Time Before First Click by Question

% of users who click before time

Time (seconds)

buy groceries online
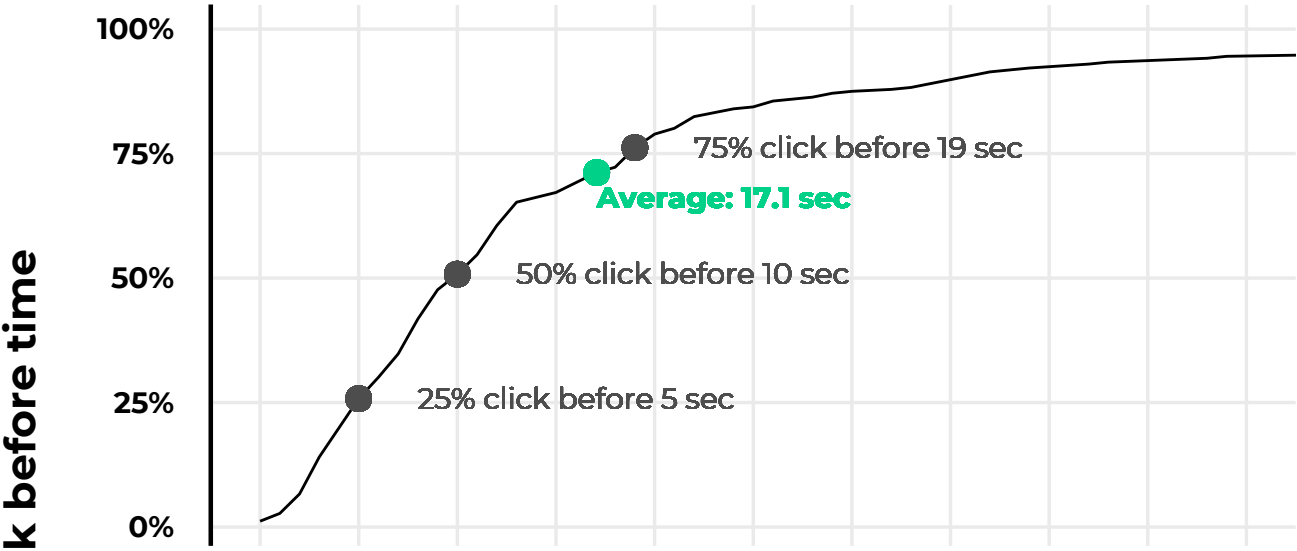
- 75% click before 13 sec
- Average: 12 sec
- 50% click before 7.5 sec
- 25% click before 5 sec
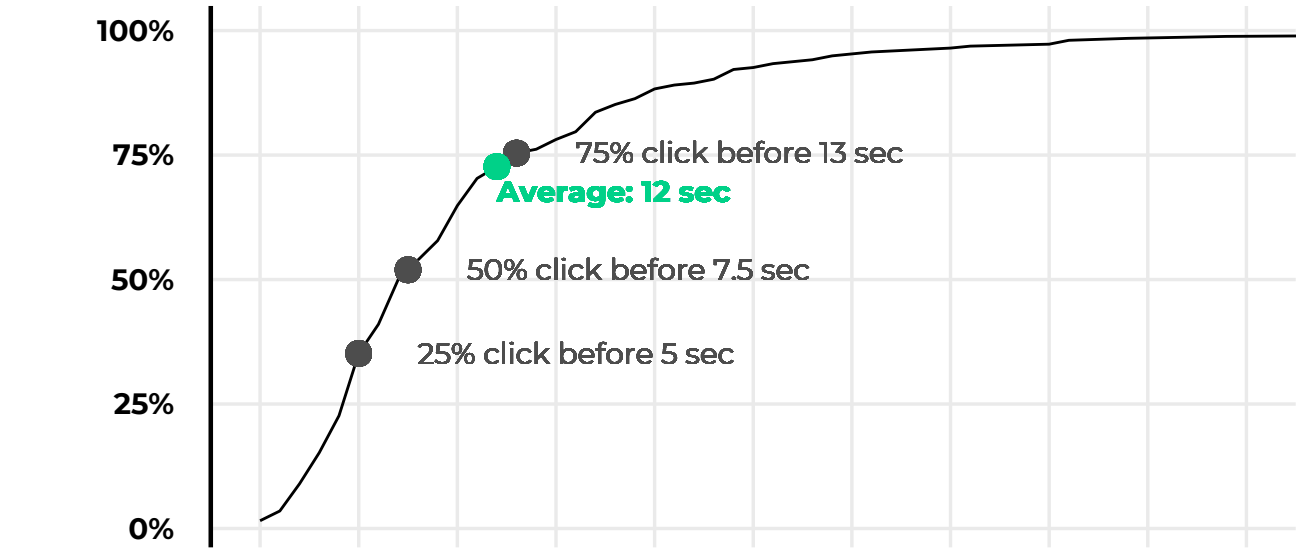
find a car accident lawyer

