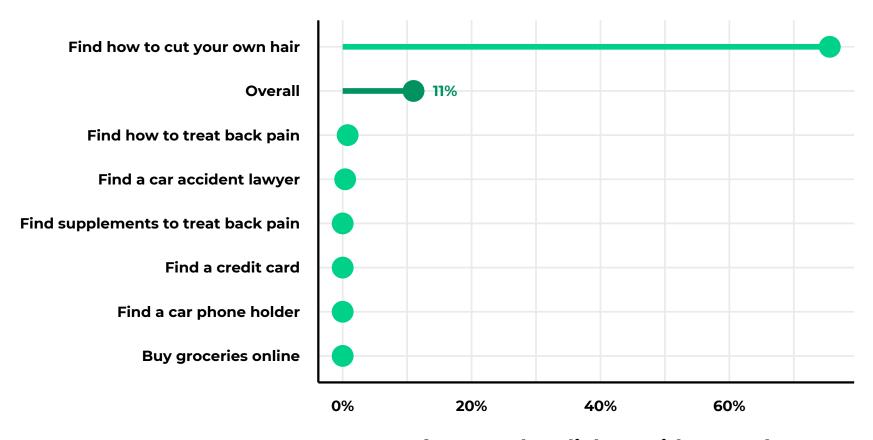
Users are much more likely to click on video results if they look for how to cut one's hair



% of users who click on video results