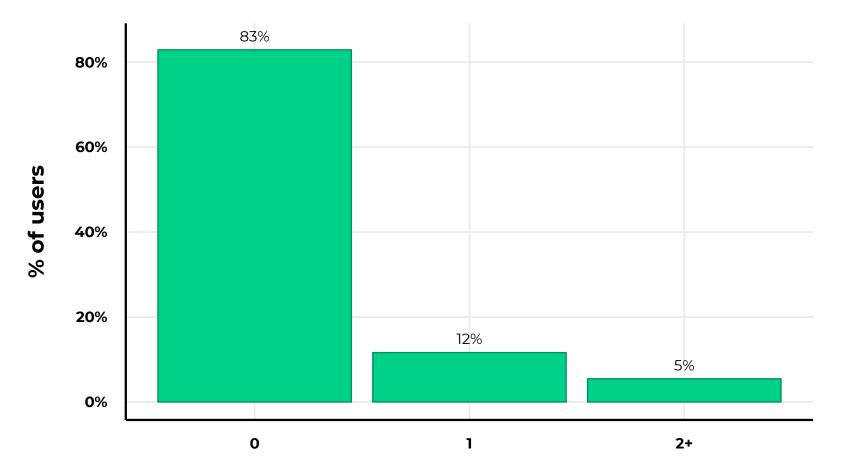
83% of Google Searchers Don't Bounce Back to the SERPs



Number of clicks followed by bounces