

Business Plan

1. Executive Summary

Knowledge Gateway Schools (KGS) is a forward-thinking educational initiative that operates at the intersection of technology, finance, and skill development. This business plan explores KGS's strategic approach through two primary dimensions: **ProEdge**, which serves as the educational and training hub, and **Kohenoor Technologies**, which focuses on the development of AI-driven tools to enhance business intelligence and investment IQ for individuals and enterprises.

2. Business Vision & Mission

Vision: To become a global leader in education and financial intelligence by equipping individuals and businesses with cutting-edge skills and AI-driven tools for decision-making.

Mission:

- **ProEdge:** To train students and professionals in AI, Blockchain, Big Data, and Business Intelligence, preparing them for high-growth careers.
- **Kohenoor Technologies:** To develop smart AI-driven platforms and investment tools that enhance financial literacy and market intelligence.

3. Market Opportunity

3.1 Industry Overview

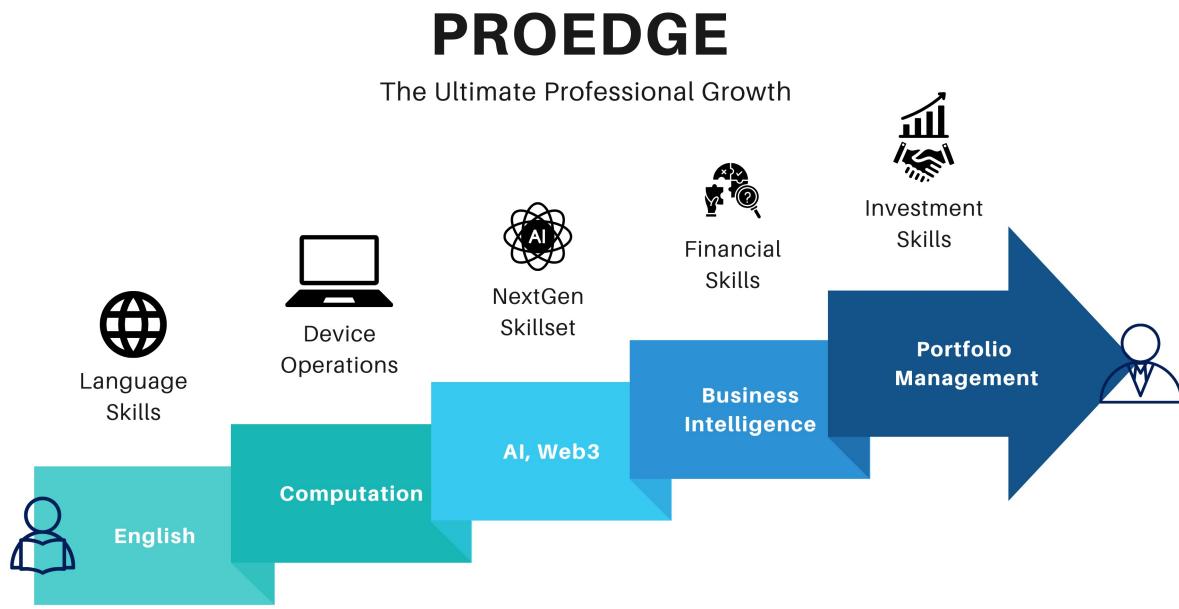
- The global **AI in education** market is projected to reach **\$20 billion** by 2027.
- The **business intelligence and investment advisory industry** is rapidly evolving, with AI-driven insights increasing profitability in financial markets.
- The demand for **AI, Blockchain, and fintech education** has surged as businesses adopt digital transformation strategies.

3.2 Target Audience

- **Students & Professionals** seeking skills in AI, Blockchain, and Big Data.
- **Traders & Investors** looking for AI-powered decision-making tools.
- **Businesses & Financial Institutions** aiming to enhance operational efficiency through business intelligence.

4. Strategic Approach

4.1 ProEdge: The Learning Hub



Goal: To establish a premier training institution that delivers **cutting-edge courses** in AI, Blockchain, Big Data, and Business Intelligence.

Key Offerings:

- **Certification Courses:** Short-term and professional courses tailored to market needs.
- **Corporate Training Programs:** Upskilling workforce in AI, trading, and data analytics.
- **Hybrid Learning Models:** Online and offline learning with expert mentorship.

Revenue Model:

- Tuition Fees for Professional & Short Courses.
- Corporate Partnerships & Sponsored Training.
- Subscription-Based Premium Learning Content.

4.2 Kohenoor Technologies: AI-Driven Solutions



Kohenoor Technologies

Smart growth oriented tools for Business Intelligence



Goal: To develop AI-powered investment and business intelligence tools that empower individuals and enterprises.

Key Solutions:

- KEN-FI: AI-Powered Investment Advisor**
 - Automated trading signals based on AI & market sentiment.
 - Predictive analytics for stock, crypto, forex, and commodities.
 - Business Intelligence Tools**
 - AI dashboards for market trends and risk analysis.
 - Predictive models for business forecasting and investment planning.

Revenue Model:

- **B2C:** Subscription-based AI advisory services for retail investors.
 - **B2B:** Licensing AI-driven business intelligence tools for enterprises.
 - **Custom AI Development:** AI solutions tailored for financial institutions.

5. Implementation Plan

5.1 Phase 1: Establishment (Year 1-2)

- Develop and launch **ProEdge's course offerings**.
 - Build strategic partnerships with **corporate clients and universities**.
 - Deploy the **first version of KEN-FI** for trading insights.

5.2 Phase 2: Expansion (Year 3-5)

- Scale **ProEdge training programs** across multiple regions.
- Develop an **AI-based financial intelligence suite** for businesses.
- Enhance **KEN-FI** with **real-time market data integration**.

6. Competitive Advantage

- **Dual Approach:** A unique combination of **education and AI-driven fintech solutions**.
- **Industry-Aligned Curriculum:** Courses designed with input from **trading and fintech experts**.
- **AI-Powered Insights:** Market-leading tools that provide **data-driven financial intelligence**.

7. Financial Projections & Funding Requirements

- **Revenue Projection:** Estimated **\$5M annual revenue** within 5 years from training, AI tools, and partnerships.
- **Investment Requirement:** Seeking **\$2M in seed funding** to scale operations, develop AI tools, and expand infrastructure.

Knowledge Gateway Schools, through **ProEdge** and **Kohenoor Technologies**, is positioned to **redefine education and financial intelligence**. By integrating **cutting-edge training with AI-powered investment tools**, KGS aims to empower **individuals, traders, and businesses** with **future-ready skills and market intelligence**.