



Azure

Azure Tech Communities

Quarterly Group Leader Call

Microsoft

11 March 2020

Quarterly Group Leader Call: Agenda

- Intro
- “Year” in review
- Resources
- Upcoming
- Q&A

Event guidance –

Feel free to ask questions as we go, we'll leave ~30 mins at the end for additional questions.

To ask questions, use the Q&A button.

Intros

Jenn Jinhong

Azure Marketing

A quirky 'geek' who enjoys discussing and exploring the latest technologies.



@jennjin



jenniferjinhong



JennJin



Elise Gilbert

Community Program Manager

Marketing and communications professional with 20 years experience building engaging marketing programs

theeliseballard



Leann Turpin

Community Program Manager

Mom, tech geek, purveyor of hope, connector of people, Microsoft alumni, life-long learner.



@leanneileen



leannturpin



Community growth

200+ groups with 300K+ members since launching Sept 2019
842 Meetup events hosted



Azure Tech Communities

Members
295,823

Groups
215

Countries
44

Health and Safety is the priority!

Addressing Coronavirus/COVID-19



Meetup Webinar

Bringing Events Online: Keep Your Audience Engaged, Healthy, & Growing

Community leaders around the world are facing a unique challenge: hosting in-person events while keeping their communities healthy.

Join Sunil Bhaskaran (Meetup organizer with over 120,000 members) for 30 minutes as he covers best practices for engaging audiences online and giving online events as much in-person magic as possible. Plus, there will be a live Q&A session with organizers.

https://aka.ms/meetup_webinar

Meetup blog:

<https://www.meetup.com/blog/supporting-a-community-if-real-life-events-arent-possible/>

- Health concerns for meeting in person
- Options for virtual events
- Meetup will not be enforcing its policy around online events



Microsoft Teams

6-Months Free

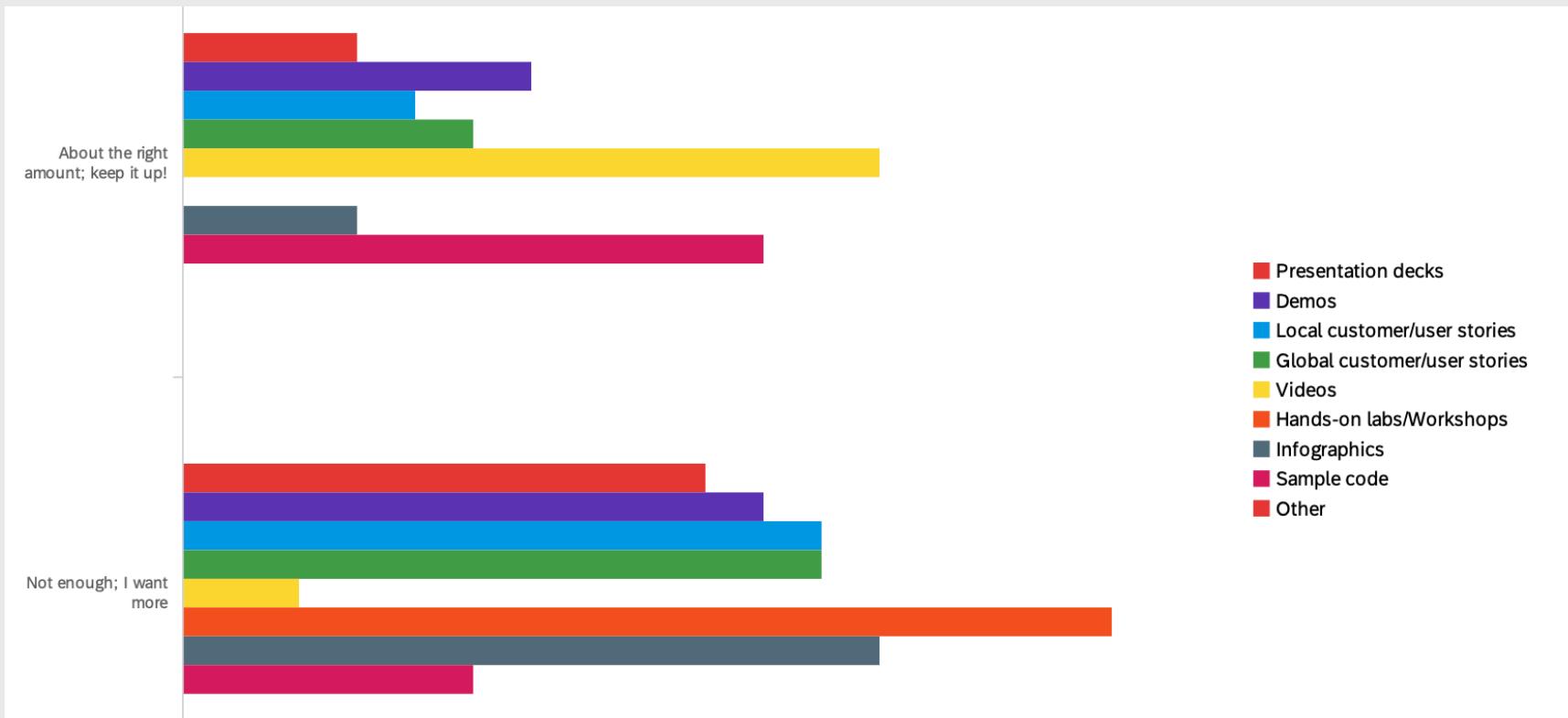
<https://products.office.com/microsoft-teams/free>

What we've heard from you



Want more of:

- ✓ Hand-on labs / Workshops
- ✓ Infographics
- ✓ User stories
- ✓ Demos
- ✓ Decks



Resources and content

Websites:

- Microsoft Learn – <http://www.microsoft.com/learn>
- Microsoft Documentation – <http://docs.microsoft.com>
- Azure Tips n' Tricks – <http://www.azuredev.tips>
- Azure Code Samples -
<https://docs.microsoft.com/samples/browse/?products=azure>
- Azure Blog – <http://azure.microsoft.com/blog>
- Visual Studio Blog - <https://devblogs.microsoft.com/visualstudio/>
- Microsoft Tech Community – <https://aka.ms/azdev/AzureCommunity>

Videos:

- Channel 9 - <http://aka.ms/ch9>
- Microsoft Developer YouTube -
<https://aka.ms/msdev/youtube>
- Microsoft Azure YouTube -
<https://aka.ms/azure/youtube>
- Visual Studio YouTube -
<https://aka.ms/visualstudio/youtube>

Looking for something more, you can always reach out to your local Dev PMM for additional assistance.
If you don't know your Dev PMM, reach out to us at atc@microsoft.com.

What's coming in the next quarter

Dedicated group leader community space

- Connect with fellow group leaders and Microsoft
- Discuss ideas, find guidance, and share content with others
- Hosted on techcommunity.microsoft.com

Microsoft Build 2020 – May 19-21

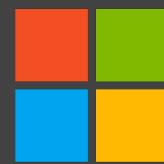
- Microsoft's largest developer focused event
- How to participate?
 - Host a live viewing event or a post-event session
 - Partner with the local Microsoft team for additional support

Q&A

Next steps

- Check out the links to the resources and content share
- Connect with your local Dev PMM
- Keep an eye out for more details about Microsoft Build 2020 and the group leader community space

Thanks for joining!



Microsoft