Data Science for Good and Academic-Industry Partnership

MassMutual

Attract & train talented data scientists

...while borrowing our favorite aspects from academia

The **Data Science Development Program** recruits, invests in, and trains talented early career data scientists through a three year program

UMass
Amherst

Amherst
College

MOUNT HOLYOKE

The University of Vermont

SMITH
COLLEGE

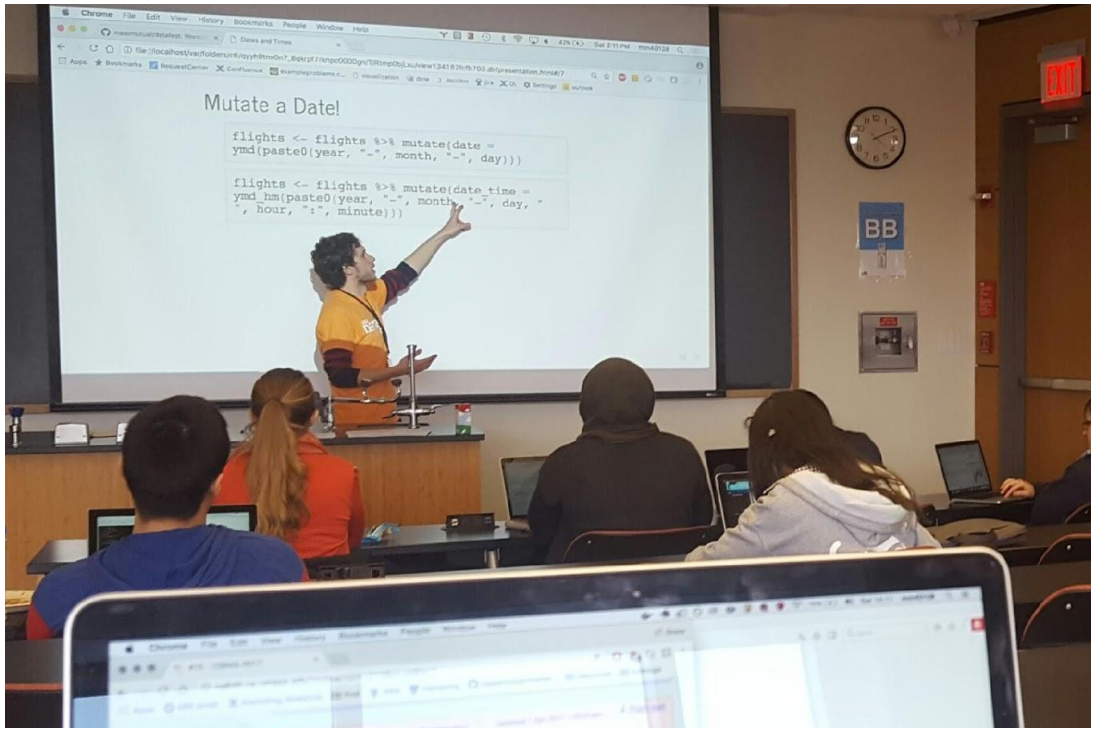
Hampshire College

