@lakatos88

BREAKING INTO DEVREL

DevRelCon Tokyo 2018

Who am I?

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Who am I?

Who am I?

In a galaxy far far away

Please, teach me your ways, sensei.
You will learn the way of the ninja soon enough, cat-hopper.

Developer Relations

https://www.leggetter.co.uk/2016/02/03/defining-developer-relations.html

Not the same journey

“From what I’ve seen, no two journeys to developer advocacy look the same. Successful advocates come from engineering, community building and other disciplines too.” - Josh Dzielak

https://medium.com/@dzello/how-i-got-into-developer-advocacy-93bad1678a67

Spoke to some people

https://alexlakatos.typeform.com/to/GWct9q

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“I got asked to speak at an event we were sponsoring at. Then I decided to try speaking at local meet-ups too - and I found I enjoyed it.” - Anonymous

“I also ran a pretty large hackathon series at the time and it helped that I had done that. I was also spending lots of time helping clients understand their developers (internally and externally) so we could better design their APIs”

- Martyn Davies

“Tech writing helped me understand our APIs which helped me help users when I was at events”

- Amanda Folson

All roads lead to Rome

Commonalities

- Developer Community Building
- Public Speaking
- Technical Writing
- Event Organising
- Builders

Public Speaking

- Mozilla TechSpeakers
- Toastmasters

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Technical Writing

- Start blogging
- Document all the things!
- Join a writer's club

Community Building

- Mozilla Reps
- Fedora Ambassadors
- Codebar
- Champions programs

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Event Organising

- meetup.com

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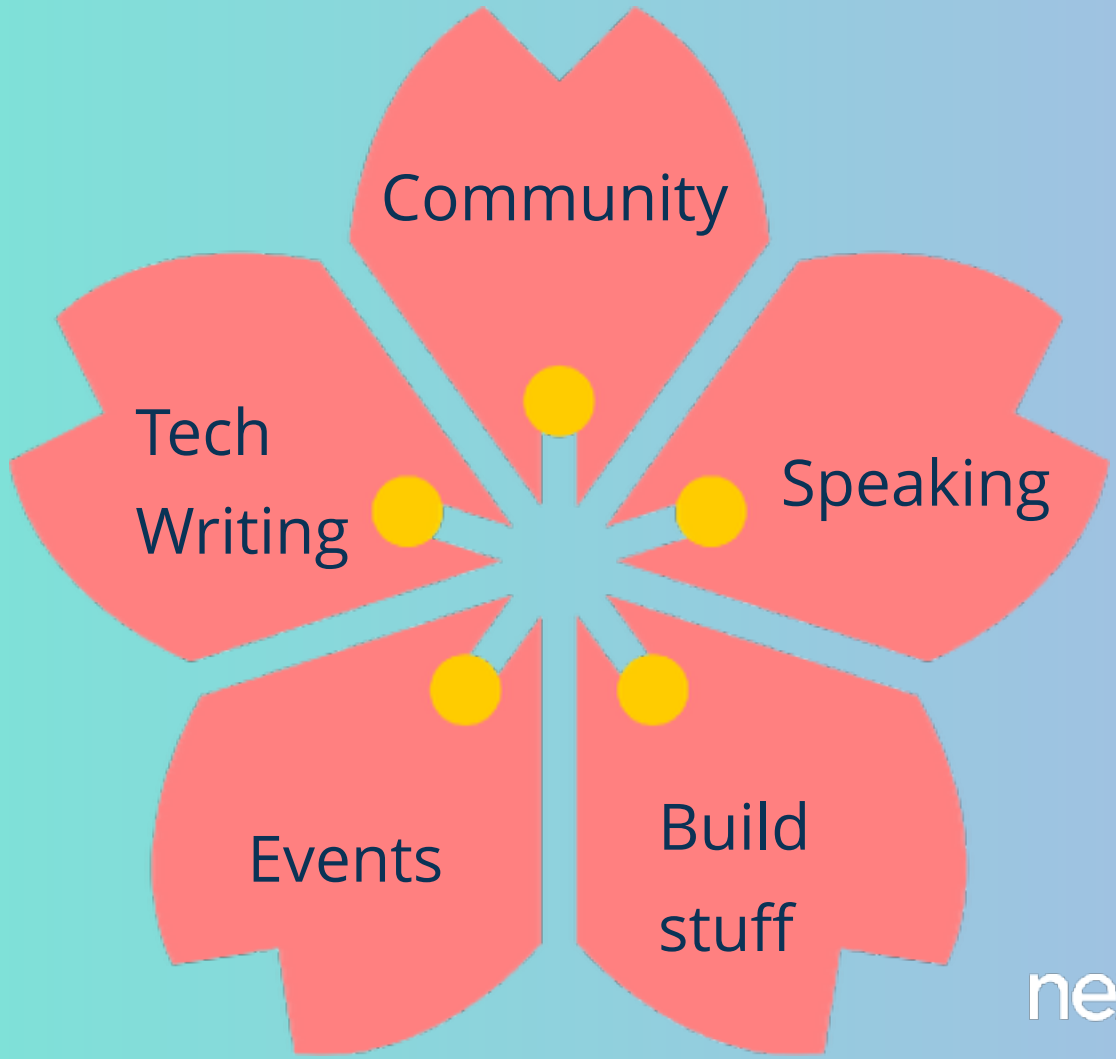
to Do:

