

@lakatos88



DevRelCon Tokyo 2018

Who am I?

nexmo®

The Vonage®
API Platform



nexmo®

The Vonage®
API Platform

Who am I?



Who am I?



In a galaxy far far away



**Please, teach
me your ways,
sensei.**

**You will learn the
way of the ninja
soon enough,
cat-hopper.**



Developer Relations

Are you practicing - or considering practicing - Developer Evangelism or Advocacy?

- ☒ Writing docs
- ☒ Quick start apps
- ☒ Webinars
- ☒ Give talks
- ☒ Support pre-sales
- ☒ Alpha/Beta programme
- ☒ Capture developer feedback
- ☒ Library dev
- ☒ Blog posts
- ☒ Sponsor events
- ☒ Answer support queries
- ☐ Dedicated forum
- ☒ Office hours
- ☒ Help with recruitment



Get DevRelQMeter code on [GitHub](#).



<https://www.leggetter.co.uk/2016/02/03/defining-developer-relations.html>

Not the same journey

“From what I’ve seen, no two journeys to developer advocacy look the same. Successful advocates come from engineering, community building and other disciplines too.” - [Josh Dzielak](#)

<https://medium.com/@dzello/how-i-got-into-developer-advocacy-93bad1678a67>

nexmo®

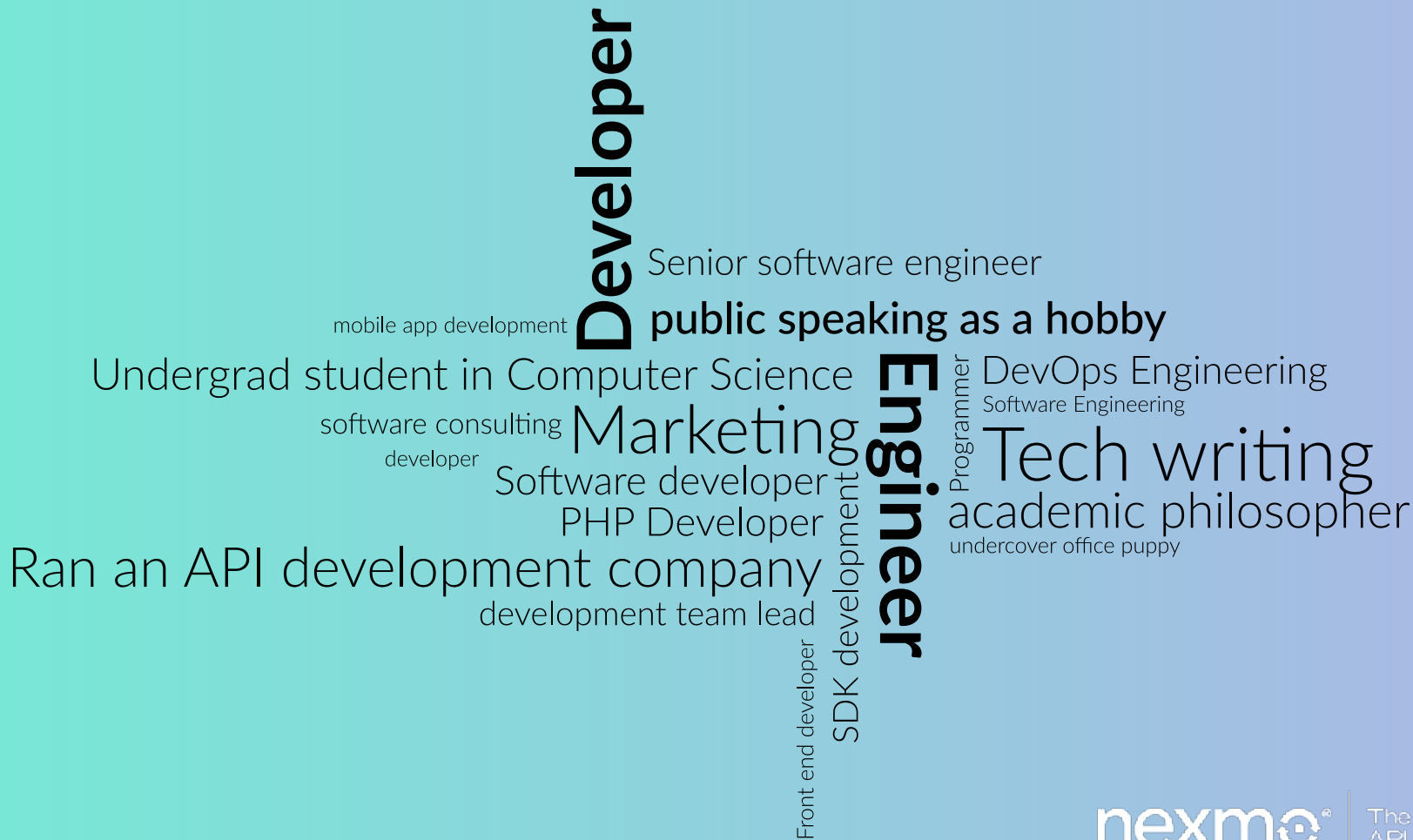
The Vonage
API Platform

Spoke to some people





<https://alexlakatos.typeform.com/to/GWct9q>

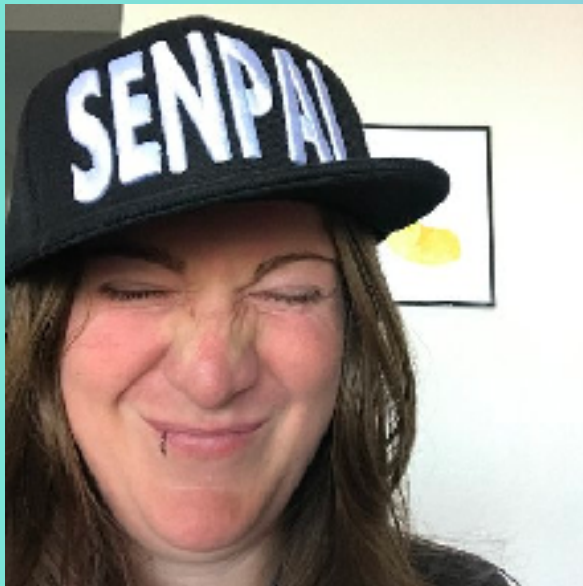


“I got asked to speak at an event we were sponsoring at. Then I decided to try speaking at local meet-ups too - and I found I enjoyed it.” - Anonymous



"I also ran a pretty large hackathon series at the time and it helped that I had done that. I was also spending lots of time helping clients understand their developers (internally and externally) so we could better design their APIs"

- Martyn Davies



“Tech writing helped me understand our APIs which helped me help users when I was at events”

- Amanda Folson

All roads lead to Rome



Commonalities

- Developer Community Building
- Public Speaking
- Technical Writing
- Event Organising
- Builders

