



Kohenoor Technologies - R&D project by Knowledge Gateway

KEN-FI

**THE WORLD'S FIRST
HYBRID TRADE ADVISOR**

AI-powered big data analysis
validated by human experts!



www.kohenoor.tech

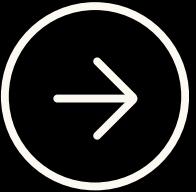


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Alpharetta, Georgia, USA

TODAY'S AGENDA



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INTRODUCTION

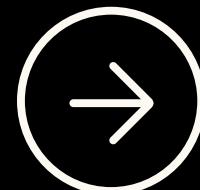
Knowledge Gateway Schools is engaged in empowering new traders by teaching them the complex dynamics of financial markets. After acquiring decades of experience in markets analysis and trade advisory, we launched our technological innovation in March, 2023 as a separate business entity named as Kohenoor Technologies LLC, registered with State of Georgia, USA.

The Company is working passionately on the development of a virtual trade advisor that will give you advisory after an unbeatable technical, fundamental and sentiment analysis powered by Artificial Intelligence (screen big market data) and validated by human experts. The project is in the testnet phase which went live for Web and Android formats in June, 2024.





PROBLEM STATEMENT



Lack of education & training

More than 95% of traders in forex, crypto assets and stock markets are not adequately educated and trained professionally to analyse, plan and execute their trades. They often suffer huge losses. Majority of the traders do trading part-time because they don't have time to learn; they resort to signals and content available on social media which is often misleading.

Low returns on investments by institutions

Mutual funds and investment banks render a return between 5% and 20% which is nothing but peanuts. A good trader earns 45%-50% annually and an excellent trader can hit up to 60% annually. Investors are busy people; they cannot manage funds on their own therefore, they are compelled to book little profits by investing in financial institutions.

No access to real time news breaks and events

News and announcements of events are key drivers of sentiments forming market trends. Unfortunately, the news remain classified for hours before it is disseminated publicly and by the time it reaches public; it is too late!

OUR INNOVATIVE SOLUTIONS



Subscribe & Earn up to 60% APY

We will release bulletins and trade ranges for individuals and businesses. They can manage funds on their own to earn as much as 60% APY.



Get the updates & insights

While doing trading, get the updates as and when they break with our professional market intelligence. You will probably never lose if you get it on time.



KEN-FI for a massive ROI

Just input the ticker/symbol and get the most advance and unbeatable advisory with the help of AI. Signals are first validated by the human expert inputs so, they are neither generic nor obsolete!

DISCOVER OUR SERVICES

AI-POWERED ADVISORY

Real time; validated by human experts. Tested for 24 weeks for 90% accuracy and is published on Binance Square

ALLOCATION ASSISTANCE

Calculators and organizing assistants will help manage assets/funds. The right proportion to the right stock.

