



GrandOpinionTM

Get the best medical opinion



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USA | International

The Problem we solve?

Misdiagnosis,
course of
treatment

The national cost of
healthcare due to
medical error is around
\$30billion

Get another opinion, 2nd
or even 3rd to be 100%
sure of the treatment

Lack of local
specialty
healthcare

Patients that live in
remote areas and rural
setups, who do not have
best healthcare choices

Through GrandOpinion's
online and LIVE consult
we create a bridge to
help them

Increasing cost
of healthcare

Burden on health plans,
insurers and even
employers with
increasing premiums

We charge a nominal fee
for our consults

Distrust in the
medical system

Developing countries
don't have a transparent
healthcare system

We serve as a quality,
trust destination; we
become an unbiased
platform to connect

Why GrandOpinion?

Your family deserves to have the best healthcare choice

Is GrandOpinion for you?

Concerned

about parents and families' healthcare while you are away?

Dissatisfied

with current treatment? Doesn't show any positive outcomes?

Paid a lot

consults ended up with hole in your wallet?

Victim

of Distrust in the medical system and lack of transparency?

Benefits

Care

right diagnosis and care for you and your loved ones. Online and mobile

Confidence

be confident that you are getting the right treatment and are on track

Best Specialists

access our esteemed panel of chosen specialists with wide experience

My PHR (personal health record)

manage, maintain and safeguard your entire medical history

Very few things in medicine are black or white, and there is a lot of room for differences in expert medical consults

Where all can we help..

Specialties we serve

Endocrinology

Gastroenterology

Dermatology

Neurology & Neurosurgery

Nephrology

Cardiology

Oncology & Hematology

Orthopedics

Pulmonary & Critical Care

Urology

Pain Management

Otolaryngology

Pediatrics

Cardiology

Radiology

Psychiatry & Psychology

.....and many more

How do we choose our specialists

GrandOpinion physicians are world-recognized, specialty leading physicians. They are:-



Affiliated with premier institutes



Leading researchers and scholars



Highly recommended



Hand selected and approved

Handpicked for their training, experience, and reputation,
GrandOpinion promises better physicians.

Better care. Better outcomes

Not bound by borders anymore but accessible to all – whenever and wherever

How we do it? get started

*GrandOpinion is a unique benefit platform that saves time, money, and lives.
Enrolled users have ultimate access to the services they choose*

Consultation: Online, Phone or Video with Top doctors and/or Hospital in network

Communication: Serving in English, Chinese, Spanish and other international languages

Delivery of case: detailed report; LIVE Tele-consult; follow-up, e-prescription (option)

When you MUST seek a medical opinion?



