

Bronze Bullseye Ultimate Club Social Media Policy

Our Statement

Using the internet and electronic communication is essential for communicating with members. Bronze Bullseye Ultimate Club is committed to communication being appropriate and related to Club business. When using technology, we will ensure that members' privacy is protected, clear boundaries are maintained, and bullying and harassment do not occur.

All Bronze Bullseye social media accounts must be set up under Bronze Bullseye's branding and communication procedures, outlined in this document. No new accounts may be created in the Club's name without express written consent from the President.

If users, account administrators, or members have concerns about the content or nature of any interactions on any of the Club's media platforms, they should advise the Executive Committee.

Social Media Portals

As outlined in the Club's Communications Policy, Bronze Bullseye Ultimate Club may operate on the following non-exhaustive list of social media platforms: Facebook, Instagram, Snapchat, Slack, YouTube. As per the Communications Policy, the content will be moderated under the following guidelines:

- Postings and uploads of videos will feature positive Club news, events, and performances
- Personal information about members will not be disclosed
- No statements will be made that are misleading, false or likely to injure the reputation of another person
- Unauthorised user access will not be given to the Club's social media accounts
- No statements will be made that might bring the Club into disrepute
- Members and users will not engage in negative or destructive discussions or postings
- Abusive, harassing, or discriminatory statements will not be posted by members
- Destructive or abusive members and users will be deleted and blocked from engaging our site and social media portals

Member Responsibilities

All members are expected to use the internet and electronic communications appropriately. Online content is a written record and can be used in disciplinary or legal proceedings. All members are expected to comply with the Club's Social Media and Communications Policies, and by paying for membership, members are confirming their agreement to follow the Club Policies.

Personal Use of Social Media

Bronze Bullseye Ultimate Club supports members who choose to use social media in their capacity as private citizens, without intrusion. While acting as private citizens, Bronze Bullseye members enjoy most of the same rights to participate in the political life of the community as other citizens. That is, you need to be mindful that your online behaviour must be lawful, and you may still be bound by the Code of Conduct and Club policies. Below, this policy outlines key obligations in relation to your personal use of social media.

When using social media, you must:

- Uphold the Codes of Conduct, which includes, at all times, behaving in a way that upholds the integrity and good reputation of Bronze Bullseye Ultimate Club
- Be aware of your capacity within the Club as your posts not only reflect on you but can reflect on the organisation, particularly if you identify as one of its staff or representatives
- Remember that where you are identified, or could reasonably be identified as an official of the Club, be polite and respectful of the opinions of others at all times, and you must not disparage the Club's officials, members and other stakeholders
- Be conscious that social media is a public forum that provides little opportunity for people to defend themselves against personal attacks and therefore, criticisms can be highly prejudicial
- Not use social media to publicly complain about your position, as the appropriate process for resolving such complaints are through discussions with the committee, or via the Club's internal dispute or complaints resolution mechanisms
- Make it clear that you are expressing your own personal views so that your comments are not perceived to be made on behalf of the Club.

When using social media, it is not acceptable at any time to:

- Post comments or images that are obscene, defamatory, threatening, harassing or discriminatory in relation to your volunteer work, a staff member, or Bronze Bullseye Ultimate Club
- Post comments or images that are so harsh or extreme in their criticism of the Club, or the respective policies that they could be perceived to have an impact on your ability to work professionally, efficiently, impartially, or apolitically in Bronze Bullseye Ultimate Club
- Post comments or images that are, or could be perceived to be, so strong in their criticism of the Club's administration, policies, or programmes that it could seriously disrupt the business or compromise your ability to fulfil your duties as a Bronze Bullseye Ultimate Club member
- Disclose confidential member information or internal policies, procedures and other operational information not available via public sources
- Post inappropriate images on social media that reference or involve the Club in some way — for example, photos taken of employees engaging in misconduct at an official Club function or party showing behaviour that is illegal, that breaches the Codes of Conduct, or otherwise damages the Club's reputation

Non-Compliance

As per the Club's Communications Policy, any member found to have sent inappropriate electronic communication, uploaded inappropriate website content, or engaged in online activities that harass, intimidate, or humiliate members may face disciplinary action as outlined in the Bronze Bullseye Ultimate Club Code of Conduct.