Alex Lakatos

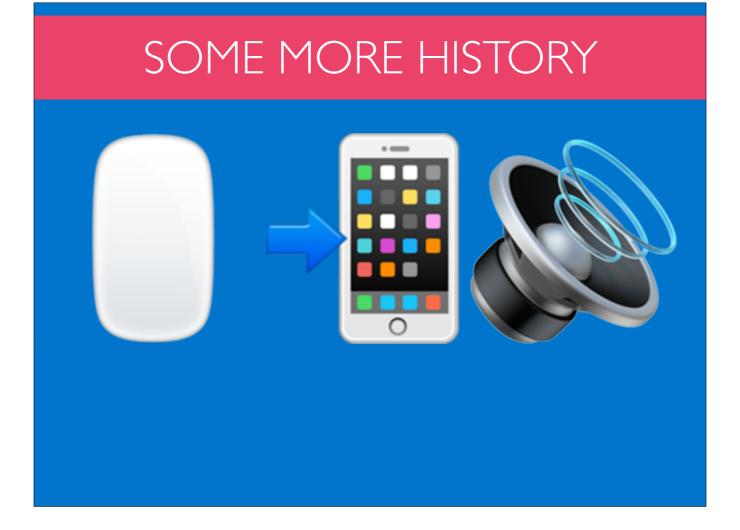
@lakatos88

# BUILDING BOTS WITH JAVASCRIPT

HELLO WHO AM I - NEXMO + QUESTION WHAT DO I WANT TO TALK ABOUT

### A BIT OF HISTORY Client / Desklap Maintrame Mobile Products Computing Server Intelligent BM370 IBM AT PC IBM ThinkPad iPhone & iPad Devices Cata Rusiness Process Web Apps Wobile Apps Apps, Open APIs 8 big Automaton Appa Vanagament Logic Apps Λροο data .... 1960's 1970's 1980's 1990's 2000's 2010's 2020's

LET'S WALK DOWN MEMORY LANE FOR A BIT EVOLUTION of computing devices one major FORM FACTOR every decade WE'RE DO YOU THINK 2020 IS HINTING AT?



LET'S Look at some more history, mainly how input has evolved



### BOTS! BOTS! BOTS!

"Bots are like new applications that you can converse with."

Satya Nadella, Microsoft

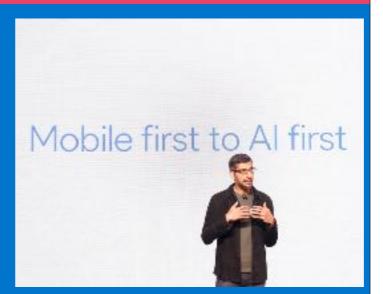


A few people saw the rise of bots

### AI FIRST

"We will evolve in computing from a mobile first to an AI first world."

Sundar Pichai, Google



And AI would be at the core of bots

### WHY ISTHIS HAPPENING TO ME



Being a web developer used to be easy... why is this happening to me?

### WHY ISTHIS HAPPENING TO ME

- 1.New era of computing
- 2.Boom of Artificial Intelligence
- 3. Advances in machine learning
- 4.Advances in language technologies (Text-to-speech, natural language processing, etc.)

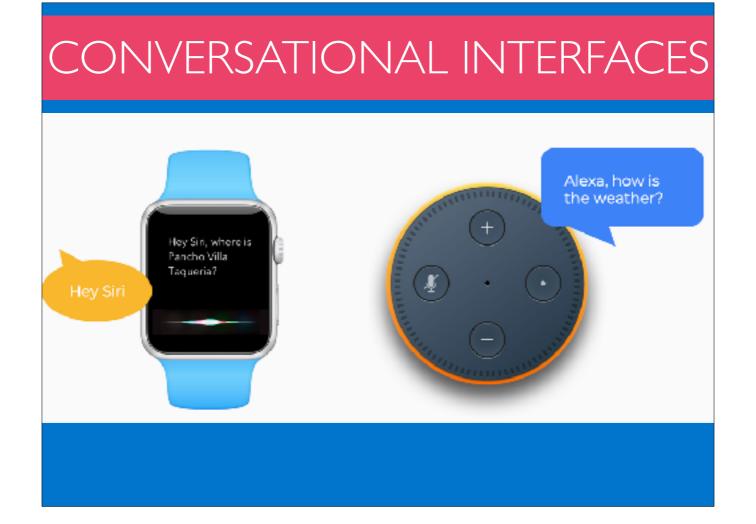
New era of computing
Boom of Artificial Intelligence
Advances in machine learning
Advances in language technologies (Text-to-speech, natural language processing, etc.)

