

# Brian Sekelsky

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## Experience

USER EXPERIENCE DESIGNER  
Fidelity  
2023 — Present

Working side-by-side with product managers, developers, and researchers to translate complex financial data into practical, accessible, and visually appealing tools that help users manage and pay down their student debt.

RESEARCH ASSISTANT  
North Carolina State University  
2021 — 2023

Designed, researched, and developed three educational platforms with a cross-disciplinary team as part of a National Science Foundation-funded grant. Contributed to three academic design/HCI papers and presented at one conference.

DESIGNER  
Deliberate AI  
2022

Advocated for and created a consistent design system, including flexible figma components, for an AI-driven application which supports mental health clinicians. Created print and digital marketing assets based off of the start-up's existing brand identity.

GRAPHIC DESIGNER  
National Peace Corps Assc.  
2020 — 2021

Collaborated directly with non-profit leaders, political consultants, and communications professionals to rapidly generate digital and print materials for use within the wide network of Returned Peace Corps Volunteers.

FRONTEND DEVELOPER  
Lemans Corporation  
2019

Designed and developed UX components for an e-commerce website within a corporate agile development team.

SECONDARY SCHOOL TEACHER  
Peace Corps  
2016 — 2018

Planned and taught math and computer courses in combination Swahili/English to class sizes of up to 75 students with ages ranging from 15 – 20. Oversaw the design and implementation of two community-partnered grants.

## Education

MASTER OF GRAPHIC DESIGN  
North Carolina State University  
2020 — 2023

Received the faculty award for academic excellence. Completed broad design coursework, research, and a self-initiated practice in typography, user experience, service design, AI, educational multimedia, publishing, and creative coding.

B.S. IN COMPUTER SCIENCE  
University of Wisconsin –  
Madison  
2012 — 2016

Completed coursework in software development, algorithms, artificial intelligence, and mathematics. Completed a minor in studio art which included typography, drawing, and photography classes. Held two campus jobs as a technology assistant at College Library and as a web developer at UW Department of Surgery.