

23

QUESTION ANSWERING AND SUMMARIZATION

‘Alright’, said Deep Thought. ‘The Answer to the Great Question...’
‘Yes!’
‘Of Life The Universe and Everything...’ said Deep Thought.
‘Yes!’
‘Is...’
‘Yes...!!!...?’
‘Forty-two’, said Deep Thought, with infinite majesty and calm...
Douglas Adams, *The Hitchhiker’s Guide to the Galaxy*

I read *War and Peace*... It’s about Russia...
Woody Allen, *Without Feathers*

Because so much text information is available generally on the web, or in specialized collections such as PubMed, or even on the hard drives of our laptops, the single most important use of language processing these days is to help us query and extract meaning from these large repositories. If we have a very structured idea of what we are looking for, we can use the information extraction algorithms of the previous chapter. But many times we have an information need that is best expressed more informally in words or sentences, and we want to find either a specific answer fact, or a specific document, or something in between.

In this chapter we introduce the tasks of **question answering (QA)** and **summarization**, tasks which produce specific phrases, sentences, or short passages, often in response to a user’s need for information expressed in a natural language query. In studying these topics, we will also cover highlights from the field of **information retrieval (IR)**, the task of returning documents which are relevant to a particular natural language query. IR is a complete field in its own right, and we will only be giving a brief introduction to it here, but one that is essential for understand QA and summarization.

The central idea behind all of these subfields, and the primary focus of this chapter, is that information needs can often be met by synthesizing phrases or sentences or passages directly from text segments found in large text collections like the web.

Information retrieval is an extremely broad field, encompassing a wide-range of topics pertaining to the storage, analysis, and retrieval of all manner of media, including text, photographs, audio, and video (Baeza-Yates and Ribeiro-Neto, 1999). Our

concern in this chapter is solely with the storage and retrieval of text documents in response to users' word-based queries for information (Manning et al., 2008). In section 23.1 we present the **vector space model**, some variant of which is used in most current systems, including most web search engines.

Rather than make the user read through an entire document, we'd often prefer to give a single concise short answer. Researchers have been trying to automate this process of **question answering** since the earliest days of computational linguistics (Simmons, 1965).

FACTOID QUESTION

The simplest form of question answering is dealing with **factoid question**. As the name implies, the answers to factoid questions are simple facts that can be found in short text strings. The following are canonical examples of this kind of question.

- (23.1) Who founded Virgin Airlines?
- (23.2) What is the average age of the onset of autism?
- (23.3) Where is Apple Computer based?

Each of these questions can be answered directly with a text string that contain the name of person, a temporal expression, or a location, respectively. Factoid questions, therefore, are questions whose answers can be found in short spans of text and correspond to a specific, easily characterized, category, often a named entity of the kind we discussed in Ch. 22. These answers may be found on the web, or alternatively within some smaller text collection. For example a system might answer questions about a company's product line by searching for answers in documents on a particular corporate website or internal set of documents. Effective techniques for answering these kinds of questions are described in Sec. 23.2.

Sometimes we are seeking information whose scope is greater than a single factoid, but less than an entire document. In such cases we might need a **summary** of a document or set of documents. The goal of **text summarization** is to produce an abridged version of a text which contains the important or relevant information. For example we might want to generate an **abstract** of a scientific article, a **summary** of email threads, a **headline** for a news article, or generate the short **snippets** that web search engines like Google return to the user to describe each retrieved document.

SNIPPETS

We introduce algorithms for summarizing single documents, and also for producing summaries of multiple documents by combining information from different textual sources.

Finally, we turn to a field that tries to go beyond factoid question answering by borrowing techniques from summarization to try to answer more complex questions like the following:

- (23.4) Who is Richard Branson?
- (23.5) What is a Hajj?
- (23.6) In children with an acute febrile illness, what is the efficacy of single-medication therapy with acetaminophen or ibuprofen in reducing fever?

Answers to questions such as these do not consist of simple named entity strings. Rather they involve potentially lengthy coherent texts that knit together an array of associated facts to produce a biography, a complete definition, a summary of current events, or a comparison of clinic results on particular medical interventions. In addition

COMPLEX
QUESTIONS

to the complexity and style differences in these answers, the facts that go into such answers may be context, user, and time dependent.

The leading approach to answering these kinds of **complex questions** is based on the notion that useful answers to questions such as these can be pieced together, or synthesized, from text segments containing relevant information that come from summarizing longer documents. For example we might construct an answer from text segments extracted from a single long document such as a corporate report or a curriculum vitae. Other answers might need to be synthesized from multiple documents, such as a set of medical research journal articles, or a set of relevant news articles or web pages.

QUERY-BASED
SUMMARIZATION

This idea of summarizing text in response to a user query is called **query-based summarization** or **focused summarization**, and will be explored in Sec. 23.5.

Finally, we reserve for Ch. 24 all discussion of the role that questions play in extended dialogues; this chapter focuses only on responding to a single query.

23.1 INFORMATION RETRIEVAL

Information retrieval is a growing field that encompasses a wide range of topics related to the storage and retrieval of all manner of media. The focus of this section is with the storage of text documents and their subsequent retrieval in response to users' requests for information. In this section our goal is just to give a sufficient overview of information retrieval techniques to lay a foundation for the following sections on question answering and summarization. Readers with more interest specifically in information retrieval should read Manning et al. (2008).

BAG-OF-WORDS

Most current information retrieval systems are based on a kind of extreme version of compositional semantics in which the meaning of a document resides solely in the set of words it contains. To revisit the Mad Hatter's quote from the beginning of Ch. 19, in these systems *I see what I eat* and *I eat what I see* mean precisely the same thing. The ordering and constituency of the words that make up the sentences that make up documents play no role in determining their meaning. Because they ignore syntactic information, these approaches are often referred to as **bag-of-words** models.

DOCUMENT

Before moving on, we need to introduce some new terminology. In information retrieval, a **document** refers generically to the unit of text indexed in the system and available for retrieval. Depending on the application, a document can refer to anything from intuitive notions like newspaper articles, or encyclopedia entries, to smaller units such as paragraphs and sentences. In web-based applications, it can refer to a web page, a part of a page, or to an entire website. A **collection** refers to a set of documents being used to satisfy user requests. A **term** refers to a lexical item that occurs in a collection, but it may also include phrases. Finally, a **query** represents a user's information need expressed as a set of terms.

COLLECTION

TERM

QUERY

AD HOC RETRIEVAL

The specific information retrieval task that we will consider in detail is known as **ad hoc retrieval**. In this task, it is assumed that an unaided user poses a query to a retrieval system, which then returns a possibly ordered set of potentially useful documents. The name **ad hoc** refers to the fact that the query is usually posed to satisfy an immediate

ad hoc or short-term need for information rather than a structured long-term project that might require consulting a librarian or running an experiment. The high level architecture is shown in Fig. 23.1.

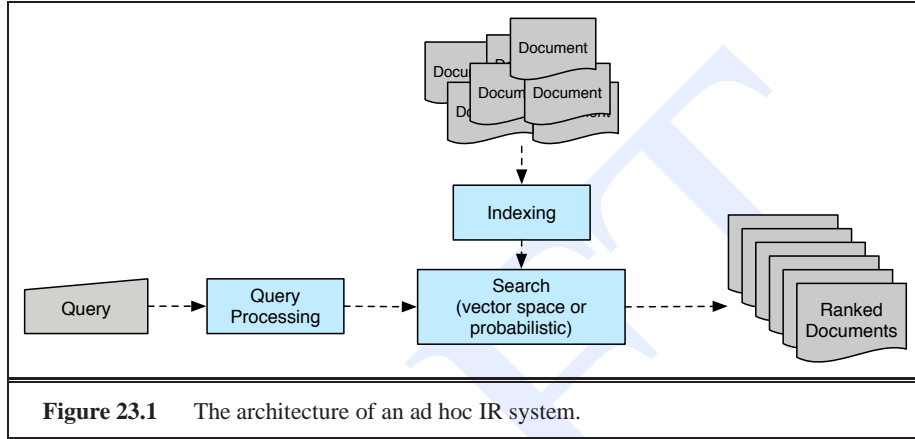


Figure 23.1 The architecture of an ad hoc IR system.

23.1.1 The Vector Space Model

VECTOR SPACE
MODEL

In the **vector space model** of information retrieval, documents and queries are represented as vectors of features representing the terms (words) that occur within the collection (Salton, 1971).

TERM WEIGHT

The value of each feature is called the **term weight** and is usually a function of the term's frequency in the document, along with other factors.

For example, in a fried chicken recipe we found on the web the four terms *chicken*, *fried*, *oil*, and *pepper* occur with term frequencies 8, 2, 7, and 4, respectively. So if we just used simple term frequency as our weights, and assuming we pretended only these 4 words occurred in the collection and we put the features are in the above order, the vector for this document (call it j) would be:

$$\vec{d}_j = (8, 2, 7, 4)$$

More generally, we represent a vector for a document d_j as

$$\vec{d}_j = (w_{1,j}, w_{2,j}, w_{3,j}, \dots, w_{n,j})$$

where \vec{d}_j denotes a particular document, and the vector contains a weight feature for each of the N terms that occur in the collection as a whole; $w_{2,j}$ thus refers to the weight that term 2 has in document j .

We can also represent a query in the same way. For example, a query q for *fried chicken* would have the representation:

$$\vec{q} = (1, 1, 0, 0)$$

More generally,

$$\vec{q} = (w_{1,q}, w_{2,q}, w_{3,q}, \dots, w_{n,q})$$

Now consider a different document, a recipe for poached chicken; here the counts are:

$$\vec{d}_k = (6, 0, 0, 0)$$

Intuitively we'd like the query *q* *fried chicken* to match document d_j (the fried chicken recipe) rather than document d_k (the poached chicken recipe). A brief glance at the feature suggests that this might be the case; both the query and the fried chicken recipe have the words *fried* and *chicken*, while the poached chicken recipe is missing the word *fried*.

It is useful to view the features used to represent documents and queries in this model as dimensions in a multi-dimensional space, where the feature weights serve to locate documents in that space. When a user's query is translated into a vector it denotes a point in that space. Documents that are located close to the query can then be judged as being more relevant than documents that are farther away.

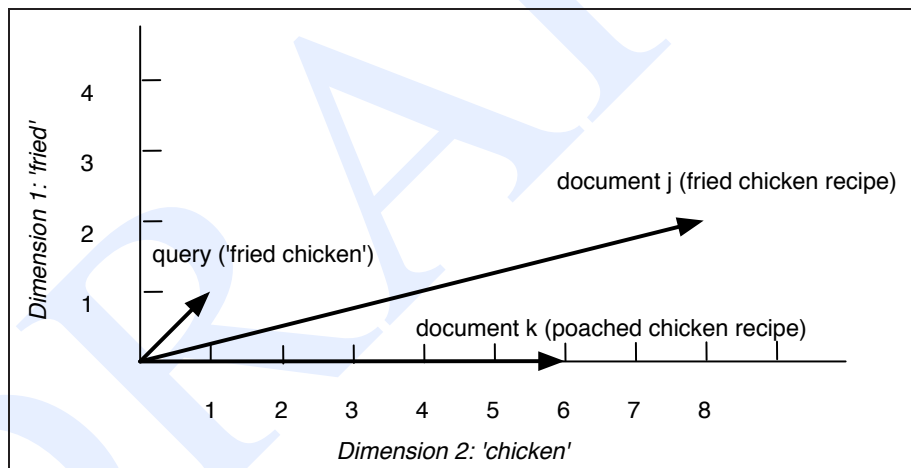


Figure 23.2 A graphical illustration of the vector model for information retrieval, showing the first two dimensions (*fried* and *chicken*) assuming that we use raw frequency in the document as the feature weights.

Fig. 23.2 shows a graphical illustration, plotting the first two dimensions (*chicken* and *fried*) for all three vectors. Note that if we measure the similarity between vectors by the angle between the vectors, that q is more similar to d_j than to d_k , because the angle between q and d_j is smaller.

COSINE

In vector-based information retrieval we standardly use the **cosine** metric that we introduced in Ch. 20 rather than the actual angle. We measure the distance between two documents by the **cosine** of the angle between their vectors. When two documents are identical they will receive a cosine of one; when they are orthogonal (share no common terms) they will receive a cosine of zero. The equation for cosine is:

$$(23.7) \quad \text{sim}(\vec{q}, \vec{d}_j) = \frac{\sum_{i=1}^N w_{i,q} \times w_{i,j}}{\sqrt{\sum_{i=1}^N w_{i,q}^2} \times \sqrt{\sum_{i=1}^N w_{i,j}^2}}$$

Recall from Ch. 20 that another way to think of the cosine is as the **normalized dot product**. That is, the cosine is the dot product between the two vectors divided by the lengths of each of the two vectors. This is because the numerator of the cosine is the **dot product**:

DOT PRODUCT

$$(23.8) \quad \text{dot-product}(\vec{x}, \vec{y}) = \vec{x} \cdot \vec{y} = \sum_{i=1}^N x_i \times y_i$$

while the denominator of the cosine contains terms for the lengths of the two vectors; recall that **vector length** is defined as:

VECTOR LENGTH

$$(23.9) \quad |\vec{x}| = \sqrt{\sum_{i=1}^N x_i^2}$$

This characterization of documents and queries as vectors provides all the basic parts for an ad hoc retrieval system. A document retrieval system can simply accept a user's query, create a vector representation for it, compare it against the vectors representing all known documents, and sort the results. The result is a list of documents rank ordered by their similarity to the query.

