



# Foodify Privacy Policy

This Privacy Policy ("Policy") explains how Foodify collects, uses, and protects the personal information of users of the Foodify application ("the App"). By using the App, you agree to the terms and practices outlined in this Policy.

## Information We Collect

### Personal Information

When you use the App, we may collect personal information that you provide voluntarily, such as:

- Name
- Email address
- Profile picture (if provided)
- Crypted password
- Other information you choose to provide in your recipe submissions

### Usage Data

We may also collect usage data automatically when you interact with the App, including:

- Device information (e.g., device type, operating system)
- Log data (e.g., IP address, access dates and times)
- App usage metrics (e.g., feature usage, clicks, preferences)

## Use of Information

We use the collected information for the following purposes:

- To provide and personalize the services and features of the App
- To improve and optimize the App's functionality and user experience
- To communicate with you, respond to inquiries, and provide support
- To send you updates, newsletters, and promotional materials (with your consent)
- To enforce our terms, policies, and legal obligations
- To protect against fraud, unauthorized access, or misuse of the App

## Data Sharing and Disclosure

We may share your personal information in the following circumstances:

- With your consent: We may share your information if you have given us consent to do so.



- **Service Providers:** We may engage trusted third-party service providers to assist in App operations, analytics, hosting, customer support, and other services.
- **Legal Compliance:** We may disclose your information to comply with applicable laws, regulations, legal processes, or enforceable government requests.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring organization.

## **Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.

## **Data Security**

We implement industry-standard security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## **Your Rights**

You have certain rights regarding your personal information, including:

- **Access and Portability:** You can request access to and a copy of the personal information we hold about you.
- **Correction and Deletion:** You can request correction or deletion of your personal information if it is inaccurate or no longer necessary.
- **Withdrawal of Consent:** You can withdraw your consent for specific data processing activities at any time.

## **Third-Party Links and Services**

The App may contain links to third-party websites or services that are not owned or controlled by Foodify. This Policy does not apply to such third-party services, and we encourage you to review their privacy policies before providing any personal information.

## **Changes to this Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated Policy in the App. Your



continued use of the App after the posting of any changes constitutes your acceptance of the modified Policy.

## **Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at [borabalos9@gmail.com](mailto:borabalos9@gmail.com).