



# Video Cloud Essentials

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# Course Outline

- Reviewing the Video Cloud Architecture
- Uploading Videos
- Managing Videos
- Publishing a Video
- Creating and Styling Players
- Creating a Playlist
- Publishing a Playlist
- Reviewing Video Analytics
- Reviewing Additional Resources



# Course Objectives

- At the end of this training you should be able to:
  - Describe the Video Cloud architecture
  - Navigate inside Video Cloud Studio
  - Upload videos to Video Cloud
  - Edit video properties
  - Publish a video
  - Create and style a player
  - Create a playlist
  - Publish a playlist
  - Describe the types of analytics that are provided by Video Cloud
  - Describe the other learning resources that are available



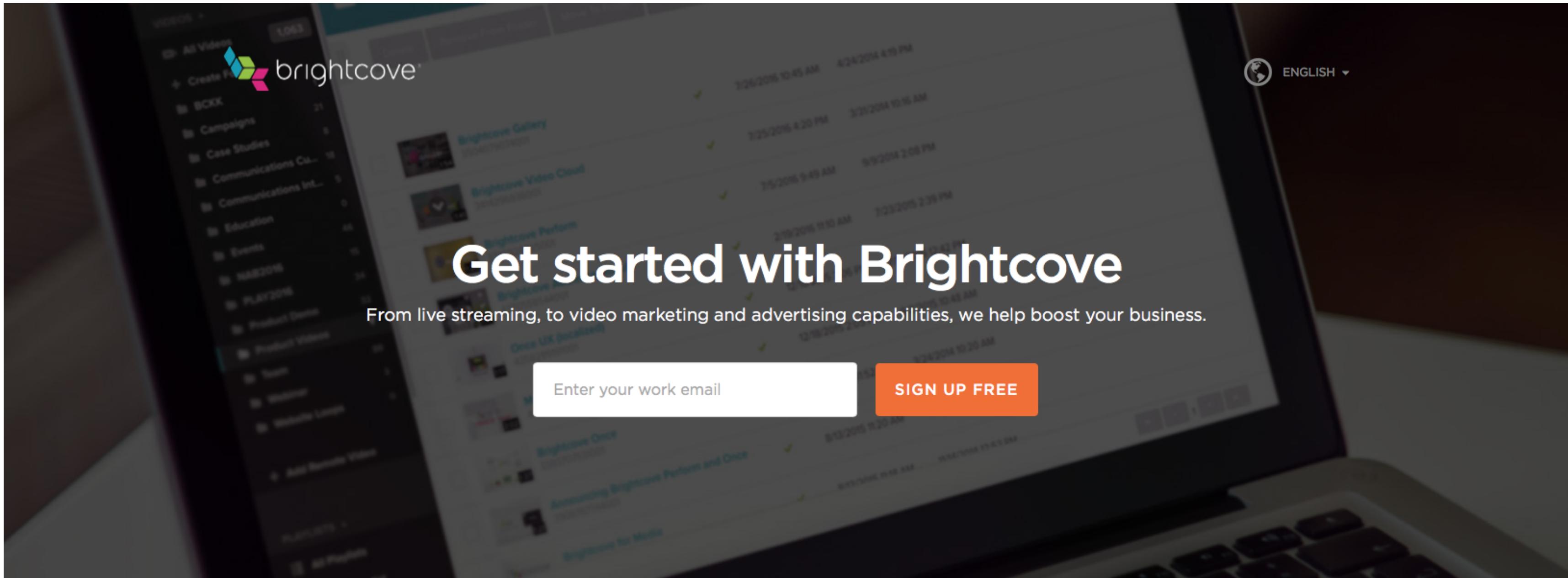
# Audience

- New Video Cloud users
- Publishers evaluating Video Cloud
- Note: Developer training is also available



# Video Cloud Trial Accounts

- You can sign up for a trial account:
  - <https://register.brightcove.com>



# Quick Start to Video Cloud



- Set of hands on steps you can work through on your own
- <https://support.brightcove.com/quick-start-video-cloud>

The screenshot shows a documentation page for 'Quick Start to Video Cloud'. At the top, there's a navigation bar with the Brightcove logo, 'HOME', 'PRODUCTS', 'QUICK LINKS', and 'TRAINING'. Below the navigation is a dark blue header bar with the text 'Documentation'. Underneath, there's a search bar and a title 'Quick Start to Video Cloud'. On the left, there's a sidebar titled 'On This Page' with links to 'Audience', 'Prerequisites', 'Outline', 'Next Step', and 'Related content'. The main content area has a toolbar with 'View' (selected), 'Edit', 'Delete', 'Manage display', and 'Revisions'. Below the toolbar, there are three items: 'Video Cloud', 'Studio User', and 'Get Started using Video Cloud Studio'. The main text area describes the objective of the quick start and lists what users should be able to do after completing it. There are also sections for 'Audience' and 'Prerequisites'.

On This Page

- Audience
- Prerequisites
- Outline
- Next Step
- Related content

View Edit Delete Manage display Revisions

Video Cloud  
Studio User  
Get Started using Video Cloud Studio

The objective of this Quick Start is to give you a short, simple guide to follow to help get you started using Video Cloud. This Quick Start will give you a set of hands on steps you can work through on your own to discover some of the features of Video Cloud.

After completing this Quick Start you should be able to:

- Describe the Video Cloud architecture
- Navigate inside Video Cloud Studio
- Upload videos to Video Cloud
- Edit video properties
- Publish a video
- Create and style a player
- Create a playlist
- Publish a playlist
- Understand the types of analytics that are provided by Video Cloud

## Audience

Anyone who is evaluating or is new to Video Cloud.

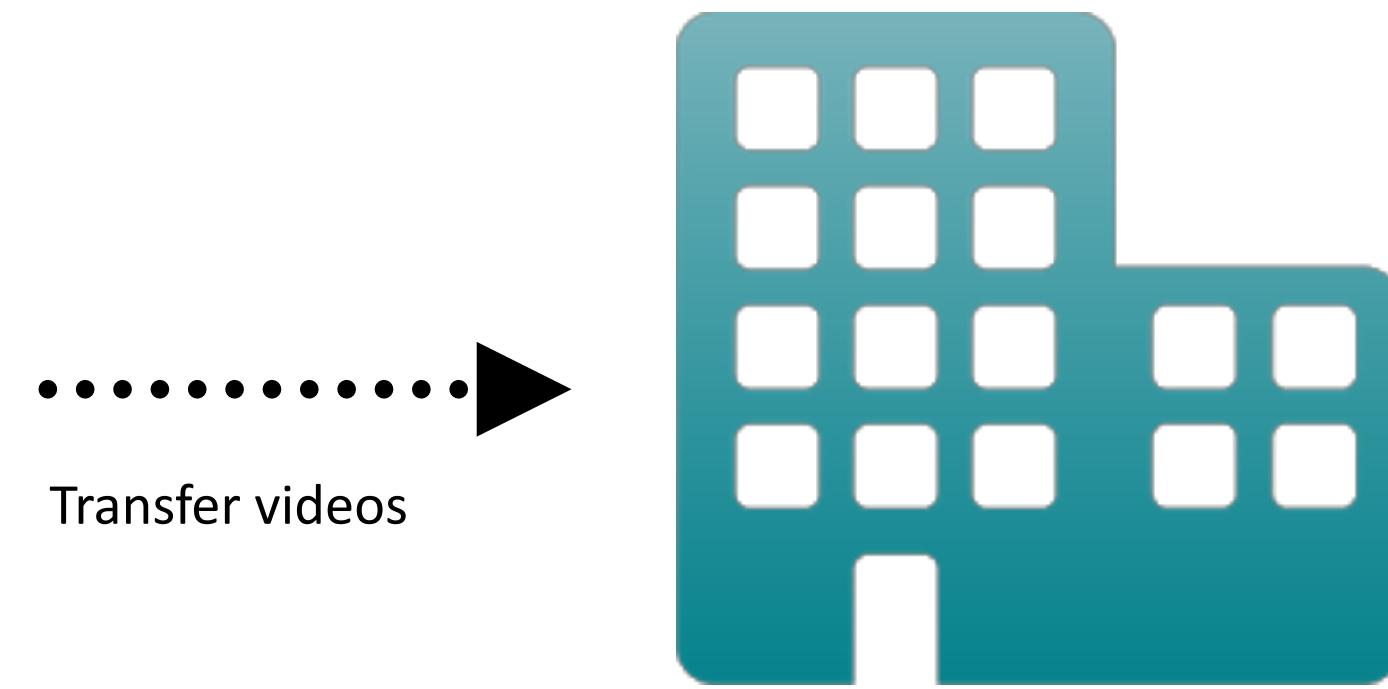
## Prerequisites

• A Video Cloud account - you can sign up for a trial account [here](#).



# Reviewing the Video Cloud Architecture

# The Video Cloud Platform Architecture

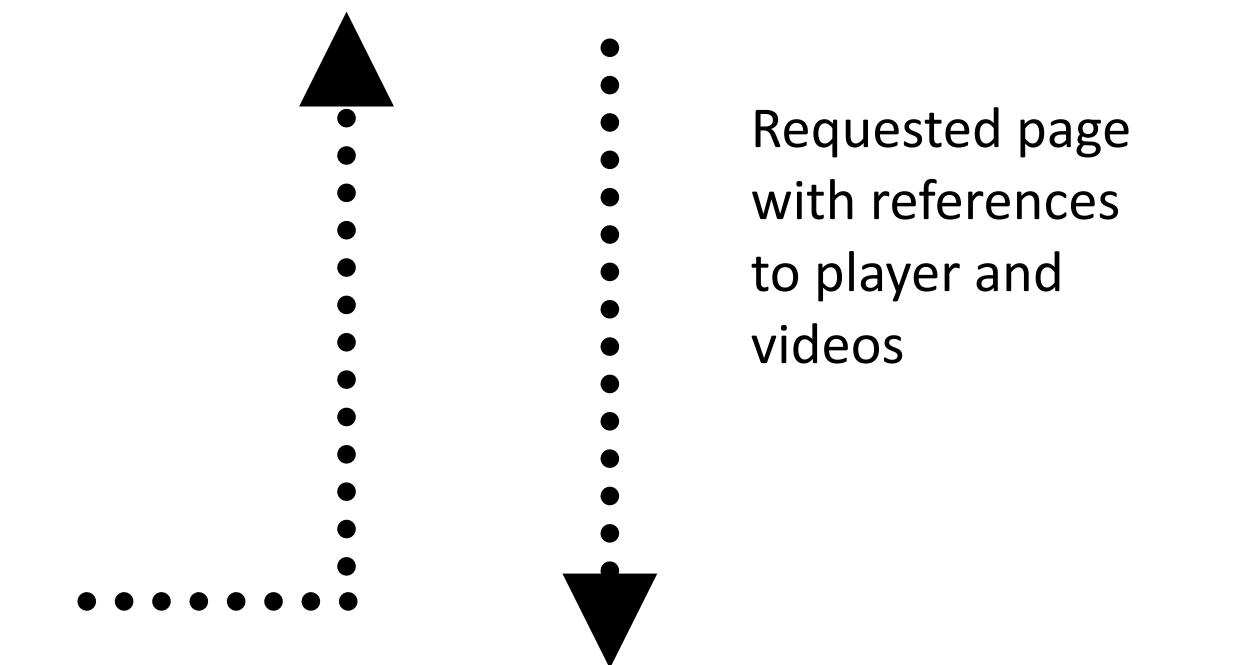


Transfer videos

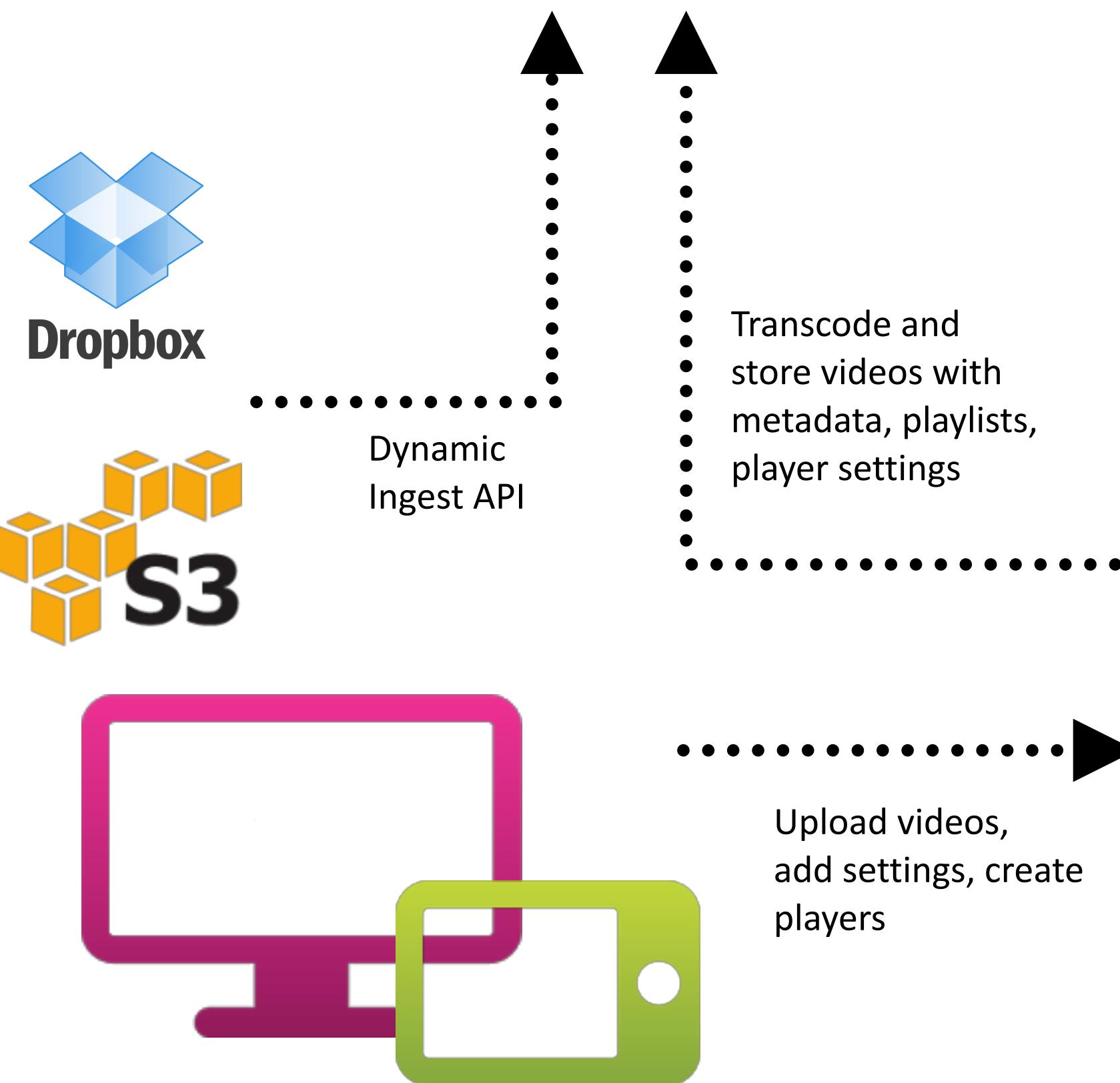


Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)

