-QGPs. More specifically, QuanExt takes a QGP S as input and tries to extend it with the 1-itemset of fItemSet (line 2-5). That is, when the quantifier node labels of the 1-itemset are consistent with the quantifier node labels of S, it means that they can be merged to generate a new candidate pattern. All applicable extensions that have not been previously considered are stored

in candidate Set (line 6). Lines 7-11 evaluate all candidate patterns generated. If the candidate is frequent, the program continues to extend and evaluates it recursively. Otherwise, decrement the count quantifier for the current pattern, and check whether the pattern after the decrement is frequent(line 11, details of CQdec will be given shortly).

```
Algorithm 2: QuanExt
   Input: QGP S, graph G, support threshold \tau, frequent itemset
            fItemSet.
   Output: frequent Star-QGPs.
 1 result \leftarrow S, candidateSet \leftarrow \emptyset;
   for each item \in fItemSet do
       if item.QnodeLabel equals S.QnodeLabel then
            Let G'_s be the extension of S with item;
 4
            if G'_s was not generated then
 5
                candidateSet \leftarrow candidateSet \cup \{G'_s\};
 6
 7 for each c \in candidateSet do
       if ISFrequent(c, G, \tau) then
 8
            result \leftarrow result \cup QuanExt(c, G, \tau, fItemSet);
        else
10
           candidateSet \leftarrow candidateSet \cup \textbf{CQdec}(c, G, \tau);
11
12 return result;
```

Example 5. Consider Fig. 3 and G of Fig. 2(a) with τ =2. Fig. 3 shows the expansion process of the pattern and the MNItable corresponding to the pattern. Specifically, fEdge and fItemSet are initialized to the corresponding content in the upper left corner of Fig. 3. We consider the patterns Q_1 and Q_2 in Fig. 3. It can be observed that their quantifier node labels are PRG, and the value of quantifiers is equal. After the two are combined, a new pattern Q_3 can be generated. From MNItable (Q_3) , we can see that $\sup(G, Q_3) = 3$, indicating that it is frequent.

(II) Forward expansion. QGPM adopts the procedure FWExt to perform the forward expansion of the pattern. This step is to expand from the quantifier-free nodes of the input pattern. FWExt takes the QGP S to be extended as input, and first obtains the quantifier-free nodes in S (line 2). Then extends S by adding new edges (from fEdges) to generate a new candidate pattern (lines 3-6). Please refer to the procedure QuanExt for the content of lines 8-12.

```
Algorithm 3: FWExt
   Input: QGP S, graph G, support threshold \tau, frequent edgeset
   Output: frequent QGPs after forward expansion.
 1 result \leftarrow S, candidateSet \leftarrow \emptyset;
 2 SimpleNodeSet \leftarrow SimpleNode of S;
 3 for each e \in fEdges and u \in SimpleNodeSet do
        if e can be used to extend u then
            Let G'_s be the extension of S with e;
 5
 6
            if G'_s was not generated then
               candidateSet \leftarrow candidateSet \cup \{G'_s\};
 7
 8 for each c \in candidateSet do
       if ISFrequent(c, G, \tau) then
10
           result \leftarrow result \cup FWExt(c, G, \tau, fEdges);
11
        else
           candidateSet \leftarrow candidateSet \cup \textbf{CQdec}(c, G, \tau);
12
13 return result;
```

Algorithm 4: BWExt

```
Input: QGP S, graph G, support threshold \tau, frequent edgeset
   Output: frequent QGPs after backward expansion.
 1 result \leftarrow S, candidateSet \leftarrow \emptyset;
 2 SimpleNodeSet \leftarrow SimpleNode of S;
   for each u \in SimpleNodeSet do
        for each v \in SimpleNodeSet do
 4
            if S does not contain Edge(u, v) and fEdges contains
 5
              Edge(u, v) then
                Let G'_s be the extension of S with Edge(u, v);
 6
                if G'_s is not already generated then
 7
                    candidateSet \leftarrow candidateSet \cup \{G'_s\};
 9 for each c \in candidateSet do
       if \mathbf{ISFrequent}(c, G, \tau) then
10
            result \leftarrow result \cup BWExt(c, G, \tau, fEdges);
11
12
            candidateSet \leftarrow candidateSet \cup \textbf{CQdec}(c, G, \tau);
13
14 return result;
```

(III) Backward expansion. BWExt shows the steps of backward expansion. BWExt expands the input QGP S, this step will not introduce new nodes (i.e., two nodes of the extended edge already exists in pattern S), and it is extended between the quantifier-free nodes of S. BWExt firstly obtains the quantifier-free nodes (line 2) of pattern S, and then judges whether two different quantifier-

free nodes can be extended (line 4-9), that is to introduce frequent edge on the basis of S. Similarly, for the contents of lines 9-13, please refer to the procedure QuanExt.

