



Sponsorship Packet

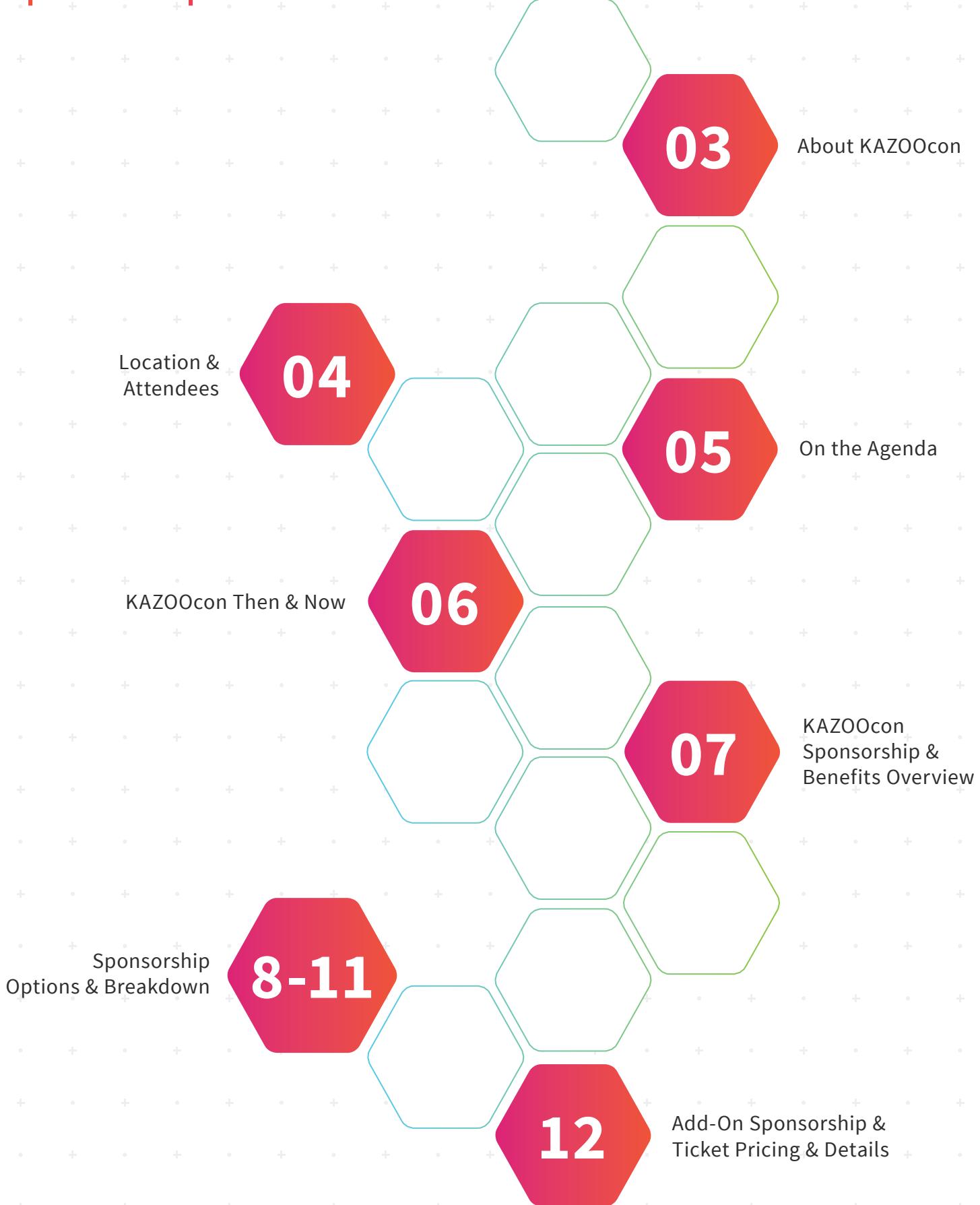
San Diego:
April 30th-May 2nd



Presented by



Sponsorship Packet



About KAZOOcon

Get involved with KAZOOcon!

We are excited to invite you to participate in our 5th annual KAZOOcon conference! We have consistently been growing each year and are excited about our biggest KAZOOcon yet, with a shiny new location in sunny San Diego.

