

**You want to
understand the
impact of economic data
like GDP, inflation rate or
business climate index on
your business?**



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In love for data, programming and my son 🥰🥰

**HOW TO
SOLVE THIS?**

First you need to download
raw data from different data
sources, like “Worldbank”
or “Ifo-Institute”.

Different table structures
and formats will be
challenging!

Source: World Development Indicators. Click on a metadata icon for original source information to be used for citation.

The screenshot displays a Microsoft Excel spreadsheet with three main data tables. The first table, titled "ifo Geschäftsklima Deutschland und seine Komponenten", provides monthly data for Germany from January 2005 to October 2023. It includes sub-indices for business climate, business situation, and business expectations, as well as the Ifo Business Uncertainty Index and the Ifo Conjunction Index. The second table, titled "Consumer price index (2010 = 100)", lists the CPI for 17 countries from 2018 to 2023. The third table, titled "HistoricalPrices", shows price index data for 12 countries from 2012 to 2023. The spreadsheet interface includes standard Excel menus and toolbars.

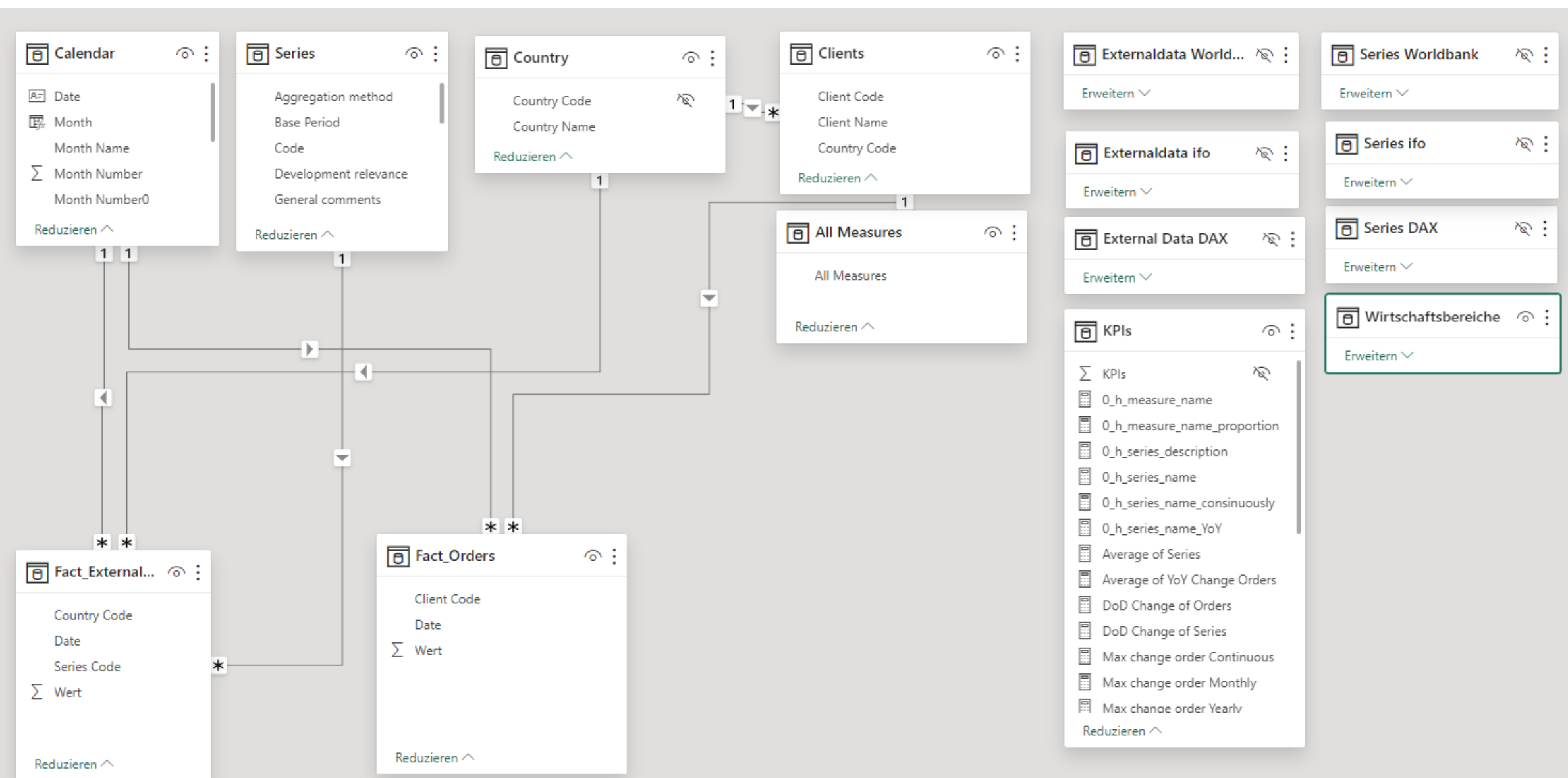
Deutschland									
Indexwerte, 2015 = 100, saisonbereinigt				Salden, saisonbereinigt			ifo Geschäftunsicherheit	ifo Konjunkturampel	