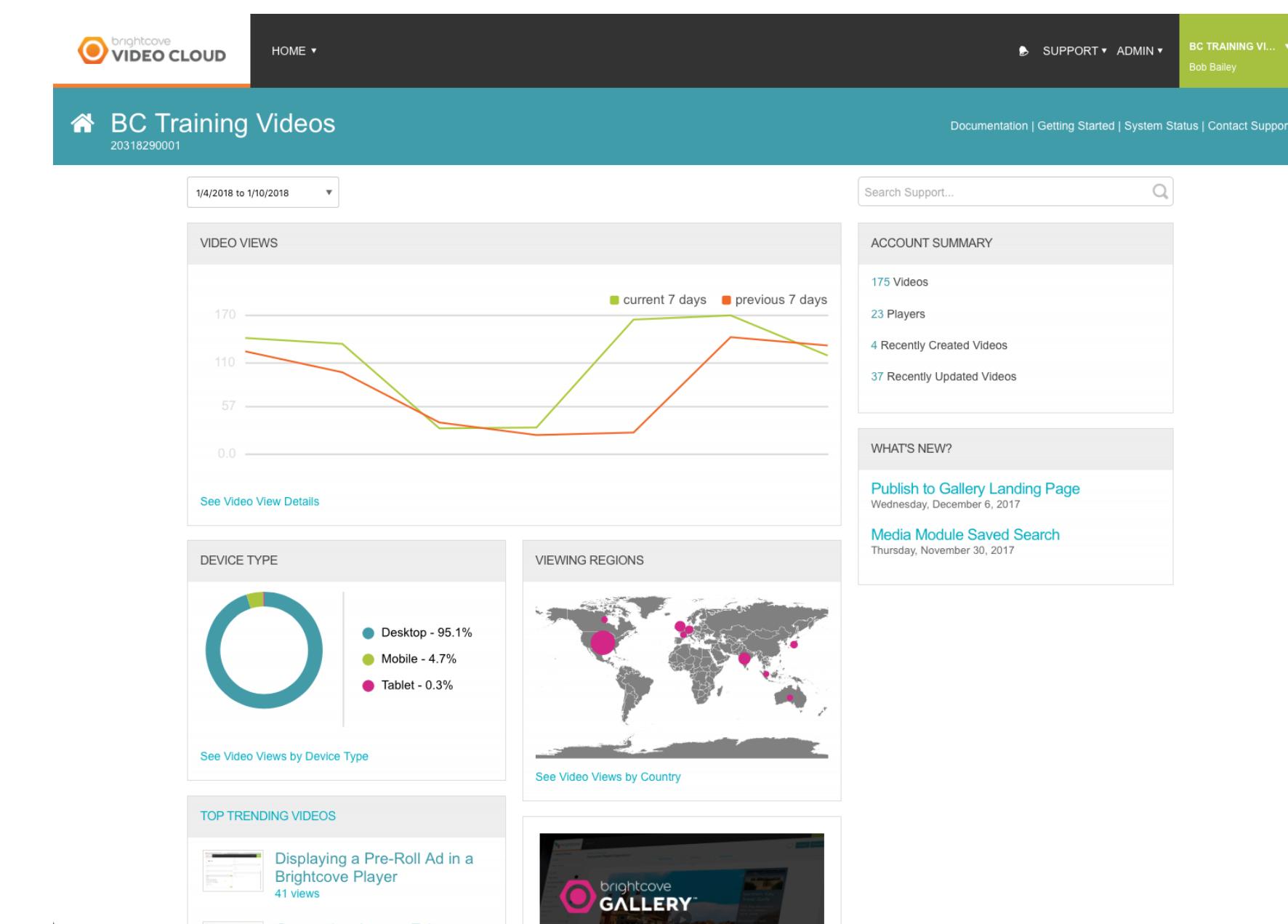
## Your Web Server



## Viewer



## Desktop, Tablet, Mobile Device

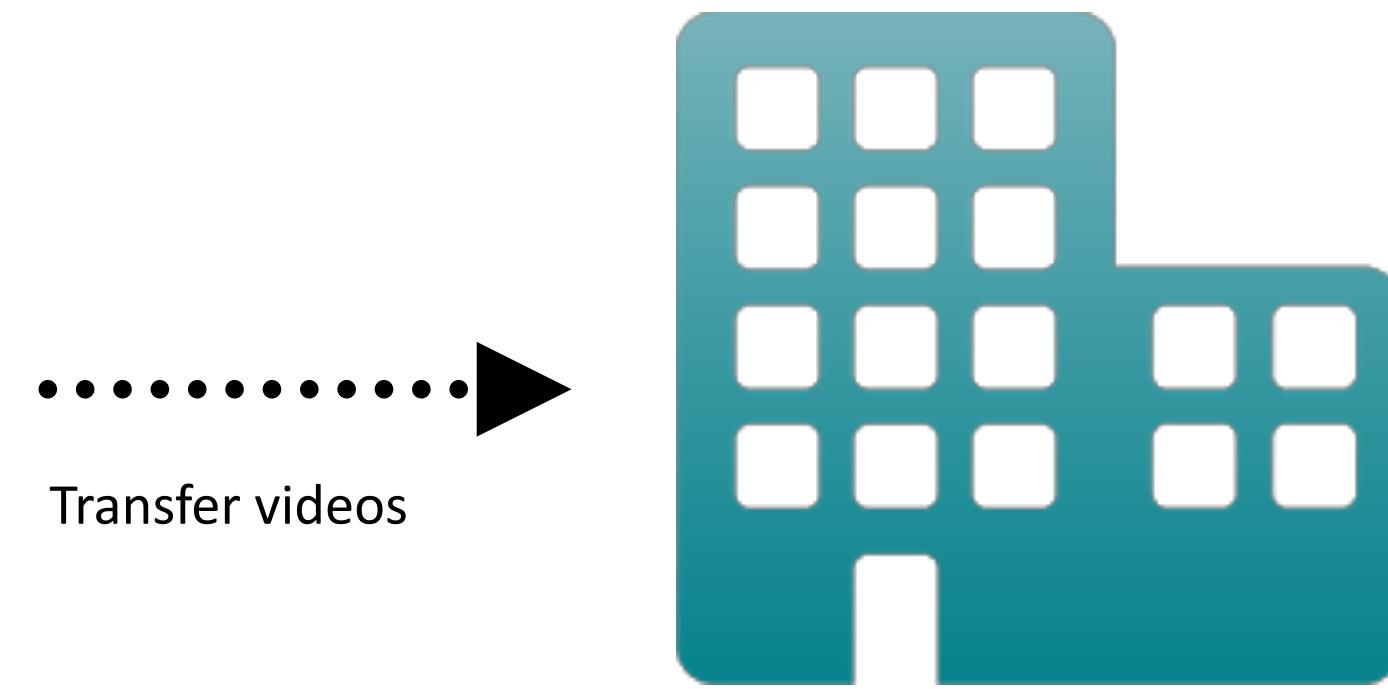


Transcode and store videos with metadata, playlists, player settings

Dynamic Ingest API

Upload videos, add settings, create players

# The Video Cloud Platform Architecture

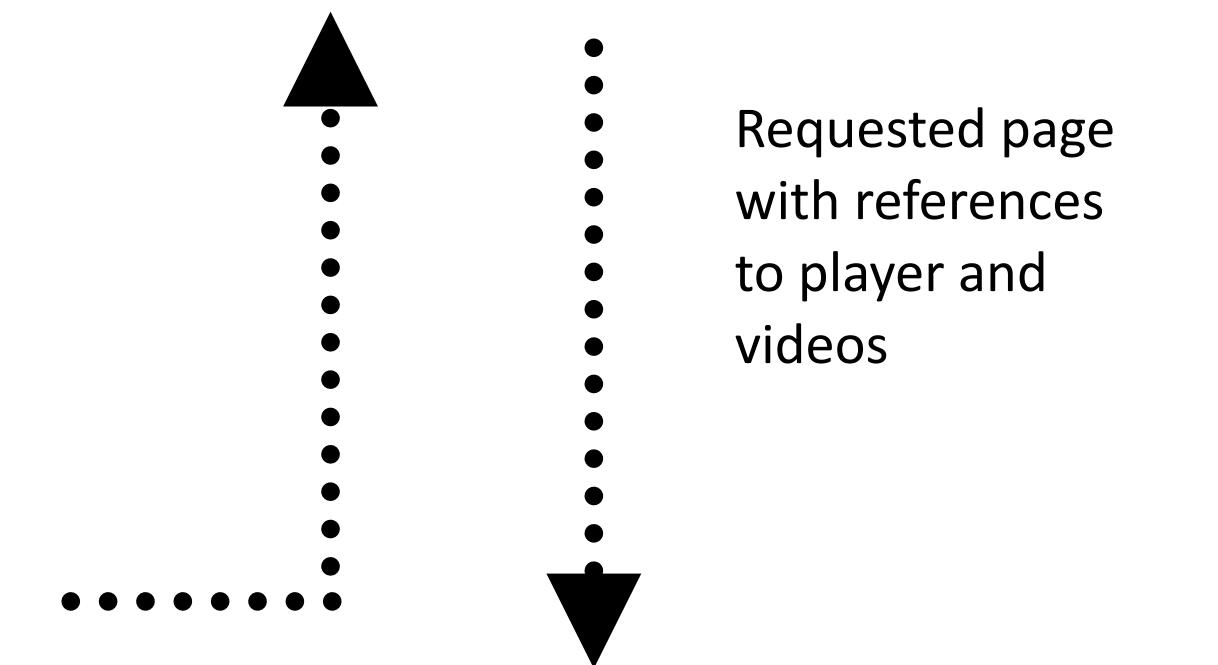


Transfer videos

