



July 28, 2023

FY 23 ESTIMATED DIRECT SPEND
July 1, 2022 through June 30, 2023

Here are some highlights from FY23 production:

- Number of combined productions: 390
- Estimated direct spend of productions: \$ 4.1B

*These figures represent combined totals of live action, animated features/series, independents, TV/episodic, esports, commercials and music videos.

FEATURE, INDEPENDENT, TELEVISION & EPISODIC PRODUCTION

Feature: 31

Independent: 55

Television and Episodic: 241

Total combined productions: 327

Total combined estimated spend: \$ 4.1B

COMMERCIAL PRODUCTION

Commercials: 40

Total commercial estimated spend: \$ 35.6M

MUSIC

Music Videos: 23

Total music video estimated spend: \$ 4.1M

INTERACTIVE ENTERTAINMENT (not included above)

Mobile Games: 19

APP/AR/VR: 4

Console/PC Game: 16

Total projects: 39

Total estimated direct spend: \$ 73.0M