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# Project Management for Managers

Lec – 15

Financial Analysis

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# Financial Analysis



# Financial Feasibility : Ratio Analysis

**Return on investment:** This measures overall return on overall investments.

$$\text{ROI} = (\text{EBIT} - \text{Tax}) / (\text{Investment})$$

EBIT= Earning before interest and taxes.

**Return on equity:** This measures return for shareholders.

$$\text{ROE} = (\text{EAT} - \text{Preferential dividend}) / (\text{Equity})$$

EAT= Earning after tax

**Operating profit margin:** This measures the profitability in its gross terms.

$$\text{OPM} = \text{EBIT} / \text{Sales}$$

**Net profit margin:** This measures profitability in its true terms.

$$\text{NPM} = \text{EAT} / \text{Sales}$$

# Rs.1000 today or next month.



Ex: 1000 today or next month.

Ex: 1000 today or next month if  
“interest rate” = 20 %



**Time value of money:** Money available today is more than tomorrow.

Compound amount = Principal  $(1 + r)^n$  or

Principal = Compound amount /  $(1 + r)^n$  or

**Present value of money = future value \* present value factor**

where  $PVF = 1/(1 + r)^n$

$r$  = Discount factor,

$n$  = No of periods



**Capital budgeting, or investment appraisal, is the planning process used to determine whether an organization's long term investments such as**

- **new machinery,**
- **replacement machinery,**
- **new plants,**
- **new products, and**
- **research development projects**

**are worth the funding of cash through the firm's capitalization structure.**



# CAPITAL BUDGETING TECHNIQUES

**Non discounting**

**Discounting**

**PBP**

**ARR**

**Discounted PBP**

**NPV**

**Profitability index**

**Internal rate of return**

Discounting techniques take time value of money into account.  
Non-discounting techniques are those techniques which do **not** consider time value of money.





PBP ?????????



**PBP = Time period in which investor gets back his invested money in fixed assets from the project**

Example (PBP)

Initial investment	300000
Annual cost of operation	20000
Expected annual revenues	
first two years	100000
next three years	200000
Planning horizon	5 yrs

**Find : PBP ??**



$$PBP = Y_0 - (CuCF_0)/(CF_1)$$

$Y_0$  = is the year just before the pay back period is attained

$CuCF_0$  = cumulative cash flow of  $Y_0$

$CF_1$  = cash flow of pay back year



Initial investment	300000
Annual cost of operation	20000
Expected annual revenues	
first two years	100000
next three years	200000
Planning horizon	5 yrs

Year	Cash flow	CuCF0
0	-300	-300
1	80	-220
2	80	-140
3	180	40
4	180	220
5	180	400

$PBP = (\text{interpolated as the year when CCF becomes zero}) = 2 - (-140/180) = 2.78 \text{ yrs}$



# Payback Period

**Payback period is the length of time required to recover the initial outlay on the project**

## XYZ Enterprise's Capital Project

<b>Year</b>	<b>Cash flow</b>	<b>Cumulative cash flow</b>
<b>0</b>	<b>-100</b>	<b>-100</b>
<b>1</b>	<b>34</b>	<b>- 66</b>
<b>2</b>	<b>32.5</b>	<b>-33.5</b>
<b>3</b>	<b>31.37</b>	<b>- 2.13</b>
<b>4</b>	<b>30.53</b>	<b>28.40</b>

**Find PBP**



$$\text{PBP} = 3 - (-2.13/30.53) = 3.06\text{yrs}$$



**Example:** Projected cash flow 30 lac in first year, CF is going to increase by 10 lac for next 3 years, and then decreases by 15 lac and closes in 5th year. Initial investment 140 lac, working capital requirement is 20 lac. The company foresees to fetch a net salvage value of 35 lac after 5 years. **Find PBP??**



**Example:** Projected cash flow 30 lac in first year, CF is going to increase by 10 lac for next 3 years, and then decreases by 15 lac and closes in 5 year. Initial investment 140 lac, working capital requirement is 20 lac. The company foresees to fetch a net salvage value of 35 lac after 5 years. **Find PBP??**

Year	Cash flow	CuCF0
0	-140	-140
1	30	-110
2	40	-70
3	50	-20
4	60	40
5	45	85

$$\text{BPB} = 3 - (-20/60) = 3.33 \text{ yrs or 3 yrs 4 months}$$





## Example: Compare following projects using PBP

Year	Project A (CuCF0)	Project B (CuCF0)	Project C (CuCF0)
0	-110	-110	-110
1	20	20	0
2	30	30	0
3	40	40	90
4	30	30	30
5	20	20	20
6	20	10	20

Which project is best and why???



