# Aprenentatge Automàtic 1

#### **GCED**

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**LECTURE 1: Introduction to Machine Learning** 

### What is this course about?

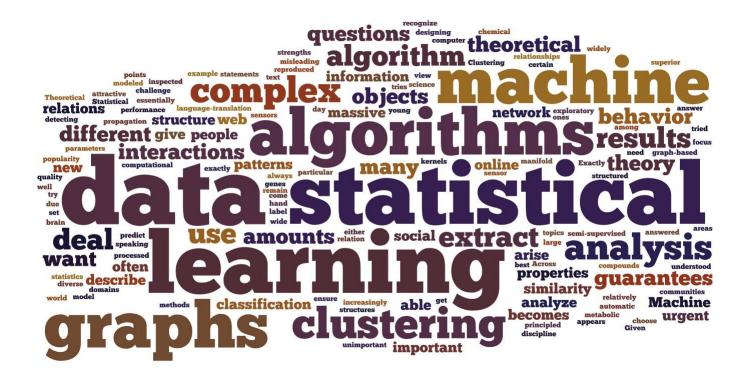
#### **Motivation:**

- We want **human-like** behaviour in **machines** (specially, in computers!): adaptable (flexible), fast, reliable and automatic
- **Biological systems** deal with imprecision, partial truth, uncertainties, noise, contradictions, ... mostly in a **data-driven** fashion (think of a baby learning to walk or talk)
- They also make **predictions** in intricate ways by own behavioral models (learnt by experience & almost impossible to verbalize)

Very difficult to achieve by direct programming (brittleness)

### What is this course about?

**Machine learning** (ML) is a field that lies at the intersection of statistics, probability, computer science, and optimization. The main goal is to explore **automatic methods for inferring models from data** (e.g., finding structure, making predictions).



### **Examples of learning tasks**

#### **SUPERVISED LEARNING** uses labeled data

Classification: predicting a class (or category) to each example (e.g., document classification); note multi-label, probabilistic generalizations

**Regression:** predicting a real value for each example (e.g., prediction of ph concentration); note multi-variable generalization

UNSUPERVISED LEARNING does not use (or have) data labels

**Clustering:** discovering homogeneous groups in data (clusters)

**Dimensionality reduction:** finding lower-dimensional data representations

Density estimation: estimating the probabilistic mechanism that generates data

Novelty detection: finding anomalous/novel/outlying data

#### SEMI-SUPERVISED LEARNING uses partly labeled data

**Ranking:** ordering examples according to some criterion (e.g., web pages returned by a search engine).

**Reinforcement:** delayed rewarding (e.g., finding the way out in a maze)

TRANSFER LEARNING learning in a new task through the transfer of knowledge from a related task that has already been learned.

A system (living or not) learns if it uses *past* experience to improve *future* performance:

- 1. Acquiring more knowledge (or more abilities) with time, and
- 2. Reorganizing this knowledge such that some problems are solved:
  - a) in a more efficient way (using less resources) or
  - b) in a more effective way (higher performance standards)

#### I have an idea ...

Let the **machine** ...

- 1. learn the information contained in a data sample (the experience);
- 2. **build** a model that summarizes the regularities in the sample, and
- 3. **use** it to answer future queries
- → This is Machine Learning

## Machine Learning in context

Machine Learning has strong bridges to other disciplines:

**Statistics:** inferential statistics, distribution and sampling theory, mathematical statistics

Data Mining: very large data bases, interest in high-level knowledge

Mathematics: optimization, numerical methods, asymptotics, ...

