



Video Cloud Essentials

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brightcove
VIDEO CLOUD™



Course Outline

- Reviewing the Video Cloud Architecture
- Uploading Videos
- Managing Videos
- Publishing a Video
- Creating and Styling Players
- Creating a Playlist
- Publishing a Playlist
- Reviewing Video Analytics
- Reviewing Additional Resources



Course Objectives

- At the end of this training you should be able to:
 - Describe the Video Cloud architecture
 - Navigate inside Video Cloud Studio
 - Upload videos to Video Cloud
 - Edit video properties
 - Publish a video
 - Create and style a player
 - Create a playlist
 - Publish a playlist
 - Describe the types of analytics that are provided by Video Cloud
 - Describe the other learning resources that are available



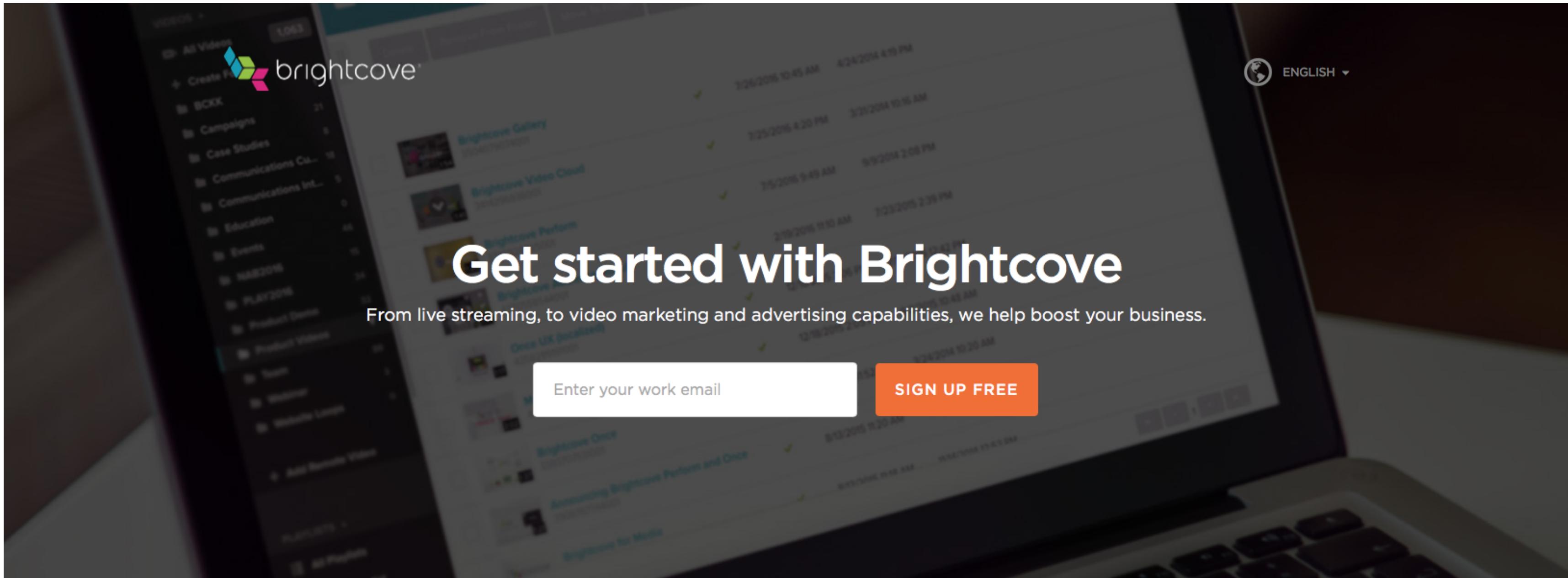
Audience

- New Video Cloud users
- Publishers evaluating Video Cloud
- Note: Developer training is also available



Video Cloud Trial Accounts

- You can sign up for a trial account:
 - <https://register.brightcove.com>



Quick Start to Video Cloud



- Set of hands on steps you can work through on your own
- <https://support.brightcove.com/quick-start-video-cloud>

The screenshot shows a documentation page for 'Quick Start to Video Cloud'. At the top, there's a navigation bar with the Brightcove logo, 'HOME', 'PRODUCTS', 'QUICK LINKS', and 'TRAINING'. Below the navigation is a dark blue header bar with the text 'Documentation'. Underneath is a search bar with a magnifying glass icon. The main title 'Quick Start to Video Cloud' is centered above a horizontal line. To the left of the line is a 'On This Page' sidebar with links to 'Audience', 'Prerequisites', 'Outline', 'Next Step', and 'Related content'. To the right of the line is a toolbar with buttons for 'View' (selected), 'Edit', 'Delete', 'Manage display', and 'Revisions'. Below the toolbar are three items: 'Video Cloud', 'Studio User', and 'Get Started using Video Cloud Studio'. A descriptive paragraph follows, stating the objective of the quick start. Below that is a section titled 'After completing this Quick Start you should be able to:' with a bulleted list of ten items. At the bottom of the page are sections for 'Audience' (describing it as for anyone evaluating or new to Video Cloud) and 'Prerequisites' (noting a need for a Video Cloud account). A footer at the very bottom contains a note about a trial account.

Search

Quick Start to Video Cloud

On This Page

- Audience
- Prerequisites
- Outline
- Next Step
- Related content

View Edit Delete Manage display Revisions

Video Cloud
Studio User
Get Started using Video Cloud Studio

The objective of this Quick Start is to give you a short, simple guide to follow to help get you started using Video Cloud. This Quick Start will give you a set of hands on steps you can work through on your own to discover some of the features of Video Cloud.

After completing this Quick Start you should be able to:

- Describe the Video Cloud architecture
- Navigate inside Video Cloud Studio
- Upload videos to Video Cloud
- Edit video properties
- Publish a video
- Create and style a player
- Create a playlist
- Publish a playlist
- Understand the types of analytics that are provided by Video Cloud

Audience

Anyone who is evaluating or is new to Video Cloud.

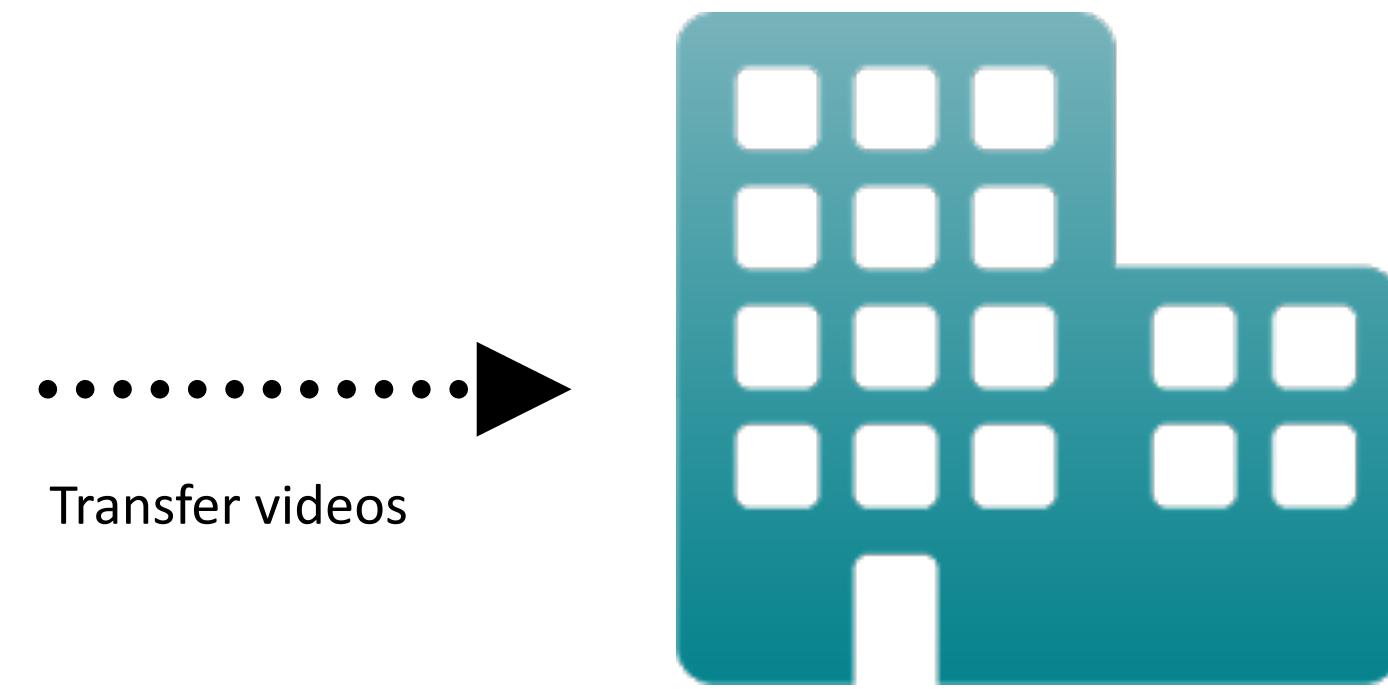
Prerequisites

• A Video Cloud account - you can sign up for a trial account [here](#).

