模糊语言的语用分析

吴建新

引入

麦粒堆问题 Paradox of the Heap

多少粒麦粒才能成堆？

秃头问题 Paradox of the Bald Man

掉了多少头发才是秃了头？

发展

1965 L.A.Zadeh Fuzzy Sets

"'意义'、'智能'、'爱情'都是模糊概念，

模糊集合论这个分支学科的起源是从'语言学'方法的引入开始的，

它转而又推动了模糊逻辑的发展。"

发展

1965 L.A.Zadeh Fuzzy Sets

模糊集合 fuzzy sets

隶属函数 membership function

发展

1965 L.A.Zadeh Fuzzy Sets

模糊集合 fuzzy sets

隶属函数 membership function

1979 伍铁平 《模糊语言初探》

内容

语言学 - 语义学 - 语用学

边界模糊	概括	随机	歧义
Fuzziness	Generality	Randomness	Ambiguity

内容

- **边界模糊**
  Fuzziness

  概括
  Generality

  随机
  Randomness

  歧义
  Ambiguity

内容 边界模糊 Fuzziness

边界状态
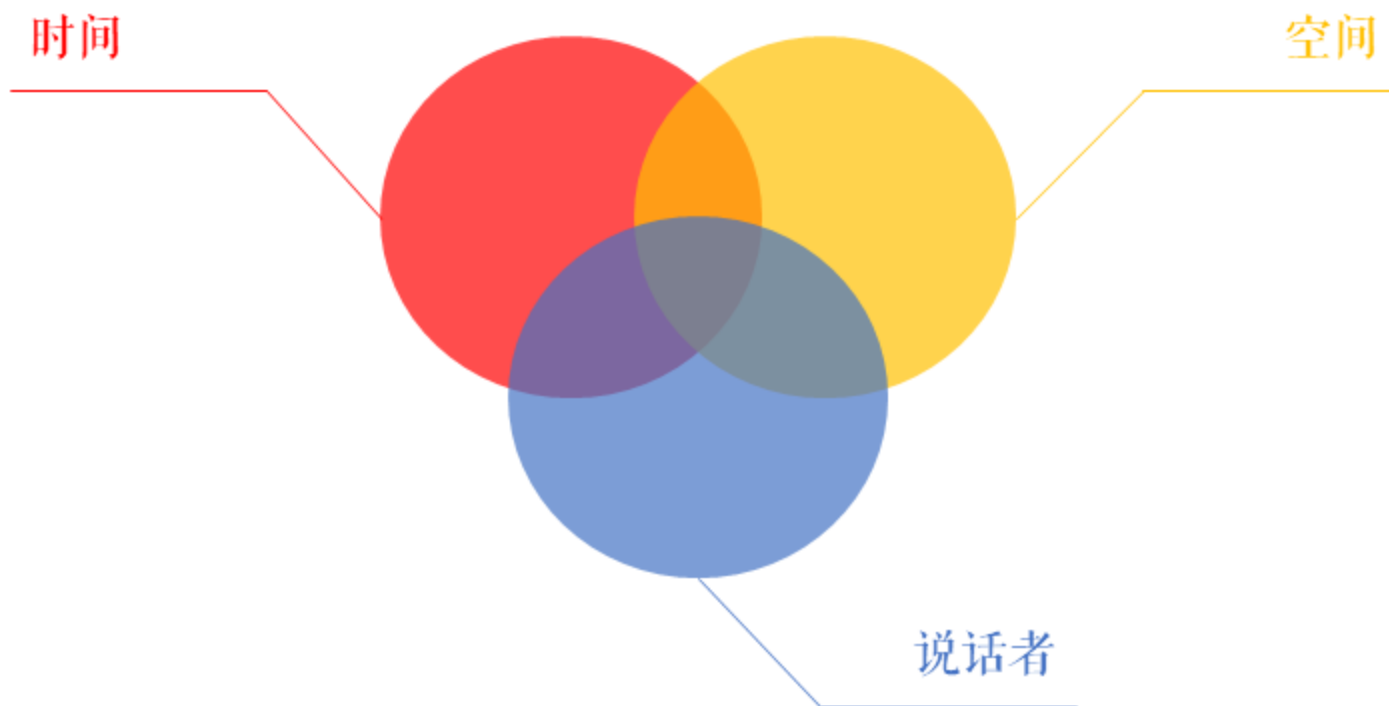
Borderline Cases

内容 边界模糊 Fuzziness

标准

Norms

内容 边界模糊 Fuzziness

时间

空间

说话者

内容 边界模糊 Fuzziness

标准

Norms

内容 边界模糊 Fuzziness

标准

Norms

数量形容词 quantitative adjectives

质量形容词 qualitative adjectives

内容 边界模糊 Fuzziness

① Wait here for a while, please.

② The paint was a bit dirty.

内容 边界模糊 Fuzziness

① Wait here for a while, please.

② The paint was a bit dirty.

内容 边界模糊 Fuzziness

① Wait here for a while, please.　得体准则 & 慷慨准则

② The paint was a bit dirty.

内容 边界模糊 Fuzziness

① Wait here for a while, please.

② The paint was a bit dirty.　　认可准则

内容 边界模糊 Fuzziness

① Wait here for a while, please. 得体准则 & 慷慨准则

② The paint was a bit dirty. 认可准则

内容

边界模糊

概括

随机

歧义

Fuzziness

Generality
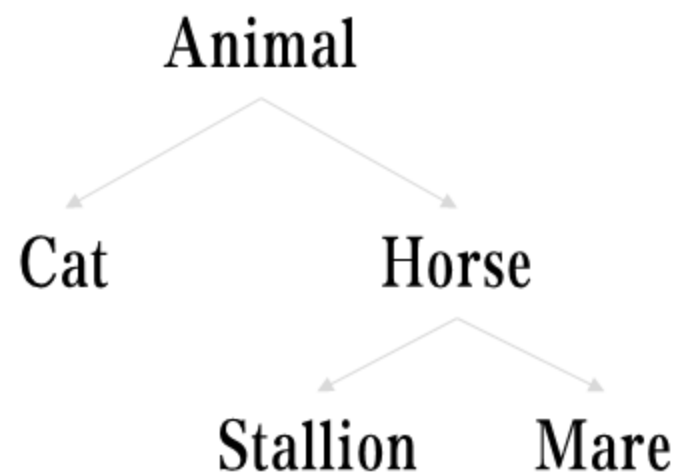
Randomness

Ambiguity

内 容 概括 Generality

外延的增大 & 内涵的减少