**Algorithmics:** correctness, complexity, ...

Artificial Intelligence: general aims at "intelligent" (?) behaviour

## Machine Learning in context

Substantial relation to **Multivariate Statistics** (MVS):

- Many classical techniques in MVS are linear in nature: PCA, logistic regression, ridge and linear regression, Fisher's discriminant analysis, Canonical-correlation analysis, Factor Analysis, PLS, ...
- Many classical techniques in ML are non-linear: neural networks, kernel methods, random forests, ...
- Often the goals and problems are similar, and the techniques can often be rooted in the same theories
- Modern MVS is lagging behind in the analysis of complex data

The Central Limit Theorem (CLT) is one of the workhorses in statistics. If  $X_1, \ldots, X_n$  are i.i.d. r.v.s (each having the same distribution) with  $\mathbb{E}[X_i] = \mu$  and  $Var(X_i) = \sigma^2$ , then the sample mean

$$\frac{X_1 + \ldots + X_n}{n}$$

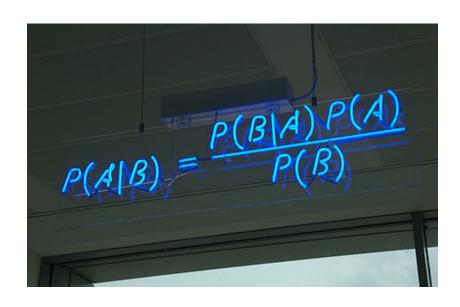
approximately has a  $\mathcal{N}(\mu, \frac{\sigma^2}{n})$  distribution as  $n \to \infty$ .

- lacktriangle This holds true no matter what form the distribution of the  $X_i$  is
- lacktriangle How large n must be before the approximation is "good" depends on this distribution

The product rule is a fundamental decomposition in probability. If  $X_1, \ldots, X_n$  have a joint probability distribution  $p(X_1, \ldots, X_n)$ , then we can factorize the distribution as:

$$p(X_1,\ldots,X_n)=p(X_1)\prod_{i=2}^n p(X_i|X_1,\ldots,X_{i-1})$$

- There is no (even partial) independence assumption
- The number of terms is always linear in the number of variables



The Bayes formula (aka Bayes theorem or Bayes rule):

$$P(B_i|A) = \frac{P(A|B_i)P(B_i)}{\sum_i P(A|B_i)P(B_i)}$$

In many random experiments, some specific event A occurs only when some other events  $B_1, \ldots, B_n$  are met ("causes"), of which we know their probabilities. Assume we have already performed the experiment and that we know the probability  $P(A|B_i)$ .

The formula allows us to compute  $P(B_i|A)$ , i.e., the probability of the "cause"  $B_i$  given the "consequence" A of this cause.

This useful and modern interpretation is due to Laplace.

The **Bayes formula** in a data analysis context:

$$P(\theta|D) = \frac{P(D|\theta)P(\theta)}{P(D)} = \frac{P(D|\theta)P(\theta)}{\int_{\Theta} P(D|\theta)P(\theta) d\theta}$$

where  $\theta$  is a random vector or random variable (e.g., the parameter(s) in a distribution or statistical model), and D is the available data, related to  $\theta$ .

Notion of **likelihood**, **prior**, **posterior** and **unconditional** (expected likelihood) distributions:

 $P(\theta)$ : prior probability, confidence in  $\theta$  prior to observing D

 $P(D|\theta)$ : likelihood, probability of observing data D if parameters are  $\theta$ 

P(D): expected likelihood of observing data D

 $P(\theta|D)$ : posterior probability, confidence in  $\theta$  after observing D

## The Bayes formula

#### Frequentist view:

- 1. The parameters  $\theta$  are constant (but unobserved)
- 2. The data is variable (that is, just a sample)
- 3. Probability understood as long-run frequency of event
- 4. Parameter **estimation** of a single  $\theta$ ; its uncertainty is given by the distribution of all possible datasets

### The Bayes formula

#### Bayesian view:

- 1. The parameters  $\theta$  are random variables
- 2. The data is constant (only a single dataset D)
- 3. Probability as statement of confidence or belief
- 4. Parameter **inference**:  $P(\theta|D)$ , probability that parameters are  $\theta$ , given observed data D; its uncertainty is given by the full posterior distribution

# A glimpse at Bayesian inference

### Bayes formula for densities

$$\pi_{\mathsf{POST}}(\theta|data) = \frac{\pi_{\mathsf{LIK}}(data|\theta) \cdot \pi_{\mathsf{PRIOR}}(\theta)}{\int_{\Theta} \pi_{\mathsf{LIK}}(data|\theta) \cdot \pi_{\mathsf{PRIOR}}(\theta) \, d\theta}$$

in case  $\theta$  is a continuous random vector.