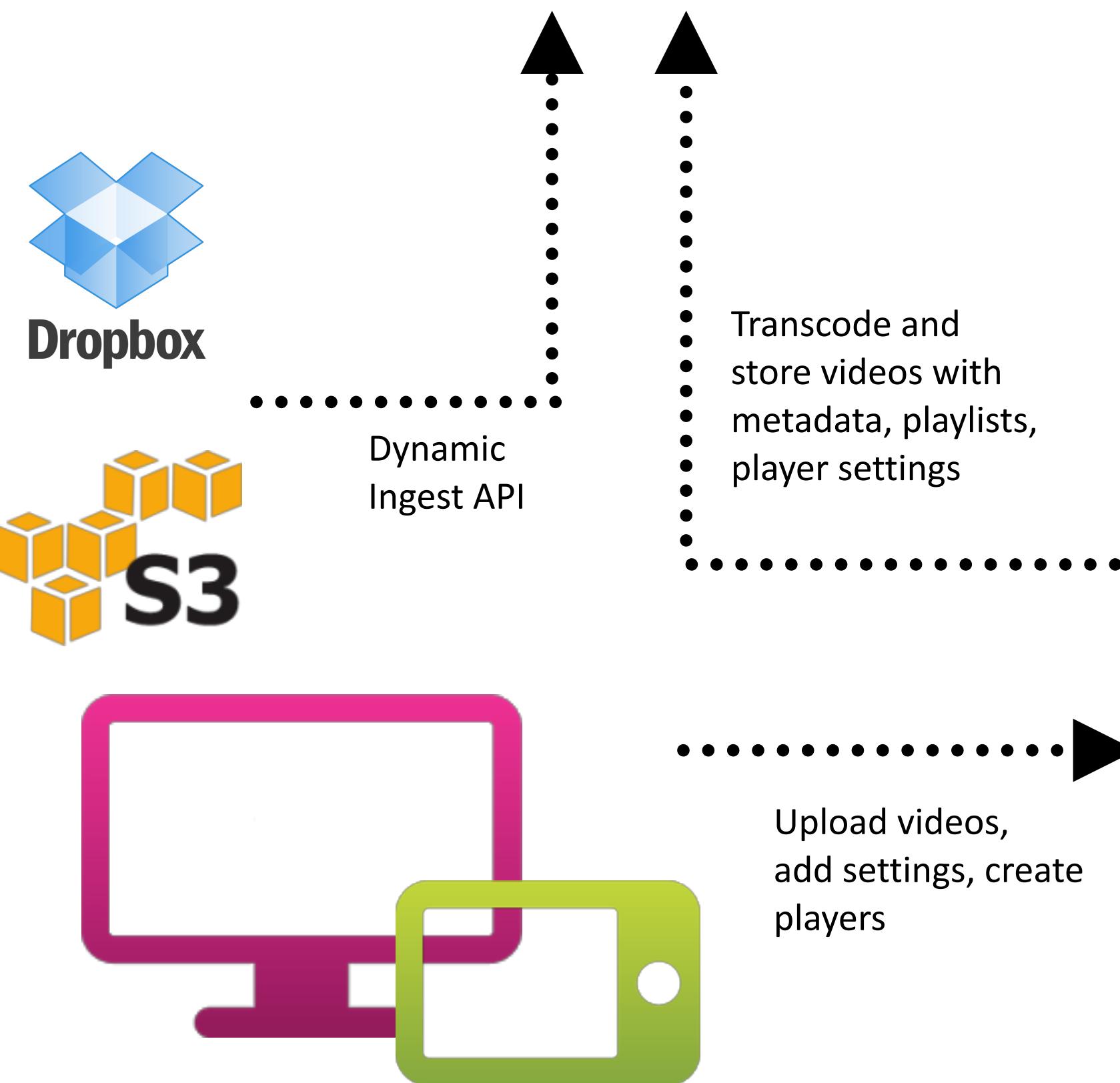


Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)

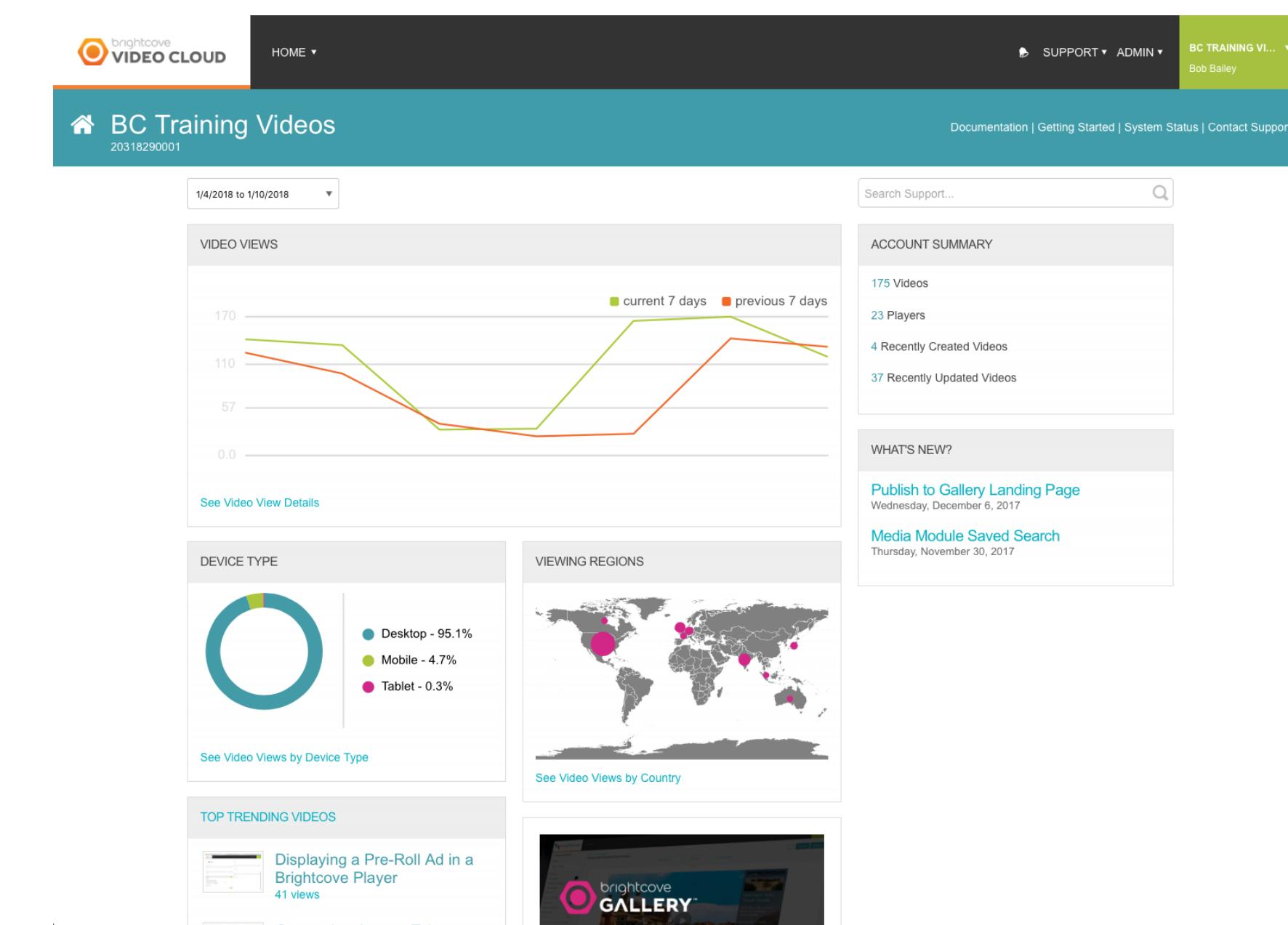
## Your Web Server



## Viewer



## Desktop, Tablet, Mobile Device



Transcode and store videos with metadata, playlists, player settings

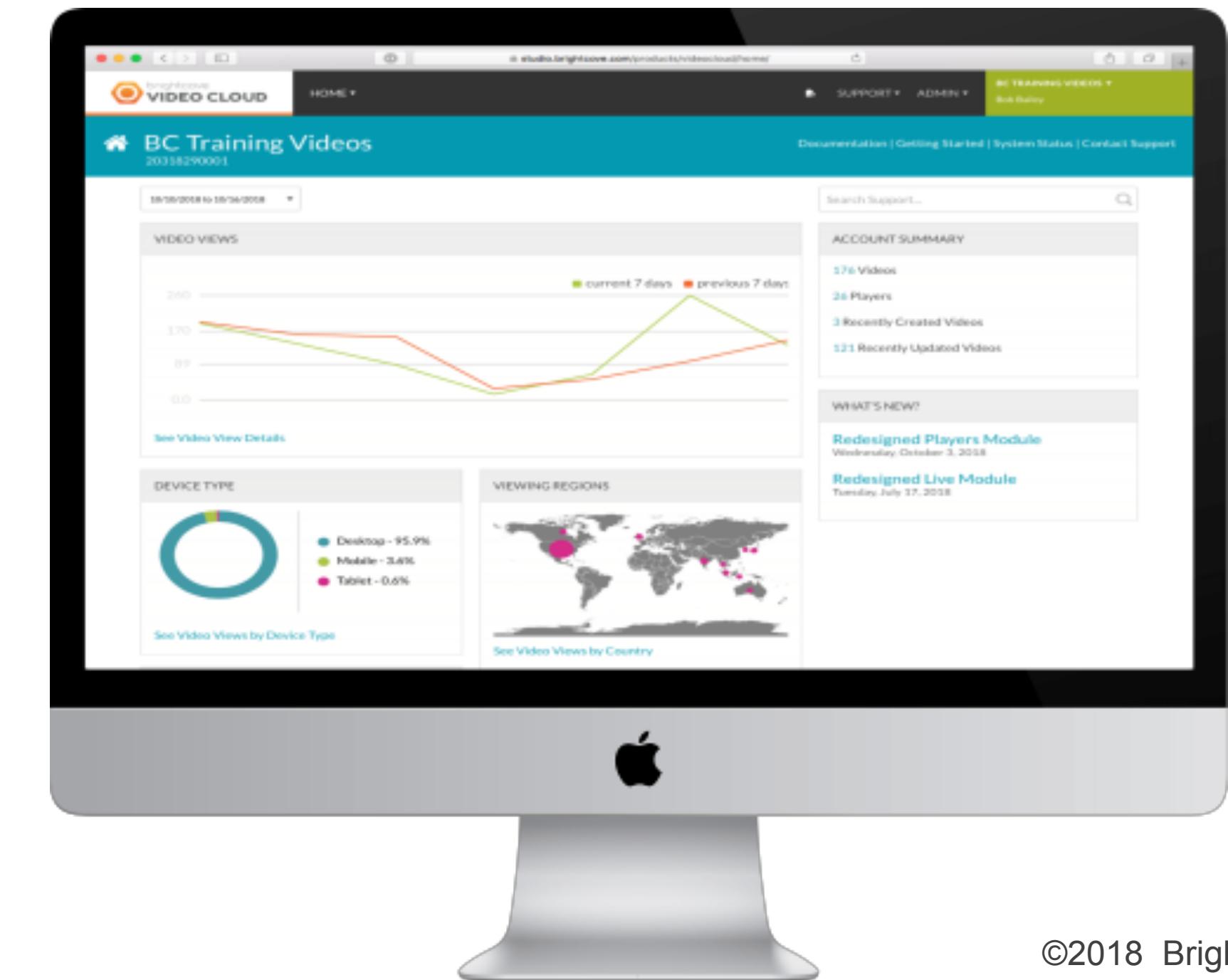
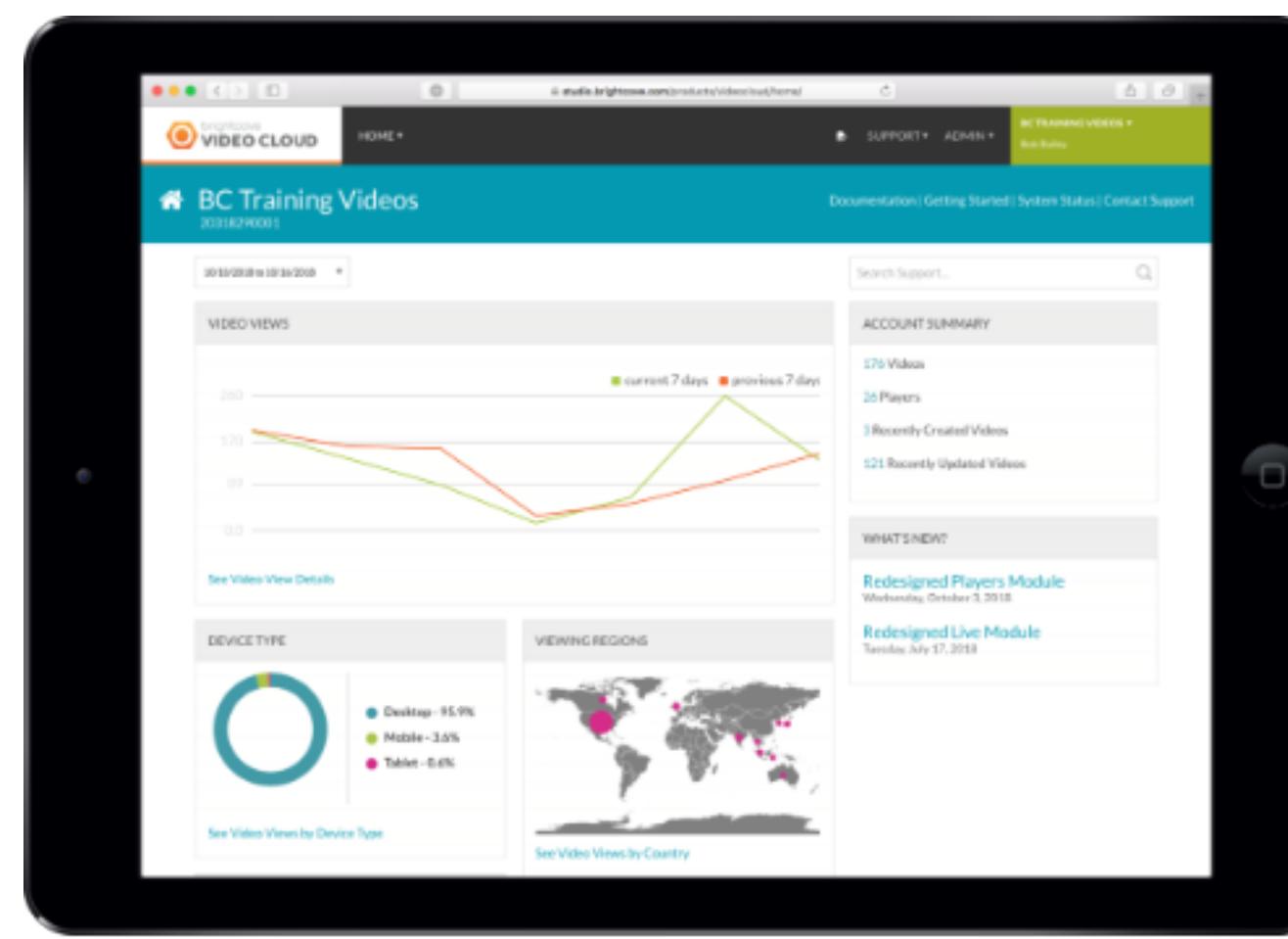
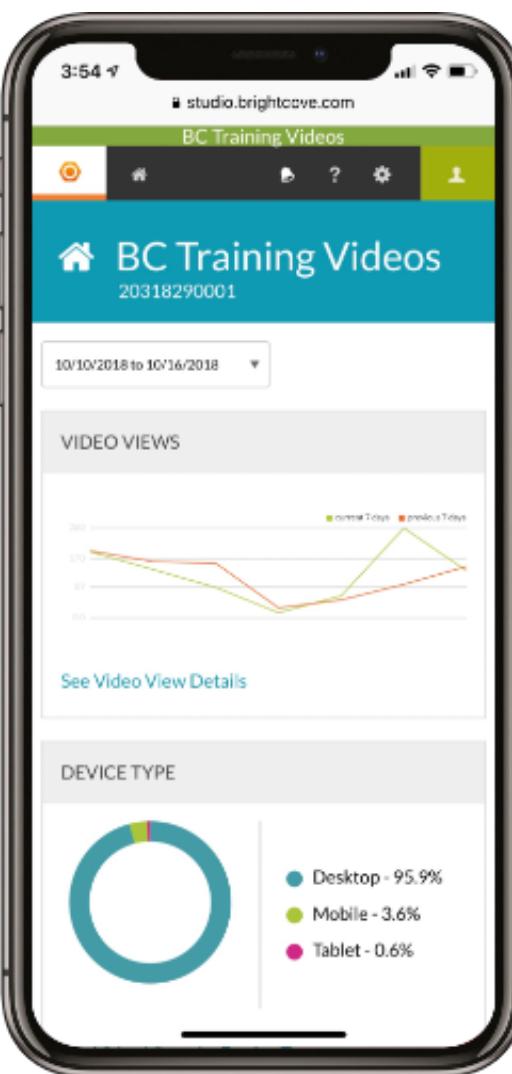
Dynamic Ingest API