Example 6. Continuing with Example 5, by using the frequent one-edge pattern PM - BA to expand the pattern Q_3 , a new pattern Q_4 can be obtained, and $\sup(G, Q_4) = 2$; Continue the backward extension of Q_4 to obtain new pattern Q_5 .

As mentioned several times above, we consider frequent patterns with the largest counting quantifier (CQ) in the same Q^w structure. During different expansion stages, QGPM uses the procedure CQdec (not shown) to reduce the value of the pattern's CQ. Specifically, if a QGP is infrequent, but its CQ m > 2, we reduce m and then judge whether it is frequent.

```
Algorithm 5: ISFrequent
   Input: QGP S, graph G, support threshold \tau.
   Output: true if S is a frequent QGP of G, false otherwise
 1 InstanceSet \leftarrow all instance of S;
 2 if InstanceSet.size < \tau then
    return false;
  for each instance \in InstanceSet do
       for each v \in instance.SimpleNode do
 5
        MNItable.SimplenodeCol(u_i).add(v);
 6
       MNItable. Quantified node Col. add (instance. Quantified Node);
 7
       minlength = MinLength(MNItable);
 8
       if minlength \geq \tau then
 9
         return true;
10
11 return false;
```

Support evaluation. According to Section 2, a QGP S is frequent in G (i.e., $sup(G,Q) \geq \tau$) if there exist at least τ nodes in each domain (MNIcol(v_1), \cdots , MNIcol(v_n)) that are valid variable assignments (i.e., are part of a match) for the corresponding variables (v_1, \cdots, v_n). To evaluate frequency, we may use ISFrequent that returns true iff S is a frequent QGP of G. If the number of matches(i.e., instances) of QGP is less than τ , the algorithm returns false (Line 3). Next, ISFrequent considers each match and places nodes assigned to variables into the corresponding domains (Line 5-7). If all domains have at least τ nodes, then S is frequent in G. Otherwise, ISFrequent continues to consider more matches.

3.3 Optimization

To further improve the performance of QGPM, we introduce corresponding optimization techniques to optimize from the perspective of intermediate result storage and support calculation.

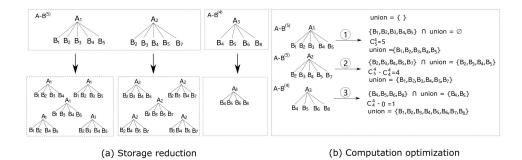
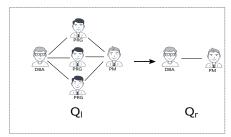


Fig. 4. Optimization

Storage reduction. To see Theorem 1, if $Q_1^{(m)} \Rightarrow Q_2^{(m')}$, it is not difficult to conclude that each match of $Q_1^{(m)}$ must contain a certain number of matches of $Q_2^{(m')}$. As shown in Fig. 4(a), denote $A - B^{(5)}$ as $Q_{(B)}^{(5)}$, and denote $A - B^{(4)}$ as $Q_{(B)}^{(4)}$. It is observed that two matches of $Q_{(B)}^{(5)}$ each contain five matches of $Q_{(B)}^{(4)}$ (listed in the figure). In light of this, when m is large, the matching of $Q_1^{(m)}$ must contain a huge number of matching of $Q_2^{(m')}$. If these split matches are stored, the space overhead is undoubtedly huge. To this end, we propose a non-split storage method, that is, the matching of patterns with large quantifiers is directly assigned to patterns with small quantifiers. This alleviates the memory overhead to some extent.

<u>Computation optimization</u>. Since the verification of the support does not need to obtain the exact result, it only needs to know whether the number of valid matches corresponding to all the nodes of the current candidate QGP meets the threshold τ . Therefore, according to the above storage method, for quantifier nodes, we use estimation to predict their matches without enumerating them.

Fig. 4(b) shows the specific process, an empty set union (recording the matches that have already appeared) is initialized first, and then the existing matches are traversed in turn. For the first match, there are 5 matches of $Q_{(B)}^{(4)}$, and then update the union. For the second match, the intersection with the union is $\{B_2, B_3, B_4, B_5\}$, indicating that a match formed by the intersection has been generated before, and if such a match occurs again, it must be subtracted, so the number of matches $Q_{(B)}^{(4)}$ formed by the second match is 4, and the union is then updated as well. For the third match, its intersection with union is $\{B_4, B_5\}$, and the cardinality of the intersection is less than the number of quantifiers, indicating that the previous match will not be generated, so there is 1 match. The final match count is the sum of the matches obtained each time.



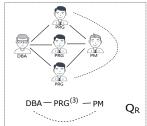


Fig. 5. QGPAR $R: Q_l \to Q_r$

4 QGPARs generation

As an application of QGPs, we introduce Quantified Graph Pattern Association Rules(QGPARs), to identify regularity between entities in graphs in general, and potential customers in social graphs in particular.

