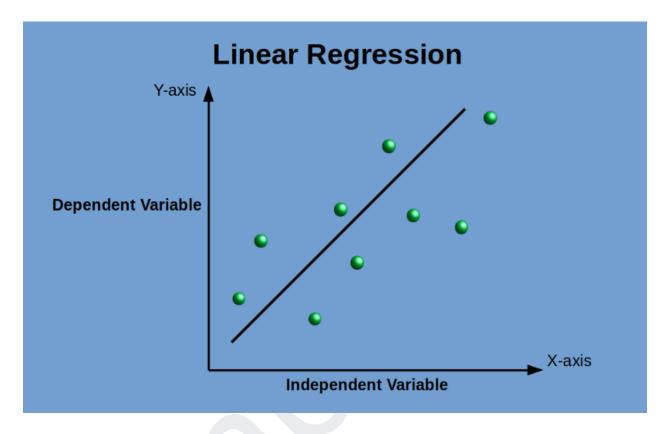
The Fundamentals and Applications of Linear Regression.



Linear regression is a statistical method used to model the linear relationship between a dependent variable and one or more independent variables. It is a basic and widely-used technique in statistical analysis and is useful for predicting a continuous outcome variable from a set of predictor variables.

The main goal of linear regression is to find the line of best fit that accurately represents the relationship between the predictor variables and the outcome variable. This line of best fit is known as the regression line and is represented by the equation y = mx + b, where y is the dependent variable, m is the slope of the line, x is the independent variable, and b is the y-intercept or the point at which the line crosses the y-axis.

To determine the line of best fit, linear regression uses a method called least squares, which minimizes the sum of the squared differences between the observed values and the predicted values. The resulting line of best fit is then used to make predictions about the dependent variable based on the values of the independent variables.

Linear regression is a powerful tool that can be used in a variety of applications. Some common uses of linear regression include:

- Predicting future outcomes: Linear regression can be used to make predictions about a continuous outcome variable based on the values of predictor variables. For example, a company might use linear regression to predict future sales based on marketing spend and customer demographics.
- 2. **Understanding the relationship between variables:** Linear regression can be used to understand the strength and direction of the relationship between different variables. For example, a researcher might use linear regression to understand the relationship between income and education level.
- 3. **Modelling trends:** Linear regression can be used to identify and model trends in data. For example, a financial analyst might use linear regression to identify trends in stock prices and make investment decisions.

It is important to **note that linear regression is only appropriate to use** when there is a linear relationship between the variables. If the relationship between the variables is non-linear, other statistical methods, such as polynomial regression or logistic regression, may be more appropriate.

Summary

linear regression is a widely-used statistical method for modelling the linear relationship between a dependent variable and one or more independent

variables. It has a variety of applications, including predicting future outcomes, understanding the relationship between variables, and modelling trends. However, it is important to recognize when it is appropriate to use linear regression and when other methods may be more suitable.

Happy Learning!!!

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For practical implementation visit my **Github** repository.

About the Author: I am Ambarish, A Data Science Enthusiast. I'm currently learning Machine Learning/Deep Learning/NLP/Computer Vision and If you have any questions please connect with me on my <u>Linkedin</u> profile.