**Microsoft** Azure

# Azure Tech Communities
## Quarterly Group Leader Call

**Microsoft**

June 2020

# June Quarterly Group Leader Call: Agenda

- Intro / Overview

- Hear from Meetup

- Staying connected

- Upcoming

- Q&A

Event guidance –

Feel free to ask questions as we go, we'll leave ~15 mins at the end for additional questions.

To ask questions, use the Q&A button.

# Intros

## Jenn Jinhong
### Azure Marketing
A quirky 'geek' who enjoys discussing and exploring the latest technologies.

- @jennjin
- jenniferjinhong
- JennJin

## Marie-Lou Gauthier
### Meetup.com
Community building expert who helps businesses engage their audience at scale and empower meaningful human connections.
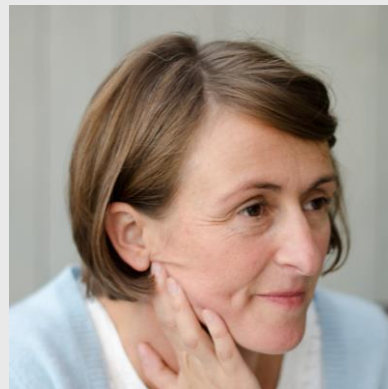
- marielougauthier

## Elise Gilbert
### Community Program Manager
Marketing and communications professional with 20 years experience building engaging marketing programs

- theeliseballard

## Leann Turpin
### Community Program Manager
Mom, tech geek, purveyor of hope, connector of people, Microsoft alumni, life-long learner.
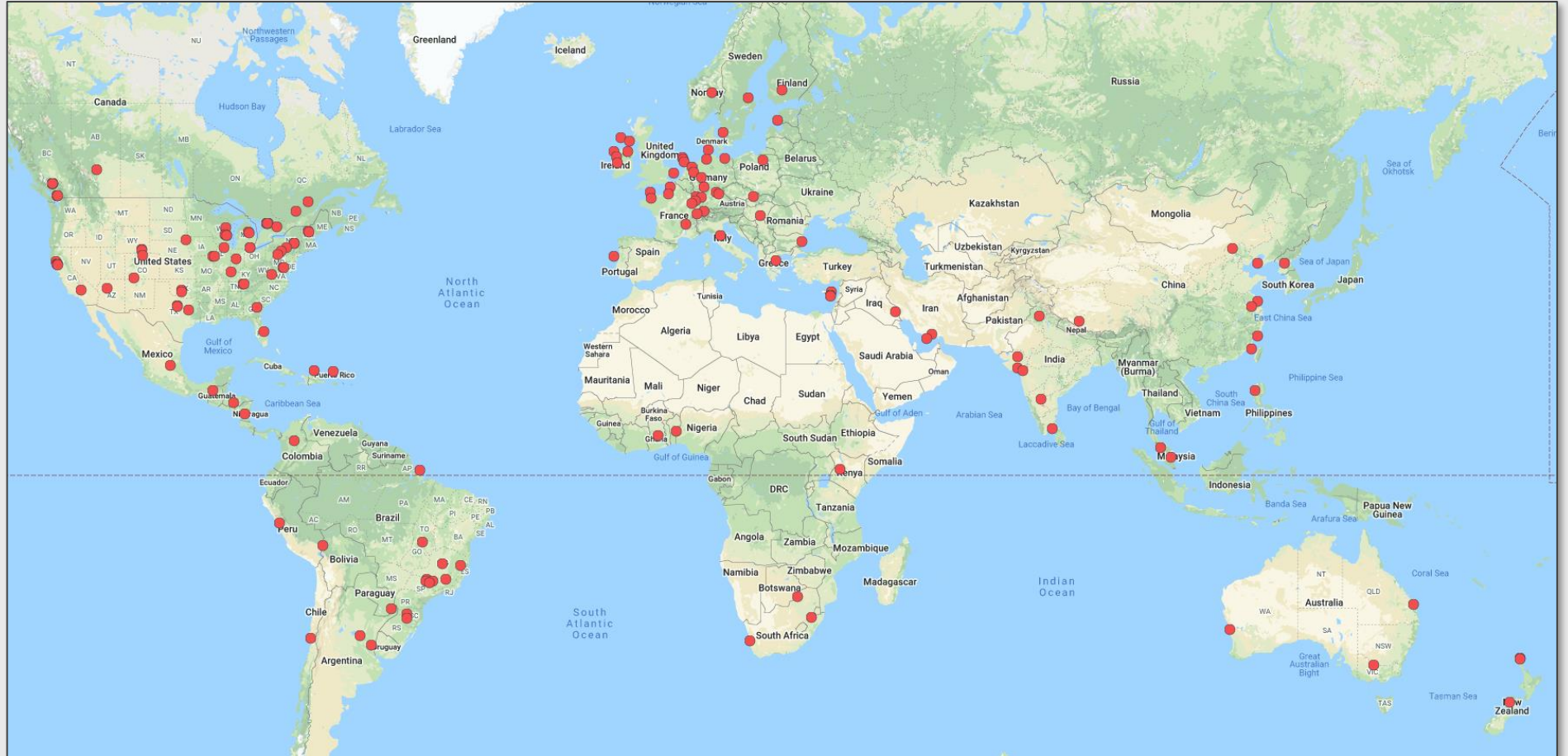
- @leanneileen
- leannturpin
- LeannTurpin

