



Azure

Azure Tech Communities

Quarterly Group Leader Call

Microsoft

October 2020

October Quarterly Group Leader Call: Agenda

- Intro / Overview
 - Hear from Meetup
 - Upcoming
 - Interesting finds
 - Q&A
- Event guidance –
- Feel free to ask questions as we go, we'll leave ~15 mins at the end for additional questions.
- To ask questions, use the Q&A button.

Intros

Jenn Jinhong

Azure Developer Marketing

A quirky 'geek' who enjoys discussing and exploring the latest technologies.



@jennjin



jenniferjinhong



JennJin



Leann Turpin

Community Program Manager

Mom, tech geek, purveyor of hope, connector of people, Microsoft alumni, life-long learner.



@leanneileen



leannturpin



LeannTurpin



Marie-Lou Gauthier

Meetup.com

Community building expert who helps businesses engage their audience at scale and empower meaningful human connections.



marielougauthier



Community Growth

248 Groups

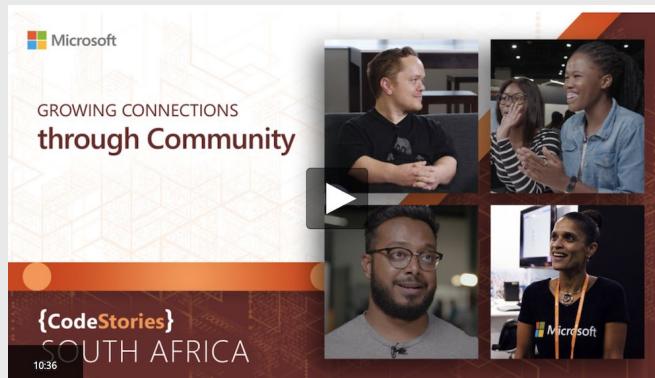
354,964 members

50 Countries

Monthly Avgs (*past 5 months*)

435 events

24,000 RSVPs



{CodeStories} – Growing connections through community
aka.ms/codestories/growing_connections

Meetup blog – How Microsoft Azure Tech Communities Unlocked Online Connections
aka.ms/atc/meetup_blog

A screenshot of a blog post titled "How Microsoft Azure Tech Communities Unlocked Online Connections" from the "STORIES MEETUP PRO" section of the "Community Matters" website. The post features a video player showing three people in a video call, a bio for the author (Marie-Lou Gauthier), and a sidebar with text about social distancing guidelines during the pandemic.

