

Azure Tech Communities Community Leader Monthly Communication

Subject: Microsoft welcomes you to the Azure Tech Communities Network

Date: Feb 13

Hello Azure Tech Communities group organizers!

Microsoft welcomes you as a founding member of Azure Tech Communities! As this community grows, we rely on leaders like you to provide insight and feedback to guide the direction of the program. Thank you for joining us on the journey to build Azure Tech Communities – we're excited to see what we can build together.

This is the first edition of a monthly communication from Microsoft. Each month, we will share the latest program updates and additional resources that are available for you and your group. This month, we have two opportunities to shape the direction of the Azure Tech Communities program:

- 11 March is our first Azure Tech Communities Leaders quarterly call; save the date!
- Share your Azure content needs; and tell us where to ship your first batch of Azure stickers!

Announcing the first Azure Tech Communities Leaders Quarterly call

Join us March 11th for the inaugural group leaders quarterly call. These quarterly calls provide a great opportunity to meet the Azure Tech Communities team at Microsoft, learn how to get the most from your Azure Tech Communities sponsorship, and find out where the program is going. The call will take place twice to accommodate time zones: 16:00 – 17:00 GMT or 1:00 – 2:00 GMT.

Share your content needs (and tell us where to send your Azure stickers!)

As Microsoft builds the Azure Tech Communities program, we need your input. Direction from community leaders such as yourself allows us to build a program that prioritizes your needs.

This month, we'd love to get to know more about your group. An initial pain point that the team has heard from community leaders has been around getting great content, and we would like to better understand more about what excites your local community:

- What topics most interest your community?
- How do you meet and collaborate with your group members?
- What types of content appeal the most to your members?

The survey also asks about where to send you an assortment of Azure-themed stickers for you to share your Azure Tech Community group. We will incorporate quarterly sticker packs into the program later this year, but we are using the survey to get shipping details for this first batch as we get this capability built out over the next couple months.

Coming Soon: Azure Tech Communities group leader space

Microsoft is building a dedicated online space for Azure Tech Community group leaders. This space will function as a forum for sharing content, interacting with other group leaders around the world, and where you can connect directly with the Azure Tech Communities team. This space will also be where you'll find Microsoft-created content optimized for your community meetups, such as demos, decks, sample code, videos, infographics and more.

Here's to a prosperous 2020!

Meetup and the Azure Tech Communities team at Microsoft

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