BOSTON
UNIVERSITY

Engaging with local universities =>

built-in partnerships for community engagement

Women In
Data Science
MOUNT HOLYOKE
SMITH COLLEGE



HackAmherst

hamp hack

HACK(H)ER 413

FIVE COLLEGE DATAFEST

Smith College SDS Statistical & Data Sciences

Women In Data Science

Meetup

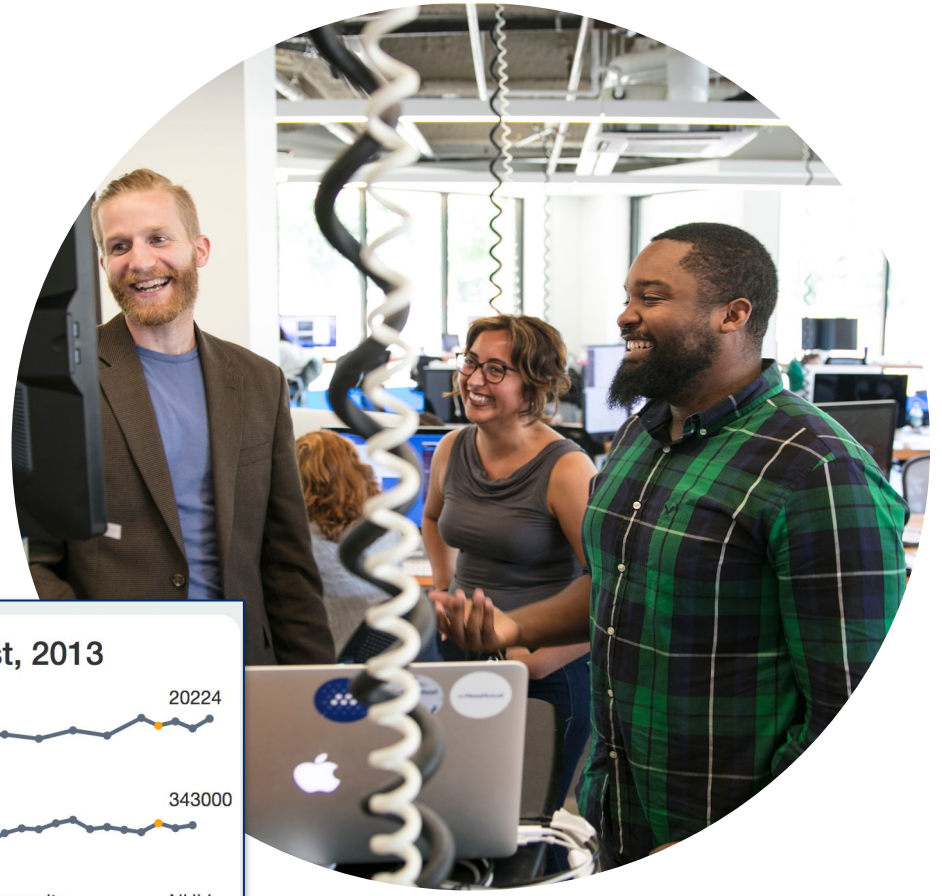
Data for Good

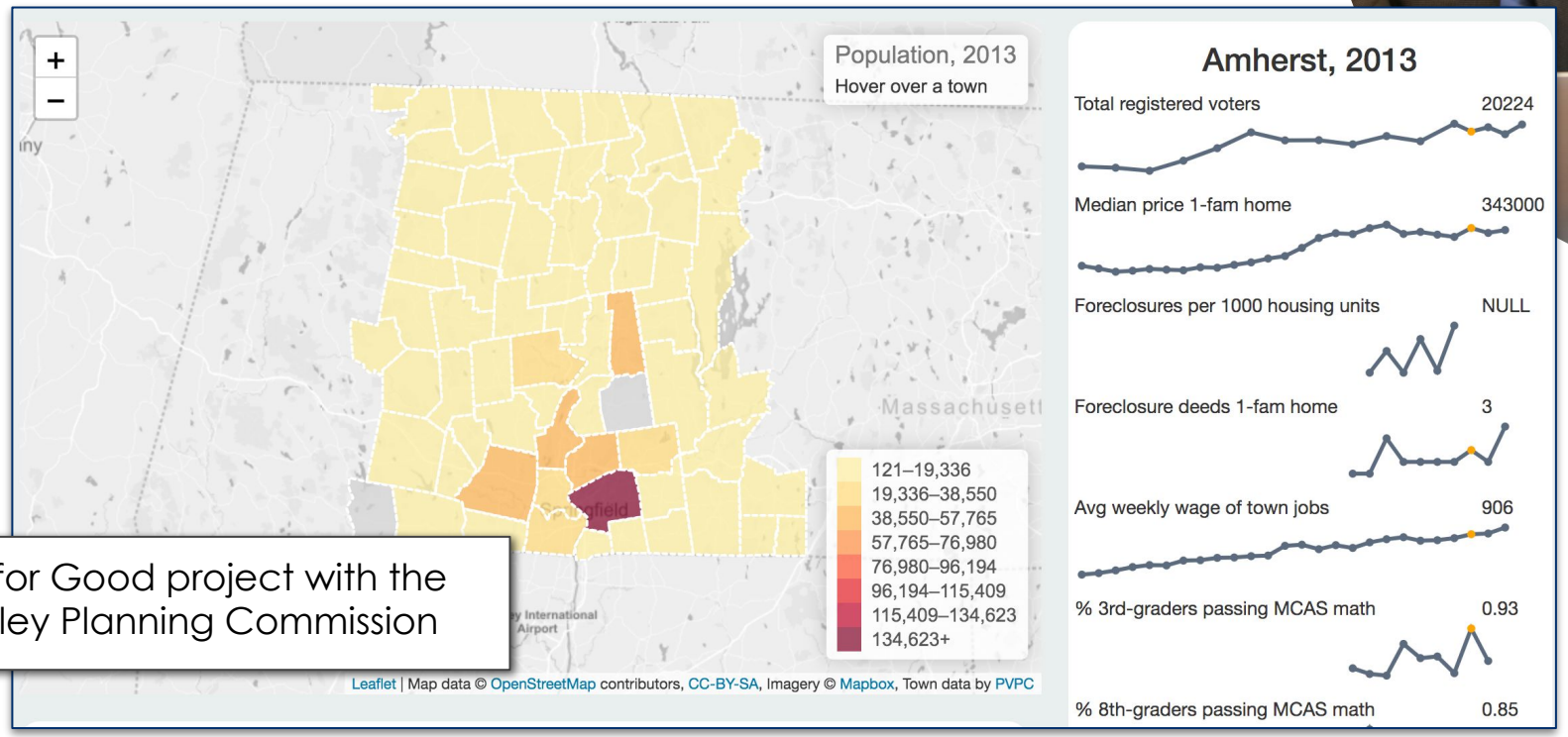
MassMutual hosts **Data Days for Good** each summer.

