

Massachusetts Institute of Technology Model United Nations Conference

10th Session



Sponsorship Opportunities





MITMUNC X

February 9-11, 2018

Dear Prospective Sponsors,

On behalf of the entire MITMUNC Secretariat, I would like to thank you immensely for your interest in partnering with our conference. We are seeking sponsorship in order to promote understanding of international diplomacy and to provide an environment in which high school students can develop public speaking and leadership skills. We would be very grateful to have your organization's support in furthering our mission.

With a sponsorship package, MITMUNC offers a unique opportunity to promote your brand to MIT's distinguished faculty, dedicated MIT students who volunteer and direct our conference, and hundreds of talented and passionate high school students from around the world who attend MITMUNC to participate in intellectual discourse regarding controversial international issues. Additionally, as MITMUNC is a registered 501 ©3 non-profit subsidiary of the Massachusetts Institute of Technology, all contributions are tax-deductible.

Feel free to peruse this brochure to learn more about our specific sponsorship packages to find the one that best fits you; if you would like to offer non-monetary assistance (eg: branded merchandise, food, promo codes, etc.) or to discuss potential customization of our proposed packages, you may reach out to us directly.

Thank you for your time, and please do not hesitate to contact us at sponsor-mitmunc@mit.edu if you have any questions or concerns. Our website (<http://www.mitmunc.org/>) contains more logistical information about MITMUNC. We hope to hear from you!

Sincerely,

Amy Kim

MITMUNC Director of Business

doe-mitmunc@mit.edu

MITMUNC At A Glance

- 3 days
- 600+ delegates
- 14 committees
- 11 represented nations in delegate pool



Our Secretariat and chairs consist of a group of driven and enthusiastic MIT undergraduate students with diverse academic backgrounds and interests, all of whom are focused on maintaining the cohesiveness and professionalism of the conference. We are rapidly growing and hope to expand the scope of our conference with your organization's help.

MITMUNC Details and Exposure

Date:

February 9-11, 2018

Location:

MIT Sloan School of Business



Audience:

600+ High School Students ages 14-19

40+ Educators

50 MIT Undergraduates

High Profile Invited Speakers

Web Presence:

42,000+ yearly registered hits on our website,

www.mitmunc.org

Social Media Presence:

800 followers across Facebook, Twitter, Snapchat, and Instagram.



What is MITMUNC?

MITMUNC X will take place during the weekend of Friday, February 9th through Sunday, February 11th, 2018 on the Massachusetts Institute of Technology campus in Cambridge. During the conference, students will have the opportunity to interact with motivated and passionate peers from all over the world while developing skills in writing and discourse.

The committees we offer are specially tailored to fuel individual development and distinction; MITMUNC committees are typically smaller in size than those in other conferences, encouraging individual delegates to develop and vocalize their ideas in a more comfortable setting than vast general assembly committees. All of our committees are designed to push participants to think critically, articulate eloquently, and develop effective solutions to current and historical issues after considerable research.

MITMUNC is unique in that we make a point of offering exciting, fast-paced committees focused on science and technology, allowing delegates to take a technical approach to very realistic world problems. In our crisis committees, we teach delegates to react quickly to unexpected and controversial developments. With its versatility and integrativeness, MITMUNC is the perfect platform for your organization to gain top-tier marketing exposure to the leaders of tomorrow.



Sponsorship Packages

MIT Model United Nations Conference has five levels of sponsorship:

Bronze Partner: \$100

- Business card-sized ad in **delegate handbook** and **faculty handbook**, which contain vital logistical information and are read by delegates and faculty members multiple times a day during the conference
- Small logo in sponsors' tab of website

Silver Partner: \$250

- Quarter page ad in delegate handbook and faculty handbook
- Small logo in sponsors' tab of website
- Logo on back of MITMUNC merchandise T-shirt
- Logo projection during opening ceremonies
- Opportunity to place company promotional material (eg: stickers, promo codes) in **delegate pack**, which is given to every delegate

Gold Partner: \$500

- Half page ad in delegate handbook and faculty handbook
- Large logo in sponsors' tab of website
- Logo on back of MITMUNC merchandise T-shirt
- Logo projection and verbal mention during opening ceremonies
- Opportunity to place company promotional material (eg: stickers, promo codes) in delegate pack
- Mention on MITMUNC's Facebook, Snapchat, and Twitter

Sponsorship Packages (Continued)

Platinum Partner: \$1000

- Full page ad in delegate handbook and faculty handbook
- Large logo around central position of sponsors' tab of website
- Logo on back of MITMUNC merchandise T-shirt
- Logo projection, physical banner next to conference information desk, and verbal recognition during opening ceremonies
- Opportunity to place company promotional material (eg: stickers, promo codes) in delegate pack
- Opportunity to have products samples distributed during delegate dance
- Mention on MITMUNC's Facebook, Snapchat, and Twitter

VIP Partner: Top 2 Donors (\$1000+)

- All the benefits as Platinum Partner, with a few modifications:
 - Full page ad is on front or back inside cover of guides
 - Shoutout as featured sponsor during opening ceremonies
 - Large logo at top, central position in sponsors' tab of website
- Optional booth next to registration desk to hand out pamphlets or pass out product samples

*** Educational Organization Option: \$300**

- All the benefits as Silver Partner
- Booth for brand and product promotion in summer opportunities fair during conference check-in period

Feel free to email us at sponsor-mitmunc@mit.edu to discuss non-monetary donations or potential customization of the above packages!

Previous Sponsors

Studypool

UltraPress™



au bon pain
cafe bakery



From the Entire MITMUNC Secretariat: Thank You for Your Interest!

Madeline Zhang: Secretary-General

William Rodriguez: Under Secretary-General

Karunya Sethuraman: Director-General

Emily Xie: Director-General

Arjun Mithal: Chief Financial Officer

Alexander Dimitrakakis: Chief Operating Officer

Amy Kim: Director of Business

Emma Bernstein: Director of Public Relations

Meia Alsup: Director of Innovation and Technology



If you have any questions, feel free to reach out to us at
sponsor-mitmunc@mit.edu or 1-601-564-8686