

@lakatos88



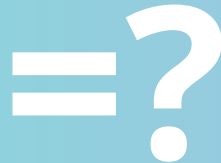
**BREAKING INTO DEVREL**

Kuala Lumpur

# Who am I?

nexmo®

The Vonage®  
API Platform



nexmo®

The Vonage®  
API Platform

**Who am I!**



# Who am I?







Some of our amazing Developer Avocados 🥑 celebrating our #DevRelCon award for Best Developer Relations Programme Overall. @leggetter, you are missed!



8:23 PM - 7 Nov 2018

12 Retweets 57 Likes



You, Alex Lukatos 🇬🇧 Pflumf, Sam Mashin and 7 others



# Who am I?



🎉 this week has been extraordinary. First we win best overall DevRel program at the #devrelcon @DevRelAwards and now this at the #DevRelPortalAwards

So pleased to see the hard work our team has put in being recognised.

It's really not like me to brag. This is just so great! 🎉



Nexmo Developer @NexmoDev

It's been a winning week for @NexmoDev advocates! At #DevPortalAwards we won Best Onboarding, Best Support and Maintenance and Best Reference Documentation Awards

9:14 PM - 9 Nov 2018 from San Francisco, CA



**In a galaxy far far away**

**Please, teach  
me your ways,  
sensei.**

**You will learn the  
way of the ninja  
soon enough,  
cat-hopper.**



# Developer Relations

Are you practicing - or considering practicing - Developer Evangelism or Advocacy?

- ☒ Writing docs
- ☒ Quick start apps
- ☒ Webinars
- ☒ Give talks
- ☒ Support pre-sales
- ☒ Alpha/Beta programme
- ☒ Capture developer feedback
- ☒ Library dev
- ☒ Blog posts
- ☒ Sponsor events
- ☒ Answer support queries
- ☐ Dedicated forum
- ☒ Office hours
- ☒ Help with recruitment



Get DevRelQMeter code on GitHub.



<https://www.leggetter.co.uk/2016/02/03/defining-developer-relations.html>



# Not the same journey

“From what I’ve seen, no two journeys to developer advocacy look the same. Successful advocates come from engineering, community building and other disciplines too.” - [Josh Dzielak](#)

<https://medium.com/@dzello/how-i-got-into-developer-advocacy-93bad1678a67>

# Speaking to people



 @lakatos88



<https://alexlakatos.typeform.com/to/GWct9q>

Developer  
Senior software engineer  
mobile app development  
public speaking as a hobby  
Undergrad student in Computer Science  
software consulting  
Marketing  
Software developer  
PHP Developer  
Ran an API development company  
development team lead  
Front end developer  
SDK development  
Engineer  
Programmer  
DevOps Engineering  
Software Engineering  
Tech writing  
academic philosopher  
undercover office puppy



“I got asked to speak at an event we were sponsoring at. Then I decided to try speaking at local meet-ups too - and I found I enjoyed it.” - Anonymous



“I also ran a pretty large hackathon series at the time and it helped that I had done that. I was also spending lots of time helping clients understand their developers (internally and externally) so we could better design their APIs”

- Martyn Davies



“Tech writing helped me understand our APIs which helped me help users when I was at events”

- Amanda Folson

# All roads lead to Rome



# Commonalities

- 🌸 Developer Community Building
- 🌸 Public Speaking
- 🌸 Technical Writing
- 🌸 Event Organising
- 🌸 Builders

Become a Speaker

# Public Speaking



Our goal is to:

Create a strong community-driven technical speaker development program,  
with a global posse of talented tech speakers working together  
to advance the open web, with help from Mozilla.



