## **CES Lecture**

# **High-Dimensional Confounding**

#### Anthony Strittmatter



### References

- Belloni, Chernozhukov, and Hansen (2014): "High-Dimensional Methods and Inference on Structural and Treatment Effects", Journal of Economic Perspectives, 28 (2), pp. 29-50, download.
- Chernozhukov, Chetverikov, Demirer, Duflo, Hansen, and Newey (2017): "Double/Debiased/Neyman Machine Learning of Treatment Effects", American Economic Review, 107 (5), pp. 261-265, download.

## **Estimation Target**

Multivariate Linear Regression Model:

$$Y_i = D_i \delta + X_i \beta_g + U_i$$
 (structural model)  $D_i = X_i \beta_m + V_i$  (selection model)

with 
$$E[U_i|D_i,X_i]=0$$
 and  $E[V_i|X_i]=0$ .

- Parameter of interest: δ
- Nuisance parameters:  $\beta_g$  and  $\beta_m$
- $ightharpoonup X_i$  contains  $p \gg N$  covariates.
- We assume controlling for  $K \ll N$  covariates is sufficient to identify  $\delta$ .
- Controlling for too many irrelevant covariates may reduce the efficiency of OLS.

## **Types of Covariates**

Relation between covariates and outcome (for some  $s_g > 0$ ):

- ▶  $|\beta_{gj}| > s_g$ : covariate  $X_j$  has a **strong association** with  $Y_i$
- ▶  $0 < |\beta_{gj}| \le s_g$ : covariate  $X_j$  has a **weak association** with  $Y_i$
- ▶  $\beta_{gj} = 0$ : covariate  $X_j$  has a **no association** with  $Y_i$

Relation between covariates and treatment (for some  $s_m > 0$ ):

- $|\beta_{mi}| > s_m$ : covariate  $X_i$  has a **strong association** with  $D_i$
- ▶  $0 < |\beta_{mj}| \le s_m$ : covariate  $X_j$  has a **weak association** with  $D_i$
- ho  $\beta_{mj} = 0$ : covariate  $X_j$  has a **no association** with  $D_i$
- → All covariates are standardised

## **Types of Covariates (cont.)**

	$eta_{gj}=0$	$0< eta_{gj} \leq s_g$	$ eta_{gj} >s_g$
$eta_{mj}=0$	Irrelevant	Irrelevant	Irrelevant
$0< eta_{mj} \leq s_m$	Irrelevant	Unclear?	Weak Confounder
$ eta_{\mathit{mj}} >s_{\mathit{m}}$	Irrelevant	Weak Confounder	Strong Confounder

- $ightharpoonup |eta_{gi}| > s_g$  and  $0 < |eta_{mj}| \le s_m$ : "Weak Outcome Confounder"
- ▶  $|\beta_{mj}| > s_m$  and  $0 < |\beta_{gj}| \le s_g$ : "Weak Treatment Confounder"

## **Naive Approach I: Structural Model**

Apply Lasso to the structural model

$$\min_{\beta_a} \{ E[(Y_i - D_i \delta - X_i \beta_g)^2] + \lambda \|\beta_g\|_1 \}$$

without a penalty on  $\delta$  and estimate a Post-Lasso model using all covariates with non-zero  $\beta_{\sigma}$  coefficients.

Covariates that are weakly associated with  $Y_i$  could be dropped.

→ Potentially we drop "weak treatment confounders"

Covariates that are strongly associated with  $D_i$  could be dropped.

→ Potentially we drop "strong confounders"

## **Naive Approach II: Selection Model**

Apply Lasso to the selection model

$$\min_{\beta_m} \{ E[(D_i - X_i \beta_m)^2] + \lambda \|\beta_m\|_1 \}$$

and estimate a Post-Lasso structural model using all covariates with non-zero  $\beta_m$  coefficients.

Covariates that are weakly associated with  $D_i$  could be dropped.

→ Potentially we drop "weak outcome confounders"

### **Double Selection Procedure**

Apply Lasso to the reduced form models

$$\min_{\tilde{\beta}_g} \{ E[(Y_i - X_i \tilde{\beta}_g)^2] + \lambda \|\tilde{\beta}_g\|_1 \}, \tag{1}$$

$$\min_{\beta_m} \{ E[(D_i - X_i \beta_m)^2] + \lambda \|\beta_m\|_1 \}, \tag{2}$$

with 
$$ilde{eta}_g = \deltaeta_m + eta_g$$
 .