BEST MARKETS TO ENTER

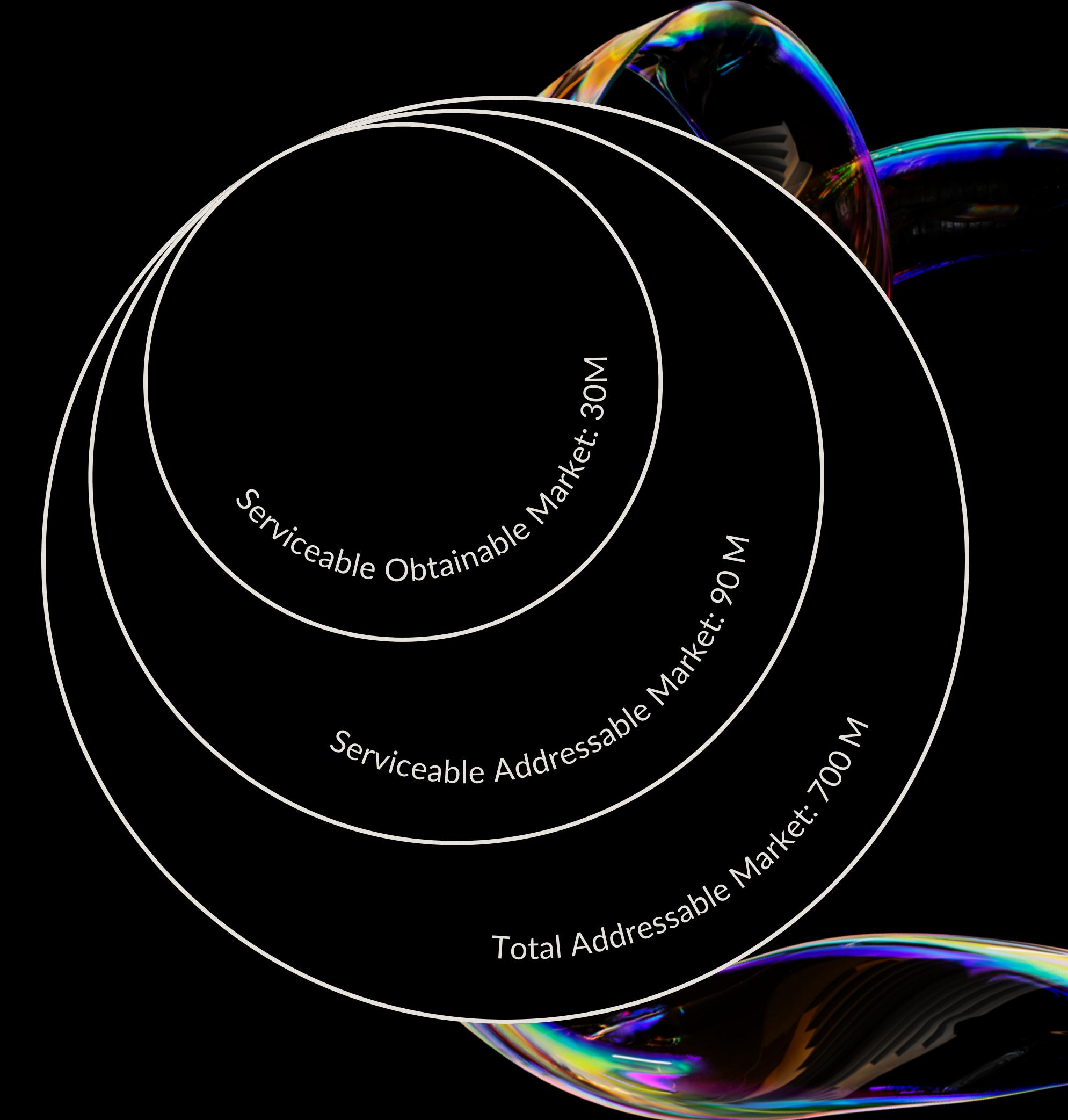
Real estate, cryptocurrencies, forex, stocks or commodities? The best time to enter the best markets is suggested by KEN-FI

NEWS & UPDATES

With access to over 1027 news channels and social media streams, KEN-FI has the seamless access to the news and updates.

SIZE OF MARKET

- 100 Million+ businesses with dormant balances
- 600 Million+ traders in various markets
- Millions of others just falling into trading



DIRECT COMPETITOR

- Investify, trading view, streak and other apps are offering somewhat similar services
- Portals and exchanges addressing universal audience like exness, etoro
- Social media influencers and content creators are followed

INDIRECT COMPETITOR

- Fund managers
- Brokerage houses disseminate their own bulletins
- Amateur analysts in their circles
- Paid telegram groups and portals providing signals for forex and crypto markets