A further note on representation; the characterization of documents as vectors of term weights allows us to view the document collection as a whole as a (sparse) matrix of weights, where $w_{i,j}$ represents the weight of term i in document j . This weight matrix is typically called a **term-by-document matrix**. Under this view, the columns of the matrix represent the documents in the collection, and the rows represent the terms. The term-by-document matrix for the two recipe documents above (again using only the raw term frequency counts as the term weights) would be:

TERM-BY-DOCUMENT MATRIX

$$A = \begin{pmatrix} 8 & 6 \\ 2 & 0 \\ 7 & 0 \\ 4 & 0 \end{pmatrix}$$

23.1.2 Term Weighting

In the examples above, we assumed that the term weights were set as the simple frequency counts of the terms in the documents. This is a simplification of what we do in practice. The method used to assign terms weights in the document and query vectors has an enormous impact on the effectiveness of a retrieval system. Two factors have proven to be critical in deriving effective term weights. We have already seen the first, the term frequency, in its simplest form the raw frequency of a term within a document (Luhn, 1957). This reflects the intuition that terms that occur frequently within a document may reflect its meaning more strongly than terms that occur less frequently and should thus have higher weights.

INVERSE DOCUMENT
FREQUENCY

The second factor is used to give a higher weight to words that only occur in a few documents. Terms that are limited to a few documents are useful for discriminating those documents from the rest of the collection, while terms that occur frequently across the entire collection aren't as helpful. documents. The **inverse document frequency** term weight (Sparck Jones, 1972) is one way of assigning higher weights to these more discriminative words. IDF is defined via the fraction N/n_i , where N is the total number of documents in the collection, and n_i is the number of documents in which term i occurs, The fewer documents a term occurs in, the higher this weight. The lowest weight of 1 is assigned to terms that occur in all the documents. Due to the large number of documents in many collections, this measure is usually squashed with a log function. The resulting definition for inverse document frequency (IDF) is thus:

$$(23.10) \quad \text{idf}_i = \log \left(\frac{N}{n_i} \right)$$

TF-IDF

Combining term frequency with IDF results in a scheme known as **tf-idf** weighting:

$$(23.11) \quad w_{i,j} = \text{tf}_{i,j} \times \text{idf}_i$$

In tf-idf weighting, the weight of term i in the vector for document j is the product of its overall frequency in j with the log of its inverse document frequency in the collection. Tf-idf thus prefers words which are frequent in the current document j but rare overall in the collection. With some minor variations, this weighting scheme is used to assign term weights to documents in nearly all vector space retrieval models. The tf-idf scheme is also used in many other aspects of language processing; we'll see it again when we introduce **summarization** on page 24.

Let's repeat the cosine formula for query-document comparison with tf-idf weights added. But first a note on representation. In the recipe example in the previous section, we pretended that the document collection only had 4 words and hence each vector was of dimensionality (length) 4. But of course English has many more than 4 words. Assuming, conservatively, that there are 200,000 words in English, that means that a real query vector or document vector has 200,000 dimensions. Of course most of these values are zero; if an average query has 3 words, then only the other 199,997 of the vector values must be zero. Thus in practice we don't actually store all the zeros (we use hashes and other sparse representations) and we don't iterate over all the dimensions. So a more accurate representation of the **tf-idf weighted cosine** between a query q and a document d might be as follows:

$$(23.12) \quad \text{sim}(\vec{q}, \vec{d}) = \frac{\sum_{w \in q, d} \text{tf}_{w,q} \text{tf}_{w,d} (\text{idf}_w)^2}{\sqrt{\sum_{q_i \in q} (\text{tf}_{q_i,q} \text{idf}_{q_i})^2} \times \sqrt{\sum_{d_i \in d} (\text{tf}_{d_i,d} \text{idf}_{d_i})^2}}$$

23.1.3 Term Selection and Creation

Thus far, we have been assuming that it is precisely the words that occur in a collection that are used to index the documents in the collection. Two common variations on this assumption involve the use of **stemming**, and a **stop list**.

STEMMING

Stemming, as we discussed in Ch. 3, is the process of collapsing the morphological variants of a word together. For example, without stemming, the terms *process*, *processing* and *processed* will be treated as distinct items with separate term frequencies in a term-by-document matrix; with stemming they will be conflated to the single term *process* with a single summed frequency count. The major advantage to using stemming is that it allows a particular query term to match documents containing any of the morphological variants of the term. The Porter stemmer (Porter, 1980) described in Ch. 3 is frequently used for retrieval from collections of English documents.

A problem with this approach is that it throws away useful distinctions. For example, consider the use of the Porter stemmer on documents and queries containing the words *stocks* and *stockings*. In this case, the Porter stemmer reduces these surface forms to the single term *stock*. Of course, the result of this is that queries concerning *stock prices* will return documents about *stockings*, and queries about *stockings* will find documents about *stocks*. Additionally, as Manning et al. (2008) point out, we probably don't want to stem the word *Windows* to *window*, since the capitalized form *Windows* tends to refer to the Microsoft operating system. Most modern web search engines therefore need to use more sophisticated methods for stemming.

STOP LIST

A second common technique involves the use of stop lists, which address the issue of what words should be allowed into the index. A **stop list** is simply a list of high frequency words that are eliminated from the representation of both documents and queries. Two motivations are normally given for this strategy: high frequency, closed-class terms are seen as carrying little semantic weight and are thus unlikely to help with retrieval, and eliminating them can save considerable space in the inverted index files used to map from terms to the documents that contain them. The downside of using a stop list is that it makes it difficult to search for phrases that contain words in the stop list. For example, a common stop list derived from the Brown corpus presented in Frakes and Baeza-Yates (1992), would reduce the phrase *to be or not to be* to the phrase *not*.

23.1.4 Homonymy, Polysemy, and Synonymy

Since the vector space model is based solely on the use of simple terms, it is useful to consider the effect that various lexical semantic phenomena may have on the model. Consider a query containing the word *canine* with its *tooth* and *dog* senses. A query containing *canine* will be judged similar to documents making use of either of these senses. However, given that users are probably only interested in one of these senses, the documents containing the other sense will be judged non-relevant. Homonymy and polysemy, therefore, can have the effect of *reducing precision* by leading a system to return documents irrelevant to the user's information need.

Now consider a query consisting of the lexeme *dog*. This query will be judged close to documents that make frequent use of the term *dog*, but may fail to match documents that use close synonyms like *canine*, as well as documents that use hyponyms such as *Malamute*. Synonymy and hyponymy, therefore, can have the effect of *reducing recall* by causing the retrieval system to miss relevant documents.

Note that it is inaccurate to state flatly that polysemy reduces precision, and synonymy reduces recall since, as we discussed on page 10, both measures are relative to a

fixed cutoff. As a result, every non-relevant document that rises above the cutoff due to polysemy takes up a slot in the fixed size return set, and may thus push a relevant document below threshold, thus reducing recall. Similarly, when a document is missed due to synonymy, a slot is opened in the return set for a non-relevant document, potentially reducing precision as well.

These issues lead naturally to the question of whether or not word sense disambiguation can help in information retrieval. The current evidence on this point is mixed, with some experiments reporting a gain using disambiguation-like techniques (Schütze and Pedersen, 1995), and others reporting either no gain, or a degradation in performance (Krovetz and Croft, 1992; Sanderson, 1994; Voorhees, 1998).

23.1.5 Improving User Queries

One of the most effective ways to improve retrieval performance is to find a way to improve user queries. The techniques presented in this section have been shown to varying degrees to be effective at this task.

RELEVANCE FEEDBACK

The single most effective way to improve retrieval performance in the vector space model is the use of **relevance feedback** (Rocchio, 1971). In this method, a user presents a query to the system and is presented with a small set of retrieved documents. The user is then asked to specify which of these documents appears relevant to their need. The user's original query is then reformulated based on the distribution of terms in the relevant and non-relevant documents that the user examined. This reformulated query is then passed to the system as a *new* query with the new results being shown to the user. Typically an enormous improvement is seen after a single iteration of this technique.

The formal basis for the implementation of this technique falls out directly from some of the basic geometric intuitions of the vector model. In particular, we would like to *push* the vector representing the user's original query toward the documents that have been found to be relevant, and away from the documents judged not relevant. This can be accomplished by adding an averaged vector representing the relevant documents to the original query, and subtracting an averaged vector representing the non-relevant documents.

More formally, let's assume that \vec{q}_i represents the user's original query, R is the number of relevant documents returned from the original query, S is the number of non-relevant documents, and documents in the relevant and non-relevant sets are denoted as \vec{r} and \vec{s} , respectively. In addition, assume that β and γ range from 0 to 1 and that $\beta + \gamma = 1$. Given these assumptions, the following represents a standard relevance feedback update formula:

$$\vec{q}_{i+1} = \vec{q}_i + \frac{\beta}{R} \sum_{j=1}^R \vec{r}_j - \frac{\gamma}{S} \sum_{k=1}^S \vec{s}_k$$

The factors β and γ in this formula represent parameters that can be adjusted experimentally. Intuitively, β represents how far the new vector should be pushed towards the relevant documents, and γ represents how far it should be pushed away from the non-relevant ones. Salton and Buckley (1990) report good results with $\beta = .75$ and

$\gamma = .25$.

We should note that evaluating systems that use relevance feedback is rather tricky. In particular, an enormous improvement is often seen in the documents retrieved by the first reformulated query. This should not be too surprising since it includes the documents that the user told the system were relevant on the first round. The preferred way to avoid this inflation is to only compute recall and precision measures for what is called the **residual collection**, the original collection without any of the documents shown to the user on any previous round. This usually has the effect of driving the system's raw performance below that achieved with the first query, since the most highly relevant documents have now been eliminated. Nevertheless, this is an effective technique to use when comparing distinct relevance feedback mechanisms.

An alternative approach to query improvement focuses on the terms that comprise the query vector, rather than the query vector itself. In **query expansion**, the user's original query is expanded to include terms related to the original terms. This has typically been accomplished by adding terms chosen from lists of terms that are highly correlated with the user's original terms in the collection. Such highly correlated terms are listed in what is typically called a **thesaurus**, although since it is based on correlation, rather than synonymy, it is only loosely connected to the standard references that carry the same name.

Unfortunately, it is usually the case that available thesaurus-like resources are not suitable for most collections. In **thesaurus generation**, a correlation-based thesaurus is generated automatically from all or a portion of the documents in the collection. Not surprisingly, one of the most popular methods used in thesaurus generation involves the use of **term clustering**. Recall from our characterization of the term-by-document matrix that the columns in the matrix represent the documents and the rows represent the terms. Therefore, in thesaurus generation, the rows can be clustered to form sets of synonyms, which can then be added to the user's original query to improve its recall.

This technique is typically instantiated in one of two ways: a thesaurus can be generated once from the document collection as a whole (Crouch and Yang, 1992), or sets of synonym-like terms can be generated dynamically from the returned set for the original query (Attar and Fraenkel, 1977). Note that this second approach entails far more effort, since in effect a small thesaurus is generated for the documents returned for every query, rather than once for the entire collection.

23.1.6 Evaluating Information Retrieval Systems

Information retrieval systems are evaluated with respect to the notion of **relevance** — *a judgment by a human* that a document is relevant to a query. A system's ability to retrieve relevant documents is assessed with the same **recall** measure that we've seen in Ch. 13 and Ch. 20:

$$\text{Recall} = \frac{\text{\# of relevant documents returned}}{\text{total \# of relevant documents in the collection}}$$

Of course, a system can achieve 100% recall by simply returning all the documents in the collection. We therefore also need a measure of how many of the documents returned for a given query are actually relevant, which can be assessed by a **precision**

Figure 23.3

metric.

$$\text{Precision} = \frac{\# \text{ of relevant documents returned}}{\# \text{ of documents returned}}$$

These measures are complicated by the fact that most systems do not make explicit relevance judgments, but rather rank their collection with respect to a query. To deal with this we can specify a set of cutoffs in the output, and measure average precision for the documents ranked above the cutoff. Alternatively, we can specify a set of recall levels and measure average precision at those levels.

FINISH THIS PARAGRAPH This latter method gives rise to what are known as precision-recall curves as shown in Figure 23.3.

The U.S. government-sponsored TREC (Text REtrieval Conference) evaluations have provided a rigorous testbed for the evaluation of a variety of information retrieval tasks and techniques. Like the MUC evaluations, TREC provides large document sets for both training and testing, along with a uniform scoring system. Training materials consist of sets of documents accompanied by sets of queries (called topics in TREC) and relevance judgments. Voorhees and Harman (1998) provide the details for the most recent meeting. Details of all of the meetings can be found at the TREC page on the National Institute of Standards and Technology website.

ADD A TABLE OF PRECISION AND RECALL AND THEN A FIGURE OF PRECISION/RECALL CURVE AND THEN DEFINE MEAN AVERAGE PRECISION.

23.2 FACTOID QUESTION ANSWERING

There are many situations where the user wants a particular piece of information rather than an entire document or document set. We use the term **question answering** for the task of returning a particular piece of information to the user in response to a question. We call the task **factoid question answering** if the information is a simple fact, and particularly if this fact has to do with a **named entity** like a person, organization, or location.

The task of a factoid question answering system is thus to answer questions by finding, either from the web or some other collection of documents, short text segments that are likely to contain answers to questions, reformatting them, and presenting them to the user. Fig. 23.4 shows some sample factoid questions together with their answers.

Since factoid question answering is based on information retrieval techniques to find these segments, it is subject to the same difficulties as information retrieval. That is, the fundamental problem in factoid question answering is the gap between the way that questions are posed and the way that answers are expressed in a text. Consider the following question/answer pair from the TREC question answering task:

(23.13) *User Question:* What company sells the most greeting cards?

