Single Serving, Portfolio, and Blog Sites; Fast

Hi!

I'm Aaron Taylor Scharff

@Chronotope

Tools to get Started

Set these up while you follow along (or before you come!)

- GitHub Account
- GitHub Desktop
- VS Code
- Glitch

The web is a series of links

Building a website is **important**, a home for **your** work, a way for people to see you, and a way to have some **ownership** over your *identity* and *platform*.

A website can be a way to run your own journalism outlet, but also can be useful as a standalone site for complex web projects and *archives* of your work elsewhere.

This presentation is a website

This presentation is a website built using 11ty, Markdown, Reveal.js and GitHub Pages (which is free!).

It uses a technique called "*Static Site Generation*" to create a series of static HTML files that are very stable and inexpensive to host.

At the end of the day, you are the only one you can trust to keep your work online.

THE MEDIA

When Media Outlets Shutter, Why Are the Websites Wiped, Too?

Vice workers scrambled this week to save their work, just in case. Would keeping it online really cost so much?

BY SCOTT NOVER FEB 23, 2024 • 4:19 PM

And having a place it lives can be useful for promoting it as well.

*From: https://slate.com/business/2024/02/messenger-gawker-vice-media-layoffs-sites-deleted-why.html

Of course there is WordPress

- WordPress is great
- A lot of pre-made themes and plugins
- But hard to do special projects and interactives within the CMS

WordPress is now more than 40% of the web. It can be hard to stand out with it.

43%

Your website can work like an app

You don't need to go deep into complex React or device-specific code to build websites that act like apps. With standard Javascript, HTML and Progressive Web Apps (PWAs) you can build websites that work offline, send push notifications and more.

You need more for your podcast than just uploading to a platform

Make a portfolio for your work

Portfolio sites can show off your journalism, be a feature of your skills, provide a way for people to follow and contact you, and be a resource to help find work.

GitHub Pages

GitHub pages are a free, easy, low-effort way to host websites.

You can host them by:

- GitHub username
- GitHub organization
- Purchased domain

Glitch

Glitch is a great platform for building quick sites and trying out new techniques. You can take the code you generate there and move it easily.

Own your Link in Bio

- A lot of social media doesn't let you post links easily so Link in Bio platforms have become a popular way to share links
- Customization is very limited
- You can only use the social media links they approve

Netlify can be used to host more complex static sites.

Markdown

Markdown is a shorthand way to write text intended for HTML. It works a lot like HTML, but is simpler to type and easier to read while you're working on it.

Check out basic Markdown rules and this cheat sheet.

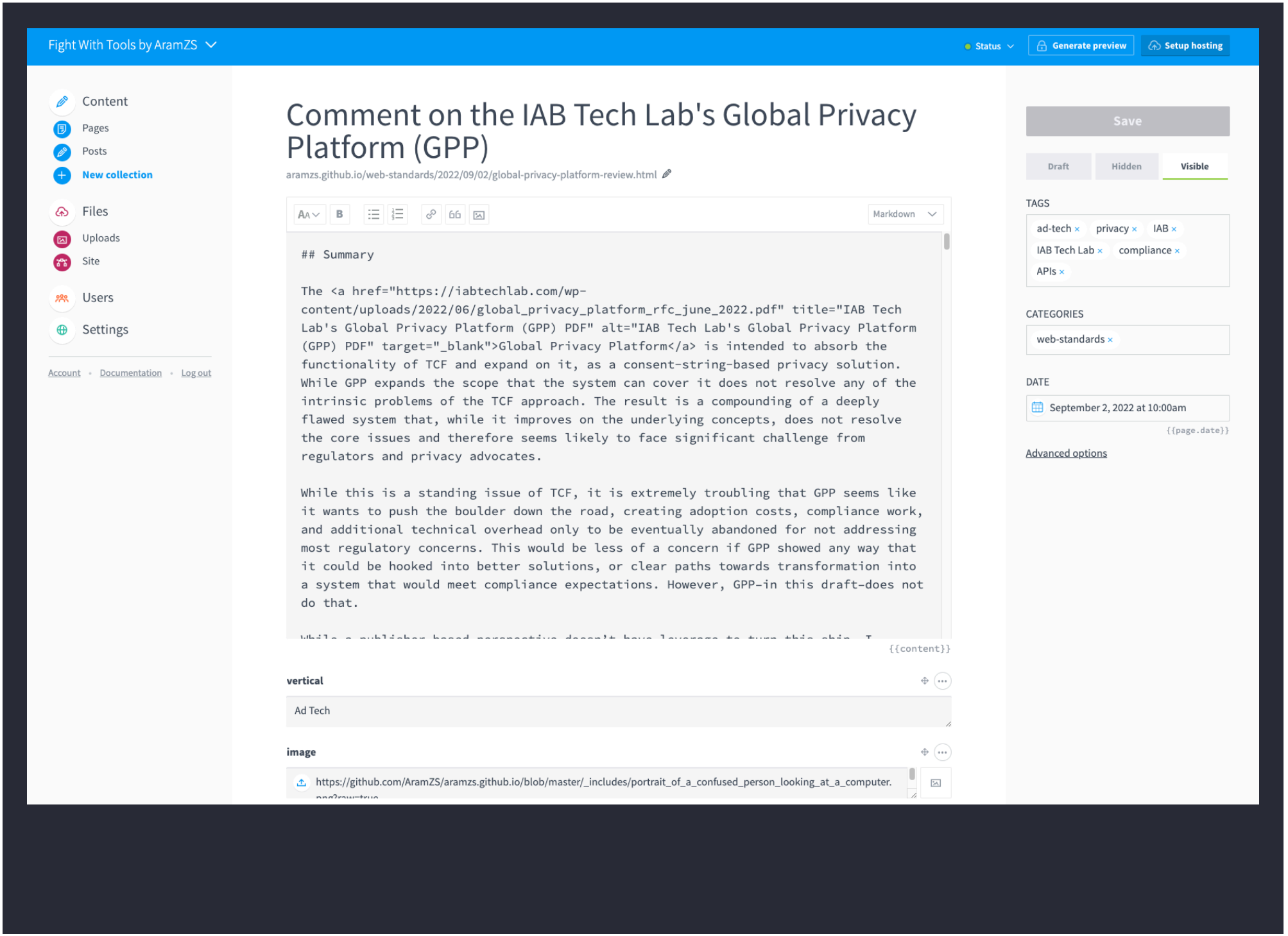
Most systems let you add metadata to a page using `Front Matter`.