KEY COMPETITIVE ADVANTAGES

Expert Team

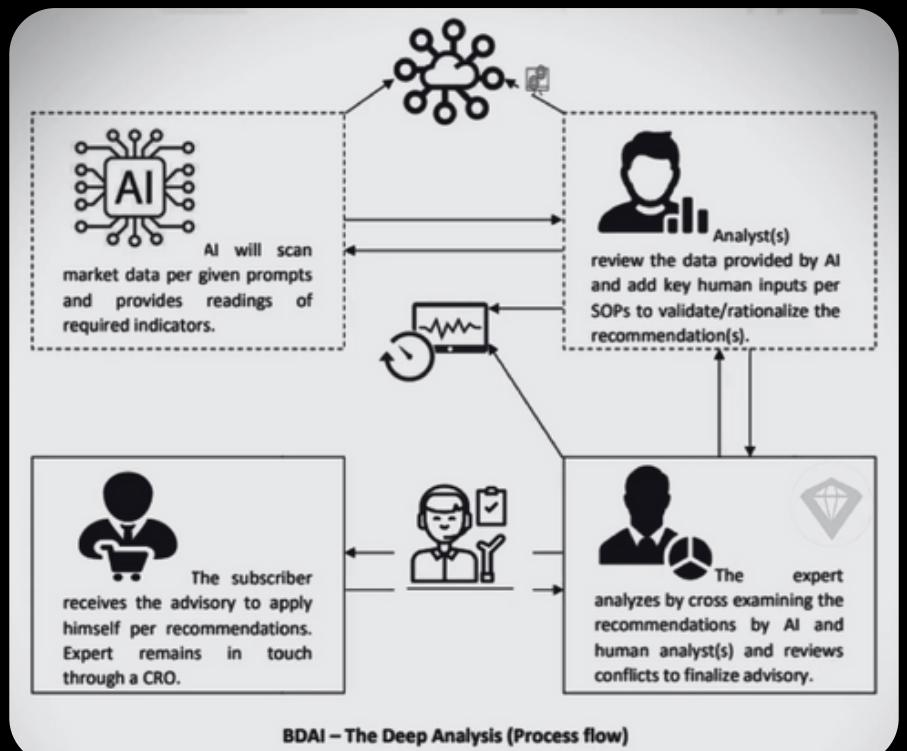
Trading experts with over two decades of experience.

Analysts doing market research for subscribers on daily basis for five years

Media controllers with a treasure of key information sources

Cutting-Edge Technology

Our AI model will be custom built and the real edge is the key inputs to be provided by our experts on daily market updates and developing trends.



