



# SAN KAZOO CON DIEGO

2018

## Sponsorship Packet

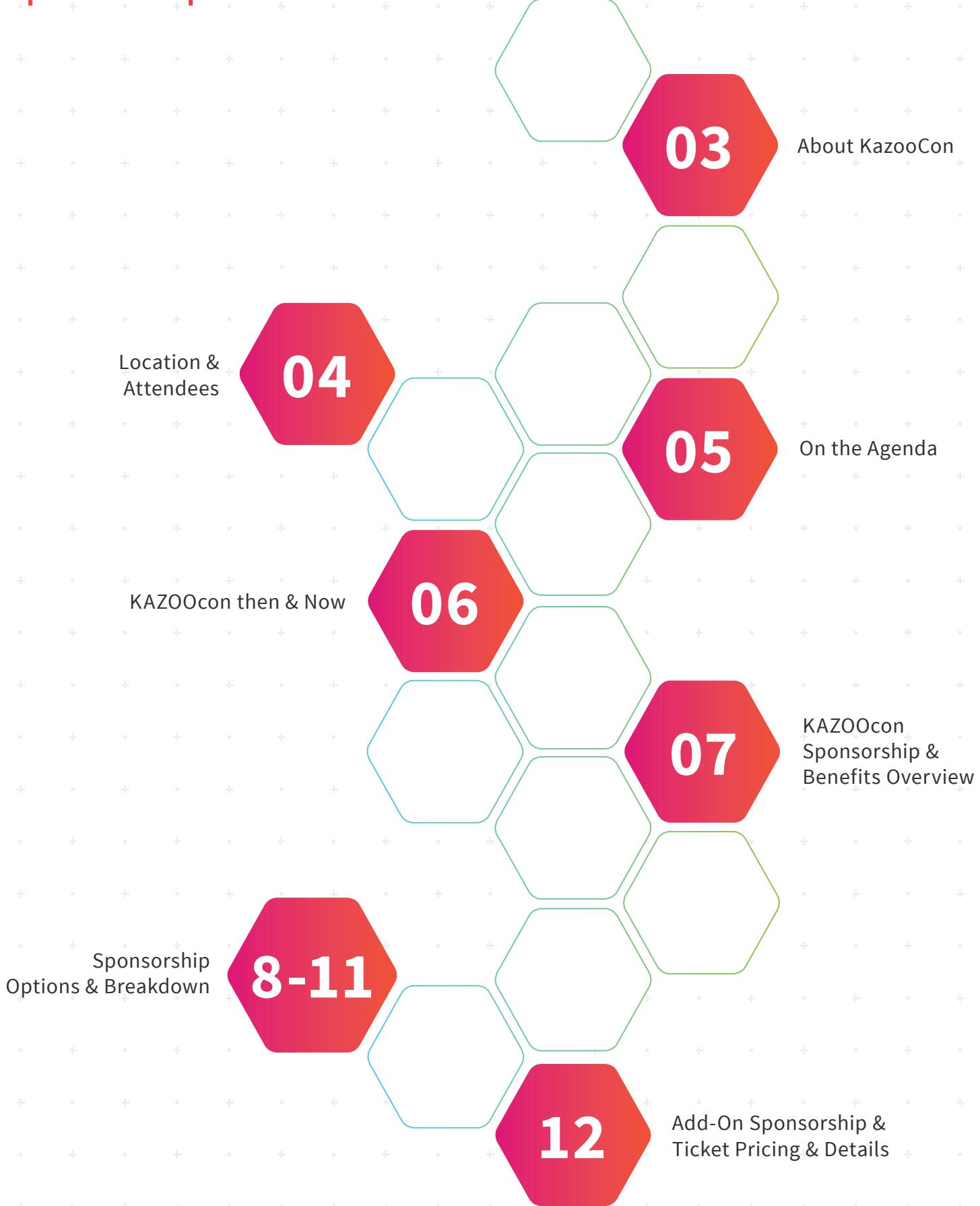
San Diego:  
April 30th-May 2nd



Presented by



# Sponsorship Packet



# About KAZOOcon

## Get involved with KAZOOcon!

We are excited to invite you to participate in our 5th annual KAZOOcon conference! We have consistently been growing each year and are excited about our biggest KAZOOcon yet, with a shiny new location in sunny San Diego.