A lot of people enjoy using local apps to write Markdown which they can then move to their sites via a variety of methods.

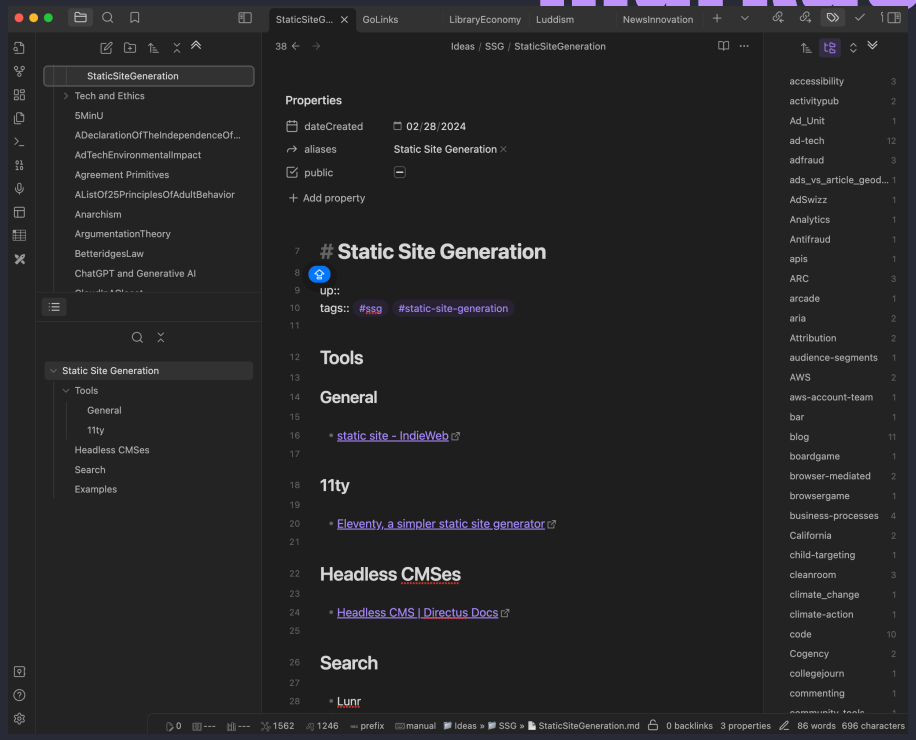
There are also web-based tools that can help you write Markdown without really writing Markdown, and then publish it to your site.