Upload videos, add settings, create players

# Video Cloud Studio



- User interface for uploading, managing, and publishing videos
- Completely written in HTML5
- Upload, manage and track your video wherever, whenever and on whatever device
- Role-based permissions



# Navigating Video Cloud Studio



- Organized into modules
- The modules you have access to are based upon your user permissions and Video Cloud subscription

BC Training Videos  
Account ID 20318290001

**HOME ▾**

SUPPORT ▾ ADMIN ▾

**BC TRAINING VIDEOS ▾**  
Bob Bailey

**Account Selector**

Module	Description
Home	Your account at a glance
Upload	Add and process videos
Media	Manage video content
Analytics	Measure video performance
Players	Create and manage players
Live	New Stream your live events
Gallery	Create beautiful, engaging video sites and experiences
Social	Distribute videos to social media
Audience	Track viewer activity with your marketing automation platform

# Navigating Video Cloud Studio



- **Home** - Video Cloud dashboard
- **Upload** - Upload videos
- **Media** - Manage and publish videos
- **Analytics** - Review video analytics
- **Players** - Create and style players
- **Live** - Broadcast live events
- **Gallery** - Create engaging video experiences
- **Social** - Publish videos to social media accounts
- **Audience** - Integrate with Oracle Eloqua, Marketo, Salesforce & HubSpot



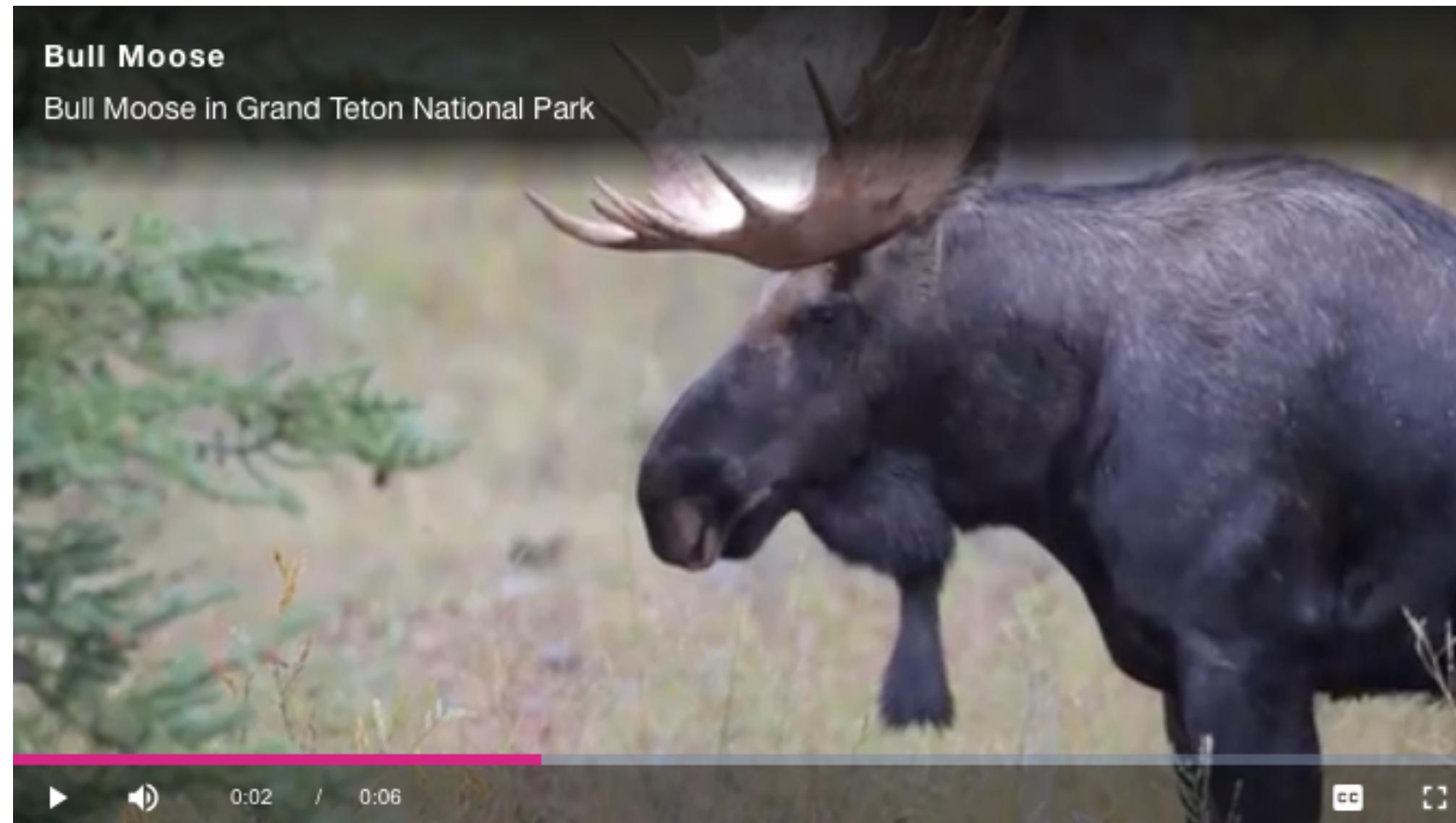
# Brightcove Player

- All videos are viewed inside of a player
- Brightcove Player is based on the open source, Video.js player
- The UI is written entirely in HTML5 and relies on Flash only on older browsers
- Customized using standard web technologies (CSS and JavaScript)
- Created using **Players** module in Studio

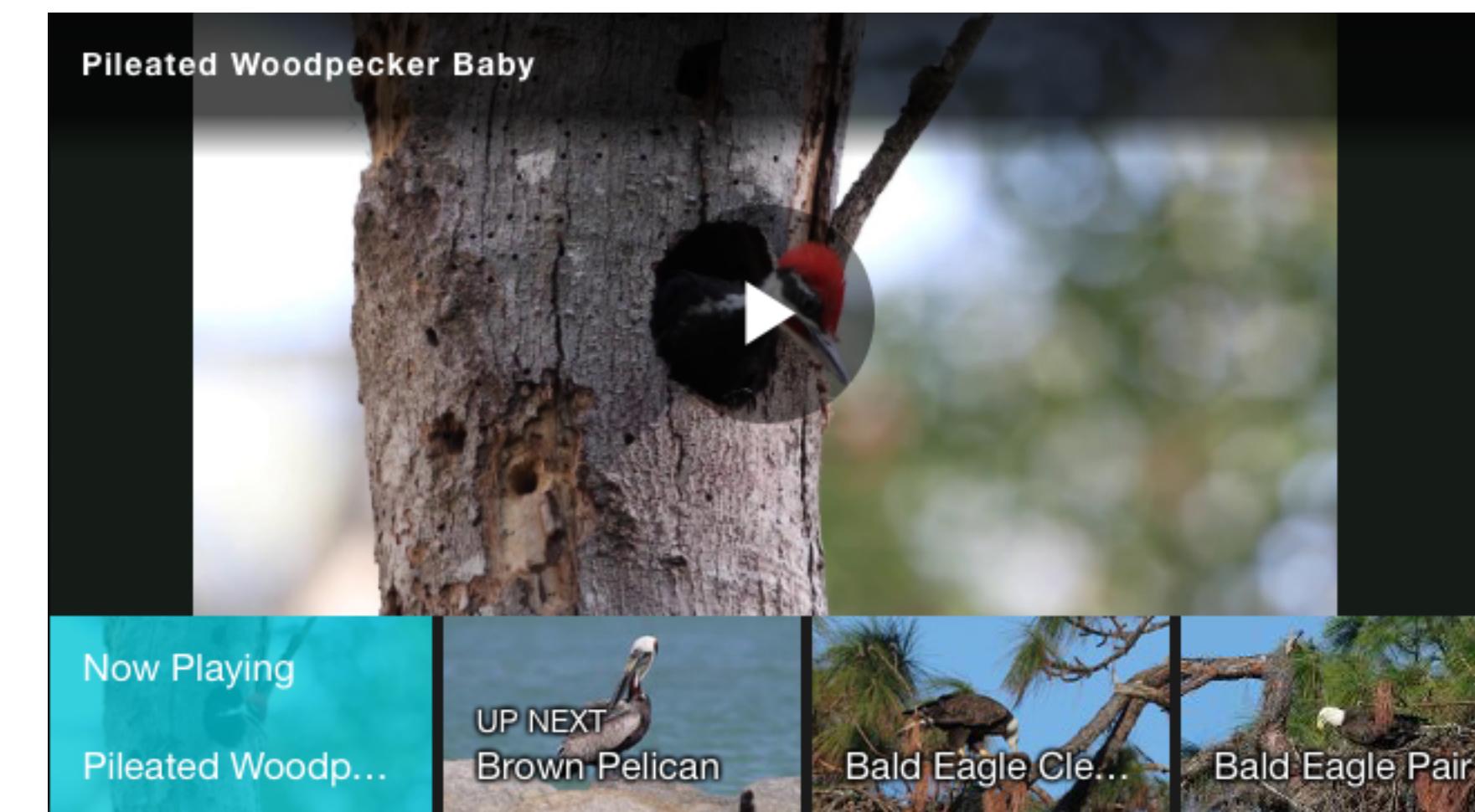
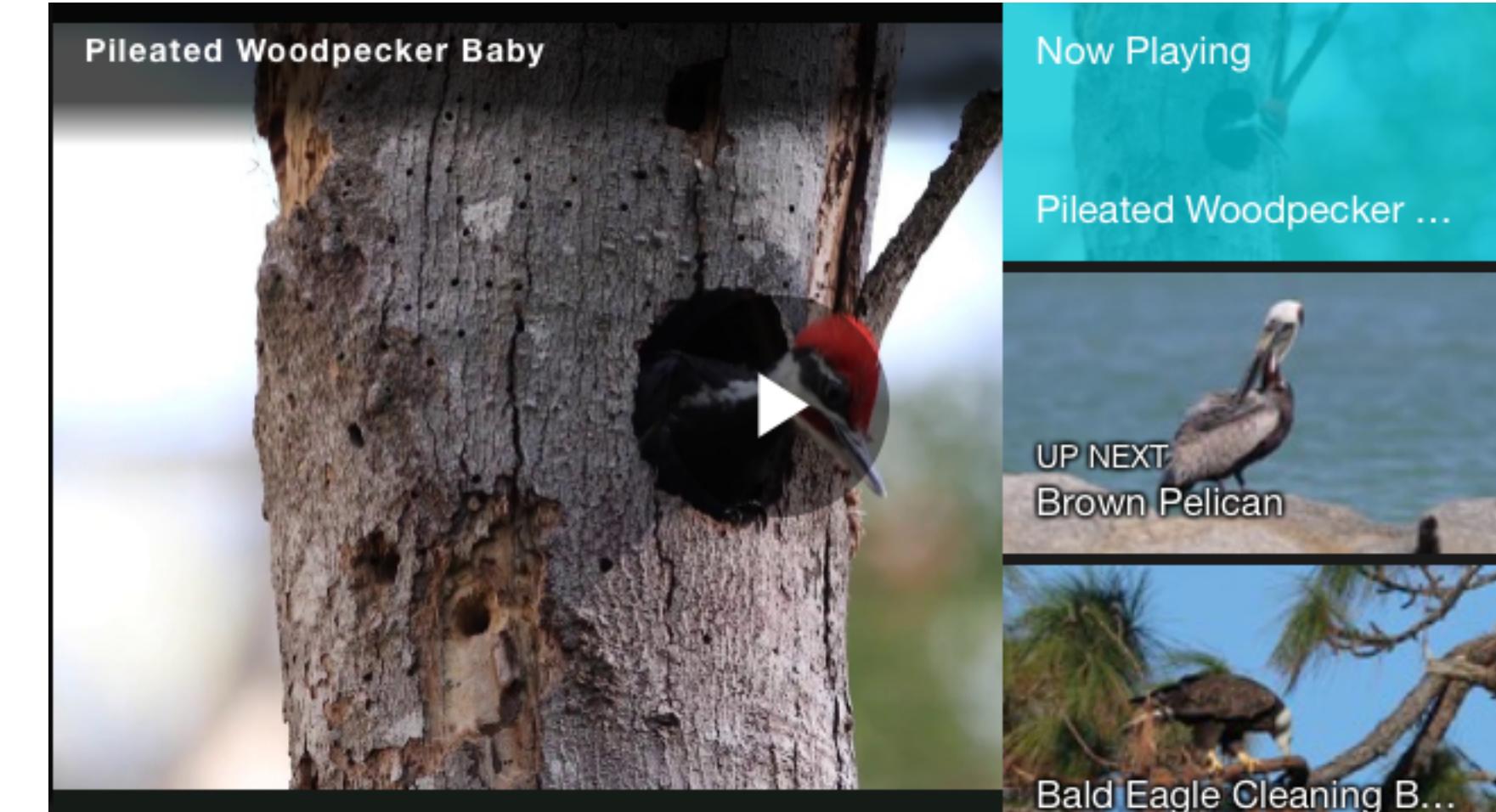