Before Non-emergency surgery



Confirm medical diagnosis



Before major operations



Confirm current course of treatment

Hit the EASY button...3 Steps



Query



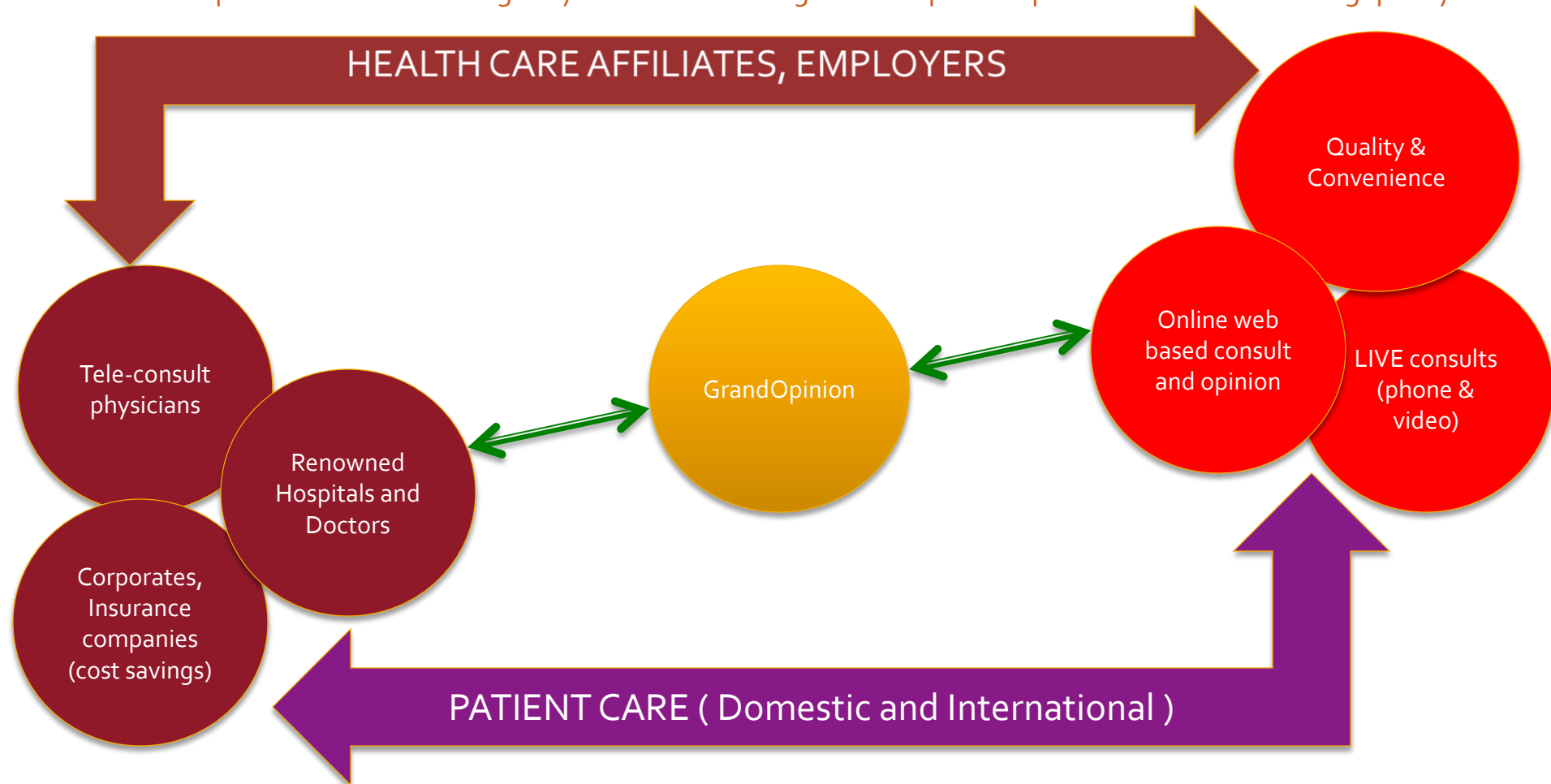
Upload reports



Get GrandOpinion

Business Model

Over the past two decades, the trend of consumer-driven healthcare has given rise to patients traveling beyond their backyards for specialty care not available close to home. The Internet is finally having its impact on healthcare, and cost-conscious patients are discovering they can take advantage of wide price disparities without sacrificing quality



What we need, what we deliver..

What do we need

Phone call: Call us anytime to connect with our on-call physician in a matter of hours

Brief medical history and condition: Past, present conditions and what lead to this issue. Basically, a brief medical summary and write-up from the patient

Past and present medical reports: all lab reports, prescriptions, diagnosis reports and check up reports in any form or shape

Radiology, Images and Scans: CT Scans, X-ray, MRI etc images that were conducted

Expectation from our opinion: Are you looking for a review of condition, treatment advise, suggestion or clear some doubts on existing conditions

What we deliver

Tele-consult: In less than 2 hours our medical team will connect you with the physician on call for a LIVE Tele-consult

Complete Performa and opinion: This is detailed Performa/opinion from the specialist after reviewing the entire case. Consult is delivered electronically and secured in the patients health account.



* TAT(turn around time) for GrandOpinion delivery ranges between 3 to 5 days depending on the case and submission of records

Corporate Overview....

