#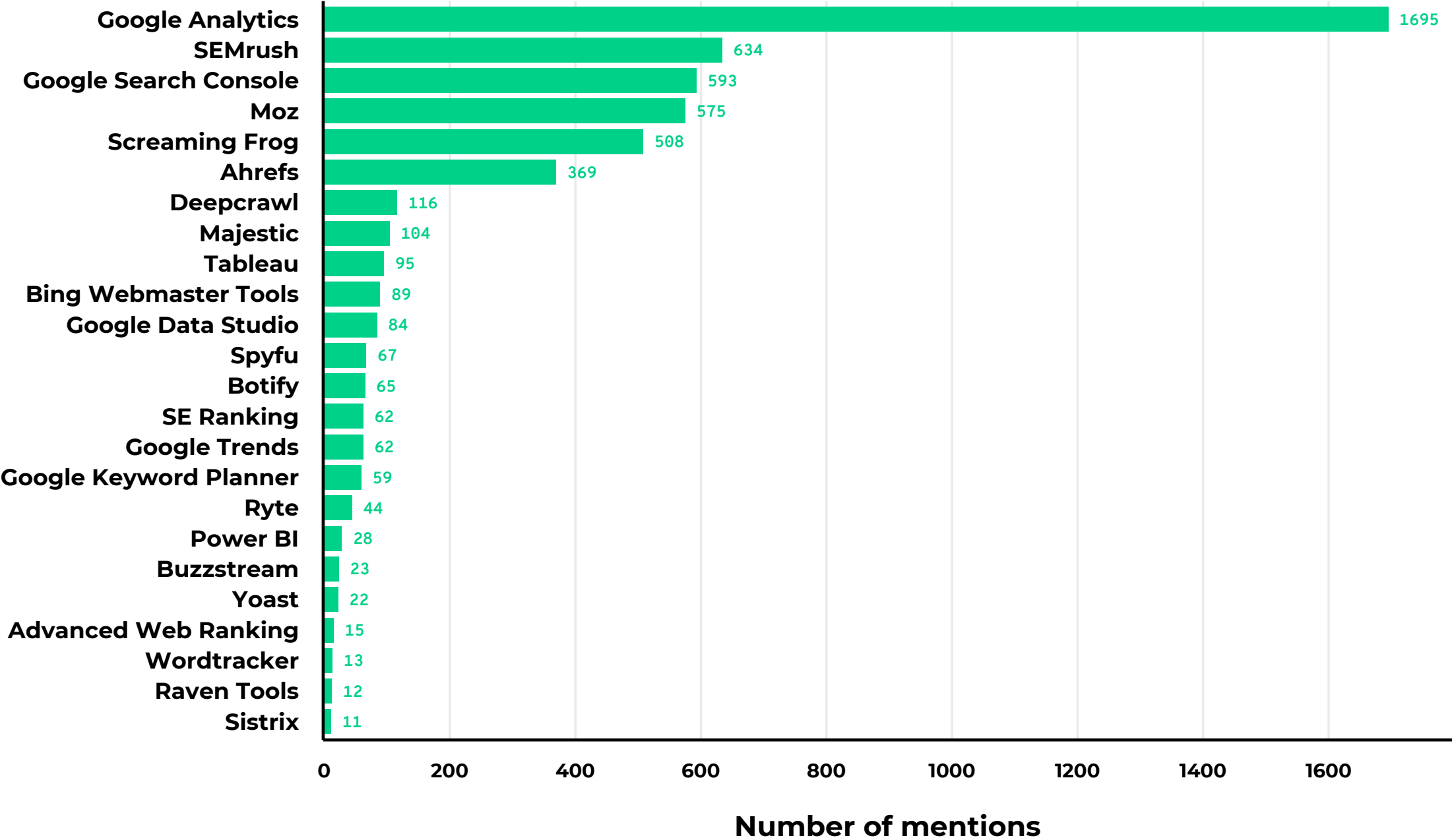 EMPLOYERS WANT SEO CANDIDATES TO KNOW GOOGLE ANALYTICS, SEMRUSH, GOOGLE SEARCH CONSOLE, MOZ, SCREAMING FROG AND AHREFS.

Tool	Number of mentions
Google Analytics	1695
SEMrush	634
Google Search Console	593
Moz	575
Screaming Frog	508
Ahrefs	369
Deepcrawl	116
Majestic	104
Tableau	95
Bing Webmaster Tools	89
Google Data Studio	84
Spyfu	67
Botify	65
SE Ranking	62
Google Trends	62
Google Keyword Planner	59
Ryte	44
Power BI	28
Buzzstream	23
Yoast	22
Advanced Web Ranking	15
Wordtracker	13
Raven Tools	12
Sistrix	11

Number of mentions