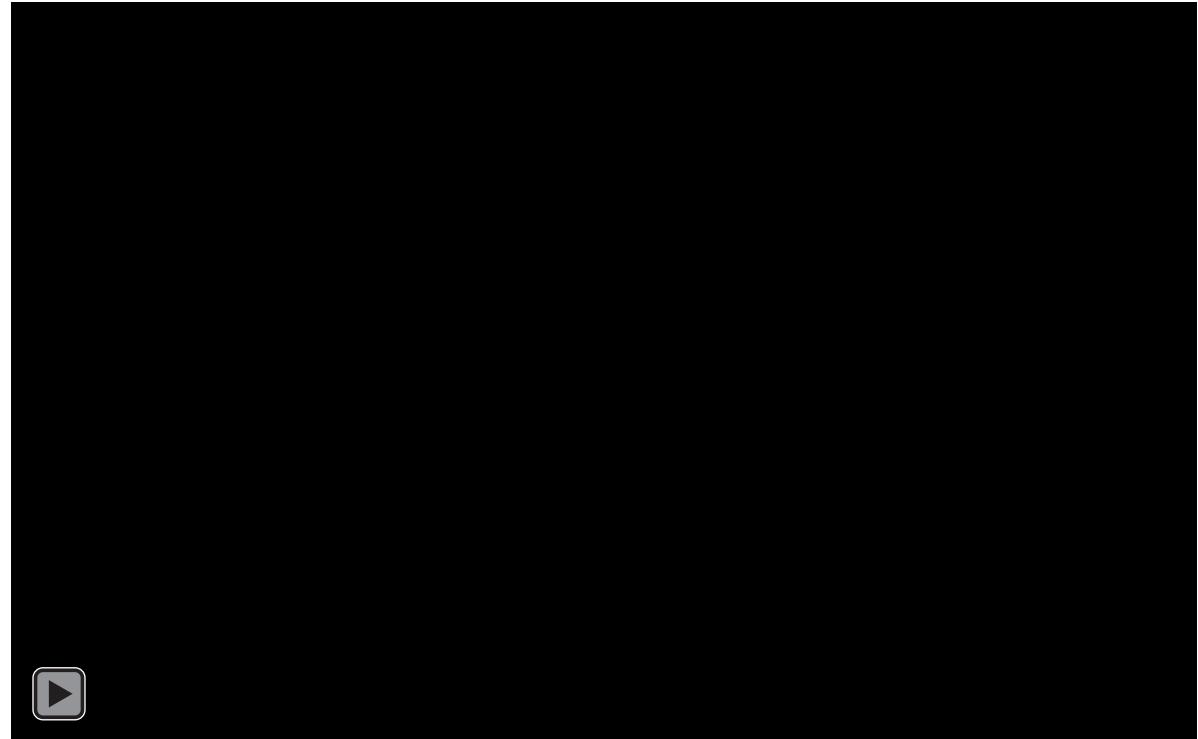
Hear from Meetup

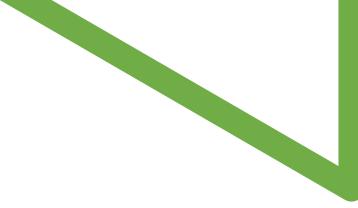


New way to showcase upcoming events

Update to the network page

- Azure Tech Groups network page now showcases all upcoming events (used to be limited to 8 most relevant events)
- Organizers and members can use the page to attend other Azure online events outside of their local group
- Filter to see in-person events near you





Welcome!

Welcome to the 12 groups that joined the network since July:

- Blazor en Espanol, Mexico
- Azure Trips and Training, Colombia
- Open Source Montreal, Canada
- MCTNAIJA-TechUSERGROUP, Nigeria
- PowerPlatform Paraguay, Paraguay
- Azure User Group Norway, Norway
- Developers-PT Lisboa, Portugal
- Microsoft Azure Bern User Group, Switzerland
- Azure Riyadh User Group, Saudi Arabia
- Indore Technical Community, India
- Porto.DATA, Portugal
- Azure Israel, Israel

Highlights Last Quarter

Most active groups:

- Edureka Masterclass, India, 234 events
- Silicon Valley Startup: Idea to IPO, United States, 107 events
- .NET Sao Paulo, Brazil, 67 events
- Azure Talks, Brazil, 62 events
- DevOps Professionals, Brazil, 56 events
- Campinas .NET, Brazil, 54 events
- SampaDevs, Brazil, 49 events
- Databases SP, Brazil, 36 events
- Azure UAE, United Arab Emirates, 34 events
- Azure, Office and Data Community (Singapore), Singapore, 26 event

Highlights Last Quarter

Some of the most popular events:

