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Systematics - the science that underpins biology

Announcing the Biennial Conference of the Systematics Association The University of Oxford, 26 - 28 August 2015

Dear Sponsor/Exhibitor,

We are are pleased to announce the 10th biennial conference of the Systematics Association being held at the University of Oxford, 26---28 August, 2015 (www.systass.org/biennial2015). The Association's aim is to further all aspects of Systematic Biology. Since its inception in May 1937 the association has provided a forum for the discussion of the general theoretical and practical problems of taxonomy. It organises a vigorous programme of international conferences on key themes in systematics.

As a highly integrative discipline, the Systematics biennial meetings attract top researchers from a broad spectrum of backgrounds and symposia (see below) including both theoretical and empirical approaches on topics ranging from the evolutionary origins of diversity to bioinformatics and cutting-edge application of large scale ecological data. This range means that exhibitors and sponsors have the opportunity to reach an audience that cuts across traditional boundaries.

The scientific programme for the 2015 meeting (listed below) includes high-profile keynote speakers and four individual themed symposia organized by leading researchers in their respective fields. Contributed talks from researchers at all stages of their careers will be accommodated in parallel sessions; there will also be two regular and one speed-poster sessions. Based on previous meetings, we expect to attract over 200 delegates.

The conference thus offers exceptional opportunities for sponsorship, marketing and advertising to an international research community and we have put together a menu of the most common options in the attached PDF file. Sponsors will receive one free registration and full acknowledgement will be made of all sponsors during opening and closing ceremonies. Company logos will be presented on all printed materials and on our website, and individually-sponsored symposia will take the name of the sponsor. Funds generated in this way will help us to offset the expenses of keynote and other invited speakers, student bursaries as well as contributing to the wider running costs of the event.

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Please note that in addition to the options listed, we are happy to discuss bespoke solutions that might better fit your specific needs. We hope that your company will join us in Oxford and look forward to hearing from you!

Yours sincerely,

Dr Eve Lucas

Sponsorship Officer, Systematics Association, Researcher, Royal Botanic Gardens, Kew

Systematics Association Biennial (2015)

SCIENTIFIC PROGRAMME, University of Oxford, August 26-28

Keynote Speakers:

Cam Webb (Harvard University)
Peter Holland (University of Oxford)

Symposia

1. The value of long term monitoring plots for plant systematics and ecology in the tropics

Toby Pennington, Royal Botanic Garden Edinburgh Tim Baker, University of Leeds

Confirmed Speakers

Cam Webb: Harvard University

Kyle Dexter, Royal Botanic Garden Edinburgh.

Tim Baker, University of Leeds.

Toby Pennington, Royal Botanic Garden Edinburgh.

Stuart Davies, Smithsonian Institute.

John Kress, Smithsonian Institute.

Chris Baraloto - Joint Research Unit Ecology of Guiana Forests.

2. Comparative approaches to the origin of biodiversity

Colin Hughes, Institute of Systematic Botany, Zurich Matt Friedman, University of Oxford

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Confirmed Speakers

Rampal Etienne, University of Groningen Hélène Morlon, Institute of Biology, Ecole Normale Superieure, Paris Mark Pagel, University of Reading Gavin Thomas, Department of Animal & Plant Sciences, University of Sheffield.

Chris Venditti, School of Biological Sciences, Univ. Reading, U.K.

Andy Purvis, NHM/Imperial College London, U.K.

Matt Friedman, Dept. Earth Sciences Univ. Oxford, U.K.

Colin Hughes, Institute of Systematic Botany, Univ. Zurich, Switzerland

3. Accelerating the pace of taxonomy

Robert Scotland, University of Oxford, Quentin Wheeler, State University of New York College of Environmental Science and Forestry

Confirmed Speakers

Cam Webb: Harvard University

Robert Scotland: Department of Plant Sciences, University of Oxford

Quentin Wheeler: State University of New York College of Environmental Science and Forestry

Donat Agosti, AMNH and ANTbase

Andrew Polaszek Natural History Museum, London David Harris: Royal Botanic Garden Edinburgh Michael Balke: Bavarian State Collection of Zoology Zoe Goodwin: Royal Botanic Garden Edinburgh

Lorenzo Prendini: American Museum of Natural History

4. Rooted in deep time: palaeontological contributions to systematics

Roger Benson, University of Oxford Matt Friedman, University of Oxford Paul Smith, Director, Oxford University Museum of Natural History

Confirmed Speakers

Tracy Aze, University of Oxford
Paul Kenrick, The Natural History Museum
David Legg, University of Oxford
Russell Garwood, University of Manchester
Jakob Vinther, University of Bristol
Imran Rahman, University of Bristol
Robert Sansom, University of Manchester
Martin Brazeau, Imperial College Silwood Park
Johannes Müller, Museum für Naturkunde Berlin

Robert Asher, University of Cambridge