# Community growth

237
Groups

328k
Members

48
Countries
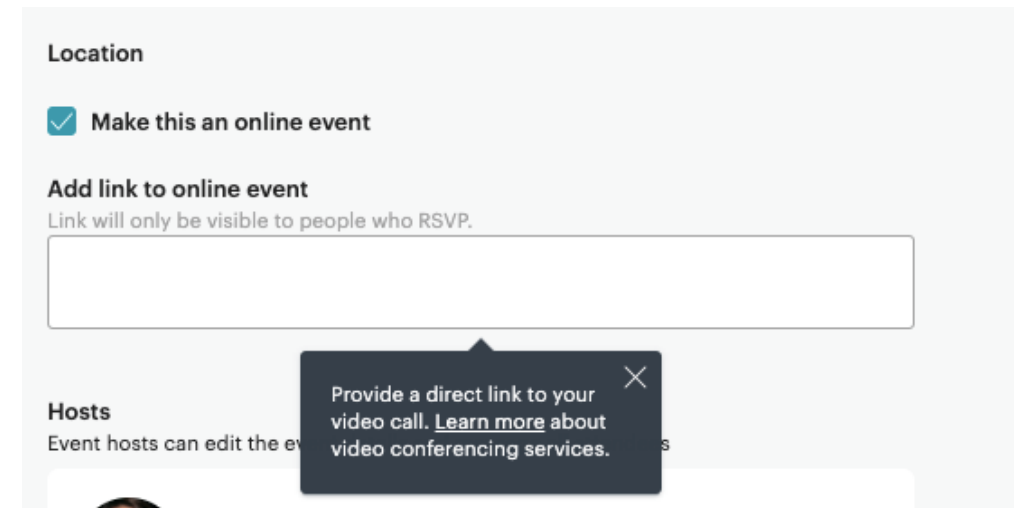
# Hear from Meetup

# Online events on Meetup

- Meetup now includes the option to add a video conference link to an event instead of a physical location

- Organizers can use the video conferencing, webinar, or streaming service of their choice

Location

☑ Make this an online event

Add link to online event
Link will only be visible to people who RSVP.

Hosts
Event hosts can edit the ev

Provide a direct link to your video call. Learn more about video conferencing services.

Meetup

# Meetup event policies

- Meetup recommends that all Meetup events be hosted online until there are updates from local governments concluding that it's safe to resume in-person meetings

- Find out more: *Meetup event policies and the coronavirus (COVID-19)*

*Meetup*

# The new hybrid model

- In-person events will always be our focus and priority. They're irreplaceable for our communities.

- Online events now also have a place on Meetup. We plan on keeping the online event features even after the pandemic is over.

- Together, we'll find the right balance of online and in-person events that inspires real human connection around the world.