Monat/Jahr	Geschäftsklima	Geschäftslage	Geschäftserwartungen	Geschäftsklima	Geschäftslage	Geschäftserwartungen	Ursprungswerte ab 04/2019	Wahrscheinlichkeit für eine expansive Entwic	
09/2021	99.8	100.9	98.8	18.2	29.8	7.2	61.5		
10/2021	98.8	100.6	97.0	15.9	29.2	3.4	60.5		
11/2021	97.2	99.5	95.0	12.4	26.7	-0.9	62.8		
12/2021	94.9	97.3	92.6	7.5	21.8	-5.9	62.7		
01/2022	95.8	96.6	95.1	9.5	20.1	-0.6	62.7		
02/2022	98.4	98.9	97.8	15.0	25.3	5.2	61.7		
03/2022	90.1	97.2	83.6	-3.0	21.5	-24.7	69.2		
04/2022	91.5	97.4	86.0	0.0	22.0	-19.7	67.9		
05/2022	92.8	99.7	86.4	2.9	27.2	-18.8	66.6		
06/2022	92.4	99.5	85.9	2.0	26.6	-19.9	65.4		
07/2022	88.6	97.9	80.2	-6.2	23.1	-31.8	69.0		
08/2022	89.1	97.8	81.2	-5.2	22.7	-20.6	68.4		
09/2022	85.4	94.1	74.2	-11.2	18.5	-35.7	70.8		
10/2022	85.3	94.1	74.2	-11.2	18.5	-35.7	70.8		
11/2022	86.8	93.4	74.2	-11.2	18.5	-35.7	70.8		
12/2022	88.7	94.1	74.2	-11.2	18.5	-35.7	70.8		
01/2023	90.1	94.1	74.2	-11.2	18.5	-35.7	70.8		
02/2023	90.8	94.1	74.2	-11.2	18.5	-35.7	70.8		
03/2023	92.9	95.1	74.2	-11.2	18.5	-35.7	70.8		
04/2023	93.2	95.1	74.2	-11.2	18.5	-35.7	70.8		
05/2023	91.5	94.1	74.2	-11.2	18.5	-35.7	70.8		
06/2023	88.7	93.4	74.2	-11.2	18.5	-35.7	70.8		
07/2023	87.3	91.4	74.2	-11.2	18.5	-35.7	70.8		
08/2023	85.8	89.4	74.2	-11.2	18.5	-35.7	70.8		
09/2023	85.8	88.4	74.2	-11.2	18.5	-35.7	70.8		
10/2023	86.9	89.4	74.2	-11.2	18.5	-35.7	70.8		