Each year, KAZOOcon brings together developers, managed service and internet providers, carriers and telecom evangelists to shape the future of communications, discuss evolving technologies and share best practices to help better the telecom community. KAZOOcon is inspired by KAZOO, 2600Hz's advanced carrier grade UCaaS solution, designed to scale effortlessly, with open APIs and a suite of pre-built applications and features for resellers to take advantage of immediately -- all packaged in a modern user interface. 2600Hz's revolutionary platform lets you do business your way, ultimately empowering resellers to customize every part of their UCaaS solution, including pricing, branding, customer offerings and more.

As a KAZOOcon attendee, you will get to hear the latest ideas from telecom pioneers, network with a dynamic group of attendees and be in on the bleeding-edge of telecom and mobile technology development. Attending KAZOOcon gives you early access to the 2600Hz roadmap announcement, as well as a chance to give your input on where the industry is going and what you want to see from KAZOO. KAZOOcon enables members of the telecom community to engage in hands-on experiences focused around distributed communication networks. Since our last KAZOOcon, we've had several numerous game changing advancements, and we are excited to set your goals and expectation for the year to come!

Last year's event sold out of tickets and inspired amazing feedback surrounding informational business and engineering workshops, a dynamic afterparty and inspiring speakers. This year, we plan to have all that and more! Join us on our mission to simplify and open the cryptic black box of telecom at KAZOOcon 2018.

Location & Attendees



Where Will It Be Located and When

Date: April 30th- May 2nd, 2018

Bahia Resort Hotel, San Diego

998 West Mission Bay Drive

San Diego, CA, 92109

Website: <http://bahiahotel.com>



Who Will Attend

Software Developers

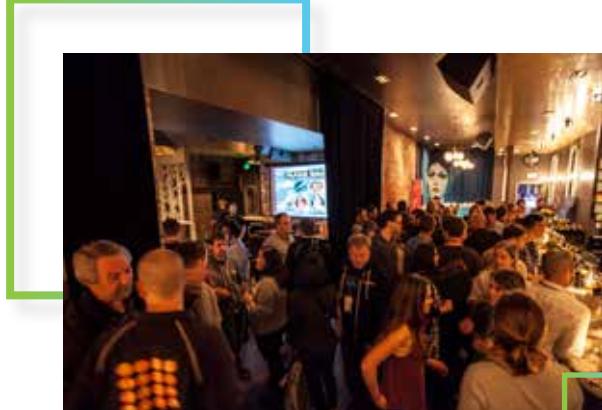
Vendors

Managed Service and Internet Providers

Entrepreneurs

Telecom Thought Leaders and Decision Makers

Telecom Hobbyists



On The Agenda

Monday, April 30th

| Time | Session Topic | Session Type | Location |
|------------------|-------------------|-----------------|---------------------|
| 12:00pm - 5:00pm | 2600Hz Hackathon | General Session | Mission By Ballroom |
| 6:00pm - 8:00pm | Welcome Reception | General | Mission By Ballroom |

Tuesday, May 1st

| Time | Session Topic | Session Type | Location |
|------------------|----------------------------|------------------|-------------------------------|
| 9:00am - 12:00pm | Keynotes & Company Updates | General Session | Mission By Ballroom |
| 12:00pm - 1:00pm | Networking Lunch | General Session | William D Evans (lower level) |
| 1:00pm - 5:45pm | Business Breakouts | Breakout Session | William D Evans |
| 1:00pm - 5:45pm | Technical Session | Breakout Session | Mission By Ballroom |
| 7:00pm - 10:00pm | KAZOOcon Afterparty | General | San Diego Venue |

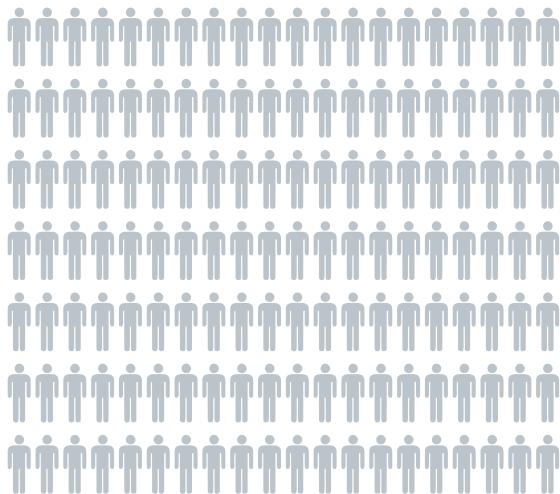
Wednesday, May 2nd

| Time | Session Topic | Session Type | Location |
|------------------|----------------------------|------------------|-------------------------------|
| 9:00am - 12:00pm | Keynotes & Company Updates | General Session | Mission By Ballroom |
| 12:00pm - 1:00pm | Networking Lunch | General Session | William D Evans (lower level) |
| 1:00pm - 5:45pm | Business Breakouts | Breakout Session | William D Evans |
| 1:00pm - 5:45pm | Technical Session | Breakout Session | Mission By Ballroom |
| 6:00pm | Conference Ends | | |

