

# PIZZA ORDERING CHATBOT USING AMAZON LEX



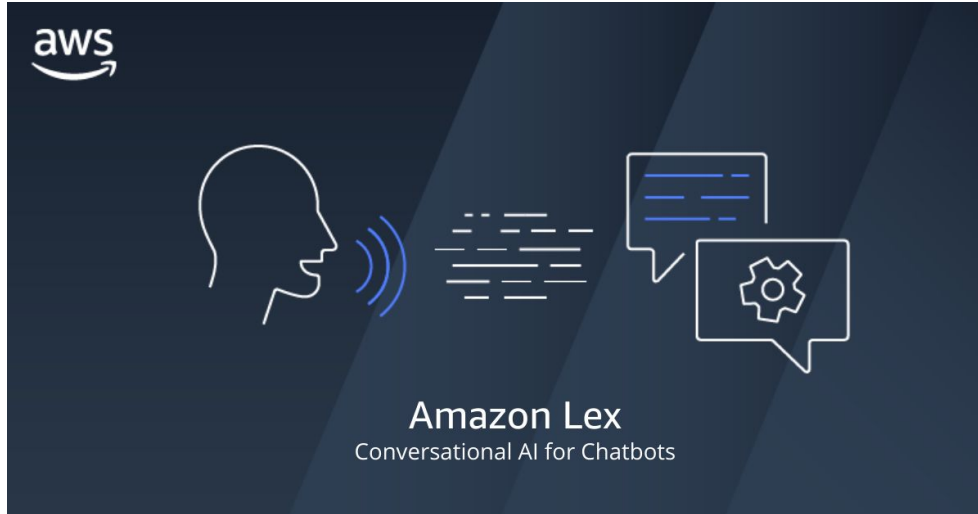
**Project Authors -**

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# ABSTRACT

- The majority of monotonous jobs that were formerly performed by humans are now replaced by AI. Every firm is aiming to replace the least skilled labour with AI robots that can do comparable tasks more efficiently, especially when it comes to chatbots.
- A chatbot is a computer software that mimics human interaction by using voice instructions, text dialogues, or both. Chatbots are being employed to address consumer concerns or problems in food delivery app businesses such as Zomato and Swiggy.
- New tools are available now to create and deploy chatbots; Amazon Lex by Amazon Web Services is one of them. This project focuses on creating a Pizza Ordering Chatbot using Amazon Lex to help the user order pizza, where the user can select the type of pizza, the crust, the appetizers.

# AGENDA

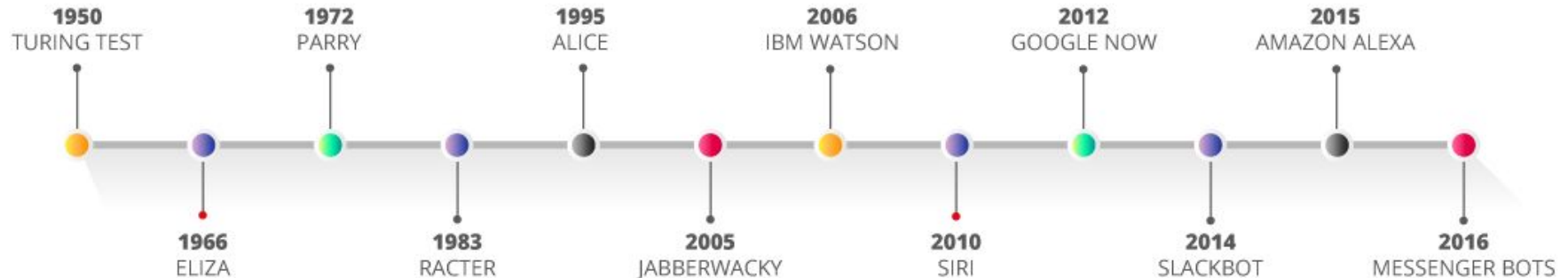


1. What is a Chatbot?
2. What is Amazon Lex?
3. How Lex Works?
4. Core Concepts & Terminologies
5. Pizza Ordering Chatbot Demo
6. References

# What is a Chatbot?

A chatbot is a computer program which conducts a conversation in *natural language via text or speech*, understand the intent of the user and sends a response based on business rules and data of the organization.

## A TIMELINE OF EVOLUTION OF BOTS



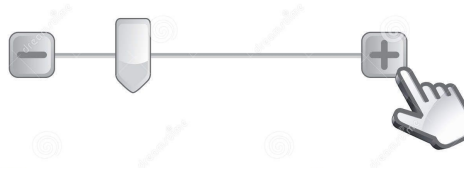
- **Chatbot Applications:** Online Shopping, Book Tickets, News Reports, Order Food, Etc.

# Advent of Conversational Interactions



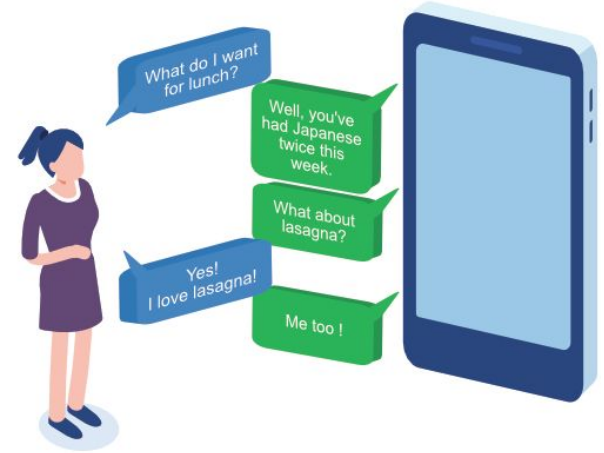
## 1st Generation:

