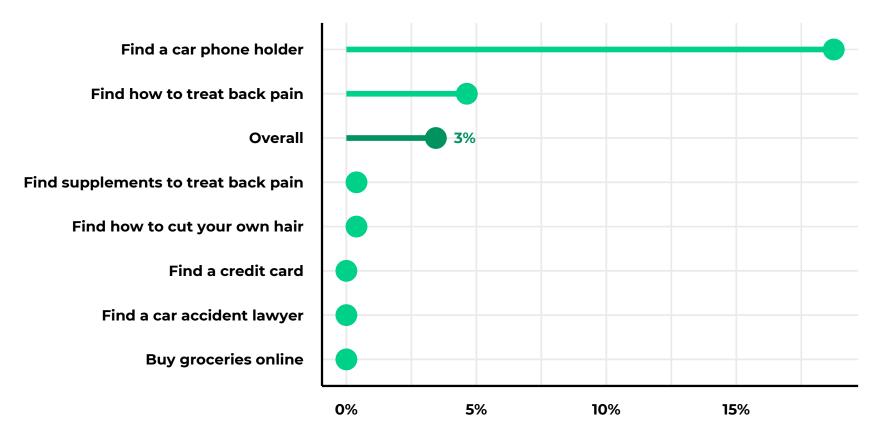
## Users are more likely to click on Google Shopping results if they look for supplements to treat back pain



% of users who click on Google Shopping results