KAZOOcon Then & Now

4th Annual KAZOOcon:
By The Numbers

140+ Attendees



10+ On-site Demos



4 On-site Booths

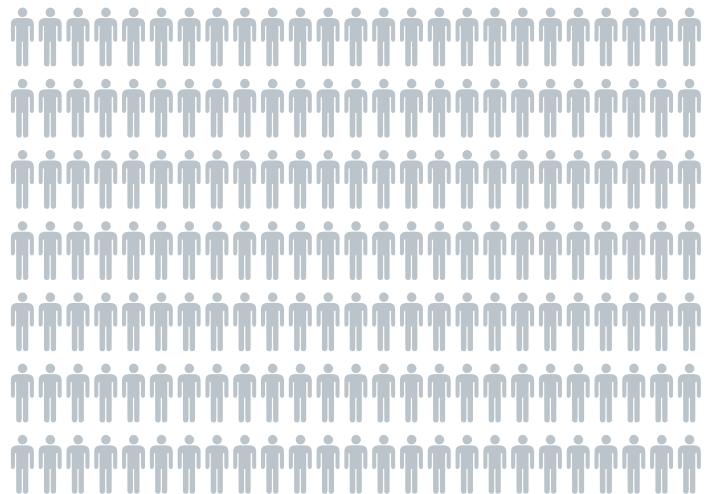


8 Sponsors



KAZOOcon 2018:
Projected Numbers

175+ Attendees



20+ On-site Demos



8 On-site Booths



10 Sponsors



KAZOOcon Sponsorship Benefit Overview

Why Sponsor KAZOOcon?

Your sponsorship will feature prominently before, during and after the event, aligning yourself closely with KAZOO and 2600Hz. By participating as a sponsor, you will benefit from extended exposure through traditional and social media campaigns and promotional efforts directed toward 2600Hz supporters, business partners, and KAZOOcon attendees.

Thank you for enabling us to put on our fifth annual conference, without your support KAZOOcon would not be possible. Please contact your 2600Hz Account Representative or email sales@2600Hz.com. If you are interested in becoming a KAZOOcon Sponsor. Join us on this telecom adventure!

| Sponsorship Price | Platinum | Gold | Silver |
|--|---------------------------------------|-----------------------------|----------------------------------|
| Price | \$25K | \$15K | \$10K |
| 2-Day Conference Pass | 4 (50% off additional) | 3 (25%) | 2 (15%) |
| Logo/Branding on Website | • | • | • |
| Logo/Branding on EventBrite | • | • | • |
| Company Description on Website | 200 words | 150 words | 100 words |
| Feature in Sponsorship Press Release # | • | • | • |
| Social Blasts | Priority | • | • |
| 15 min Promo Speaking Spot | Day 1 Priority | • | |
| Logo on Badge/Agenda | • | • | • |
| 30 min meeting with C-level execs | • | • | |
| Guest Blog Feature | • | • | |
| Webinar Collaboration/Podcast | • | | |
| Logos on Brochures/Programs | Full page spread | 1/2 page | 1/4 page |
| Signage | 2 standing: displayed by registration | Standing: Front of speaking | Standing: Front of speaking hall |
| 30 sec commercial played between sets | Optional | Optional | |

Platinum Sponsorship: \$25,000 (Only 2 Available)

Overview

The KAZOOcon Platinum sponsorship package is the premier opportunity to have your brand front and center. If you want maximum exposure and to align yourself with 2600Hz and KAZOO, this is it! KAZOOcon Platinum sponsors will have a 30 minutes private meeting with 2600Hz's Co-Founders to go over long term road-map, answer any questions and understand your company's long term goals. You will also have the opportunity to present your company to the attendees and have a 15 minute speaking spot, before introducing a speaker of your choice.

By participating as a Platinum sponsor, you will be featured as the main sponsor in our press release, various blog posts, our social media channels, and be featured most prominently on the KAZOOcon website. You will also have distinguished exposure at the event, dedicated event signage, brochures, attendee badges and lanyards, and periodic mentions throughout the conference. If you really want to position yourself with KAZOO and 2600Hz, this is your opportunity!