Return on Investment: Employee Loyalty Pays

Staff Centric Healthcare through Staff Engagement

Employee Engagement

- Employee referral program. One is connected to many
- Social posts and media. Good word and actions go a long way
- Targeted approach with offers and unique services – differentiator

Medical 2nd Opinion

- Statistics shows that 15% of the cases incur 60% of the expenses for employers and even then they don't have the right guidance and tools to resolve such issues
- Increase visibility and employee attendance

Benefits to the company

- Reduce no-shows and days off through effective tracking on health
- According to a study by the Journal of Occupational and Environmental Medicine reducing just one health risk, increases on-the-job productivity by 9% and cuts absenteeism by 2%

Insurance and claim liability

- Be well informed about the employee before you hire them
- Healthcare can be heavy even with insurance
- Reduce liability and claims management using GrandOpinion

Hiring and retaining talent is every company's top priority; controlling your company's healthcare costs should be one too

Proven ROI: Outcome Management

Employers typically see a 3.5x return from GrandOpinion

Healthcare costs go up, in part, because employees don't get the right diagnosis and the right treatment at the right time. They have a specialist, but they don't necessarily have the right specialist—one with access to the latest insights, information, and equipment to help ensure the best healthcare outcome possible.

What happens when employees have the ability to get that accurate diagnosis matched with the right treatment? They can avoid being part of the statistics on misdiagnoses and incorrect procedures

Below is a typical ROI story that we see from our customers

Typical GrandOpinion ROI*

Sample Employee Size	1000
Employees Need an Expert Opinion or Tele consult/visit	240 (24%)
# of Employees who Utilize GrandOpinion	72 (30% of Affected Population)
Surgery Avoidance from Proper Diagnosis	22 (30% of GrandOpinion users)
Average Savings from Proper Treatment	\$9,000
Total Savings	\$198,000
ROI based on GrandOpinion annual Cost	3.5x

Reduce insurance claims and deduce your insurance premium overall. Save more by choosing the best outcome management with GrandOpinion. Keep health record and spend money when needed

Quality of life services

Informed choices leads to a better-informed decision. Good for you and better for your workforce

When employees get better healthcare outcomes, entire organization wins

- Build a culture & reputation, loyalty and productivity will follow
- Don't reduce cost of treatment, improve care instead. Make your employee realize the value of service and quality time spent through us
- Understand lifetime value of an employee. Each is attached to several others in your organization
- Follow-ups and post treatment care for your employees
- Taking calculative RISK towards implementation - earn credibility and respect as an organization

Avoid unnecessary treatments

20% of cardiac stent implants and organ transplants may be medically unnecessary

30% of surgical complications are caused by surgical error

40% of *spinal fusion* surgeries are not medically supported

GrandOpinion gives your employees access to the top specialists in the world – avoiding unnecessary surgeries, failed treatments, and repeat procedures

International Services...

We deliver our best services and choices worldwide

We sure claim to pick the best specialist out there to provide ultimate care

Your business isn't just in this country; it's all over the world. You need your partners to follow you wherever you go, supporting your employees and their extended families. GrandOpinion delivers its Opinion services worldwide.



Your Talent Needs It

Your employees have family members overseas, and those relatives deserve access to world-class physicians. We can ensure that when a serious medical crisis emerges, your employees' entire family gets the benefit of GrandOpinion—wherever they are.

Your Company's Premium Benefits Need To Travel Everywhere

You never want to say "Just for the folks here domestically, not for the rest." With GrandOpinion, your employees in international locations always have access to leading physicians who deliver amazing outcomes.

Deliver the best and deserve the best. Excellence. Outcomes worth bragging about

Our Specialists & Affiliations...



Dr. Thomas J George, M.D.
Oncologist



Dr. Steven Roper, MD
Neurosurgeon



Dr. Arturo Balandra, MD
Urologist



Dr. Imtiaz Ahmad, MD
Pulmonologist



Dr. Rie Aihara, MD
General Surgeon



Dr. Meenakshi Jain, MD
ObGyn



Dr. Tareq Khamis, MD
Rheumatologist



Dr. Medhavi Jogi, MD
Endocrinologist

Our Hospital affiliations...