- Team members dedicate a week to focus on data-centric projects for the community. 2020 marks the **4th year.**
- **20+ projects** so far; ~**35 team members** participate each year.

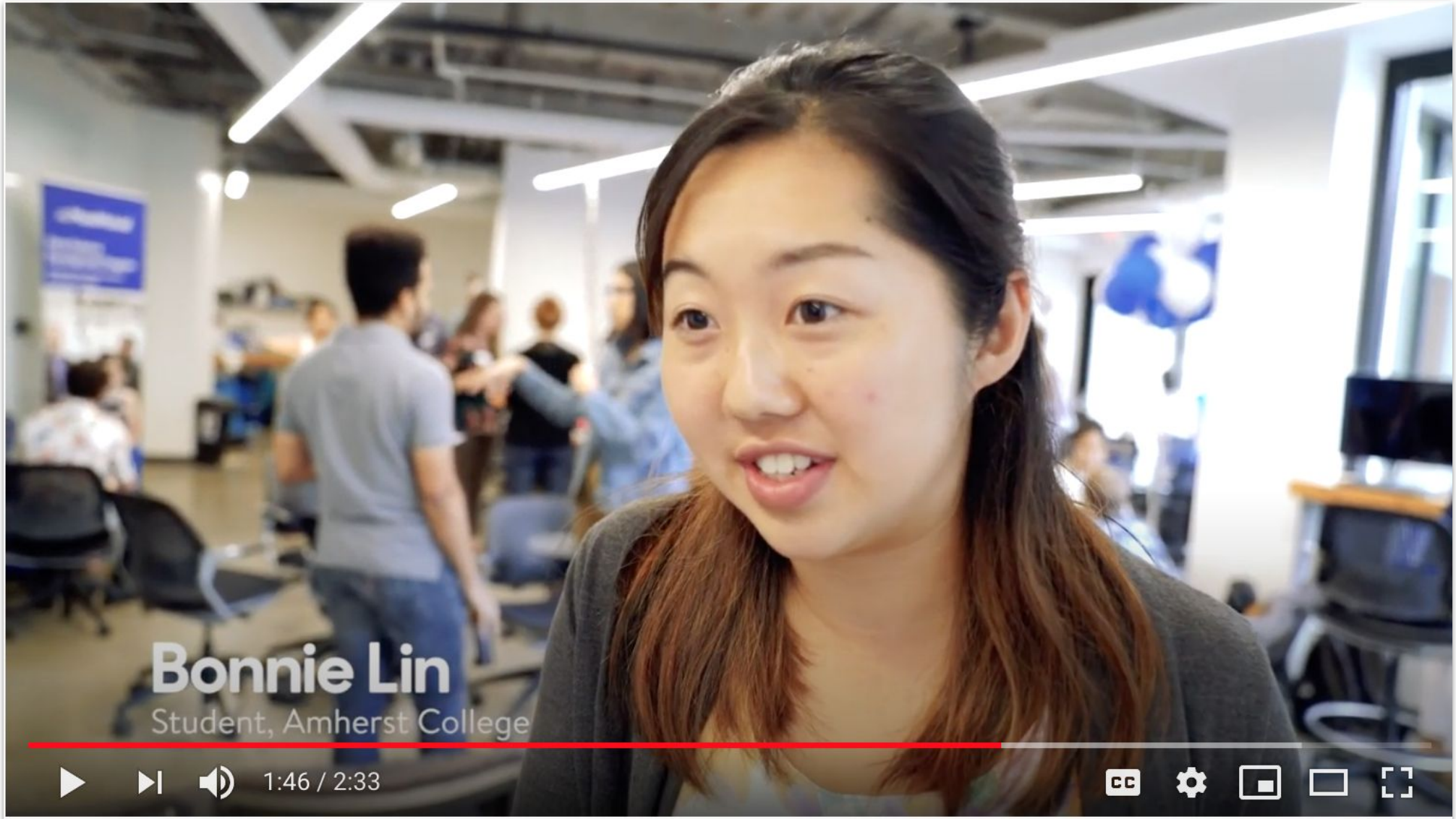
MassMutual and external partners

- **7** data scientists served as mentors during UMass Amherst's **Data for the Common Good** pilot year.





Data Days for Good project with the Pioneer Valley Planning Commission


Bonnie Lin
Student, Amherst College
1:46 / 2:33

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