# Player Variations

- Single video player



- Playlist player



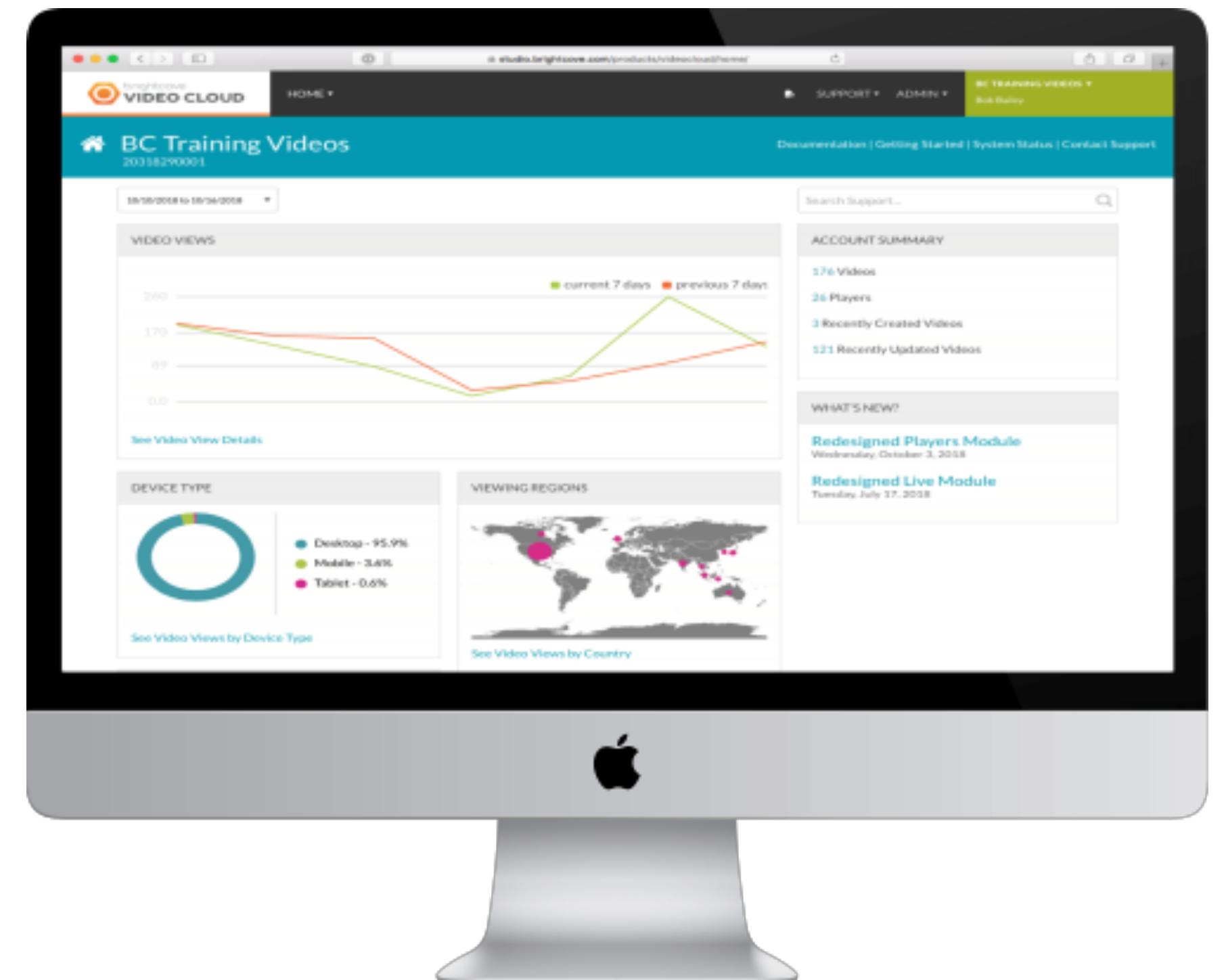
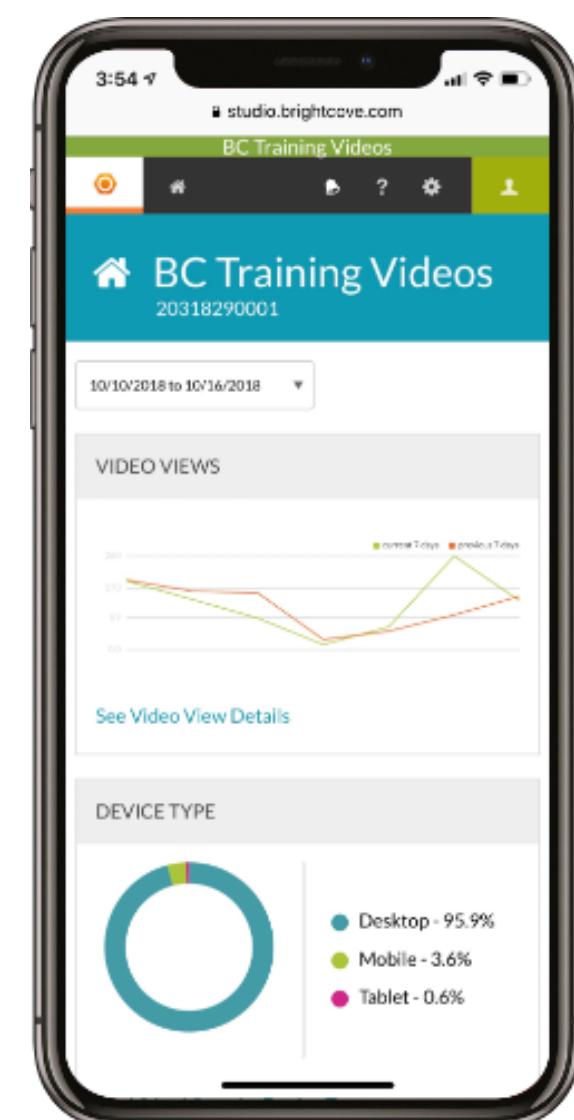


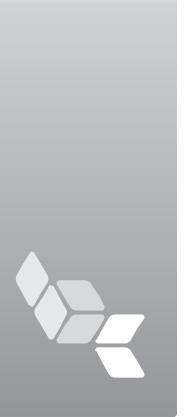
# Uploading Videos



# Uploading Videos

- Upload videos using the Upload module
- Source files can be:
  - On local machine
  - Located at an addressable URL:
    - Dropbox
    - Amazon S3





# Ingest Profile

- Contains the ingest settings that will be used when the video is ingested
- See the [Managing Ingest Profiles](#) document for specifics on the types of profiles
- Custom profiles can be added using the Admin UI

The screenshot shows a dropdown menu titled "Ingest Profile" with a sub-section titled "CONTEXT AWARE ENCODING (RECOMMENDED)". The "Multiplatform Standard (CAE) with MP4" option is selected, indicated by a blue highlight and a checked checkbox. Other options in this section include "Multiplatform Standard (CAE)", "Bandwidth Limited (CAE) with MP4", "Bandwidth Limited (CAE)", "Multiplatform Extended (CAE) with MP4", and "Multiplatform Extended (CAE)". Below this section is another titled "DYNAMIC DELIVERY" which lists "Multiplatform Extended (7 Renditions)", "Multiplatform Standard with MP4 (6 Renditions)", "Multiplatform Standard (6 Renditions)", and "Multiplatform Extended with MP4 (7 Renditions)". At the bottom of the dropdown are two buttons: "Browse for Videos" and "Enter URL".

# Uploading Videos



- Three ways to select videos for upload:
  - Drag and drop
  - Browse for videos
  - Specify a remote URL

The screenshot shows the Brightcove video upload interface. At the top, there's a navigation bar with the Brightcove logo, an 'UPLOAD' dropdown, and user account links for 'SUPPORT ▾', 'ADMIN ▾', and 'VIDEO CLOUD TRAINING ▾' (Bob Bailey). Below the navigation is a large teal header with a white 'Upload' button featuring a cloud icon. A message below the header states: 'Videos are available to edit in the [Media module](#) when the upload is complete. See [documentation](#) on supported file formats.' The main upload area has a dashed border and contains an 'Ingest Profile' dropdown set to 'Multiplatform Standard with MP4 (6 Renditions)', a descriptive text about delivering content to various platforms, and a central area with a pink arrow icon and the text 'Drag Your Videos Here'. Below this are two buttons: 'Browse for Videos' and 'Enter URL'. To the right of the upload area is a sidebar titled 'Apply to all current uploads' with fields for 'Folder' (containing '---') and 'Tags (comma-separated)' (an empty text area). A 'Apply to All' button is at the bottom of the sidebar.

- Specify a folder and tags for videos

# Uploading Videos



- Upload module displays upload progress
- Click **Edit** to edit basic video properties

BULL MOOSE

Dismiss Edit

Uploaded. Creating renditions. [View and edit video details](#) for video ID 5850028117001 in the Media module.

Source File Name  
Bull Moose.mp4

BROWN PELICAN

Cancel Upload Edit

Uploading... 100%, 00:00:00 remaining.

Source File Name  
Brown Pelican.mpg

BALD EAGLE

Cancel Upload Edit

Uploading... 100%, 00:00:00 remaining.

Source File Name  
Bald Eagle.mp4

BULL MOOSE

Dismiss Edit

✓ Processing Complete. [View and edit video details](#) for video ID 5850028117001 in the Media module.

Source File Name  
Bull Moose.mp4

Ingest Profile  
Multiplatform Standard with MP4

Status  
 Active  Inactive

Name \*  
Bull Moose

Short Description (250 characters max)  
250

Tags (comma-separated)

Reference ID (must be unique)  
150

Video Projection  
 Standard  360 Degree

Move to Folder  
---

Cancel Save



# Hands-on Task: Uploading Videos to Video Cloud

<https://support.brightcove.com/quick-start-uploading-videos>



# Managing Videos

# Managing Videos



- Media module used to manage videos in an account:

- Edit video properties
- Organize using folders
- Add videos to playlists
- Activate / Deactivate videos
- Delete videos
- Publish videos and playlists

The screenshot shows the Brightcove Video Cloud interface. On the left, a sidebar menu titled 'VIDEOS' lists categories: 'All Videos' (210), 'Create Folder', 'Animals' (5), 'Birds' (4), 'Fish' (1), 'Sea Life' (3), 'Sports' (0), 'Vacation' (0), 'Add Remote Video', 'PLAYLISTS' (21), 'All Playlists', 'Create Playlist', 'Animals', 'Big Playlist' (26), 'Birds', 'Bob 4K', and 'Fish'. The main area is titled 'Videos' and shows a list of 210 videos. The columns are: Name, Status, Reference ID, Created Date, and Updated Date. The list includes: 'Moose Grazing' (Status: ✓, Created: 12/01/2016, Updated: 10/16/2018), 'Moose in the Grass' (Status: ✓, Created: 01/10/2018, Updated: 10/15/2018), 'Leafy Seadragon' (Status: ✓, Created: 05/14/2018, Updated: 10/02/2018), 'Leafy Seadragon' (Status: ✓, Created: 07/17/2018, Updated: 10/02/2018), 'Bald Eagle Zoom 1080p' (Status: ✓, Created: 10/06/2017, Updated: 08/30/2018), 'Bald Eagle Working on Nest' (Status: ✓, Created: 10/04/2017, Updated: 08/30/2018), 'White Ibis' (Status: ✓, Created: 05/26/2015, Updated: 08/30/2018), 'geo-filtering-bc-player-doc-DO-NOT-DELETE' (Status: ✓, Created: 02/09/2015, Updated: 08/30/2018), 'Moose in the River' (Status: ✓, Created: 06/18/2018, Updated: 06/19/2018), and 'Bison Grazing' (Status: ✓, Created: 06/18/2018, Updated: 06/19/2018). Action buttons at the top include: Delete, Move, Publish and Embed, Deactivate, Share, Quick Edit, and Quick View. A search bar and user information ('BRIGHTCOVE TRAINING ▾ Bob Bailey') are also visible.