(23.14) *Potential Document Answer:* Hallmark remains the largest maker of greeting cards.

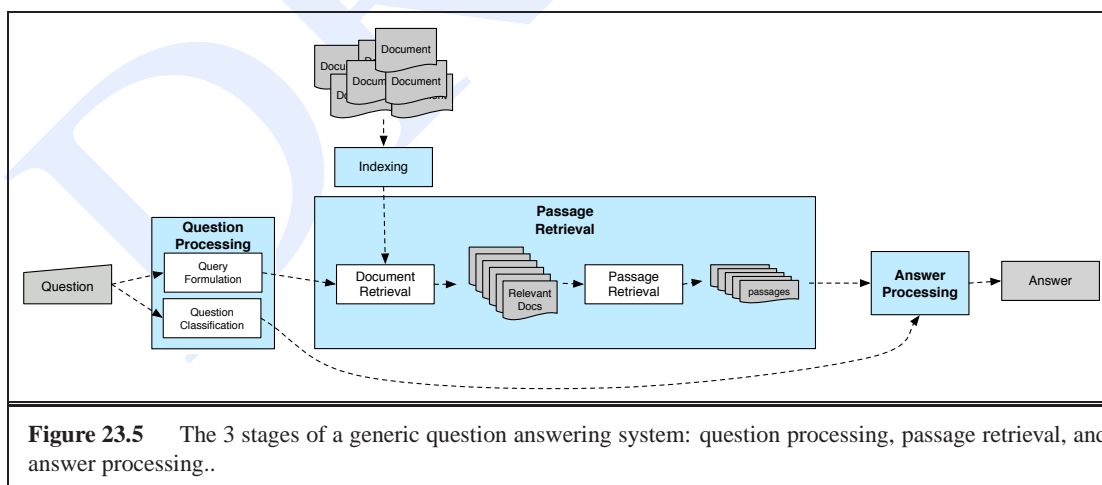
Question	Answer
Where is the Louvre Museum located?	in Paris, France
What's the abbreviation for limited partnership?	L.P.
What are the names of Odin's ravens?	Huginn and Muninn
What currency is used in China?	the yuan
What kind of nuts are used in marzipan?	almonds
What instrument does Max Roach play?	drums
What's the official language of Algeria?	Arabic
What is the telephone number for the University of Colorado, Boulder?	(303)492-1411
How many pounds are there in a stone?	14

Figure 23.4 Some sample factoid questions and their answers.

Here the user uses the verbal phrase *sells the most* while the document segment uses a nominal *the largest maker*. The solution to the possible mismatches between question and answer form lies in the ability to robustly process *both* questions and candidate answer texts in such a way that a measure of similarity between the question and putative answers can be performed. As we'll see, this process involves many of the techniques that we have introduced in earlier chapters including limited forms of morphological analysis, part-of-speech tagging, syntactic parsing, semantic role labelling, named-entity recognition, and information retrieval.

Because it is impractical to employ these relatively expensive NLP techniques like parsing or role labeling on vast amounts of textual data, question answering systems generally use information retrieval methods to first retrieve a smallish number of potential documents. The most expensive techniques then used in a second pass on these smaller numbers of candidate relevant texts.

Fig. 23.5 shows the three phases of a modern factoid question answering system: question processing, passage retrieval and ranking, and answer processing.



23.2.1 Question Processing

The goal of the question processing phase is to extract two things from the question: a keyword **query** suitable as input to an IR system and an **answer type**, a specification of the kind of entity that would constitute a reasonable answer to the question.

Query Formulation

The process of **query formulation** is very similar to the processing done on other IR queries. Our goal is to create from the question a list of keywords that forms an IR query.

Exactly what query to form depends on the question answering application. If question answering is applied to the web, we might simply create a keyword from every word in the question, letting the web search engine automatically remove any stopwords. Often we leave out the question word (*where*, *when*, etc). Alternatively, keywords can be formed from only the terms found in the noun phrases in the question, applying stopword lists to ignore function words and high-frequency, low-content verbs.

When question answering is applied to smaller sets of documents, for example to answer questions about corporate information pages, we still use an IR engine to search our documents for us. But for this smaller set of documents we generally need to apply query expansion. On the web the answer to a question might appear in many different forms, and so if we search with words from the question we'll probably find an answer written in the same form. In smaller sets of corporate pages, by contrast, an answer might appear only once, and the exact wording might look nothing like the question. Thus query expansion methods can add query terms hoping to match the particular form of the answer as it appears.

Thus we might add to the query all morphological variants of the content words in the question, as well as applying the thesaurus-based or other query expansion algorithms discussed in the previous section to get a larger set of keywords for the query. Many systems use WordNet as a thesaurus, while others rely on special-purpose thesauruses that are specifically hand-built for question-answering.

Another query formulation approach that is sometimes used when questioning the web is to apply a set of **query reformulation** rules to the query. The rules rephrase the question to make it look like a substring of possible declarative answers. For example the question "*when was the laser invented?*" would be reformulated as *the laser was invented*; the question "*where is the Valley of the Kings?*" might be reformulated as "*the Valley of the Kings is located in*". We can apply multiple such rules to the query, and pass all the resulting reformulated queries to the web search engine. Here are some sample hand-written reformulation rules from Lin (2007):

(23.15) *wh-word* did A *verb* B \rightarrow ... A *verb*+ed B

(23.16) Where is A \rightarrow A is located in

Question Classification

The second task in question processing is to classify the question by its expected **answer type**. For example a question like "*Who founded Virgin Airlines*" expects an

QUERY
REFORMULATION

ANSWER TYPE

QUESTION
CLASSIFICATION
ANSWER TYPE
RECOGNITION

answer of type PERSON. A question like “*What Canadian city has the largest population?*” expects an answer of type CITY. This task is called **question classification** or **answer type recognition**. If we know the answer type for a question, we can avoid looking at every sentence or noun phrase in the entire suite of documents for the answer, instead focusing on, e.g., just people or cities. Knowing an answer type is also important for presenting the answer. A DEFINITION question like “*What is a prism?*” might use a simple answer template like “*A prism is...*” while an answer to a BIOGRAPHY question like “*Who is Zhou Enlai?*” might use a biography-specific template, perhaps beginning with the person’s nationality and proceeding to their dates of birth and other biographical information.

ANSWER TYPE
TAXONOMY
QUESTION
ONTOLOGY

As some of the above examples suggest, we might draw the set of possible answer types for a question classifier from a set of named entities like the PERSON, LOCATION, and ORGANIZATION described in Ch. 22. Usually, however, a somewhat richer set of answer types is used. These richer tagsets are often hierarchical, and so we usually call them an **answer type taxonomy** or a **question ontology**. A number of such ontologies are available, such as the Webclopedia tagset (?). It is also possible to build a more sophisticated dynamic question taxonomy by using the concepts from the Wordnet hierarchy (Harabagiu et al., 2000; Pasca, 2003).

Fig. 23.6 shows one such ontology, the hierarchical Li and Roth (2005) tagset. In this tagset, each question can be labeled with a coarse-grained tag like HUMAN, or a fine-grained tag like HUMAN:DESCRIPTION, HUMAN:GROUP, HUMAN:IND, and so on. Similar tags are used in other systems; the type HUMAN:DESCRIPTION is often called a BIOGRAPHY question, because the answer requires giving a brief biography of the person, rather than just a name. The tag HUMAN:GROUP is often subdivided in other tagsets into tags like COMPANY, POLITICAL PARTIES, and so on.

As it true with many NLP tasks, question classifiers can be built by hand-writing rules, via supervised machine learning, or via some combination. The Webclopedia QA Typology, for example, contains 276 hand-written rules associated with the approximately 180 answer types in the typology. The rules assume that the question has been parsed (using a parser such as those described in Ch. 14 and has been named-entity tagged. Thus the regular expression rule for detecting an answer type like BIOGRAPHY might be:

(23.17) who {is | was | are | were} PERSON

A definition question can be detected with patterns like:

(23.18) What {is | are} <phrase to define>?
What is the definition of <phrase to define>?

Most modern question classifiers, however, are based on supervised machine learning techniques. These classifiers are trained on databases of questions that have been hand-labeled with an answer type such as ? (?). Typical features used for classification include the words in the questions, the part-of-speech of each word, and each named entity in the questions.

Often a single word in the question gives extra information about the answer type, and its identity is used as a feature. This word is sometimes called the question **head-word** or the **answer type word**, and may be defined as the headword of the first NP

Tag	Example
ABBREVIATION	
abb	What's the abbreviation for limited partnership?
exp	What does the "c" stand for in the equation $E=mc^2$?
DESCRIPTION	
definition	What are tannins ?
description	What are the words to the Canadian National anthem?
manner	How can you get rust stains out of clothing?
reason	What caused the Titanic to sink ?
ENTITY	
animal	What are the names of Odin's ravens?
body	What part of your body contains the corpus callosum ?
color	What colors make up a rainbow ?
creative	In what book can I find the story of Aladdin?
currency	What currency is used in China?
disease/medicine	What does Salk vaccine prevent ?
event	What war involved the battle of Chapultepec?
food	What kind of nuts are used in marzipan?
instrument	What instrument does Max Roach play?
lang	What's the official language of Algeria?
letter	What letter appears on the cold-water tap in Spain?
other	What is the name of King Arthur's sword?
plant	What are some fragrant white climbing roses?
product	What is the fastest computer ?
religion	What religion has the most members ?
sport	What was the name of the ball game played by the Mayans?
substance	What fuel do airplanes use?
symbol	What is the chemical symbol for nitrogen ?
technique	What is the best way to remove wallpaper?
term	How do you say " Grandma " in Irish ?
vehicle	What was the name of Captain Bligh's ship ?
word	What's the singular of dice?
HUMAN	
description	Who was Confucius?
group	What are the major companies that are part of Dow Jones ?
ind	Who was the first Russian astronaut to do a spacewalk?
title	What was Queen Victoria's title regarding India?
LOCATION	
city	What's the oldest capital city in the Americas ?
country	What country borders the most others?
mountain	What is the highest peak in Africa?
other	What river runs through Liverpool?
state	What states do not have state income tax?
NUMERIC	
code	What is the telephone number for the University of Colorado?
count	About how many soldiers died in World War II?
date	What is the date of Boxing Day?
distance	How long was Mao's 1930s Long March?
money	How much did a McDonald's hamburger cost in 1963?
order	Where does Shanghai rank among world cities in population?
other	What is the population of Mexico?
period	What was the average life expectancy during the Stone Age?
percent	
speed	What is the speed of the Mississippi River?
temp	How fast must a spacecraft travel to escape Earth's gravity?
size	What is the size of Argentina?
weight	How many pounds are there in a stone?

Figure 23.6 Question typology from Li and Roth (2002, 2005). Example sentences are from their corpus of labeled questions (?). A question can be labeled either with a coarse-grained tag like HUMAN or NUMERIC, or a fine-grained tag like HUMAN:DESCRIPTION, HUMAN:GROUP, HUMAN:IND, and so on.

after the question's *wh-word*; headwords are indicated in boldface in the following examples:

- (23.19) Which **city** in China has the largest number of foreign financial companies.
 (23.20) What is the state **flower** of California?

Finally, it often helps to use semantic information about the words in the questions. The WordNet synset id of the word can be used as a feature, as can the ids of the hypernym and hyponyms of each word in the question. In addition, it is possible to use hand-built lists of words which are topically related to each question type, such as the following word lists constructed by Li and Roth (2005):

Question Class: Food

{alcoholic apple beer berry butter candy cereal cook delicious eat fat feed fish flavor food fruit intake juice pickle pizza potato sweet taste...}

Question Class: Mountain

{ hill ledge mesa mountain peak point range ridge slope tallest volcano...}

In general question classification accuracies are relatively high on easy question types like PERSON, LOCATION, and TIME questions; detecting REASON and DESCRIPTION questions can be much harder.

23.2.2 Passage Retrieval

The query that was created in the question processing phase is next used to query an information retrieval system, either a general IR engine over a proprietary set of indexed documents or a web search engine. The result of this document retrieval stage is a set of documents.

Although the set of documents is generally ranked by relevance, the top-ranked document is probably not the answer to the question. This is because documents are not an appropriate unit to rank with respect to the goals of a question answering system. A highly relevant and large document that does not prominently answer a question is not an ideal candidate for further processing.

Therefore, the next stage is to extract a set of potential answer passages from the retrieved set of documents. The definition of a passage is necessarily system dependent, but the typical units include sections, paragraphs and sentences. For example, we might run a paragraph segmentation algorithm of the type discussed in Ch. 21 on all the returned documents and treat each paragraph as a segment.

PASSAGE RETRIEVAL

We next perform **passage retrieval**. In this stage we first filter out passages in the returned documents that don't contain potential answers, and then rank the rest according to how likely they are to contain an answer to the question. The first step in this process is to run a named entity or answer-type classification on the retrieved passages. The answer type that we determined from the question tells us the possible named entities or answer types we expect to see in the answer. We can therefore filter out documents that don't contain any named entities of the right type.

The remaining passages are then ranked; either via hand-crafted rules or supervised training with machine learning techniques. In either case, the ranking is based on a

relatively small set of features that can be easily and efficiently extracted from a potentially large number of answer passages. Among the more common features are:

- The number of **named entities** of the right type in the passage
- The number of **question keywords** in the passage
- The longest exact sequence of question keywords that occurs in the passage
- The rank of the document from which the passage was extracted
- The **proximity** of the keywords from the original query to each other:
For each passage identify the shortest span that covers the keywords contained in that passage. Prefer smaller spans that include more keywords (Pasca, 2003; ?).
- The ***N*-gram overlap** between the passage and the question:
Count the *N*-grams in the question and the *N*-grams in the answer passages. Prefer the passages with higher *N*-gram overlap with the question (Brill et al., 2002).