2. Take the union of all covariates  $\tilde{X}_i$  with either non-zero  $\beta_m$  or  $\tilde{\beta}_g$  coefficients and estimate the Post-Lasso structural model

$$Y_i = D_i \delta + \tilde{X}_i \beta_g^* + u_i.$$

## **Double Selection Procedure (cont.)**

Potentially (2) omits "weak outcome confounders"

 $\tilde{\beta}_{gj} \approx \beta_g$  when  $0 < |\beta_{mj}| \le s_m$ , such that the missing "weak outcome confounders" are likely selected in (1).

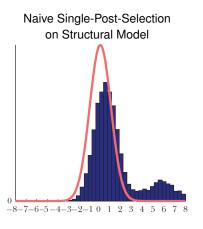
#### Disadvantages:

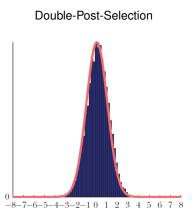
- o Potentially we omit "very weak" confounders with 0 <  $|eta_{gj}| \le s_g$  and 0 <  $|eta_{mj}| \le s_g$ .
- → All procedures potentially include irrelevant variables.

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### **Simulation Exercise**

#### **Distribution of Estimators**





Source: Belloni, Chernozhukov, and Hansen (2014)

## **Asymptotic Results**

Consistency and asymptotic normality

$$\sqrt{N}(\hat{\delta}-\delta)\stackrel{d}{\to}N(0,\sigma).$$

- Model selection step is asymptotically negligible for building confidence intervals.
- ▶ Optimal penalty parameter  $\lambda^* = 2c \cdot \Phi^{-1} (1 \gamma/2p)/\sqrt{N}$  (e.g., c = 1.1 and  $\gamma \le 0.05$ ) for "Feasible LASSO"

$$\min_{\beta} E[(Y_i - X_i \beta)^2] + \lambda^* ||\beta||_1.$$

Reference: Belloni, Chernozhukov, and Hansen (2014)

## **Summary Double Selection Procedure**

### Advantages:

- Standard inference
- Computationally fast
- Packages: LassoShooting (for Stata) and hdm (for R)

#### Disadvantages:

- Effect homogeneity
- Potentially irrelevant covariates selected
- Sparsity assumptions required

### **Potential Outcome Framework**

#### Notation:

- $\triangleright$   $D_i$  binary treatment dummy (e.g., assignment to training program)
- Y<sub>i</sub>(1) potential outcome under treatment (e.g., earnings under participation in training)
- $ightharpoonup Y_i(0)$  potential outcome under non-treatment (e.g., earnings under non-participation in training)

#### Infeasible parameter:

Individual causal effect:  $\delta_i = Y_i(1) - Y_i(0)$ 

#### Feasible parameters:

- ▶ Average Treatment Effect (ATE):  $\delta = E[Y_i(1) Y_i(0)] = E[\delta_i]$
- Average Treatment Effect on the Treated (ATET):  $\rho = E[\delta_i | D_i = 1]$

## **Identifying Assumptions for ATE**

Stable Unit Treatment Value Assumption (SUTVA):

$$Y_i = Y_i(1)D_i + Y_i(0)(1 - D_i)$$

Exogeneity of Covariates:

$$X_i(1) = X_i(0)$$

No Support Problems:

$$\varepsilon < Pr(D_i = 1 | X_i = x) = p(x) < 1 - \varepsilon$$

for some small  $\varepsilon > 0$  and all x in the support of  $X_i$ 

Conditional Independence Assumption (CIA):

$$Y_i(1), Y_i(0) \perp \perp D_i | X_i = x$$

for all x in the support of  $X_i$ 

### **Modified Outcome Method for ATE**

#### **Inverse Probability Weighting:**

$$Y_{i,IPW}^* = \frac{D_i}{\rho(x)} Y_i - \frac{1 - D_i}{1 - \rho(x)} Y_i = \frac{D_i - \rho(x)}{\rho(x)(1 - \rho(x))} Y_i$$

with the propensity score  $p(x) = Pr(D_i = 1 | X_i = x)$ .