Meetup

# The Meetup community is online!

Since the launch of the online event feature on March 23…

- 451k events scheduled

- 293k events already hosted

- 69k unique groups scheduling

- 3.5M RSVPs

Meetup

# Discoverability of online events

- For discoverability and recommendation purposes, online events on Meetup are currently assigned the location of the group that's hosting it and are not discoverable beyond that city.

- We're working on the website and app to give people the ability to search for online events. We're going to be expanding the visibility of online events so that people can discover these events that are happening all over the world.

Meetup

# Work in progress

We're adding more tools to help support online events. Some recent additions include:

- Creating repeating online events
- Designating the event's timezone
- Raising online events to the top of the Meetup app's search
- Making "Online" the default event setting
- Adding compatibility with more video conferencing services

If you have ideas on how we can improve your experience, let us know. We're all ears!

Meetup

# Tips to host online events

On Meetup:
- Creating repeating online events
- Instructions to *host an online event on Meetup*
- Best practices for *hosting an online event on Meetup*
- Meetup *webinar about hosting online events* (March 12, 2020)
- Mastering online events webinar (April 7, 2020)
- Five Handy Online Event Recipes

External:
- A Comprehensive List of Tips, Tools, and Examples for Event Organizers During the Coronavirus Outbreak | CMX
- WordPress | MEETUP ORGANIZER HANDBOOK | Organizing Virtual Meetup

Meetup

# Join Meetup Live

Join the new Meetup Live group to stay connected to the Meetup community with online events hosted by organizers and the Meetup team.

- Watch the recording of *The Community Update* with CEO David Siegel



Meetup

# Meetup Blog

- Check out Meetup Blog, Community Matters

- Subscribe to Meetup newsletter here

- Read the recent article featuring the Azure Tech Communities
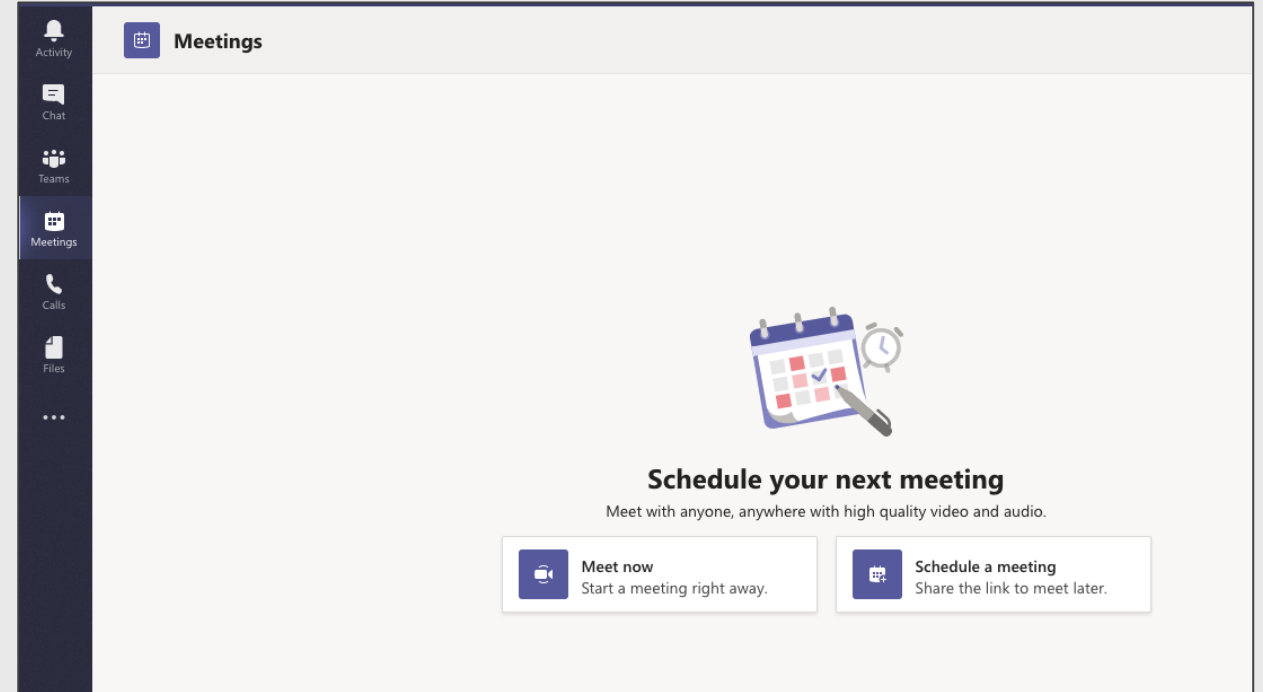
# Staying Connected