WHERE LEADERS ARE MADE

[About](#) | [Pathways](#) | [Education](#) | [Membership](#) | [Leadership Central](#) | [Resources](#) | [Magazine](#) | [Events](#) | [Shop](#)

[Home](#) / [Find a Club](#) / MIM Toastmasters Club of Kuala Lumpur

## MIM TOASTMASTERS CLUB OF KUALA LUMPUR

**Club meets:**  
**1st & 3rd Saturday, 9:30 am**

### MIM Toastmasters Club of Kuala Lumpur

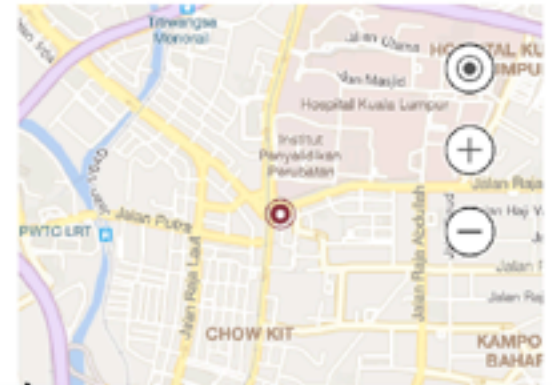
Club Number: 00006697, District 51, Area P1

Charter Date: Aug. 1, 1987

[Visit This Website](#)

[Contact Club](#)

CONTACT INFORMATION:



 @lakatos88 7653

Meeting Times: 1st & 3rd Saturday 9:30 am

# Technical Writing

- 🌸 Start blogging
- 🌸 Document all the things!
- 🌸 Join a writers club





# Community Building

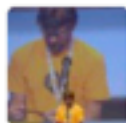


## about:reps

The Mozilla Reps program aims to empower and support volunteer Mozillians who want to become official representatives of Mozilla in their region/locale.

The program provides a framework and a specific set of tools to help Mozillians to organize and/or attend events, recruit and monitor new contributors, document and

## Rep of the month



**Tim Maks  
van den Broek**

Luzy, France

Tim is one of our most active members in the Dutch community. During his 15+ years as a Mozilla Volunteer he has touched many parts of the Project. More recently his focus is on user support and he is active in our Reps Onboarding team. On the Onboarding Team he dedicates time for new Reps joining the project to ensure a smooth process in getting to know our processes and work. He is also helping the Participation Systems team in operationalizing (i.e. bug fixing) identity and access

## Reps planet

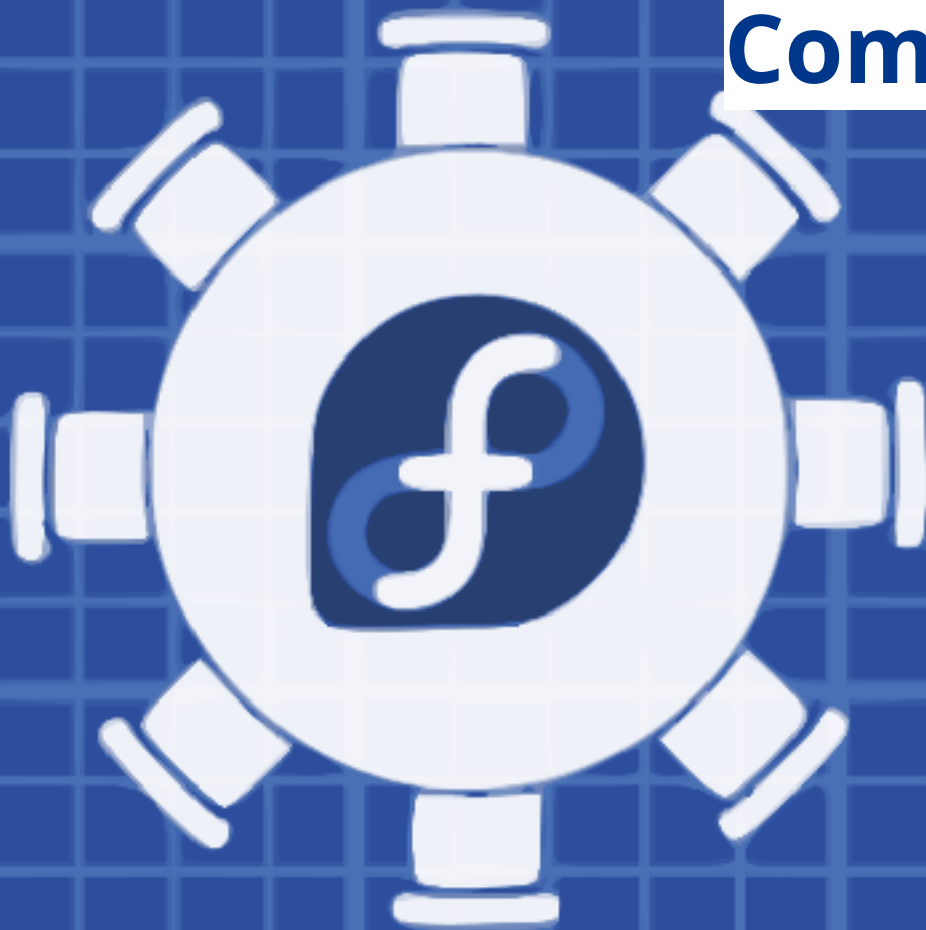
### [Robert Reyes - ASEAN Mozillian Localizers Meet at Hanoi, Vietnam](#)

