Total Number of Clicks by Question

% of users who clicked less than this amount

Time (seconds)

buy groceries online
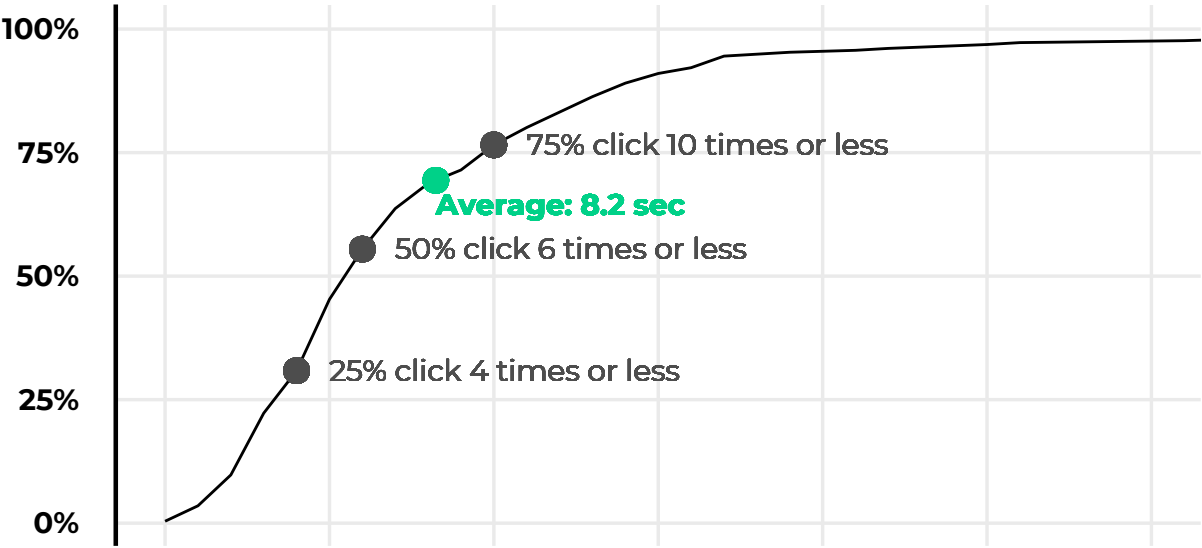
- 75% click 10 times or less
- **Average: 7.8 sec**
- 50% click 6 times or less
- 25% click 4 times or less
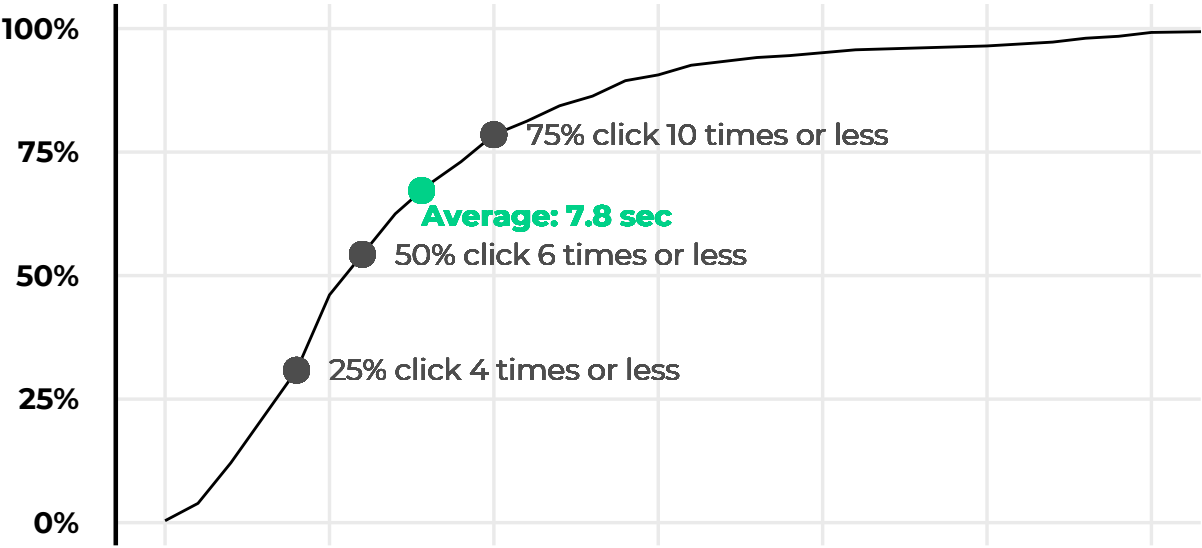
find a car accident lawyer