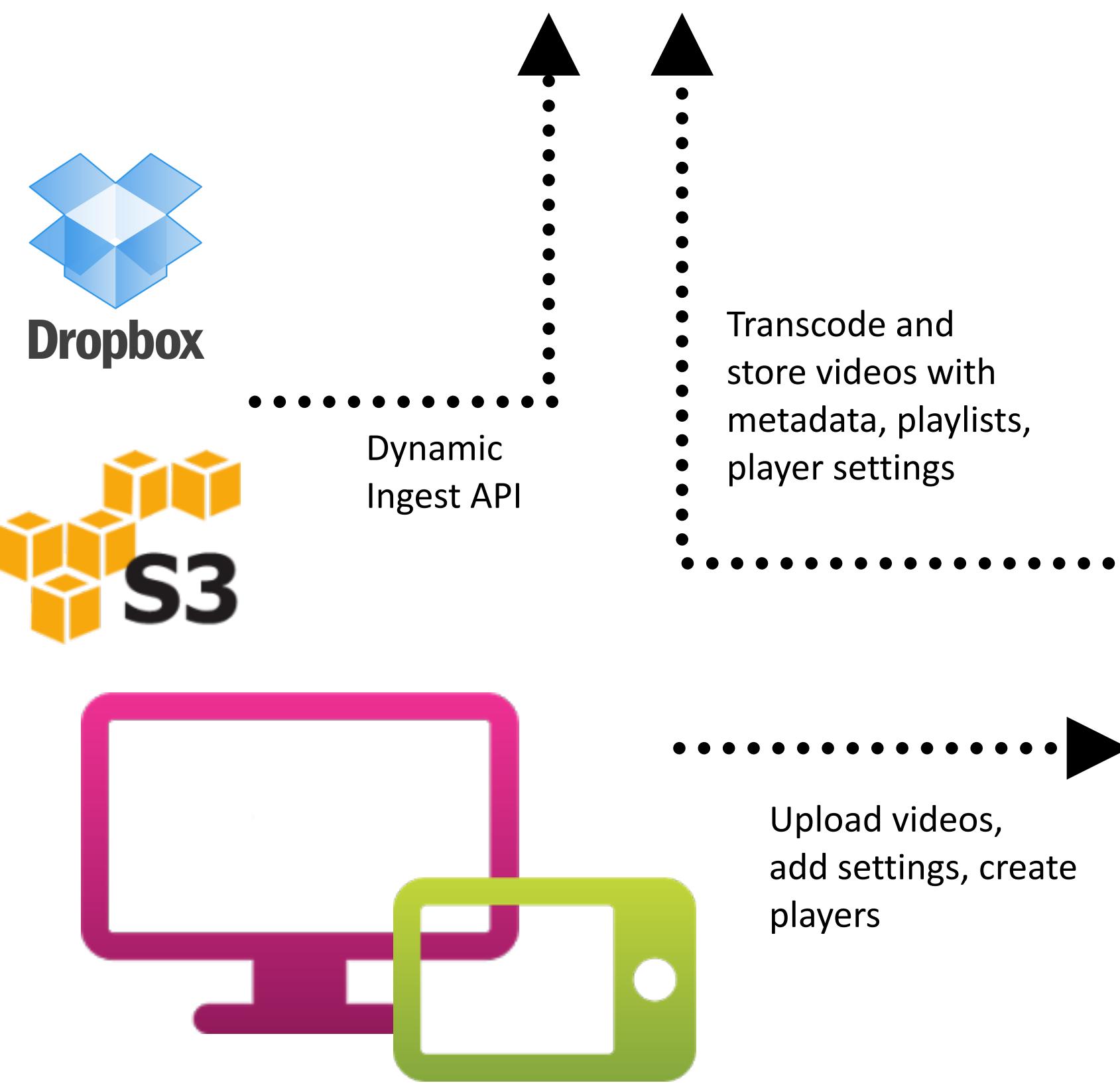
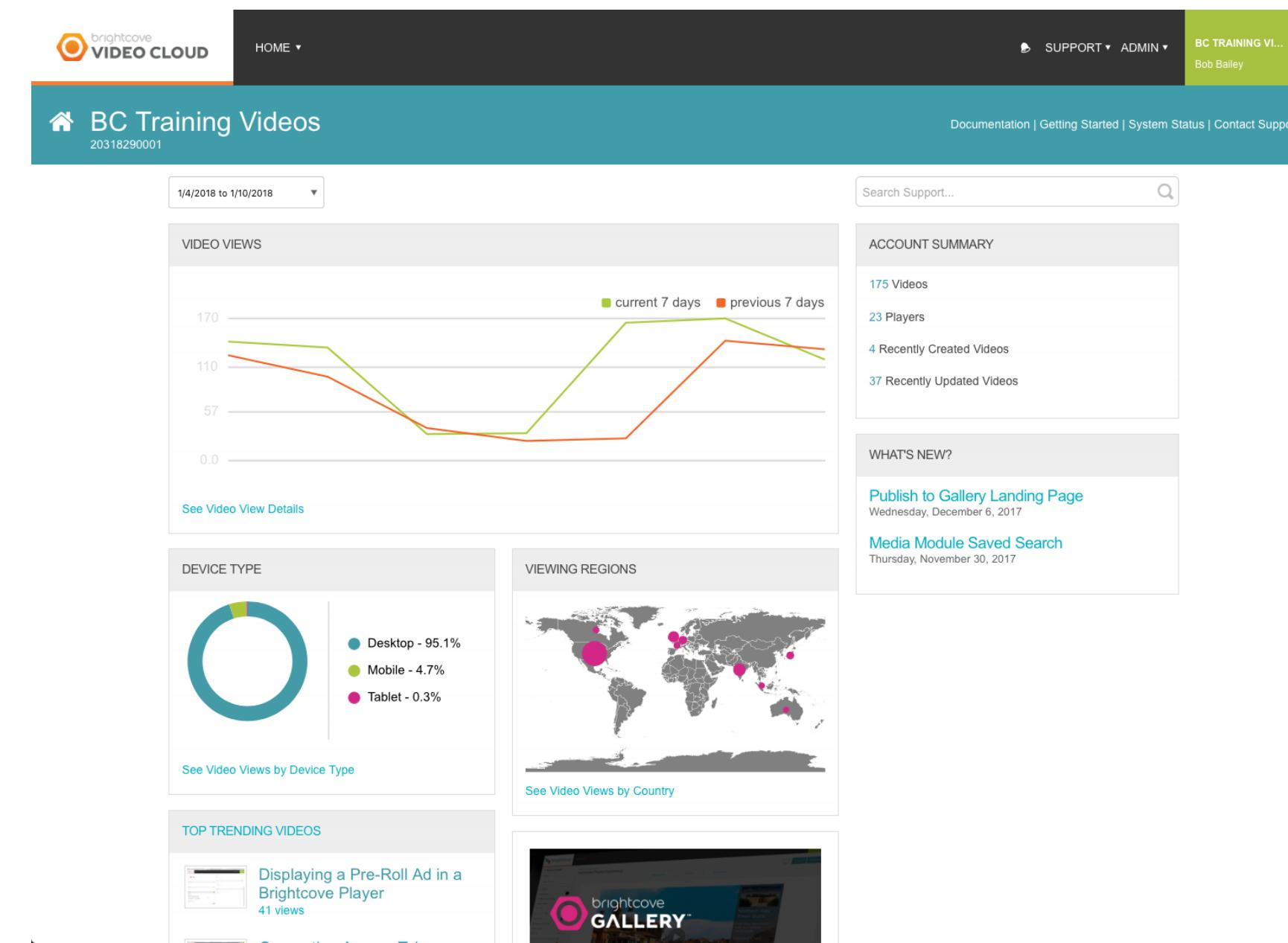


Reviewing the Video Cloud Architecture

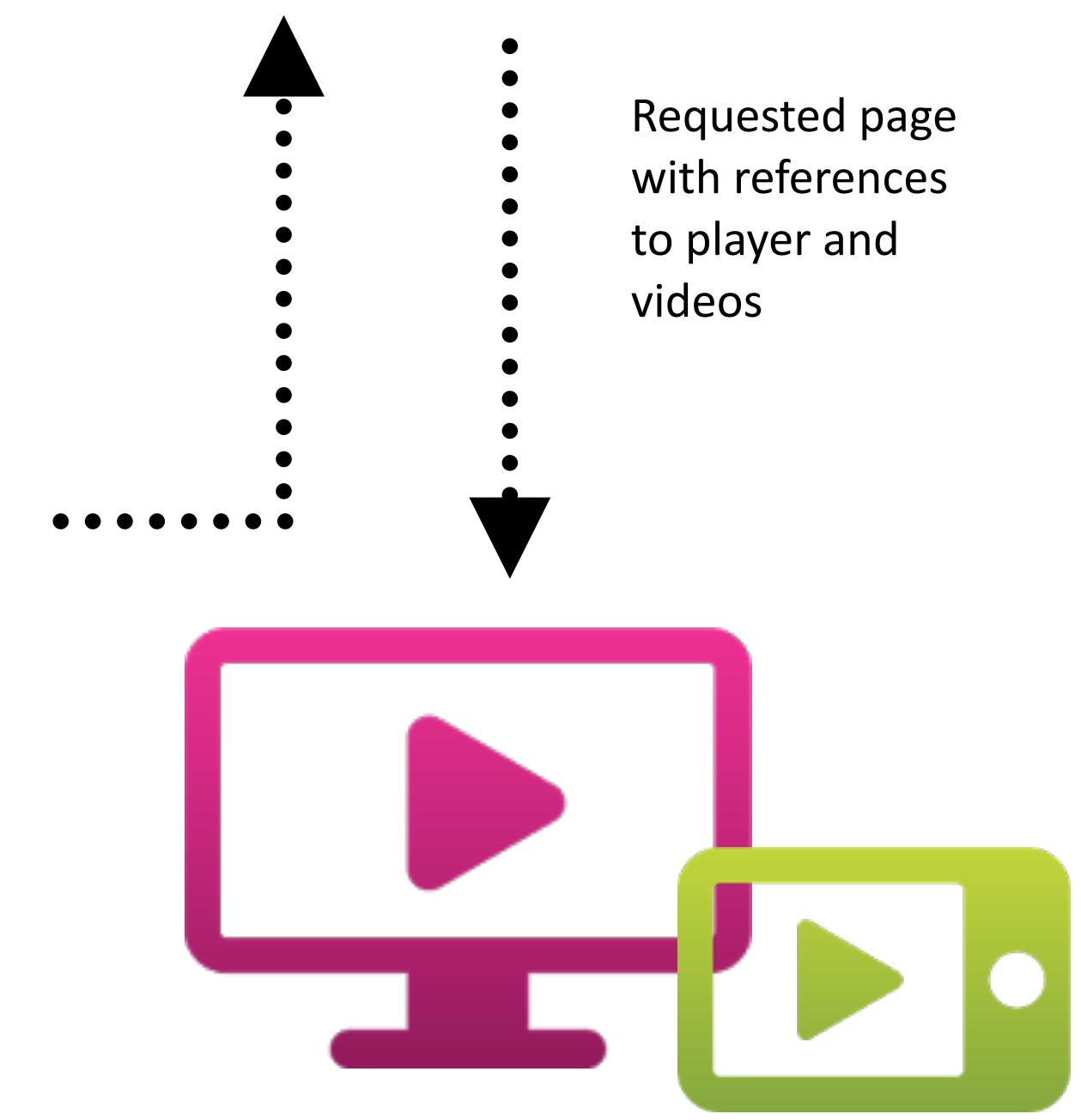
The Video Cloud Platform Architecture



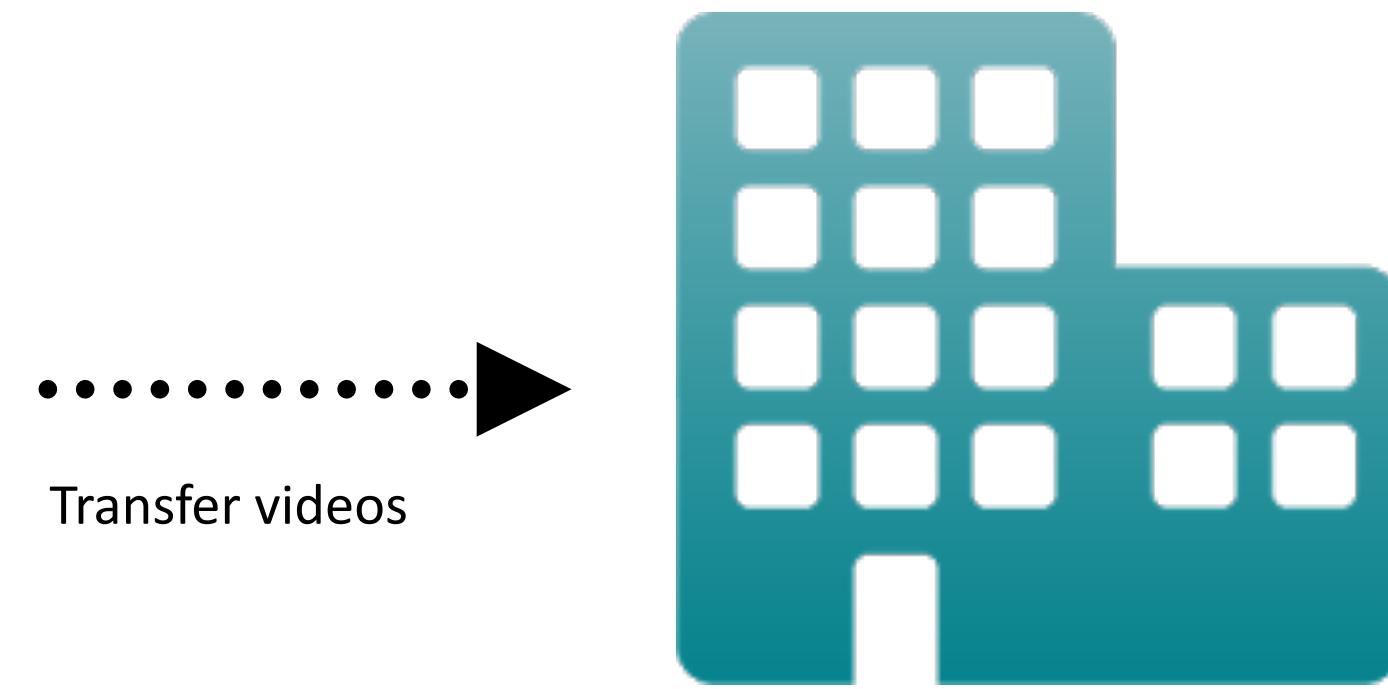
Content Delivery Network (CDN)