### CONTEXTUAL COMMUNICATION

"contextual communication is the bidirectional transfer of information between two parties where both parties are aware of the relational, environmental, and cultural context of the exchange"

# DLD WEB APP FLOW Special Meals Vegetarian lacto-ovo Hindu vegetarian Vegan Gluten-free Kosher Muslim

Old Web app flow

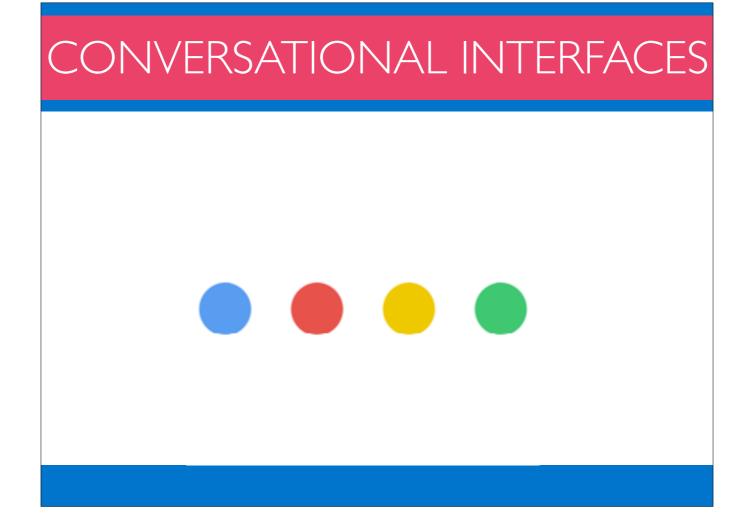


Conversational interfaces in various form factors

### CONVERSATIONAL INTERFACES

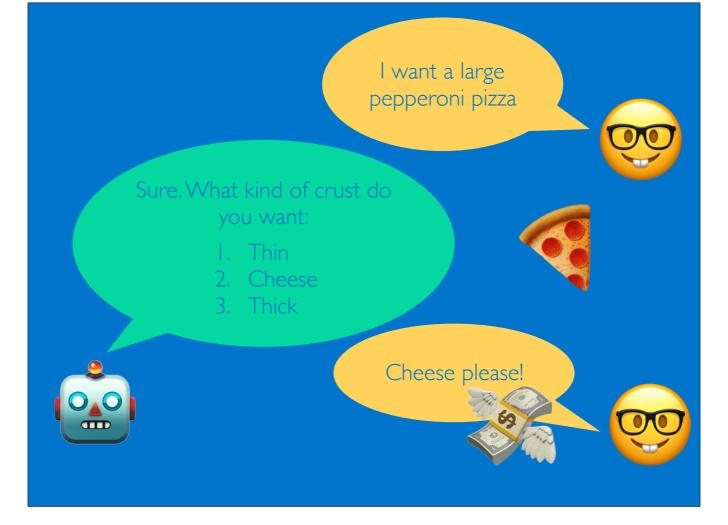


Conversational interfaces for kids

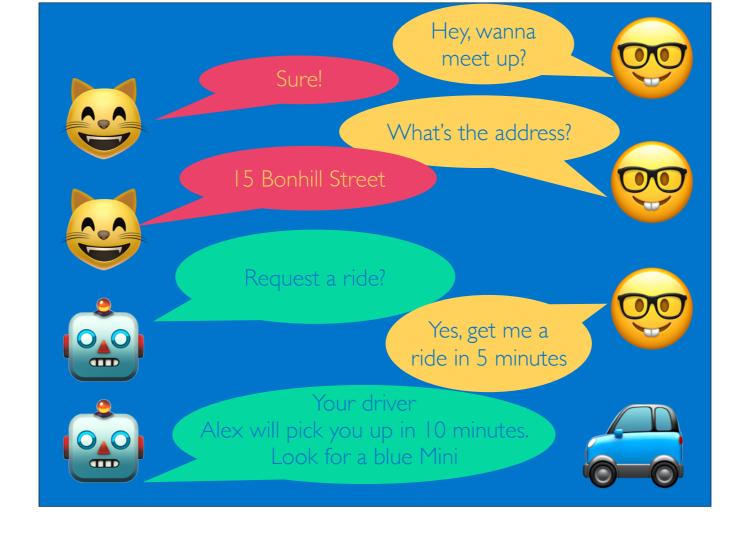


Google assistant - Conversational interfaces text + voice

There has been an increase in switching from graphical interfaces to conversational interfaces