- 75% click 6 times or less
- **Average: 5.3 sec**
- 50% click 4 times or less
- 25% click 3 times or less

find a car phone holder

- 75% click 10 times or less
- **Average: 8.2 sec**
- 50% click 6 times or less
- 25% click 4 times or less

find a credit card

- 75% click 10 times or less
- **Average: 7.6 sec**
- 50% click 6 times or less
- 25% click 4 times or less
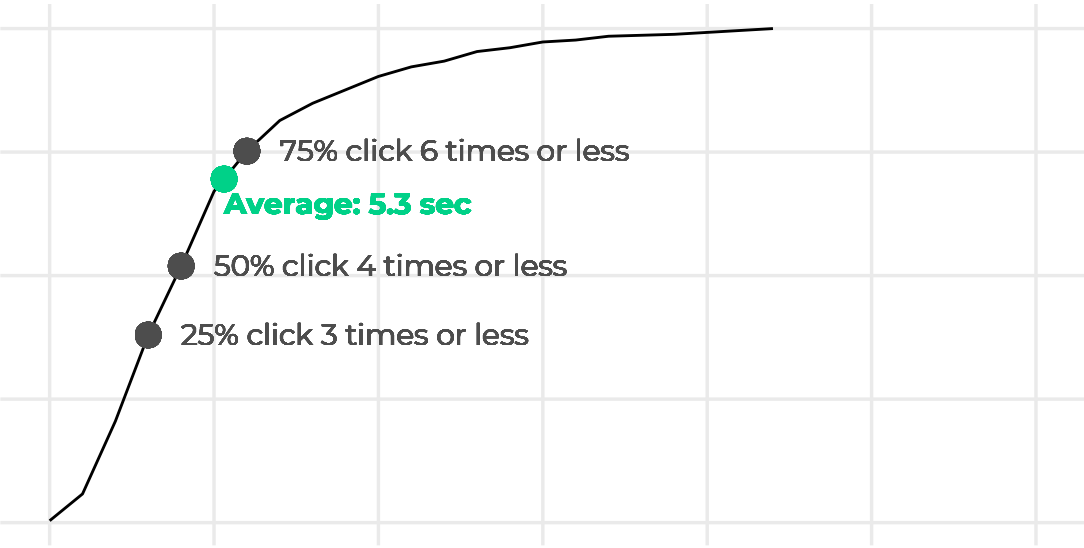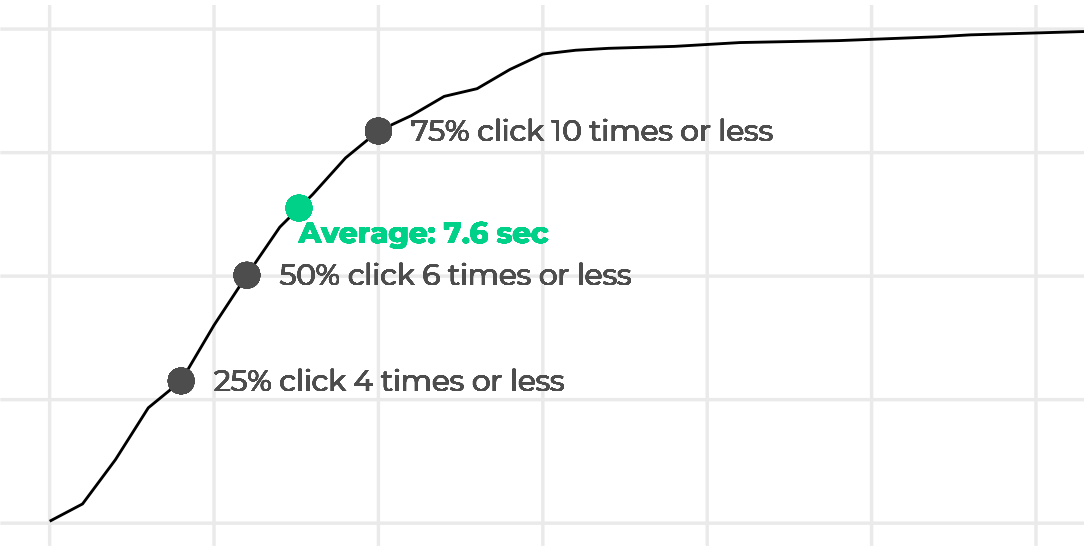
find how to cut your own hair

