

Alex Salazar

SOFTWARE ENGINEER

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Summary

Results-driven, full-stack software engineer coordinating within a team while also collaborating with small businesses for freelance web development to execute deliverables. Coming from a two year E-commerce background in the tool and die industry, I pursued E-commerce-esque projects in software development to fuse my passion for business/entrepreneurship and tech to construct effective applications.

Skills

Front-end: React.js, HTML5, CSS, SCSS, JS, Gatsby

Back-end: Node.js, Express.js, MongoDB

Tools/Software: Git, Sanity, Webpack, BigCommerce

Languages: English (Native), Spanish (Fluent)

Practices: Database Design, Test Driven Development(TDD), Agile, Scrum, Object Oriented Programming(OOP), Software Design Patterns, Web Design

Professional Experience

100Devs Learning Agency - *Software Engineer* - Los Angeles, California March. 2021 - Current

- Develop and create full-stack web applications for agency clients
- Mentor students in agency tech stack
- Collaborate with team members to find the best solution for requirements and deadlines
- Use agency tech stack - React, Node.js, Express, MongoDB, Vanilla JavaScript

Penn Tool Company - *E-Commerce Specialist* - Maplewood, New Jersey March. 2019 - April. 2020

- Oversee e-commerce and sales within a team to produce maximum results of a drop-shipping company by:
 - Handling customer inquiries and concerns through email/phone while relaying information and selling large machinery (\$2,000-\$50,000) to government agencies and machine shops across the world
 - Appoint accurate routing from pick-up to drop off of machinery from warehouse(s) to customer location
 - Ability to pinpoint best sellers to increase profit as well as recommend new products to advertise
- Handle over 80,000 customer data entries within Microsoft Excel to boost sales by sending paper and online catalogs to customers
 - Maintained catalog information by using several Excel functions (Vlookup, Pivot Tables, Duplicate Entries)
 - Update datasets on a day to day basis which is then sold to data companies
 - ~ Generated a supplemental source of income (\$1,300 - \$2,000) monthly by selling customer data to data companies (Uline)

Programming Projects & Work

PectusPlus

- Built with React, Node.js, Express, MongoDB
- E-Commerce website for Pectus Excavatum community

SecondSight

- Built using HTML, SCSS, JavaScript
- Landing page for NYC Marketing Agency client

PectusPlus Blog

- Built with React, Strapi, GraphQL
- Blog site for PectusPlus.com where posts go in-depth on living with Pectus Excavatum, medical articles, stretching techniques, breathing techniques, and weightlifting routines

Church of Bergen Scripture Study App

- Built using React, SCSS, and PostMan
- Bible Scripture app used by the Church of Bergen to recite, study, and interpret scripture

Education

Montclair State University - Sept. 2015 - May. 2017