



# KAZOOcon

The Frequency of Innovation

## Sponsorship Packet

San Diego:  
6.18.2019 - 6.20.2019

Presented by



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# About KAZOOcon

This year, KAZOOcon will be held at the Bahia Resort Hotel from June 18th - June 20th, 2019.

Each year, the KAZOOcon experience breaks new barriers. Our vision for the event is for attendees to engage with industry leaders, technical masters, creative developers, and telecom evangelists to learn about the evolving technologies breaking the barriers across unified communications.

KAZOOcon is inspired by KAZOO, 2600Hz's advanced carrier grade UCaaS/CPaaS solution. 2600Hz's revolutionary platform lets you do business your way, ultimately empowering resellers to customize every part of their UC solution including pricing, branding, customer offerings, and more.

Our first priorities when planning KAZOOcon are establishing innovative opportunities and value-add for our strategic partners. KAZOOcon attendees get to hear about the latest products and enhancements from telecom pioneers, network with knowledgeable industry experts, and be part of bleeding-edge telecom and mobile technology developments.

Since KAZOOcon 2018, we've made several game-changing advancements, and we are excited to set your goals and expectation for the year to come! Attending KAZOOcon gives you early access to the 2600Hz roadmap, as well as a chance to share your input on where the industry is going and what you want to see from KAZOO.

As a sponsor of KAZOOcon 2019, you'll have the opportunity to make meaningful connections with industry leaders and key decision makers and to meet with members of the 2600Hz leadership team. Additional key benefits that will take your experience to the next level include:

- Brand awareness
- Thought leadership
- Lead generation
- Extensive networking
- And more

We hope you'll seize the opportunity to bring your brand and vision to KAZOOcon to build monumental and profitable business relationships.

Hope to see you there!

The 2600Hz Team

# Venue & Audience

**Location:**

**BAHIA  
RESORT HOTEL**

**Address:**

Bahia Resort Hotel, San Diego  
998 West Mission Bay Drive  
San Diego, CA, 92109

**Website:**

<http://bahiahotel.com>

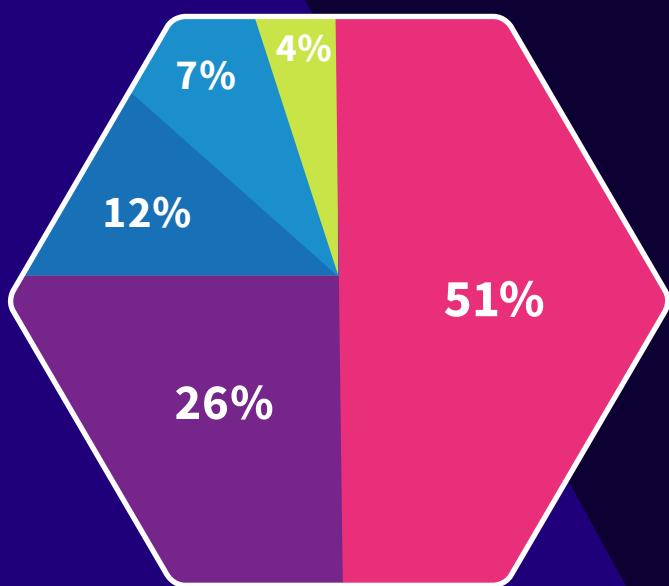
**Date:**

June 18th-June 20th, 2019



## KAZOOcon 2018 Attendee Demographics

- C-Level/Founder/President
- Director/Manager
- IT Leaders/Specialists
- SVP/VP
- Other



Sponsors will have full access to all attendee details so you can continue your valuable conversations beyond the KAZOOcon event.