ATE: 
$$\delta = E[Y_{i,IPW}^*]$$
 and  $\hat{\delta} = \frac{1}{N} \sum_{i=1}^N \hat{Y}_{i,IPW}^*$ 

### **Proof of Identification**

$$\begin{split} \delta &= E[Y_{i}(1)] - E[Y_{i}(0)] \stackrel{LHE}{=} \int E[Y_{i}(1)|X_{i} = x] - E[Y_{i}(0)|X_{i} = x] f_{X}(x) dx \\ \stackrel{CIA}{=} \int E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 0, X_{i} = x] f_{X}(x) dx \\ &= \int E[Y_{i}|D_{i} = 1, X_{i} = x] - E[Y_{i}|D_{i} = 0, X_{i} = x] f_{X}(x) dx \\ &= \int E[D_{i}Y_{i}|D_{i} = 1, X_{i} = x] - E[(1 - D_{i})Y_{i}|D_{i} = 0, X_{i} = x] f_{X}(x) dx \\ \stackrel{LHE}{=} \int E\left[\frac{D_{i}Y_{i}}{p(x)} \middle| X_{i} = x\right] - E\left[\frac{(1 - D_{i})Y_{i}}{1 - p(x)} \middle| X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[\frac{D_{i}Y_{i}}{p(x)} - \frac{(1 - D_{i})Y_{i}}{1 - p(x)} \middle| X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[\frac{D_{i} - p(x)}{p(x)(1 - p(x))} Y_{i} \middle| X_{i} = x\right] f_{X}(x) dx \stackrel{LHE}{=} E\left[\frac{D_{i} - p(x)}{p(x)(1 - p(x))} Y_{i}\right] \end{split}$$

Reference: Horvitz and Thompson (1952)

### **Modified Outcome Method with IPW**

#### Advantages:

- Generic approach
- Sparsity assumptions can be avoided by appropriate choice of estimator for propensity score
- Heterogeneous treatment effects

### Disadvantages:

- Potentially omitting "weak outcome confounders"
- Shows weak performance in simulations (Knaus, Lechner, and Strittmatter, 2018)
- Not  $\sqrt{N}$ -consistent in high-dimensional setting

See comprehensive discussion in Goller, Lechner, Moczall, Wolff (2019).

### **Conditional Mean Differences**

#### Identification:

$$\delta = E[Y(1)] - E[Y(0)]$$

$$\stackrel{LIE}{=} \int E[Y(1)|X = x] - E[Y(0)|X = x] f_X(x) dx$$

$$\stackrel{CIA}{=} \int E[Y(1)|D = 1, X = x] - E[Y(0)|D = 0, X = x] f_X(x) dx$$

$$= \int \underbrace{E[Y|D = 1, X = x]}_{=\mu_1(x)} - \underbrace{E[Y|D = 0, X = x]}_{=\mu_0(x)} f_X(x) dx$$

#### Estimator:

$$\hat{\delta} = \frac{1}{N} \sum_{i=1}^{N} (\hat{\mu}_1(X_i) - \hat{\mu}_0(X_i))$$

with  $\hat{\mu}_1(x) = \hat{E}[Y_i|D_i = 1, X_i = x]$  and  $\hat{\mu}_0(x) = \hat{E}[Y_i(0)|D_i = 0, X_i = x]$  being the estimated conditional expectations of the potential outcomes.

## **Double/Debiased Machine Learning (DML)**

#### **Efficient Score:**

$$Y_{i,DML}^* = \mu_1(X_i) - \mu_0(X_i) + \frac{D_i - p(x)}{p(x)(1 - p(x))} Y_i - \frac{D_i}{p(x)} \mu_1(X_i) + \frac{1 - D_i}{1 - p(x)} \mu_0(X_i)$$

$$= \mu_1(X_i) - \mu_0(X_i) + \frac{D_i(Y_i - \mu_1(X_i))}{p(X_i)} - \frac{(1 - D_i)(Y_i - \mu_0(X_i))}{1 - p(X_i)}$$

ATE: 
$$\delta = E[Y_{i,DML}^*]$$
 and  $\hat{\delta} = \frac{1}{N} \sum_{i=1}^{N} \hat{Y}_{i,DML}^*$ 

We can use standard ML methods to estimate  $\hat{\mu}_1(x)$ ,  $\hat{\mu}_0(x)$ , and  $\hat{p}(x)$ .