# Using Microsoft Teams to stay connected



## Microsoft Teams (Free version)

- Use personal Microsoft account
- Video calls and meetings
- Schedule online meetings
- Share, store, and collaborate on content
- Converse and engage with group members
- Create multiple channels for different topics

Sign up at aka.ms/atc/MSTeams_Free

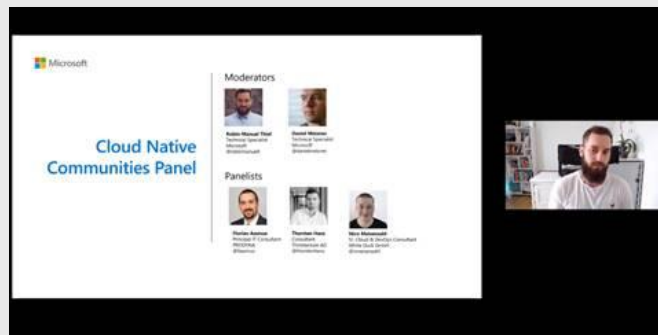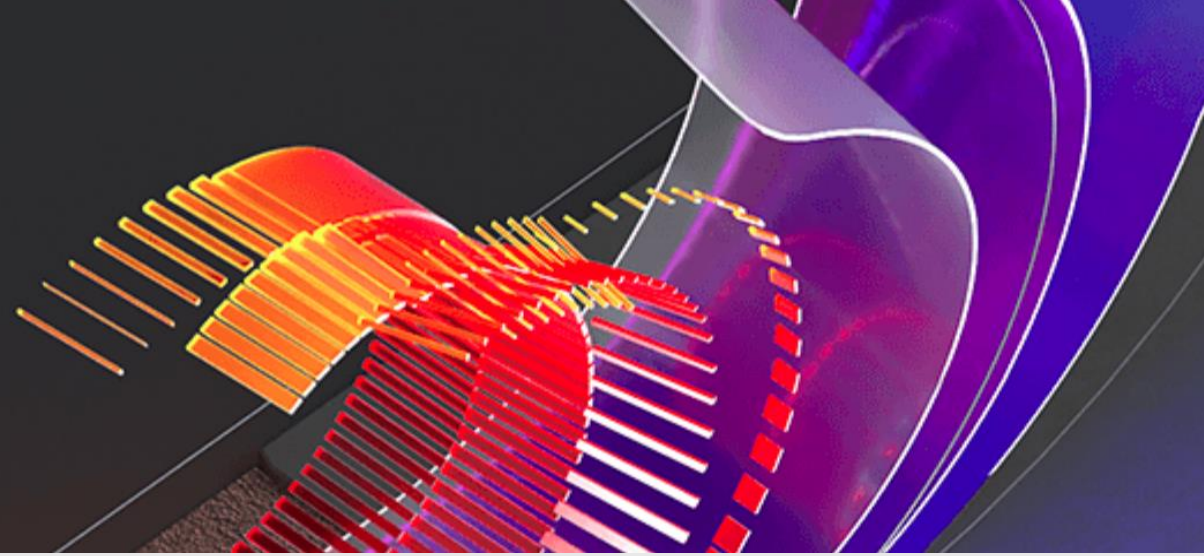# Microsoft Build
# Community Connections

19 countries

100+ community speakers

3,500 attendees


*Germany's Cloud Native panel*


*Israel's MVP roundtable*


*GeekGirl Sydney*


*Western Europe's Inspiring Stories*

Watch on-demand Community Connect sessions:

https://aka.ms/atc/Build_Communuity_Connects

September 2020 - Microsoft Ignite

Contact your local Microsoft contact to get involved!

