

Department:	Information technology
Revision:	R-2016
Semester:	VII
Subject & Subj	Management Information System
Date of Examination:	
	2nd Nov 2020
Question No	Main Question
Q. 1	Which of the following systems is used to maintain records in an organization?
Option 1	Transaction Processing Systems (TPS)
Option 2	Decision Support System (DSS)
Option 3	Executive Information System (EIS)
Option 4	Management Information Systems (MIS)
Q. 2	Which of the following is provided by Management Information Systems (MIS)?
Option 1	performing trend analysis
Option 2	consolidates the data on sales, production etc.
Option 3	provides sophisticated data analysis
Option 4	recording essential services
Q. 3	Which of the following is true about a competitive strategy?
Option 1	It is a statement that defines the goals for an organization.
Option 2	Competitive strategy is same for all the companies in a particular sector.
Option 3	A competitive strategy focuses on successfully attaining a desired goal in competition with other organizations
Option 4	Through its competitive strategy, an organization avoids competitive advantage in an industry.
Q. 4	Which of the following is the greatest threat for industries which are based on Information?
Option 1	Threat of new entrants
Option 2	Threat of bargaining power of suppliers
Option 3	Threat of substitutes
Option 4	Threat of rivalry among existing firms

Q. 5	A company XYZ which manufactures mobile phones, decides that it would add a new feature of taking pictures from a distance without comprising the quality of picture. None of its competitors is yet providing this feature. Which strategy is company XYZ providing for having competitive advantage over its competitors?
Option 1	Cost leadership strategy
Option 2	Innovation strategy
Option 3	Operational effectiveness strategy
Option 4	Customer-orientation strategy
Q. 6	Definition of Sample in MIS?
Option 1	A tool used to collect statistical data
Option 2	Statistics collected from an entire population
Option 3	The factual information collected from a survey or other source
Option 4	A group chosen from a population
Q. 7	Porter's Five Forces is a framework which
Option 1	identifies five strategy
Option 2	analyses five competitive forces
Option 3	design strategy to increase price of the product
Option 4	identifies and analyses five competitive forces
Q. 8	The highest management handles planning of
Option 1	Polices
Option 2	Procedure
Option 3	Budgets
Option 4	Long term plan
Q. 9	For Enterprise information systems (EIS) which is not true
Option 1	Does monitor and aggregate data from all aspects of the enterprise
Option 2	automate repetitive business processes so that your staff is more productive
Option 3	provide leadership in information technology
Option 4	Increase network connectivity between Employees and external group
Q. 10	Within the MIS system design, the sources of data could also be information may be categorized as and
Option 1	internal, external
Option 2	personal, organizational
Option 3	useful, unuseful
Option 4	constructive, destructive
Q. 11	Which of the following isn't primary activity of porter's model of competitive advantage
Option 1	Operations

Option 2	Product and technology development
Option 3	Inbound logistics
Option 4	Outbound logistics
Q. 12	Which of the following is true about Database system?
Option 1	Introduces redundancy in data
Option 2	Provides data isolation
Option 3	Creates multiple copies of data
Option 4	provides single interface to all users
Q. 13	Which of the following is false about Big data?
Option 1	Exhibits diversity
Option 2	Data could be structured, unstructured, or semi -structured
Option 3	Data is generated at high speed with no defined pattern
Option 4	Data fits into traditional, structured, relational databases
Q. 14	Multiple departments in an organization are dependent on each other for data. This data will help the managers and senior managers to take important decisions for the organization. Which data warehouse architecture is suitable for this example?
Option 1	Independent data marts
Option 2	Virtual data warehouse
Option 3	Dependent data marts
Option 4	Enterprise data warehouse
Q. 15	A customer service representative learning to deal with difficult customers, is an example of
Option 1	Tacit Knowledge
Option 2	Explicit Knowledge
Option 3	Combination of Tacit and Explicit Knowledge
Option 4	None of the specified
Q. 16	In which step of Knowledge Management Cycle, tacit qualities must be apprehended along with explicit facts?
Option 1	Create knowledge
Option 2	Capture knowledge
Option 3	Refine knowledge
Option 4	Manage knowledge
Q.17	Which of the following is false about Business Intelligence?
Option 1	It is a technology-driven process for analyzing data and presenting information.
Option 2	It is unimportant to modern decision making and organizational performance.
Option 3	It encompasses all decision-support applications.

Option 4	It helps executives, managers and other corporate end users make informed business decisions
Q. 18	Which of the following systems provide competitive advantage by discovering patterns and relationships in data for improving decisions?
Option 1	Reporting Systems
Option 2	Data mining systems
Option 3	Knowledge management systems
Option 4	Expert systems

Q. 19	In business intelligence, _____ enables the reading of huge data and reports in a single graphical interface
Option 1	Reports
Option 2	OLAP
Option 3	Dashboard
Option 4	Warehouse

Q.20	Which type of analysis predicts the impact of a change in assumptions on the proposed solution?
Option 1	Sensitivity Analysis
Option 2	What-if Analysis
Option 3	Goal-Seeking Analysis
Option 4	Trend analysis

Q. 21	In support of management decisions, _____ is a subject-oriented, integrated, time-variant, nonvolatile collection of data.
Option 1	Data Mining
Option 2	Data Warehousing
Option 3	Web Mining
Option 4	Text Mining

Q. 22	Data scrubbing is which of the following?
Option 1	A process to reject data from the data warehouse and to create the necessary indexes
Option 2	A process to load the data in the data warehouse and to create the necessary indexes
Option 3	A process to upgrade the quality of data after it is moved into a data warehouse
Option 4	A process to upgrade the quality of data before it is moved into a data warehouse
Q. 23	A goal of data mining includes which of the following?
Option 1	To explain some observed event or condition
Option 2	To confirm that data exists
Option 3	To analyze data for expected relationships