Reference: Chernozhukov et al., 2017

### **Proof of Identification**

$$\begin{split} \delta &= E \left[ \mu_{1}(x) - \mu_{0}(x) + \frac{D_{i}(Y_{i} - \mu_{1}(x))}{\rho(x)} - \frac{(1 - D_{i})(Y_{i} - \mu_{0}(x))}{1 - \rho(x)} \right] \\ &= E \left[ \frac{D_{i} - \rho(x)}{\rho(x)(1 - \rho(x))} Y_{i} + \frac{(\rho(x) - D_{i})\mu_{1}(x)}{\rho(x)} - \frac{(D_{i} - \rho(x))\mu_{0}(x)}{1 - \rho(x)} \right] \\ &= \int E \left[ \frac{D_{i} - \rho(x)}{\rho(x)(1 - \rho(x))} Y_{i} + \frac{(\rho(x) - D_{i})\mu_{1}(x)}{\rho(x)} - \frac{(D_{i} - \rho(x))\mu_{0}(x)}{1 - \rho(x)} \right] X_{i} = x \right] f_{X}(x) dx \\ &= \int \left( E \left[ \frac{D_{i} - \rho(x)}{\rho(x)(1 - \rho(x))} Y_{i} \middle| X_{i} = x \right] + \frac{E[\rho(x) - D_{i}|X_{i} = x]}{\rho(x)} \mu_{1}(x) \right. \\ &\left. - \frac{E[D_{i} - \rho(x)|X_{i} = x]}{1 - \rho(x)} \mu_{0}(x) \right) f_{X}(x) dx \\ &= \int E \left[ \frac{D_{i} - \rho(x)}{\rho(x)(1 - \rho(x))} Y_{i} \middle| X_{i} = x \right] f_{X}(x) dx = E[Y_{i}(1) - Y_{i}(0)] \end{split}$$

Reference: Robins and Rotnitzki (1995)

## **DML Cross-Fitting Algorithm**

- 1. Partition the data randomly in samples  $S^A$  and  $S^B$
- 2. Estimate the nuisance parameters  $\hat{\mu}_1^A(x)$ ,  $\hat{\mu}_0^A(x)$ , and  $\hat{p}^A(x)$  in  $S^A$ ; and  $\hat{\mu}_1^B(x)$ ,  $\hat{\mu}_0^B(x)$ , and  $\hat{p}^B(x)$  in  $S^B$  with ML
- 3. Calculate the efficient scores in samples  $S^A$  and  $S^B$ , respectively:

$$\begin{split} \hat{Y}_{i,DML}^{A*} &= \hat{\mu}_{1}^{B}(X_{i}^{A}) - \hat{\mu}_{0}^{B}(X_{i}^{A}) + \frac{D_{i}^{A}(Y_{i}^{A} - \hat{\mu}_{1}^{B}(X_{i}^{A}))}{\hat{p}^{B}(X_{i}^{A})} - \frac{(1 - D_{i}^{A})(Y_{i}^{A} - \hat{\mu}_{0}^{B}(X_{i}^{A}))}{1 - \hat{p}^{B}(X_{i}^{A})} \\ \hat{Y}_{i,DML}^{B*} &= \hat{\mu}_{1}^{A}(X_{i}^{B}) - \hat{\mu}_{0}^{A}(X_{i}^{B}) + \frac{D_{i}^{B}(Y_{i}^{B} - \hat{\mu}_{1}^{A}(X_{i}^{B}))}{\hat{p}^{A}(X_{i}^{B})} - \frac{(1 - D_{i}^{B})(Y_{i}^{B} - \hat{\mu}_{0}^{A}(X_{i}^{B}))}{1 - \hat{p}^{A}(X_{i}^{B})} \end{split}$$

4. Calculate ATE,

$$\hat{\delta} = \frac{1}{2} (\underbrace{\hat{E}[\hat{Y}^{A*}_{i,DML}|S^A]}_{=\hat{\delta}_A} + \underbrace{\hat{E}[\hat{Y}^{B*}_{i,DML}|S^B]}_{=\hat{\delta}_B}),$$