# Microsoft Learn: Studio Sessions

Microsoft SME guided users through a Microsoft Learn module

Users followed along, working through the steps using their own account

Live Q&A, allowing users to ask questions and get help as they worked through the steps.

Topics
- Create interactive bots in Microsoft Teams
- Publish a web app to Azure with Visual Studio
- Build a WebAssembly app with Blazor & Visual Studio Code
- Create a website in Azure
- Build your OWN Power App Component

For Groups:
Consolidated resources for each of the sessions for use by groups:
https://aka.ms/atc/LearnStudioSessions

Check out the on-demand Learn Studio Sessions:

https://aka.ms/atc/Build_Learn_Studio_Sessions

**Publish a web app to Azure with Visual Studio**

**Watch on-demand session**

- Publish a web app to Azure with Visual Studio

**Microsoft Learn module**

- Publish a web app to Azure with Visual Studio

**Pre-Reqs**

- Microsoft Learn Profile
- Knowledge of the Azure cloud environment
- Familiarity with web app concepts
- Basic programming knowledge
- Basic HTML knowledge
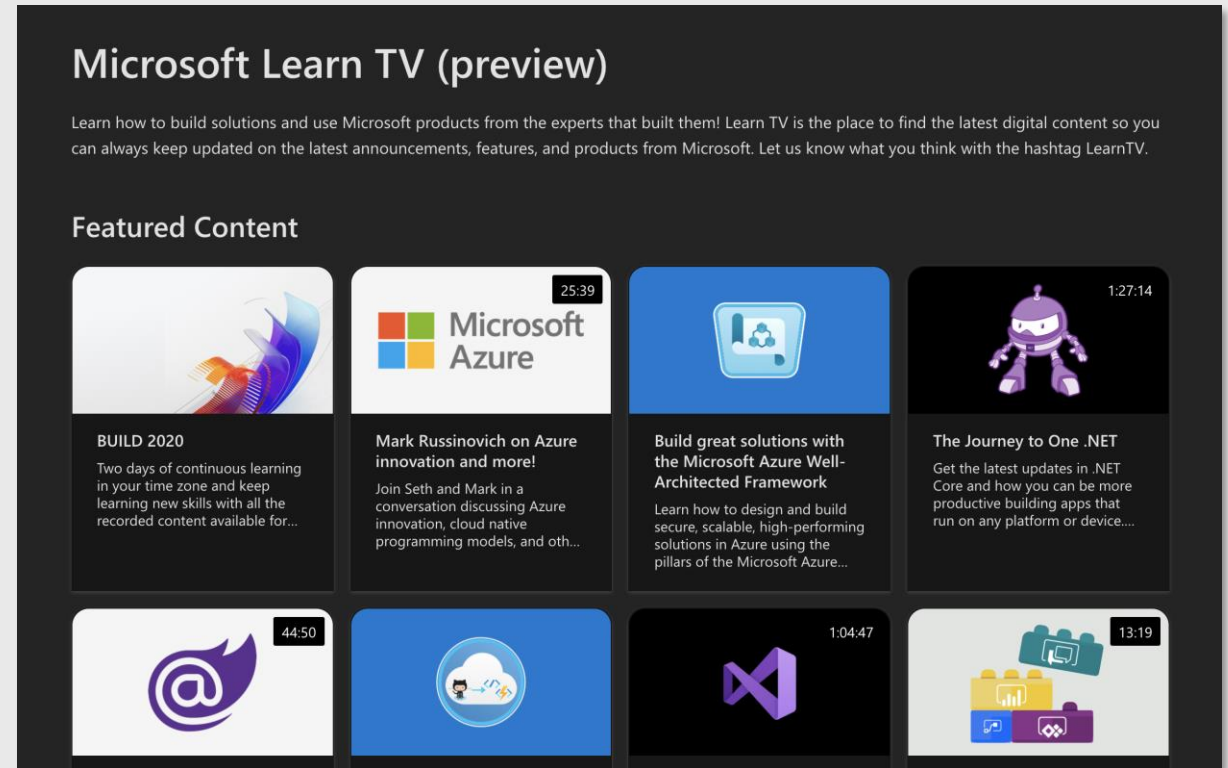- Visual Studio IDE - 16.6 (or later) on Windows

# Learn TV

Learn TV will be a single aggregation point of technical video content and brings together live and on-demand content across Microsoft.