Punch card and memory registration



## 2nd Generation:

Pointers & Sliders



## 3rd Generation:

Conversational Interface

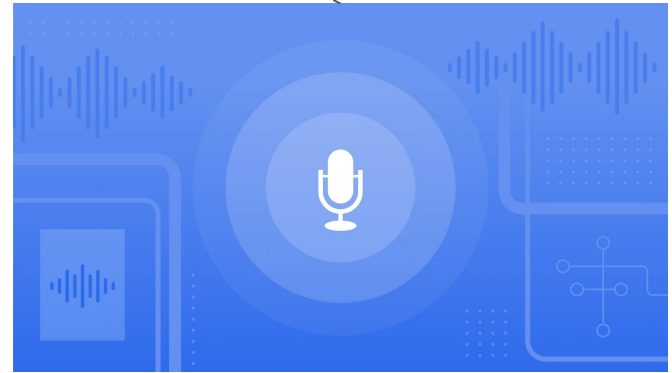
# Amazon Lex

Amazon Lex is a service for building conversational interfaces  
into any application using voice and text.



NLP

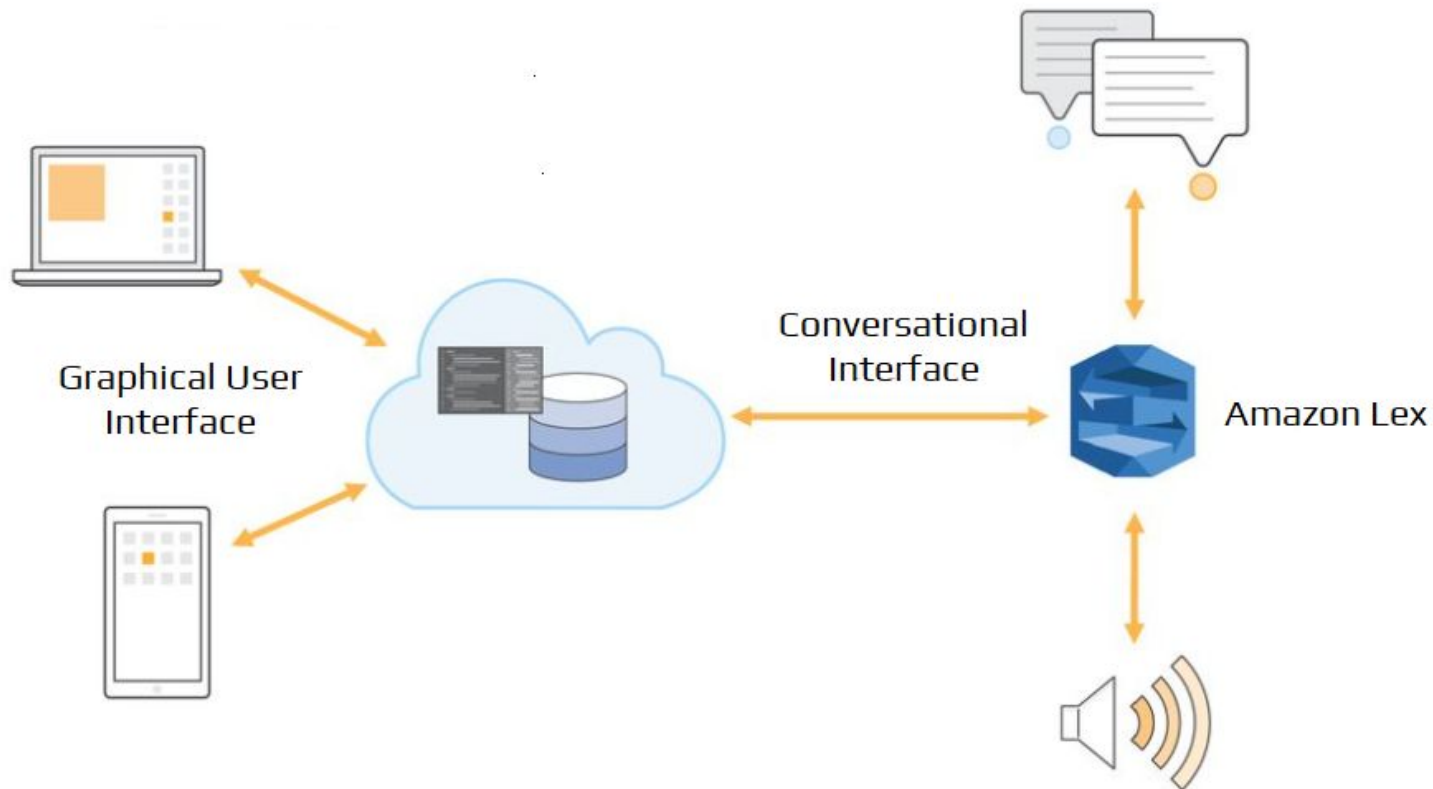
Natural Language Processing



ASR

Automatic Speech Recognition

# The Need For Amazon Lex



# Amazon Lex

- Amazon Lex is a powerful conversation framework that allows developers to integrate conversational experiences by embedding voice and text interfaces into new and existing applications.
- It is the behind-the-scenes service that powers Alexa.
- Amazon Lex is a service for building these conversational user interfaces.