## **Asymptotic Results for ATE**

- ▶ Main Regularity Condition: Convergence rate of nuisance parameters is at least  $\sqrt[4]{N}$ .
- ▶ ATE can be estimated  $\sqrt{N}$ -consistently

$$\sqrt{N}(\hat{\delta}-\delta) \overset{d}{\to} N(0,\sigma^2)$$

with  $\sigma^2 = Var(Y_{i,DML}^*)$  and  $Var(\hat{\delta}) = \sigma^2/N$ 

▶ Split sample estimator of  $\sigma^2$ 

$$\hat{\sigma}^2 = \frac{1}{2} \left( \hat{\sigma}_A^2 + (\hat{\delta}_A - \hat{\delta})^2 \right) + \frac{1}{2} \left( \hat{\sigma}_B^2 + (\hat{\delta}_B - \hat{\delta})^2 \right)$$

for 
$$\hat{\delta}=1/2(\hat{\delta}_{\!A}+\hat{\delta}_{\!B})$$

## **Advantages of DML**

#### Advantages compared to IPW and Conditional Mean Differences:

- Treatment and outcome equations are modelled explicitly
- Double robustness property
- $ightharpoonup \sqrt{\textit{N}}$ -consistent and asymptotically normal even under high-dimensional confounding

### **Efficient Score for ATET**

$$Y_{i,ATET}^* = \frac{D_i(Y_i - \mu_0(x))}{p} - \frac{p(x)(1 - D_i)(Y_i - \mu_0(x))}{p(1 - p(x))}$$

with  $p = Pr(D_i = 1)$ .

ATET: 
$$\rho = E[Y_{i,ATET}^*]$$
 and  $\hat{\rho} = \frac{1}{N} \sum_{i=1}^N \hat{Y}_{i,ATET}^*$ 

Estimator of Asymptotic Variance:

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^{N} \left( \hat{Y}_{i,ATET}^* - \hat{\rho} \right)^2$$

and 
$$\hat{Var}(\hat{
ho}) = \hat{\sigma}^2/N$$

References: Chernozhukov et al., 2017, Farrell, 2015

### **Proof of Identification for ATET**

$$\begin{split} \rho &= E\left[\frac{D_{i}(Y_{i} - \mu_{0}(x))}{p} - \frac{p(x)(1 - D_{i})(Y_{i} - \mu_{0}(x))}{p(1 - p(x))}\right] \\ &= \int E\left[\frac{D_{i}Y_{i}}{p} - \frac{p(x)(1 - D_{i})Y_{i}}{p(1 - p(x))} - \frac{(D_{i} - p(x))\mu_{0}(x)}{p(1 - p(x))} \middle| X_{i} = x\right] f_{X}(x) dx \\ &= \int \left(\frac{E[D_{i}Y_{i}|X_{i} = x]}{p} - \frac{p(x)E[(1 - D_{i})Y_{i}|X_{i} = x]}{p(1 - p(x))} - \frac{E[D_{i} - p(x)|X_{i} = x]}{p(1 - p(x))} \mu_{0}(x)\right) f_{X}(x) dx \\ &= \int \left(\frac{E[D_{i}Y_{i}|X_{i} = x]}{p} - \frac{p(x)E[(1 - D_{i})Y_{i}|X_{i} = x]}{p(1 - p(x))}\right) f_{X}(x) dx \\ &= \int \frac{p(x)}{p} \left(E[D_{i}Y_{i}|D_{i} = 1, X_{i} = x] - E[(1 - D_{i})Y_{i}|D_{i} = 0, X_{i} = x]\right) f_{X}(x) dx \\ &= \int (E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 0, X_{i} = x]) f_{X|D=1}(x) dx \\ &= \int (E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 1, X_{i} = x]) f_{X|D=1}(x) dx \\ &= E[Y_{i}(1) - Y_{i}(0)|D_{i} = 1] \end{split}$$

## **Other Orthogonal Scores**

- ► LATE (see Chernozhukov et al., 2018).
- ▶ Difference-in-differences (see, e.g., Chen, Nie, and Wager, 2018, Zimmert, 2019).
- ► Multiple treatments (see, e.g., Farrell, 2015).
- Continuous treatments (see, e.g., Graham and Pinto, 2018).
- ► Mediation analysis (see Tchetgen Tchetgen and Shpitser, 2012).
- Synthetic control group method (see, e.g., Arkhangelsky et al., 2018).

### **R** Exercise

- An interactive version of the exercise is on Binder: https://mybinder.org/v2/gh/AStrittmatter/CES-Lecture/master
- Alternatively, the exercise can be downloaded from the Github repository:

https://github.com/AStrittmatter/CES-Lecture