# On the Agenda

## Tuesday, June 18th

Time	Session Topic
12:00pm - 5:00pm	2600Hz Hackathon
6:00pm - 8:00pm	Welcome Reception

## Wednesday, June 19th

Time	Session Topic
8:00am - 9:00am	Breakfast
9:00am - 12:00pm	Keynote Sessions
12:00pm - 1:00pm	Sponsor Lunch
1:00pm - 5:45pm	Business Tracks
1:00pm - 5:45pm	Technical Tracks
7:00pm - 10:00pm	KAZOOcon After Party

## Thursday, June 20th

Time	Session Topic
8:00am - 9:00am	Breakfast
9:00am - 12:00pm	Keynote Sessions
12:00pm - 1:00pm	Sponsor Lunch
1:00pm - 5:45pm	Business Tracks
1:00pm - 5:45pm	Technical Tracks
6:00pm	Conference Ends

# Sponsorships & Overview

As a KAZOOcon sponsor, you'll have the opportunity to be part of several high-touch initiatives and build valuable relationships with a variety of thought leaders, partners, technical gurus, and more across UCaaS, CPaaS, and open source ecosystems.

## Here are just a few of the benefits you'll experience:

**Brand Awareness** - Enhance your brand visibility through strategic brand placement before, during, and after the conference.

**B2B Networking** - Converse with C-level executives, directors, thought leaders, and evangelists spanning business operations and management to technical development.

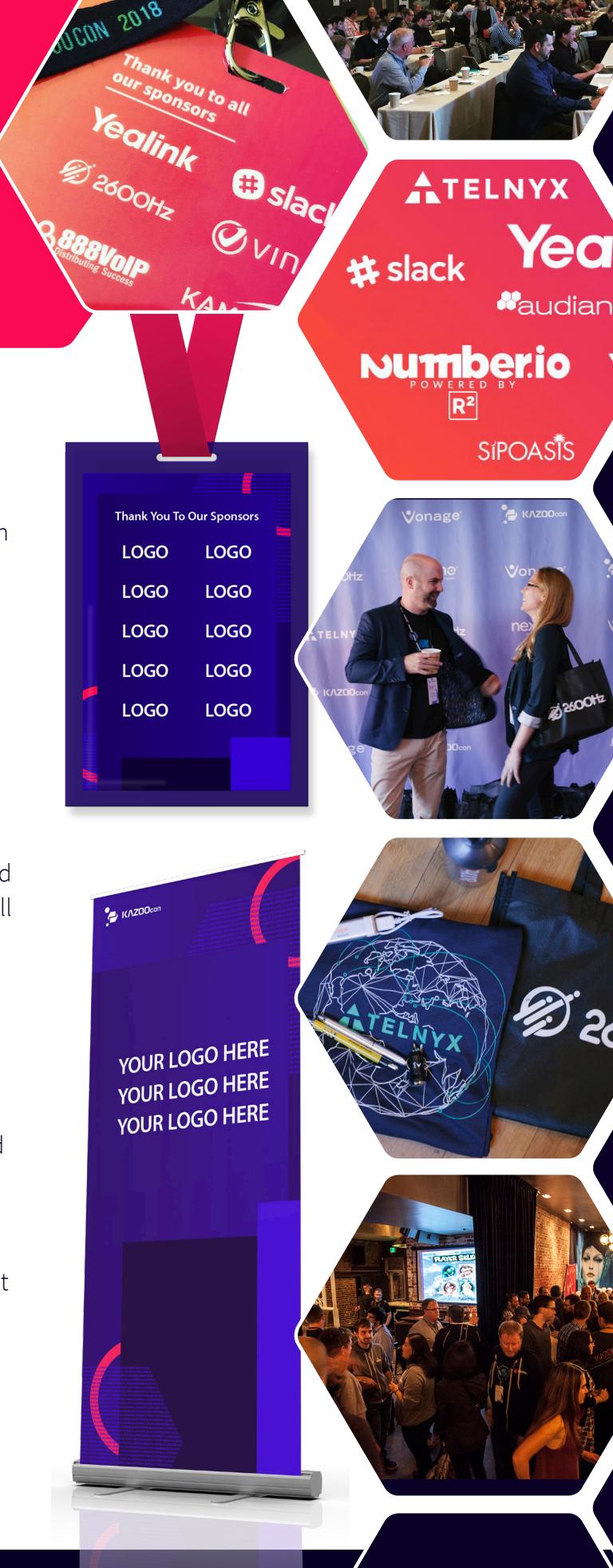
**Lead Generation** - Generate new lead opportunities through personal interactions with KAZOO customers and keep the conversation going after the event. Sponsors will receive the full attendee list with details.

