

PRESS RELEASE

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Intelligence Squared 5th Annual Debate at Art Basel Hong Kong

“THE MARKET IS THE BEST JUDGE OF ART’S QUALITY”

第五屆 Intelligence Squared 年度辯論將於香港巴塞爾藝術展舉行
「市場是藝術品質量的最佳指標」

HONG KONG. - Intelligence Squared, the premier international forum for live debate, proudly presents the motion "The Market Is the Best Judge of Art's Quality". The event will take place at the Hong Kong Convention and Exhibition Centre on **Friday, 24 May 2013**, to coincide with the first edition of Art Basel in Hong Kong.

香港 – 首屈一指的國際機場辯論平台 Intelligence Squared 隆重公佈是次辯題：「市場是藝術品質量的最佳指標」。活動將於二零一三年五月二十四日，假香港會議展覽中心與首屆香港巴塞爾藝術展同時舉行。

Some believe that the viewer's experience of a work and its validation by scholars are what make a piece of art important. Others argue that the market, the last unregulated multi-billion dollar business, is the most reliable measure of an artist's talent. For its fifth Hong Kong debate on culture, Intelligence Squared brings together four brilliant thought-leaders from the art world to tackle questions such as: How is the quality of art determined? Do skyrocketing prices reflect enlightened connoisseurship? Or is the contemporary market simply fuelled by the tastes of a handful of buyers and sellers? Do critical analysis and art history matter in the appreciation of art today? In the absence of strong museums and art criticism, is it acceptable that prices dominate the conversation about art?

有些人相信，一件作品的價值取決於觀眾的評價和學者的肯定；其他人則認為，藝術市場作為最後一個不受干預的千億交易場所，最能評價藝術家的才華。來到第五輪關於文化的香港區辯論，Intelligence Squared 聚集了四名藝術界頂尖思想領袖，探討以下問題：我們怎樣評定藝術質素？天文數字的藝術品價格是否代表大眾鑑賞能力提高？還是，現代藝術市場由個別買家和賣家主導？批判性藝術評論和藝術史在今天的藝術鑑賞中依然重要嗎？在沒有領導博物館和藝術評論的情況下，由作品價格主導有關藝術的討論，是否合理？

FOR THE MOTION:

Amy Cappellazzo – Chairman of Post-War and Contemporary Development at Christie's

Jeffrey Deitch – Director of the Museum of Contemporary Art, Los Angeles

正方

Amy Cappellazzo – 佳士得戰後及當代藝術專家部門主席

Jeffrey Deitch – 洛杉磯當代藝術博物館館長

t. +852 6209 7957

f. +852 2813 2552

e. info@intelligencesquared.asia

AGAINST THE MOTION:

Matthew Collings – British art critic, writer, broadcaster, and artist

Rirkrit Tiravanija – Contemporary artist and professor of visual arts at Columbia University School of the Arts

反方

Matthew Collings – 英國藝評人、作家、傳媒人、藝術家

Rirkrit Tiravanija – 當代藝術家、美國哥倫比亞大學藝術學院視覺藝術系教授

MODERATOR:

Charles Guarino – Publisher of Artforum International Magazine

主持人 – 藝術論壇國際雜誌出版人

Consistent with its longstanding global commitment to promoting cultural vibrancy, Deutsche Bank is the lead sponsor of the 2012-2013 Intelligence Squared debate series in Hong Kong.

德意志銀行秉承一貫對促進文化交流的支持，是 2012-2013 香港 Intelligence Squared 一系列辯論的主要贊助商，。

Intelligence Squared is also generously supported by media partners the International Herald Tribune and Time Out Hong Kong, hotel partner The Upper House and Ogilvy Public Relations.

Intelligence Squared 同時獲得國際先驅論壇報、Time Out Hong Kong 的媒體贊助，奕居酒店贊助和奧美公關公司支持。

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KEY INFORMATION

Motion: "The Market Is the Best Judge of Art's Quality"

Date: Friday, 24 May 2013

Time: 6:30-8:00pm

Venue: Rm N101, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wanchai

Drinks reception in the foyer of the debate hall Rm N101 from 5:30pm.

Doors will open at 6.00pm and the debate will start at 6.30pm.

Ticketing: Tickets are HK\$300 per person, and are available from HK Ticketing at +852 3128 8288/ www.hkticketing.com.

Debate ticket holders are entitled to access Art Basel during the fair opening hours on 24 May.

For the latest information, please check www.intelligencesquared.asia

Interviews with the speakers available by request. We regret that there will be no specific seating area for media at the debate. If you are interested in attending, please contact us before 10 May to request an invitation.

For press enquiries, please contact:

Stephanie Poon
Intelligence Squared Asia
+852 6209 7957 / stephanie@intelligencesquared.asia

ABOUT INTELLIGENCE SQUARED

Intelligence Squared Asia was founded in 2009 as a unique forum for political, economic and cultural debate. The Hong-Kong based registered charity has at its core a strong educational remit and is committed to encouraging creative thought and challenging dialogue in the region.

The Intelligence Squared Group was founded in London in 2002, and has staged nearly 400 events across 10 cities over the past decade. Now operating in New York, London, Hong Kong, Sydney, Athens and Kiev, Intelligence Squared has established itself as the global leader in live debates, talks and discussions around the world.