

@lakatos88



BREAKING INTO DEVREL

Kuala Lumpur

Who am I?

nexmo® | The Vonage® API Platform +



+



=?

Who am I!



Who am I?





Nexmo Developer

@NexmoDev

Following

Some of our amazing Developer Avocados 🥑 celebrating our #DevRelCon award for Best Developer Relations Programme Overall. @leggetter, you are missed!



8:23 PM - 7 Nov 2018

12 Retweets 57 Likes



You, Alex Lukatos 🇬🇧 #EIconf, Sam Mashin and 7 others



3



12



57



Phil Leggetter

@leggetter

Following



this week has been extraordinary. First we win best overall DevRel program at the #devrelcon @DevRelAwards and now this at the #DevRelPortalAwards

So pleased to see the hard work our team has put in being recognised.

It's really not like me to brag. This is just so great! 🎉



Nexmo Developer @NexmoDev

It's been a winning week for @NexmoDev advocates! At #DevPortalAwards we won Best Onboarding, Best Support and Maintenance and Best Reference Documentation Awards

9:14 PM - 9 Nov 2018 from San Francisco, CA

In a galaxy far far away



**Please, teach
me your ways,
sensei.**

**You will learn the
way of the ninja
soon enough,
cat-hopper.**



Developer Relations

DevRelOMeter

Are you practicing - or considering practicing - Developer Evangelism or Advocacy?

- ☒ Writing docs
- ☒ Quick start apps
- ☒ Webinars
- ☒ Give talks
- ☒ Support pre-sales
- ☒ Alpha/Beta programme
- ☒ Capture developer feedback
- ☒ Library dev
- ☒ Blog posts
- ☒ Sponsor events
- ☒ Answer support queries
- ☐ Dedicated forum
- ☒ Office hours
- ☒ Help with recruitment



Get DevRelOMeter code on [GitHub](#).

<https://www.leggetter.co.uk/2016/02/03/defining-developer-relations.html>

Not the same journey

“From what I’ve seen, no two journeys to developer advocacy look the same. Successful advocates come from engineering, community building and other disciplines too.” - Josh Dzielak

<https://medium.com/@dzello/how-i-got-into-developer-advocacy-93bad1678a67>



<https://alexlakatos.typeform.com/to/GWct9q>



“I got asked to speak
at an event we were
sponsoring at. Then I
decided to try
speaking at local
meet-ups too - and I
found I enjoyed it.” -