For question answering from the web, instead of extracting passages from all the returned documents, we can rely on the web search to do passage extraction for us. We do this by using **snippets** produced by the web search engine as the returned passages.

23.2.3 Answer Processing

The final stage of question answering is to extract a specific answer from the passage, so as to be able to present the user with an answer like *300 million* to the question “What is the current population of the United States”.

Two classes of algorithms have been applied to the answer extraction task, one based on **answer-type pattern extraction** and one based on ***N*-gram tiling**.

In the **pattern extraction** methods for answer processing, we use information about the expected answer type together with regular expression patterns. For example, for questions with a HUMAN answer type we run the answer type or named entity tagger on the candidate passage or sentence, and return whatever entity is labeled with type HUMAN. Thus in the following examples, the underlined named entities are extracted from the candidate answer passages as the answer to the HUMAN and DISTANCE-QUANTITY questions:

“Who is the prime minister of India”

Manmohan Singh, Prime Minister of India, had told left leaders that the deal would not be renegotiated.

“How tall is Mt. Everest?”

The official height of Mount Everest is 29035 feet

Unfortunately, the answers to some questions, such as DEFINITION questions, don’t tend to be of a particular named entity type. For some questions, then, instead of using answer types, we use handwritten regular expression patterns to help extract the answer. These patterns are also useful in cases where a passage contains multiple examples of the same named entity type. Fig. 23.7 shows some patterns from Pasca (2003) for the question phrase (QP) and answer phrase (AP) of definition questions.

Pattern	Question	Answer
<AP> such as <QP>	What is autism?	"", developmental disorders such as autism"
<QP> (an <AP>)	What is a caldera?	"the Long Valley caldera, a <u>volcanic crater</u> 19 miles long"

Figure 23.7 Sample answer extraction patterns for definition questions from Pasca (2003).

The patterns are specific to each question type, and can either be written by hand or learned automatically.

The automatic pattern learning method of Ravichandran and Hovy (2002), Echi-habi et al. (2005), for example, makes use of the pattern-based methods for relation extraction we introduced in Ch. 20 and Ch. 22. The goal of the pattern learning method is to learn a relation between a particular answer type such as YEAR-OF-BIRTH, and a particular aspect of the question, in this case the name of the person whose birth year we want. We are thus trying to learn patterns which are good cues for a relation between two phrases (PERSON-NAME/YEAR-OF-BIRTH, or TERM-TO-BE-DEFINED/DEFINITION, etc). This task is thus very similar to the task of learning hyponym/hyponym relations between WordNet synsets introduced in Ch. 20, or learning ACE relations between words from Ch. 22. Here is a sketch of the algorithm as applied to question-answer relation extraction:

1. For a given relation between two terms (i.e. person-name→year-of-birth), we start with a hand-built list of correct pairs (e.g., "gandhi:1869", "mozart:1756", etc).
2. Now query the web with instances of these pairs (e.g., "gandhi" and "1869", etc) and examine the top X returned documents.
3. Break each document into sentences, and keep only sentences containing both terms (e.g., PERSON-NAME and BIRTH-YEAR).
4. Extract a regular expression pattern representing the words and punctuation that occur between and around the two terms.
5. Keep all patterns that are sufficiently high-precision.

In Ch. 20 and Ch. 22 we discussed various ways to measure accuracy of the patterns. A method used in question-answer pattern matching is to keep patterns which are **high-precision**. Precision is measured by performing a query with only the question terms, but not the answer terms (i.e. query with just "gandhi" or "mozart"). We then run the resulting patterns on the sentences from the document, and extract a birth-date. Since we know the correct birth-date, we can compute the percentage of times this pattern produced a correct birthdate. This percentage is the precision of the pattern.

For the YEAR-OF-BIRTH answer type, this method learns patterns like the following:

```
<NAME> ( <BD>--<DD> )
<NAME> ( <BD>--<DD> ) ,
<NAME> was born on <BD>
```

These two methods, named entity detection and question-answer pattern extraction, are still not sufficient for answer extraction. Not every relation is signaled by

unambiguous surrounding words or punctuation, and often multiple instances of the same named-entity type occur in the answer passages. The most successful answer-extraction method is thus to combine all these methods, using them together with other information as features in a classifier that ranks candidate answers. We extract potential answers using named entities or patterns or even just looking at every sentence returned from passage retrieval, and rank them using a classifier with features like the following:

Answer type match: True if the candidate answer contains a phrase with the correct answer type.

Pattern match: The identity of a pattern that matches the candidate answer.

Number of matched question keywords

Keyword distance: The distance between the candidate answer and query keywords (measured in average number of words, or as the number of keywords that occur in the same syntactic phrase as the candidate answer).

Novelty factor: True if at least one word in the candidate answer is novel, i.e. not in the query.

Apposition features: True if the candidate answer is an appositive to a phrase containing many question terms. Can be approximated by the number of question terms separated from the candidate answer through at most three words and one comma Pasca (2003).

Punctuation location: True if the candidate answer is immediately followed by a comma, period, quotation marks, semicolon, or exclamation mark.

Sequences of question terms: The length of the longest sequence of question terms that occurs in the candidate answer.

N-GRAM TILING

N-GRAM MINING

N-GRAM FILTERING

An alternative approach to answer extraction, used solely in web search, is based on ***N*-gram tiling**, sometimes called the **redundancy-based approach** Brill et al. (2002), Lin (2007). This simplified method begins with the snippets returned from the web search engine, produced by a reformulated query. In the first step of the method, ***N*-gram mining**, Every unigram, bigram, and trigram occurring in the snippet is extracted and weighted. The weight is a function of the number of snippets the *N*-gram occurred in, and the weight of the query reformulation pattern that returned it. In the ***N*-gram filtering** step, *N*-grams are scored by how well they match the predicted answer type. These scores are computed by hand-written filters built for each answer type. Finally, an ***N*-gram tiling** algorithm concatenates overlapping *N*-gram fragments into longer answers. A standard greedy method is to start with the highest-scoring candidate and try to tile each other candidate with this candidate. The best scoring concatenation is added to the set of candidates, the lower scoring candidate is removed, and the process continues. The *N*-gram

For any of these answer extraction methods, the exact answer phrase can just be presented to the user by itself. In practice, however, users are rarely satisfied with an unadorned number or noun as an answer; they prefer to see the answer accompanied by enough passage information to substantiate the answer. Thus we often give the user an entire passage with the exact answer inside it highlighted or boldfaced.

23.2.4 Evaluation of Factoid Answers

A wide variety of techniques have been employed to evaluate question answering systems. By far the most influential evaluation framework has been provided by the TREC Q/A track first introduced in 1999.

MEAN RECIPROCAL
RANK
MRR

The primary measure used in TREC is an **intrinsic** or **in vitro** evaluation metric known as **mean reciprocal rank**, or **MRR**. As with the ad hoc information retrieval task described in Sec. 23.1, MRR assumes a test set of questions that have been human-labeled with correct answers. MRR also assumes that systems are returning a short **ranked** list of answers, or passages containing answers. Each question is then scored based on the reciprocal of the **rank** of the first correct answer. For example if the system returned 5 answers but the first 3 are wrong and hence the highest-ranked correct answer is ranked 4, the reciprocal rank score for that question would be $\frac{1}{4}$. Questions with return sets that do not contain any correct answers are assigned a zero. The score of a system is then the average of the score for each question in the set. More formally, for an evaluation of a system returning M ranked answers for test set consisting of N questions, the MRR is defined as:

$$(23.21) \quad \text{MRR} = \frac{\sum_{i=1}^N \frac{1}{\text{rank}_i}}{N}$$

23.3 SUMMARIZATION

The algorithms we have described so far in this chapter present the user an entire document (information retrieval), or a short factoid answer phrase (factoid question answering). But sometimes the user wants something that lies in between these extremes: something like a **summary** of a document or set of documents.

TEXT
SUMMARIZATION

Text summarization is the process of distilling the most important information from a text to produce an abridged version for a particular task and user (definition adapted from Mani and Maybury (1999)). Important kinds of summaries that are the focus of current research include:

- **outlines** of any document
- **abstracts** of a scientific article
- **headlines** of a news article
- **snippets** summarizing a web page on a search engine results page
- **action items or other summaries** of a (spoken) business meeting
- **summaries** of email threads
- **compressed sentences** for producing simplified or compressed text
- **answers** to complex questions, constructed by summarizing multiple documents

These kinds of summarization goals are often characterized by their position on two dimensions:

- **single document** versus **multiple document** summarization
- **generic** summarization versus **query-focused** summarization

SINGLE DOCUMENT
SUMMARIZATION

In **single document summarization** we are given a single document and produce a summary. Single document summarization is thus used in situations like producing a headline or an outline, where the final goal is to characterize the content of a single document.

MULTIPLE
DOCUMENT
SUMMARIZATION

In **multiple document summarization**, the input is a group of documents, and our goal is to produce a condensation of the content of the entire group. We might use multiple document summarization when we are summarizing a series of news stories on the same event, or whenever we have web content on the same topic that we'd like to synthesize and condense.

GENERIC SUMMARY

QUERY-FOCUSED
SUMMARIZATION
FOCUSED
SUMMARIZATION

A **generic summary** is one in which we don't consider a particular user or a particular information need; the summary simply gives the important information in the document(s). By contrast, in **query-focused summarization**, also called **focused summarization**, **topic-based summarization** and **user-focused summarization**, the summary is produced in response to a user query. We can think of query-focused summarization as a kind of longer, non-factoid answer to a user question.

In the remainder of this section we give a brief overview of the architecture of automatic text summarization systems; the following sections then give details.

EXTRACT

ABSTRACT

One crucial architectural dimension for text summarizers is whether they are producing an **abstract** or an **extract**. The simplest kind of summary, an **extract**, is formed by selecting (**extracting**) phrases or sentences from the document to be summarized and pasting them together. By contrast, an **abstract** uses different words to describe the contents of the document. We'll illustrate the difference between an extract and an abstract using the well-known Gettysburg address, a famous speech by Abraham Lincoln, shown in Fig. 23.8.¹ Fig. 23.9 shows an extractive summary from the speech followed by an abstract of the speech.

Most current text summarizers are extractive, since extraction is much easier than abstracting; the transition to more sophisticated abstractive summarization is a key goal of recent research.

Text summarization systems and, as it turns out, **natural language generation** systems as well, are generally described by their solutions to the following three problems:

1. **Content Selection:** What information to select from the document(s) we are summarizing. We usually make the simplifying assumption that the granularity of extraction is the sentence or clause. Content selection thus mainly consists of choosing which sentences or clauses to extract into the summary.
2. **Information Ordering:** How to order and structure the extracted units.
3. **Sentence Realization:** What kind of clean up to perform on the extracted units so they are fluent in their new context.

In the next sections we'll show these components in three summarization tasks: **single document summarization**, **multiple document summarization**, and **query-focused summarization**.

¹ In general one probably wouldn't need a summary of such a short speech, but a short text makes it easier to see how the extract maps to the original for pedagogical purposes. For an amusing alternative application of modern technology to the Gettysburg Address, see Norvig (2005).

Fourscore and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battle- field of that war. We have come to dedicate a portion of that field as a final resting-place for those who here gave their lives that this nation might live. It is altogether fitting and proper that we should do this. But, in a larger sense, we cannot dedicate...we cannot consecrate...we cannot hallow... this ground. The brave men, living and dead, who struggled here, have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here. It is for us, the living, rather, to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us...that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion; that we here highly resolve that these dead shall not have died in vain; that this nation, under God, shall have a new birth of freedom; and that government of the people, by the people, for the people, shall not perish from the earth.

Figure 23.8 The Gettysburg Address. Abraham Lincoln, 1863.

Extract from the Gettysburg Address:

Four score and seven years ago our fathers brought forth upon this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of that field. But the brave men, living and dead, who struggled here, have consecrated it far above our poor power to add or detract. From these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion — that government of the people, by the people for the people shall not perish from the earth.

Abstract of the Gettysburg Address:

This speech by Abraham Lincoln commemorates soldiers who laid down their lives in the Battle of Gettysburg. It reminds the troops that it is the future of freedom in America that they are fighting for.

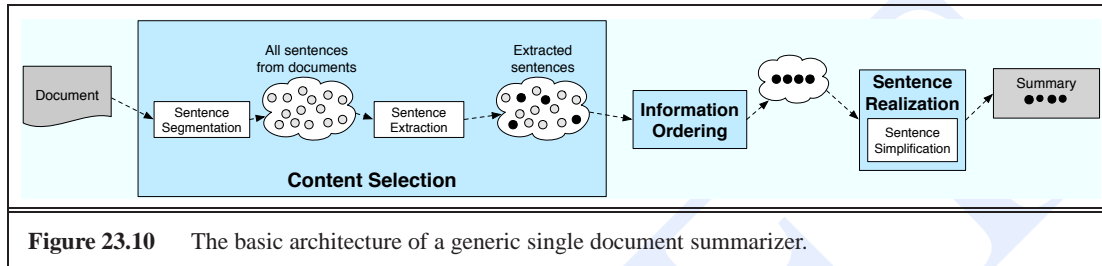
Figure 23.9 An extract versus an abstract from the Gettysburg Address (abstract from Mani (2001)).

