






Amine MHIRI

ENTREPRENEUR ENGINEER

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LANGUAGES

- ARAB (Native)
- FRENCH (Fluent)
- ENGLISH (Fluent)
- SPANISH (Basic)

SOFTWARE PROFICIENCIES

- ILLUSTRATOR, PHOTOSHOP, LIGHTROOM
- EXCEL, OFFICE, ..
- WORDPRESS
- PRIMAVERA,AUTOCAD, GLOBAL MAPPER

INTERESTS

- ENTREPRENEURSHIP
- TECHNOLOGIES AND BLOCKCHAIN
- TEAM SPORTS / GAMES
- MARKETING AND E-COMMERCE

PROFESSIONAL EXPERIENCE

- CEO
December 2021 to Present
STARTUP SECRET SUCRE KIDS
 - Managing to label the company as a Tunisian Startup.
 - Development and monitoring of business plans, commercial and marketing strategies.
 - Creation and design of the website www.kiddo.tn using WordPress with a WooCommerce module.
 - Facebook and Instagram advertising campaigns and management of social media content and strategies.
 - Graphic design and development of the visual identity, packaging, posters of the startup.
- QHSE Manager
- February 2019
December 2021
EL AMEN Company, Construction and Public Works
 - Development of quality processes, procedures, and plans.
 - Assisting in ISO 9001 and ISO 14001 certifications for the company.
 - Monitoring and control of the cost and progress of various road construction projects.
- On-site engineer
October 2017
January 2019
EL AMEN Company, Construction and Public Works
 - Directing and overseeing contractors and planning team works.
 - Planning, monitoring, project budget and execution of road projects in coordination with various stakeholders (clients, administrations and subcontractors)
 - Daily, weekly, and monthly progress reports.

EDUCATION

- 2019
QHSE Training
ZMC FORMATION : Mr. Zouhair MARRAKCHI
- 2014 - 2017
Civil Engineering Degree, specialized in Bridges and Roads
National School of Engineers of Sfax, ENIS
- 2011_2014
Preparatory Institute for Engineering Studies of Sfax, IPEIS
Mathematics and Physics
- 2010 - 2011
Baccalaureate in Mathematics
Pilote High School of Sfax

COMMUNITY INVOLVEMENT

- 2015 - 2016
Founding member and Vice President of Communication,
Junior Enterprise CO-JED Sfax
- 2012 - 2013
Member, AIESEC Sfax.