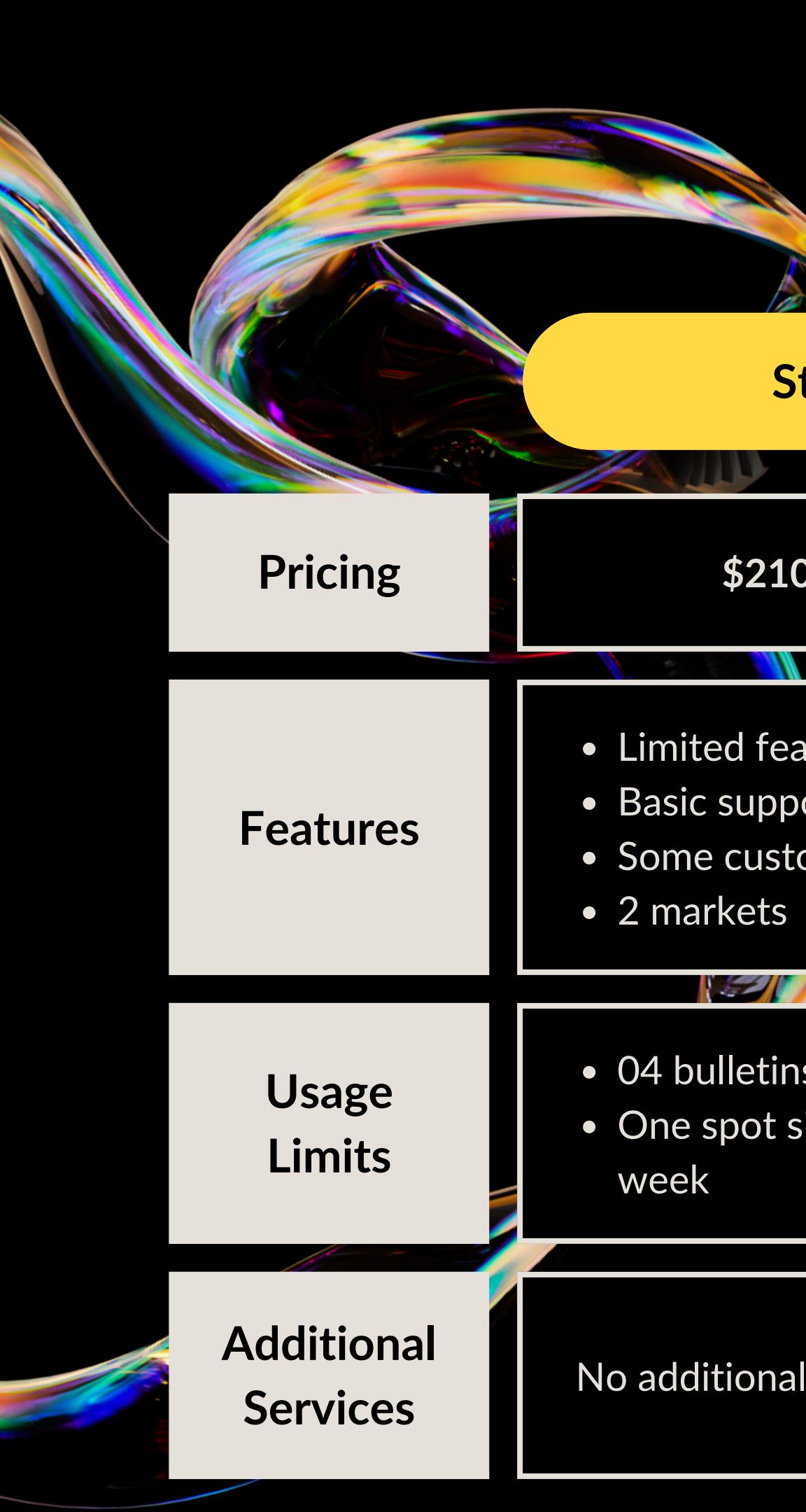
Customer Focus

We are a training institution and know precisely how important it is to handle our subscribers and customers with care, keeping their individuality and privacy as a major consideration.

Proven Success

We have hundreds of trainees and subscribers. They are considered as partners by us for providing us a base for our traditional and DeFi ecosystem.

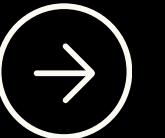
REVENUE MODEL



	Starter	Business	Elite
Pricing	\$210 / month	\$500 / month	\$1,000 / month
Features	<ul style="list-style-type: none">Limited featuresBasic supportSome customization2 markets	<ul style="list-style-type: none">More featuresStandard supportFull customization3 markets	<ul style="list-style-type: none">Full featuresPriority supportFull customization5 markets
Usage Limits	<ul style="list-style-type: none">04 bulletins per monthOne spot signal' pack per week	<ul style="list-style-type: none">06 bulletins per monthThree spot signal' pack per week	<ul style="list-style-type: none">06 bulletins per monthUnlimited spot signal' pack per week
Additional Services	No additional services included	Portfolio Management on 50% off*	Free Portfolio Management*

ACCOMPLISHMENTS

DATE



2019

In our first year, we successfully launched a training course for trading in financial markets. We received positive feedback from trainees and started our advisory services for controlled audience.

2021

We expanded into new markets, improved operational efficiency, and saw an increase in subscribers' base and satisfaction. We started approaching investors and formed partnerships with them on individual basis.