23.3.1 Summarizing Single Documents

Let's first consider the task of building an extractive summary for a single document. Assuming that the units being extracted are at the level of the sentence, the three summarization stages for this task are:

1. **Content Selection:** Choose sentences to extract from the document

2. **Information Ordering:** Choose an order to place these sentences in the summary
3. **Sentence Realization:** Clean up the sentences, for example by removing non-essential phrases from each sentence, or fusing multiple sentences into a single sentence, or by fixing problems in coherence.



We'll first describe a basic summarizer that only has one of these components: *content selection*. Indeed, many single document summarizers have no information ordering component, simply ordering the extracted sentences in the order they appeared in the original document. In addition, we'll assume for now that sentences are not combined or cleaned up after they are extracted, although we'll briefly mention how this is done.

The **content selection** task of extracting sentences is often treated as a classification task. The goal of the classifier is to label each sentence in a document with a binary label: *important* versus *unimportant* (or *extract-worthy* versus *not extractworthy*).

We can implement this classifier via supervised machine learning. Let's assume that we have a training set of documents paired with human-created extracts, such as the Ziff-Davis corpus Marcu (1999). Since these are *extracts*, each sentence in the summary was, by definition, taken from the document. That means we can assign a label to every sentence in the document; **1** if it appears in the extract, **0** if it doesn't. To build our classifier, then, we just need to choose features to extract which are predictive of being a good sentence to appear in a summary.

Some of the features commonly used in sentence classification are shown in Fig. 23.11.

Each sentence in our training document thus has a label (0 if the sentence is not in the training summary for that document, 1 if it is) and set of extracted feature values like those in Fig. 23.11. We can then train our classifier to estimate these labels for unseen data; for example a probabilistic classifier like naive Bayes or MaxEnt would be computing the probability that a particular sentence s is extractworthy given a set of features $f_1 \dots f_n$; then we can just extract any sentences for which this probability is greater than 0.5:

$$(23.22) \quad P(\text{extractworthy}(s) | f_1, f_2, f_3, \dots, f_n)$$

There is one problem with the algorithm as we've described it: it requires that we have a training summary for each document which consists solely of extracted sentences. Luckily it turns out that when humans write summaries, even with the goal of writing abstractive summaries, they very often use phrases and sentences from the

position	The position of the sentence in the document. For example Hovy and Lin (1999) found that the single most extract-worthy sentence in most newspaper articles is the title sentence. In the Ziff-Davis corpus they examined, the next most informative was the first sentence of paragraph 2 (P1S1), followed by the first sentence of paragraph 3 (P3S1); thus the list of ordinal sentence positions starting from the most informative was: T1, P2S1, P3S1, P4S1, P1S1, P2S2,... Position, like almost all summarization features, is heavily genre-dependent. In Wall Street Journal articles, they found the most important information appeared in the following sentences: T1, P1S1, P1S2,...
cue phrases	Sentences containing phrases like <i>in summary</i> , <i>in conclusion</i> , or <i>this paper</i> are more likely to be extract-worthy. These cue phrases are very dependent on the genre. For example in British House of Lords legal summaries, the phrase <i>it seems to me that</i> is a useful cue phrase. (Hachey and Grover, 2005).
word informativeness	Sentences that contain more informative words tend to be more extract-worthy. Informativeness is often measured with the tf-idf weighting scheme introduced on page 7. Recall that the tf-idf scheme gives a high weight to words that appear frequently in the current document, but rarely in the overall document collection, suggesting that the word is particularly relevant to this document. For each term i that occurs in the sentence to be evaluated, we compute its count in the current document j $tf_{i,j}$, and multiply by the inverse document frequency over the whole collection idf_i : $tf_{i,j} \times idf_i$ The value of this feature for a sentence could be the average of the tf-idf values for all the non stop-words; alternatively we can compute a binary feature asking whether the sentence contains any words with tf-idf above some threshold or rank.
sentence length	Very short sentences are rarely appropriate for extracting. We usually capture this fact by using a binary feature based on a cutoff (true if the sentence has more than, say, 5 words).
Figure 23.11 Some features commonly used in supervised classifiers for determining whether a document sentence should be extracted into a summary;	

document to compose the summary. But they don't use *only* extracted sentences; they often combine two sentences into one, or change some of the words in the sentences, or write completely new abstractive sentences. Here is an example of an extracted sentence from a human summary that, although modified in the final human summary, was clearly a document sentence that should be labeled as extractworthy:

(23.23) **Human summary:** This paper identifies the desirable features of an ideal multisensor gas monitor and lists the different models currently available.

(23.24) **Original document sentence:** The present part lists the desirable features and the different models of portable, multisensor gas monitors currently available.

Thus an important preliminary stage is to *align* each training document with its summary, with the goal of finding which sentences in the document were (completely or mostly) included in the summary. A simple algorithm for **alignment** is to find the

source document and abstract sentences with the longest common subsequences of non-stopwords; alternatively minimum edit distance can be computed, or more sophisticated knowledge sources can be used, such as WordNet. Recent work has focused on more complex alignment algorithms such as the use of HMMs (Jing, 2002; Daumé III and Marcu, 2005, inter alia).

Sentence Simplification

SENTENCE
COMPRESSION
SENTENCE
SIMPLIFICATION

Once a set of sentences has been extracted and ordered, the final step in single-document summarization is **sentence realization**. One component of sentence realization is **sentence compression** or **sentence simplification**. The following examples, taken by Jing (2000) from a human summary, show that the human summarizer chose to eliminate some of the adjective modifiers and subordinate clauses when expressing the extracted sentence in the summary:

- (23.25) **Original sentence:** ~~When it arrives sometime new year in new TV sets,~~ the V-chip will give parents a ~~new and potentially revolutionary~~ device to block out programs they don't want their children to see.
- (23.26) **Simplified sentence by humans:** The V-chip will give parents a device to block out programs they don't want their children to see.

The simplest algorithms for sentence simplification use rules to select parts of the sentence to prune or keep, often by running a parser or partial parser over the sentences. Some representative rules from Zajic et al. (2007), Conroy et al. (2006), and Vanderwende et al. (2007a) remove the following:

appositives	Rajam, 28, an artist who was living at the time in Philadelphia, found the inspiration in the back of city magazines.
attribution clauses	Rebels agreed to talks with government officials, international observers said Tuesday.
PPs without named entities	The commercial fishing restrictions in Washington will not be lifted [SBAR unless the salmon population 329 increases [PP to a sustainable number]
initial adverbials	"For example", "On the other hand", "As a matter of fact", "At this point"

More sophisticated models of sentence compression are based on supervised machine learning, in which a parallel corpus of documents together with their human summaries is used to compute the probability that particular words or parse nodes will be pruned. See the end of the chapter for pointers to this extensive recent literature.

Summarization based on Rhetorical Parsing

The sentence extraction algorithm we introduced above for content extraction relied solely on relatively shallow features, ignoring possible higher-level cues such as discourse information. In this section we briefly summarize a way to get more sophisticated discourse knowledge into the summarization task.

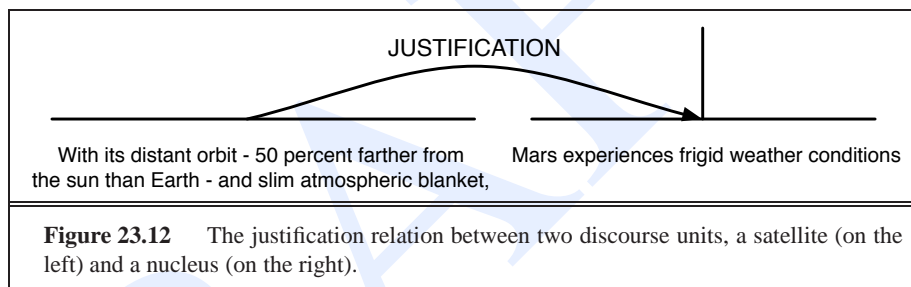
The summarization algorithm we'll describe makes use of **coherence relations** such as the RST (rhetorical structure theory) relations described in Ch. 21. Recall that RST relations are often expressed in terms of a **satellite** and a **nucleus**; nucleus

sentence are more likely to be appropriate for a summary. For example, consider the following two paragraphs taken from the Scientific American magazine text that we introduced in Fig. ??:

With its distant orbit – 50 percent farther from the sun than Earth – and slim atmospheric blanket, Mars experiences frigid weather conditions. Surface temperatures typically average about -70 degrees Fahrenheit at the equator, and can dip to -123 degrees C near the poles.

Only the midday sun at tropical latitudes is warm enough to thaw ice on occasion, but any liquid water formed in this way would evaporate almost instantly because of the low atmospheric pressure.

The first two discourse units in this passage are related by the RST JUSTIFICATION relation, with the first discourse unit justifying the second unit, as shown in Fig. 23.12. The second unit (“*Mars experiences frigid weather conditions*”) is thus the nucleus, and captures better what this part of the document is about.



We can use this intuition for summarization by first applying a discourse parser of the type discussed in Ch. 21 to compute the coherence relations between each discourse unit. Once a sentence has been parsed into a coherence relation graph or parse tree, we can use the intuition that the nuclear units are important for summarization by recursively extracting the salient units of a text.

Consider the coherence parse tree in Fig. 23.13. The salience of each node in the tree can be defined recursively as follows:

- Base case: The salient unit of a leaf node is the leaf node itself
- Recursive case: The salient units of an intermediate node are the union of the salient units of its immediate *nuclear* children

By this definition, discourse unit (2) is the most salient unit of the entire text (since the root node spanning units 1-10 has the node spanning units 1-6 as its nucleus, and unit 2 is the nucleus of the node spanning units 1-6.)

If we rank each discourse unit by the height of the nodes that it is the nucleus of, we can assign a partial ordering of salience to units; the algorithm of Marcu (1995) assigns the following partial ordering to this discourse:

$$(23.27) \quad 2 > 8 > 3, 10 > 1, 4, 5, 7, 9 > 6$$

See Marcu (1995, 2000) for the details of exactly how this partial order is computed.

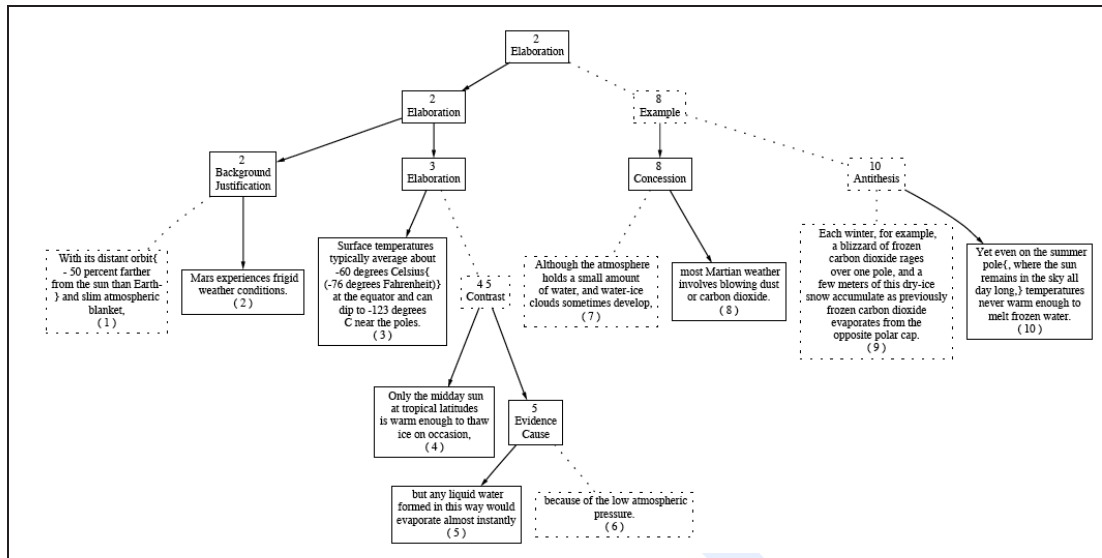


Figure 23.13 PLACEHOLDER FIGURE. The discourse tree for the text on page 26. Boldface links connect nodes to their nuclei children; dotted lines to the satellite children. After Marcu (1995).

23.4 MULTI-DOCUMENT SUMMARIZATION

MULTI-DOCUMENT SUMMARIZATION

When we apply summarization techniques to groups of documents rather than a single document we call the goal **multi-document summarization**. Multi-document summarization is particularly appropriate for web-based applications, for example for building summaries of a particular event in the news by combining information from different news stories, or finding answers to complex questions by including components from extracted from multiple documents.

While multi-document summarization is far from a solved problem, even the current technology can be useful for information-finding tasks. McKeown et al. (2005), for example, gave human experimental participants documents together with a human summary, an automatically generated summary, or no summary, and had the participants perform time-restricted fact-gathering tasks. The participants had to answer three related questions about an event in the news; subjects who read the automatic summaries gave higher-quality answers to the questions.

