

Unit 8 - E-crime and social media

Register for Certification exam

Course outline

How to access the portal

Prerequisite

Welcome to PSOSM class

Introduction to Social Media API

Misinformation and Privacy

Privacy and Pictures on Online Social Media

Policing and Social Media

E-crime and social media

- Week 6.1: eCrime on Online Social Media
- Week 6.2 eCrime on Online Social Media
- Tutorial 4 Social Network Analysis
- Quiz : Assignment 6
- Week 6 Feedback Form

Social media and ecrime

Identity resolution and social media

Research papers: Location based Privacy

Research Papers Part - II

Week 11: Summary

Download Videos

TEXT TRANSCRIPTS

Interaction Session

TRANSLATION

Assignment 6

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2019-03-13, 23:59 IST

- 1) Which of the following is the legitimate profile of the actor Amitabh Bachchan?
- ☐ @SrBachchan
 - ☐ @Bachchan
 - ☐ @AmitabhBachchan
 - ☐ @Amitabh

No, the answer is incorrect.
Score: 0

Accepted Answers:
@SrBachchan

- 2) How many tweets has the official Twitter page of PK (course instructor) made in total, since it was created, up to 7pm, December 8th, 2018 IST? Pick the closest option in case your answer doesn't match one of the options.

1 point

- ☐ Above 2500
- ☐ 2200 - 2500
- ☐ 1800 - 2150
- ☐ 1500 - 1750

No, the answer is incorrect.
Score: 0

Accepted Answers:
2200 - 2500

- 3) Match the following networks with their main measure of social influence:

1. Facebook	A. Views
2. Amazon	B. Reviews
3. LinkedIn	C. Likes
4. YouTube	D. Endorsements

1 point

- ☐ 1-C, 2-B, 3-D, 4-A
- ☐ 1-C, 2-A, 3-D, 4-B
- ☐ 1-C, 2-B, 3-A, 4-D
- ☐ 1-B, 2-D, 3-C, 4-A

No, the answer is incorrect.
Score: 0

Accepted Answers:
1-C, 2-B, 3-D, 4-A

- 4) Which of the following is a NOT a legitimate twitter handle for a police organization?

1 point

- ☐ @BlrCityPolice
- ☐ @hydcitypolice
- ☐ @DelhiPolice
- ☐ @MumbaiCityPolice

No, the answer is incorrect.
Score: 0

Accepted Answers:
@MumbaiCityPolice

- 5) Which of the following is the legitimate URL for HDFC bank?

1 point

- ☐ https://www.hdfcindia.com/
- ☐ https://www.hdfcbank.com/
- ☐ https://www.hdfc.com/
- ☐ https://www.hdfcindiabank.com/

No, the answer is incorrect.
Score: 0

Accepted Answers:
https://www.hdfcbank.com/

- 6) Which of the following statements about link farming is TRUE?

1 point

- ☐ Link farming involves hunting for relevant links across the web by companies
- ☐ Link farming involves creating new URLs for the same page for deceptive purposes
- ☐ Link farming involves spamming the index of a search engine
- ☐ Link farming is used only on Twitter

No, the answer is incorrect.
Score: 0

Accepted Answers:
Link farming involves spamming the index of a search engine

- 7) Which of the following statements about pagerank is FALSE?

1 point

- ☐ It is used to evaluate the importance and authority of a page/post.
- ☐ It depends on the quantity and quality of the links/pages linking to the page/post
- ☐ The higher the pagerank, the older the page/post
- ☐ None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
The higher the pagerank, the older the page/post

- 8) What scale does Klout score use?

1 point

- ☐ 1 - 100
- ☐ 1 - 10
- ☐ 0 - 100
- ☐ 0 - 10

No, the answer is incorrect.
Score: 0

Accepted Answers:
1 - 100

- 9) Which of the following is not a form of phishing?

1 point

- ☐ Whaling
- ☐ Spear Phishing
- ☐ Clone Phishing
- ☐ Sharking

No, the answer is incorrect.
Score: 0

Accepted Answers:
Sharking

- 10) Which of the following can be the vector of attack in clickbaiting?

1 point

- ☐ News links that lead to irrelevant articles
- ☐ Thumbnails of videos which lead to fake sites
- ☐ Advertisements of miraculous products
- ☐ All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
All of the above

- 11) What is the difference between Impersonation attacks and Compromised accounts?

1 point

- ☐ Impersonation occurs on social media and accounts are compromised on email
- ☐ Individual accounts are impersonated, whereas organization accounts are compromised.
- ☐ Impersonation can occur to anyone, but accounts of only public figures are compromised.
- ☐ Impersonation involves creating a fake account of a person, whereas a compromised account was created by the legitimate owner but hijacked later.

No, the answer is incorrect.
Score: 0

Accepted Answers:
Impersonation involves creating a fake account of a person, whereas a compromised account was created by the legitimate owner but hijacked later.

- 12) On Twitter if a spam account S, follows A and B, and is followed by A and C, which of the following are spam-followers?

1 point

- ☐ A only
- ☐ A and C
- ☐ A and B
- ☐ A, B and C

No, the answer is incorrect.
Score: 0

Accepted Answers:
A and C

- 13) On Twitter if a spam account S, follows A and B, and is followed by A and C, which of the following are spam-targets?

1 point

- ☐ A only
- ☐ A and C
- ☐ A and B
- ☐ A, B and C

No, the answer is incorrect.
Score: 0

Accepted Answers:
A and B

- 14) What constitutes as hashtag hijacking or hashjacking?

1 point

- ☐ A hashtag that allows people to post about any accounts being hijacked.
- ☐ A hashtag that allows hijackers to mark that they have successfully gained control of the account
- ☐ A phenomenon where companies promote their products using existing popular hashtags that are not relevant to the product
- ☐ All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
A phenomenon where companies promote their products using existing popular hashtags that are not relevant to the product

Previous Page

End