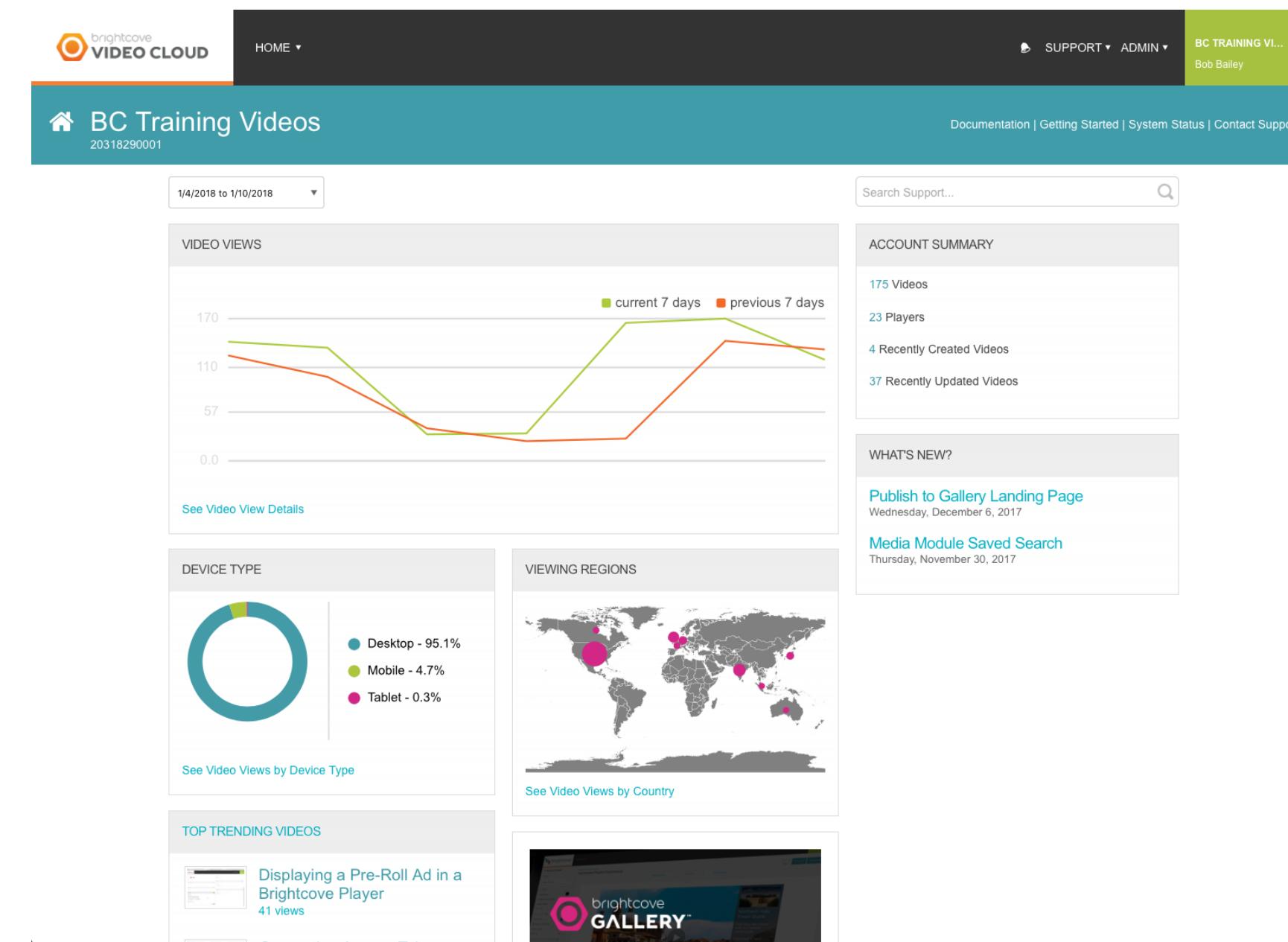
Your Web Server



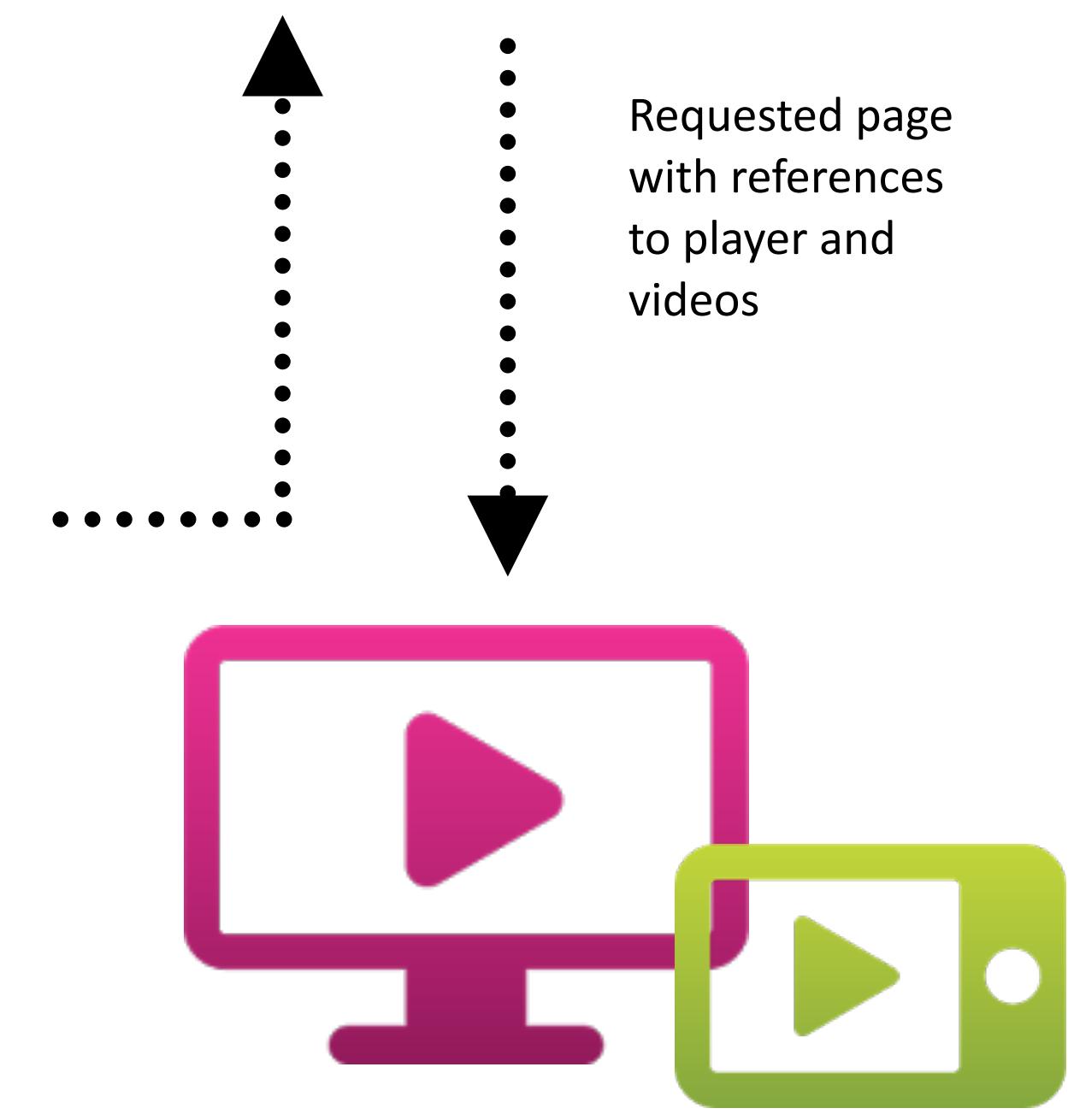
The Video Cloud Platform Architecture



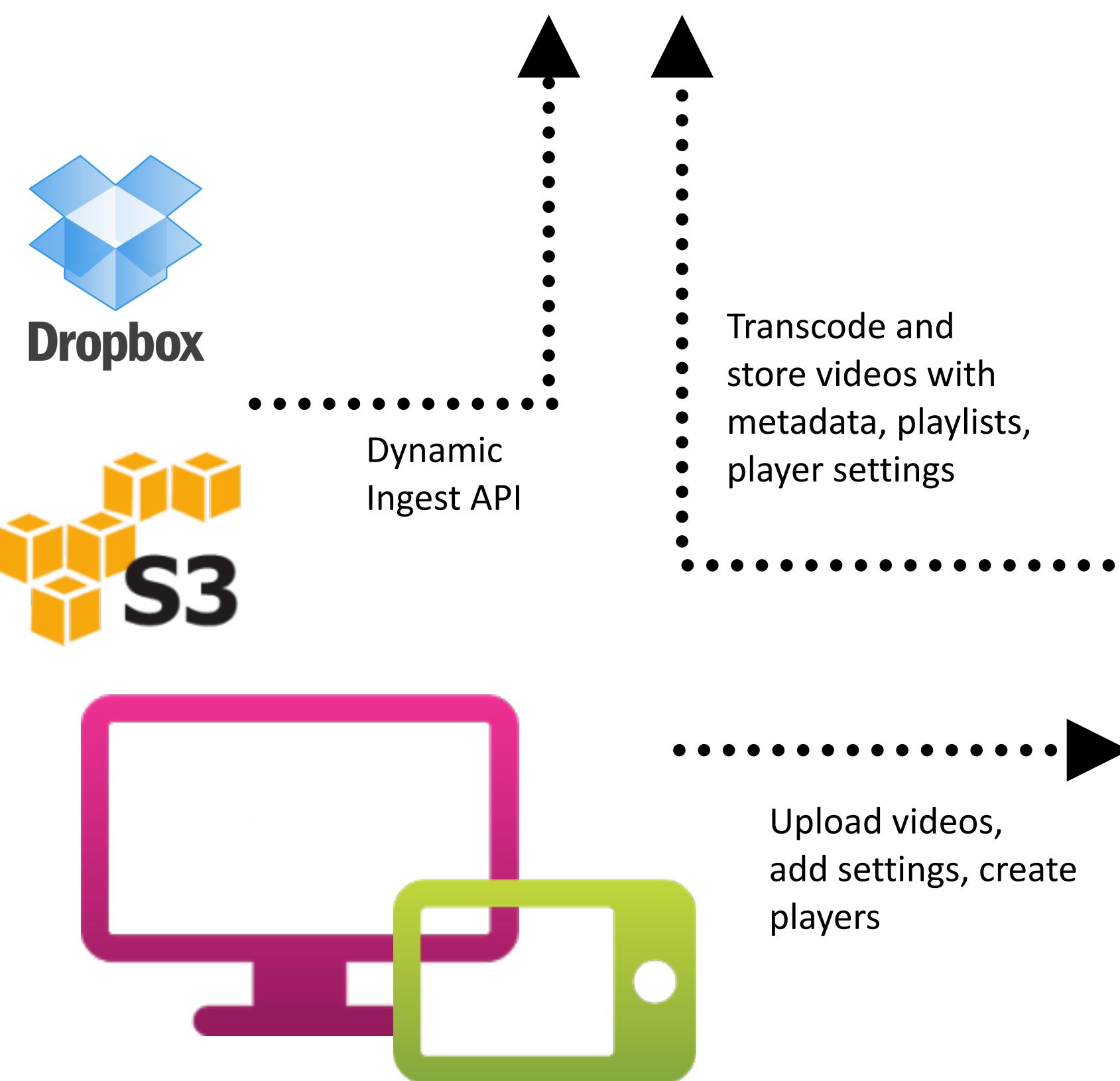
Content Delivery Network (CDN)



Your Web Server



Brightcove Inc.