**Marketing/Promotion** - Social media, co-marketing & blog exposure across 2600Hz platforms including Twitter, Facebook, LinkedIn, Community and press channels.

**Thought Leadership Positioning** - Showcase your brand as a thought leader aligned with the KAZOO vision and position yourself as 2600Hz partner.

KAZOOcon is the place for industry leaders to learn about solutions and services that will enhance their current offerings. By sponsoring, you'll be front and center.

If you're interested in becoming a KAZOOcon Sponsor reach out to [marketing@2600hz.com](mailto:marketing@2600hz.com).



# Sponsorship Opportunities



	Platinum \$30K	Gold \$20k	Silver \$15K	Phreaker \$8K
Complimentary Conference Pass	5	3	2	1
Logo/Branding on Website	◆	◆	◆	◆
Logo/Branding on EventBrite	◆	◆	◆	◆
Company Description on Website	250 words	150 words	100 words	Logo Only
Logo on Agenda	◆	◆	◆	◆
General Signage	◆	◆	◆	◆
Exhibitor Table	◆	◆	Add on Only	Add on Only
Feature in Sponsorship Press Release	◆	◆	◆	
Social & Blog Promotion	◆	◆	Social Only	
Attendee List	◆	◆	◆	
KAZOOcon Brochure Advertisment	Full Page Ad	Half Page Ad	1/3 Page Ad	
Swag bag add ins	2 Items	2 Items	1 Item	
10 Min. Podcast	◆	◆		
30 Sec. Video Ad (plays every 10 min.)	◆	◆		
Speaking Opportunity	20 min	10 min		
Logos on Badge	◆	◆		
Dedicated Signage	◆	◆		

# Additional Sponsorship Opportunities



Sponsorship Type	Description	Price
<b>SOLD</b> Afterparty	As an afterparty sponsor you'll have exclusive signage onsite as well as brand awareness on the KAZOOcon website, event flyers and more. The afterparty will include, food, drinks, karaoke and more. We'll also have custom photobooth that will feature your logo on all photo prints.	<b>SOLD</b> \$10,000
Welcome Reception	Be front and center as guests are arriving at the venue or are wrapping up at the hackathon. Branding at the open beer and wine bar.	\$5,000
<b>SOLD</b> Hackathon	Ensure your brand is the first one seen at the very first event: "The 2600Hz Hackathon."	<b>SOLD</b> \$5,000
Breakfast	Before the sessions kick-off, put your brand front and center to all guests during the most important meal of the day, breakfast.	\$5,000
Exhibitor Table	This option is included for Platinum and Gold Sponsors but is also available as an add-on to other sponsorship packages or as an individual option. (12 Tables available total)	\$5,000
Pre-Event Webinar	Bump up your brand awareness pre-KAZOOcon style with a "What to Expect at KAZOOcon" webinar for all registered attendees. (2 available)	\$3,000
Panel Sponsorship	Share your best practices and gain exposure with other business leaders and technical experts on major industry trends.	\$3,000
<b>SOLD</b> Event Lanyards	Have your logo seen by every attendee! Your company's logo will be prominently displayed on the KAZOOcon lanyards that every attendee will receive.	<b>SOLD</b> \$2,500

# Ticket Pricing



Ticket Type	Cost	Deadline
Early Bird w/ Room Reservation	\$799	March 10th, 2019
Early Bird (Ticket Only)	\$1,049	March 10th, 2019
General Admission w/ Room Reservation	\$999	June 17th, 2019
General Admission (Ticket only)	\$1,299	June 17th, 2019

We hope to see you this year in San Diego!

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