1. Build stuff
2.



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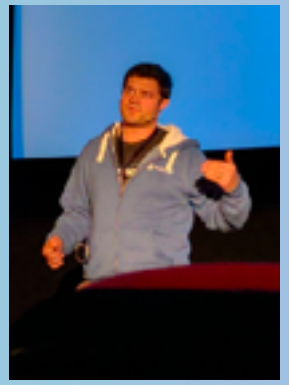
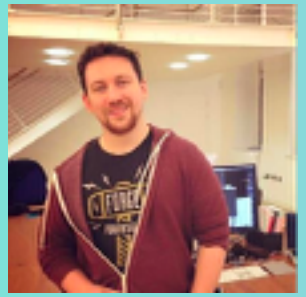
Thank you for filling in the survey!





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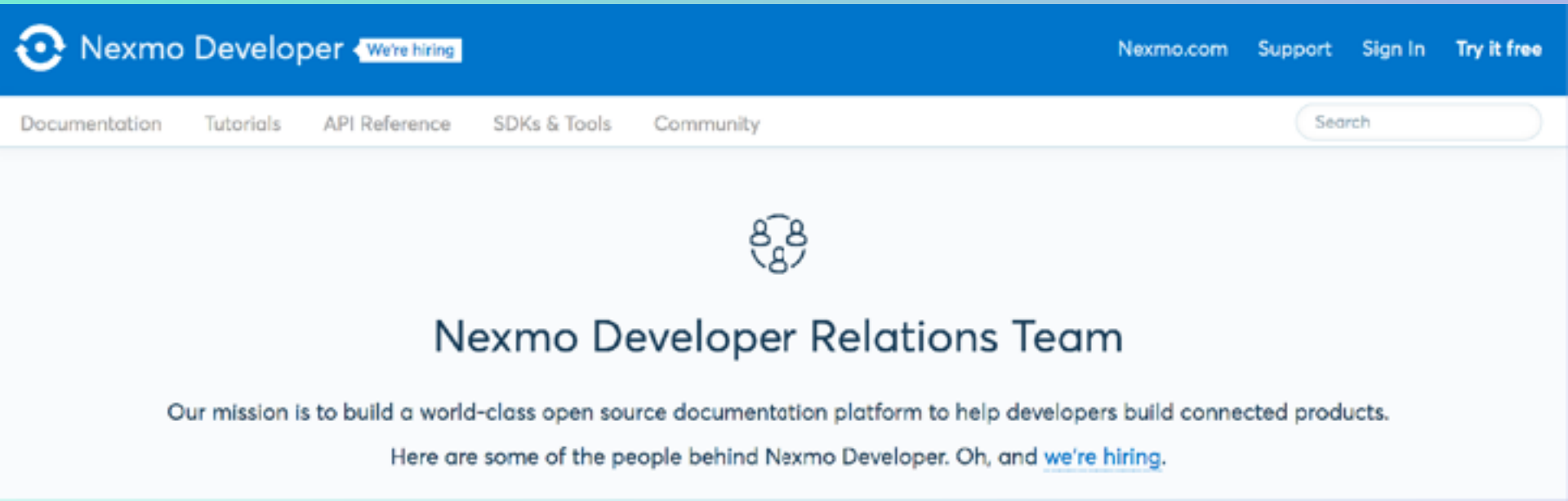
We’re hiring



https://developer.nexmo.com/team#join

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どうもありがとうございます

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