Graph Pattern Association Rule(GPAR) [30]. A GPAR R is defined as $Q_l \rightarrow Q_r$, where Q_l and Q_r (1) are different connected graph patterns, (2) share nodes but no common edges. We refer to Q_l and Q_r are the antecedent and consequent of R, respectively.

Quantified GPARs (QGPAR). Analogous to GPARs, a QGPAR R is also defined as $Q_l \rightarrow Q_r$, with exception that Q_l is a quantified pattern rather than a traditional one. Then, the rule R states that in any graph G, if there is an isomorphism mapping h_l from Q_l to the subgraph G_1 , there likely exists another mapping h_r from Q_r to the subgraph G_2 , such that for each node $u \in V_l \cap V_r$, if it is mapped to the node v in G_1 by h_l , then it is also mapped to the same node v in G_2 by h_r . For a QGPAR R, we model R as a QGP Q_R by extending Q_l with the edge set of Q_r .

Example 7. Fig. 5 shows a QGPAR R found in Fig. 2(a), expressed as $Q_l \rightarrow Q_r$, with Q_l and Q_r as its antecedent and consequent, respectively. The QGPAR R can be modeled as a graph pattern Q_R by extending Q_l with the edge set of Q_r .

<u>Support & Confidence.</u> By considering QGPAR R as pattern Q_R , the support of R in G is defined as:

$$Sup(G,R) = Sup(G,Q_R) \tag{1}$$

For the confidence metric, it is defined the same as that of GPARs, i.e.,

$$Conf(G,R) = \frac{Sup(G,Q_R)}{Sup(G,Q_l)}$$
 (2)

<u>QGPARs generation</u>: Along the same line as traditional strategy applied by association rule mining. For any frequent QGP $Q_{(v)}^m$, we enumerate its non-empty subgraph Q_l (including quantifier constraint node v), and $Q_r = Q_{(v)}^m \setminus Q_l$ (excluding v), then we can generate rules R: $Q_l \rightarrow Q_r$. All rules that meet the support and confidence are valid.

5 Experimental Study

Using real-life and synthetic data, we conducted two sets of experiments to evaluate (1) The efficiency of our algorithm QGPM and the effectiveness of optimization techniques for QGPM; (2) the effectiveness of for identifying correlated entities in large real-world graphs.

Experimental setting. We used six graphs, since the original data set does not give node labels, we add different numbers of node labels to different graphs according to Gaussian distribution. Table 2 shows the statistics of each graph. (a) CiteSeer [12] represents a graph consisting of \sim 3K publications (nodes) and \sim 4K citations between them (edges). (b) lasftm_asia [2], a social network with \sim 7k users (nodes) and \sim 27k following relations between them (edges). (c) Mico [12] models the Microsoft co-authorship information and consists of a graph with \sim 100K nodes and \sim 1M edges. (d) DBLP [2] represents a collaborative network consisting of \sim 425K authors (nodes) and \sim 1M partnerships between them (edges). (e) Amazon [2], is a product co-purchasing network with \sim 334K nodes and \sim 925K edges. (f) AstroPh [2] covers scientific collaboration between author papers submitted to the Astrophysics category, containing \sim 18K nodes and \sim 396K edges.

DataSets	V	L	E
Citeseer	3312	6	4519
Lasftm_asia	7624	12	27806
Mico	100000	29	1080298
DBLP	425957	25	1049866
Amazon	334863	80	925872
AstroPh	18772	50	396160

Table 2. Description of graphs (|L| indicates no. of node labels).

Experimental results. We next report our findings.

Exp-1: Performance of QGPM & QGPM-opt. In this set of experiments, we evaluated the performance of algorithm QGPM compared with QGPM-opt.

The results presented in Figure 6(a)-6(f) show the results of the algorithm on CiteSeer, lasftm_asia, MiCo, DBLP, Amazon, and AstroPh, respectively, and demonstrate the following.(1) All algorithms take longer with a small τ because more candidate patterns and their matches need to be verified. (2) QGPM-opt performs better than QGPM, as unnecessary computations are avoided owing to the strategy QGPM-opt applied.

<u>Frequency threshold.</u> By observing the results, support threshold τ is a key evaluation metric because it determines whether a pattern is frequent. As the threshold value decreases, there is an exponential number of candidate pattern that leads to exponential runtime. For a given time budget, an efficient algorithm

should be able to solve mining problems with low τ values. When τ is given, the efficiency is determined by the execution time.

<u>Case study.</u> We also manually examined QGPs mined from DBLP and AstroPh. Fig. 6(g) shows three QGPs discovered from DBLP. Fig. 6(h) shows three QGPs discovered from AstroPh.