All roads (flights, actually) lead to Hanoi, Vietnam as the Mozilla Localization Team hosted a Meetup/Workshop for Mozillian Localizers from Southeast Asia on the weekend of 17 to 18 November. The delegation from Mozilla Philippines (MozillaPH) is composed of Kemuel ...

### [Official Reps Blog - New Council Members – Fall 2018 Elections](#)

We are very happy to announce that our 2 new Council members Monica Bonilla and Yofie Setiawan are fully on-boarded and already working moving the Mozilla Reps program forward. A warm welcome from all of us.

# Community Building



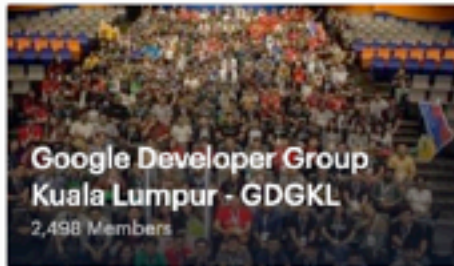
Tech



within 50 miles of Kuala Lumpur,

# Event Organising

Sort by Most members



To Do:

1. Build stuff

- 2.



**Developer** 🥑

**Speaking**

**Community**

**Build Stuff**

**Events**

**Tech Writing**

 @lakatos88

xm<sup>®</sup> | The Vonage<sup>®</sup>  
API Platform



# Developer Avocados

by avocados. for avocados.



[Home](#) | [About](#) | [Archive](#)

mail@developeravocados.net

SUBSCRIBE

## Why Developer Avocados 🥑

A few people wrote about Developer Avocados online, and how they were born. We're not going into that here. We just loved the idea of "the good kind of fat" and most importantly:

A Developer Avocado is someone whose primary responsibility is to make life easier for developers.

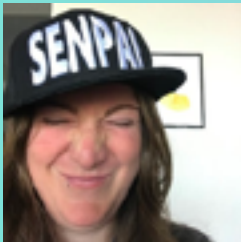
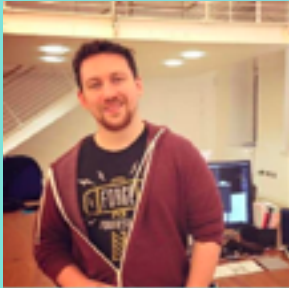
And that's what we do!



@lakatos88

[developeravocados.net](https://developeravocados.net)

# Thank you for filling in the survey!



 @lakatos88

nexmo® | The Vonage®  
API Platform

# We're hiring




The screenshot shows the top of a web page for Nexmo Developer. The header is blue with the Nexmo logo and 'Nexmo Developer' text, followed by a 'We're hiring' badge. Navigation links include 'Nexmo.com', 'Support', 'Sign In', and 'Try it free'. A secondary navigation bar contains 'Documentation', 'Tutorials', 'API Reference', 'SDKs & Tools', and 'Community', along with a search bar. The main content area features an icon of three people, the title 'Nexmo Developer Relations Team', and a mission statement: 'Our mission is to build a world-class open source documentation platform to help developers build connected products. Here are some of the people behind Nexmo Developer. Oh, and [we're hiring](#).'

Nexmo Developer **We're hiring**

Nexmo.com Support Sign In Try it free

Documentation Tutorials API Reference SDKs & Tools Community Search



## Nexmo Developer Relations Team

Our mission is to build a world-class open source documentation platform to help developers build connected products.

Here are some of the people behind Nexmo Developer. Oh, and [we're hiring](#).

<https://developer.nexmo.com/team#join>

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# Terima Kasih

<https://nexmo.dev/malaysia>

@lakatos88

