



### **Project Management for Managers**

Lec – 56 Cost of Quality

#### Dr. M.K. Barua

Department of Management Indian Institute of Technology Roorkee



**Appraisal Costs:** Costs associated with measuring, evaluating or auditing products, components and purchased materials to ensure conformance to the standards that have been imposed.

- 1. Inspection and test of incoming material
- 2. Product inspection and test
- 3. Materials and services consumed
- 4. Maintaining accuracy of test equipment



Internal Failure Costs: Internal failure costs are incurred when products, components, materials and services fail to meet quality requirements and the failure is discovered prior to delivery of the product to customer.

- 1. Scrap
- 2. Rework
- 3. Retest
- 4. Failure analysis
- 5. Down time
- 6. Yield losses
- 7. Downgrading (off-specing): Price difference

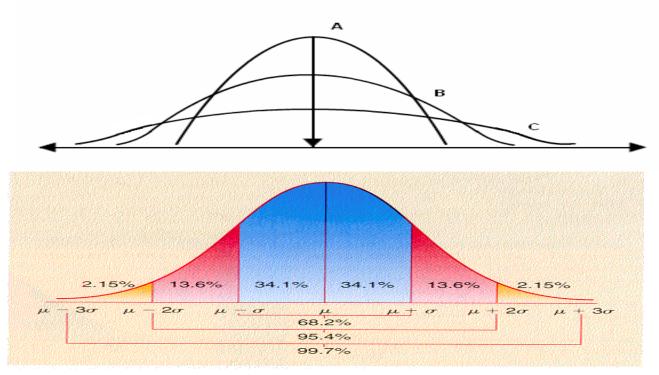


**External Failure Costs:** External failure costs occur when the product does not perform satisfactory after it is delivered to the customer.

- 1.Complaint adjustment
- 2. Returned product/material
- 3. Warranty charges
- 4. Liability costs or awards incurred from product liability litigation.
- 5. Indirect costs: These are incurred because of customer dissatisfaction with the level of quality of delivered product.



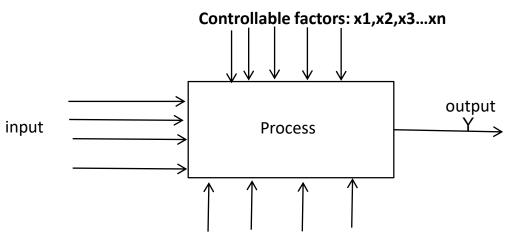
# What is variability?



#### How to measure it: o



# Sources of variability



Uncontrollable factors: z1,z2,x3...zm



# How to remove variability?

- Determine which variables (x's) are most influential on the response, y
- Determine where to set the influential x's so that y is near the nominal requirement
- Determine where to set the influential x's so that variability is small
- Determine where to set the influential x's so that the effects of the uncontrollable variables z are minimized