Public Speaking

- Mozilla TechSpeakers
- Toastmasters

Technical Writing

- Start blogging
- Document all the things!
- Join a writer's club

Community Building

- Mozilla Reps
- Fedora Ambassadors
- Codebar
- Champions programs

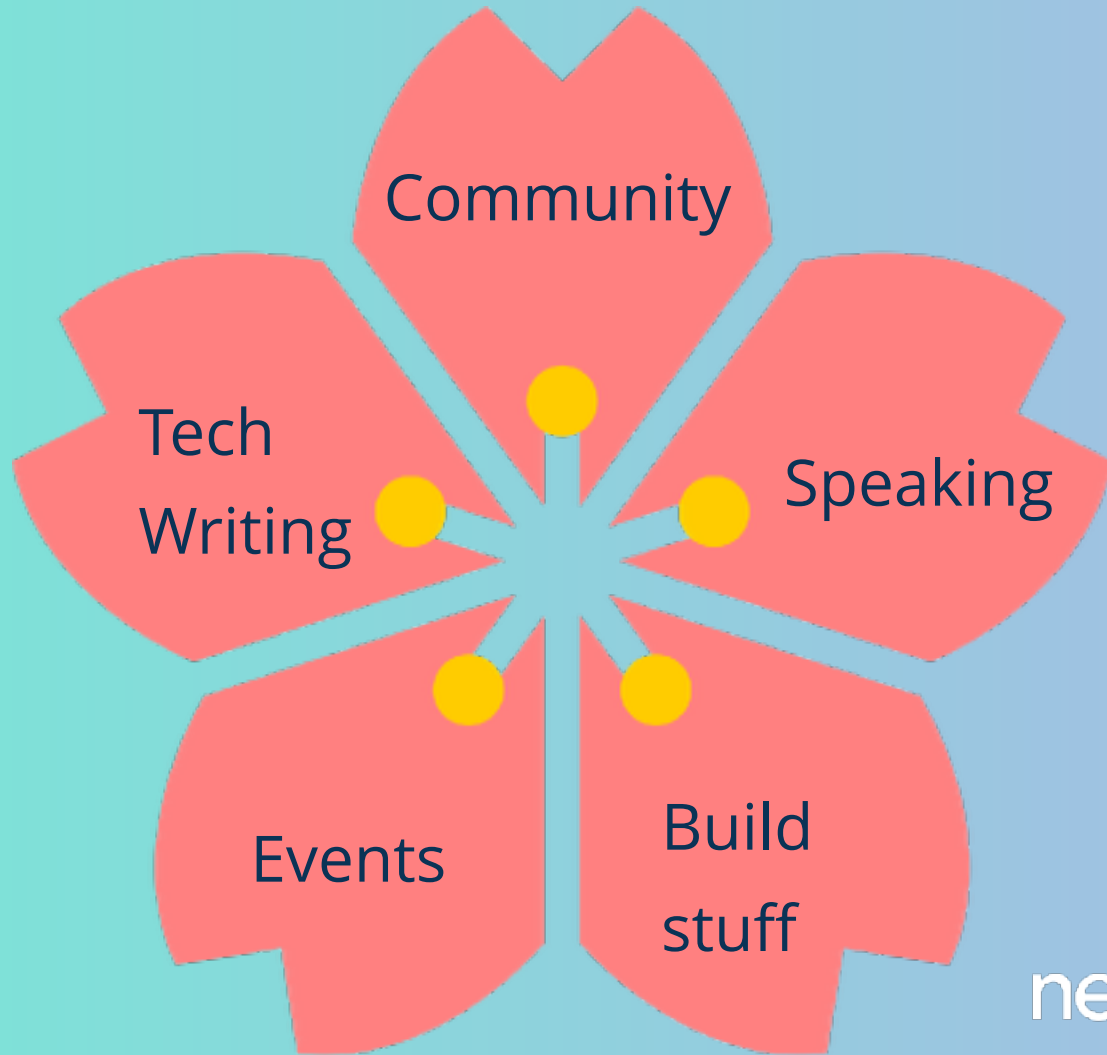
Event Organising

- [meetup.com](https://www.meetup.com)

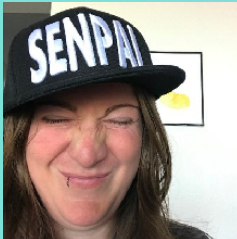
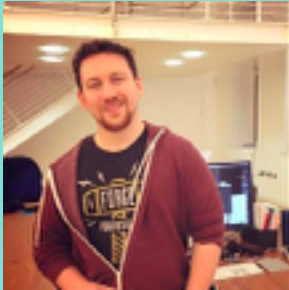
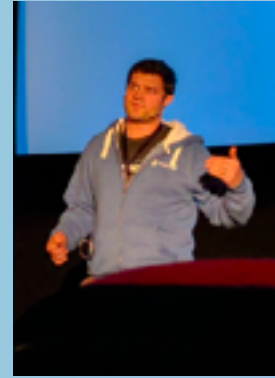
To Do:

