

MEMORANDUM OF ASSOCIATION

1. NAME OF THE SOCIETY

The name of the society shall be Shiksha Sankalp

2. REGISTERED OFFICE

The office of the Society shall remain in the National Capital Territory of Delhi and at present its address is: [Address]

3. AIMS AND OBJECTS

The aim and objects for which the Society is established are as under:

I. **Development of New and Innovative Models for Furthering Rapid Expansion of Effective School Education in India**

- a) **To undertake research and conduct surveys** to understand the nature of poverty in India, especially to examine reasons for lack of education in targeted locations including urban slums and peri-urban villages and remote villages.
- b) **To engage with reputed universities and institutions across the world** for furthering research on approaches for rapid expansion of school education in India.
- c) **To engage with government and multilateral developmental institutions** to examine the reasons for low rate of education India and develop models for faster expansion of school education for students from economically weak families.
- d) **To develop, pilot test and implement innovative models**, including models based on performance based incentives for promoting education among poor and deprived sections of the society.
- e) **To systematically measure and document the impact of pilot interventions.** Shiksha Sankalp would also write research papers and reports on the observations from such pilot interventions.
- f) **To carry out other such endeavor** as may be necessary for or incidental to the development of new and innovative models for furthering rapid expansion of effective school education in India.

II. **Create Awareness about the Urgent Need to Promote Universal School Education in India**

- a) **To organize campaigns in India and abroad** to create awareness about the challenge of universal school education in India and generate support from the people.
- b) **To organize events to create awareness about Universal School Education** and participate in similar events organized by other agencies. Such events may encompass seminars, conferences, marathons,

- c) **To leverage public media** to create awareness about Universal School Education. Such public media may include radio, television, newspapers, public hoardings, banners and other such media that may be available.
- d) **To leverage internet and mobile phone based media** to create awareness about Universal School Education. Such media may include email campaigns, mobile SMS campaigns, internet blogs, website based information sharing and other such media that technology may allow to be leveraged.
- e) **To engage with Associations of Indians abroad** in order to increase awareness about the need for universal school education in India and leverage support for addressing the challenge.
- f) **To carry out campaigns at urban schools** in India to reach out to well-to-do families to increase awareness about the need for universal school education.
- g) **To engage the Society's employees and volunteers** for carrying out campaigns in India and abroad to increase awareness about the need for universal school education in India.
- h) **To carry out other such endeavor** as may be necessary for or incidental to increasing awareness about the need for universal school education in India.

III. Provide Support and Guidance to Students from Economically Weak Background to Facilitate their Education

- a) **To facilitate school enrollment of children** from economically weak families.
- b) **To monitor students from economically weak background** for school attendance, academic performance and continued studies at school.
- c) **To organize campaigns in economically backward areas** for promoting continued school education of children and encourage better academic performance through hard work and better access to auxiliary educational services such as tuitions, coaching, books, software etc.
- d) **To provide guidance to students from economically weak background** with regard to their academic choices and career paths ahead.
- e) **To do all that is necessary and incidental for the purpose of achieving the objects listed above.**

IV. Foster Performance Measurement and Outcome Accountability for both Schools and Students in the Economically Backward Areas

- a) **To develop necessary tools for conducting standardized tests** for determining academic achievement of students and learning outcomes from schools.
- b) **To conduct standardized tests in economically backward areas** to periodically assess the academic achievement of students from economically weak background and facilitate awards and scholarships for meritorious students.
- c) **To share reports on learning outcomes with individual students, teachers, schools and local administration** to facilitate outcome accountability.
- d) **To do all that is necessary and incidental for the purpose of achieving the objects listed above.**

V. Provide Performance Based Incentives to Students from Economically Weak background

- a) **To identify target localities/groups comprising of economically weak families** based on detailed surveys and target such localities/groups for implementation of performance incentive schemes for the education of their children.
- b) **To incentivize academic performance of meritorious students** from economically weak families identified above, and compensate them for the opportunity cost as well as overhead costs of education.
- c) **To develop and operate an internet based system** to enable Indians all over the world to contribute and support the education of meritorious students from economically weak sections of the society.
- d) **To mobilize resources** from philanthropic institutions, corporate and individual Indians all over the world for incentivizing school education in India.
- e) **To encourage students' families** to take greater interest in their wards' studies.
- f) **To empower students' mothers** by facilitating Bank Accounts for them and providing regular monthly incentive amount into such bank accounts consistent with the academic performance criteria decided by the society.
- g) **To institute scholarships, certificates, stipends, medals, prizes, etc.,** to help encourage deserving students and to provide monetary aid to students, scholars, and teachers for pursuing their education.
- h) **To incentivize teachers** for the learning outcomes of their teaching efforts through cash rewards as well as awards and citations.
- i) **To do all that is necessary and incidental for the purpose of achieving the objects listed above.**

VI. Facilitate development of market based mechanisms for provision of educational services and materials, including peer-to-peer learning among students

- a) **To facilitate the development of market based mechanisms** for provision of educational services such as private schools, coaching centers, tuitions, uniforms, libraries, books, book-banks etc.
- b) **To develop and implement models of peer-to-peer learning** and pilot such models in economically backward areas selected under the Society's programs.
- c) **To organize and run counseling centers, libraries, book-banks, tuition centers** and other such educational services as required for strengthening learning outcomes in economically backward areas.
- d) **To do all that is necessary and incidental for the purpose of achieving the objects listed above.**

VII. Promote adult literacy and awareness about social aspects, health and hygiene through awareness programs, adult education classes and other such events and programs as necessary for the purpose.

VIII. Advocate policy reforms at central, state as well as local administration levels to facilitate faster expansion of education systems in India.

IX. Support and Coordinate Efforts with Other NGOs with Similar Objectives in enhancing their activities and outreach, and to enable them to perform more efficiently and effectively.

X. All the income, earning, moveable, immovable properties of the societies shall be solely utilized and applied towards the promotion of its aim and objects only set forth in this memorandum of association and no profit thereof shall be paid or transferred directly or indirectly by way of dividends, bonus, profits or in any manner whatsoever to the present and past members of the society or to any person claiming through any or more of the present or past member. No member of society shall have any personal claim on any moveable or immovable properties of the society or make any profit, whatsoever by virtue of his membership.

4. GOVERNING COUNCIL

The names, addresses, occupations and designations of the members of the governing body to whom the management of the society is entrusted as required under the section-2 of Societies Registration Act, 1860 as applicable to the National Capital Territory of Delhi area are as follows:

Ser No.	Name	Address	Occupation	Designation at Shiksha Sankalp
1	MIKUL BHATIA	A-160, Vikas Puri, New Delhi-110018	Service	Chairman
2	SAPNA JAIN		Service	Director
3	GAURAV MALHOTRA	2027 Maple Leaf, Raheja Vihar, Andheri (E)	Service	Director
4				Director
5				Director
6				Director
7				Director

5. DESIROUS PERSONS

We, the undersigned are desirous of forming a society namely "**SHIKSHA SANKALP**" under Societies Registration Act, 1860 as applicable to the National Capital Territory of Delhi in the pursuance of the Memorandum of Association of the society:

Ser No.	Name	Address	Occupation	Signature
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1	MIKUL BHATIA	A-160, Vikas Puri, New Delhi-110018	Service	
2	SAPNA JAIN		Service	
3	GAURAV MALHOTRA		Service	
4				
5				
6				
7				

Chairman

Director

Director