# Features of Amazon Lex



- Text & Speech language understanding: Powered by the same technology as Alexa



- Deployment to chat services



- Designed for developers: Efficient and intuitive tools to build and scale automatically



- Versioning and alias support



- Enterprise SaaS Connectors: Connect to enterprise systems

# Benefits of Amazon Lex

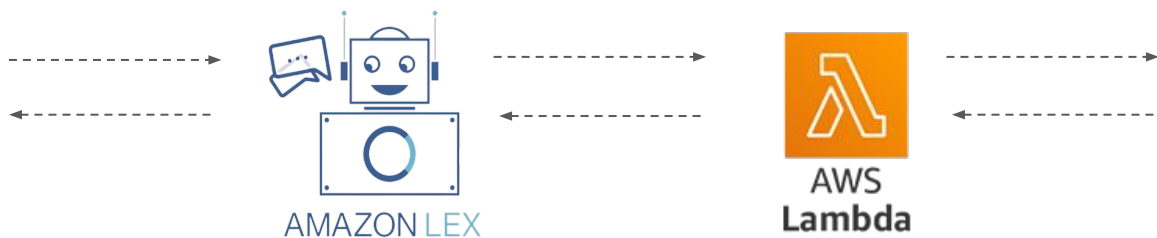


- Offers an easy to use console & predefined bots.
- Employs advanced deep learning functionalities.
- Provides seamless deploying & Scaling.
- Offers built-in integration with AWS platform.
- Cost effective platform to create bots.

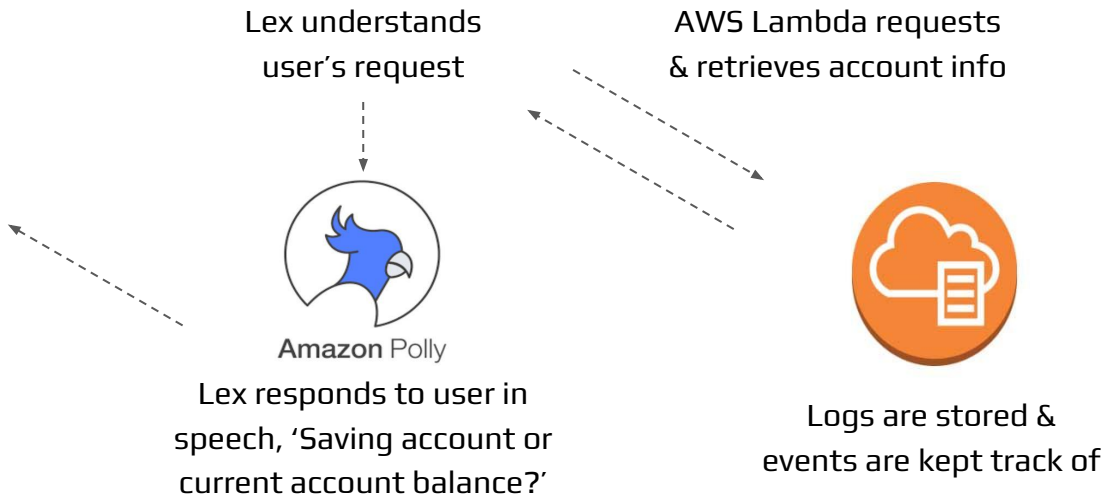
# Amazon Lex - Use Case

(To get banking information through an Amazon Lex chatbot.)

Customer contacts bank  
for account balance

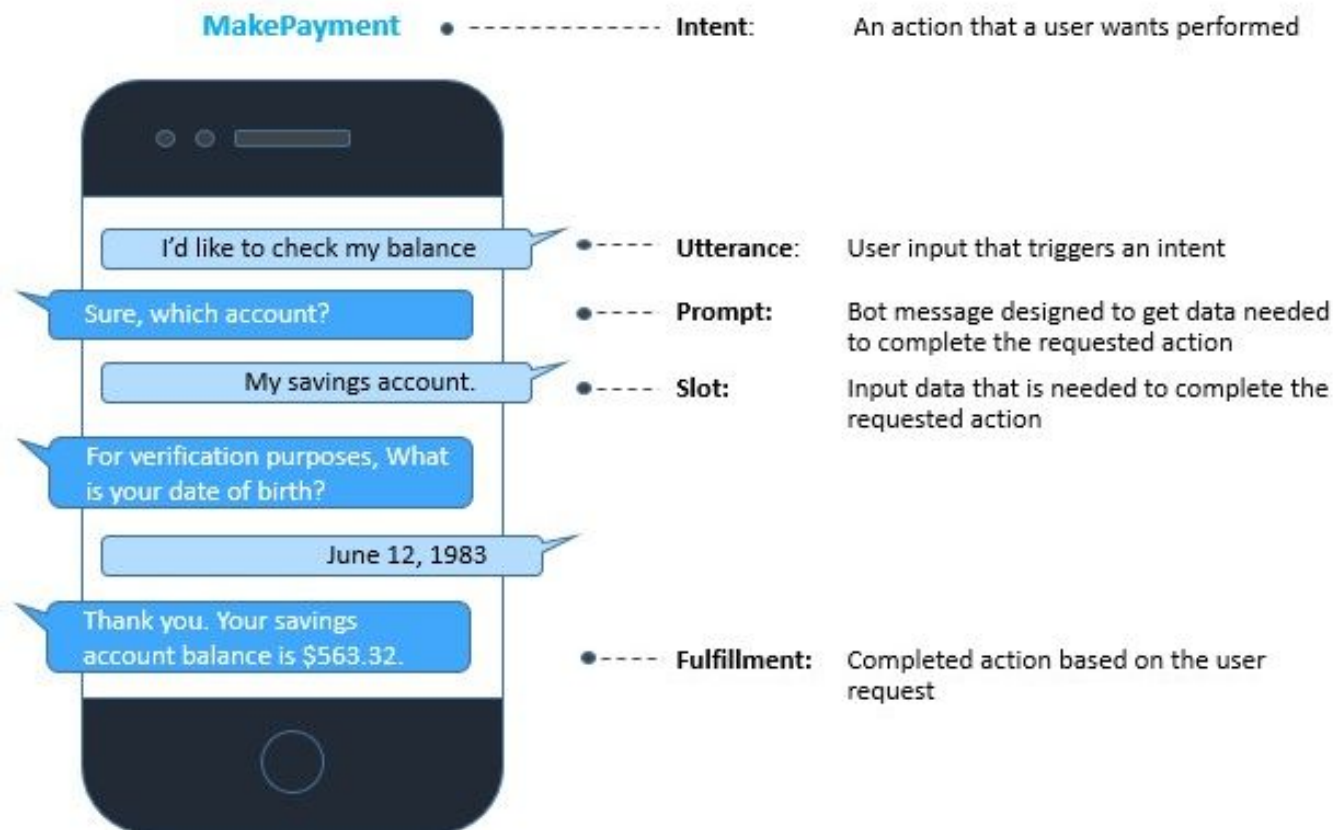


Customer is provide with  
account balance



# Amazon Lex - Use Case

(To get banking information through an Amazon Lex chatbot.)