Anonymous

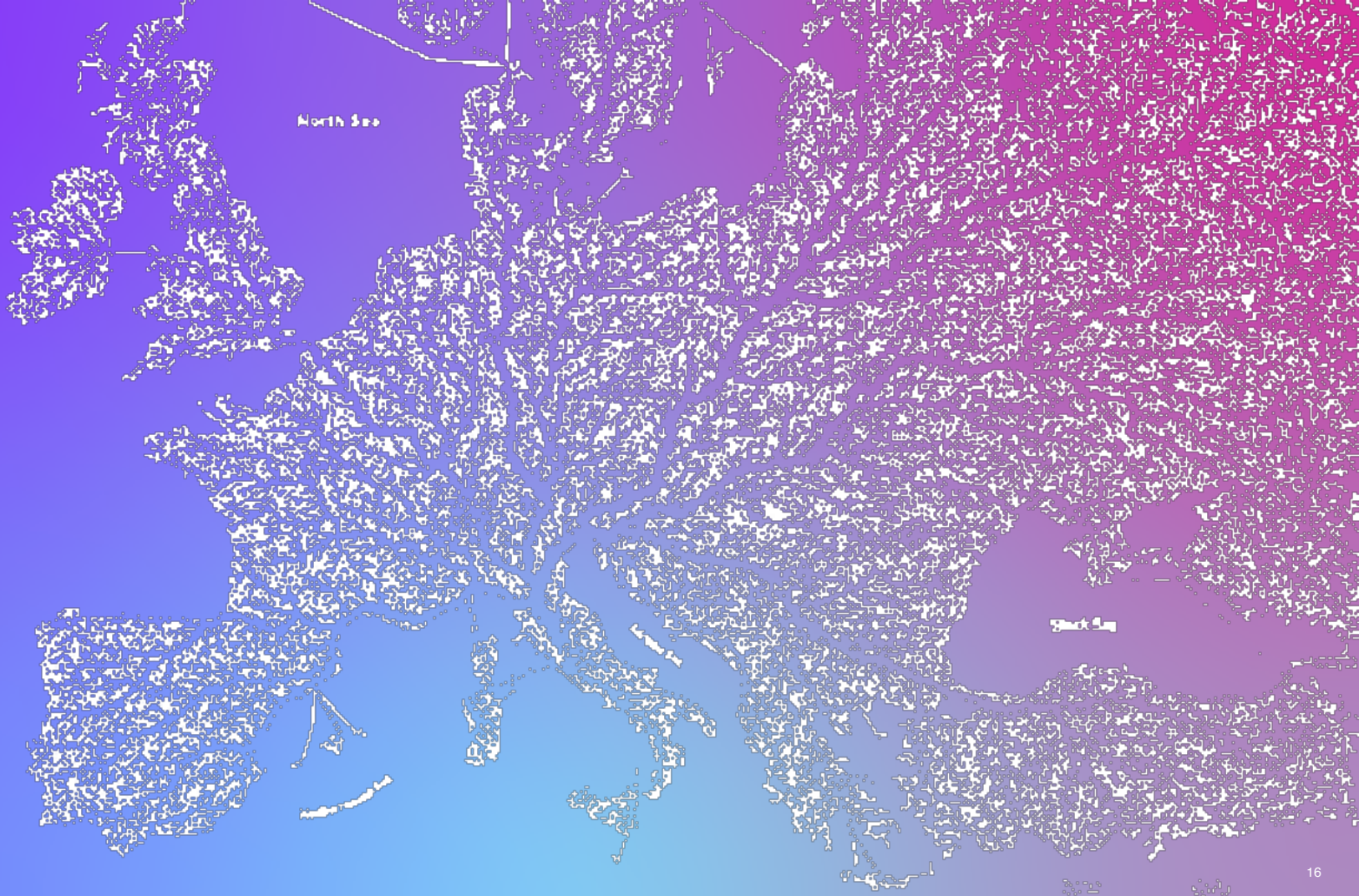


“I also ran a pretty large hackathon series at the time and it helped that I had done that. I was also spending lots of time helping clients understand their developers (internally and externally) so we could better design their APIs” - Martyn Davies



“Tech writing helped me understand our APIs which helped me help users when I was at events”

- Amanda Folson



Commonalities

- 🔥 Developer Community Building
- 🔥 Public Speaking
- 🔥 Technical Writing
- 🔥 Event Organising
- 🔥 Builders

Become a Speaker

Public Speaking



Our goal is to:

Create a strong community-driven technical speaker development program,
with a global posse of talented tech speakers working together
to advance the open web, with help from Mozilla.



FIRST 3 MONDAYS OF EACH MONTH

CHAPTER MEETINGS

CONFIRMED DATES

Technical Writing

- 👉 Start blogging
- 👉 Document all the things!
- 👉 Join a writers club

Community Building

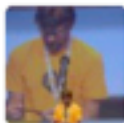


about:reps

The Mozilla Reps program aims to empower and support volunteer Mozillians who want to become official representatives of Mozilla in their region/locale.

The program provides a framework and a specific set of tools to help Mozillians to organize and/or attend events, recruit and mentor new contributors, document and share activities, and support their local community better.

Rep of the month



Tim Maks
van den Broek

Luzy, France

Tim is one of our most active members in the Dutch community. During his 15+ years as a Mozilla Volunteer he has touched many parts of the Project. More recently his focus is on user support and he is active in our Reps Onboarding team. On the Onboarding Team he dedicates time for new Reps joining the project to ensure a smooth process in getting to know our processes and work. He is also helping the Participation Systems team in operationalizing (i.e. bug fixing) identity and access

Reps planet

[Robert Reyes - ASEAN Mozillian Localizers Meet at Hanoi, Vietnam](#)

All roads (flights, actually) lead to Hanoi, Vietnam as the Mozilla Localization Team hosted a Meetup/Workshop for Mozillian Localizers from Southeast Asia on the weekend of 17 to 18 November. The delegation from Mozilla Philippines (MozillaPH) is composed of Kemuel ...

[Official Reps Blog - New Council Members – Fall 2018 Elections](#)

We are very happy to announce that our 2 new Council members Monica Bonilla and Yofie Setiawan are fully on-boarded and already working moving the Mozilla Reps program forward. A warm welcome from all of us.



Community Building

Event Organising

Tech ✕ within 50 miles of Singapore, SG Groups Calendar

A close-up of a smartphone screen displaying a mobile app interface with various icons and text.

Mobile App Development (Singapore)
170 M.A.D. Developer

A person standing at a podium in a room with large windows, addressing a group of people seated at tables.

Singapore Algorithmic Trading Meetup
865 Quants

A group of people sitting at tables in a modern, brightly lit room, engaged in a discussion or meeting.

Singapore Software QA Meetup
614 Software Testers

A white background with a dashed border and the text "Singapore Computer programming Meetup Group" and "Over 50 interested >".

Singapore Computer programming Meetup Group
Over 50 interested >

A person holding a blue book with a white horse logo on it, standing in front of a wall with a large circular logo.

SingaporeCSS
2,148 Members

A cartoon illustration of a blue, stylized creature with large eyes and a small mouth.

