



July 28, 2020

GEORGIA ENTERTAINMENT INDUSTRY PROFILE FY 20
July 1, 2019 through June 30, 2020

Here are some highlights from FY20 production:

- Number of combined productions: 234
- Estimated direct spend of productions: \$ 2.2B

*This figure represents combined totals of live action features, independents, TV/episodic, commercials and music videos.

FEATURE, INDEPENDENT, TELEVISION & EPISODIC PRODUCTION

Feature: 14

Independent: 32

Television and Episodic: 127

Total combined productions: 173

Total combined estimated spend: \$ 2.1B

COMMERCIAL PRODUCTION

Commercials: 53

Total commercial estimated spend: \$ 14.2M

MUSIC

Music Videos: 8

Total music video estimated spend: \$ 1.4M