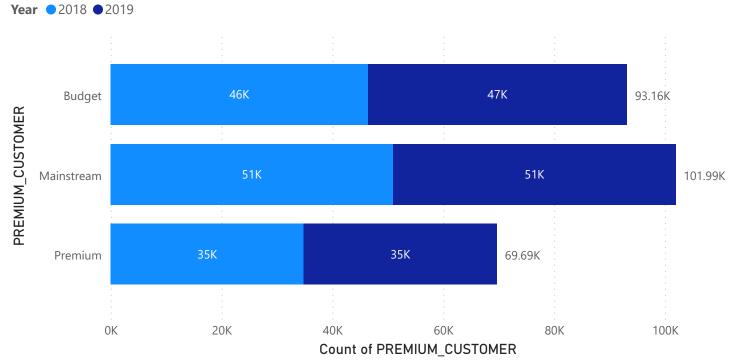
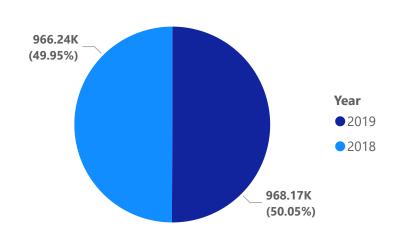


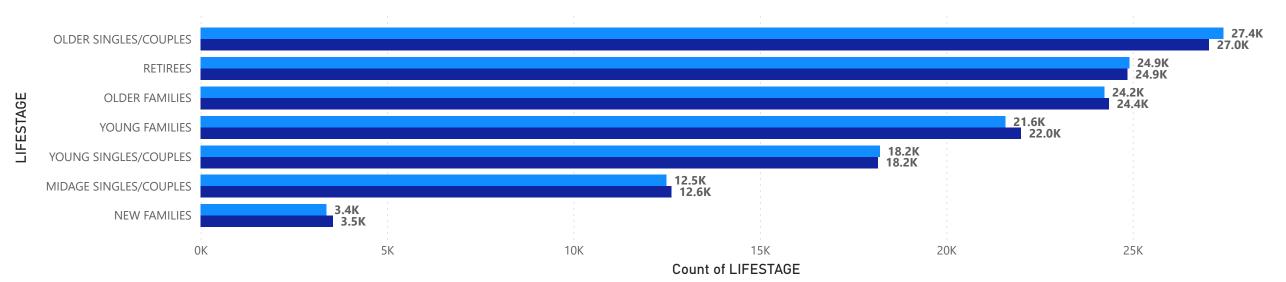
Sum of TOT_SALES by Year





Count of LIFESTAGE by LIFESTAGE and Year

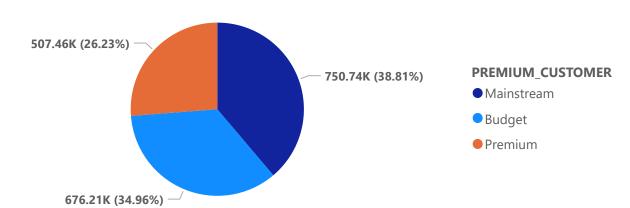




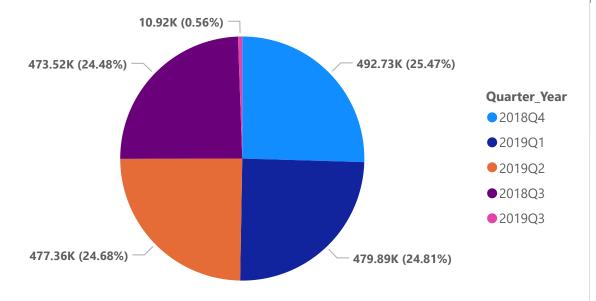
Sum of TOT_SALES by LIFESTAGE

OLDER SINGLES/COUPLES 0.40M RETIREES 0.37M 0.35M **OLDER FAMILIES** LIFESTAGE 0.32M YOUNG FAMILIES YOUNG SINGLES/COUPLES 0.26M MIDAGE SINGLES/COUPLES 0.18M **NEW FAMILIES** 0.05M 0.0M 0.1M 0.2M 0.3M 0.4M Sum of TOT_SALES