Each year, KAZOOcon brings together developers, managed service and internet providers, carriers and telecom evangelists to shape the future of communications, discuss evolving technologies and share best practices to help better the telecom community. KAZOOcon is inspired by KAZOO, 2600Hz's advanced carrier grade UCaaS solution, designed to scale effortlessly, with open APIs and a suite of pre-built applications and features for resellers to take advantage of immediately -- all packaged in a modern user interface. 2600Hz's revolutionary platform lets you do business your way, ultimately empowering resellers to customize every part of their UCaaS solution, including pricing, branding, customer offerings and more.

As a KAZOOcon attendee, you will get to hear the latest ideas from telecom pioneers, network with a dynamic group of attendees and be in on the bleeding-edge of telecom and mobile technology development. Attending KAZOOcon gives you early access to the 2600Hz roadmap announcement, as well as a chance to give your input on where the industry is going and what you want to see from KAZOO. KAZOOcon enables members of the telecom community to engage in hands-on experiences focused around distributed communication networks. Since our last KAZOOcon, we've had several numerous game changing advancements, and we are excited to set your goals and expectation for the year to come!

Last year's event sold out of tickets and inspired amazing feedback surrounding informational business and engineering workshops, a dynamic afterparty and inspiring speakers. This year, we plan to have all that and more! Join us on our mission to simplify and open the cryptic black box of telecom at KAZOOcon 2018.

# Location & Attendees

Where Will It Be Located and When?

Date: April 30th- May 2nd, 2018

Bahia Resort in San Diego

998 West Mission Bay Drive

San Diego, CA, 92109

Website: <http://bahiahotel.com>



## Who Will Attend

Software Developers

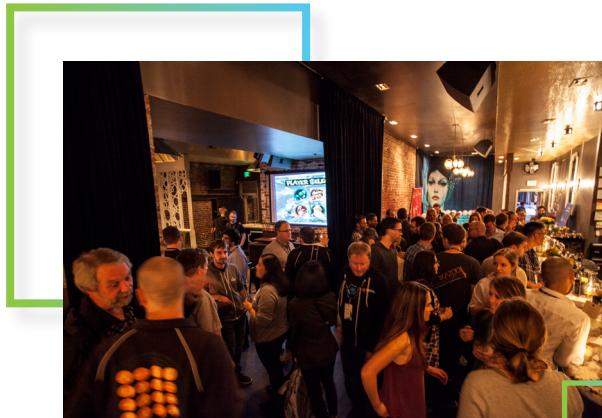
Vendors

Managed Service and Internet Providers

Entrepreneurs

Telecom Thought Leaders and Decision Makers

Telecom Hobbyists



# On The Agenda

Monday, April 30th

Time	Session Topic	Session Type	Location
12:00pm - 6:00pm	2600Hz Hackathon	General Session	Mission By Ballroom
7:00pm - 9:00pm	Welcome Reception	General	Mission By Ballroom

Tuesday, May 1st

Time	Session Topic	Session Type	Location
9:00am - 12:00pm	Keynotes & Company Updates	General Session	Mission By Ballroom
12:00pm - 1:00pm	Networking Lunch	General Session	William D Evans (lower level)
1:00pm - 5:45pm	Business Breakouts	Breakout Session	William D Evans
1:00pm - 5:45pm	Technical Session	Breakout Session	Mission By Ballroom
8:00pm - 11:00pm	KAZOOcon Afterparty	General	San Diego Venue

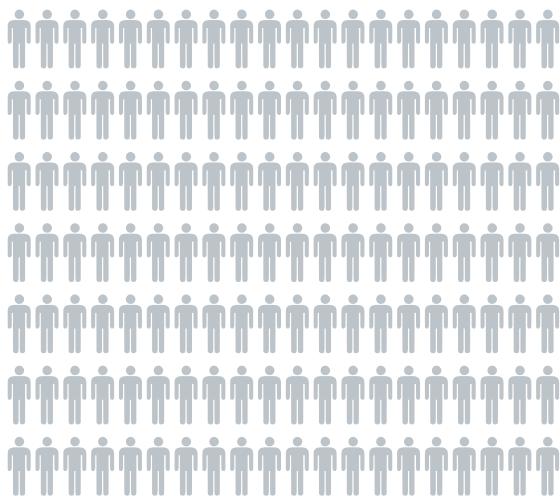
Wednesday, May 2nd

Time	Session Topic	Session Type	Location
9:00am - 12:00pm	Keynotes & Company Updates	General Session	Mission By Ballroom
12:00pm - 1:00pm	Networking Lunch	General Session	William D Evans (lower level)
1:00pm - 5:45pm	Business Breakouts	Breakout Session	William D Evans
1:00pm - 5:45pm	Technical Session	Breakout Session	Mission By Ballroom
6:00pm	Conference Ends	General	Mission Bay Ballroom