Country Name	Country Code	Series Name	Series Code	2018 [YR2018]
Austria	AUT	GDP (current US\$)	NY.GDP.MKTP.CD	4.54991E+11
Austria	AUT	Consumer price index (2010 = 100)	FP.CPI.TOTL	116.277887
Austria	AUT	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	1.998379814
Germany	DEU	GDP (current US\$)	NY.GDP.MKTP.CD	3.97444E+12
Germany	DEU	Consumer price index (2010 = 100)	FP.CPI.TOTL	111.2466294
Germany	DEU	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	1.732168798
Finland	FIN	GDP (current US\$)	NY.GDP.MKTP.CD	2.75708E+11
Finland	FIN	Consumer price index (2010 = 100)	FP.CPI.TOTL	111.1929914
Finland	FIN	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	1.083820984
Italy	ITA	GDP (current US\$)	NY.GDP.MKTP.CD	2.09193E+12
Italy	ITA	Consumer price index (2010 = 100)	FP.CPI.TOTL	109.9515203
Italy	ITA	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	1.137487636
Switzerland	CHE	GDP (current US\$)	NY.GDP.MKTP.CD	7.25563E+11
Switzerland	CHE	Consumer price index (2010 = 100)	FP.CPI.TOTL	99.1869606
Switzerland	CHE	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	0.936335464
France	FRA	GDP (current US\$)	NY.GDP.MKTP.CD	2.79096E+12

Country Name	Country Code	Series Name	Series Code	2018 [YR2018]
Austria	AUT	GDP (current US\$)	NY.GDP.MKTP.CD	4.54991E+11
Austria	AUT	Consumer price index (2010 = 100)	FP.CPI.TOTL	116.277887
Austria	AUT	Inflation, consumer prices (annual %)	FP.CPI.TOTL.ZG	1.998379814
Germany	DEU	GDP (current US\$)	NY.GDP.MKTP.CD	3.97444E+12
Germany	DEU	Consumer price index (2010 = 100)	FP.CPI.TOTL	111.246

Next you need to load,
clean and transform the
raw data into your data
model.

Creating (key, value)-fact
tables and dimension-
tables will be needed.



Next you will have to define
DAX-formulas.

Sometimes even a MAX
calculation can be more
challenging than expected
when different dimensions
and filter selections are
involved.

[YoY Change of Series] :=

```
1 VAR __PY =  
2     CALCULATE (  
3         SUM ( 'Fact_Externaldata'[Wert] ),  
4         DATEADD ( Calendar[Date], -1, YEAR )  
5     )  
6 VAR __CY =  
7     CALCULATE ( SUM ( 'Fact_Externaldata'[Wert] ) )  
8 VAR __result =  
9     IF (  
10        DIVIDE ( __CY - __PY, __PY, BLANK () ) = -1,  
11        BLANK (),  
12        DIVIDE ( __CY - __PY, __PY, BLANK () )  
13    )  
14 RETURN  
15     __result
```