内容 概括 Generality

内容 概括 Generality

Steven: Wilfrid is meeting a woman for dinner tonight.

Susan: Does his wife know about it?

Steven: Of course, she does. The woman he is meeting is his wife.

内容 概括 Generality

Steven: Wilfrid is meeting a woman for dinner tonight.

Susan: Does his wife know about it?

Steven: Of course, she does. The woman he is meeting is his wife.

数量准则

内容

边界模糊

Fuzziness

概括

Generality

随机

Randomness

歧义

Ambiguity

内容 随机 Randomness

不确定性

内容 随机 Randomness

① Answer the phone.

② Will you answer the phone?

③ Can you answer the phone?

④ Would you mind answering the phone?

⑤ Could you possibly answer the phone?

More Polite

内容 随机 Randomness

① Do have another sandwich!

② Have another sandwich!

③ Can you have another sandwich?

④ Would you mind having anther sandwich?

Less Polite

内容 随机 Randomness

社会距离 & 社会地位

内容

边界模糊

Fuzziness

概括

Generality

随机

Randomness

歧义

Ambiguity

内容 歧义 Ambiguity

预设歧义

Presupposition Ambiguity

内容 歧义 Ambiguity

会话含义的歧义

Ambiguity of Conversational implicature

内容 歧义 Ambiguity

It is cold in here.

内容 歧义 Ambiguity

It is cold in here.

语用力 Pragmatic Force

补充

礼貌原则

Tact Maxim

Generosity Maxim

Approbation Maxim

Modesty Maxim

Agreement Maxim

Sympathy Maxim

补充

合作原则

Maxim of Quality   Maxim of Quantity   Maxim of relation   Maxim of Manner

补充

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THANKS.