The function  $L(\theta) := \pi_{LIK}(data|\theta)$  is called a likelihood function. The denominator —which is equal to  $\pi(data)$ — is the expected likelihood and acts as a normalization constant; it ensures that:

$$\int_{\Theta} \pi_{\mathsf{POST}}(\theta|data) \, d\theta = 1$$

Once we have the posterior distribution of the parameters, we can use standard statistical machinery to make probabilistic statements (inference) ...

### A glimpse at Bayesian inference

### Conjugacy

**Definition**. Suppose a prior distribution  $\pi_{PRIOR}(\theta)$  belongs to a class of parameterized distributions Π. Then the distribution is said to be **conjugate** wrt a likelihood  $\pi_{LIK}(\cdot|\theta)$  if the posterior distribution  $\pi_{POST}(\theta|\cdot)$  is also in Π.

Remember  $\pi_{POST}(\theta|\cdot) \propto \pi_{LIK}(\cdot|\theta)\pi_{PRIOR}(\theta)$ .

Examples: Gaussian is conjugate to Gaussian, Beta is conjugate to Binomial.

### A glimpse at Bayesian inference

### Using the posterior

Once we have the posterior distribution of the parameters, we obtain many interesting information:

- Calculate a credible interval (Bayesian CI)
- Compute the MAP (the value of  $\theta$  that maximizes the posterior)
- Compute the MMSE (the value of  $\theta$  that minimizes the MSE)
- Draw observations for  $\theta$
- Compute the expected valued of the posterior
- Compute the predictive distribution

In contrast, without the Bayesian machinery we can only compute the ML (the value of  $\theta$  that maximizes the likelihood)

### **Example 1: clinical test**

- Consider a clinical problem where we need to decide if a patient has a particular medical condition on the basis of an imperfect test
  - Someone with the condition may go undetected (false-negative)
  - Someone free of the condition may yield a positive result (false-positive)

#### Nomenclature

- The true-negative rate P(NEG|¬COND) of a test is called its SPECIFICITY
- The true-positive rate P(POS | COND) of a test is called its SENSITIVITY

#### Problem

- Assume a population of 10,000 with a 1% prevalence for the condition
- Assume that we design a test with 98% specificity and 90% sensitivity
- Assume you take the test, and the result comes out POSITIVE
- What is the probability that you have the condition?

### Example 1

**Solution**: We take the "has condition" (COND) situation as the positive class to build the confusion matrix (not to be confused with a positive test). The **test** is the data.

$$P(COND|POS) = \frac{P(POS|COND)P(COND)}{P(POS)}$$

$$= \frac{P(POS|COND)P(COND)}{P(POS|COND)P(COND) + P(POS|\neg COND)P(\neg COND)}$$

$$= \frac{0.90 \times 0.01}{0.90 \times 0.01 + 0.02 \times 0.99}$$

$$= \frac{5}{16}$$

## Example 2: The biased coin

- Tossing a (possibly biased) coin
- The chance of observing k heads and n-k tails in n trials is

$$\binom{n}{k} p^k (1-p)^{n-k}$$

- Here the parameter is  $\theta=p$  (probability of getting a head in a single coin toss)
- The numbers k and n-k are the observed data D

# Example 2

#### Solution:

1. Specify your prior!

a) 
$$P(p = 0.6) = 0.8 \& P(p = 0.5) = 0.2$$

b) 
$$p \sim Unif(0,1)$$

c) 
$$P(p = 0.5) = 1 \& P(p \neq 0.5) = 0$$

2. Likelihoods of observing D as k = 4, n - k = 6:

a) 
$$P(D|p = 0.6) \approx 0.111$$

b) 
$$P(D|p = 0.5) \approx 0.205$$

3. Posteriors ...

#### **Inductive bias**

Complete the series! 2, 4, 6, 8, ...