# Amazon Polly

- Amazon Polly is a service that converts text into natural speech, allowing developers to create applications that talk back to users with a custom voice and build speech-enabled applications and products using Text-to-Speech (TTS) service.
- Amazon Polly is offered with over a dozen languages in both male and female voices to help target global audiences.



# Amazon Lex - Use Cases

- 1. Informational Bots:** Chatbots for everyday consumer requests.  
Examples: NEWS updates, Weather information, Game scores, etc.
- 2. Application Bots:** Build powerful interfaces to mobile applications.  
Examples: Book tickets, order food, Manage bank accounts, etc.
- 3. Enterprise Productivity Bots:** Streamline enterprise work activities and improve efficiencies.  
Examples: Check sales numbers, Marketing performance, Inventory status, etc.
- 4. Internet Of Things (IOT) Bots:** Enable conversational interfaces for device interactions.  
Examples: Wearables, Appliances, etc.

# How Amazon Lex Operates?



Chatbot receives user input. It can reply with answers, perform actions or ask more input.

Chatbot triggers AWS Lambda. Lambda function performs necessary action by integrating with other AWS services.

# Steps to follow while working with Amazon Lex

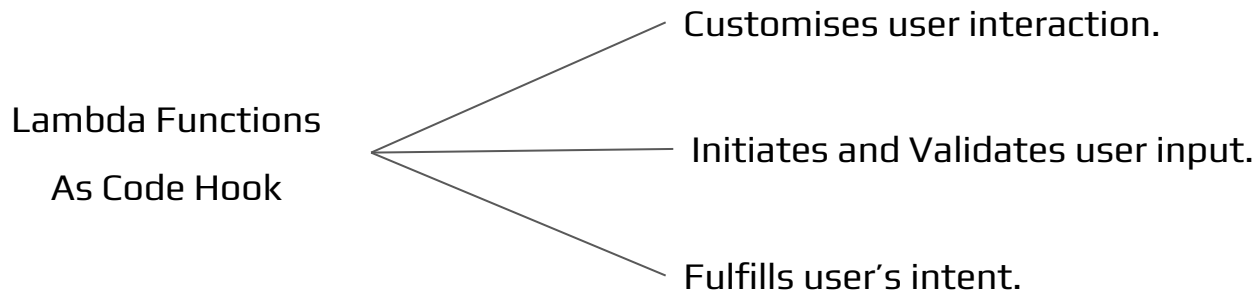
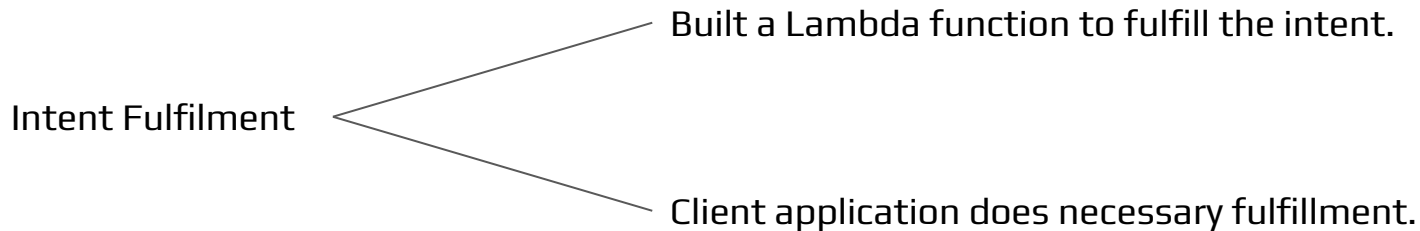
1. Create a chatbot & configure it with intents, slots & utterances.
2. Test the bot on text window slide provided by Lex Console.
3. Publish a version and create an alias.
4. Deploy the bot on suitable platform.



# Core Concepts & Terminologies

- **Amazon Bot:** An artificial intelligence program that simulates interactive conversation.
- **Intent:** An intent represents an action that user wants to perform.
- **Slots:** Slots are parameters that intent might require.
- **Slot Types:** Every slot has a type. Can create built-in or custom slot types.

