



MEETING MINUTES		
Project Name	Load Lullaby	
Meeting Name	Brainstorm Ideas	
Meeting Facilitator	Alok Paranjape	
Meeting Date	22 September 2023	
Meeting Details	Having a friendly meeting to discuss about what our project needs and brainstorm some great ideas. Together, we picked one idea that we all like the best to move forward with.	
Meeting Invitees	Alok Paranjape Amandip Padda Mohammed Alharbi Ramanpreet Singh	
Minutes:		
Topic	Summary of Discussion/Decision	
Project Idea	Amandip and Ramanpreet, with their backgrounds as truck drivers, identified a gap in the market related to the communication between shippers and carriers in some businesses. Drawing upon their firsthand experience, we proposed developing a platform to seamlessly connect shippers and carriers in save manor by integrating logbook. This concept stems from a recognized need for enhanced communication and connection within the industry, providing a solution that addresses these prevalent challenges. Our project idea was thus born, rooted in practical understanding and aimed at bridging communication gaps in the sector.	
Action Items:		
Description of Action	Assigned to	Date Required
Business Case	Alok	29 September 2023
Contacting Customers	Amandip	Duration of Semester
Intro Pitch	Mohammed	25 September 2023
Questioner	Ramanpreet	24 September 2023