



Project Management for Managers Lec – 29 Technical Analysis

Dr. M.K. Barua

Department of Management Indian Institute of Technology Roorkee



Outline

- Manufacturing process / technology
- Technical arrangements
- Materials and inputs
- Product mix
- · Plant capacity
- Location and site
- Machineries and equipments
- Structures and civil works
- Environmental aspects
- · Project charts and layouts
- Project implementation schedule
- Need for considering alternatives





Manufacturing Process/Technology

For manufacturing a product / service often two or more alternative technologies are available (Steel – Bessemer process or open hearth, Cement- Dry or wet, Soap – semi or fully boiled process).

Choice of Technology

The choice of technology is influenced by a variety of considerations:

- •Plant capacity (relationship b/w capacity and technology???)
- •Principal inputs: (quality of limestone dry or wet process)
- •Investment outlay and production cost (effect of alternative technologies on these two should be observed)
- Use by other units (how it is yielding profits)
- ·Product mix
- ·Latest developments (obsolescence should be minimized)
- •Ease of absorption (high end tech may take long time and trained people)

Should we always use latest technology?

Appropriate:

Evaluate technology in terms of:

- 1. Whether it utilizes local raw material and manpower
- 2. Whether it protects ecological balance
- 3. Whether it is harmonious with social and cultural conditions.



Technical Arrangements

When collaboration is sought, the following <u>aspects</u> of the agreement must be worked out in detail??????.



Technical Arrangements

- The nature of <u>support</u> to be provided by the collaborators during the <u>designing of the project</u>, <u>selection</u> and <u>procurement</u> of <u>equipment</u>, <u>installation and erection of the plant</u>, <u>operation and maintenance of the plant</u>, and <u>training of project personnel</u>
- Process and performance guarantees in terms of plant capacity, product quality, and consumption of raw materials and utilities.

- The price of technology in terms of one time licensing fee and periodic royalty fee
- The continuing benefit of research and development work being done by the collaborator.
- · The period of collaboration agreement
- The assistance to be provided and the <u>restrictions to be imposed by the collaborator with</u> <u>respect to exports</u>
- If the technical collaboration is backed by <u>financial collaboration</u>, the level of equity <u>participation and the manner of sharing management control</u>.
- · Assignment of the agreement by either side in case of change of ownership
- <u>Termination of the agreement or other remedies when either party fails to meet its obligation</u>



Material Inputs and Utilities

An important aspect of technical analysis is concerned with defining the materials and <u>utilities</u> required, specifying their <u>properties</u> in some detail, and setting up their supply programme.

Materials and utilities may be classified into four broad categories:

- Raw materials (Agricultural products, mineral products, livestock or forest products, and marine product)
- Processed industrial materials and components (parts, components, sub-assemblies)
- Auxiliary materials and factory supplies (chemicals, packaging matl, oils, grease, paint, varnishes)
- Utilities (power, water, steam, fuel)