**Answer 1: 132** (model 1:  $f(n) = n^4 - 10n^3 + 35n^2 - 48n + 24$ )

**Answer 2: 10** (model 2: f(n) = 2n)

How can we rule out the more complex one? (and many others)

- 1. Supply more "training" data: 2, 4, 6, 8, 10, 12, 14, ...
- 2. Regularize: add a penalty to higher-order terms
- 3. Reduce the hypothesis space (e.g. restrict to quadratic models)

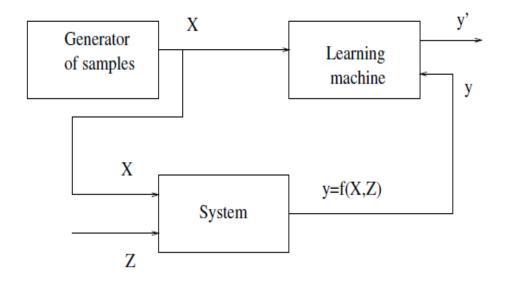
### So what do we do?

**Moral** (more formal): Based on training data  $\mathcal{D}$  only, there is no means of choosing which function f is better (generalization is not "guaranteed")

**Consequence:** we must add control to the "fitting ability" of our methods (complexity control)

true error  $(f) \leq$  training error (f) + complexity of f

#### **Formulation**



X are the measured variables Z are the non-measured variables y is the true function

y'  $(\hat{y})$  is the modeled function

#### The Rosetta stone

Machine Learning	Statistics
model	model
parameter/weight	parameter/coefficient
train	fit
learn	infer/estimate
regression	regression
classification	discrimination
clustering	clustering/classification
inputs/features/variables	independent variables
	explanatory variables
	predictors
outputs/targets	dependent variables
	response variables
instances/examples	individuals/observations
error/loss function	fit criterion, deviance
training/empirical error	resubstitution/in-sample error
true/generalization error	predictive, out-sample error

Careful with other words: transaction (means observation in DDBB), sample (means dataset in MVS), attribute (means variable in AI), ...

#### Prediction vs. Inference

**Prediction:** produce a good estimate for the predicted variable

#### Inference:

- 1. Which predictors actually affect the predicted variable?
- 2. How strong are these dependencies?
- 3. Are these relationships positive or negative?

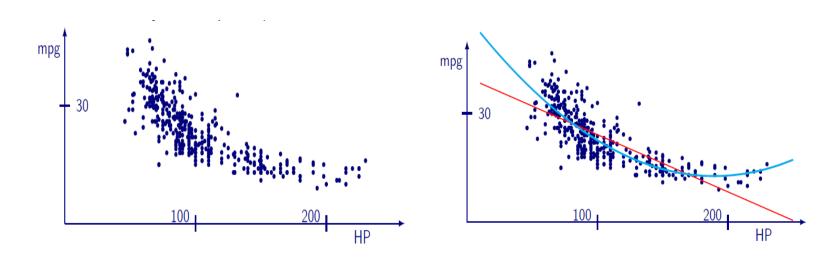
### **Example: Direct mailing**

Predicting how much money an individual will donate (the response) based on observations from 90,000 people on which we have recorded over 400 different characteristics (the predictors)

#### What do we pretend?

- 1. For a given individual should I send out an e-mail (yes/no)?
- 2. What is the probability that a specific individual will donate?
- 3. What is the expected donation for a specific individual?
- 4. What are the characteristics more strongly linked to donation?
- 5. How much increase in donation is associated with a given increase in a specific predictor?

