

# Alex Salazar

## SOFTWARE ENGINEER

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## Summary

Results-driven, fullstack software engineer coordinating within a team while also collaborating with small businesses for freelance web development to execute deliverables. Coming from a two year E-commerce background in the tool and die industry, I pursue E-commerce-esque projects in software development to fuse my passion for business/entrepreneurship and tech to construct effective applications.

## Skills

**Front-end:** React.js, HTML5, CSS, SCSS, JS, Gatsby

**Back-end:** Node.js, Express.js, MongoDB

**Tools/Software:** Git, Sanity, BigCommerce

**Languages:** English (Native), Spanish (Fluent)

**Practices:** Database Design, Test Driven Development(TDD), Agile, Scrum, Object Oriented Programming(OOP), Software Design Patterns, Web Design

## Professional Experience

**Second Sight** - *Full-Stack Engineer* - Manhattan, New York City March. 2021 - Current

- Expertly design, develop, and deploy fullstack applications that meet agency client requirements
  - Efficiently utilizing the agency's technology stack to increase search engine visibility, improve web page performance by 22% and adhering to accessibility guidelines to provide inclusive experiences for all users
  - Utilizing Agile methodologies to efficiently evaluate and address project requirements while ensuring on-time delivery of high-quality solutions

**100Devs Learning Agency** - *Community Mentor* - Los Angeles, California Feb. 2020 - March 2021

- Onramp new developers to be agency ready over the course of 9 months by following fullstack developer path
  - Instruct and mentor junior developers in the foundational concepts of HTML, CSS, and JavaScript to establish a strong base to create landing pages
  - Improved team productivity by focusing on version control and Github to teach engineers how to keep a clean Git history using atomic commits

**Penn Tool Company** - *E-Commerce Specialist* - Maplewood, New Jersey March. 2019 - April. 2020

- Oversee e-commerce and sales within a team to produce maximum results of a drop-shipping company by:
  - Initiating and maintaining professional customer communications through various channels, addressing queries and issues swiftly, providing comprehensive product information, resulting in successful sales of high-end machinery (\$2,000-\$50,000) to government agencies and machine shops worldwide.
  - Capable of identifying best-selling products and implementing strategies to increase profitability while recommending new products for advertising campaigns

## Programming Projects & Work

### PectusPlus Front-end

- Built with JavaScript, CSS, React
- Front-end for an E-Commerce website for Pectus Excavatum community

### PectusPlus Back-end

- Built with Node, Express, MongoDB
- Back-end for an E-Commerce website for Pectus Excavatum community

### PectusPlus Blog

- Built with JavaScript, React, Gatsby, Sanity
- Blog site for PectusPlus.com where posts go in-depth on living with Pectus Excavatum, medical articles, stretching and breathing techniques

### Second Sight

- Built using Next.js, TypeScript, Styled Components
- Landing page for NYC Marketing Agency

## Open Source Contribution

- Collaborated with engineers to translate [official React.js documentation](#) from English to Spanish for the new React Docs currently in beta