Exp-2: Prediction accuracy. In this set of tests, we evaluated the prediction accuracy of QGPARs vs. Jaccard [24], SimRank [24]. The settings of the evaluation are as follows.

The prediction accuracy of QGPARs is tested via cross validation. That is, given a graph G, we partition it into two fragments F_1 and F_2 , mine and select the top-k (k ranges from 10 to 50 in 10 increments) QGPARs from F_1 , and evaluate their prediction accuracy, which is defined as $Acc(R) = \frac{Sup(F_2,Q_R)}{Sup(F_2,Q_I)}$, on F_2 . We used metrics Gain [7] and Interest [29] to rank the QGPARs, where θ is set as 0.4 for Gain.

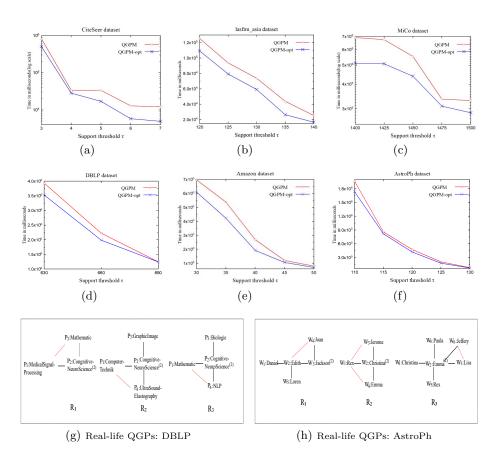


Fig. 6. Performance of QGPM & QGPM-opt on real-life graphs

	Amazon				Astr	oPh				DBI	P			
	top-k(Acc(R),%)				top-k(Acc(R),%)				top-k(Acc(R),%)					
QGPARs Gain	10 20 83.4 81.1	30 78.6	$\frac{40}{75.9}$	$\frac{50}{73.7}$	10	20	30 93.4	$\frac{40}{92.2}$	50 83.0	10	20	30 88.9	40 86.9	50 83.8
•	t 79.1 76.9	76.8		71.7	92.7	91.9	90.8	90.0		91.5	86.1	86.1		82.7
	top-L(Acc,%)				top-L(Acc,%)				top-L(Acc,%)					
Jaccard	50 100 43.5 42.5	150 43.6	200	250 42.0	50 56.5	100	150 43.0	200 33.5	$\frac{250}{27.0}$	50 47.0	100	150 48.7	200 48.4	250 48.1
Simrank	18.0 20.2	22.1		22.4			13.8		21.1			31.0	23.6	19.6

Table 3. Prediction accuracy of QGPARs vs. Jaccard and SimRank

We compared our rule-based method vs. Jaccard and SimRank, on three reallife graphs. The tests of Jaccard, SimRank are along the same line as above but with 4-fold cross-validation. Specifically, (1) we extracted a small subgraph G_F of size (10000,30729), (5000,88822), and (10000,5678) from Amazon, AstroPh, and DBLP respectively, since SimRank is too costly to run on the entire graph; (2) we run Jaccard and SimRank on the training set, and obtain a list of node pairs; (3) we then sort node pairs according to their similarity and next select top-L node pairs as the predicted edges. Here, the prediction accuracy is defined as $Acc = \frac{L_r}{L}$, where L ranges from 50 to 250 in 50 increments and L_r is the number of edges that are correctly predicted. Note that the parameter C used by SimRank is set as 0.8, and the number of iterations is fixed as 5.

Table 3 shows the prediction accuracy of QGPARs, compared with Jaccard and SimRank. We find that 1) using the top-50 QGPARs can predict missing relationships with an average accuracy of up to 84.3% on three real graphs, and the higher k is, the lower Acc(R) is, as expected; 2) our rule-based method is superior to Jaccard and SimRank in terms of prediction accuracy. Taking Amazon as an example, when top-50 interest QGPARs are used, the prediction accuracy (i.e., 71.7%) is 170.71% and 320.0% of that of Jaccard and SimRank (L=250) respectively; 3) two different metrics i.e., Gain and Interest leads to different while close accuracy.

6 Conclusion

Incorporating counting quantifiers into traditional graph patterns can capture more complex structural relationships in graph data. Accordingly, we have studied the problem of mining Quantified Graph Pattern (QGP) in a single large graph and propose QGPM to identify QGPs in the graph that satisfy threshold conditions. As an application of QGP, we also proposed Quantified Graph Pattern Association Rules (QGPAR), which can model more complex associations between social entities. Our experimental study validates the efficiency and effectiveness of the algorithm. Therefore, we think our method is promising in social network analysis.

The study of QGP is still in its infancy. One topic for future work is to extend quantifiers to multiple nodes to make graph patterns more diverse. Another topic

involves the mining and application of quantified graph patterns in distributed environment.

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