Including content from Channel 9, popular video series on YouTube, and live events like .NET Conference.





https://www.microsoft.com/learn/tv

# Rock, Paper, Scissors, Lizard Spock (RPSLS)

Rock, Paper, Scissors, Lizard, Spock takes the multiple technologies and combines them to make a fun game that anyone can play.
The game is not hard to learn to play, but the tech needed to power it can be. A custom Microsoft Learn Collection titled "RPSLS (For Rock, Paper, Scissors, Lizard, Spock)" that contains learning paths for all the different technology needed to build your very own game.



Rock Paper Scissors Lizard Spock (#RPSLS) Learn Collection at https://aka.ms/rpsls-collection

To celebrate the collection, we're giving away custom SWAG packs with *through July 20*, shipped wherever you are in the world. Visit https://www.theurlist.com/rpsls-links to learn more.

#RPSLS Digital SWAG
https://aka.ms/rpsls-swag
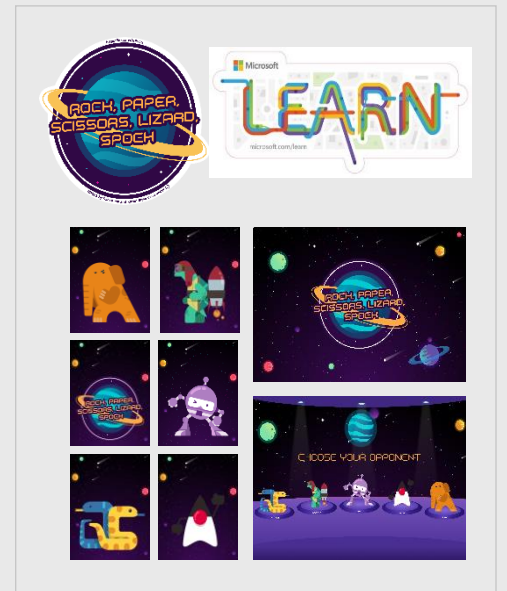
# Upcoming

# What's coming in the next couple months

Centralized location to find useful content for events

- On GitHub
- Community contributed content or best practices

Updated Program Terms

- Details and info will come in July
- Make sure to check your email

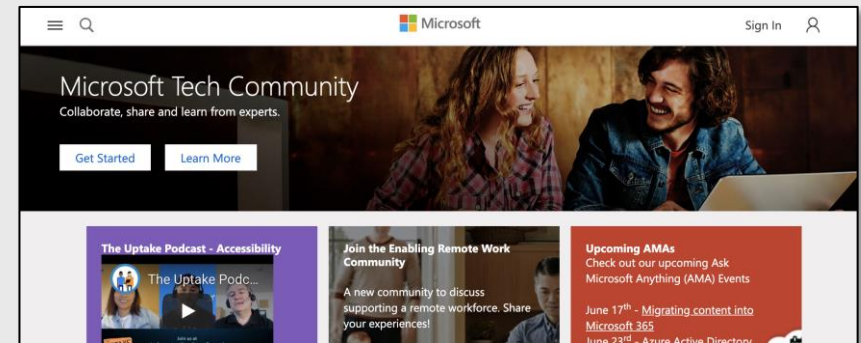Dedicated Group Leader community hub

- Connect with fellow group leaders and Microsoft
- Discuss ideas, find guidance, and share content
- Hosted on techcommunity.microsoft.com

Find past monthly communications and quarterly calls:
https://aka.ms/atc/Archive_Comms

List of content resources:
https://aka.ms/atc/content_resources



Interested in becoming an early adopter?
Email us at atc@Microsoft.com.

# Q&A

# Recap

- Join the new <u>Meetup Live group</u> to stay connected to the Meetup community with online events hosted by organizers and the Meetup team.

- Connect with your local Microsoft contact

<p style="text-align:center; color:#2b8cd6;">Thanks for joining!</p>

Microsoft