1. Build stuff

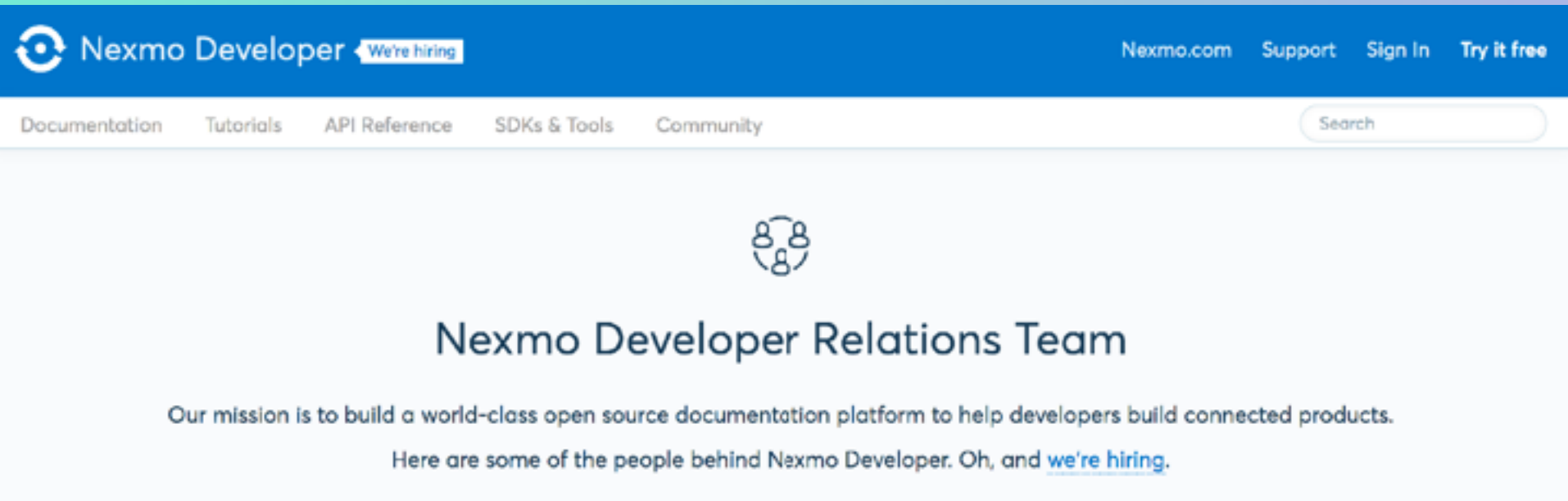
- 2.



Thank you for filling in the survey!



We're hiring




The screenshot shows the top of a web page for Nexmo Developer. The header is blue with the Nexmo logo and 'Nexmo Developer' text, followed by a 'We're hiring' badge. Navigation links for 'Nexmo.com', 'Support', 'Sign In', and 'Try it free' are on the right. Below the header is a white navigation bar with links for 'Documentation', 'Tutorials', 'API Reference', 'SDKs & Tools', and 'Community', along with a search bar. The main content area is white and features a circular icon with three people. Below the icon is the title 'Nexmo Developer Relations Team'. The mission statement reads: 'Our mission is to build a world-class open source documentation platform to help developers build connected products. Here are some of the people behind Nexmo Developer. Oh, and [we're hiring](#).'

Nexmo Developer **We're hiring**

Nexmo.com Support Sign In Try it free

Documentation Tutorials API Reference SDKs & Tools Community Search



Nexmo Developer Relations Team

Our mission is to build a world-class open source documentation platform to help developers build connected products.

Here are some of the people behind Nexmo Developer. Oh, and [we're hiring](#).

<https://developer.nexmo.com/team#join>

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どうもありがとうございます

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