Conversational Interface achieves: Natural user interactions with a minimal visual interface. No UI Clutter. Less Time Spent.



Conversational Interface achieves:

Natural user interactions with a minimal visual interface.

No UI Clutter. Less Time Spent.

### CONVERSATIONAL INTERFACE

- Intuitive
- Accessible
- Productive

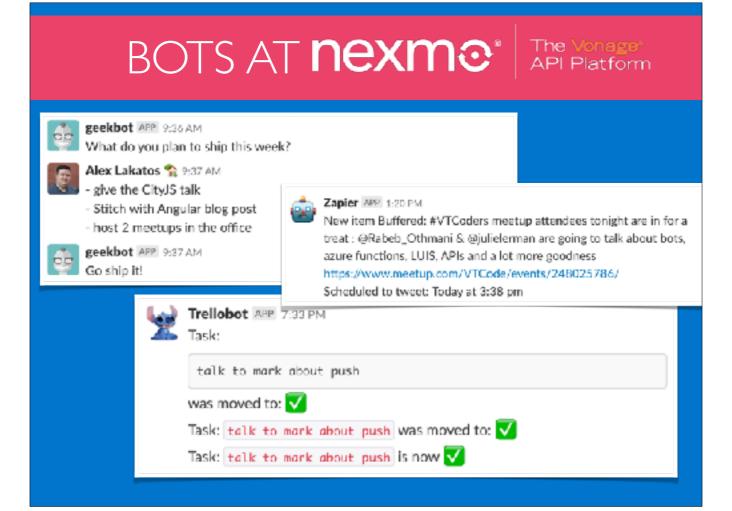
Conversational interface is:

- Intuitive
- Accessible
- Productive

### MESSAGING PLATFORMS

- Slack
- Facebook Messenger
- Telegram
- WeChat
- Nexmo Stitch (shameless plug)

Messaging platforms



bots at nexmo

### BOTS AT **nexmo**® The Vonages API Platform



Productbot APP 7:43 PM

Task: talk to mark about push is now 🗸





Nexmo Releases APP 12:10 AM

New conversation-js-sdk release published: v0.1.20

# Changelog

All notable changes to this project will be documented in this file.

## [0.1.20]

### ### Added

- Get notified when a new member is in ringing state in a Call
- Support for webpack and other bundle tools
- Changelog file

[Changelog file](https://github.com/nexmoinc/conversation-jssdk/blob/master/CHANGELOG.md)

### Fixed

- Receiving Seen, delivered and delete events from iOS and Android Show more

bots at nexmo

### NATURAL CONVERSATION AI

- DialogFlow (API.ai/Google)
- Wit.ai (Facebook)
- MicrosoftBotFramework
- Motion.ai
- •chatbots.io

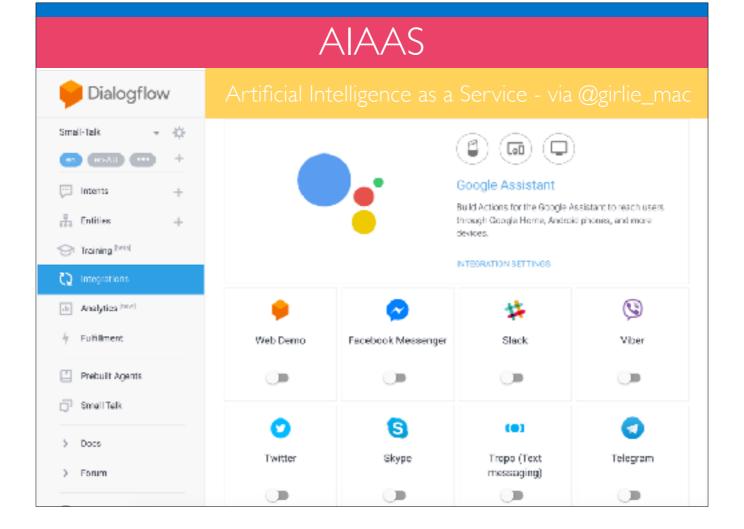
- Converse Al
- •<u>landbot.io</u>
- •Recast.ai
- ManyChat
- •Fluent.ai (Voice UI)