# Editing Video Properties

- Click on video name to open video properties
- Preview player will update to reflect property changes

The screenshot shows the Brightcove Media Cloud interface. At the top, there's a navigation bar with the Brightcove logo, 'MEDIA', 'SUPPORT', 'ADMIN', and a user 'Bob Bailey'. Below the navigation is a preview window showing a brown pelican standing on a rock. To the left of the preview is a timeline with a play button at the 00:00:05 mark. Below the preview are several sections: 'VIDEO INFORMATION' (Name: Brown Pelican, ID: 5768425045001, Tags: none, Video Projection: Standard, Offline playback is disabled, Related Link URL: none, Related Link Text: none, Long Description: none, Advertising: Ad Supported, Ad Keys: none, Folder: none, Manual Playlists: none, Sharing: none), 'VIDEO FILES' (Source File Name: Brown Pelican.mpg, Enabled for Dynamic Delivery, Replace Source File, Retranscode, Format: DASH, HLS, Dimensions: 480 x 270 @ 452 kbps, 480 x 270 @ 567 kbps, 640 x 360 @ 694 kbps, 640 x 360 @ 895 kbps, 960 x 540 @ 1196 kbps, 960 x 540 @ 1675 kbps, 1280 x 720 @ 2002 kbps, 1280 x 720 @ 2123 kbps, Upload Date: all entries are 'Wed, Apr 11, 2018 3:39 PM'), 'CUSTOM FIELDS' (Region: none, Subject: none, Year: none, YT Privacy Status: none), 'AVAILABILITY' (Scheduling: Always Available, Geo Filtering: Unrestricted), and 'TEXT TRACKS' (none). An orange arrow points from the text 'Click on video name to open video properties' to the 'Name' field in the 'VIDEO INFORMATION' section.

# Editing Video Properties

- Properties organized into sections:
  - Video Information
  - Images
  - Video Files
  - Video Views (30 days)
  - Custom Fields
  - Availability
  - Text Tracks
  - Audio Tracks
  - Media Sharing

VIDEO INFORMATION Edit

Name	Brown Pelican
ID	5768425045001
Short Description	---
Tags	---
Reference ID	---
Video Projection	Standard
Offline playback is disabled	
Related Link URL	---
Related Link Text	---
Long Description	---
Advertising	Ad Supported
Ad Keys	---
Folder	---
Manual Playlists	---
Sharing	---



# Video Tags

- Tags are a set of keywords that can be assigned to a video or set of videos
- Multiple tags can be added to a video
- Tags facilitate searching through your media library
- Used when creating Smart playlists (covered later)





# Hands-on Task: Editing Video Properties

<https://support.brightcove.com/quick-start-setting-video-properties>



# Publishing a Video

# Publishing a Video

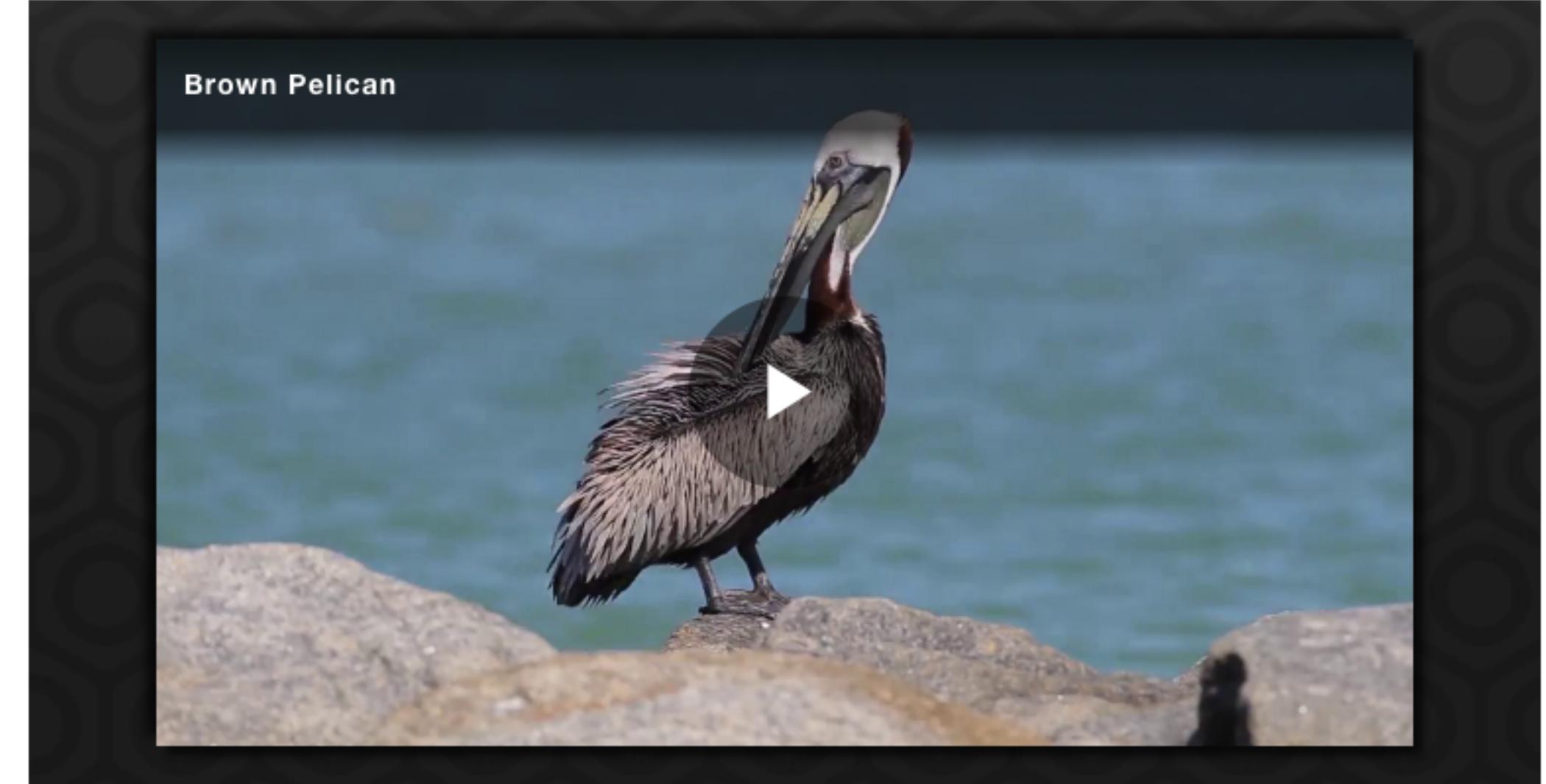


- Select the video
- Click Publish and Embed >  
**Web Player**
- Select a Player
- Select embed code

Publishing Brown Pelican X

Select Player

Sample Player V Playlist ▼



Brown Pelican

Preview in browser  
[https://players.brightcove.net/1486906377/L7AgoeXTa0\\_default/index.html?videoid=5768425045001](https://players.brightcove.net/1486906377/L7AgoeXTa0_default/index.html?videoid=5768425045001) Shorten

Copy Code

Copy the appropriate code below and paste it into your web page or app.

[Standard](#) [Advanced](#) Change Player Size

Close

Note: The **Brightcove Default Player** is created automatically in all accounts.



# Types of Embed Code

- **iframe (Standard tab)**
  - Recommended for most cases
  - Places the player inside an <iframe> tag
- **In-Page (Advanced tab)**
  - Allows the player to exist in the the HTML page directly, not in an iframe
  - Easier for developers to access the player and associated properties and events
- **URL**
  - Provides a URL to the published player
  - Useful for quickly viewing the player in a browser



# Hands-on Task: Publishing a Video

<https://support.brightcove.com/quick-start-publishing-video-web>



# Creating and Styling Players

# Creating and Styling Players



- Players are created and styled in the Players module

Brightcove VIDEO CLOUD

PLAYERS ▾

SUPPORT ▾ ADMIN ▾

BRIGHTCOVE TRAINING ▾

Bob Bailey

Search...

Players

Delete Duplicate New Player

Name	Updated	Status
Sample Player Ctzra7vEL	10/3/2018 3:15 PM	✓
Sample Player T2E4aaUpG	10/3/2018 3:13 PM	✓
Custom Audience Player 3V6kl9YRf	8/24/2018 10:11 AM	✓
Playlist Player 4XSdhX9un	8/17/2018 1:54 PM	⚠
Sample Player V Playlist L7AgoeXTa0	8/17/2018 1:39 PM	⚠
Sample Player HpXIJf9FaZ	8/17/2018 1:34 PM	✓
Sample Player H Playlist qZhH3iBhw	8/17/2018 11:41 AM	✓
Endscreen Player		

**Sample Player**  
Created 8/20/2018 2:26 PM

Player Preview

Embed Code & URL ▾

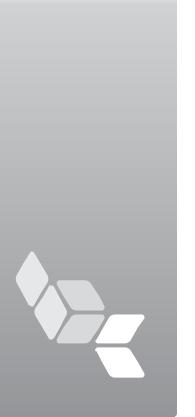
Player ID  
Ctzra7vEL

Name  
Sample Player

Description  
---

Status  
Active

Published State  
Published



# Creating a Player

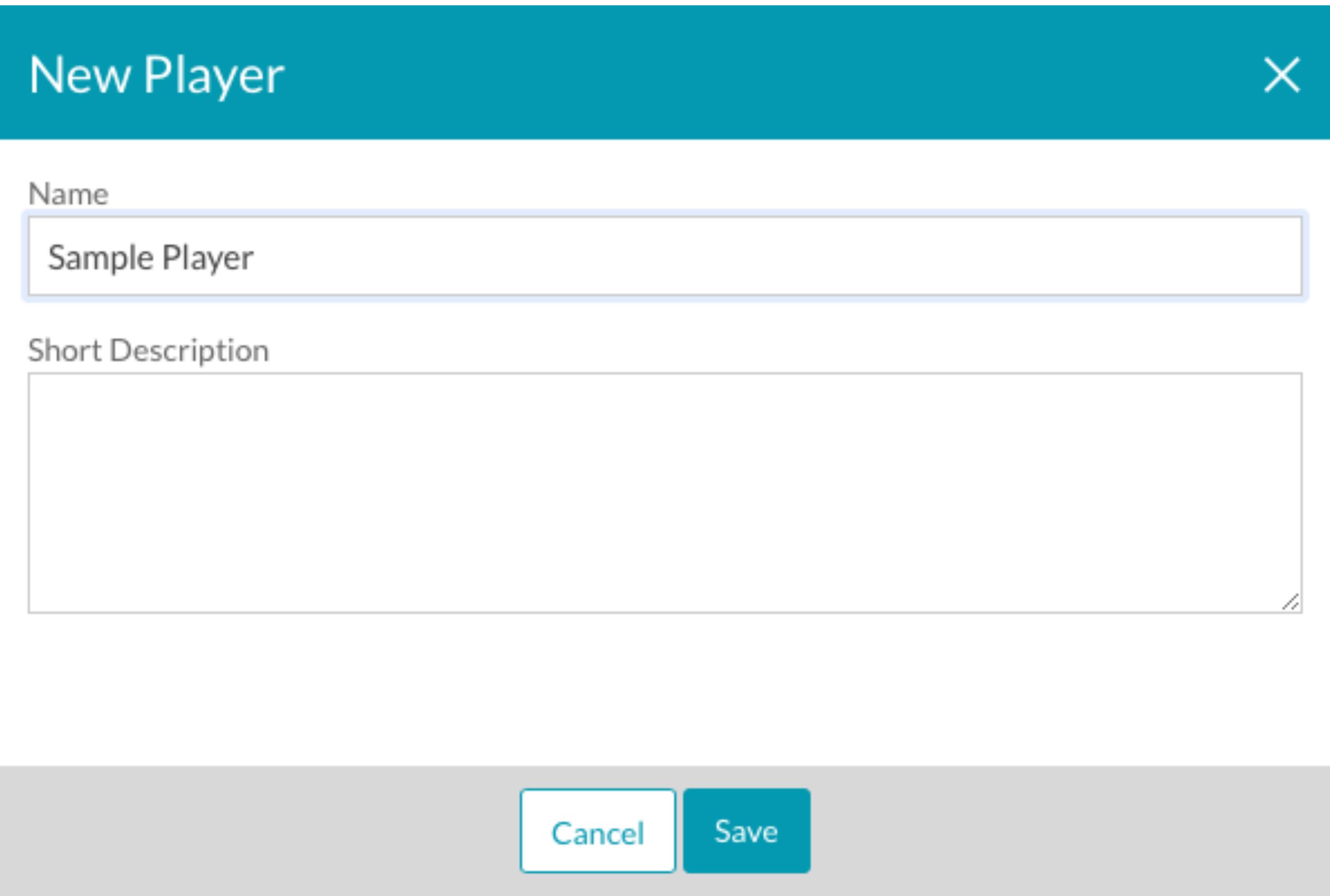
- Click **New Player**
- Name the player
- Click **Save**

New Player ×

Name  
Sample Player

Short Description

Cancel Save



# Player Properties



- Player Information
- Styling
- Playback
- Controls
- Social
- Plugins
- End Screens
- Advertising
- Content Restriction
- Audience
- JSON Editor

Screenshot of the Brightcove Video Cloud Player Properties interface.

