

Massachusetts Institute of Technology Model United Nations Conference

12th Session



Sponsorship Opportunities





MITMUNC XII *February 7-9th, 2020*

Dear Prospective Sponsors,

On behalf of the entire MITMUNC Secretariat, I would like to thank you immensely for your interest in partnering with our conference. We are seeking sponsorship in order to promote understanding of international diplomacy and to provide an environment in which high school students can develop public speaking and leadership skills. We would be very grateful to have your organization's support in furthering our mission.

With a sponsorship package, MITMUNC offers a unique opportunity to promote your brand to MIT's distinguished faculty, dedicated MIT students who volunteer and direct our conference, and hundreds of talented and passionate high school students from around the world who attend MITMUNC to participate in intellectual discourse regarding controversial international issues. Additionally, as MITMUNC is a registered 501 ©3 non-profit subsidiary of the Massachusetts Institute of Technology, all contributions are tax-deductible.

Feel free to peruse this brochure to learn more about our specific sponsorship packages to find the one that best fits you; if you would like to offer non-monetary assistance (eg: branded merchandise, food, promo codes, etc.) or to discuss potential customization of our proposed packages, you may reach out to us directly.

Thank you for your time, and please do not hesitate to contact us at dob-mitmunc@mit.edu if you have any questions or concerns. Our website (<http://www.mitmunc.org/>) contains more logistical information about MITMUNC. We hope to hear from you!

Sincerely,

Wilson Spearman

MITMUNC Director of Business

dob-mitmunc@mit.edu

MITMUNC At A Glance

- 3 days
- 600+ delegates
- 14 committees
- 11 represented nations in delegate pool



Our Secretariat and chairs consist of a group of driven and enthusiastic MIT undergraduate students with diverse academic backgrounds and interests, all of whom are focused on maintaining the cohesiveness and professionalism of the conference. We are rapidly growing and hope to expand the scope of our conference with your organization's help.

Contact: dob-mitmunc@mit.edu

MITMUNC Details and Exposure

Date:

February 7-9th, 2020

Location:

MIT Sloan School of Management



Audience:

600+ High School Students ages 14-19

40+ Educators

50 MIT Undergraduates

High Profile Faculty Speakers

Web Presence:

42,000+ yearly registered hits on our website,

www.mitmunc.org

Social Media Presence:

800 followers across Facebook, Twitter, Snapchat, and Instagram.



Contact: dob-mitmunc@mit.edu

What is MITMUNC?

MITMUNC XII will take place during the weekend of Friday, February 7th through Sunday, February 9th, 2020 on the Massachusetts Institute of Technology campus in Cambridge. During the conference, students will have the opportunity to interact with motivated and passionate peers from all over the world while developing skills in writing and discourse.

The committees we offer are specially tailored to fuel individual development and distinction; MITMUNC committees are typically smaller in size than those in other conferences, encouraging individual delegates to develop and vocalize their ideas in a more comfortable setting than vast general assembly committees. All of our committees are designed to push participants to think critically, articulate eloquently, and develop effective solutions to current and historical issues after considerable research.

MITMUNC is unique in that we make a point of offering exciting, fast-paced committees focused on science and technology, allowing delegates to take a technical approach to very realistic world problems. In our crisis committees, we teach delegates to react quickly to unexpected and controversial developments. With its versatility and integrativeness, MITMUNC is the perfect platform for your organization to gain top-tier marketing exposure to the leaders of tomorrow.



Sponsorship Packages

MIT Model United Nations Conference has three levels of sponsorship:

Tier	Bronze	Silver	Gold
Price	\$500	\$1000	\$1500
Ad in Delegate Handbook	Half-page ad	Half-page ad	Full-page ad
Logo Placement	Website	Website, opening ceremony	Website, opening ceremony
Mention on Social Media	✓	✓	✓
Promotional Material in Delegate Pack	✓	✓	✓
Booth During Delegate Check-in		✓	✓
Recruiting Event for MIT Students			✓
Other negotiable benefits			✓

*Benefits and rates are negotiable, all contributions are tax-deductible

Contact: dob-mitmunc@mit.edu

A Chance to Give Back

MITMUNC is a unique opportunity for high school students to tackle some of the world's greatest challenges. But for us, it is an opportunity to invest in the future. MITMUNC Secretariat is made up of MIT students who volunteer their time to crafting an experience for students that will be educational, redefine how they solve problems, and enhance their ability to work with their peers.

This year we are proud to announce an initiative to build a **more inclusive and engaging program** by reaching out to underserved Boston-area public schools. We will allow students from these schools to participate in MITMUNC cost-free and provide them with food and transportation to the conference. We will also give them training and a chance to visit MIT prior to the conference so they are prepared and confident by the time of the conference. To do this, we will need additional support and resources from other organizations.

If this initiative speaks to your organization, please let us know and we will find a way to include you in building this part of our program. Even if it does not, you can take pride in being a general sponsor of MITMUNC knowing that you are giving to a conference that works to build skills and knowledge for *all* high school students, regardless of background.

Previous Sponsors



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From the Entire MITMUNC Secretariat: Thank You for Your Interest!

Karunya Sethuraman: Secretary-General

Octavio Vega: Secretary-General

Chris Copeland: Director-General

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Madeline Zhang: Director of Public Relations

Nadia Dimitrova: Director of Campus Outreach

Griffin Ansel: Traveling Team Captain

Claire Hsu: Director of External Outreach



If you have any questions, feel free to reach out to us at
dob-mitmunc@mit.edu or (601) 564-8MUN.