Max change of Indicator

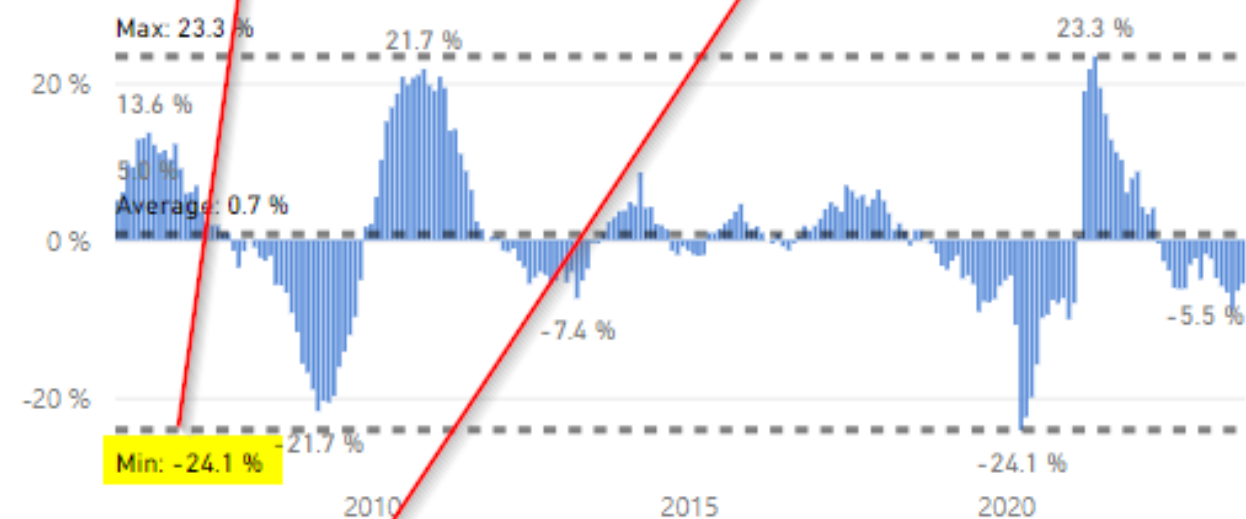
-24.11 %

Max change of Order

849.3 %

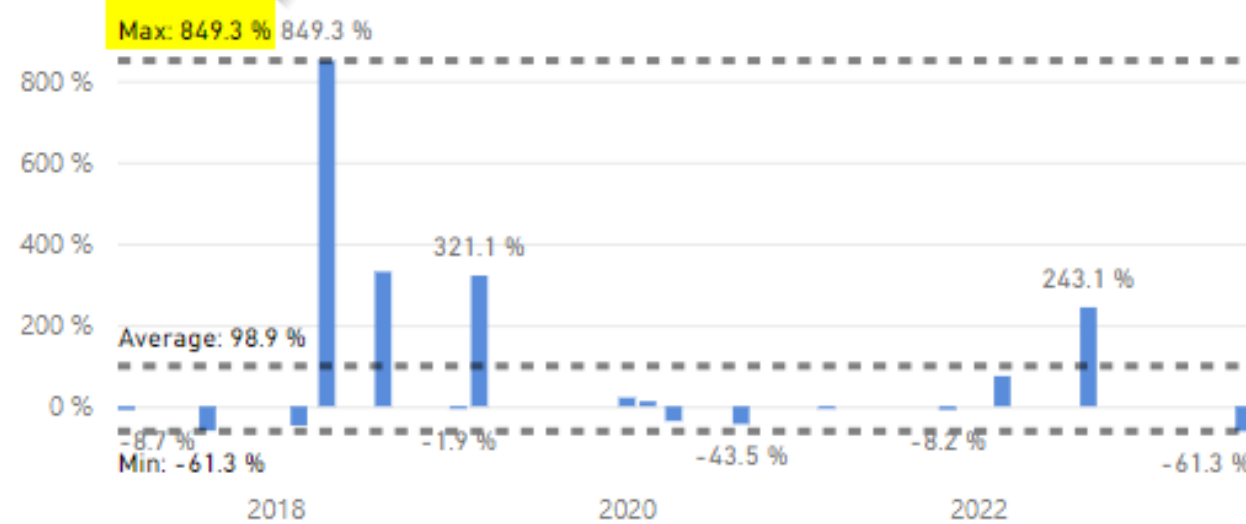
Change of Geschäftslage (Only DEU!)