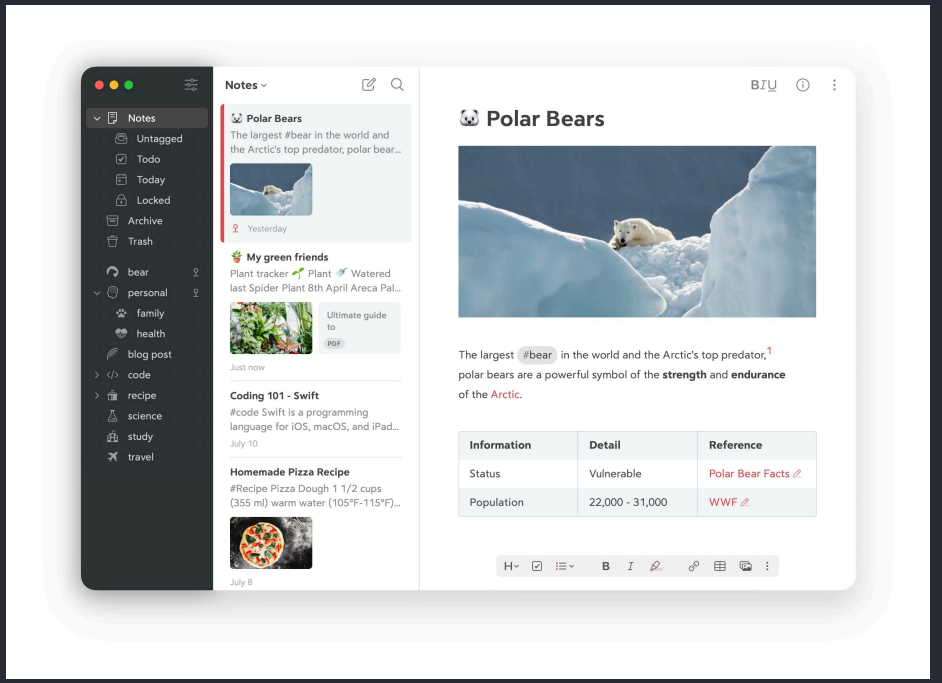
Siteleaf

Siteleaf is a simple content management system (CMS) for static sites, especially on GitHub Pages.


Fight With Tools by AramZS
Status
Generate preview
Setup hosting
Content
Pages
Posts
New collection
Files
Uploads
Site
Users
Settings
Account • Documentation • Log out
Comment on the IAB Tech Lab's Global Privacy Platform (GPP)
aramzs.github.io/web-standards/2022/09/02/global-privacy-platform-review.html
Markdown
Summary
The <a href="https://iabtechlab.com/wp-content/uploads/2022/06/global_privacy_platform_rfc_june_2022.pdf" title="IAB Tech Lab's Global Privacy Platform (GPP) PDF" alt="IAB Tech Lab's Global Privacy Platform (GPP) PDF" target="_blank">Global Privacy Platform</a> is intended to absorb the functionality of TCF and expand on it, as a consent-string-based privacy solution. While GPP expands the scope that the system can cover it does not resolve any of the intrinsic problems of the TCF approach. The result is a compounding of a deeply flawed system that, while it improves on the underlying concepts, does not resolve the core issues and therefore seems likely to face significant challenge from regulators and privacy advocates.
While this is a standing issue of TCF, it is extremely troubling that GPP seems like it wants to push the boulder down the road, creating adoption costs, compliance work, and additional technical overhead only to be eventually abandoned for not addressing most regulatory concerns. This would be less of a concern if GPP showed any way that it could be hooked into better solutions, or clear paths towards transformation into a system that would meet compliance expectations. However, GPP-in this draft-does not do that.
{{content}}
vertical
Ad Tech
image
https://github.com/AramZS/aramzs.github.io/blob/master/_includes/portrait_of_a_confused_person_looking_at_a_computer.
Save
Draft
Hidden
Visible
TAGS
ad-tech × privacy × IAB × IAB Tech Lab × compliance × APIs ×
CATEGORIES
web-standards ×
DATE
September 2, 2022 at 10:00am
{{page.date}}
Advanced options

Some people like to use local markdown tools





Archive your Work

Static sites build HTML pages that can be copied anywhere you want them. They also are easy to archive.

There are a few tools that make saving your work easy, wherever it lives and whatever you used to make it.

Building Static Sites Quick

Templates

11ty GitHub | 11ty Glitch

GitHub Pages Basic Site | Glitch Basic Site

Jekyll GitHub

Link In Bio Glitch

Let's make a site

We're going to create a basic website with GitHub Pages.

Start here: https://aramzs.me/ghp.

Worksheet

- GitHub Pages
- 11ty
- WordPress
- Progressive Web Apps
- Glitch
- Siteleaf
- Internet Archive
- Conifer
- Web Recorder

Worksheet

- 11ty Base Blog
- 11ty Glitch Blog
- Glitch Basic Site
- Jekyll GitHub
- Link In Glitch