# Core Concepts & Terminologies



# Conclusion

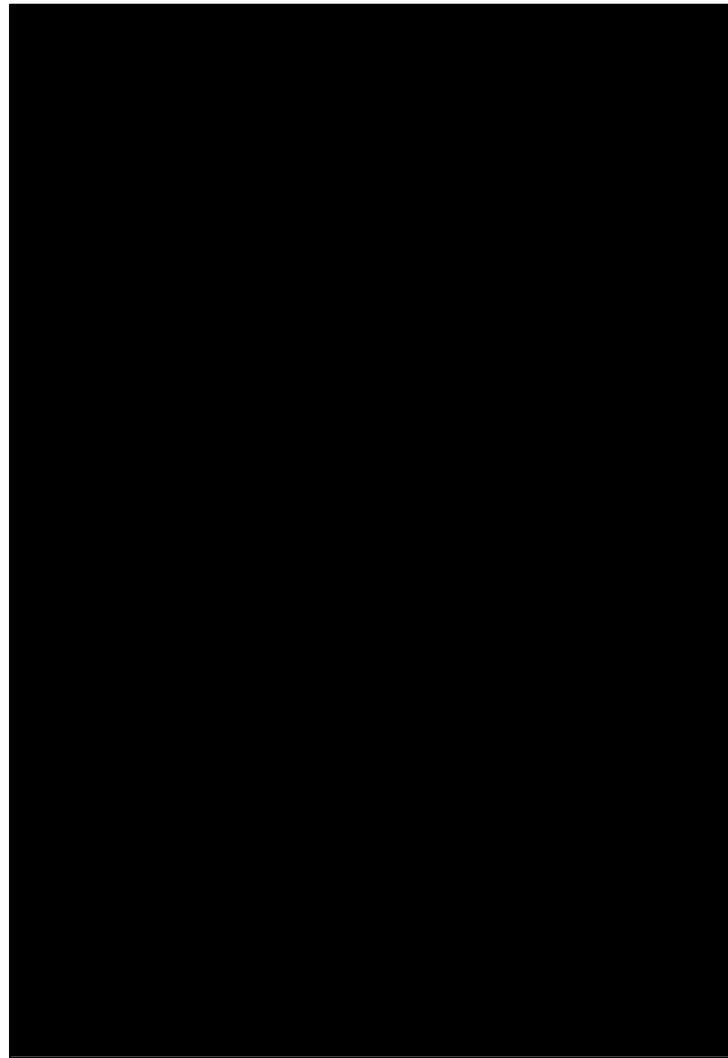
- This project focuses on creating a Pizza Ordering Chatbot using Amazon Lex to help the user order pizza, where the user can select the type of pizza, the crust, the appetizers.
- Through the proposed system, PizzaOrdering chatbot will efficiently handle the customers and take their order in a simple yet coherent way.
- The chatbot carries out the conversation in a pleasant way and is methodically asking for the type of pizza, the pizza crust and appetizers. It additionally ask for the delivery time and ask for confirmation as well.
- Using Amazon Lex, we can furthermore enhance the look and the utterances of the chatbot and deploy it on a full scale website using Amazon Cloud Services.

# Chatbot Demo

## PIZZA ORDERING CHATBOT USING AMAZON LEX



Amazon Lex



The complete guide  
to the project

AWS

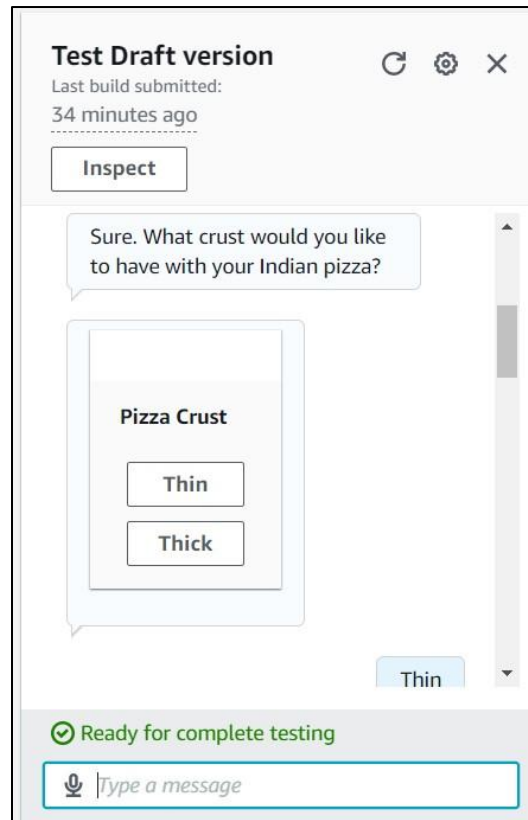
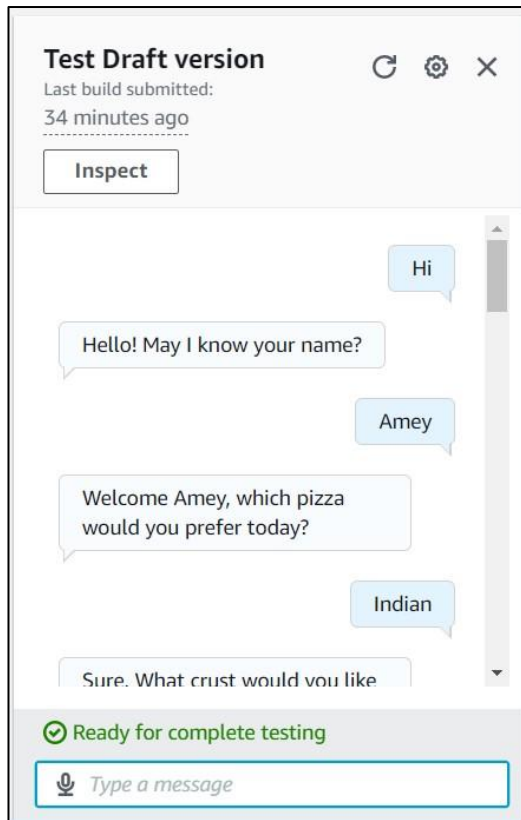
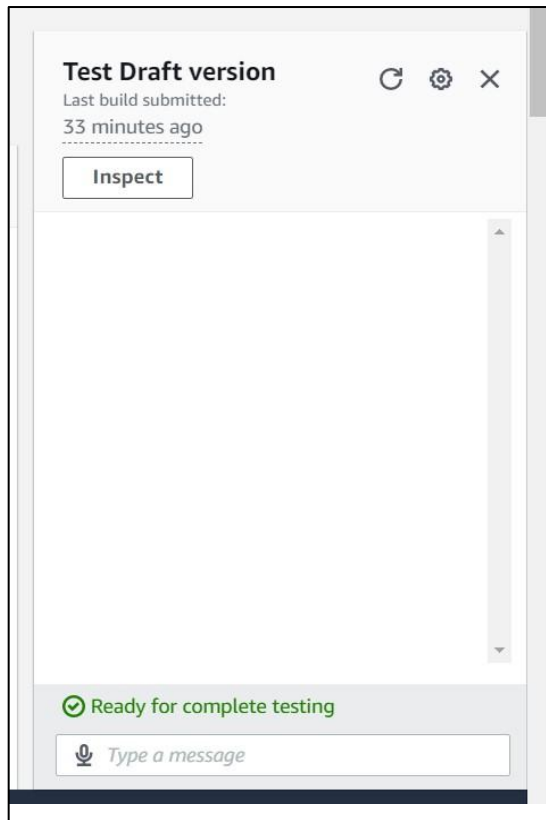