Conversational interface is:

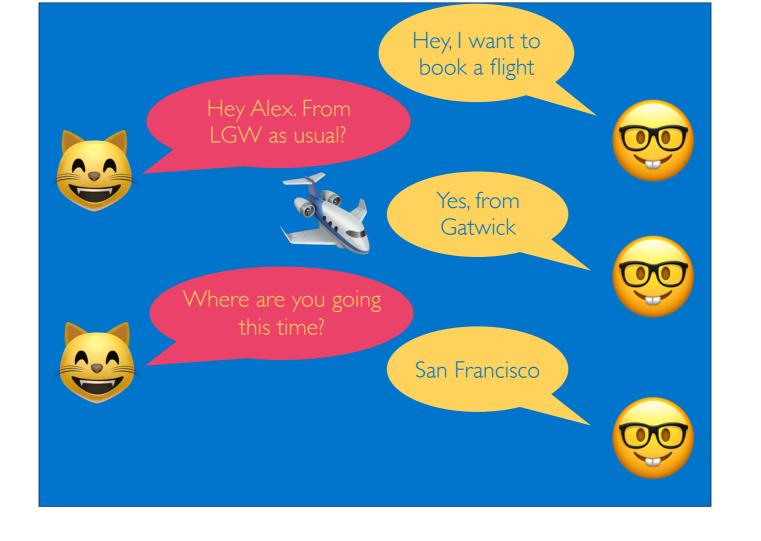
- Intuitive
- Accessible
- Productive



the way it works
it figures out the intent: heating control
looks for parameters like temperature and location



bots at nexmo



### KLM BOOKING BOT







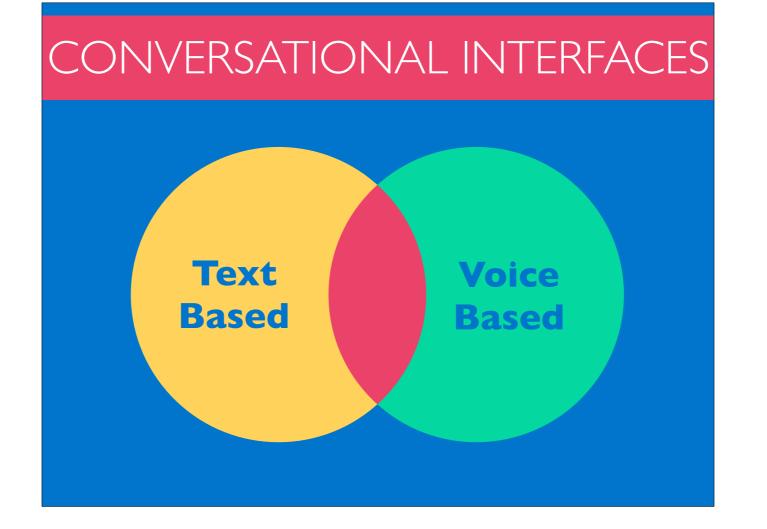


### NATURAL LANGUAGE PROCESSORS

Natural Language Processing & Cognitive platforms:

- •IBM Watson
- •Google Cloud Natural Language API
- Microsoft LUIS
- Amazon Lex
- ■Baidu UNIT

more powerful apis



### VOICE EXPERIENCE

- I. Make it smart.
- 2. Use a language that users understand and can relate to.
- 3. The capabilities of your tech
- 4. The structure of the information

We saw what happens with text. How about voice? Things to consider when building the voice experience