- 75% click before 15.75 sec
- Average: 12.7 sec
- 50% click before 9.5 sec
- 25% click before 6 sec

find a car phone holder

- 75% click before 19 sec
- Average: 17.1 sec
- 50% click before 10 sec
- 25% click before 5 sec

find a credit card

- 75% click before 20 sec
- Average: 17.1 sec
- 50% click before 11 sec
- 25% click before 6 sec
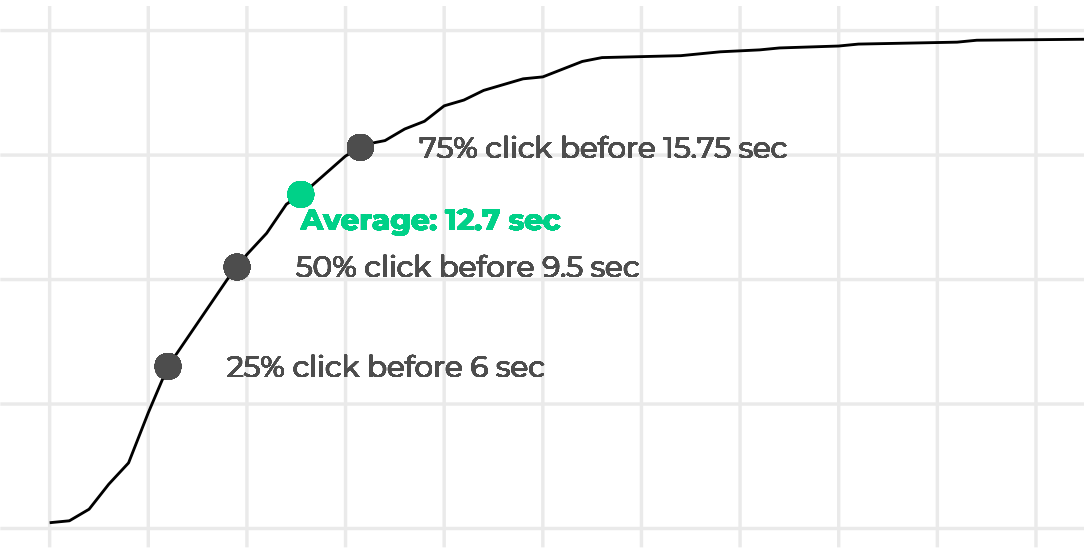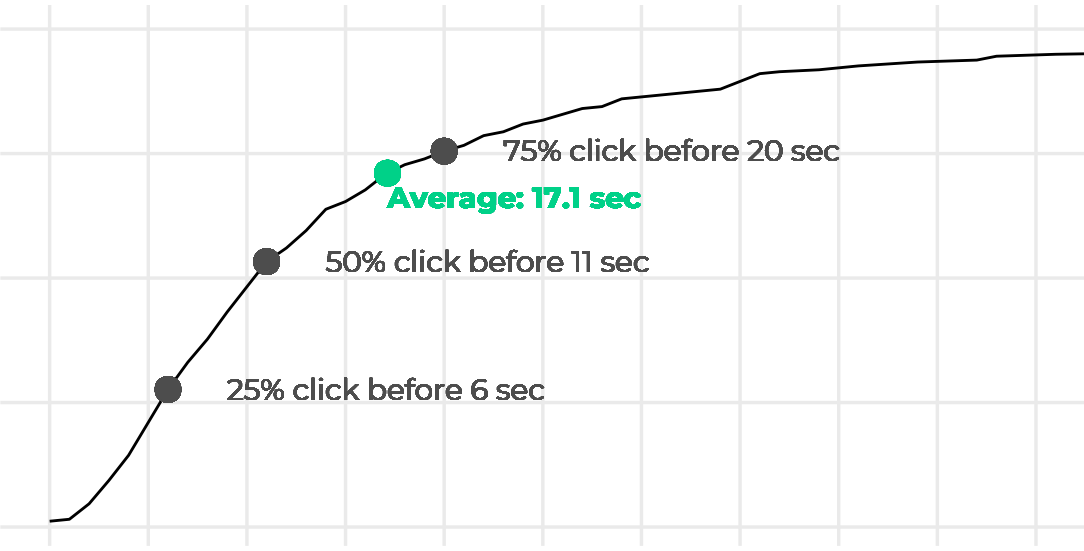
find how to cut your own hair