- 75% click 8 times or less
- 50% click 5 times or less
- **Average: 5.7 sec**
- 25% click 3 times or less
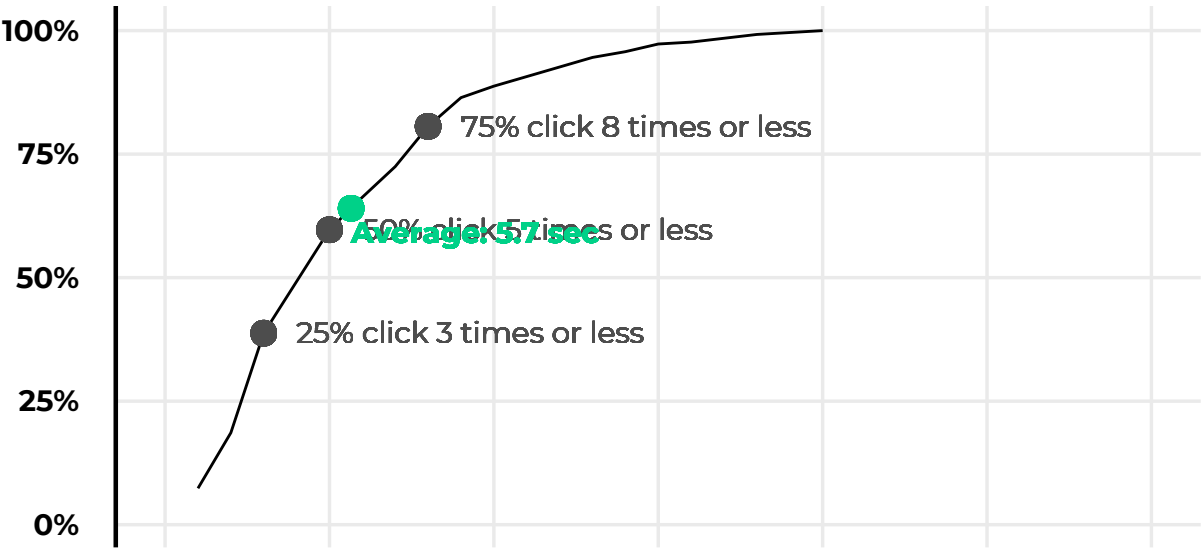
find how to treat back pain

- 75% click 7 times or less
- 50% click 5 times or less
- **Average: 5.1 sec**
- 25% click 3 times or less
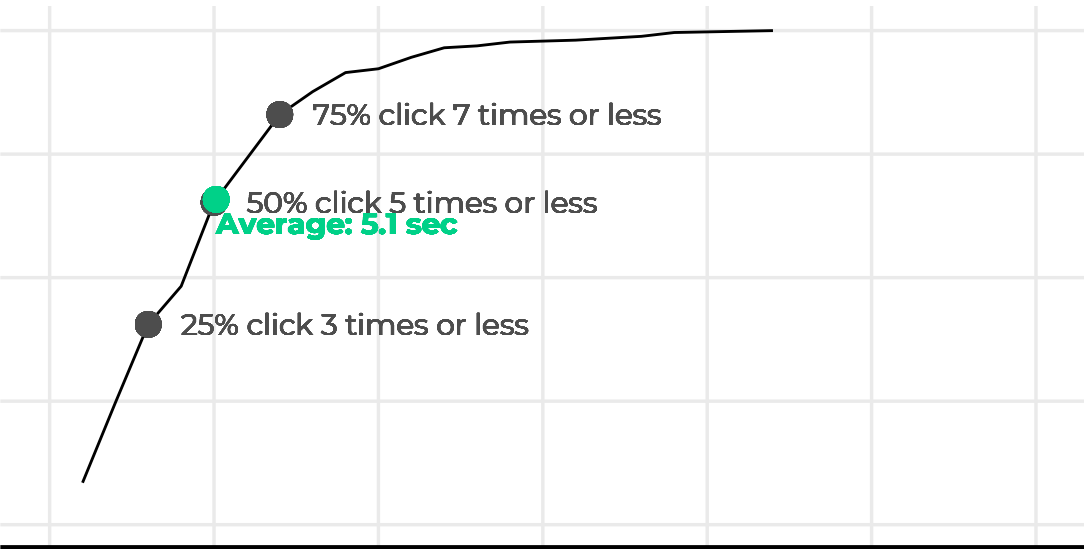
find supplements to treat back pain

- 75% click 10 times or less
- **Average: 8.7 sec**
- 50% click 6 times or less
- 25% click 3 times or less