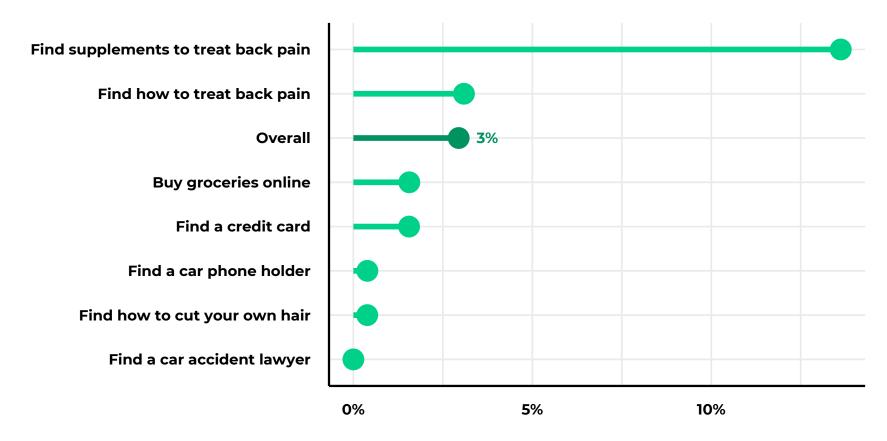
Users are more likely to click on "people also ask" box if they look for supplements to treat back pain



% of users who click on "people also ask" box