## Project A

Year	Cash flow	(CuCF0)
0	-110	-110
1	20	-90
2	30	-60
3	40	-20
4	30	10
5	20	30
6	20	50

## Project B

Year	Cash flow	(CuCF0)
0	-110	-110
1	20	-90
2	30	-60
3	40	-20
4	30	10
5	20	30
6	10	40

## Project C

Year	Cash flow	(CuCF0)
0	-110	-110
1	0	-110
2	0	-110
3	90	-20
4	30	10
5	20	30
6	20	50

$$\text{PBP} = 3 - (-20/30) = 3.33\text{yrs}$$



## Project A

Year	Cash flow	Cum CF
0	-110	-110
1	20	-90
2	30	-60
3	40	-20
4	30	10
5	20	30
6	20	50

## Project B

Year	Cash flow	Cum CF
0	-110	-110
1	20	-90
2	30	-60
3	40	-20
4	30	10
5	20	30
6	10	40

## Project C

Year	Cash flow	Cum CF
0	-110	-110
1	0	-110
2	0	-110
3	90	-20
4	30	10
5	20	30
6	20	50

A better than B, additional 10 lac, PBP is same for all three projects 3yrs and 8 months

A better than C, **early recovery**. 20lac in first year will fetch interest for 2 years and 30 lac (second year) will fetch interest for 1 year. An example depicts drawback of PBP



# Pros

- Simple
- Rough and ready method for dealing with risk
- Emphasizes earlier cash inflows



## Drawbacks of PBP

1. Does not consider WC and salvage value
2. Does not consider cash flows after the PBP
3. Does not consider time value of money
4. No consideration for risk
5. Ignores cost of capital
6. It measures project's capital recovery, not profitability



**Average rate of return (ARR):** Considers cash flows after PBP, working capital and salvage value

$ARR = \text{average return} / \text{average investment}$

Average return = Sum of all CFs/n,

Average investment

$= 1/2 (\text{initial investment} + \text{terminal cash flow})$

$= 1/2 \{ (\text{fixed investment} + \text{WC}) + (\text{WC} + \text{SV}) \}$

$= \text{WC} + 1/2 (\text{FI} + \text{SV})$

FI= fixed investment, WC =working capital, SV =salvage value



**Ex.** Projected cash flow 30 lac in first year, CF is going to increase by 10 lac for next 3 years, and then decreases by 15 lac and closes in 5 year. Initial investment 140 lac, working capital requirement is 20 lac. The company foresees to fetch a net salvage value of 35 lac after 5 years.

**Find :ARR**



**Example:-** Let us determine the ARR for the following 2 alternative investments:

		Machine A:	Machine B:
Cost		56,125	58,125
Annual estimated income after depreciation & tax			
	Year 1	3,375	11,375
	Year 2	5,375	9,375
	Year 3	7,375	7,375
	Year 4	9,375	5,375
	Year 5	11,375	3,375
<b>Total earnings</b>		36,875	36,875
Estimated life		5 years	5 years
Estimated salvage value		3,000	3,000

**Which investment is better????**





**ARR =  $\frac{\text{Annual average net earnings after taxes} \times 100}{\text{Average investment over the life of the project}}$**

**Average earnings = Total earnings / Estimated life in years**

**For machines A:-  $36,875 / 5 = 7,375$**

**For machines B:-  $36,875 / 5 = 7,375$**

**Average investment =  $(\text{Initial investment} - \text{Salvage Value}) / 2 + \text{Working capital} + \text{Salvage value}.$**

**For Machine A:  $(56,125 - 3000) / 2 + 0 + 3000 = 29,562.50$**

**For Machine B:  $(58,125 - 3000) / 2 + 0 + 3000 = 30,562.50$**

**ARR for Machine A :  $7375/29562.50 \times 100 = 24.95\%$  or 25%**

**ARR for Machine B :  $7375/30,562.50 \times 100 = 24.13\%$  or 24%.**

**Machine A would be preferred as ARR is higher. However, if we use previous method , then machine B is better.**