# Listening... C Thinking...

Alexa does a good job with UX active listening thinking speaking

# CONVERSATIONAL INTERFACES IN JAVASCRIPT



```
toggleVoice() {
  var SpeechRecognition = SpeechRecognition || webkitSpeechRecognition;
  this.recognition = new SpeechRecognition();

  this.recognition.lang = "en-US";
  this.recognition.interimResults = false;
  this.recognition.start();

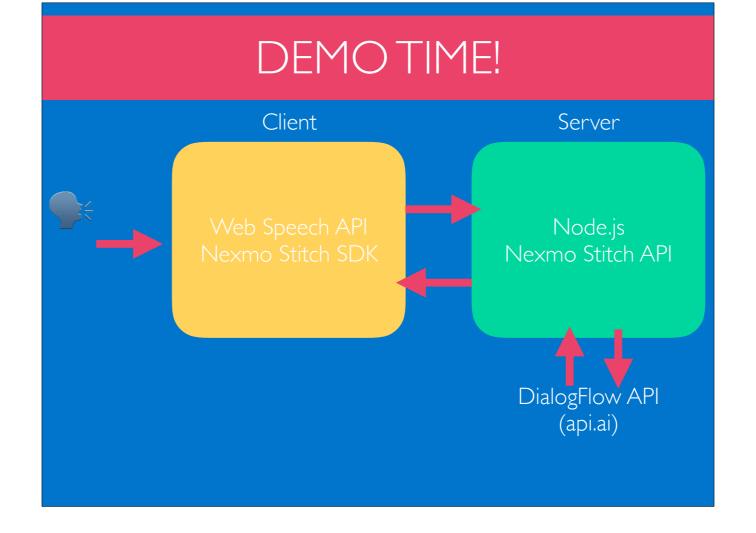
  this.recognition.addEventListener('result', (e) => {
    let last = e.results.length - 1
    let text = e.results[last][0].transcript
    this.sendText(text, true)
    this.recognition.stop()
    this.recognition = null
  });
}
```



```
let utterance = new SpeechSynthesisUtterance();

utterance.text = response.result.fulfillment.speech
utterance.rate = 5.5;
utterance.pitch = 2;
utterance.lang = "en-GB";

speechSynthesis.speak(utterance)
```



Let's look at a live demo

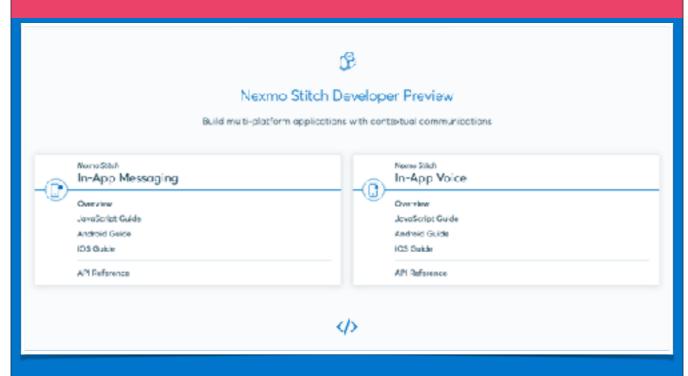
### THINGS I USED - MDN



https://developer.mozilla.org/en-US/docs/Web/API/Web\_Speech\_API

Things I used

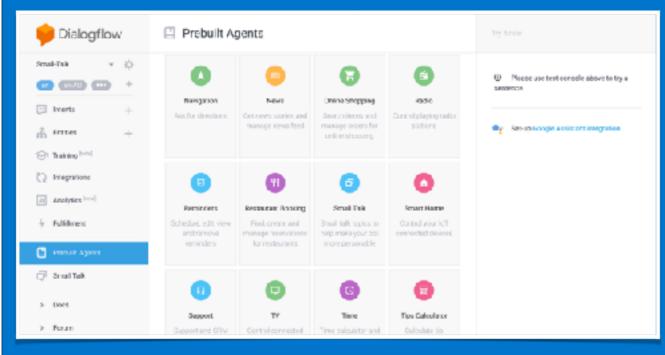
### **NEXMO STITCH**



https://developer.nexmo.com/stitch/overview

Things I used

## DIALOGFLOW (API.AI)



https://dialogflow.com/

Things I used

# CONVERSATIONAL INTERFACES ARE FOR HUMANS

# A BOT INTERFACE SHOULD BE A HUMAN INTERFACE

### REMEMBER ME?

It ooks like you're writing a letter.

Would you like help?

- Get help with writing the letter
- Tust type the letter without help
- Don't show me this tip again



Clippy (1997 - 2007) R.I.P.

## TACK!

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Thank you