Desktop, Tablet, Mobile Device

Transcode and store videos with metadata, playlists, player settings

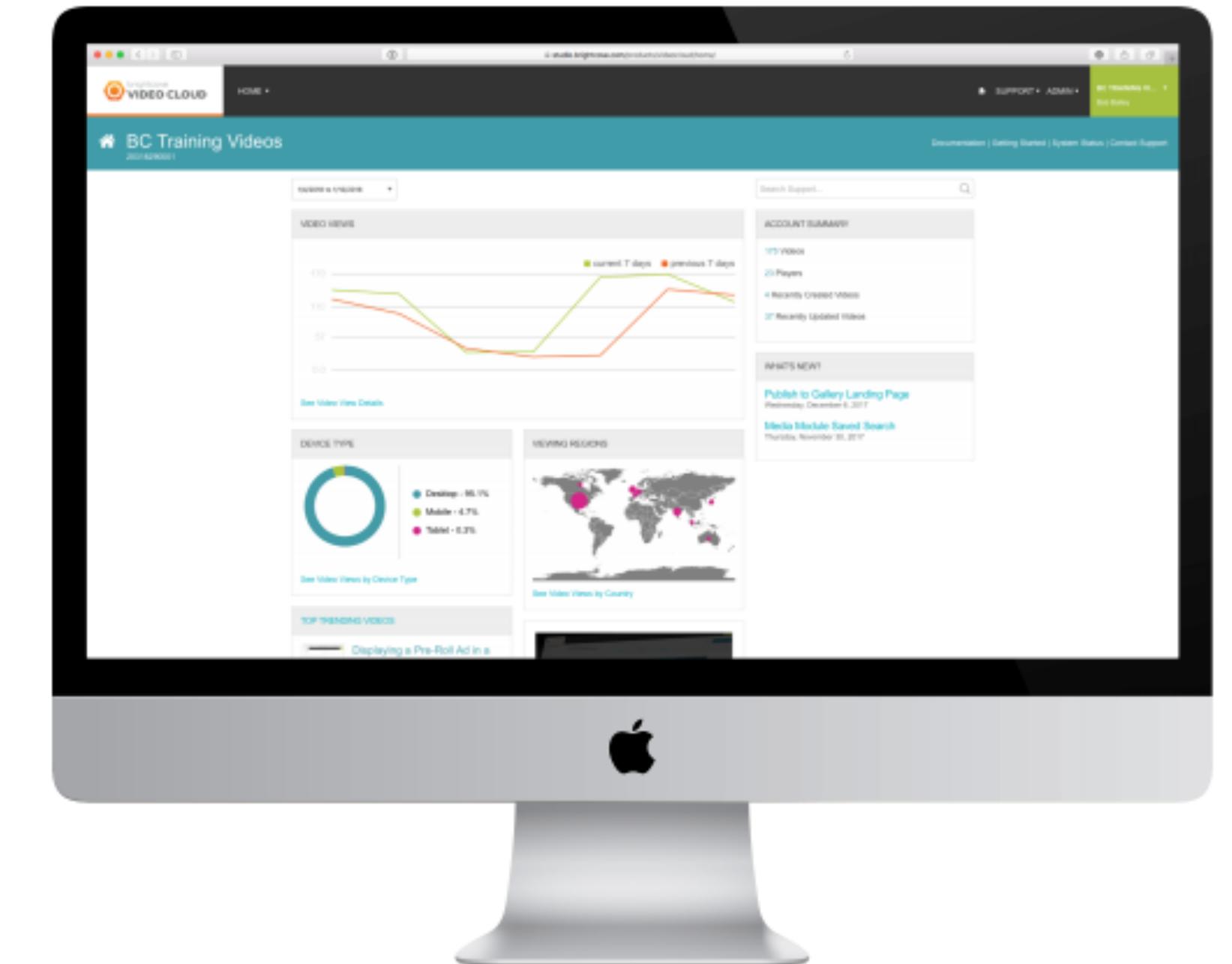
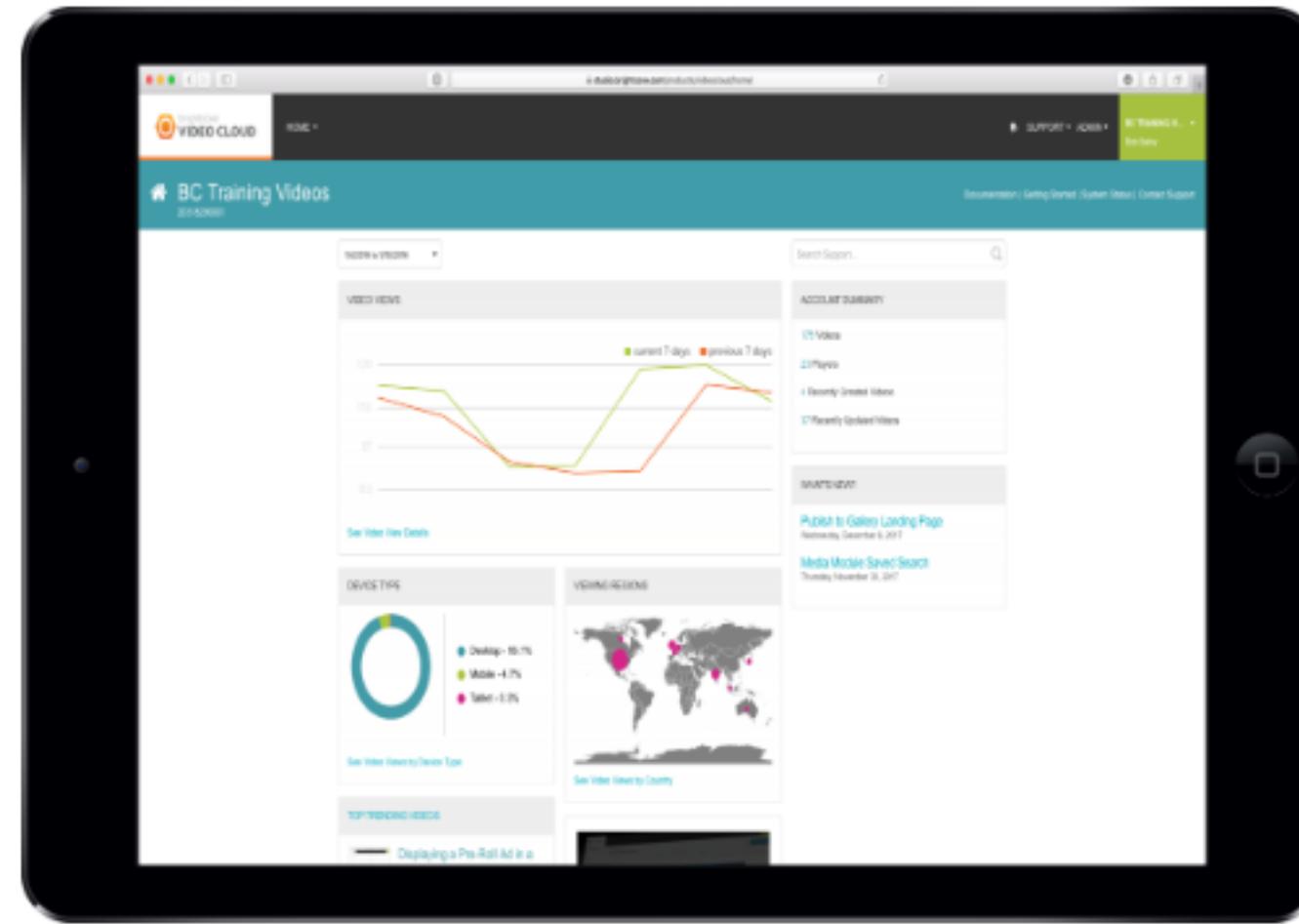
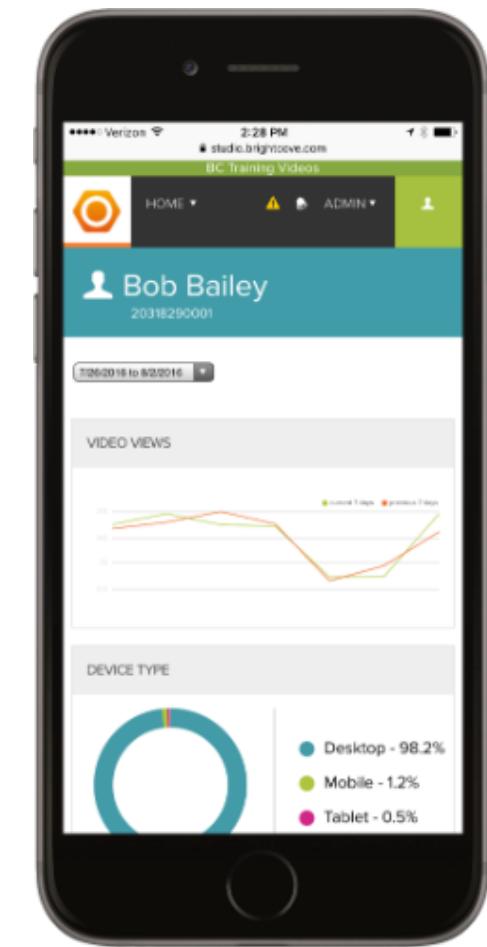
Dynamic Ingest API

Upload videos, add settings, create players



Video Cloud Studio

- Simple, non-technical user interface for uploading, managing, and publishing video content
- Completely written in HTML5
- Upload, manage and track your video wherever, whenever and on whatever device
- Role-based permissions to enable or disable access to modules



Navigating Video Cloud Studio



- Organized into modules
- The modules you have access to are based upon your user permissions and Video Cloud subscription

The screenshot shows the Brightcove Video Cloud Studio interface. At the top left is the Brightcove Video Cloud logo. To its right is a dark navigation bar with the word "HOME" and a downward arrow. Further right are "SUPPORT" and "ADMIN" dropdown menus. On the far right of the bar is a green box labeled "BC TRAINING VID..." with a downward arrow, containing the text "Bob Bailey". A red arrow points from the text "Account Selector" to this green box. Below the bar, the main content area has a left sidebar with account information ("BC Training Videos, Account ID 20318290001") and links to "Home", "Upload", "Media", "Analytics", and "Players". The main content area displays several modules: "Live" (with a "New" badge), "Gallery", "Social", and "Audience".

Navigating Video Cloud Studio



- **Home** - Video Cloud dashboard
- **Upload** - Upload videos
- **Media** - Manage and publish videos
- **Analytics** - Review video analytics
- **Players** - Create and style players
- **Live** - Broadcast live events
- **Gallery** - Create custom video portals
- **Social** - Publish videos to social media accounts
- **Audience** - Integrate with Oracle Eloqua, Marketo, Salesforce & HubSpot



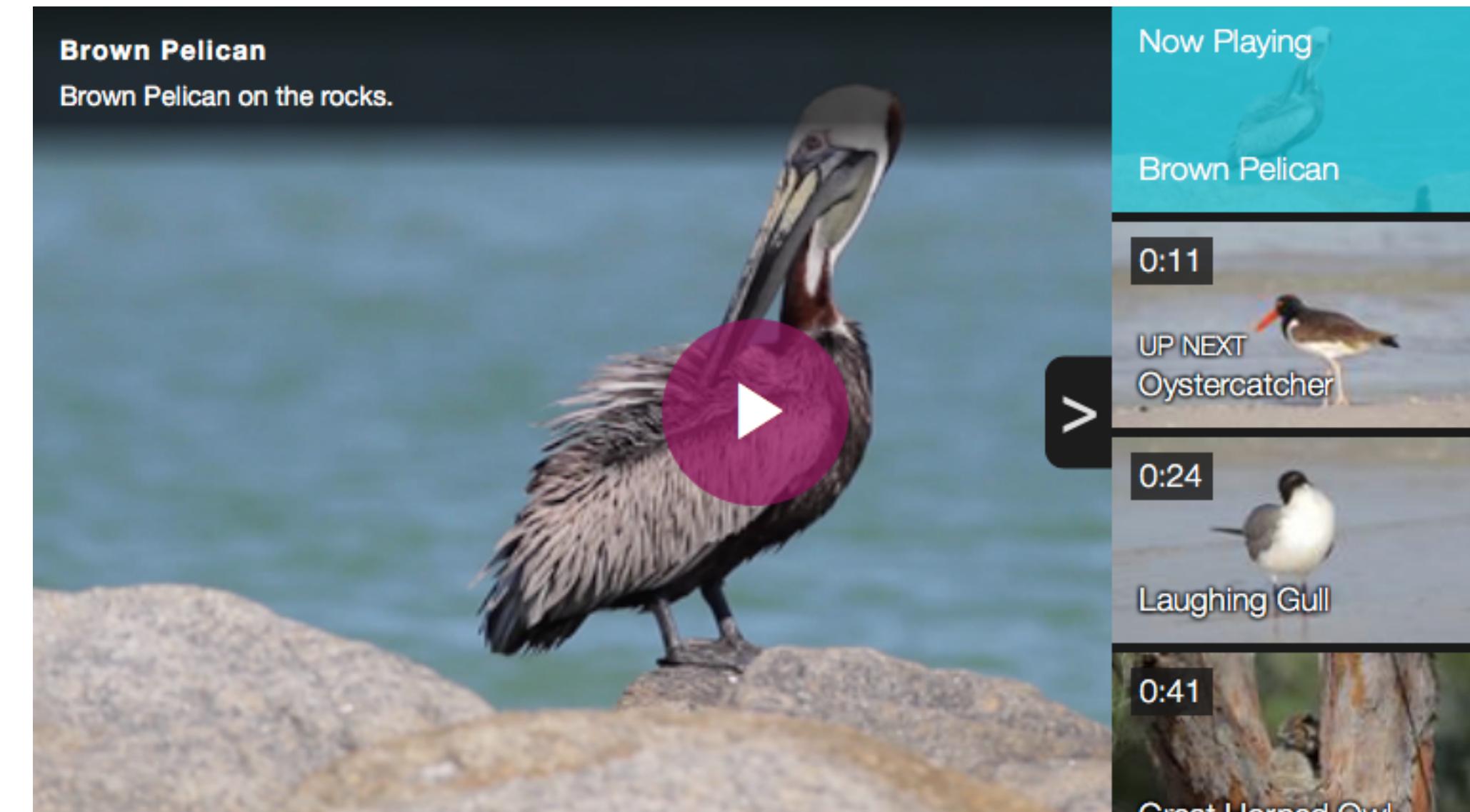
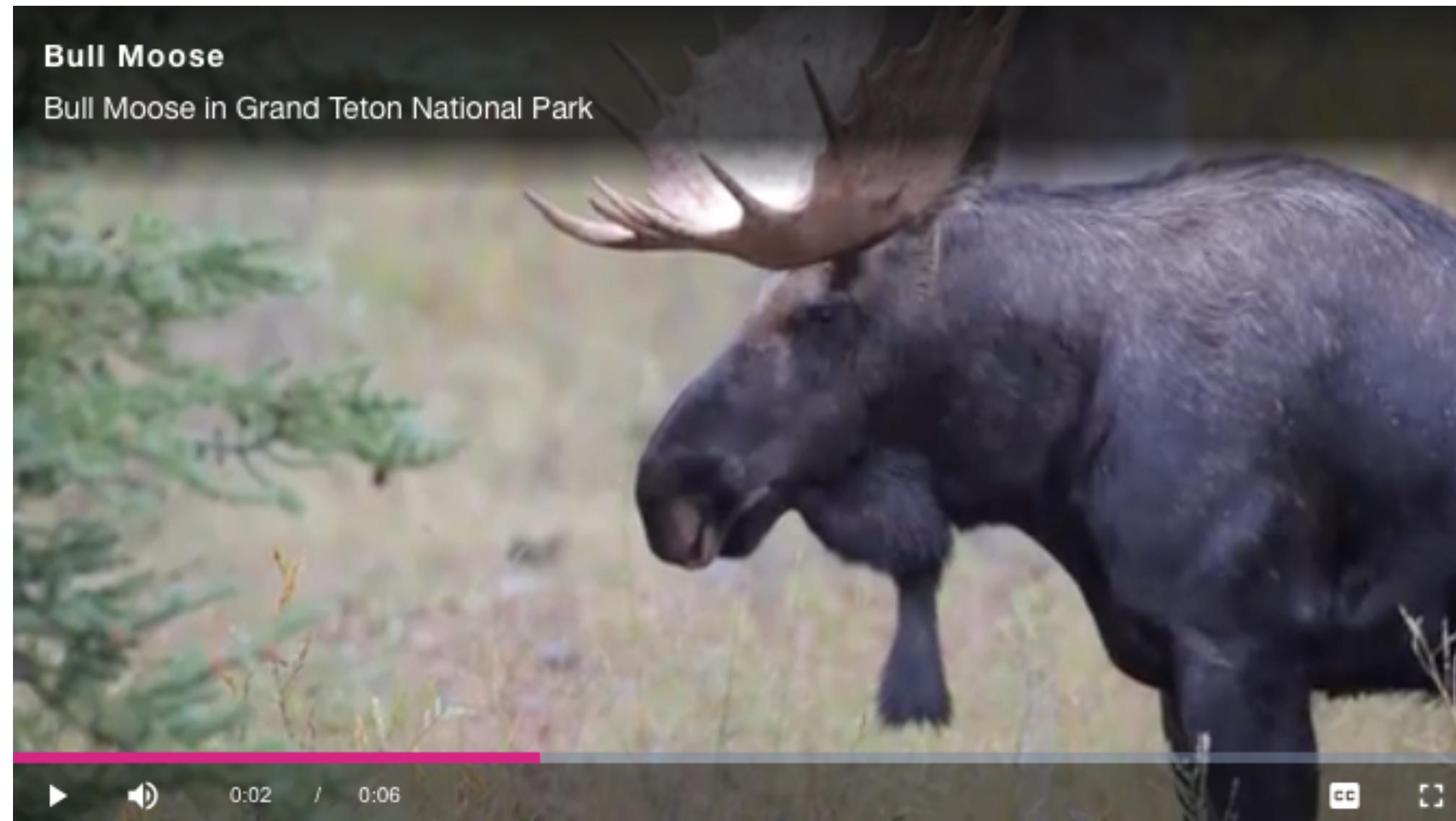
Brightcove Player

