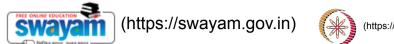
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reviewer4@nptel.iitm.ac.in ~

NPTEL (https://swayam.gov.in/explorer?ncCode=NPTEL) » Project management for managers (course)

Announcements (announcements)

About the Course (https://swayam.gov.in/nd1_noc19_mg31/preview) Ask a Question (forum)

Progress (student/home) Mentor (student/mentor)

Unit 4 - Week-3

Course Assignment 3 outline The due date for submitting this assignment has passed. Due on 2019-08-21, 23:59 IST. How to access As per our records you have not submitted this assignment. the portal 1) Which one is not an MCDM technique? 1 point Week-1 AHP Week-2 SMART PERT Week-3 TOPSIS Lesson-11 No, the answer is incorrect. Methods of Score: 0 Project Accepted Answers: Selection **PERT** (MCDM-II) (unit? 2) Which of the following is not a key step in Market and Demand Analysis? 1 point unit=21&lesson=22) Situational analysis O Lesson-12 Methods of Market survey Project Resource planning Selection Characterization of the market (MCDM-III) (unit? No, the answer is incorrect. unit=21&lesson=23) Score: 0 Accepted Answers: Lesson-13 Resource planning Market and Demand 3) $Y_t = ae^{bt}$ this is a..... kind of relationship? 1 point Analysis - I (unit? Linear relationship unit=21&lesson=24)

O Lesson-14	O Polynomial relationship	
Market and Demand	Exponential relationship	
Analysis - II	Cobb Douglas relationship	
(unit? unit=21&lesson=25)	No, the answer is incorrect. Score: 0	
C Lesson-15	Accepted Answers:	
Financial	Exponential relationship	
Analysis (unit?	4) In order to get a "feel" of the relationship between the product and its market, the proje	ect 1 point
unit=21&lesson=26)	analyst may informally talk to customers, competitors,	
O Quiz :	middlemen, and others in the industry. This is a analysis?	
Assignment 3		
(assessment?	O Demand Analysis	
name=111)	Situational Analysis	
Solution for	Customer Analysis	
Assignment - 3	Product Analysis	
(unit? unit=21&lesson=135)	No, the answer is incorrect. Score: 0	
Feedback week-	Accepted Answers:	
3 (unit?	Situational Analysis	
unit=21&lesson=28) Week-4	5) Which of the following is not a characteristic of Jury of Executive Opinion method?	1 point
WGGR-4	It is an expeditious method	
Week-5	It permits a wide range of factors to be considered	
	It is very reliable method	
Week-6	It is very biased method	
Week-7	No, the answer is incorrect. Score: 0	
Week 0	Accepted Answers:	
Week-8	It is very reliable method	
Week-9	6) Which of the following is not related to Information sought in market survey?	1 point
Week-10	Total demand	
	Price elasticities	
Week-11	Purchasing plans	
	Production schedule	
Week-12	No, the answer is incorrect.	
	Score: 0	
DOWNLOAD	Accepted Answers:	
VIDEOS	Production schedule	
Text	7) Choose the correct one?	1 point
Transcription	TODGIC selects the alternative that is alread to the ideal colution and fortheast from	. manativa idaal
	TOPSIS selects the alternative that is closest to the ideal solution and farthest from alternative.	i negative ideal
WEEKLY		nogativo ideal
FEEDBACK	TOPSIS selects the alternative that is farthest to the ideal solution and closest from alternative.	i negative lueal
FORM		boot from ideal
	TOPSIS selects the alternative that is closest to the negative ideal solution and fart alternative.	nest nom ideal
	None of the above	
	No, the answer is incorrect. Score: 0	
	Accepted Answers:	

TOPSIS selects the alternative that is closest to the ideal solution and farthest from negative ideal alternative.		
8) Which of the following is not a characteristic of the market for a product?		
Breakdown of the demandPriceSupply and competitionTime		
No, the answer is incorrect. Score: 0 Accepted Answers: Time		
9) How normalized score is calculated in TOPSIS method? 1 point	ηt	
$R_{ij} = x_{ij}/(\Sigma x^{2}_{ij})$ $R_{ij} = x_{ij}/(\Sigma x_{ij})$ $R_{ij} = x_{ij}/(\Sigma x^{3}_{ij})$ $R_{ij} = x_{ij}/(\Sigma x^{4}_{ij})$ No, the answer is incorrect. Score: 0		
Accepted Answers: $R_{ij} = x_{ij}/(\Sigma x^2_{ij})$		
10)Which of the following is not a quantitative forecasting method?	ıt	
Trend projection Exponential smoothing Delphi Moving average No, the answer is incorrect. Score: 0 Accepted Answers: Delphi		