- ***Vida de Desenvolvedor: carreira, Home Office, chefes, desafios*** on Jul 2 hosted by .NET Sao Paulo, DevOps Professionals, Azure Talks, Campinas .NET, SampaDevs and Databases SP, Brazil (1319 RSVPs)
- ***Diplomado Azure Fundamentals (AZ-900) - Sessions 1, 2 and 3*** on Sep 16, 23 and 30 hosted by Microsoft User Group Peru, Peru (734 RSVPs)
- ***Git & GitHub Explained in 90 Minutes*** on Jul 10 and Aug 27 hosted by Edureka Masterclass, India (506 RSVPs)
- ***[Gratuito]DevOps Saturday Online #1: Testes Automatizados | Lightning Talks*** on Sep 5 hosted by DevOps Professionals, .NET Sao Paulo, Campinas .NET, SampaDevs and Azure Talks, Brazil (380 RSVPs)
- ***#Meetup Julio - Convite especial Marco Russo*** on Jul 14 hosted by Grupo de Usuarios Power BI Chile, Chile (292 RSVPs)
- ***Code.Digest("Microservices")*** on Jul 29 hosted by Code.Digest();, Israel (285 RSVPs)
- ***Infrastructure-as-Code (IaC) using Terraform -- Intermediate Edition*** on Jul 8 hosted by The Azure Group (Azure User Community), Canada (262 RSVPs)
- ***[Online] Kubernetes: O que todo desenvolvedor deveria saber*** on Aug 12 hosted by DevelopersBr, Brazil (223 RSVPs)
- ***SE7EN Deadly Sins of Database Design*** on Aug 27 hosted by Data Platform Meetup Israel, Israel (198 RSVPs)
- ***ASP.NET MVC + gRPC*** on Jul 30 hosted by [Net-Baires] Comunidad de .NET en Buenos Aires, Argentina (181 RSVPs)

Highlights Last Quarter

Groups with the highest growth

Group	2020-07	2020-08	2020-09	Total
	New members count	New members count	New members count	
Edureka Masterclass	1,752	3,359	4,708	9,819
.NET Sao Paulo	1,547	2,675	3,592	7,814
DevOps Professionals	272	398	763	1,433
DevelopersBr	266	490	651	1,407
NerdZao	158	509	725	1,392
Silicon Valley Startup: Idea to IPO	164	361	549	1,074
Azure, Office and Data Community (Singapore)	108	312	454	874
Code.Digest();	242	245	342	829
SQL Norte	198	267	361	826
The Event-Driven Meetup	80	255	337	672

Upcoming



What's launching?

- Updated name – Azure Tech Groups
- New application process
- Published program docs (developer.microsoft.com)
 - Overview
 - Program guide
 - Code of conduct
 - Resource links
 - FAQ
- Program terms and conditions
- Dedicated hub for group leaders (*Microsoft Tech Community*)

Application steps



Initial application



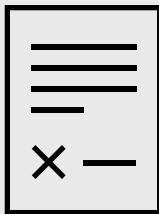
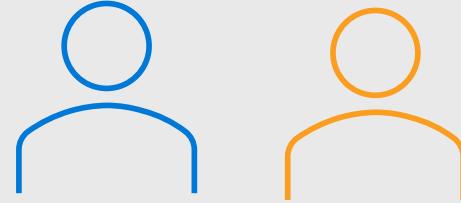
Onboarding info



Co-leader info

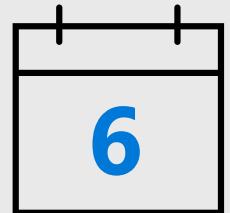
New

- Two (2) contacts for each group: primary and secondary
- Azure Tech Groups terms and conditions
- Program communications from Microsoft



Changes

- At least **six (6) meetings** per year
 - *Increase from four (4) meetings*



Review

- Published code of conduct accessible from the Group's home page

Group Leader hub on Microsoft Tech Community

Dedicated community space

Connect to share learnings and ideas, collaborate with other groups, and grow your global network.

What's in the hub?

Blogs – Program news, announcements, and updates

Discussions – Post to get acquainted, get your program questions answered, and help out other group leaders