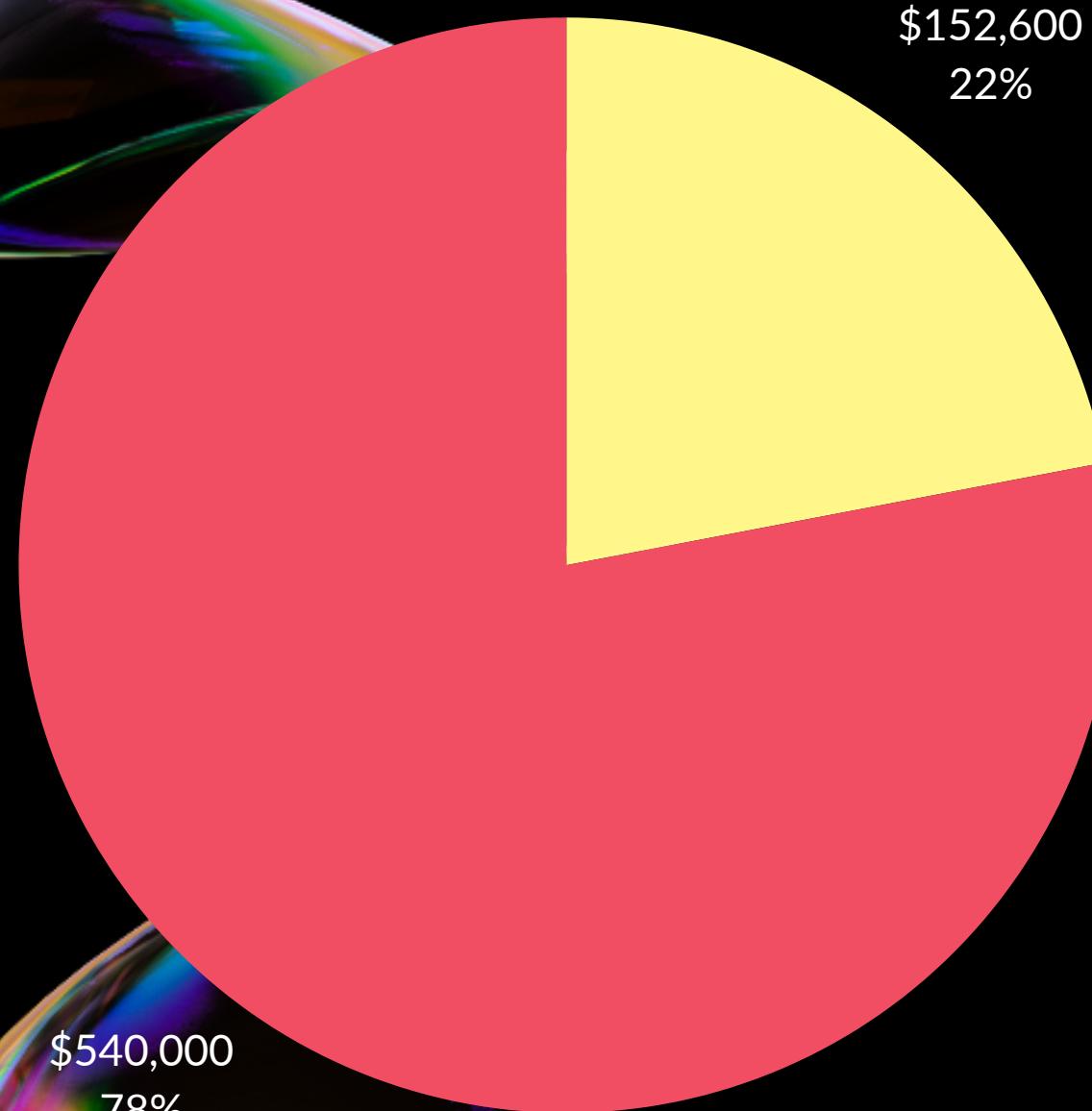
2023

Our business growth provided us with the financials we need to launch our innovative R&D project. We also formed strategic partnerships with businesses for development and promotions. We started developing our DeFI ecosystem.

Present

We are developing an innovative hybrid advisor for which we need financial support for software development and marketing.
Current stage: **Testnet**
Previous stage: Prototype
Next stage: Mainnet