Country Name ● Germany

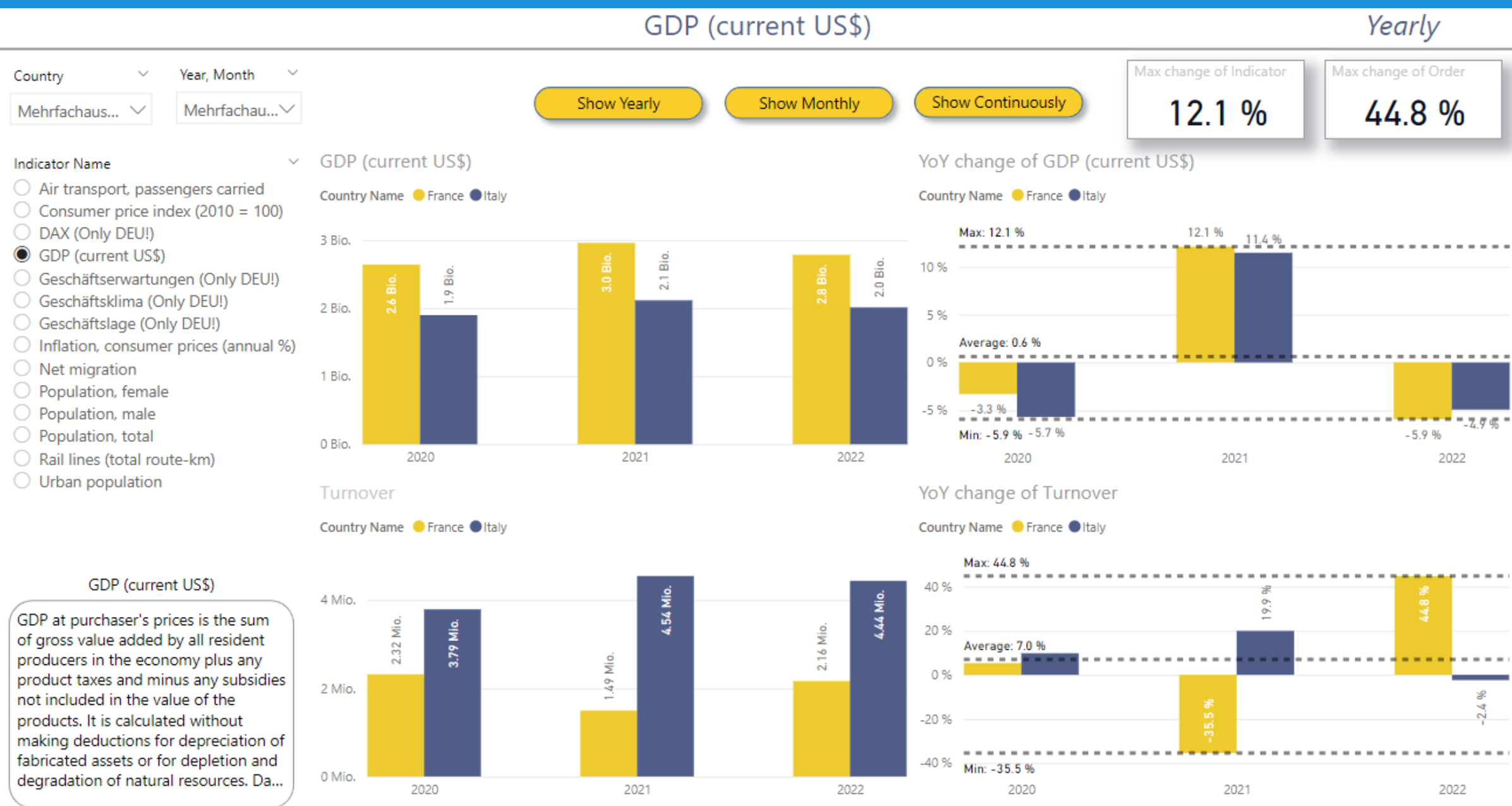


Change of Orders