- 75% click before 12 sec
- Average: 9.8 sec
- 50% click before 8 sec
- 25% click before 4 sec
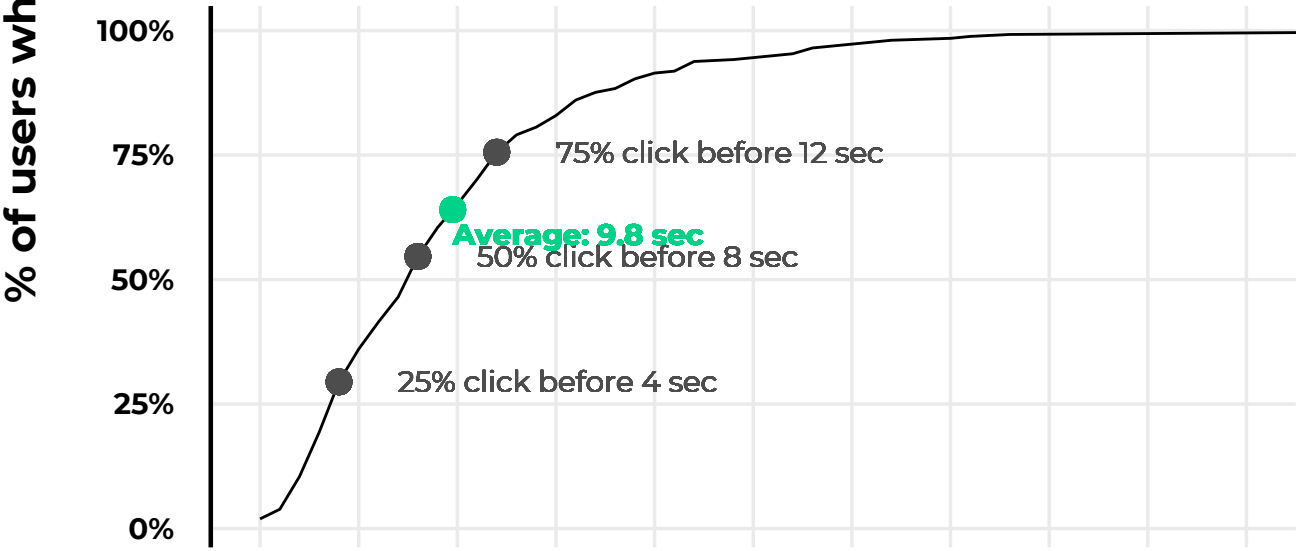
find how to treat back pain

- 75% click before 14 sec
- Average: 11.6 sec
- 50% click before 8 sec
- 25% click before 5 sec
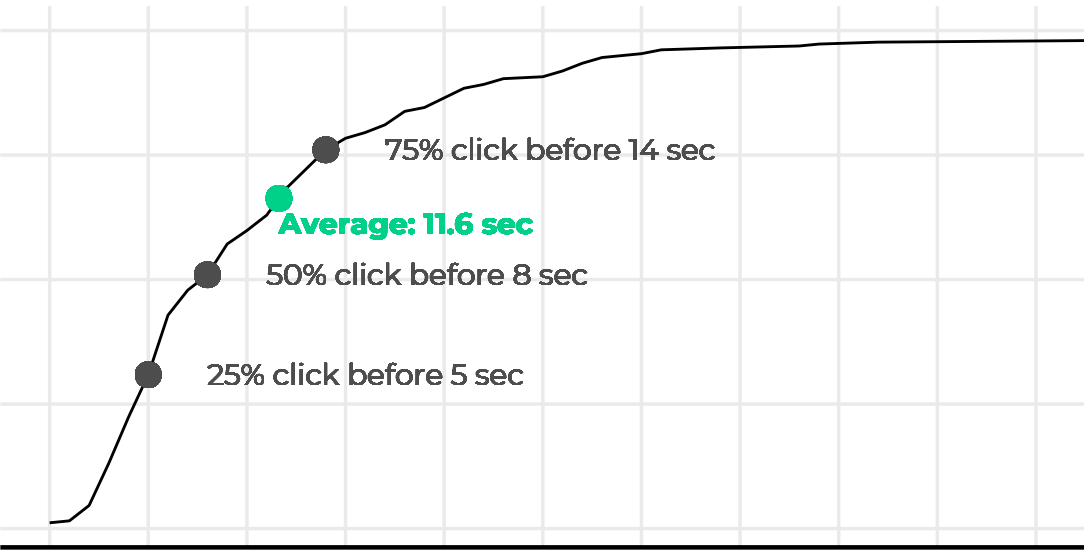
find supplements to treat back pain

- 75% click before 27 sec
- Average: 22 sec
- 50% click before 15 sec
- 25% click before 7 sec