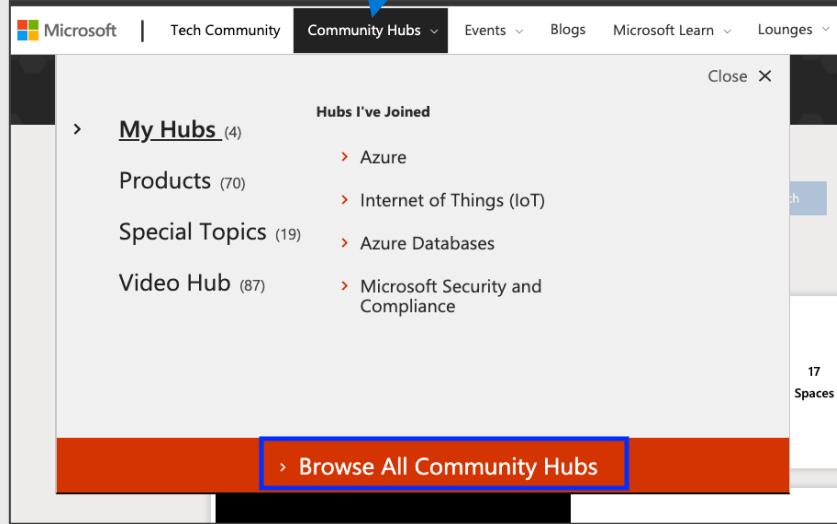
Ideas – Share your ideas for meetup content, program or product improvements, best practices, inspiration, and collaboration

The screenshot shows the Microsoft Tech Community interface for the Azure Tech Groups - Leaders Hub. At the top, there's a navigation bar with links to Microsoft, Tech Community, Community Hubs, Events, Blogs, Microsoft Learn, Lounges, and a search bar. Below the header, a blue banner displays the hub's name. To the right of the banner, there are four metrics: 3 Members, 3 Spaces, 0 Discussions, and 0 Blog Articles. A prominent 'Join' button is highlighted with an orange border. The main content area features a 'Select a Blog' section with a card for 'Azure Tech Groups - Leaders Blog' (0 articles). Below this are sections for 'Start a Discussion' (button), 'Search this community' (input field), 'Latest Activity' (button), and a dropdown menu set to 'Newest'. On the right side, there's a sidebar with the hub's announcements and a footer message: 'Connect. Collaborate. Share. Learn from experts.'

<https://techcommunity.microsoft.com>

Finding the hub

Click the “Community Hubs” drop down



Then click “Browse All Community Hubs”

<https://techcommunity.microsoft.com>

Type “Azure Tech Groups” in the search box

A screenshot of the Microsoft Tech Community "Communities" page. The top navigation bar is identical to the one in the first screenshot. Below it, the main content area has a dark header with the word "Communities". Underneath is a "Refine Results" section with a search bar containing "Search Community Hubs by Keyword" and a "Search" button. The search term "azure tech groups" is entered in the search bar and underlined. To the right of the search bar is a "Sort by Recent Activity" dropdown. Below the search bar is a "Matching Hubs" section. The first result is a card for "Azure Tech Groups - Leaders Hub", which is described as "Your community for best practices and the latest news on Azure Tech Groups - Leaders Hub". It shows "No recent update", "3 Spaces", "2 Members", and a "Join" button. A blue arrow points from the text "Type ‘Azure Tech Groups’ in the search box" to the search bar. Another blue arrow points from the text "Click ‘Join’" to the "Join" button.

Click “Join”

What to expect



Keep a look out for a communication with info about the launch with a link to the new application