MASSACHUSETTS
GENERAL HOSPITAL



MEMORIAL SLOAN-KETTERING
CANCER CENTER



BRIGHAM AND
WOMEN'S HOSPITAL

University of Florida
Shands Cancer Center

Our top hospital and treatment center affiliations in USA are best in the World...!!

Our Insurance affiliations...



*Our medical and travel insurance partners ensure that care is delivered
across the globe...beyond borders*

Testimonials...

Facing a major health care medical decision?
Get diagnosis and treatment from us and we deliver

Avoid treatments you don't need. Get a GrandOpinion

I was impressed by your immediate support and contact services. The medical specialist gave a detailed analysis of each and every electronic document submitted to your office. His advice is well taken. It has dispelled many doubts from my mind. Thank you very much for your prompt support and advice

- Prof. Rajnath Bhat, IT BHU Varanasi

Cardiology- take control of your heart

"The GrandOpinion was a godsend. It gave me confidence to take a decision and what matters to me the most. The process was too simple and easy. The team was accommodating and courteous throughout. Spend 40 minutes out of your day to get the best opinion. It doesn't cost much and get the best care"

- David Lee, IBM

Better healthcare one case at a time

"GrandOpinion recommended an alternate surgical solution for my joint pain, which helped me recover faster. I am amazed; finally there is something like this available for us as a patient. They have the best of the lot, which was clear in the Performa I received with a treatment plan. GrandOpinion is my choice for diagnosis and treatment."

- Amber Jackson, Yellow Pages

Who needs GrandOpinion?

- **Away from your family** on job or studies; family member who is left behind don't have top notch healthcare services that you enjoy
- **Old age / geriatric population** with chronic and age related health issues and diseases
- **People from most developing nations** where healthcare standards are way below the global average
- **Have to travel** hundreds of miles to seek a genuine and good specialist consultation
- **Medical bills** have put a hole in your wallet and doesn't satisfy you and answer your questions and doubts

Media..



GrandOpinion: phone, video and online medical...

40 views • 6 days ago



GrandOpinion - Testimonials..one case at ...

543 views • 2 months ago



GrandOpinion - Interactive screen for patient care in...

118 views • 3 months ago



GrandOpinion on TV - Healthcare Channel in India

85 views • 3 months ago



GrandOpinion - Join us to provide best medical...

151 views • 3 months ago



GrandOpinion - Grand launch of a healthy outcome

7,123 views • 4 months ago



GrandOpinion - get the best medical outcome solution

15,054 views • 4 months ago



Introduction to GrandOpinion - Best...

2,714 views • 7 months ago

Videos showing how we handle it all. One case at a time.....search us on YouTube

What GrandOpinion Asks for

Taking it to the next level

■ Funding

- \$1.1 million – angel/VC funding
- These funds will be used for product development and marketing
- Online and digital media, advertisement that are targeted to specific audience we cater to; registrations and acquisition
- Partnerships/alliances to increase user base and scale

■ Resources (team members)

- Technical team for development, mobile application and support
- Call center and LIVE connect service, support function
- On staff medical team
- Sales and marketing
- Business development

Core Team

Name	Position	Key Responsibilities
Ashish Dhar B.Tech (VJTI-Mumbai), M.S (USA) Charter Member – TiE Florida. 14+ years of experience. Worked in Wall Street with financial IT companies. Specializes in Supply Chain and Business management.	Chief Executive Officer	<ul style="list-style-type: none">• Strategy & Roadmap• Partnerships, Strategic Alliances• Finance• Branding & Marketing• Sales & Business Development
Sachin Shah B.Tech (Mumbai University) 12+ years of experience. Worked in the field of Technology-Hexaware, Market Research-Gartner and CRM-Oracle.	Chief Operations Officer	<ul style="list-style-type: none">• Project planning and analysis• Recruitment• Operations• Product development and technical

Summary

We have created a virtual clinic platform that matches users with a medical expert who specializes in that particular medical condition..

Our vision is simple

“road to best and positive healthcare is available to everyone at any given time”

Ashish Dhar, CEO
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Sachin Shah, COO
sachin@grandopinion.com

