	Introduction to Framing ML Problem/
	a detail a se article o equipmento e realistado e e
1.	Business Problem to ML Problem
	entrologo of almounts do asolation at the
Hi dan	Metflix (To grow business)
estable to	to reconstruction of the contraction of the contrac
	- Change more from existing customer
	- Bring more customers
NA COTO	- Reduce churn rate
	2 reversión agentica.
2.	Type of problem
3	ocoenst and
dymia r	Reduce churno ratel baccalous colo
nothos	a identify the potential leaving customer
1016/	- identify the reason of leaving Netflix
	- offer instant discount
3.	(urrent solution
	Probability of person leaving Netflix
2001100	offen less offen better offen morre discount discount
moscio f	offer less offer better offer more
	discount discount ediscount
3.4.	Getting Data
	• Watch time • search but did not find
	· watch time
	o content left in the middle
	o clicked on rectommendations
	Mai i la secessione
5.	Metrics to measure
6 -	Online vs Batch leavning Check assumptions The control work same is use (so India)
7.	Check assumptions
	will moded work same as USA [In India]

*	Data Grathesving
	- CSY
Table 1	- JSON/SQL PINION MADOR
	- Fetch API
Service of the	- Webscrapping
	and the transfer of the swarp of all sections
*	Understanding your data
1.	What How big the dataset is? df. shape ()
2.	How does the data 100k alike? df. sample15)
3.	what is the data type of the columns ?df.infor
4.	Is there missings values? df. isvivil().sum()
5.	How does data look mathematically?describe
6.	Are there any duplicate values in the data? correlations among the data? df.duplicated().
to ct.	
	Godd df. corres
	500 for Main and the Organization of
*	EDA toro Univariate Analysis
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