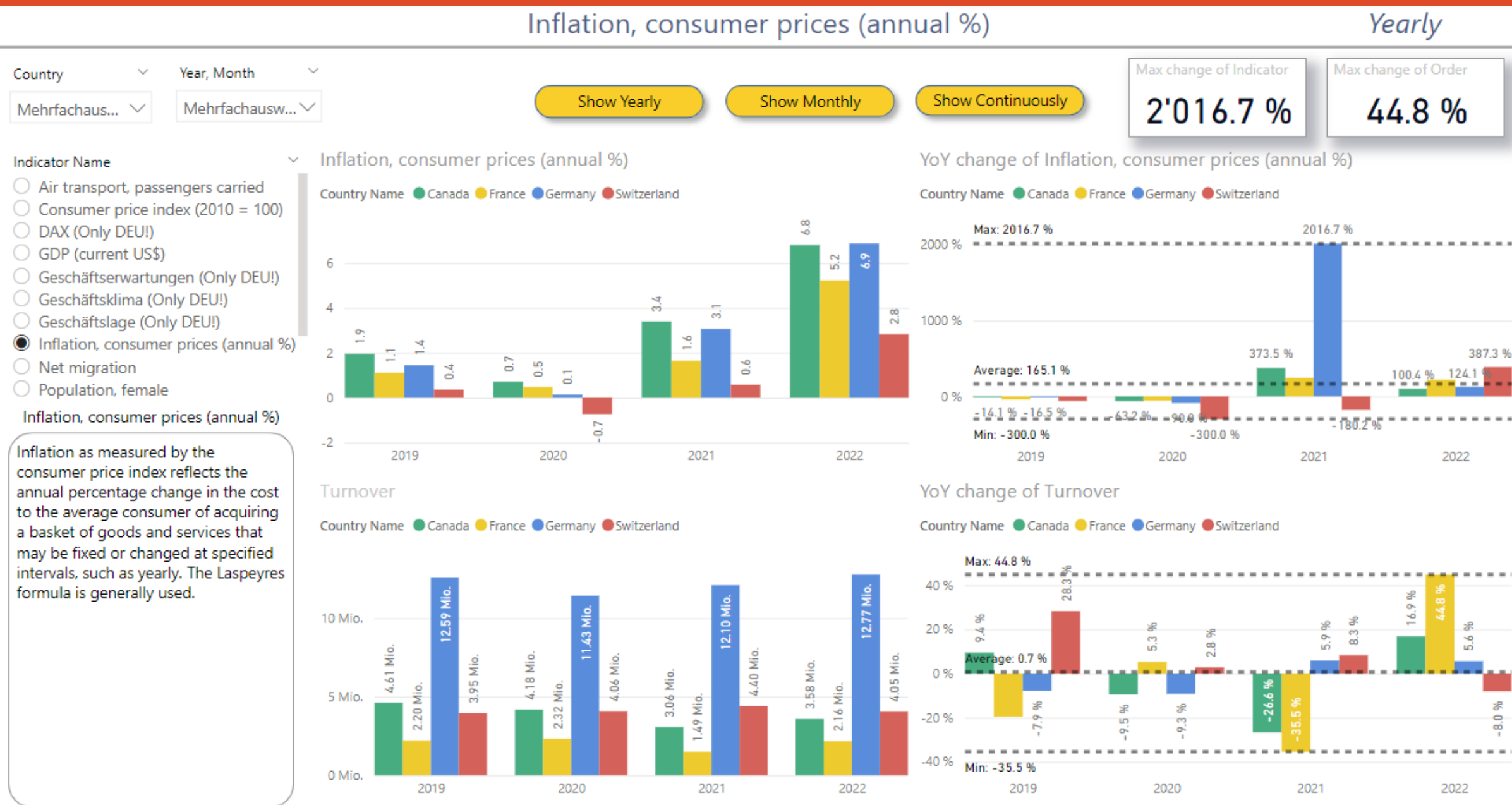
Country Name ● Germany



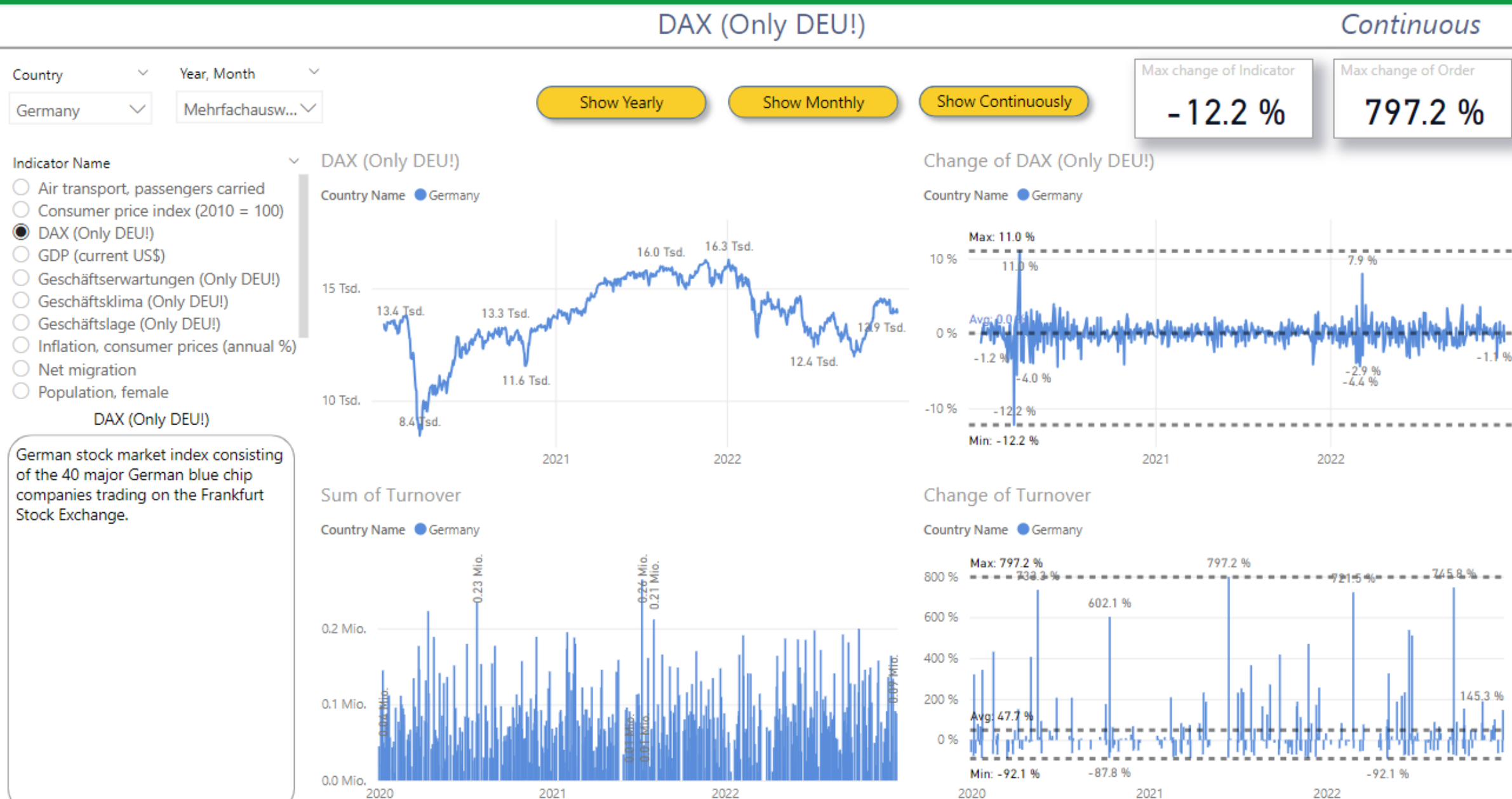
Select "GDP", different countries & years. Analyze relationships between "GDP" and "Turnover".