Invitations

- Four (4) complimentary tickets, 50% off additional
- Featured logo and link on KAZOOcon Eventbrite page

Media and Exposure

- Featured company logo and link on KAZOOcon Website
- Exclusive feature and link in Press Release
- Exclusive Guest Blog Feature

Event

- 15 Minute Company Introduction
- Prominent Logos on KAZOOcon event signage and brochures
- Logo on attendee event badges
- 30 min meeting with C-Level Exec's
- 2 Large Dedicated Signs
- Press Release/Co-Marketing

Gold Sponsorship: \$15,000 (4 Available)

Overview

The KAZOOcon Gold sponsorship package is an excellent way to feature prominently at the event. By participating as a Gold sponsor, you will be featured prominently online in press releases, various blog posts, our social media channels, and be featured on the KAZOOcon website. You will also have distinguished exposure at the event, having signage on banners, brochures, attendee badges, and periodic mentions throughout the conference.

Invitations

- Three (3) complimentary tickets, 25% off additional
- Featured logo and link on KAZOOcon Eventbrite page

Media and Exposure

- Featured company logo and link on KAZOOcon Website
- Exclusive feature and link in Press Release
- Exclusive Guest Blog Feature

Event

- Prominent Logos on KAZOOcon event signage and brochures
- Logo on attendee event badges
- 30 min meeting with C-Level Exec's
- 1 Large Dedicated Signs
- Press Release/Co-Marketing

Silver Sponsorship: \$10,000 (6 available)

Overview

By participating as a Silver sponsor, you will be featured on the KAZOOcon website and will receive two complimentary tickets. You will also have prominent exposure at the event, having signage on banners, brochures, and periodic mentions throughout the conference.

Invitations

- Two (2) complimentary tickets, 15% off additional
- Featured logo and link on KAZOOcon Eventbrite page

Media and Exposure

- Featured company logo and link on KAZOOcon Website
- Feature and link in Press Release

Event

- Prominent Logos on KAZOOcon event signage and brochures
- Logo on attendee event badges
- Logo included in general sponsor signage
- Press Release/Co-Marketing

After Party Sponsorship: \$10,000 (Only 2 Available)

Overview

KAZOOcon will be hosting an after party following the second day (Tuesday, May 1st). We are securing a popular local San Diego bar for the KAZOOcon after party and, just like last year, we will make it a memorable event. You will have exclusive signage and can even build a unique drink list. We will set up a red carpet, hire a professional photographer and will feature your logo on various items. We will also feature your company online as well as the signage at the KAZOOcon event, similar to the Gold Sponsor tier.

Invitations

- Two (2) complimentary tickets
- Logo and link on KAZOOcon Eventbrite Page

Media and Exposure

- Featured company logo and link on KAZOOcon Website
- Feature and link in Press Release
- Featured on Facebook, Twitter, LinkedIn and promo in our community
- Featured on Pre and Post Event Blogs

Event

- Exclusive after-party Banners
- Sponsor feature on hired professional photos
- Create your own mixed drink menu
- Logos on KAZOOcon event signage

Add-On Sponsorships

| Sponsorship Type | Description | Price |
|------------------------------|---|---------|
| Event Lanyards | Have your logo printed on the KAZOOcon lanyards that everyone will have. Your logo will be viewed by every attendee and kept for reuse. | \$2,500 |
| Welcome Reception/Hackathon | Sponsor non-alcoholic drinks during the hackathon, and beer and wine for the welcoming reception. | \$5,000 |
| PhotoBooth | Sponsor photobooth at after party and have your logo appear on all photos taken. | \$4,000 |
| Charging Station | What can't people function without these days? Phones! Keep everyone juiced up and engaged by sponsoring a charging station. | \$2,500 |
| Panel Sponsorship (branding) | A seat on a suitable panel within the main agenda | \$3,000 |
| Exhibitor Booth | Want to do more than sponsor? You also have the option to add exhibitor rights to your sponsorship (Platinum & Gold Sponsors ONLY). Bring your swag, demo's, and best content to share with all attendees. | \$5,000 |

Ticket Pricing & Details:

| Ticket Type | Cost | Notes | Deadline |
|--|--------|-----------------------------|----------|
| Early Bird General Admission w/ Bahia Room Reservation | \$699 | Must book room by 2/28/2018 | 2/28 |
| Early Bird (Ticket Only) | \$899 | Must reserve by 2/28/2018 | 2/28 |
| General Admission w/ Bahia Room Reservation | \$999 | Must book room by 4/15/2018 | 4/15 |
| General Admission (Ticket only) | \$1150 | Must book by 4/30/18 | 4/30 |

KAZOO CON

2018