PROJECT



# Snapshots of Output

## Confirmation of Pizza Order



# Snapshots of Output

Test Draft version

Last build submitted:  
35 minutes ago

Inspect

Would you like to have any side dish or drink? (French Fries, Garlic Bread, Coke)

Appetizers

French Fries

Garlic Bread

Coke

Ready for complete testing

Type a message

Test Draft version

Last build submitted:  
35 minutes ago

Inspect

Appetizers

French Fries

Garlic Bread

Coke

None

French Fries

Ready for complete testing

Type a message

Test Draft version

Last build submitted:  
36 minutes ago

Inspect

May I know your preferred delivery time, Amey?

May I know your preferred delivery time, Amey?

20:00

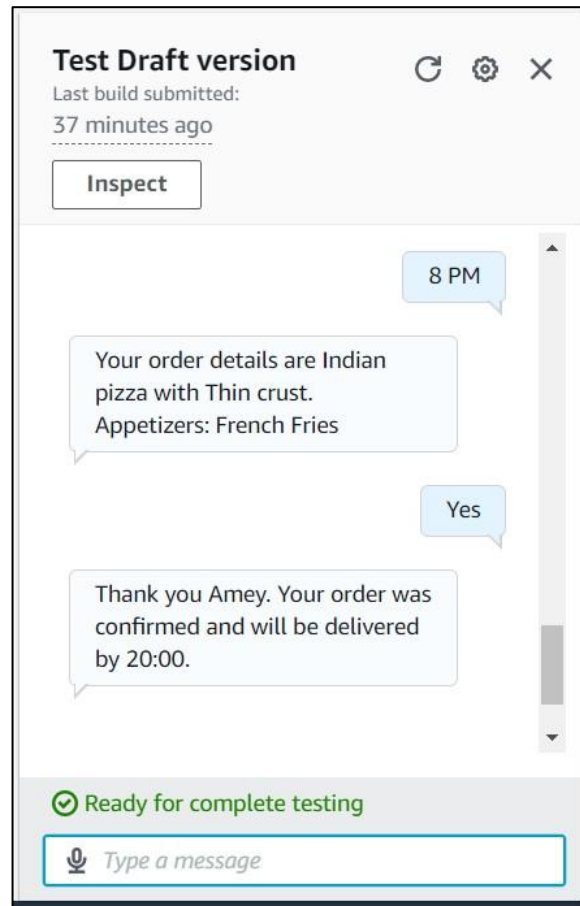
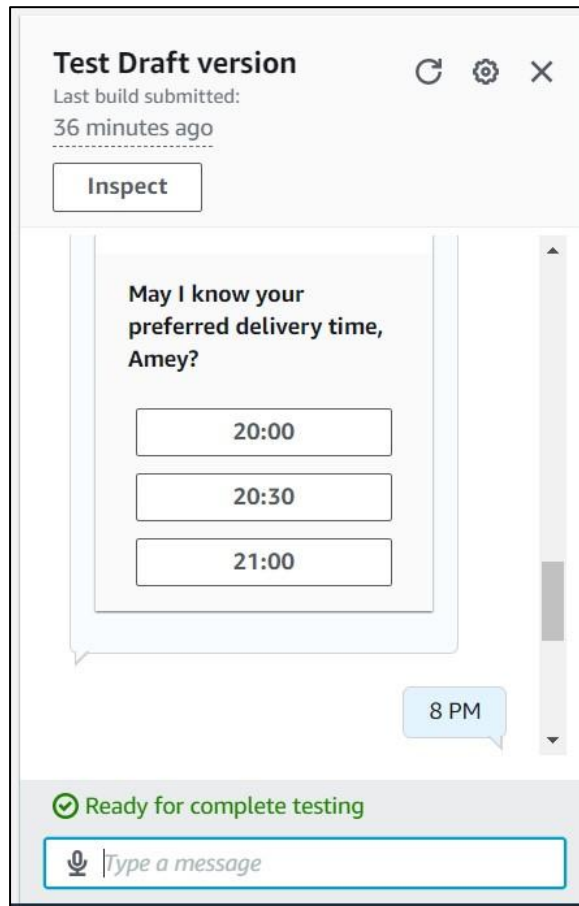
20:30