### The regression task



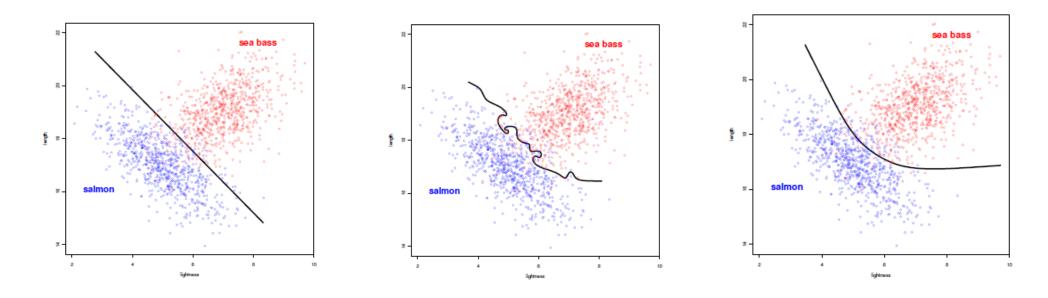
- Predict some quantitative outcome subject to probabilistic uncertainty
- Example: predict gas mileage (mpg) of a car as a function of horsepower (HP)

(auto-mpg data set from UCI Machine Learning Repository)

## Questions related to the regression task

- 1. How do we express the regression problem as an statistical problem?
- 2. How do we express the regression problem as an optimization problem?
- 3. Is there always a solution? Is it unique? What is the optimal solution?
- 4. What is the best achievable error? How do we measure generalization error?
- 5. How do we express the uncertainty in the solution?

#### The classification task

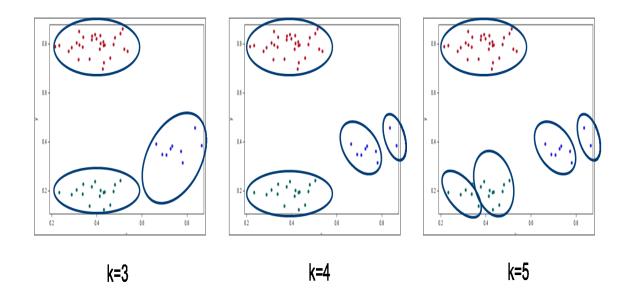


The **goal** is to obtain a model based on available **training data** (*known* examples) with high classification accuracy on unseen *unknown* examples (**test data**), i.e. achieving good **generalization** 

### Questions related to the classification task

- 1. How do we express the classification problem as an statistical problem?
- 2. How do we express the classification problem as an optimization problem?
- 3. Is there always a solution? Is it unique? What is the optimal solution?
- 4. What is the best achievable error? How do we measure generalization error?
- 5. How do we express the uncertainty in the solution?

### The clustering task



There is a general difficulty with clustering in the large subjectivity of the task.

### Questions related to the clustering task

- 1. How do we estimate the "right" number of clusters? Is there a "right" number of clusters?
- 2. How do we specify the cluster shapes? Do we have to do so?
- 3. How do we express the clustering problem as an statistical problem?
- 4. How do we express the clustering problem as an optimization problem?
- 5. Is there always a solution? Is it unique? What is the optimal solution?
- 6. What is the best achievable error? How do we measure generalization error?
- 7. How do we express the uncertainty in the solution?

## Why are these tasks stochastic?

#### Is there a common reason?

We have a (complete) input data object (x,z) and a output data object y.

- 1. The true relation is  $f_c: \mathcal{X} \times \mathcal{Z} \to \mathcal{Y}$ , that is  $f_c(x, z) = y$ .
- 2. When we measure data about  $f_c$ , we measure only the x portion of the input variables. Therefore, the relation between x and y becomes stochastic.

### Setting up the tasks

There are (at least) two ways of setting up these tasks formally:

#### Optimization view:

$$\min_{\theta \in \Theta} E(\theta) := \frac{1}{n} \sum_{i=1}^{n} l(y_i, f_{\theta}(x_i)) + \Omega(f_{\theta})$$

training error of  $f_{\theta}$  + complexity of  $f_{\theta}$  (empirical risk) + (regularizer)

#### Statistics (both Bayesian and frequentist) view :

Use Bayes formula to compute  $P(\theta|data)$  and choose one according to this (posterior) distribution

Many times these two views can yield the same results (which is good!). An example would be  $LSQ \equiv MaxLik + Gaussian$ .