- All videos are viewed inside of a player
- Brightcove Player is based on the open source, Video.js player
- The UI is written entirely in HTML5 and relies on Flash only on older browsers
- Customized using standard web technologies (CSS and JavaScript)
- Created using **Players** module in Studio



Player Variations

- Single video player
- Playlist player



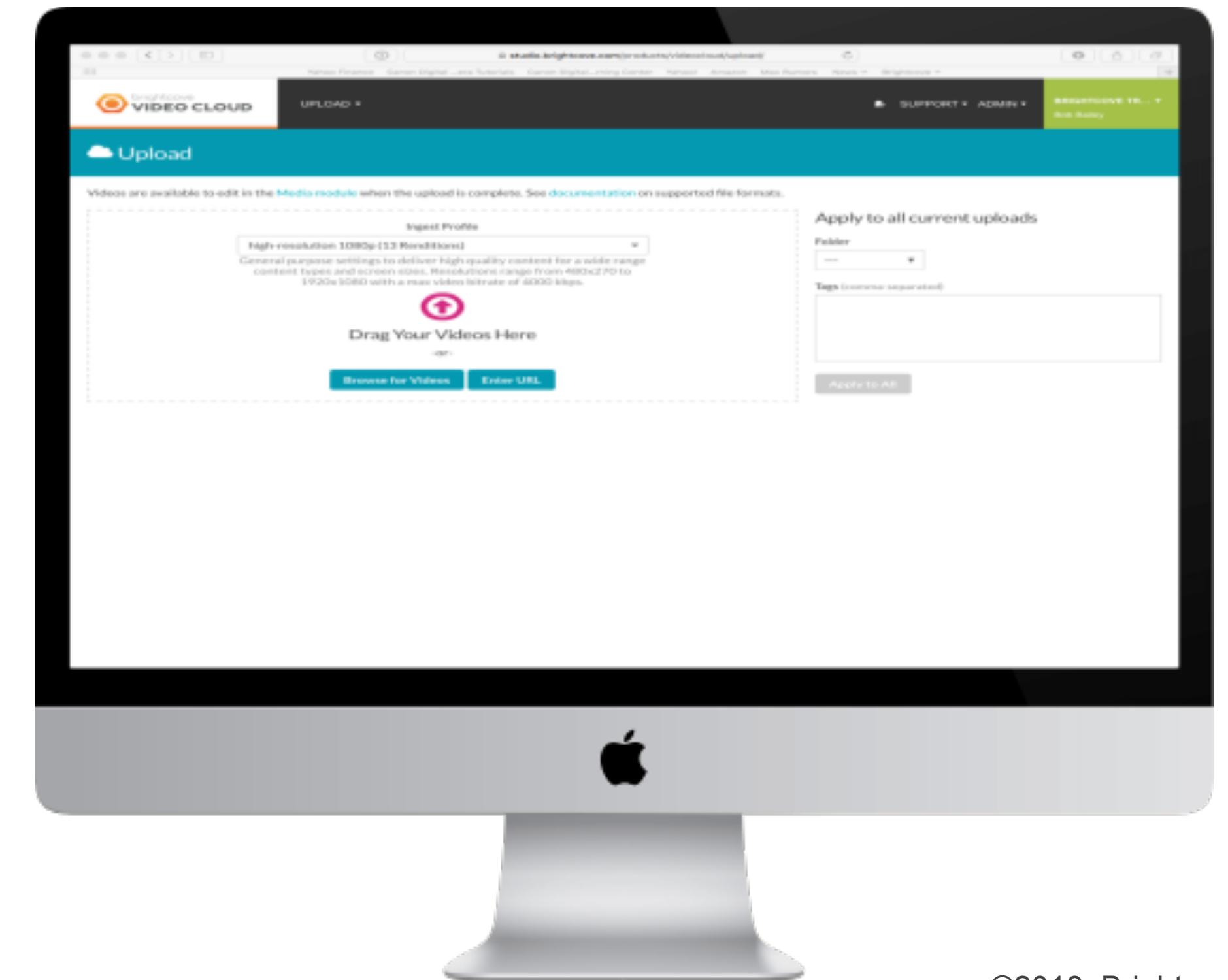
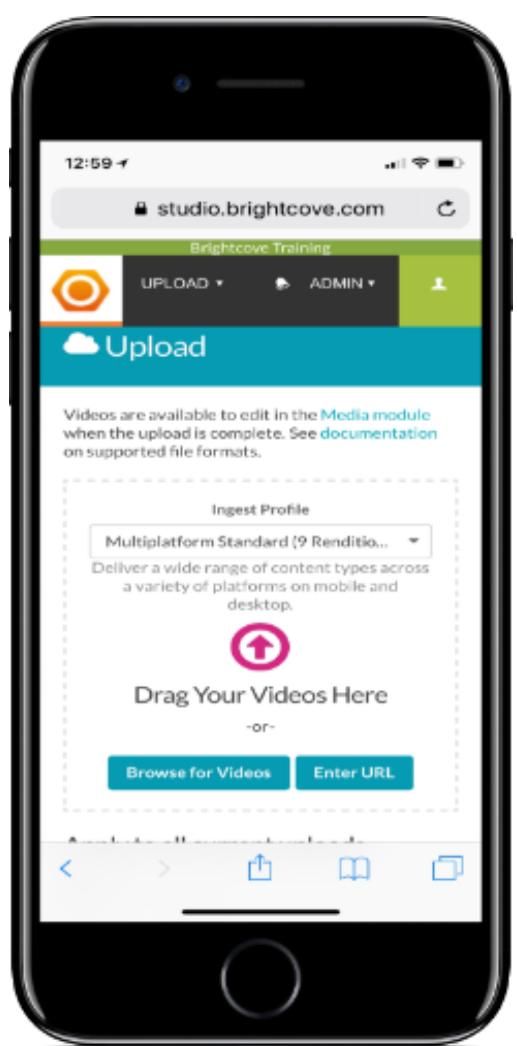


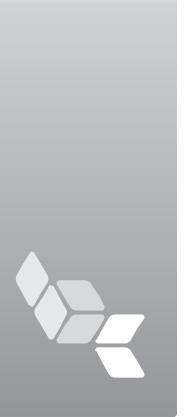
Uploading Videos



Uploading Videos

- Upload videos using the Upload module
- Source files can be:
 - On local machine
 - Located at an addressable URL:
 - Dropbox
 - Amazon S3





Ingest Profile

- Contains the transcode settings that will be used when the video is transcoded
- See the [Managing Ingest Profiles](#) document for specifics on the types of profiles
- Custom profiles can be added using the Admin UI

Ingest Profile

- Multiplatform Standard (9 Renditions)
- CONTEXT AWARE ENCODING (RECOMMENDED)**
- Bandwidth Limited (CAE)
- Multiplatform Standard (CAE)
- Multiplatform Extended (CAE)
- DYNAMIC DELIVERY**
- Multiplatform Extended (12 Renditions)
- Multiplatform Standard (9 Renditions)**
- LEGACY**

[Browse for Videos](#) | [Enter URL](#)

Uploading Videos



- Three ways to select videos for upload:
 - Drag and drop
 - Browse for videos
 - Specify a remote URL

The screenshot shows the Brightcove Video Cloud interface for uploading videos. At the top, there's a navigation bar with the Brightcove logo, a search bar labeled "SEARCH", and links for "SUPPORT", "ADMIN", and a user account ("BRIGHTCOVE TR... Bob Bailey"). Below the navigation is a large teal header with a white "Upload" button featuring a cloud icon. A message below the button states: "Videos are available to edit in the [Media module](#) when the upload is complete. See [documentation](#) on supported file formats." The main area is divided into two sections: "Ingest Profile" on the left and "Apply to all current uploads" on the right. The "Ingest Profile" section includes a dropdown menu set to "Multiplatform Standard (9 Renditions)" with a description: "Deliver a wide range of content types across a variety of platforms on mobile and desktop." It features a large "Drag Your Videos Here" area with a pink arrow icon, and "Browse for Videos" and "Enter URL" buttons. The "Apply to all current uploads" section contains fields for "Folder" (with a dropdown menu showing "...") and "Tags (comma-separated)" (with a large input field). A "Apply to All" button is located at the bottom right of this section.

Uploading Videos

- Upload module displays upload progress
- Click **Edit** to edit basic video properties

ELEPHANT Cancel Upload Edit

Uploading... 0% 00:00:00 remaining.

Source File Name
Elephant.mov

BROWN PELICAN Cancel Upload Edit

Uploading... 58% 00:00:02 remaining.

Source File Name
Brown Pelican.mpg

CHIMPANZEE Cancel Upload Edit

Uploading... 73% 00:00:01 remaining.

Source File Name
Chimpanzee.mov

BROWN PELICAN Dismiss Edit

Uploaded. Creating renditions. [View and edit video details](#) for video ID 5768425045001 in the Media module.