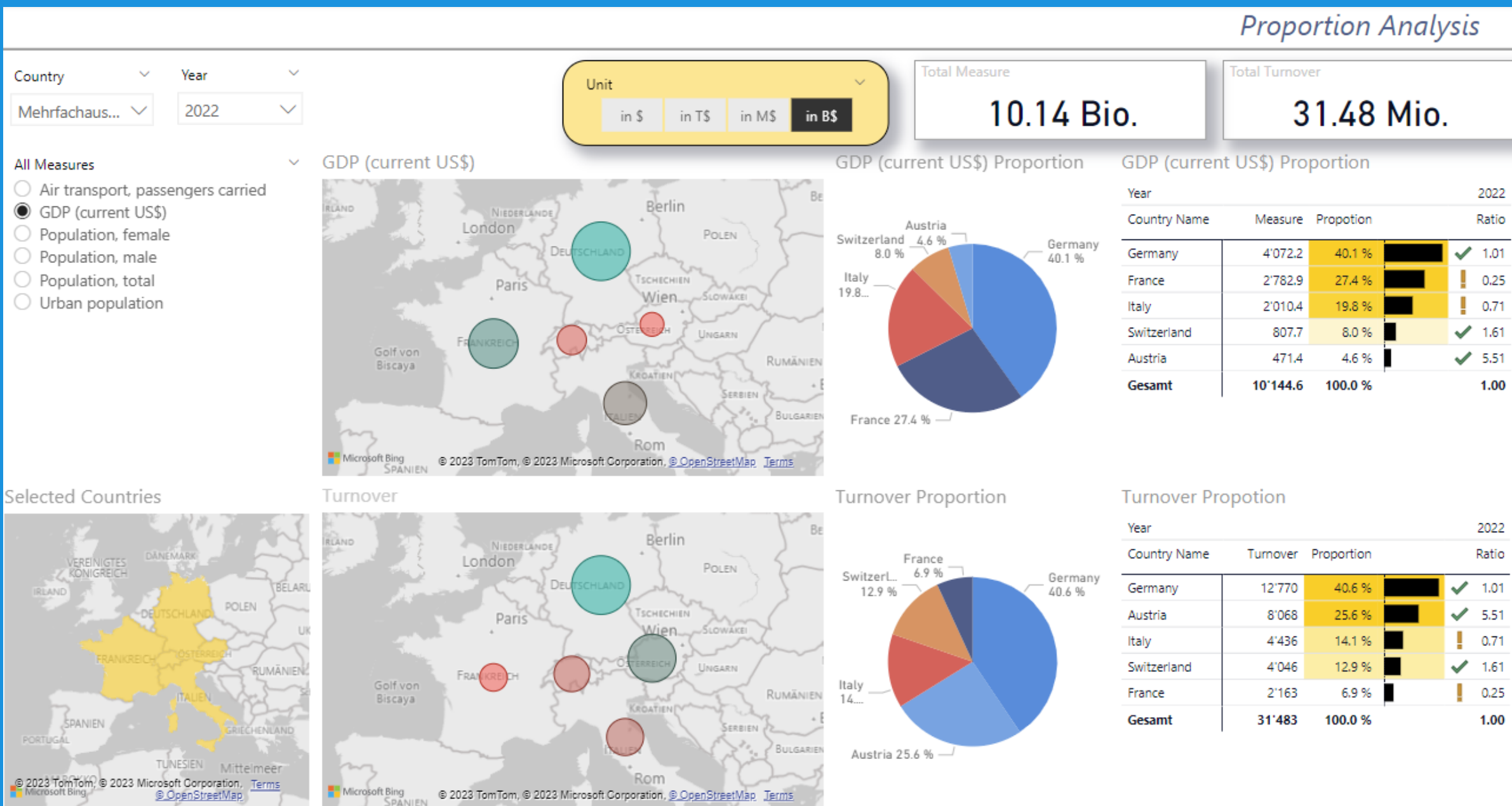
Select "Inflation" and countries / years. Analyse if YoY-changes of "Inflation" and "Turnover" correlate.



The report pages should work for yearly, monthly but also continuously time series, like "DAX index".



Analyse if proportion of “GDP” corresponds to your Turnover and use the Ratio to draw conclusions.



Was this helpful for you?

I published my PowerBI report on novyPro, which is a nice platform for data analysts. You can open and work with my PowerBI report on the novyPro page without installing anything:

novypro.com/profile_projects/andreastraut

Please follow me on LinkedIn!

Handwritten signature of Andreas Traut in white ink on a black background.

Graduated Diploma Mathematician and Certified
Advanced Data Scientist. Certified PowerBI Data Analyst.
In love for data, programming and my son 😊👶