21:00

Ready for complete testing

Type a message

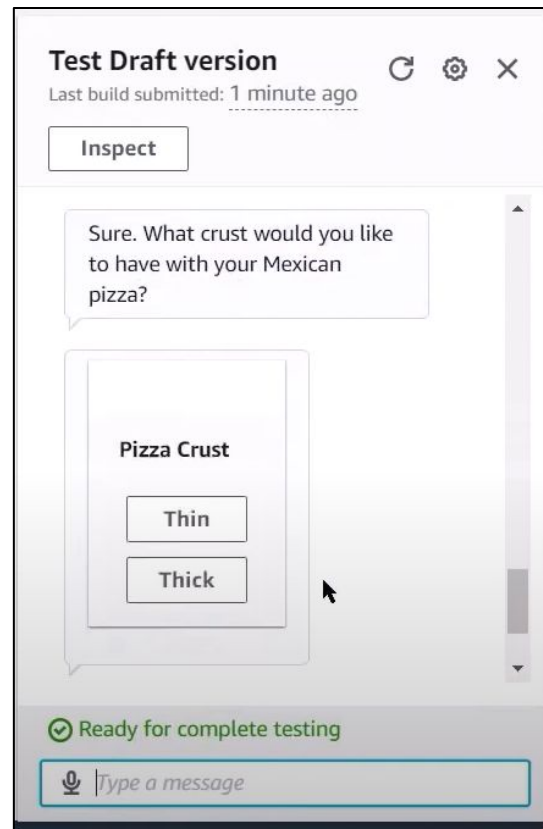
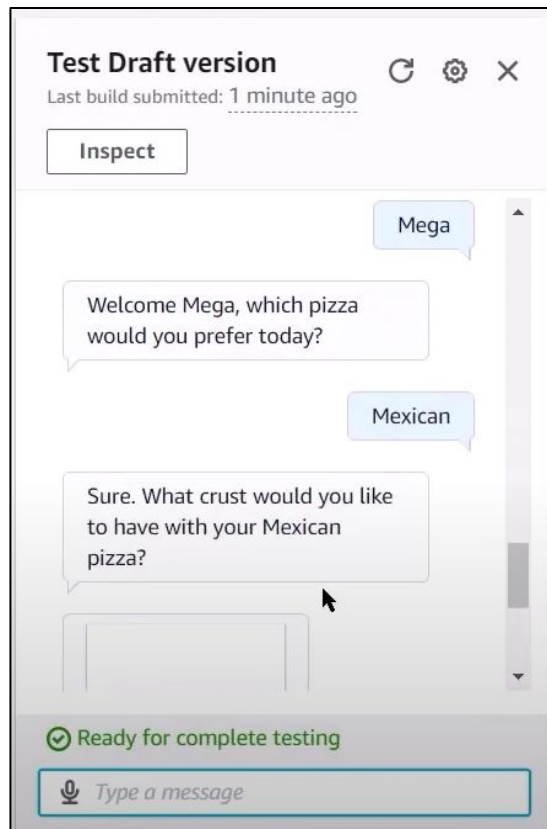
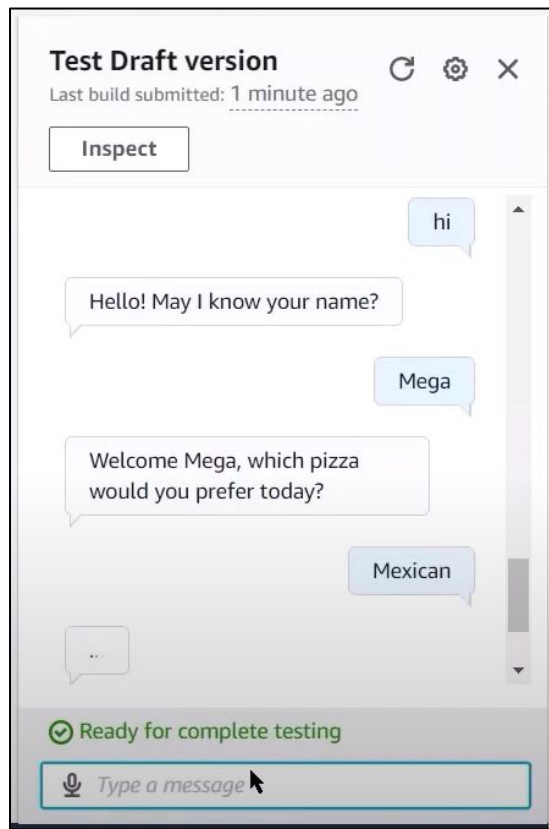
# Snapshots of Output



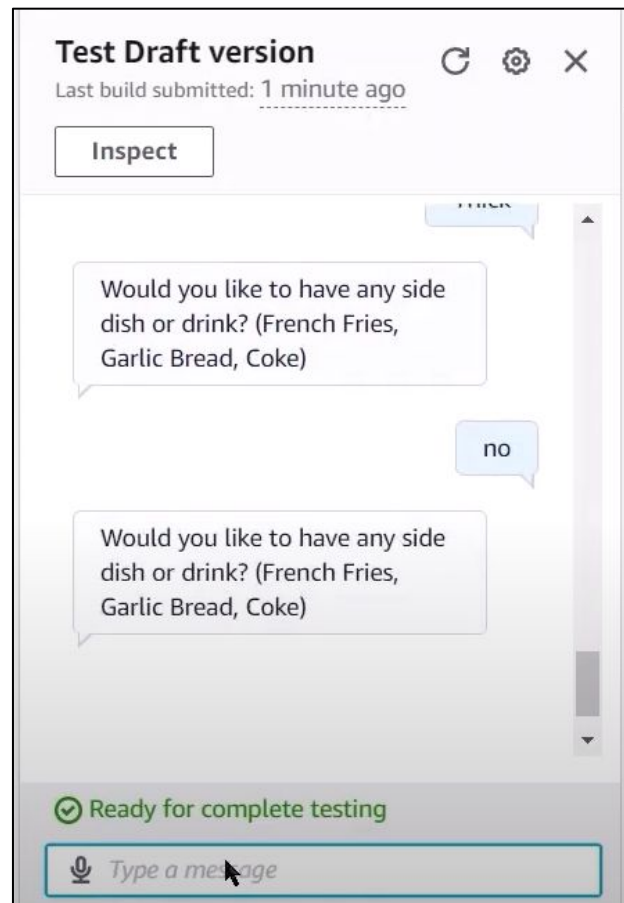
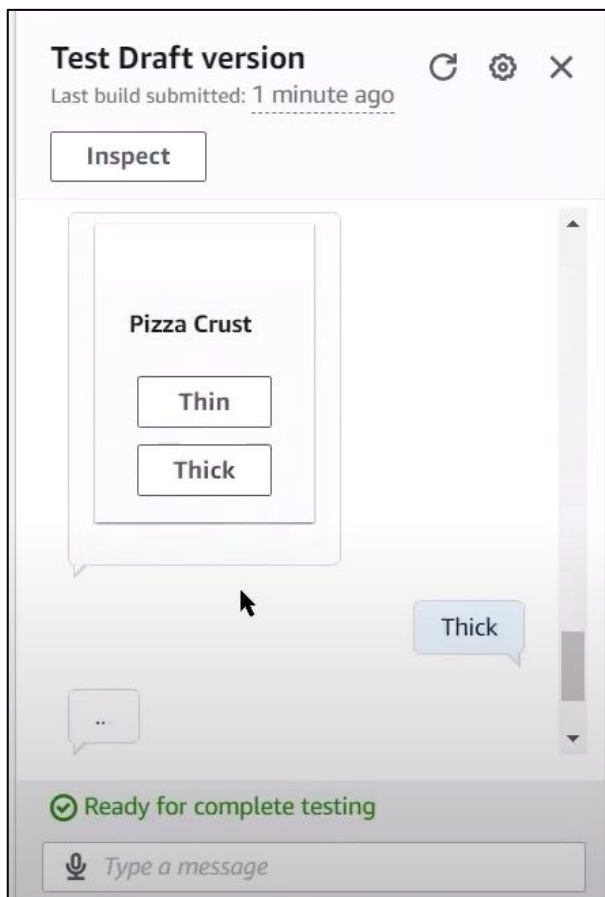


