User Testing with Kim Keller - Feb 26, 2024

Imaging View Page

- Graphs Side graph is hard to read visibly
 - Do listing with numbers beside that does the same as the benchtop app that currently exists from Ground Truth Ag.
 - Have characteristics and weighting, with grade displayed on each graph so don't get confused what you're looking at
 - For example: want to see which kernels are damaged
 - Bounding boxes should match the characteristics of concern (with same colors)
 - This grade result is for this package of images rather than just one
 - Multiple images per result? yes but for our purposes these are separate samples.
- In response to the live feature
 - The ability to pause the live view makes sense
 - o Add a reminder if the user is on pause for too long that live view is not on

Map View Page

- Creating the path, needs to tie in to ground speed + header width
 - Might not be in first release needs to be really accurate
 - Determined that maybe displaying the path as dots is more valuable

Filtering

- Less typing is a priority dropdown, click, etc
- Might not use in the combine if too much attention is needed to use
- Asked about if map filter changes live view answer is no but maybe in future release where you can filter the annotations, this is out of scope for our project
- Team members
 - Follow functionality of overall gta admin for user flow
 - Fine with bottom tab nav simple
 - Match theme with benchtop app

Current grading process

- Combine picks up sample
- after bin (per bin), take to grain elevator where the sampling process takes place
- Sampling process is visual, non-visual grading such as moisture test, protein test etc also take place
- Once the grade is determined, the grader calls/texts the farmer about the grade
 - The graders don't tell you grading factors.
 - The farmers either agree with the grade and say yes sounds good let's make contract, or no and give you the sample back then make their own sale
 - Saying no: disagree with sample or price, elevator has different prices

- 13,000 acres = 80-100 bins, say 5 bins of wheat, take sample from each and take avg,
- Contract if u dont get samples done, don't have any idea of what's in the bin.
 - I will contract a #1, 13.5 protein, dont get more for extra but get penalized
 - 50c-\$1 per bushing
 - Need to know what your quality is because can vary between bins/field,
 - No way to know right now just based off the past
 - Currently there is no way to know what grade to select for a contract
 - "Throw a dart at a dartboard" to select the grade
 - Mostly based on previous years grade
 - Time to grade: Depends on what sample looks like good = easy to grade
 - Snow, frost, weird stuff may make it take longer
 - 15-20 mins per sample
 - Turnaround time of 4 days
 - Depends on crop type germ test for x for example
 - This app is helpful to be more accurate for future years
 - Make contracts before, while, and after harvesting bins (all three), mitigating risk