Option 4	To create a new data warehouse
Q.24	What are the not a characteristic of Big Data?
Option 1	Volume
Option 2	Variety
Option 3	Velocity
Option 4	Value
Q.25	Anis a set of processes and procedures that transform data into information and knowledge.
Option 1	Information system
Option 2	Knowledge system
Option 3	Database system
Option 4	Computer system
Q.26	_____ is a subject-oriented, integrated, time-variant, nonvolatile collection of data in support of management decisions.
Option 1	Data Mining.
Option 2	Data Warehousing.
Option 3	Web Mining.
Option 4	Text Mining.
Q.27	The time horizon in Data warehouse is usually _____.
Option 1	1-2 years.
Option 2	3-4years.
Option 3	5-6 years.
Option 4	5-10 years
Q.28	_____databases are owned by particular departments or business groups.
Option 1	Informational
Option 2	Operational
Option 3	Both informational and operational.
Option 4	Flat
Q.29	The two major forms of knowledge, tacit and explicit, are distinguished by:
Option 1	Grew out of a different KM root discipline.
Option 2	Arose at a different point in time during the evolution of the KM concept.
Option 3	The fact that they represent two entirely different types of content.
Option 4	The fact that they represent two different extremes in a spectrum that represents how well the knower can articulate the content.
Q.30	The key difference between tacit knowledge and explicit knowledge is that:
Option 1	Tacit knowledge is very difficult to put into words or images

Option 2	Tacit knowledge must always be kept secret as it is confidential
Option 3	Explicit knowledge is more important and valuable
Option 4	Explicit knowledge consists only of written text in the form of documents

Q.31	Which of the following BI technique can predict value for a specific data item attribute?
Option 1	Predictive modeling
Option 2	modeling
Option 3	Predictive value
Option 4	Association

Q.32	An electronic profile of an individual and his/her habits is _____
Option 1	Digital dossier
Option 2	Data aggregation
Option 3	Profiling
Option 4	Surveillance

Q.33	Which one is the organizations Back Bone?
Option 1	capital
Option 2	employee
Option 3	management
Option 4	information

Q. 34	_____ is the intangible property created by individuals or corporations.
Option 1	Intellectual property
Option 2	Copyright
Option 3	Patent
Option 4	Trade secret

Q.35	A software program that hides and exposes its programmed actions only when it is triggered is called as _____
Option 1	Trojan horse
Option 2	Virus
Option 3	Worm
Option 4	Spyware

Q.36	The identity of the person who needs access is verified by a process called as _____
Option 1	Authentication
Option 2	Authorization
Option 3	Biometrics
Option 4	Password

Q.37	Which of the following are not Communications controls?
Option 1	Firewalls
Option 2	Anti-malware systems
Option 3	Virtual Private Networks (VPNs)
Option 4	Password

Q.38	Which is not category threat to information system
Option 1	Unintentional acts
Option 2	Information leakage
Option 3	Technical failures
Option 4	Management failures

Q.39	A firewall is used in a system to _____
Option 1	prevent worms in files
Option 2	prevent unauthorized access by any individual
Option 3	scan for viruses in files
Option 4	extinguish fire spreading via network cables

Q.40	Photo tagging used by Google and Facebook may pose which of the following threat?
Option 1	Personal information in databases
Option 2	Data aggregation
Option 3	Electronic Surveillance
Option 4	Information on Internet Bulletin Boards

Q.41	_____ is the method of translating an original message into a type that, except for the intended recipient, can not be interpreted by anyone.
Option 1	Virtual Private Network (VPN)
Option 2	Firewall
Option 3	Secure Socket Layer (SSL)
Option 4	Encryption

Q.42	A collection of principles adopted by organizations to assist members in understanding the difference between right and wrong and in applying that understanding to their decisions-
Option 1	Code of ethics
Option 2	Integrity rules
Option 3	Code of conduct
Option 4	Code of honour
Q.43	Tracking or monitoring people's activities with the aid of information technology is called-
Option 1	Snooping

Option 2	Electronic Surveillance
Option 3	Investigation
Option 4	Data collection
Q.44	The right to determine when, and to what extent, information about you can be gathered and/or communicated to others is called-
Option 1	Security rights
Option 2	Safekeeping rights
Option 3	Custody
Option 4	Information privacy
Q.45	What information does a person or an organization have a right to obtain, under what conditions, and with what safeguards is a-
Option 1	Privacy issue
Option 2	Accuracy issue
Option 3	Property issue
Option 4	Accessibility issue
Q.46	A computer crime in which a person's social security number is taken is called:
Option 1	Identity theft
Option 2	Hacking
Option 3	Felony misappropriation
Option 4	Social reengineering
Q.47	A program code that cannot work without being inserted into another program-
Option 1	Worm
Option 2	Virus
Option 3	Sniffer
Option 4	Spoofing
Q.48	Following is not an example of Communication Control –
Option 1	Whitelisting
Option 2	Intrusion detection systems
Option 3	Firewall
Option 4	Trojan Horse
Q.49	Which is not a threat to privacy
Option 1	Data aggregators
Option 2	Digital dossiers
Option 3	Profiling.
Option 4	Firewall
Q.50	which one of the following is Key information security term

Option 1	Electronic Surveillance
Option 2	Vulnerability
Option 3	Newsgroups
Option 4	Social Networking Sites.