Source File Name
Brown Pelican.mpg

Ingest Profile Multiplatform Standard

Status Active Inactive

Required information is missing, video cannot be activated

Name * 242
Brown Pelican

Short Description (250 characters max) 250

Tags (comma-separated)

Reference ID (must be unique)

Video Projection Standard 360 Degree

Year * ---

Field is Required

Subject * ---

Field is Required

Move to Folder ---

Cancel Save



Hands-on Task: Uploading Videos to Video Cloud

<https://support.brightcove.com/quick-start-uploading-videos>



Managing Videos

Managing Videos



- Media module used to manage videos in an account:
 - Edit video properties
 - Organize using folders
 - Add videos to playlists
 - Activate / Deactivate videos
 - Delete videos
 - Publish videos and playlists

The screenshot shows the Brightcove Video Cloud Media interface. On the left, there's a sidebar with navigation sections like 'VIDEOS' (All Videos, Create Folder, Animals, Birds, Fish, Sea Life, Sports, Vacation, Add Remote Video), 'PLAYLISTS' (All Playlists, Create Playlist, Animals, Big Playlist, Birds, Bob 4K, Fish, frontpage), and a 'SEARCH' section. The main area is titled 'Videos' and shows a list of 213 videos. The columns in the list are Name, Status, Reference ID, Created Date, and Updated Date. The list includes various video thumbnails, names like 'Moose in the Grass', 'Bison', 'Leafy Seadragon', and their respective details.

Name	Status	Reference ID	Created Date	Updated Date
Moose in the Grass	✓	5707079882001	01/10/2018 2:30 PM	01/23/2018 1:44 PM
Moose Grazing	✗	5229882365001	12/01/2016 1:53 PM	03/09/2017 1:47 PM
Bison	✓	4758173525001	02/16/2016 10:51 AM	10/06/2016 2:05 PM
Bull Moose	✓	4812290095001	03/22/2016 11:33 AM	09/29/2016 4:22 PM
Moose Grazing	✓	4649974780001	12/07/2015 11:43 AM	02/02/2016 3:23 PM
Leafy Seadragon	✓	5810269845001	07/17/2018 10:21 AM	07/17/2018 10:32 AM
Moose in the River	✓	5798844727001	06/18/2018 11:16 AM	06/19/2018 10:56 AM
Bison Grazing	✓	5798846938001	06/18/2018 11:19 AM	06/19/2018 10:55 AM
Moose Grazing	✓	5798846643001	06/18/2018 11:18 AM	06/18/2018 1:42 PM
Leafy Seadragon	✓	5784687226001	05/14/2018 4:26 PM	05/24/2018 1:34 PM
Leafy Seadragon	✗	5784688447001	05/14/2018 4:23 PM	05/14/2018 4:31 PM

Editing Video Properties

- Click on video name to open video properties
- Preview player will update to reflect property changes

The screenshot shows the Brightcove Video Cloud interface. At the top, the video title "Stingray and Puffer Fish" is displayed above a preview player showing a puffer fish in an aquarium. An orange arrow points from the text "Click on video name to open video properties" to the video title. Below the preview player is a timeline with an "Add Ad Point" button at 0:00:00. The main content area is divided into several sections:

- VIDEO INFORMATION:** Includes fields for Name (Stingray and Puffer Fish), ID (5067320508001), Short Description, Tags (sealife, florida), Reference ID, Video Projection Standard, Related Link URL, Related Link Text, Long Description, Advertising (Ad Supported), Ad Keys, Folder, Manual Playlists, Favorites, and Sharing.
- IMAGES:** Displays a large poster image of a puffer fish and a smaller thumbnail image.
- VIDEO FILES:** Shows the source file name "Stingray and Puffer Fish.mp4" and options to Replace Source File or Retranscode. A table lists various video formats and their details:

Dimensions	Format	Upload Date
480 x 270 @ 445 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
480 x 270 @ 446 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 696 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 896 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 899 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1201 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1698 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1704 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1280 x 720 @ 2492 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1920 x 1080 @ 3507 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1920 x 1080 @ 3816 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
- CUSTOM FIELDS:** Includes fields for Producer, Subject (Fish), and Year.
- AVAILABILITY:** Shows Scheduling (Always Available) and Geo Filtering (Unrestricted).
- TEXT TRACKS:** States "There are no text tracks associated with this video."

Editing Video Properties

- Properties organized into sections:
 - Video Information
 - Images
 - Video Files
 - Custom Fields
 - Availability
 - Text Tracks
- Locate section and click **Edit**

VIDEO INFORMATION

Edit

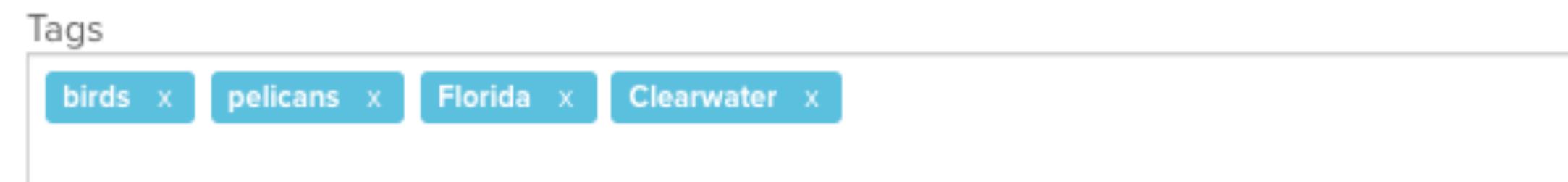


Name	Brown Pelican
ID	4328155341001
Short Description	Brown Pelican on the rocks.
Tags	florida, pelicans, birds
Reference ID	--
Video Projection	Standard
Related Link URL	--
Related Link Text	--
Long Description	--
Advertising	Ad Supported
Ad Keys	--
Folder	Sea Life
Manual Playlists	Big Playlist
Sharing	This video has been shared to another account.



Video Tags

- Tags are a set of keywords that can be assigned to a video or set of videos
- Multiple tags can be added to a video
- Tags facilitate searching through your media library
- Used when creating Smart playlists (covered later)





Hands-on Task: Editing Video Properties

<https://support.brightcove.com/quick-start-setting-video-properties>



Publishing a Video

Publishing a Video

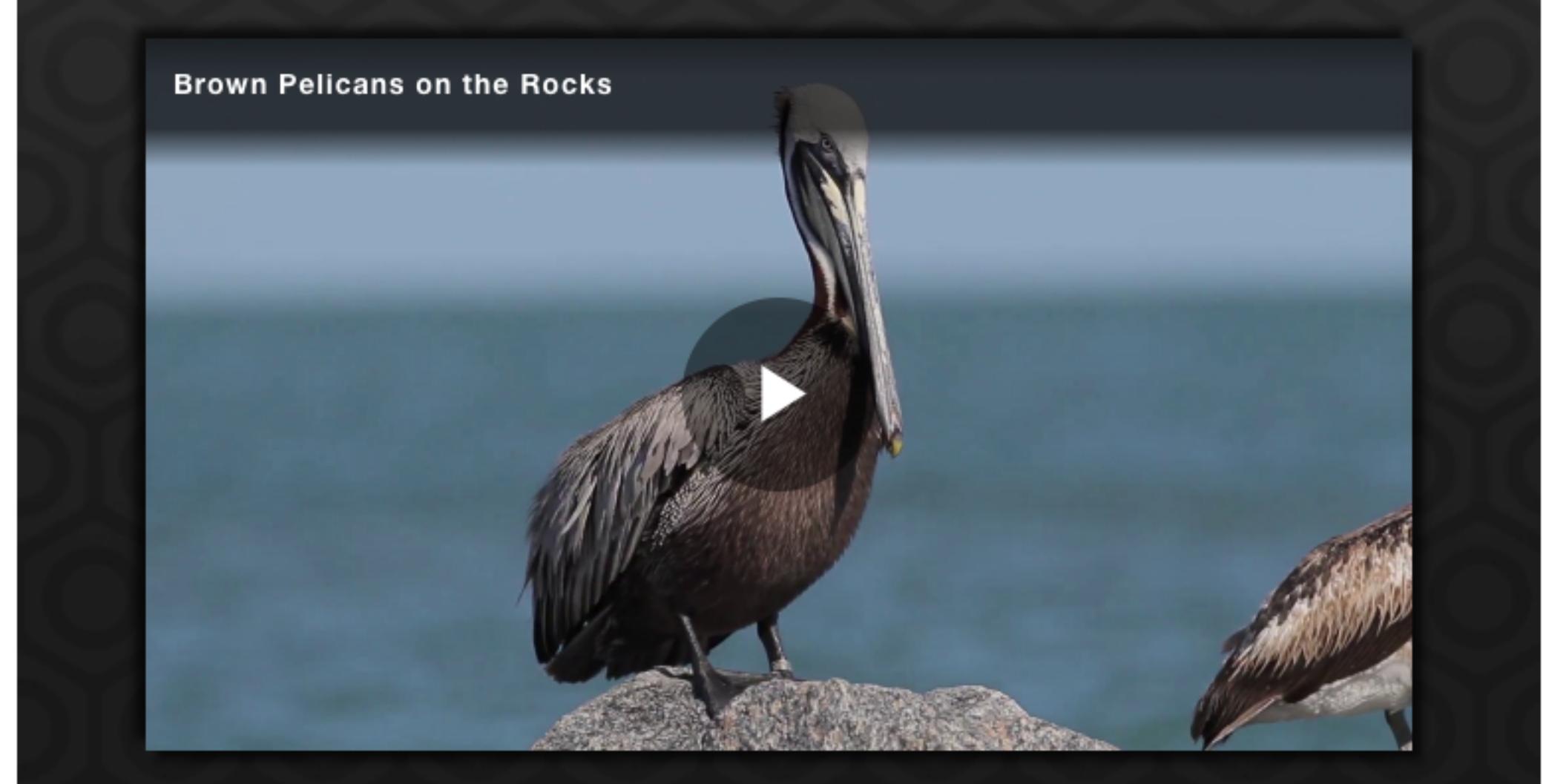


- Select the video
- Click Publish and Embed >
Web Player
- Select a Player
- Select embed code

Publishing Brown Pelicans on the Rocks X

Select Player

Sample Player



Brown Pelicans on the Rocks

Preview in browser
https://players.brightcove.net/1486906377/H1MUwjp7x_default/index.html?videoid=5548312007001 Shorten

Copy Code

Copy the appropriate code below and paste it into your web page or app.

Standard Advanced

Change Player Size

Sizing

Close

Note: The **Brightcove Default Player** is created automatically in all accounts.



Types of Embed Code

- **iframe (Standard tab)**
 - Recommended for most cases
 - Places the player inside an <iframe> tag
- **In-Page (Advanced tab)**
 - Allows the player to exist in the the HTML page directly, not in an iframe
 - Easier for developers to access the player and associated properties and events
- **URL**
 - Provides a URL to the published player
 - Useful for quickly viewing the player in a browser



Hands-on Task: Publishing a Video

<https://support.brightcove.com/quick-start-publishing-video>



Creating and Styling Players

Creating and Styling Players



- Players are created and styled in the Players module

The screenshot shows the Brightcove Video Cloud interface with the 'PLAYERS' module selected. The top navigation bar includes links for SUPPORT, ADMIN, and BRIGHTCOVE TRA... (Bob Bailey). Below the header is a teal navigation bar with a play button icon, the text 'Players', and a search bar. Underneath are three buttons: Delete, Duplicate, and New Player. The main area is a table listing players:

Name	Updated	Status
Sample Player Ctzra7vEL	8/20/2018 3:47 PM	✓
Playlist Player 4XSdhX9un	8/17/2018 1:54 PM	⚠
Sample Player V Playlist L7AgoeXTa0	8/17/2018 1:39 PM	⚠
Sample Player HpXIJf9FaZ	8/17/2018 1:34 PM	✓
Sample Player H Playlist qZnH3iBhw	8/17/2018 11:41 AM	✓
Endscreen Player H1xEwMWzc	8/14/2018 1:33 PM	✓
Audience Player - HubSpot	8/12/2018 1:28 PM	⚠

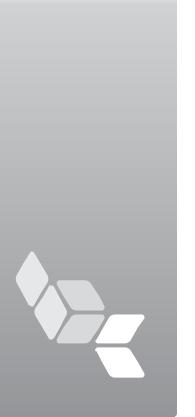
To the right of the table, a detailed view of the 'Sample Player' row is shown:

Sample Player
Created 8/20/2018 2:26 PM

Player Preview

Embed Code & URL

Player ID: Ctzra7vEL
Name: Sample Player
Description: ---
Status: Active



Creating a Player

- Click **New Player**
- Name the player
- Click **Save**

New Player

Name
Sample Player

Short Description

Cancel **Save**

Player Properties



- Player Information
- Styling
- Playback
- Controls
- Social
- Plugins
- End Screens
- Advertising
- Content Restriction
- Audience

Screenshot of the Brightcove Video Cloud Player Properties interface.