Please complete within [30 days](#) to remain in the program



If you don't see a communication, please reach out to your Dev PMM

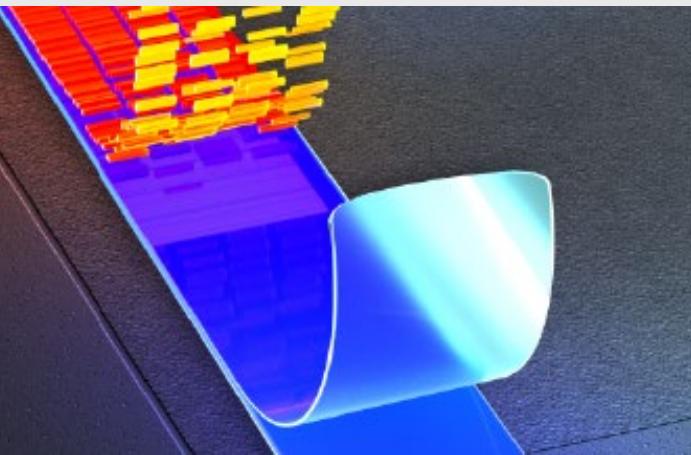
Interesting finds



Microsoft Ignite

September 22–24, 2020

Digital event



Microsoft Ignite Learning Zone – Intro to Tech Skills

- Visual Studio Code - your code editor everywhere
- The cloud is more than just a thing in the sky
- Python: A great first programming language
- "Hello, world!" in 3 languages
- Becoming a green developer
- Create great apps without the CS degree using Power Apps
- Get started on your HealthTech journey
- Dynamic websites with Azure Static Web Apps
- The data behind space exploration with NASA
- Getting started with Machine Learning using Python
- Intro to GitHub
- The interns DevOpsin' it for themselves - a beginner's story

<https://github.com/microsoft/IgniteLearnZone>

Watch On-demand sessions

<https://myignite.microsoft.com/sessions>

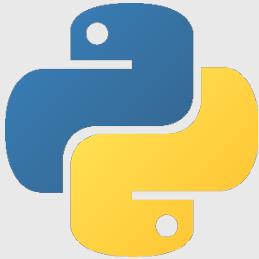
Video Hub on Microsoft Tech Community

The screenshot shows a grid of 12 video thumbnails, each featuring a speaker's face and a brief description of the session content. The thumbnails are arranged in three rows of four. Each thumbnail includes a 'Likes' and 'Replies' count.

Session Title	Speaker	Likes	Replies
Understanding Disk IO and how to leverage disk bursting	Alex Becker	0 Likes	0 Replies
Secure application and content delivery with Azure	Amrit Saini	0 Likes	0 Replies
Advanced VNet concepts	Narayanan Amirtharajah	1 Like	1 Reply
Azure Orbital - Ground Stations as a Service	Ashish Jain	0 Likes	0 Replies
Distributed & low-latency network architectures w/Azure...	Cat Liu	3 Likes	1 Reply
Deliver secure & scalable web apps with Azure Applicati...	Karen	0 Likes	0 Replies
Design high performance networks for your hybrid worklo...	Markus Koenig	1 Like	0 Replies
Architect hybrid networking with Azure Virtual WAN and ...	Sandeep Bhagat	4 Likes	0 Replies

Technical training videos and interactive guided demos from Microsoft Ignite sessions.

aka.ms/azure/video-hub



Intro to Python – 44 video series

<https://github.com/microsoft/c9-python-getting-started>



Intro to Node.js – 44 video series

<https://github.com/microsoft/beginners-intro-javascript-node>



.NET Conf 2020, Nov 10-12

Host a community event between November 13th, 2020 and January 31, 2021:

- Promotion of your event through #dotnetconf hashtag
- Promotion on the .NET Conf event site
- Technical content and artwork so you can present and promote to your local groups ("Event in a Box")
- Digital SWAG and additional offers from our partners

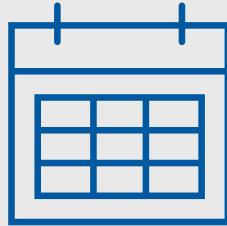
<https://www.dotnetconf.net/local-events>

Q&A

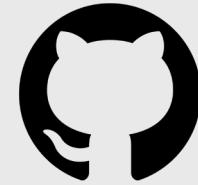


Thanks for joining!

Mark your calendars!



Next Quarterly Call is [January 2021](#)



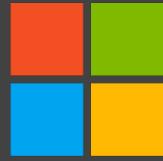
Find past monthly communications and quarterly calls:

[https://aka.ms/atc/Archive Comms](https://aka.ms/atc/Archive_Comms)

List of content resources:

[https://aka.ms/atc/content resources](https://aka.ms/atc/content_resources)

Have questions? Contact us at azure-tech-groups@microsoft.com



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