Multi-document summarization algorithms are based on the same three steps we've seen before. In many cases we assume that we start with a cluster of documents that we'd like to summarize, and we must then perform **content selection**, **information ordering**, and **sentence realization**, as described in the next three sections and sketched in Fig. 23.14

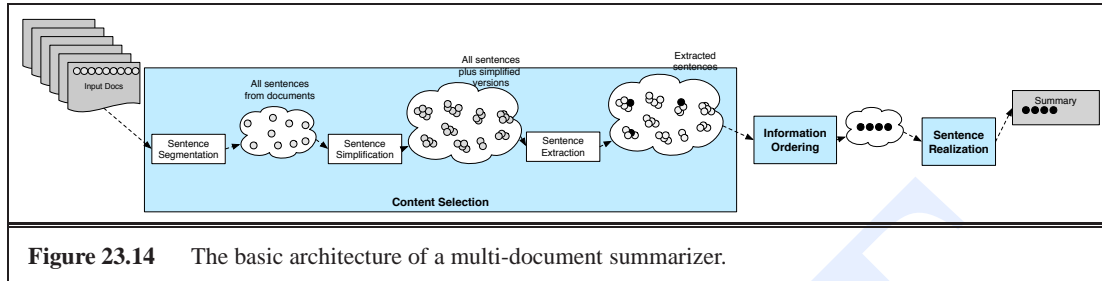


Figure 23.14 The basic architecture of a multi-document summarizer.

23.4.1 Content Selection in Multi-Document Summarization

In single document summarization we used supervised machine learning for content selection, training a classifier to predict whether a sentence was extractworthy or not. For multiple document summarization because supervised training sets are less available, unsupervised methods are often used as well, and we'll focus on those here.

The major difference between the tasks of single document and multiple document summarization is the greater amount of *redundancy* when we start with multiple documents. A group of documents can have significant overlap in words, phrases, and concepts, in addition to information that might be unique to each article. This redundancy offers both advantages and disadvantages.

One advantage of redundancy (we'll discuss the disadvantages below) is that **word frequency** become an extremely good cue for an important sentence, since topical words will tend to re-occur across the multiple documents. Indeed, the simplest unsupervised method for sentence extraction is to choose sentences that have salient or frequent words, an intuition that dates back to the early summarizer of (Luhn, 1958) but is much more successful in the multi-document context.

Here's a version of such an algorithm, simplified from the **SumBasic** algorithm of Nenkova and Vanderwende (2005), Vanderwende et al. (2007b) and the **centroid** algorithm of Radev et al. (2000) and Radev et al. (2001). The algorithm assumes we have an input corpus consisting of a cluster of documents from which we'd like to extract sentences for a summary, and a desired summary length (e.g., a limit like 250 words). The following description is modified from Vanderwende et al. (2007b):

Step 1: Estimate the **salience** of each content word type in the input. We can use word probability (term frequency), tf-idf, or log-likelihood ratio to measure word salience. For example term probability can be computed as usual via the maximum likelihood estimate $p(w) = \frac{\text{Count}(w)}{N}$, $\text{Count}(w)$ is the number of times w occurs in the input and N is the total number of content words in the input.

Step 2: Apply a threshold θ to define the **topic signature**, a set of **salient** or **signature terms**, each of whose saliency scores is greater than θ . All non-salient words get a weight of zero.

Step 3: For each sentence s_i in the input, assign a score equal to the average of the weights of the salient words in the sentence. If we just use word probability, this

SUMBASIC
CENTROID

TOPIC SIGNATURE
SIGNATURE TERMS

weight would be:

$$weight(s_i) = \sum_{w \in s_i} \frac{p(w)}{|\{w | w \in s_i\}|}$$

Step 4: Pick the highest scoring sentence.

Step 5: If the desired summary length has not been reached, go back to Step 4.

As we suggested above, this very simple algorithm relies on the fact that important sentences will tend to have more words which are topical or important for the cluster, and such important words will also tend to occur more frequently. Simple frequency counts seem to work very well, but frequency has the problem that a word might have a high probability in English in general but not be particularly topical to a particular document collection.

LOG LIKELIHOOD
RATIO

This problem can be addressed by using tf-idf weighting, since the idf factor penalizes words that are very frequent overall. In general the idf for a word would be computed from some large background corpus rather than the input documents. Another good method for finding words whose frequency in the cluster of documents is higher than it is in some background corpus is to weight words with their **log likelihood ratio** (LLR). The log likelihood ratio for a word, generally called $\lambda(w)$, is a way of measuring how informative a word is about the input, and again makes use of a background corpus. $\lambda(w)$ is the ratio between the probability of observing w both in the input and in the background corpus assuming equal probabilities in both corpora, and the probability of observing w in both assuming different probabilities for w in the input and the background corpus; see Dunning (1993), Moore (2004) and Manning and Schütze (1999) for details on log likelihood and how it is calculated.

We can replace unigram probability with tf-idf or log likelihood ratio in steps 1 and 2 of the algorithm above, and choose sentences which have words with high average log likelihoods. Log likelihood ratio has the advantage of not requiring an arbitrary threshold in step 3. It turns out that the quantity $-2\log(\lambda)$ is asymptotically well approximated by the χ^2 distribution, which means that a word appears in the input significantly more often than in the background corpus (at $\alpha = 0.001$) if $-2\log(\lambda) > 10.8$. Lin and Hovy (2000) first suggested that this made log likelihood ratio particularly appropriate for selecting a topic signature for summarization.

Instead of using the log likelihood ratio value, we can use the following weighting scheme to give these signature terms a weight of 1 or 0 in Step 3, and then compute the weight for a sentence as the average of these 1s or 0s for the content words in the sentence in Step 4.

(23.28)

$$weight(w) = \begin{cases} 1 & \text{if } -2\log(\lambda) > 10 \\ 0 & \text{otherwise.} \end{cases}$$

The family of algorithms that this thresholded LLR algorithm belongs to is called **centroid-based summarization** because we can view the set of signature terms as a pseudo-sentence which is the ‘centroid’ of the document cluster and we are looking for sentences which are as close as possible to this centroid sentence.

CENTRALITY

A common alternative to the log likelihood ratio/centroid method is to use a different model of sentence **centrality**. These other centrality based methods resemble the centroid method described above, in that their goal is to rank the input sentences in terms of how central they are in representing the information present in the document. But rather than just ranking sentences by whether they contain salient words, centrality based methods compute distances between each candidate sentence and each other sentence and choose sentences that are on average closer to other sentences. To compute centrality, we can represent each sentence as a bag-of-words vector of length N as described in Ch. 20. For each pair of sentences x and y , we compute the tf-idf weighted cosine as described in Equation (23.12) above.

Each of the k sentences in the input is then assigned a centrality score which is its average cosine with all other sentences:

$$(23.29) \quad \text{centrality}(x) = \frac{1}{K} \sum_y \text{tf-idf-cosine}(x, y)$$

Sentences are ranked by this centrality score, and the sentence which has the highest average cosine across all pairs, i.e. is most like other sentences, is chosen as the most ‘representative’ or ‘topical’ of all the sentences in the input.

It is also possible to extend this centrality score to use more complex graph-based measures of centrality like PageRank (Erkan and Radev, 2004).

We can also choose sentences by combining multiple factors; log likelihood ratio score of a sentence, centrality of a sentence, and other factors discussed in Sec. ?? like position....

Avoiding redundancy in sentence extraction

We mentioned above that the redundancy inherent in the task of multi-document summarization created some problems as well as benefits. One problem is that if sentences in the documents are too similar, we will produce summaries which are too redundant. While we want each sentence in the summary to be about the topic, we don’t want the summary to consist of a set of identical sentences. When adding a new sentence to a list of extracted sentences (whether ranking by frequency, LLR, or centrality), we need some way to make sure the sentence doesn’t overlap too much.

One way to eliminate redundancy, used in SumBasic, is to add a **reweighting** step after each sentence is selected. For example we

Step 4b: For each word w_i in the sentence chosen in step 4, decrease their future salience score; for example if using probability, the new probability would be:

$$p_{\text{new}}(w_i) = p_{\text{old}}(w_i) \times p_{\text{old}}(w_i)$$

The effect of this reweighting is to decrease the salience of any word which has been already included in the summary text. We would also need to modify Step 5 to jump back to Step 3 to make sure the reweighting step is taken into account on the next sentence.

Another method of avoiding redundancy is to explicitly include a redundancy factor in the scoring for choosing a sentence to extract. The redundancy factor is based on

MMR
MAXIMAL MARGINAL
RELEVANCE

the similarity between a candidate sentence and the sentences that have already been extracted into the summary; a sentence is penalized if it is too similar to the summary. For example the **MMR** or **Maximal Marginal Relevance** scoring system Carbonell and Goldstein (1998), ? (?) includes the following penalization term for representing the similarity between a sentence s and the set of sentences already extracted for the summary $Summary$, where λ is a weight that can be tuned and Sim is some similarity function:

$$(23.30) \quad \text{MMR penalization factor}(s) = \lambda \max_{s_i \in Summary} Sim(s, s_i)$$

By adding these methods of avoiding redundancy, we can also do sentence simplification or compression at the content selection stage rather than at the sentence realization stage. A common way to fit simplification into the architecture is to run various sentence simplification rules (of the type described in Sec. ??) on each sentence in the input corpus. The result will be multiple versions of the input sentence, each version with different amounts of simplification. For example, the following sentence:

Former Democratic National Committee finance director Richard Sullivan faced more pointed questioning from Republicans during his second day on the witness stand in the Senate's fund-raising investigation.

might produce different shortened versions:

- Richard Sullivan faced pointed questioning.
- Richard Sullivan faced pointed questioning from Republicans
- Richard Sullivan faced pointed questioning from Republicans during day on stand in Senate fundraising investigation
- Richard Sullivan faced pointed questioning from Republicans in Senate fundraising investigation

This expanded corpus is now used as the input to content extraction. The sentence extraction algorithm will tend to choose a longer sentence only when all of its information is more salient to the summary, otherwise selecting the shortened sentences. To ensure that redundancy is eliminated, it is possible to explicitly require that if one version of an input is selected, that none of its peers (other shortened versions of the same sentence) may be selected; this result may also be achieved automatically by the redundancy provisos.

23.4.2 Information Ordering in Multi-Document Summarization

The second stage of an extractive summarizer is the ordering or structuring of information, where we must decide how to concatenate the extracted sentences into a coherent order. Recall that in single document summarization, we can just use the original article ordering for these sentences. This isn't appropriate for most multiple document applications, although we can certainly apply it if many or all of the extracted sentences happen to come from a single article.

CHRONOLOGICAL
ORDERING

For sentences extracted from news stories, one technique is to use the dates associated with the story, a strategy known as **chronological ordering**. It turns out that pure chronological ordering can produce summaries which lack cohesion; this problem can be addressed by ordering slightly larger chunks of sentences rather than single sentences; see Barzilay et al. (2002).

Perhaps the most important factor for information ordering, however, is **coherence**. Recall from Ch. 21 the various devices that contribute to the coherence of a discourse. One is having sensible coherence relations between the sentences; thus we could prefer orderings in summaries that resulting in sensible coherence relations between the sentences. Another aspect of coherence has to do with cohesion and lexical chains; we could for example prefer orderings which have more local cohesion. A final aspect of coherence is coreference; a coherence discourse is one in which entities are mentioned in coherent patterns. We could prefer orderings with coherent entity mention patterns.

All of these kinds of coherence have been used for information ordering. For example we can use *lexical cohesion* as an ordering heuristic by ordering each sentence next to sentences containing similar words. This can be done by defining the standard tf-idf cosine distance between each pair of sentences and choosing the overall ordering that minimizes the average distance between neighboring sentences Conroy et al. (2006), or by building models of predictable word sequences across sentences (Soricut and Marcu, 2006).

Coreference-based coherence algorithms have also made use of the intuitions of **Centering**. Recall that the Centering algorithm was based on the idea that each discourse segment has a salient entity, the *focus*. Centering theory proposed that certain syntactic realizations of the focus (i.e. as subject or object) and certain transitions between these realizations (e.g., if the same entity is the subject of adjacent sentences) created a more coherent discourse. Thus we can prefer orderings in which the transition between entity mentions is a preferred one.

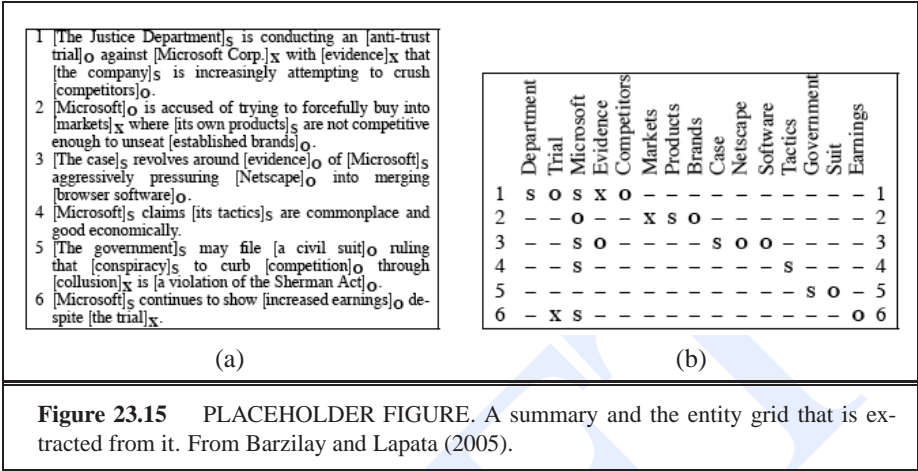
For example in the entity-based information approach of Barzilay and Lapata (2005, 2007), a training set of summaries is parsed and labeled for coreference. The resulting sequence of entity realizations can be automatically extracted and represented into an **entity grid**. Fig. 23.15 shows a sample parsed summary and the extracted grid. A probabilistic model of particular entity transitions (i.e. $\{S, O, X, -\}$) can then be trained from the entity grid. See Barzilay and Lapata (2007) for details.