FUNDS NEEDED

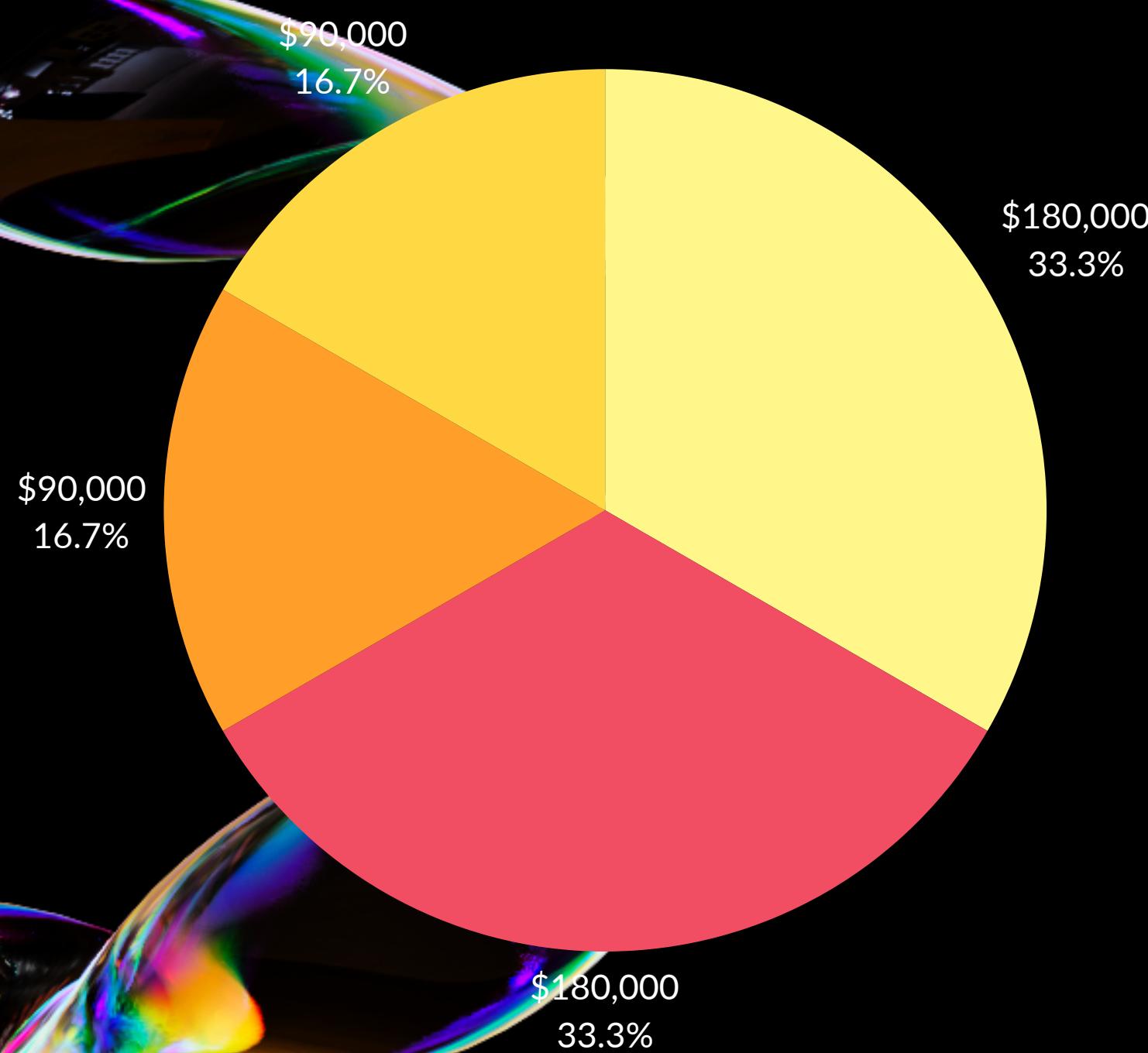


TOAL FUNDS NEEDED: **\$692,600**

ARRANGED & INVESTED: **\$152,600**

MORE REQUIRED: **\$540,000**

USE OF FUNDS



Our plan for using funds generated from investors is straightforward. We'll allocate 33% towards further developing our products, ensuring they stay competitive and meet customer needs. 33% will go into marketing and sales efforts to attract new customers and drive revenue growth. 16.7% will be invested in infrastructure and operations to support our expanding business and improve efficiency. Finally, 16.7% will be set aside for strategic initiatives like market expansion and partnerships to fuel long-term growth.

- A. 33% Product Development
- B. 33% Marketing and Sales
- C. 16.7% Infrastructure and Operations
- D. 16.7% Expansion of ecosystem and Growth Initiatives

MEET THE TEAM



AHMAD BILAL KHAN
Chairman & CEO



M. NAUMAN
Director, Sales & Promotions



ASIF IQBAL
Consultant, Finance & Legal affairs



CRAIG HENDERSON
Chief Manager, DeFi Eco





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THANK YOU

for your time and attention



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