# Snapshots of Output

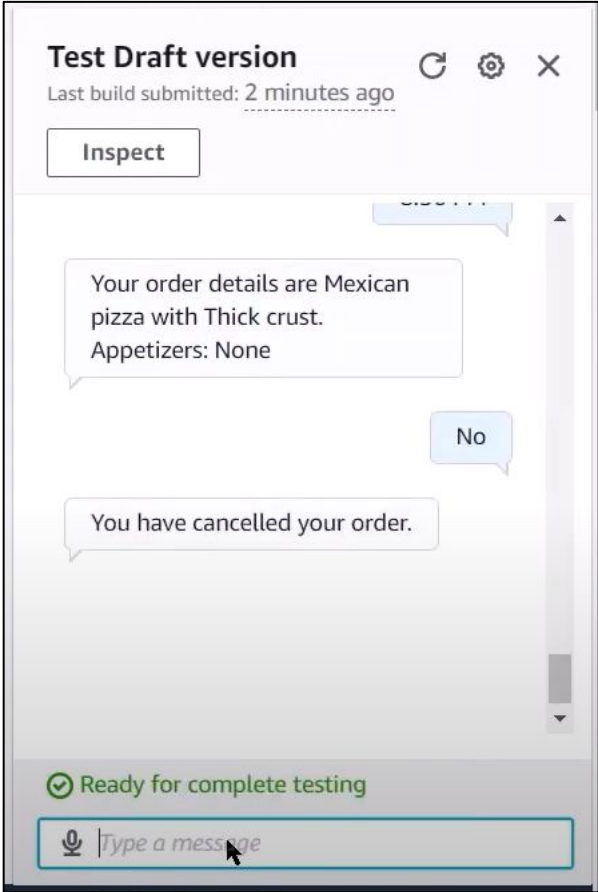
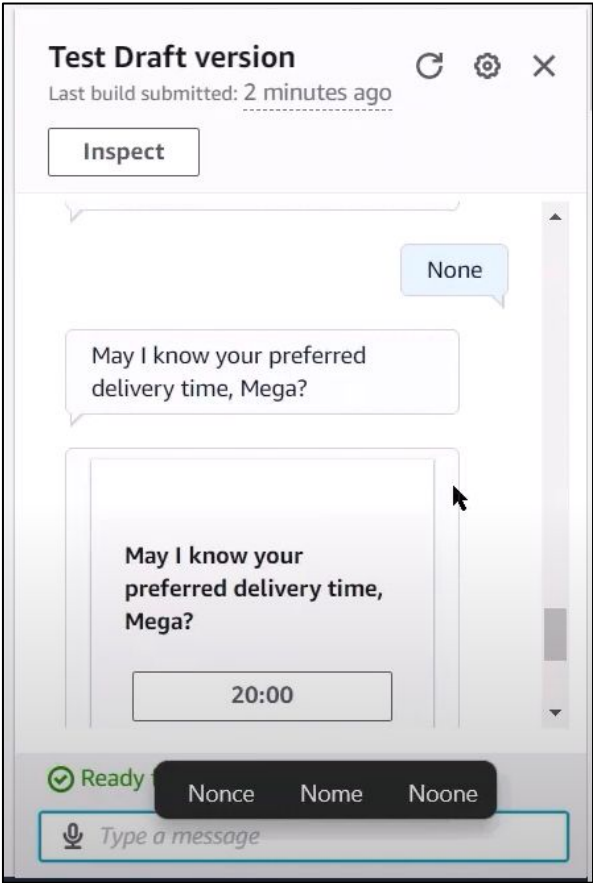
## Cancellation of Pizza Order



# Snapshots of Output



# Snapshots of Output



# References

- Soni, Radhika & Thapar, Radhika. (2019). Acceptance of Chatbots by Millennial Consumers. 10.18231/2454-9150.2018.1343.
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- <https://docs.aws.amazon.com>
- <https://aws.amazon.com/lex>
- <https://docs.aws.amazon.com/lex/index.html>

# THANK YOU

Project Title - **Pizza Ordering Chatbot Using Amazon Lex**

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