Bounce Rate Varies Depending On Type of Query

Query	Bounce Rate
Find supplements to treat back pain	~29%
Find a car phone holder	~24%
Buy groceries online	~18%
Overall	**17%**
Find a credit card	~15%
Find how to treat back pain	~13%
Find a car accident lawyer	~12%
Find how to cut your own hair	~8%

% of users who bounce at least once