The top navigation bar includes:

- brightcove VIDEO CLOUD
- PLAYERS ▾
- [Return to Legacy Editor](#)
- 1 SUPPORT ▾
- ADMIN ▾
- BRIGHTCOVE TRAINING ▾  
Bob Bailey

The main content area shows a player named "Sample Player" (Ctzra7vEL - Version 6.27.0 Published). Action buttons include:

- Delete
- Deactivate
- Revert Changes
- Preview
- Publish & Embed

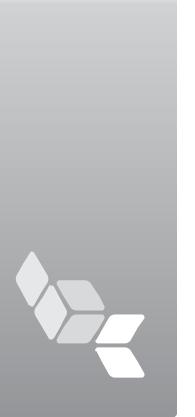
The left sidebar lists categories:

- Player Information
- Styling
- Playback
- Controls
- Social
- Plugins
- End Screens
- Advertising
- Content Restriction
- Audience
- {...} JSON Editor

The right side displays the "Player Information" settings:

- Name \* (Internal Only): Sample Player (187 characters)
- Player Type:  Playlist  Single Video
- Short Description (Internal Only): Lorem ipsum dolor sit amet, consectetur adipiscing elit, se...
- Sizing:
  - Responsive  Fixed
- Aspect Ratio: 16:9
- Player Dimensions (Width, Height): 960 px x 540 px
- Update Mode: [What's this?](#)
  - Automatic  Manual
- Player Version: [Release Notes](#)  
6.27.0 (current default)

A preview window shows a video thumbnail with a play button over clouds, and a message below it says: "This player is published. You can make changes and publish them when you are ready."



# Styling a Player

- Click player name
- Click **Styling** in navigation menu
- Select:
  - Playlist Type
  - Play Button Shape
  - Play Button Position

## Styling

### Playlist Type



Show title and description

### Play Button Shape



### Play Button Position

Center (default) ▾

### Color Theme

Main:

Background:

Icons:

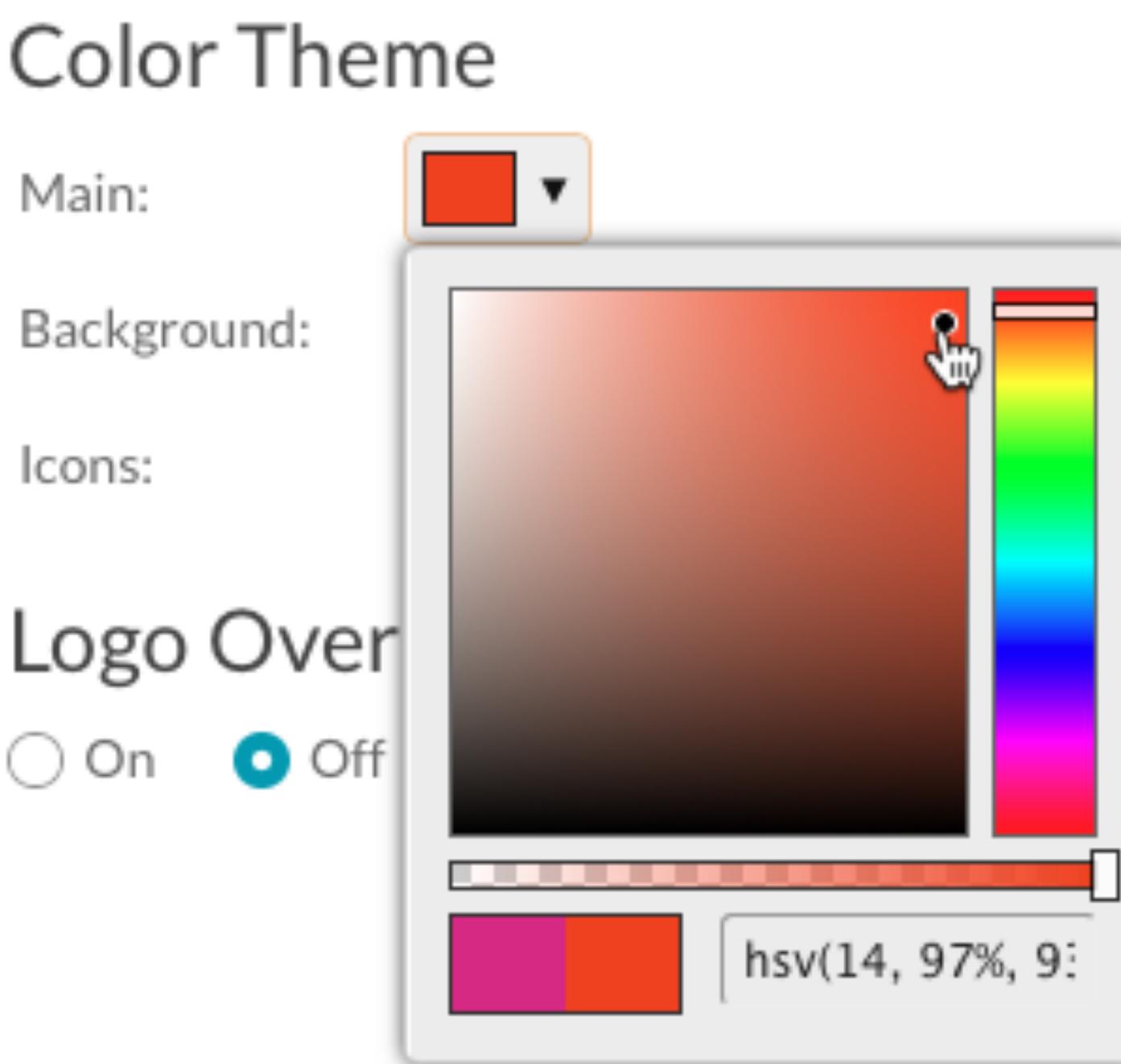
### Logo Overlay

On  Off



# Styling a Player

- Color Theme controls player colors
- Click color thumbnail and select a color





# Styling a Player

- Logo Overlay adds an image over the player
- Enter Logo URL to make overlay clickable
- Player changes **must** be published before they become available in published players

Logo Overlay

On  Off

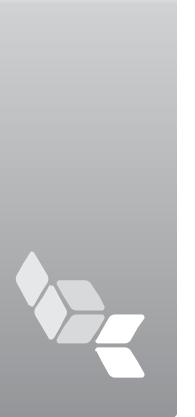
 brightcove®

[Browse](#)

Logo Position

Bottom Right ▾





# Types of Players

- Preview Player
  - Used to preview changes before publishing
  - Once the changes are acceptable, the player can be published
  - Displays a Brightcove logo overlay indicating that it should not be used in production
- Published Player
  - The player that will appear on your web pages
  - Contains all of the changes that have been made to the player settings and then published

The screenshot shows the Brightcove Player Settings interface for a player named "Sample Player". The "Preview Player" tab is currently selected, indicated by a dark gray background. Other tabs include "Player Preview", "Embed Code & URL", and "Published Player". The "Published Player" tab has a small hand cursor icon over it, suggesting it is the next tab to be selected. The interface also displays the player's creation date ("Created 10/17/2018 3:12 PM"), a "Description" field with three dots, a "Status" field set to "Active", and a "Published State" field set to "Published".



# Hands-on Task: Creating and Styling a Player

<https://support.brightcove.com/quick-start-creating-and-styling-player>

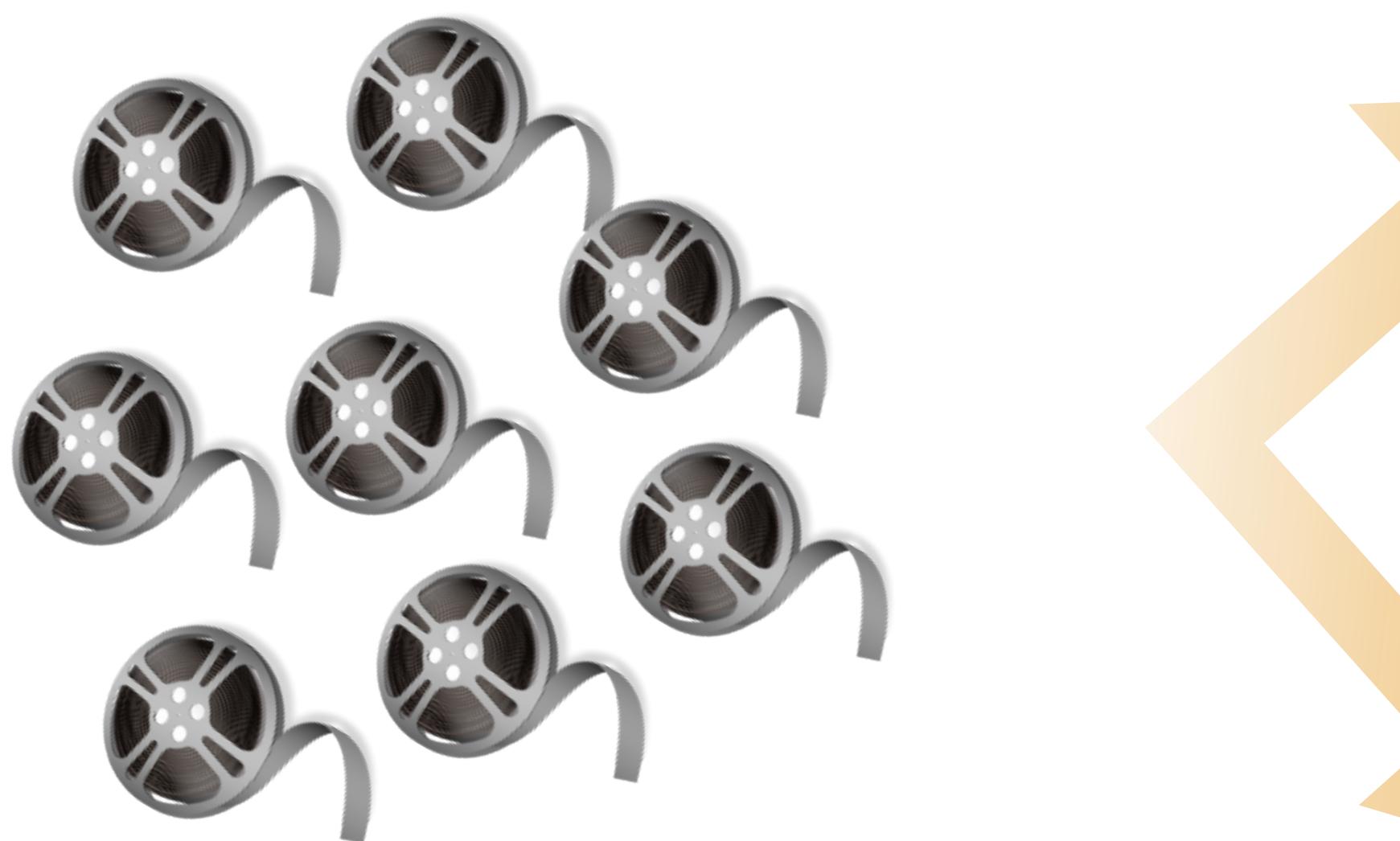


# Creating a Playlist

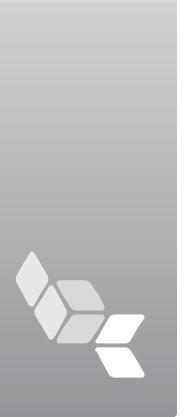
# Creating a Playlist



- A playlist is a collection of videos that are grouped together in a particular order for playback in a Brightcove player



- **Manual Playlist** - List of videos is manually created
- **Smart Playlist** - List of videos created automatically based upon video tags



# Creating a Playlist

- Created in the Media module
- Click **Create Playlist**
- Configure playlist properties

