

STAKEHOLDER ENGAGEMENT PLAN		
Project Name	Intelligrain	
Name	About the Stakeholder	How to Engage the Stakeholder
Farmers	Northstar customer/primary user <ul style="list-style-type: none"> • Farmers from Ground Truth agriculture advisory board: Brady, Riley, Kim, Ron • Average users found during agribition 	Meet Requirements: Ask farmers what types of solutions would benefit them the most; what kinds of displays and analytics would best help them understand their crop. Use this as a stepping off point where we can get to the root of their idea and identify the real problems.
Ground Truth Agriculture	Secondary customer/owner of the project <ul style="list-style-type: none"> • Divyesh Patel, COO; Main contact • Kyle Folk, CEO; Secondary contact • Jojo, Bhumit, Aamir: full stack web developer, mobile developer, ML developer 	Pay close attention: Actively participate in meetings/discussions to understand the concerns, feedback, and expectations. From these meetings, we will generate notes and a plan of action to ensure we stay on track.
Brandon/Dillan	Software developers	Pay close attention: The development team will meet regularly for sprint planning, code reviews, and general progress checks/plan of action. We will hold ourselves accountable for the work we take on.
Tim Maciag/Trevor Douglas	Project advisors	Provide Information: By keeping the advisors up to date on our progress, they can provide effective feedback and advise accordingly.