# KAZOOcon Then & Now

4th Annual KAZOOcon:  
By The Numbers

**140+** Attendees



**10+** On-site Demos



**4** On-site Booths

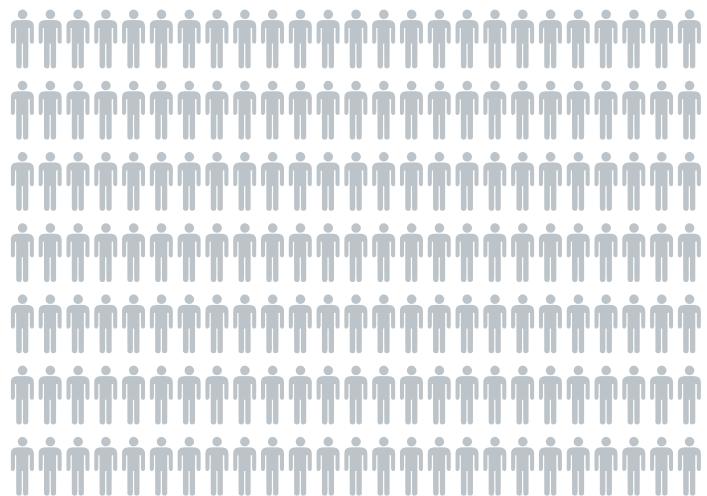


**8** Sponsors



KAZOOcon 2018:  
Projected Numbers

**175+** Attendees



**20+** On-site Demos



**8** On-site Booths



**10** Sponsors



# KAZOOcon Sponsorship Benefit Overview

## Why Sponsor KAZOOcon?

Your sponsorship will feature prominently before, during and after the event, aligning yourself closely with KAZOO and 2600Hz. By participating as a sponsor, you will benefit from extended exposure through traditional and social media campaigns and promotional efforts directed toward 2600Hz supporters, business partners, and KAZOOcon attendees.

Thank you for enabling us to put on our fifth annual conference, without your support KAZOOcon would not be possible. Please contact your 2600Hz Account Representative or email sales@2600Hz.com. If you are interested in becoming a KAZOOcon Sponsor. Join us on this telecom adventure!

Sponsorship Price	Platinum	Gold	Silver
Price	\$25K	\$15K	\$10K
2-Day Conference Pass	4 (50% off additional)	3 (25%)	2 (15%)
Logo/Branding on Website	•	•	•
Logo/Branding on EventBrite	•	•	•
Company Description on Website	200 words	150 words	100 words
Feature in Sponsorship Press Release #	•	•	•
Social Blasts	Priority	•	•
15 min Promo Speaking Spot	Day 1 Priority	•	
Logo on Badge/Agenda	•	•	•
30 min meeting with C-level execs	•	•	
Guest Blog Feature	•	•	
Webinar Collaboration/Podcast	•		
Logos on Brochures/Programs	Full page spread	1/2 page	1/4 page
Signage	2 standing: displayed by registration	Standing: Front of speaking	Standing: Front of speaking hall
30 sec commercial played between sets	Optional	Optional	

# Platinum Sponsorship: \$25,000 (Only 2 Available)

## Overview

The KAZOOcon Platinum sponsorship package is the premier opportunity to have your brand front and center. If you want maximum exposure and to align yourself with 2600Hz and KAZOO, this is it! KAZOOcon Platinum sponsors will have a 30 minutes private meeting with 2600Hz's Co-Founders to go over long term road-map, answer any questions and understand your company's long term goals. You will also have the opportunity to present your company to the attendees and have a 15 minute speaking spot, before introducing a speaker of your choice.

By participating as a Platinum sponsor, you will be featured as the main sponsor in our press release, various blog posts, our social media channels, and be featured most prominently on the KAZOOcon website. You will also have distinguished exposure at the event, dedicated event signage, brochures, attendee badges and lanyards, and periodic mentions throughout the conference. If you really want to position yourself with KAZOO and 2600Hz, this is your opportunity!

