Rainbow canvas helps you look at your ecosystem, as a whole. Who's at the core? Who should we keep close and engaged and whom should be wary of attracting?

Neutral stakeholders

Obstructing stakeholders

Beneficiary members

Sponsoring members

Closely aligned members

Enter your ecosystem's purpose here

References and inspirations: [1] The ecosystem canvas from Lucid Spark, [2] Ecosystem Design Toolkit and Ville Eloranta [1] https://lucidspark.com/templates/the-ecosystem-canvas [2] https://github.com/villeeloranta/ecosystem-design-toolkit



