



July 01, 2021

**FY 21 ESTIMATED DIRECT SPEND**  
**July 1, 2020 through June 30, 2021**

Here are some highlights from FY21 production:

- Number of combined productions: 366
- Estimated direct spend of productions: \$ 4.0B

\*This figure represents combined totals of live action, animated features, independents, TV/episodic, commercials and music videos.

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**FEATURE, INDEPENDENT, TELEVISION & EPISODIC PRODUCTION**

Feature: 21

Independent: 45

Television and Episodic: 222

Total combined productions: 288

Total combined estimated spend: \$ 4.0B

**COMMERCIAL PRODUCTION**

Commercials: 57

Total commercial estimated spend: \$ 19.8M

**MUSIC**

Music Videos: 21

Total music video estimated spend: \$ 1.1M