## Invitations

- Four (4) complimentary tickets, 50% off additional
- Featured logo and link on KAZOOcon Eventbrite page

## Media And Exposure

- Featured company logo and link on KAZOOcon Website
- Exclusive feature and link in Press Release
- Exclusive Guest Blog Feature

## Event

- 15 Minute Company Introduction
- Featured Double Demo Table in lobby
- Prominent Logos on KAZOOcon event signage and Brochures
- Logo on attendee event badges and lanyards
- 30 min meeting with C-Level Exec's
- 2 Large Dedicated Signs
- Press Release/Co-Marketing

# Gold Sponsorship: \$15,000 (4 Available)

## Overview

The KAZOOcon Gold sponsorship package is an excellent way to feature prominently at the event. By participating as a Gold sponsor, you will be featured prominently online in press releases, various blog posts, our social media channels, and be featured on the KAZOOcon website. You will also have distinguished exposure at the event, having signage on banners, brochures, attendee badges, and periodic mentions throughout the conference.

## Invitations

- Three (3) complimentary tickets, 25% off additional
- Featured logo and link on KAZOOcon Eventbrite page

## Media And Exposure

- Featured company logo and link on KAZOOcon Website
- Exclusive feature and link in Press Release
- Exclusive Guest Blog Feature

## Event

- Featured Double Demo Table in lobby + Power
- Prominent Logos on KAZOOcon event signage and Brochures
- Logo on attendee event badges
- 30 min meeting with C-Level Exec's
- 1 Large Dedicated Signs
- Press Release/Co-Marketing

# Silver Sponsorship: \$10,000 (6 available)

## Overview

By participating as a Silver sponsor, you will be featured on the KAZOOcon website and will receive two complimentary tickets. You will also have prominent exposure at the event, having signage on banners, brochures, and periodic mentions throughout the conference.

## Invitations

- Two (2) complimentary tickets, 15% off additional
- Featured logo and link on KAZOOcon Eventbrite page

## Media And Exposure

- Featured company logo and link on KAZOOcon Website
- Feature and link in Press Release

## Event

- Featured Demo Table in lobby + Power
- Prominent Logos on KAZOOcon event signage and Brochures
- Logo on attendee event badges
- 1 Large Sign
- Press Release/Co-Marketing

# After Party Sponsorship: \$9,000 (Only 2 Available)

## Overview

KAZOOcon will be hosting an after party following the second day (Tuesday, May 1st). We are securing a popular local San Diego bar for the KAZOOcon after party and, just like last year, we will make it a memorable event. You will have exclusive signage and can even build a unique drink list. We will set up a red carpet, hire a professional photographer and will feature your logo on various items. We will also feature your company online as well as the signage at the KAZOOcon event, similar to the Gold Sponsor tier.

## Invitations

- Two (2) complimentary tickets
- Logo and link on KAZOOcon Eventbrite Page

## Media And Exposure

- Featured company logo and link on KAZOOcon Website
- Feature and link in Press Release
- Featured on Facebook, Twitter, LinkedIn and promo in our community
- Featured on Pre and Post Event Blogs

## Event

- Exclusive after-party Banners
- Sponsor feature on hired professional photos
- Create your own mixed drink menu
- Logos on KAZOOcon event signage

## Add-On Sponsorships

Sponsorship Type	Description	Price
Event Lanyards	Have your logo printed on the KAZOOcon lanyards that everyone will have. Your logo will be viewed by every attendee and kept for reuse.	\$2,500
Welcome Reception/Hackathon	Sponsor non-alcoholic drinks during the hackathon, and beer and wine for the welcoming reception.	\$5,000
PhotoBooth	Sponsor photobooth at after party and have your logo appear on all photos taken.	\$4,000
Charging Station	What can't people function without these days? Phones! Keep everyone juiced up and engaged by sponsoring a charging station.	\$2,500
Panel Sponsorship (branding)	A seat on a suitable panel within the main agenda	\$3,000
Exhibitor Booth	Want to do more than sponsor? You also have the option to add exhibitor rights to your Platinum or Gold sponsorship. Bring your swag, demo's, and best content to share with all attendees.	\$5000

## Ticket Pricing & Details:

Ticket Type	Cost	Notes	Deadline
Early Bird General Admission w/ Bahia Room Reservation	\$699	Must book room by 2/15/2018	2/15
Early Bird (Ticket Only)	\$899	Must reserve by 2/15/2018	2/15
General Admission w/ Bahia Room Reservation	\$999	Must book room by 4/15/2018	4/15
General Admission (Ticket only)	\$1150	Must book by 4/28/18	4/28

# KAZOO CON

2018