## Setting up the tasks

The most general description of the data generation mechanism is in terms of the pdf p(x,y) in the joint input-output space  $\leftarrow$  the key to generalization!

$$p(x,y) = p(y|x) \cdot p(x)$$
, where  $p(x) = \int p(y,x) dy$ 

Some techniques use p(x), others do not ... the important pdf is p(y|x).

# What is a ML algorithm/technique?

A ML algorithm gets a dataset D and returns a model of D (a representation of D that either gives structure to D or that allows to make predictions on unseen observations), together with an estimation of the model quality.

The algorithm itself typically determines the model space and the loss function.

### Why are linear models so nice?

# We will begin our analyses with linear models/techniques

A model is linear when —up to an invertible mapping— it is a linear function of its parameters

- 1. Analytically tractable: closed-form solutions or fast convergent iterative methods for the solution
- 2. Unique solution (no local optima)
- 3. Highly interpretable
- 4. Amenable to inference (see this same lecture)
- 5. User-defined fitting ability, via the basis functions
- 6. Regularization

### Why are linear models so nice?

#### General form of a linear model

A model is linear when -up to an invertible mapping- it is a linear function of its parameters:

$$f(\mathbf{x}; \theta) = g\left(\theta_0 + \sum_{i=1}^h w_i \phi_i(\mathbf{x})\right)$$

- 1. the set of  $\phi_i$  functions are called basis functions (constitute a feature map)
- 2. g is a strictly monotonic function (in NNs, this is called an activation function)

### On data pre-processing

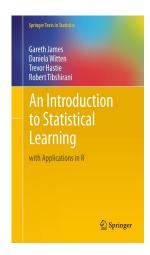
Each problem requires a different approach in what concerns data cleaning and preparation. This pre-process is very important because it can have a deep impact on performance; it can easily take you a significant part of the time.

- 1. treatment of lost values (missing values)
- 2. treatment of anomalous values (outliers)
- 3. treatment of incoherent or incorrect values
- 4. coding of non-continuous or non-ordered variables
- 5. possible elimination of irrelevant or redundant variables (feature selection)
- 6. creation of new variables that can be useful (feature extraction)
- 7. normalization of the variables (e.g. standardization)
- 8. transformation of the variables (e.g. correction of serious skewness and/or kurtosis)

Non-standard data (images, audio, text, ...) may need completely ad hoc treatments

### Recommended reading: introductory

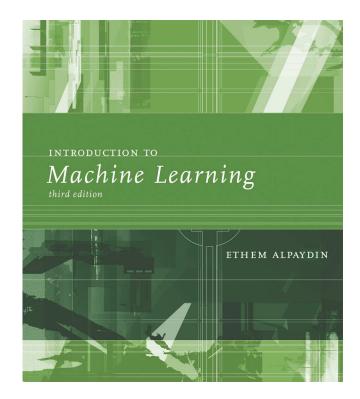
- A free online version of *An Introduction to Statistical Learning, with Applications in R* by James, Witten, Hastie and Tibshirani (Springer, 2013) is available from January 2014.
- Springer has agreed to this, so no need to worry about copyright. However, you may not distribute printed versions of this pdf file.



http://www-bcf.usc.edu/~gareth/ISL/

### Recommended reading: intermediate

- Introduction to Machine Learning (3rd Ed.), by E. Alpaydin (The MIT Press, 2009)
- There are several editions (the latest, the better)



https://mitpress.mit.edu/books/introduction-machine-learning-0

### Recommended reading: standard level

- Pattern Recognition and Machine Learning, Christopher M. Bishop, Springer, 2006 http://research.microsoft.com/~cmbishop/PRML
- Pattern Classification (2nd Ed.), Richard O. Duda and Peter E. Hart and David G. Stork, Wiley-Interscience, 2001.