ENTITY GRID

A general way to view all of these methods is as assigning a coherence score to a sequence of sentences via a local coherence score between pairs or sequences of sentences; a single general transition score between sentences could then combine lexical coherence and entity-based coherence. Once we have such a scoring function, choosing an ordering which optimizes all these local pairwise distances is known to be quite difficult. The task of finding the optimal ordering of a set of sentences given a set of pairwise distances between the sentences is equivalent to the Traveling Salesman Problem.² Sentence ordering is thus equivalent to the difficult class of problems known as **NP-complete**. While difficult to solve exactly, there are a number of good approximation methods for solving NP-complete problems that have been applied to the information ordering task. See Althaus et al. (2004), Knight (1999), Brew (1992) for the relevant proofs and approximation techniques.

In the models described above, the information ordering task is completely separate from content extraction. An alternative approach is to learn the two tasks jointly, resulting in a model that both selects sentences and orders them. For example in the

² The Travelling Salesman Problem: given a set of cities and the pairwise distances between them, find the shortest path that visits each city exactly once.



HMM model of Barzilay and Lee (2004), the hidden states correspond to document content topics and the observations to sentences. For example for newspaper articles on earthquakes, the hidden states (topics) might be *strength of earthquake*, *location*, *rescue efforts*, and *casualties*. They apply clustering and HMM induction to induce these hidden states and the transitions between them. For example, here are three sentences from the *location* cluster they induce:

- (23.31) The Athens seismological institute said the temblor’s epicenter was located 380 kilometers (238 miles) south of the capital.
- (23.32) Seismologists in Pakistan’s Northwest Frontier Province said the temblor’s epicenter was about 250 kilometers (155 miles) north of the provincial capital Peshawar.
- (23.33) The temblor was centered 60 kilometers (35 miles) northwest of the provincial capital of Kunming, about 2,200 kilometers (1,300 miles) southwest of Beijing, a bureau seismologist said.

The learned structure of the HMM then implicitly represent information ordering facts like *mention ‘casualties’ prior to ‘rescue efforts’* via the HMM transition probabilities.

In summary, we’ve seen information ordering based on **chronological order**, based on **coherence**, and an ordering that is learned automatically from the data. In the next section on query-focused summarization we’ll introduce a final method in which information ordering can be specified according to an ordering template which is predefined advance for different query types.

Sentence Realization

While discourse coherence can be factored in during sentence ordering, the resulting sentences may still have coherence problems. For example, as we saw in Ch. 21, when a referent appears multiple times in a coreference chain in a discourse, the longer or more descriptive noun phrases occur before shorter, reduced, or pronominal forms. But the ordering we choose for the extracted sentences may not respect this coherence preference.

For example the boldfaced names in the original summary in Fig. 23.16 appear in an incoherent order; the full name **U.S. President George W. Bush** occurs only after the shortened form **Bush** has been introduced.

One possible way to address this problem in the sentence realization stage is to apply a coreference resolution algorithm to the output, extracting names and applying some simple cleanup rewrite rules like the following:

- (23.34) Use the **full name** at the first mention, and just the **last name** at subsequent mentions.
- (23.35) Use a **modified** form for the first mention, but remove appositives or premodifiers from any subsequent mentions.

The rewritten summary in Fig. 23.16 shows how such rules would apply; in general such methods would depend on high-accuracy coreference resolution.

Original summary:
Presidential advisers do not blame O'Neill , but they've long recognized that a shakeup of the economic team would help indicate Bush was doing everything he could to improve matters. U.S. President George W. Bush pushed out Treasury Secretary Paul O'Neill and top economic adviser Lawrence Lindsey on Friday, launching the first shake - up of his administration to tackle the ailing economy before the 2004 election campaign.
Rewritten summary:
Presidential advisers do not blame Treasury Secretary Paul O'Neill , but they've long recognized that a shakeup of the economic team would help indicate U.S. President George W. Bush was doing everything he could to improve matters. Bush pushed out O'Neill and White House economic adviser Lawrence Lindsey on Friday, launching the first shake-up of his administration to tackle the ailing economy before the 2004 election campaign.
Figure 23.16 Rewriting references, from Nenkova and McKeown (2003)

SENTENCE FUSION

Recent research has also focused on a finer granularity for realization than the extracted sentence, by using **sentence fusion** algorithms to combine phrases or clauses from different sentences into one new sentence. The sentence fusion algorithm of Barzilay and McKeown (2005) parses each sentence, uses multiple-sequence alignment of the parses to find areas of common information, builds a fusion lattice with overlapping information, and creates a fused sentence by linearizing a string of words from the lattice.

23.5 BETWEEN QUESTION ANSWERING AND SUMMARIZATION: QUERY-FOCUSED SUMMARIZATION

As noted in at the beginning of this chapter, most interesting questions are not factoid questions. User needs require longer, more informative answers than a single phrase

can provide. For example, while a DEFINITION question might be answered by a short phrase like “*Autism is a developmental disorder*” or “*A caldera is a volcanic crater*”, a user might want more information, as in the following definition of *water spinach*:

Water spinach (*ipomoea aquatica*) is a semi-aquatic leafy green plant characterized by long hollow stems and spear-shaped or heart-shaped leaves which is widely grown throughout Asia as a leaf vegetable. The leaves and stems are often eaten stir-fried as greens with salt or salty sauces, or in soups. Other common names include *morning glory vegetable*, *kangkong* (Malay), *rau muong* (Vietnamese), *ong choy* (Cantonese), and *kong xin cai* (Mandarin). It is not related to spinach, but is closely related to sweet potato and convolvulus.

Similarly, a BIOGRAPHY question like *Who was Celia Cruz?* instead of a factoid answer like *Celia Cruz was a singer*, might produce a brief biography:

Singer Celia Cruz, often called “The Queen of Salsa”, was born October 21, 1925 in Havana Cuba to a poor family. She won a radio talent contest and went on to study at the Havana conservatory. Her breakthrough came in 1950 when she was hired as lead singer for the very popular Cuban band, La Sonora Matancera. Cruz left Cuba and eventually settled in the United States, where she recorded over the years with great bandleaders including Tito Puente, Johnny Pacheco, Willie Colón, and Ray Barreto. She won multiple Grammy and Latin Grammy awards and received an honorary doctorate from Yale, as well as the prestigious US National Medal of Arts. Cruz died July 16, 2003 at her home in Fort Lee, N.J.

Complex questions can also be asked in domains like medicine, such as this question about a particular drug intervention:

- (23.36) In children with an acute febrile illness, what is the efficacy of single-medication therapy with acetaminophen or ibuprofen in reducing fever?

For this medical question, we’d like to be able to extract an answer of the following type, perhaps giving the document id(s) that the extract came from, and some estimate of our confidence in the result:

Ibuprofen provided greater temperature decrement and longer duration of antipyresis than acetaminophen when the two drugs were administered in approximately equal doses. (PubMedID: 1621668, Evidence Strength: A)

Questions can be even more complex, such as this one from the Document Understanding Conference annual summarization competition:

- (23.37) Where have poachers endangered wildlife, what wildlife has been endangered and what steps have been taken to prevent poaching?

Where a factoid answer might be found in a single phrase in a single document or web page, these kinds of complex questions are likely to require much longer answers which are synthesized from many documents or pages.

For this reason, summarization techniques are often used to build answers to these kinds of complex questions. But unlike the summarization algorithms introduced

QUERY-FOCUSED
SUMMARIZATION
FOCUSED
SUMMARIZATION

SNIPPET

above, the summaries produced for complex question answering must be relevant to some user question. When a document is summarized for the purpose of answering some user query or information need, we call the goal **query-focused summarization** or sometimes just **focused summarization**. (The terms **topic-based summarization** and **user-focused summarization** are also used.) A query-focused summary is thus really a kind of longer, non-factoid answer to a user question or information need.

One kind of query-focused summary is a **snippet**, the kind that web search engines like Google return to the user to describe each retrieved document. Snippets are query-focused summaries of a single document. But since for complex queries we will want to aggregate information from multiple documents, we'll need to summarize multiple documents.

Indeed, the simplest way to do query-focused summarization is to slightly modify the algorithms for multiple document summarization that we introduced in the previous section to make use of the query. For example, when ranking sentences from all the returned documents in the content selection phase, we can require that any extracted sentence must contain at least one word overlapping with the query. Or we can just add the cosine distance from the query as one of the relevance features in sentence extraction. We can characterize such a method of query-focused summarization as a bottom-up, domain-independent method.

An alternative way to do query-focused summarization is to make additional use of top-down or information-extraction techniques, building specific content selection algorithms for different types of complex questions. Thus we could specifically build a query-focused summarizer for the kinds of advanced questions introduced above, like definition questions, biography questions, certain medical questions. In each case, we use our top-down expectations for what makes a good definition, biography, or medical answer to guide what kinds of sentences we extract.

GENUS
SPECIES

For example, a **definition** of a term often includes information about the term's **genus** and **species**. The genus is the hypernym or superordinate of the word; thus a sentence like *The Hajj is a type of ritual* is a genus sentence. The species gives important additional properties of the term that differentiate the term from other hyponyms of the genus; an example is "*The annual hajj begins in the twelfth month of the Islamic year*". Other kinds of information that can occur in a definition include **synonyms**, **etymology**, **subtypes**, and so on.

In order to build extractive answers for definition questions, we'll need to make sure we extract sentences with the genus information, the species information, and other generally informative sentences. Similarly, a good **biography** of a person contains information such as the person's **birth/death**, **fame factor**, **education**, **nationality** and so on; we'll need to extract sentences with each of these kinds of information. A medical answer that summarizes the results of a study on applying a drug to a medical problem would need to contain information like the **problem** (the medical condition), the **intervention** (the drug or procedure), and the **outcome** (the result of the study).

Fig. 23.17 shows some example predicates for definition, biography, and medical intervention questions.

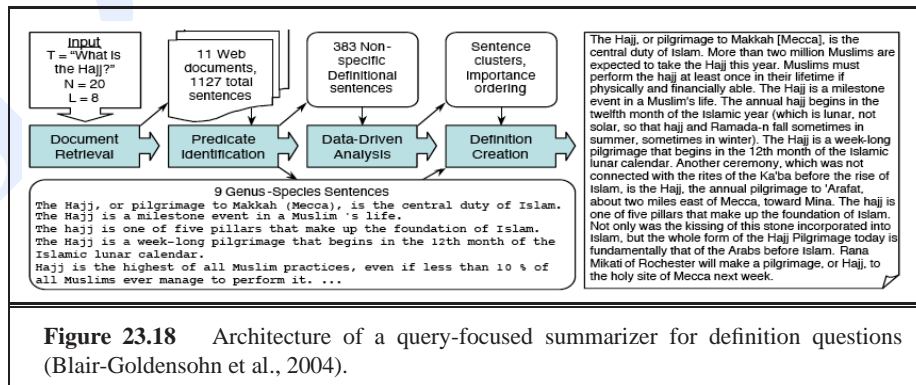
In each case we use the **information extraction** methods of Ch. 22 to find specific sentences for genus and species (for definitions), or dates, nationality, and education (for biographies), or problems, interventions and outcomes (for medical ques-

Definition	
genus	The Hajj is a type of ritual
species	the annual hajj begins in the twelfth month of the Islamic year
synonym	The Hajj, or Pilgrimage to Mecca, is the central duty of Islam
subtype	Qiran, Tamattu', and Ifrad are three different types of Hajj
Biography	
dates	was assassinated on April 4, 1968
nationality	was born in Atlanta, Georgia
education	entered Boston University as a doctoral student
Drug efficacy	
population	37 otherwise healthy children aged 2 to 12 years
problem	acute, intercurrent, febrile illness
intervention	acetaminophen (10 mg/kg)
outcome	ibuprofen provided greater temperature decrement and longer duration of antipyresis than acetaminophen when the two drugs were administered in approximately equal doses

Figure 23.17 Examples of some different types of information that must be extracted in order to produce answer to certain kinds of complex questions.

tions). We can then use standard domain-independent content selection algorithms to find other good sentences to add on to these.

A typical architecture consists of the four steps shown in Fig. 23.18 from the definition extraction system of Blair-Goldensohn et al. (2004). The input is a definition question T , the number N of documents to retrieve, and the length L of the answer (in sentences).



The first step in any IE-based complex question answering system is information retrieval. In this case a handwritten set of patterns is used to extract the term to be defined from the query T (*Hajj*) and generate a series of queries that are sent to an IR engine. Similarly, in a biography system it would be the name that would be extracted and passed to the IR engine. The returned documents are broken up into sentences.

In the second stage, we apply classifiers to label each sentence with an appropriate set of classes for the domain. For definition questions, Blair-Goldensohn et al. (2004) used of four classes: **genus**, **species**, **other definitional**, or **other**. The third class, **other definitional**, is used to select other sentences that might be added into the summary. These classifiers can be based on any of the information extraction techniques introduced in Ch. 22, including hand-written rules, or supervised machine learning techniques.

In the third stage, we can use the methods described in the section on generic (non-query-focused) multiple domain summarization content selection to add additional sentences to our answer that might not fall into a specific information extraction type. For example for definition questions, all the sentences that are classified as *other definitional* are examined, and a set of relevant sentences is selected from them. This selection can be done by the centroid method, in which we form a TF-IDF vector for each sentence, find the centroid of all the vectors, and then choose the K sentences closest to the centroid. Alternatively we can use a method for avoiding redundancy, like clustering the vectors and choosing the best sentence from each cluster.

Because query-focused summarizers of this type or domain-specific, we can use domain-specific methods for information ordering as well, such as using a fixed hand-built template. For biography questions we might use a template like the following:

(23.38) <NAME> is <WHY FAMOUS>. She was born on <IRTHDATE> in
<IRTHLOCATION>. She <EDUCATION>. <DESCRIPTIVE SENTENCE>.
<DESCRIPTIVE SENTENCE>.