Sum of TOT_SALES by PREMIUM_CUSTOMER



Sum of TOT_SALES by Quarter_Year

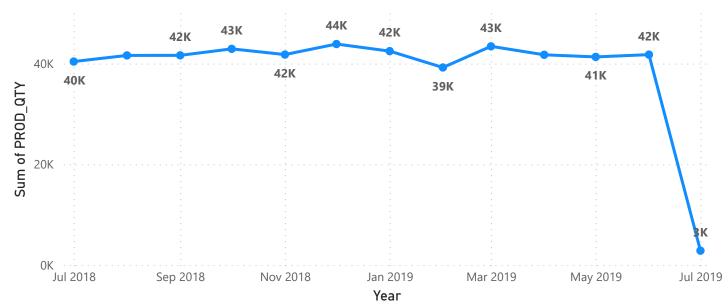


Sum of TOT_SALES by Month

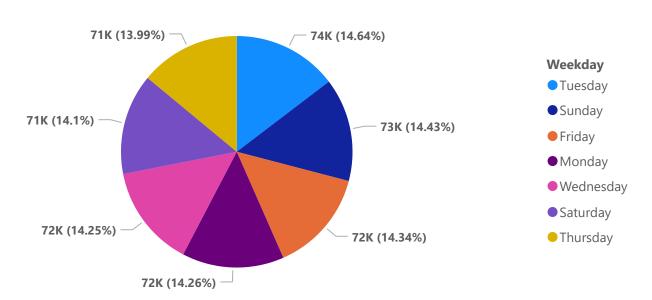


Month

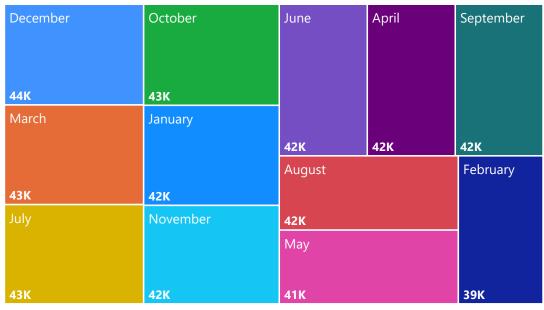
Sum of PROD_QTY by Year and Month



Sum of PROD_QTY by Weekday



Sum of PROD_QTY by Month



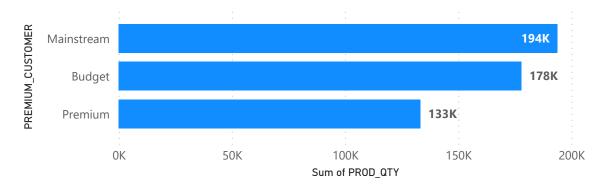
Sum of PROD_QTY by Quarter_Year



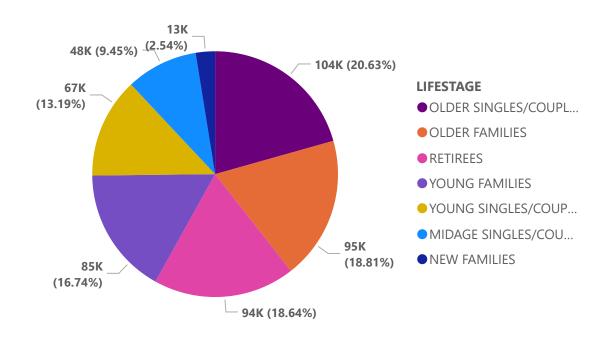
Sum of PROD_QTY by LIFESTAGE

104K 100K 95K 94K 85K 80K 67K Sum of PROD_QTY 60K 48K 40K 20K 13K 0K OLDER **OLDER RETIREES** YOUNG YOUNG MIDAGE NEW SINGLES/... FAMILIES FAMILIES SINGLES/... SINGLES/... **FAMILIES** LIFESTAGE

Sum of PROD_QTY by PREMIUM_CUSTOMER



Sum of PROD_QTY by LIFESTAGE



Sum of PROD_QTY by PREMIUM_CUSTOMER