The top navigation bar includes:

- brightcove VIDEO CLOUD
- PLAYERS ▾
- [Return to Legacy Editor](#)
- SUPPORT ▾
- ADMIN ▾
- BRIGHTCOVE TRA... ▾
- Bob Bailey

The main content area shows the "Sample Player" configuration:

Back to Players
Sample Player
Ctzra7vEL - Version 6.22.5 Published

Player Information

Name * (Internal Only) 187
Sample Player

Short Description (Internal Only) 250

Sizing
 Responsive Fixed

Aspect Ratio 16:9 Player Dimensions (Width, Height)
960 x 540 px

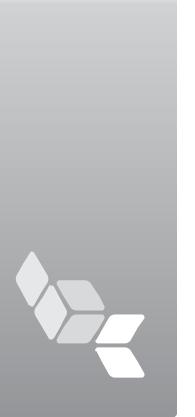
Update Mode ([What's this?](#))
 Automatic Manual

Player Version ([Release Notes](#))
6.22.5 (current default)

Actions: Delete, Deactivate, Revert Changes, Preview, Publish & Embed

Preview Area: Sample Cloud Video
Lorem ipsum dolor sit amet, consectetur adipiscing elit, se...

Status Message: This player is published. You can make changes and publish them when you are ready.



Styling a Player

- Click player name
- Click **Styling** in navigation menu
- Select:
 - Player Type
 - Play Button Shape
 - Play Button Position

Styling

Player Type



Show title and description

Play Button Shape



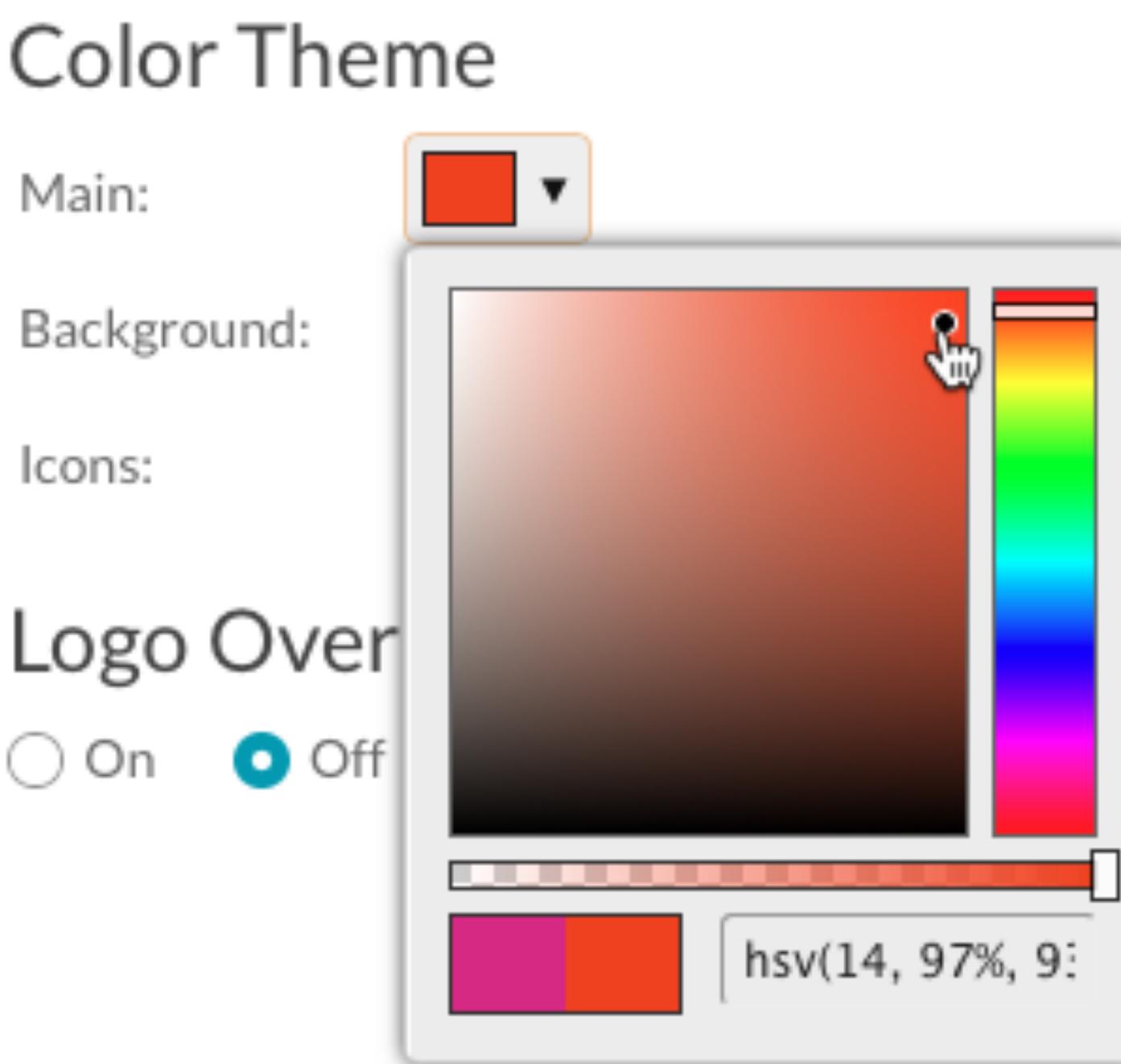
Play Button Position





Styling a Player

- Select player colors
- Click color thumbnail and select a color





Styling a Player

- Optional - Add a **Logo Overlay**
- Player changes must be published before they become available in the published player

Logo Overlay

On Off

 brightcove

Browse

Logo Position

Bottom Right ▾





Types of Players

- Preview Player
 - Used to preview changes before publishing
 - Once the changes are acceptable, the player can be published
 - Displays a Brightcove logo overlay indicating that it should not be used in production
- Published Player
 - The player that will appear on your web pages
 - Contains all of the changes that have been made to the player settings and then published

The screenshot shows the Brightcove Player Settings interface for a player named "Sample Player". The top section displays basic information: "Created 8/20/2018 2:26 PM". Below this are two main buttons: "Player Preview" (in a teal box) and "Embed Code & URL" (in a teal box). A dropdown menu is open, showing the following options:

- Preview Player (disabled)
- Published Player (selected, highlighted in grey)
- Sample Player (disabled)

Further down, the "Published State" is set to "Published". On the left, there are sections for "Description" (containing three dashes) and "Status" (set to "Active").



Hands-on Task: Creating and styling a player

<https://support.brightcove.com/quick-start-creating-and-styling-player>



Creating a Playlist

Creating a Playlist



- A playlist is a collection of videos that are grouped together in a particular order for playback in a Brightcove player



- Manual Playlist - List of videos is manually created
- Smart Playlist - List of videos created automatically based upon video tags

Creating a Playlist

- Created in the Media module
- Click **Create Playlist**
- Configure playlist properties