GoSG
1,438 Gophers

A logo for "Microservices" with the word "Micro" in grey and "services" in green, with a small "FOUNDED" text below it.

Microservices
FOUNDED

A person standing at a podium in a room with large windows, addressing a group of people seated at tables.

software AG
Freedom as a Service
Software AG
Software AG webMethods

A person standing at a podium in a room with large windows, addressing a group of people seated at tables.

To Do:

1. Build stuff

- 2.

Developer 🥑

Speaking

Community

Events

Build Stuff

Tech Writing



Developer Avocados

by avocados, for avocados.



developeravocados.net

Why Developer Avocados 🥑

A few people wrote about Developer Avocados online, and how they were born. We're not going into that here. We just loved the idea of "the good kind of fat" and most importantly:

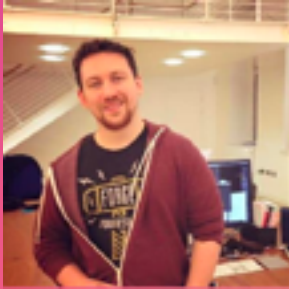
A Developer Avocado is someone whose primary responsibility is to make life easier for developers.

And that's what we do!

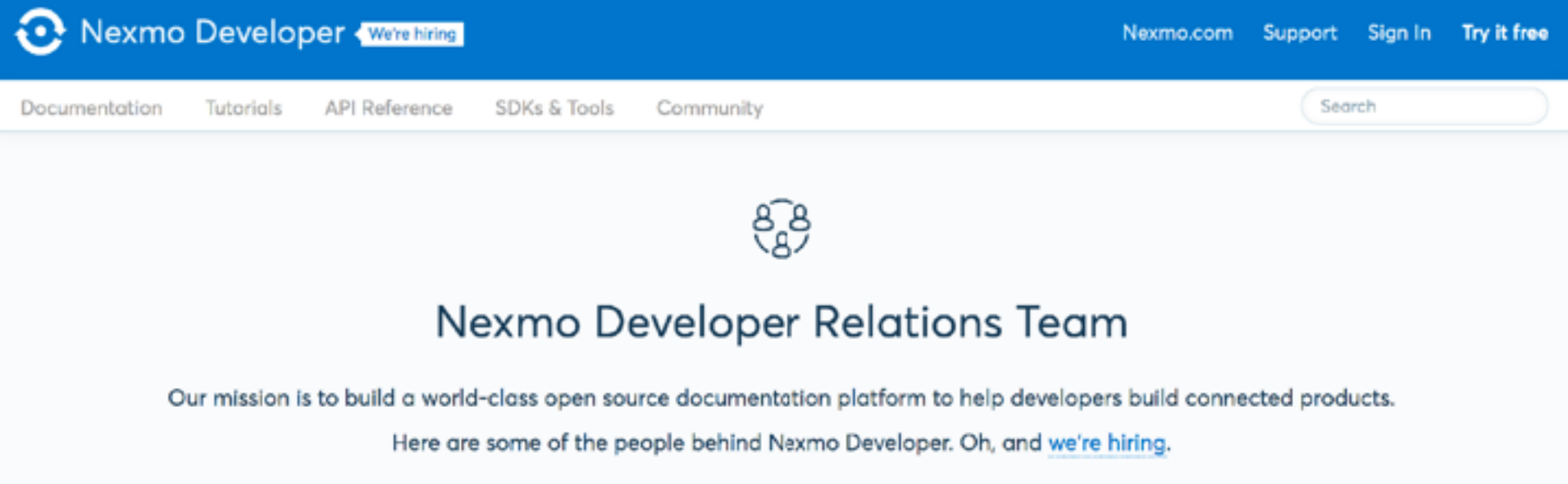
Why Developer Avocados 🥑 Weekly

We've always thought there's not enough Developer Avocados out there, and we wanted to help

Thank you for filling in the survey!



We're hiring




The screenshot shows the top of the Nexmo Developer website. The header is blue with the Nexmo Developer logo on the left and links for Nexmo.com, Support, Sign In, and Try it free on the right. Below the header is a white navigation bar with links for Documentation, Tutorials, API Reference, SDKs & Tools, and Community, along with a search bar. The main content area is white and features a circular icon with three people. Below the icon is the title 'Nexmo Developer Relations Team' and a paragraph stating the mission and hiring status.

Nexmo Developer **We're hiring**

Nexmo.com Support Sign In Try it free

Documentation Tutorials API Reference SDKs & Tools Community Search



Nexmo Developer Relations Team

Our mission is to build a world-class open source documentation platform to help developers build connected products.

Here are some of the people behind Nexmo Developer. Oh, and [we're hiring](#).

<https://developer.nexmo.com/team#join>



Thank you!