Playlist Settings: Create Playlist X

Playlist type

Manual: Add videos manually  
 Smart: Add videos automatically based on tags

Reference ID

Playlist Name

Birds

Description

Show Playlist in Sidebar

Smart Playlist Settings

Tags

contains one or more ▾ birds Tags

Play Order

Activated Date (Oldest First) ▾

Limit Number of Videos

Cancel Save



# Hands-on Task: Creating Playlists

<https://support.brightcove.com/quick-start-creating-playlist>

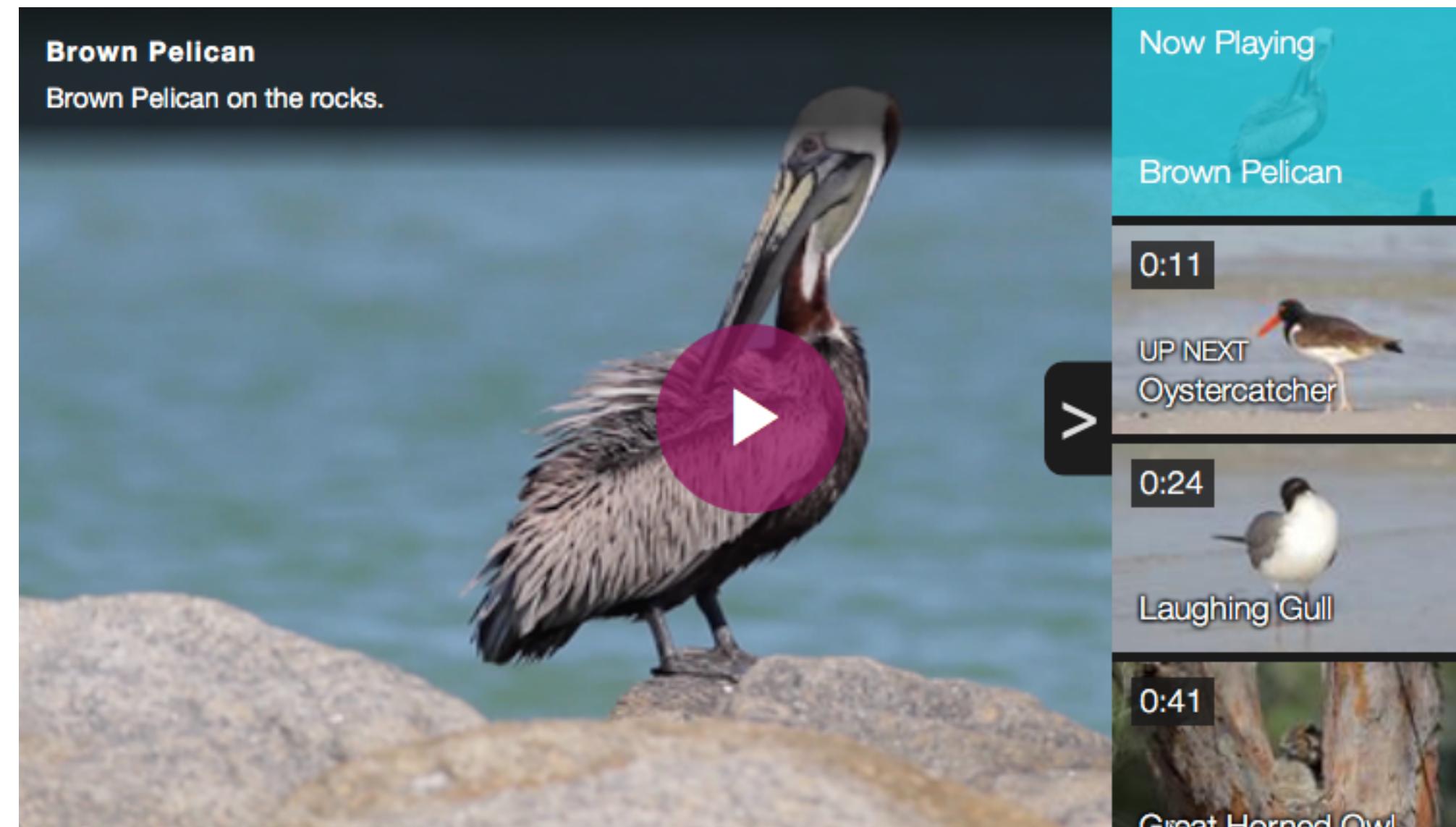


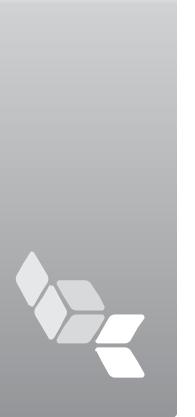
# Publishing a Playlist

# Publishing a Playlist



- Steps to publish a playlist are the same as publishing a video
- However....
- There are player settings that can be configured for a playlist



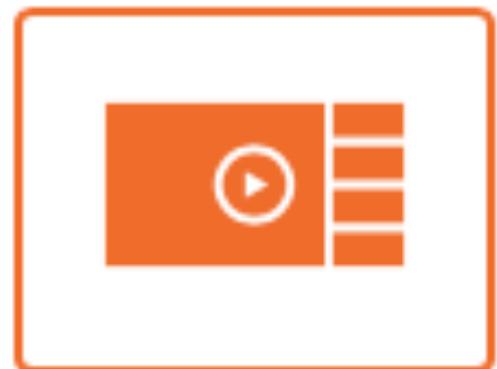


# Player Playlist Settings

- In Players module, open player properties
- Select a **Player Type of Playlist**
- In **Styling** menu, select a **Playlist Type**
- Select **Playback** properties
  - Randomize play order
  - Play video when selected
  - Continuous play mode
  - Video countdown

## Styling

### Playlist Type



- Randomize play order
  - Play video when selected
  - Continuous play mode i
  - Video Countdown
- Up next card (auto advance)  
 Up next endscreen (countdown)

Remember to Publish the player after making changes



# Hands-on Task: Publishing a Playlist

<https://support.brightcove.com/quick-start-publishing-playlist>

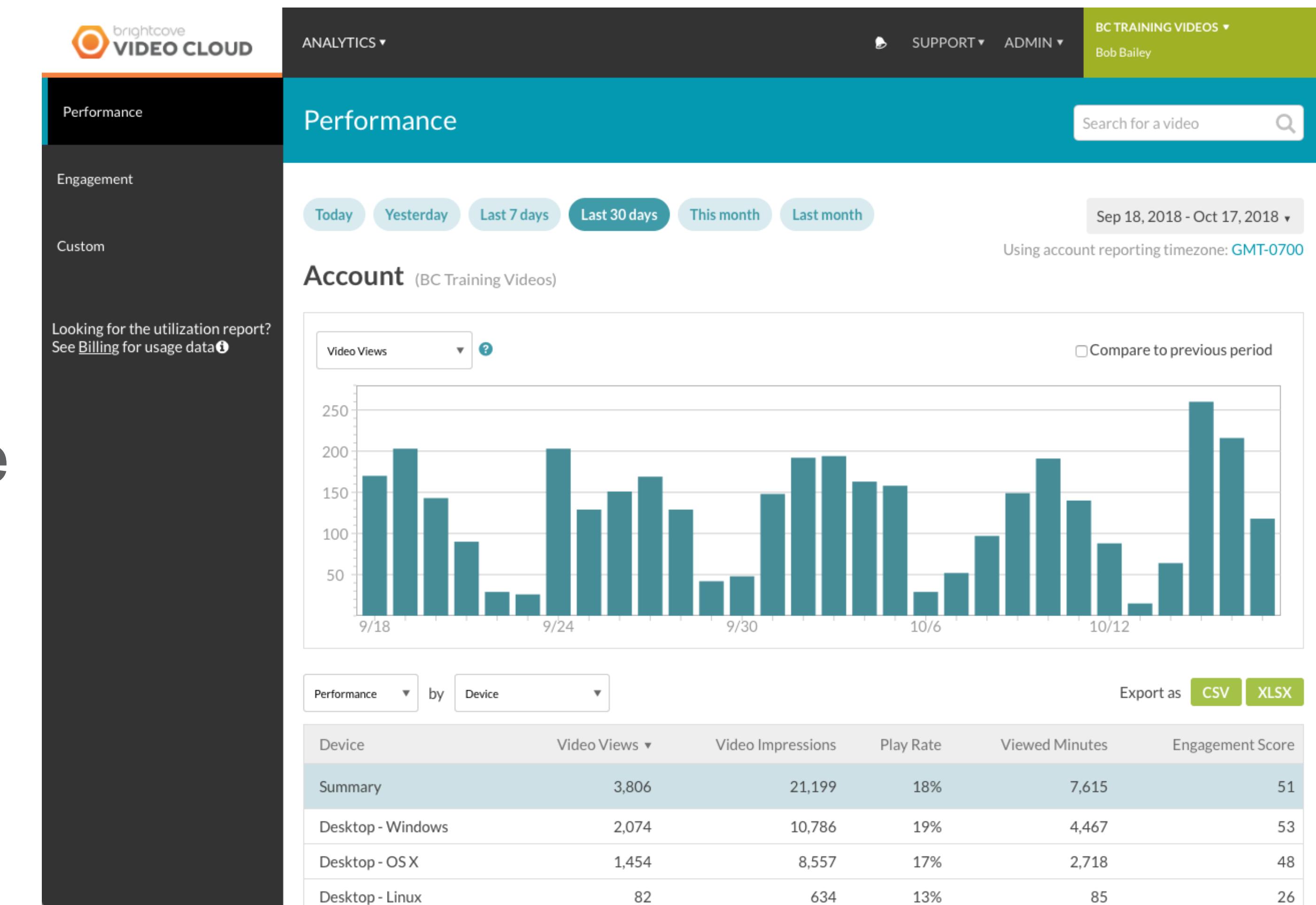


# Reviewing Video Analytics

# Reviewing Video Analytics



- Available reports
  - Performance
  - Engagement
  - Custom reports
- View data in close to real-time
- Download report data
- Reports are ‘printer friendly’
- Analytics API available





# Additional Resources

# On-demand Training

- [support.brightcove.com](https://support.brightcove.com)



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## Online Training Courses

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Studio User, Player Developer, Device SDK Developer

This topic lists all of the on-demand training courses that are available.

[» Register for instructor-led, online training](#)

Name	Product Focus	Role	Description
<a href="#">Video Cloud Essentials</a>	Video Cloud	Studio User	Learn how to upload, manage and publish videos using Video Cloud Studio
<a href="#">Video Cloud Analytics</a>	Video Cloud	Studio User	Learn about the types of analytics that are available inside Video Cloud Studio
<a href="#">Building In-Page Experiences using Gallery</a>	Gallery	Studio User	Learn how to create and publish an in-page experience using Brightcove Gallery.
<a href="#">Building Portal Experiences using Gallery</a>	Gallery	Studio User	Learn how to create and publish a portal experience using Brightcove Gallery.
<a href="#">Developing with the Brightcove Player</a>	Video Cloud Brightcove Player	Player Developer	Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player.
<a href="#">Quick Start to Player Management</a>	Video Cloud Brightcove Player	Player Developer	Learn to create, update and publish a player using Terminal and the curl tool.
<a href="#">Developing with the Brightcove Native Player SDK for Android</a>	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for Android devices.
<a href="#">Developing with the Brightcove Native Player SDK for iOS</a>	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for iOS devices.

# Instructor-led Training



- [support.brightcove.com](https://support.brightcove.com)

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Studio User, Player Developer, Device SDK Developer

Get Started using Brightcove Player Studio, Get Started using Gallery, Get Started using Video Cloud Studio, Get Started with Player Development, General Info

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

### Video Cloud Essentials

Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, and [read more...](#)

**This training is offered several times. Select the date and time that works best for you.**

Tue, Aug 28, 2018 10:00 AM - 11:00 AM EDT

[REGISTER](#)

### Developing with the Brightcove Player

In this two hour session, you will learn to use JavaScript, CSS and HTML to customize the behavior and [read more...](#)

**This training is offered several times. Select the date and time that works best for you.**

Tue, Oct 9, 2018 2:00 PM - 4:00 PM EDT

[REGISTER](#)

### Building Portal Experiences using Gallery

# Support Request

- [support.brightcove.com](https://support.brightcove.com)

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## Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

If you are a Support Named contact, you can access our [Support Portal](#).

**EMAIL ADDRESS:** \*

bbailey@brightcove.com  
Not you? [Sign in](#) to a different account.

**SELECT THE ACCOUNT(S) THAT ARE HAVING ISSUES:**

Service Wide (this is affecting all of my accounts)

39 accounts found for bbailey@brightcove.com

<input type="checkbox"/>	App Science DRM Publisher ID: 3742124955001
<input type="checkbox"/>	App Science Non-DRM Publisher ID: 3636334163001
<input type="checkbox"/>	Audience Team Publisher ID: 5384493786001
<input type="checkbox"/>	BC - Bob Bailey Publisher ID: 1481353044001
<input type="checkbox"/>	BC - Bob Bailey - Express Publisher ID: 1577928376001
<input type="checkbox"/>	BC - Bob Bailey - Pro Publisher ID: 1949054872001
<input type="checkbox"/>	BC - Bob Bailey Training Videos Publisher ID: 1709815560001

Please select the account(s) to create the issue with. If the account is not in this list, please enter it below.

**PUBLISHER ID:**

A 10 digit number. Only required if account is not found above.

**PRODUCT:** \*

**PRIORITY:**

# Documentation



- [support.brightcove.com](https://support.brightcove.com)

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**LIVE™**

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**PLAYER™**

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**SOCIAL™**

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**AUDIENCE™**

 brightcove  
**SSAI™**

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**ZENCODER™**

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# Documentation

- [support.brightcove.com](https://support.brightcove.com)

The screenshot shows the Brightcove Video Cloud documentation website. At the top, there's a navigation bar with the Brightcove logo, followed by links for HOME, PRODUCTS (with a dropdown arrow), QUICK LINKS (with a dropdown arrow), and TRAINING (with a dropdown arrow). Below the navigation is a dark blue header bar with the text "Video Cloud". A search bar with a magnifying glass icon is positioned below the header. The main content area features several cards:

- Get Started**: Learn the basics and get started using Video Cloud.
  - [Video Cloud Studio](#)
  - [Developers](#)
- What's New**: Learn about the Video Cloud product updates.
  - [Video Cloud Studio](#)
  - [Brightcove Player](#)
  - [Mobile SDKs](#)
- Video Cloud Studio Documentation**:
  - [Popular Topics](#)
  - [All Studio Documentation](#)
- Video Cloud Studio Training**:
  - [Video Cloud Essentials](#)
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