Playlist Settings: Create Playlist X

Playlist type

Manual: Add videos manually
 Smart: Add videos automatically based on tags

Reference ID

Playlist Name

Birds

Description

Show Playlist in Sidebar

Smart Playlist Settings

Tags

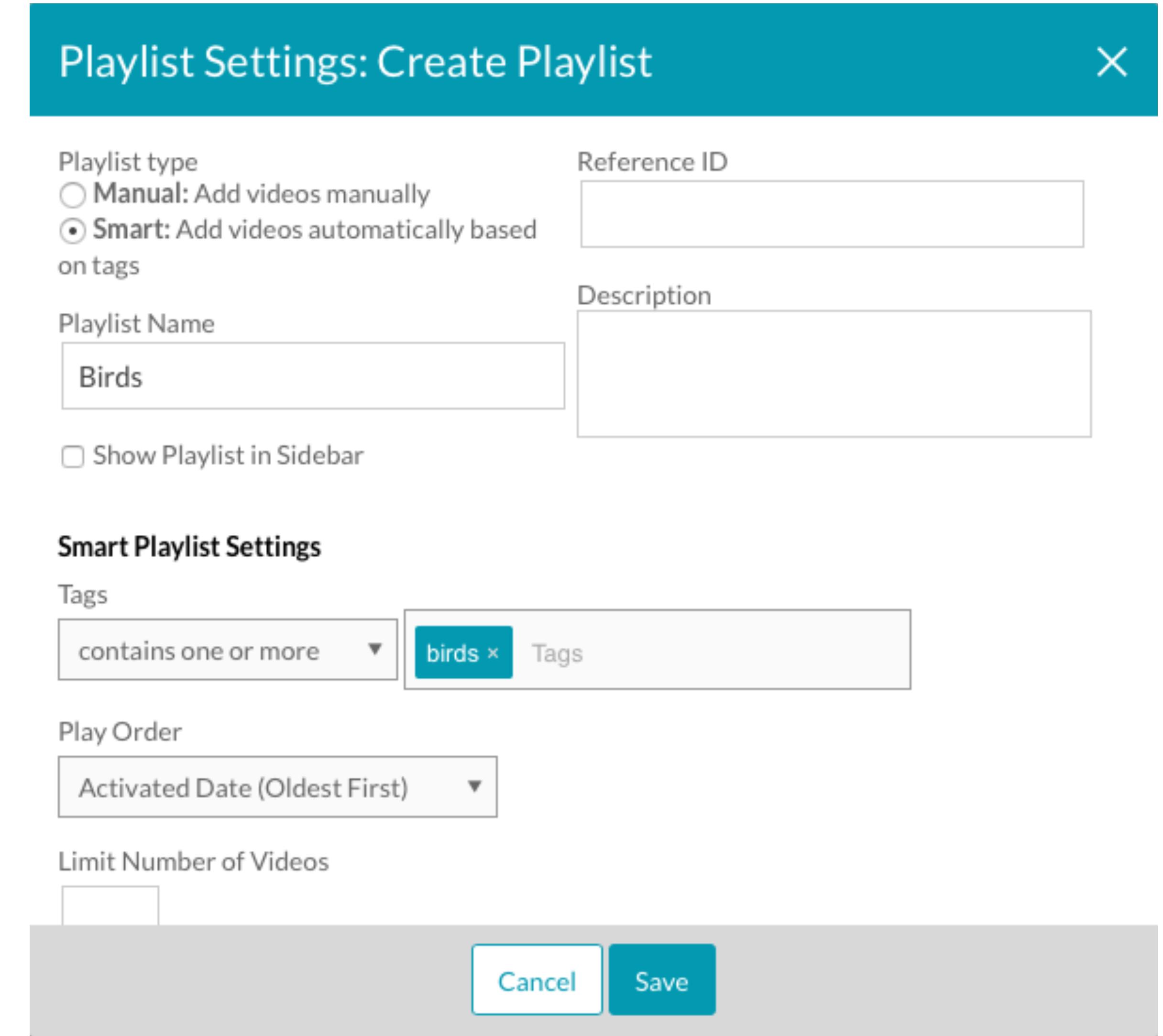
contains one or more ▾ birds Tags

Play Order

Activated Date (Oldest First) ▾

Limit Number of Videos

Cancel Save





Hands-on Task: Creating playlists

<https://support.brightcove.com/quick-start-creating-playlist>

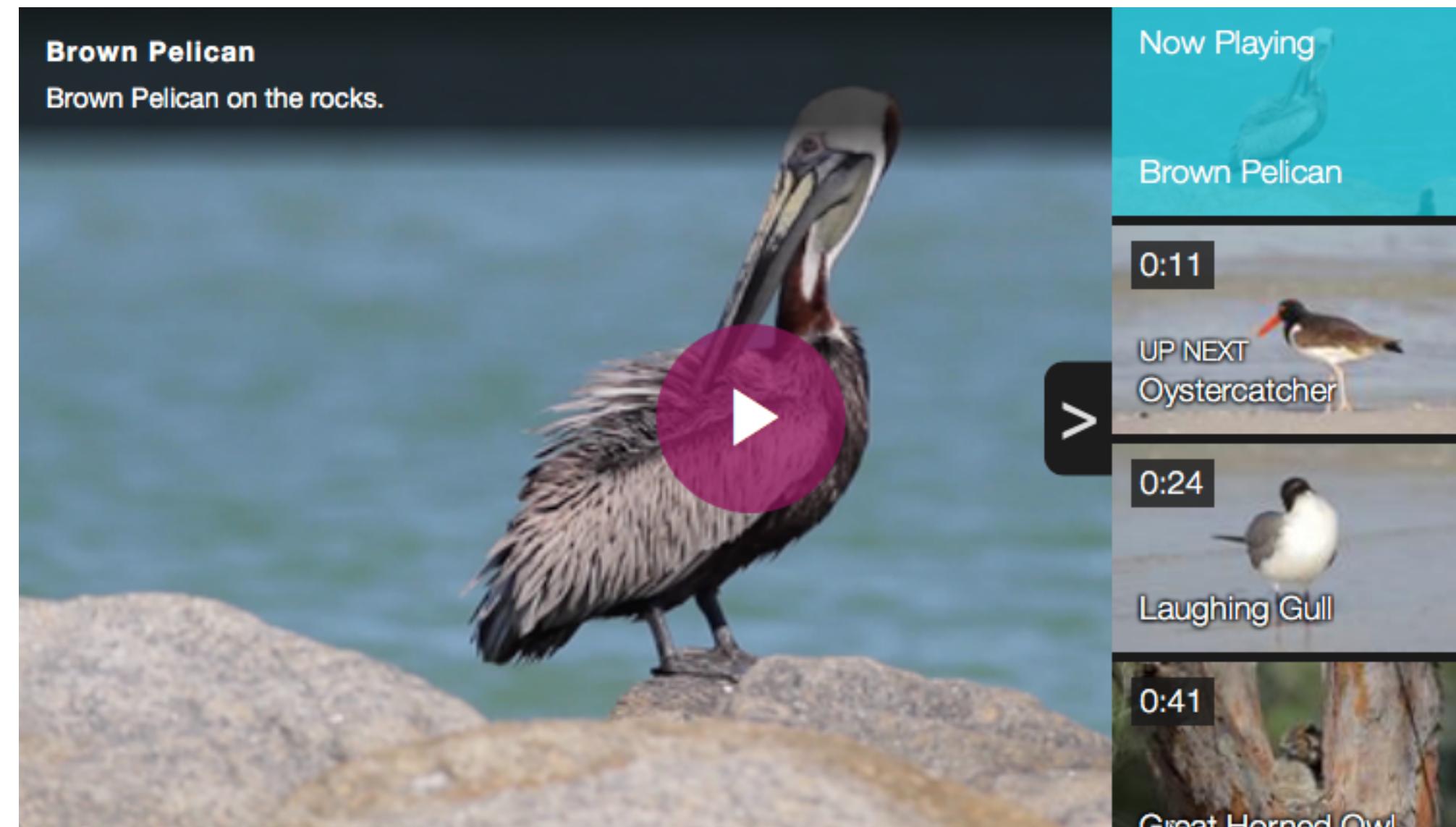


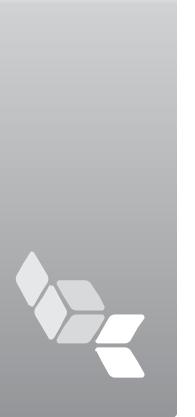
Publishing a Playlist

Publishing a Playlist



- Steps to publish a playlist are the same as publishing a video
- However....
- There are player settings that can be configured for a playlist



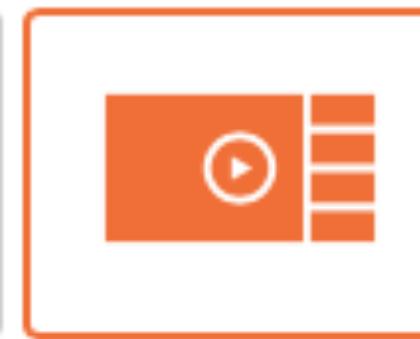


Player Playlist Settings

- In Players module, open player properties
- Select a playlist **Player Type**

Styling

Player Type



- Select **Playback** properties
 - Randomize play order
 - Play video when selected
 - Continuous play mode
 - Video countdown

- Randomize play order
- Play video when selected
- Continuous play mode i
- Video Countdown
 - Up next card (auto advance)
 - Up next endscreen (countdown)

Remember to Publish the player after making changes



Hands-on Task: Publishing a playlist

<https://support.brightcove.com/quick-start-publishing-playlist>



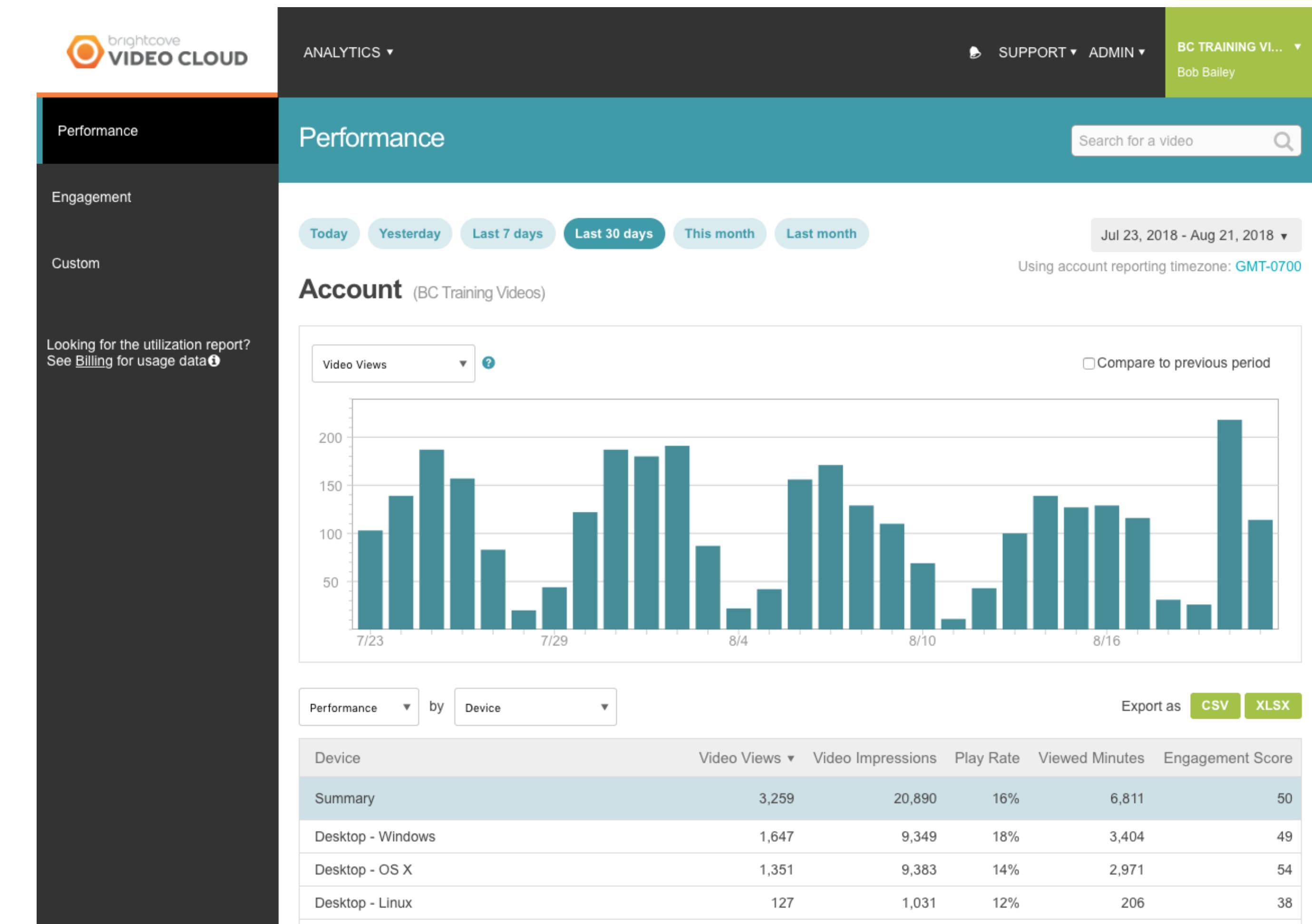
Reviewing Video Analytics

Reviewing Video Analytics



- Available reports
 - Performance
 - Engagement
 - Custom reports

- View data in close to real-time
- Download report data
- Reports are ‘printer friendly’
- Analytics API available





Additional Resources

On-demand Training



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Documentation

Online Training Courses

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Studio User, Player Developer, Device SDK Developer

This topic lists all of the on-demand training courses that are available.

[» Register for instructor-led, online training](#)

Name	Product Focus	Role	Description
Video Cloud Essentials	Video Cloud	Studio User	Learn how to upload, manage and publish videos using Video Cloud Studio
Video Cloud Analytics	Video Cloud	Studio User	Learn about the types of analytics that are available inside Video Cloud Studio
Building In-Page Experiences using Gallery	Gallery	Studio User	Learn how to create and publish an in-page experience using Brightcove Gallery.
Building Portal Experiences using Gallery	Gallery	Studio User	Learn how to create and publish a portal experience using Brightcove Gallery.
Developing with the Brightcove Player	Video Cloud Brightcove Player	Player Developer	Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player.
Quick Start to Player Management	Video Cloud Brightcove Player	Player Developer	Learn to create, update and publish a player using Terminal and the curl tool.
Developing with the Brightcove Native Player SDK for Android	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for Android devices.
Developing with the Brightcove Native Player SDK for iOS	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for iOS devices.

Instructor-led Training



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Register for Training

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Studio User, Player Developer, Device SDK Developer

Get Started using Brightcove Player Studio, Get Started using Gallery, Get Started using Video Cloud Studio, Get Started with Player Development, General Info

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

Video Cloud Essentials

Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Tue, Aug 28, 2018 10:00 AM - 11:00 AM EDT

REGISTER

Developing with the Brightcove Player

In this two hour session, you will learn to use JavaScript, CSS and HTML to customize the behavior and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Tue, Oct 9, 2018 2:00 PM - 4:00 PM EDT

REGISTER

Building Portal Experiences using Gallery

Support Request

- support.brightcove.com

brightcove | Support System Status Sign In

Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

If you are a Support Named contact, you can access our [Support Portal](#).

EMAIL ADDRESS: *

bbailey@brightcove.com
Not you? [Sign in](#) to a different account.

SELECT THE ACCOUNT(S) THAT ARE HAVING ISSUES:

Service Wide (this is affecting all of my accounts)

39 accounts found for bbailey@brightcove.com

<input type="checkbox"/>	App Science DRM Publisher ID: 3742124955001
<input type="checkbox"/>	App Science Non-DRM Publisher ID: 3636334163001
<input type="checkbox"/>	Audience Team Publisher ID: 5384493786001
<input type="checkbox"/>	BC - Bob Bailey Publisher ID: 1481353044001
<input type="checkbox"/>	BC - Bob Bailey - Express Publisher ID: 1577928376001
<input type="checkbox"/>	BC - Bob Bailey - Pro Publisher ID: 1949054872001
<input type="checkbox"/>	BC - Bob Bailey Training Videos Publisher ID: 1709815560001

Please select the account(s) to create the issue with. If the account is not in this list, please enter it below.

PUBLISHER ID:

A 10 digit number. Only required if account is not found above.

PRODUCT: *

Video Cloud

PRIORITY:

Normal

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Select Language ▾ TRANSLATIONS PROVIDED BY GOOGLE TRANSLATE | SUPPORT REQUEST ▾ | SYSTEM STATUS

brightcove HOME PRODUCTS ▾ QUICK LINKS ▾ TRAINING ▾

Welcome to Brightcove Documentation

Search

Select a Product

brightcove **VIDEO CLOUD™**

brightcove **GALLERY™**

brightcove **LIVE™**

brightcove **PLAYER™**

brightcove **SOCIAL™**

brightcove **AUDIENCE™**

brightcove **SSAI™**

brightcove **ZENCODER™**

brightcove **OTT FLOW™**
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The screenshot shows the Brightcove Video Cloud documentation website. At the top, there's a navigation bar with the Brightcove logo, followed by links for HOME, PRODUCTS (with a dropdown arrow), QUICK LINKS (with a dropdown arrow), and TRAINING (with a dropdown arrow). Below the navigation is a dark blue header bar with the text "Video Cloud". A search bar with a magnifying glass icon is positioned below the header. The main content area features several cards:

- Get Started**: Learn the basics and get started using Video Cloud.
 - [Video Cloud Studio](#)
 - [Developers](#)
- What's New**: Learn about the Video Cloud product updates.
 - [Video Cloud Studio](#)
 - [Brightcove Player](#)
 - [Mobile SDKs](#)
- Video Cloud Studio Documentation**:
 - [Popular Topics](#)
 - [All Studio Documentation](#)
- Video Cloud Studio Training**:
 - [Video Cloud Essentials](#)
 - [Video Cloud Analytics](#)
 - [Video Cloud Studio Training Videos](#)
- Developer Documentation**:
 - [Player Developers](#)
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- Developer Training**:
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 - [SDK Training Videos](#)



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