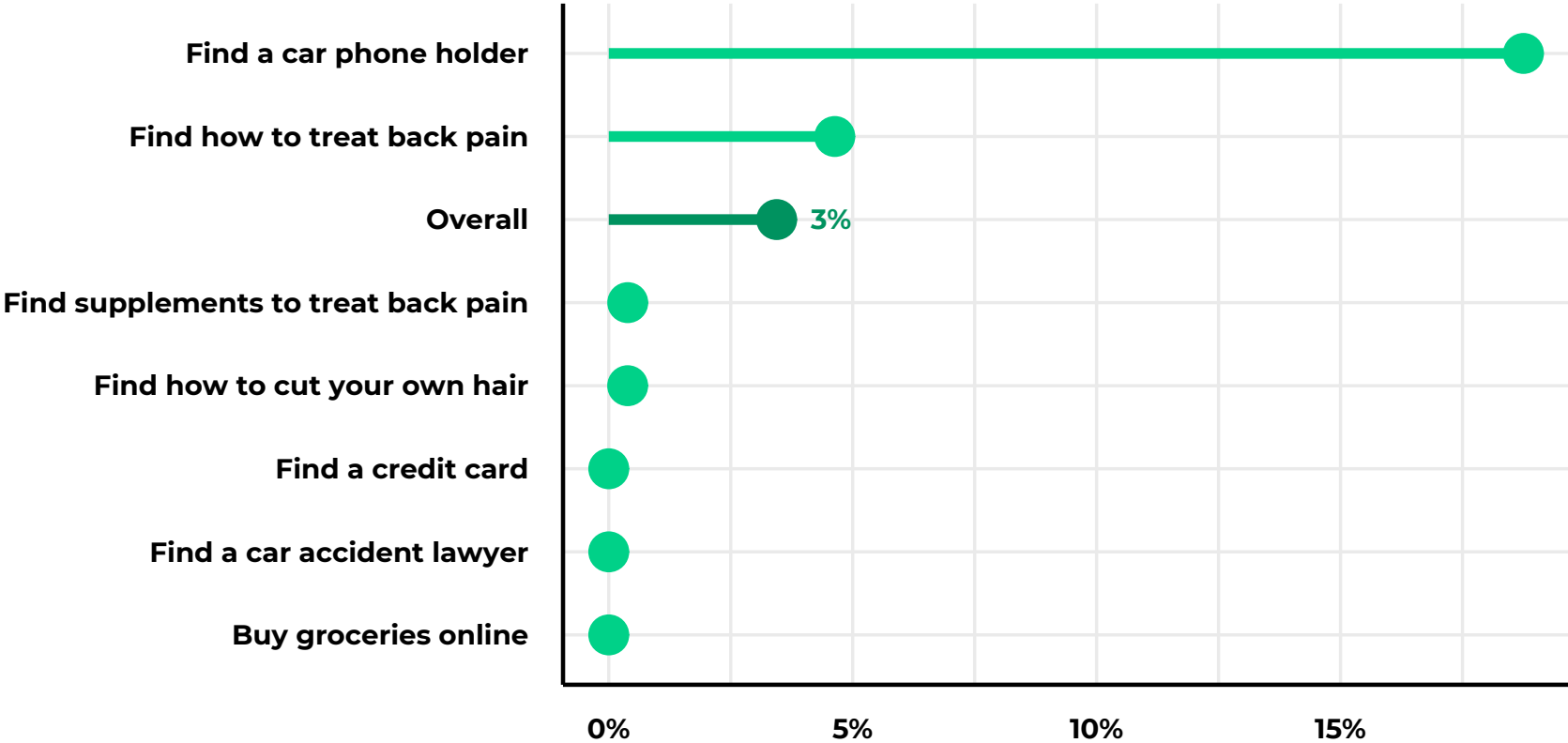


Users are more Likely to Click on Google Shopping Results if They Look for Supplements to Treat Back Pain



% of users who click on Google Shopping results