  http://rii.ricoh.com/~stork/DHS.html
- The Elements of Statistical Learning (10th edition) Hastie, Tibshirani and Friedman (2009). Springer-Verlag. http://statweb.stanford.edu/~tibs/ElemStatLearn/
  - Learning from data: concepts, theory, and methods (2nd Ed.). Cherkassky, V.S., Mulier, F. John Wiley, 2007.
- Machine Learning: A Probabilistic Perspective. Kevin P. Murphy. MIT Press, 2012. https://www.cs.ubc.ca/~murphyk/MLbook/

# On the best programming environment

Python, R, MATLAB/Octave, Java, SQL, C/C++, Julia, ...

Programming Langauge	Standouts	Setbacks	Key Libraries	Execution Speed	Learning curve	Data Analytics Capabilities	Graphical Capabilities	Tools (IDEs, Plugins, etc)	Community Support	Integration with External apps	Job market	Score
R	Open source; Good for statistical analysis and data processing; Huge collection of algorithms available as packages; Visualization support;	Steep learning curve; obscure commands	gbm, RTextTools, dplyr, zoo, ggplot2, caret	3	1	5	4	4	4	3	4	28
Python	Open source; Easy to learn; All the benefits of general-purpose programming language; Big Data ready;	Speed of execution; needs to handle library dependencies if migrated from 2.x to 3.x	Scikit-learn, Pandas, matplotlib, NumPy, SciPy, theano, nltk	4	4	3	3	3	5	5	5	32
MATLAB	Good with mathematical processes, complex matrix operations; Broad range of machine learning, signal processing and image processing libraries as toolboxes;	Proprietary; Lack of good open source ecosystem; Difficulty when the data can't be represented in matrices	and Machine Learning;	2	3	4	4	5	3	2	2	25
Octave	Open source; Good for numerical computations; Built with MATLAB compatibility; Known as Clone of Matlab; Good for building preliminary models;	Lack of interoperability with external data sources - csv, databases, etc	libsvm, shogun, liblinear, Itfat, vIfeat	2	2	3	2	2	3	2	ī	17
Julia	Open source; Desinged to handle numerial and scientific computing; Good performance; Ability to call C, Python functions;	programming language; doesn't have much to offer in the way of	MachineLear	5	3	4	2	2	2	s Siva Pra	1 asad Ko	22 atru

### Making the best out of R

 R is an open-source software for statistical computing, data analysis and publicationquality graphics and a very usable programming language (mix of imperative, OO and functional)

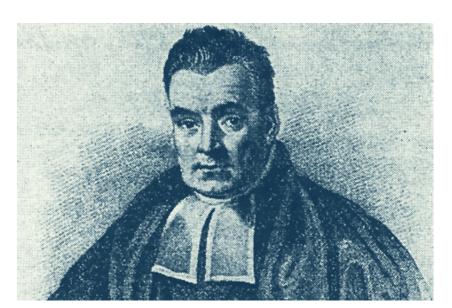
Get R from http://cran.r-project.org/

https://www.tidyverse.org/

- RStudio is a friendly IDE for R (Windows, Mac, and Linux)
   Get RStudio from http://www.rstudio.com/
- R has a very active community and dozens of very useful packages:

```
https://cran.r-project.org/web/views/MachineLearning.html
https://support.rstudio.com/hc/en-us/articles/201057987-Quick-list-of-useful-R-pachttps://awesome-r.com/#awesome-r-machine-learning
https://github.com/ujjwalkarn/DataScienceR
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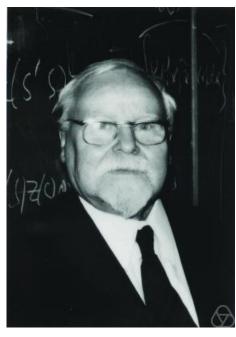
### Relevant characters for this lecture



Thomas Bayes (1702-1761)



Pierre Simon Laplace (1749-1827)



Andrey N. Tikhonov (1906-1993)