The various sentences or phrases selected in the content selection phase can then be fit into this template. These templates can also be somewhat more abstract. For example, for definitions, we could place a genus-species sentence first, followed by remaining sentences ordered by their saliency scores.

23.6 SUMMARIZATION EVALUATION

As is true for other speech and language processing areas like machine translation, there are a wide variety of evaluation metrics for summarization, metrics requiring human annotation, as well as completely automatic metrics.

As we have seen for other tasks, we can evaluate a system via **extrinsic** (task-based) or **intrinsic** (task-independent) methods. We described a kind of extrinsic evaluation of multi-document summarization in Sec. 23.4, in which subjects were asked to perform time-restricted fact-gathering tasks, and were given full documents together with either no summaries, human summaries, or automatically generated summaries to read. The subjects had to answer three related questions about an event in the news. For query-focused single-document summarization (like the task of generating web **snippets**), we

can measure how different summarization algorithms affect human performance at the task of deciding if a document is relevant/not-relevant to a query by looking solely at the summary.

It is of course also convenient to have a quick intrinsic evaluation method. The most common intrinsic summarization evaluation metric is an automatic method called **ROUGE, Recall-Oriented Understudy for Gisting Evaluation** (Lin and Hovy, 2003; Lin, 2004). ROUGE is inspired by the BLEU metric used for evaluating machine translation output, and like BLEU, automatically scores a machine-generated candidate summary by measuring the amount of N -gram overlap between the candidate and human-generated summaries (the references).

Recall that BLEU is computed by averaging the number of overlapping N -grams of different length between the hypothesis and reference translations. In ROUGE, by contrast, the length of the N -gram is fixed; **ROUGE-1** uses unigram overlap, while **ROUGE-2** uses bigram overlap. We'll choose to define ROUGE-2; the definitions of all the other ROUGE- N metrics follows. ROUGE-2 is a measure of the bigram recall between the candidate summary and the set of human reference summaries:

$$(23.39) \quad ROUGE2 = \frac{\sum_{S \in \{\text{ReferenceSummaries}\}} \sum_{\text{bigram} \in S} \text{Count}_{\text{match}}(\text{bigram})}{\sum_{S \in \{\text{ReferenceSummaries}\}} \sum_{\text{bigram} \in S} \text{Count}(\text{bigram})}$$

The function $\text{Count}_{\text{match}}(\text{bigram})$ returns the maximum number of bigrams that co-occur in the candidate summary and the set of reference summaries. ROUGE-1 is the same but counting unigrams instead of bigrams.

Note that ROUGE is a recall-oriented measure, where BLEU is a precision-oriented measure. This is because the denominator of (23.39) is the total sum of the number of bigrams in the reference summaries. By contrast, in BLEU the denominator is the total sum of the number of N -grams in the candidates. Thus ROUGE is measuring something like how many of the human reference summary bigrams are covered by the candidate summary, where BLEU is measuring something like how many of the candidate translation bigrams occurred in the human reference translations.

Variants of ROUGE include **ROUGE-L**, which measure the **longest common sub-sequence** between the reference and candidate summaries, and **ROUGE-S** and **ROUGE-SU** which measure the number of **skip bigrams** between the reference and candidate summaries. A skip bigram is a pair of words in their sentence order, but allowing for any number of other words to appear between the pair.

There are also many different human evaluation measures for summarization. One metric, the **Pyramid Method**, is a way of measuring how many units of meaning are shared between the candidate and reference summaries, and also weights the units of meaning by importance; units of meaning which occur in more of the human summaries are weighted more highly. The units of meaning are called **Summary Content Units (SCU)**, which are sub-sentential semantic units which roughly correspond to propositions or coherent pieces of propositions.

In the Pyramid Method, humans label the Summary Content Units in each reference and candidate summary, and then an overlap measure is computed.

Let's see an example from Nenkova et al. (2007) of how two SCUs are labeled in sentences from six human abstracts. We'll first show sentences from the human summaries indexed by a letter (corresponding to one of the 6 human summaries) and a number (the position of the sentence in the human summary):

- A1. The industrial espionage case involving GM and VW began with the hiring of Jose Ignacio Lopez, an employee of GM subsidiary Adam Opel, by VW as a production director.
- B3. However, he left GM for VW under circumstances, which along with ensuing events, were described by a German judge as "potentially the biggest-ever case of industrial espionage".
- C6. He left GM for VW in March 1993.
- D6. The issue stems from the alleged recruitment of GM's eccentric and visionary Basque-born procurement chief Jose Ignacio Lopez de Arriortura and seven of Lopez's business colleagues.
- E1. *On March 16, 1993*, with Japanese car import quotas to Europe expiring in two years, renowned cost-cutter, Agnacio Lopez De Arriortura, left his job as head of purchasing at General Motor's Opel, Germany, to become Volkswagen's Purchasing and Production director.
- F3. *In March 1993*, Lopez and seven other GM executives moved to VW overnight.

The annotators first identify similar sentences, like those above, and then label SCUs. The underlined and italicized spans of words in the above sentences result in the following two SCUs, each one with a weight corresponding to the number of summaries it appears in (6 for the first SCU, and 3 for the second):

SCU1 (w=6): *Lopez left GM for VW*

A1. the hiring of Jose Ignacio Lopez, an employee of GM ... by VW

B3. he left GM for VW

C6. He left GM for VW

D6. recruitment of GMs ... Jose Ignacio Lopez

E1. Agnacio Lopez De Arriortura, left his job ... at General Motors Opel
... to become Volkswagens ... director

F3. Lopez ... GM ... moved to VW

SCU2 (w=3) *Lopez changes employers in March 1993*

C6. in March, 1993

E1. On March 16, 1993

F3. In March 1993

Once the annotation is done, the informativeness of a given summary can be measured as the ratio of the sum of the weights of its SCUs to the weight of an optimal summary with the same number of SCUs. See the end of the chapter for more details and pointers to the literature.

Note that subcomponents of summarization can also be separately evaluated. For evaluating information ordering algorithms, Kendall's τ , a metric of rank correlation, is generally used; see (Lapata, 2006).

23.7 SUMMARY

- The dominant models of information retrieval represent the meanings of documents and queries as bags of words.
- The **vector space model** views documents and queries as vectors in a large multi-dimensional space. In this model, the similarity between documents and queries, or other documents, can be measured by the cosine of the angle between the vectors.
- The main components of a factoid question answering system are the **question classification** module to determine the named-entity type of the answer, a **passage retrieval** module to identify relevant passages, and an answer processing module to extract and format the final answer.
- Factoid question answers can be evaluated via **mean reciprocal rank (MRR)**.
- Summarization can be **abstractive** or **extractive**; most current algorithms are extractive.
- Three components of **summarization algorithms** include **content selection**, **information ordering**, and **sentence realization**.
- Current single document summarization algorithms focus mainly on **sentence extraction**, relying on features like **position** in the discourse, **word informativeness**, **cue phrases**, and **sentence length**.
- Multiple document summarization algorithms often perform **sentence simplification** on document sentences.
- **Redundancy avoidance** is important in multiple document summarization; it is often implemented by adding a redundancy penalization term like **MMR** into sentence extraction.
- **Information ordering** algorithms in multi-document summarization are often based on maintaining **coherence**.
- **Query-focused summarization** can be done using slight modifications to **generic summarization** algorithms, or by using information-extraction methods.

BIBLIOGRAPHICAL AND HISTORICAL NOTES

Luhn (1957) is generally credited with first advancing the notion of fully automatic indexing of documents based on their contents. Over the years Salton's SMART project (Salton, 1971) at Cornell developed or evaluated many of the most important notions in information retrieval including the vector model, term weighting schemes, relevance feedback, and the use of cosine as a similarity metric. The notion of using inverse document frequency in term weighting is due to Sparck Jones (1972). The original notion of relevance feedback is due to Rocchio (1971).

An alternative to the vector model that we have not covered is the **probabilistic model** originally shown effective by Robinson and Sparck Jones (1976). See Crestani

et al. (1998) and Chapter 11 of Manning et al. (2008) on probabilistic models in information retrieval.

Manning et al. (2008) is the best modern text on information retrieval. Good but slightly older texts include Baeza-Yates and Ribeiro-Neto (1999) and Frakes and Baeza-Yates (1992); older classic texts include Salton and McGill (1983) and van Rijsbergen (1975). Many of the classic papers in the field can be found in Sparck Jones and Willett (1997). Current work is published in the annual proceedings of the ACM Special Interest Group on Information Retrieval (SIGIR). The US National Institute of Standards and Technology (NIST) has run an annual evaluation project for text information retrieval and extraction called the Text REtrieval Conference (TREC) since the early 1990s; the conference proceedings from TREC contain results from these standardized evaluations. The primary journals in the field are the *Journal of the American Society of Information Sciences*, *ACM Transactions on Information Systems*, *Information Processing and Management*, and *Information Retrieval*.

HISTORY OF QUESTION ANSWERING HERE. (Simmons, 1965), Lehnert (1977), etc etc.

Research on text summarization began with the work of Luhn (1958) on extractive methods for the automatic generation of abstracts, focusing on surface features like term frequency, and the later work of Edmunson (1969) incorporating positional features as well. Term-based features were also used in the early application of automatic summarization at Chemical Abstracts Service (?). The 1970s and 1980s saw a number of approaches grounded in AI methodology such as scripts DeJong (1982), semantic networks Reimer and HAHN (1988), or combinations of AI and statistical methods Rau et al. (1989).

The work of Kupiec et al. (1995) on training a sentence classifier with supervised machine learning led to many statistical methods for sentence extraction. Around the turn of the century, the growth of the Web led naturally to interest in multi-document summarization and query-focused summarization.

There have naturally been a wide variety of algorithms for the main components of summarizers. A number of algorithms for information ordering have used entity coherence, including Kibble and Power (2000), Lapata (2003), Karamanis and Manurung (2002), Karamanis (2003), Barzilay and Lapata (2005, 2007). Algorithms for combining multiple cues for coherence and searching for the optimal ordering include Althaus et al. (2004), based on linear programming, the genetic algorithms of Mellish et al. (1998) and Karamanis and Manurung (2002), and the Soricut and Marcu (2006) algorithm, which uses A* search based on IDL-expressions. Karamanis (2007) showed that adding coherence based on rhetorical relations to entity coherence didn't improve sentence ordering. See Lapata (2006, 2003), Karamanis et al. (2004), Karamanis (2006) on methods for evaluating information ordering.

Sentence compression is a very popular area of research. Early algorithms focused on the use of syntactic knowledge for eliminating less important words or phrases Grefenstette (1998), Mani et al. (1999), Jing (2000). Recent research has focused on using supervised machine learning, in which a parallel corpus of documents together with their human summaries is used to compute the probability that particular words or parse nodes will be pruned. Methods include the use of maximum entropy Riezler et al. (2003), the noisy channel model and synchronous context-free grammars (Galley

and McKeown, 2007; Knight and Marcu, 2000; Turner and Charniak, 2005; Daumé III and Marcu, 2002), Integer Linear Programming ? (?), Clarke and Lapata (2007), and large-margin learning McDonald (2006). These methods rely on various features, especially including syntactic or parse knowledge Jing (2000), Dorr et al. (2003), Sidharthan et al. (2004), Galley and McKeown (2007), Zajic et al. (2007), Conroy et al. (2006), Vanderwende et al. (2007a), but also including coherence information Clarke and Lapata (2007). Alternative recent methods are able to function without these kinds of parallel document/summary corpora (Hori and Furui, 2004; Turner and Charniak, 2005; Clarke and Lapata, 2006).

See Daumé III and Marcu (2006) for a recent Bayesian model of query-focused summarization.

For more information on summarization evaluation, see Nenkova et al. (2007), Passonneau et al. (2005), and Passonneau (2006) for details on the Pyramid method, van Halteren and Teufel (2003) and Teufel and van Halteren (2004) on related semantic-coverage evaluation methods, and Lin and Demner-Fushman (2005) on the link between evaluations for summarization and question answering. A NIST program starting in 2001, the Document Understanding Conference (DUC), has sponsored an annual evaluation of summarization algorithms. These have included single document, multiple document, and query-focused summarization; proceedings from the annual workshop are available online.

Mani and Maybury (1999) is the definition collection of classic papers on summarization. Sparck Jones (2007) is a good recent survey, and Mani (2001) is the standard textbook.

The task of **paraphrase detection** is an important task related to improving recall in question answering and avoiding redundancy in summarization, and also very relevant for tasks like textual entailment. See Lin and Pantel (2001), Barzilay and Lee (2003), Pang et al. (2003), Dolan et al. (2004), Quirk et al. (2004) for representative papers on techniques for detecting paraphrases.

Another task related to information retrieval and summarization is the **text categorization** task, which is to assign a new document to one of a pre-existing set of document classes. The standard approach is to use supervised machine learning to train classifiers on a set of documents that have been labeled with the correct class. A very important application of text categorization is for **spam detection**.

PARAPHRASE
DETECTIONTEXT
CATEGORIZATION

SPAM DETECTION

EXERCISES

23.1 Do some error analysis on web-based question answering. Choose 10 questions and type them all into two different search engines. Analyze the errors (e.g., what kinds of questions could neither system answer; which kinds of questions did one work better on; was there a type of question that could be answered just from the snippets, etc).

23.2 Read Brill et al. (2002) and reimplement a simple version of the AskMSR system.

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