



Introduction to Video Cloud

Bob Bailey

bbailey@brightcove.com



brightcove
VIDEO CLOUD™



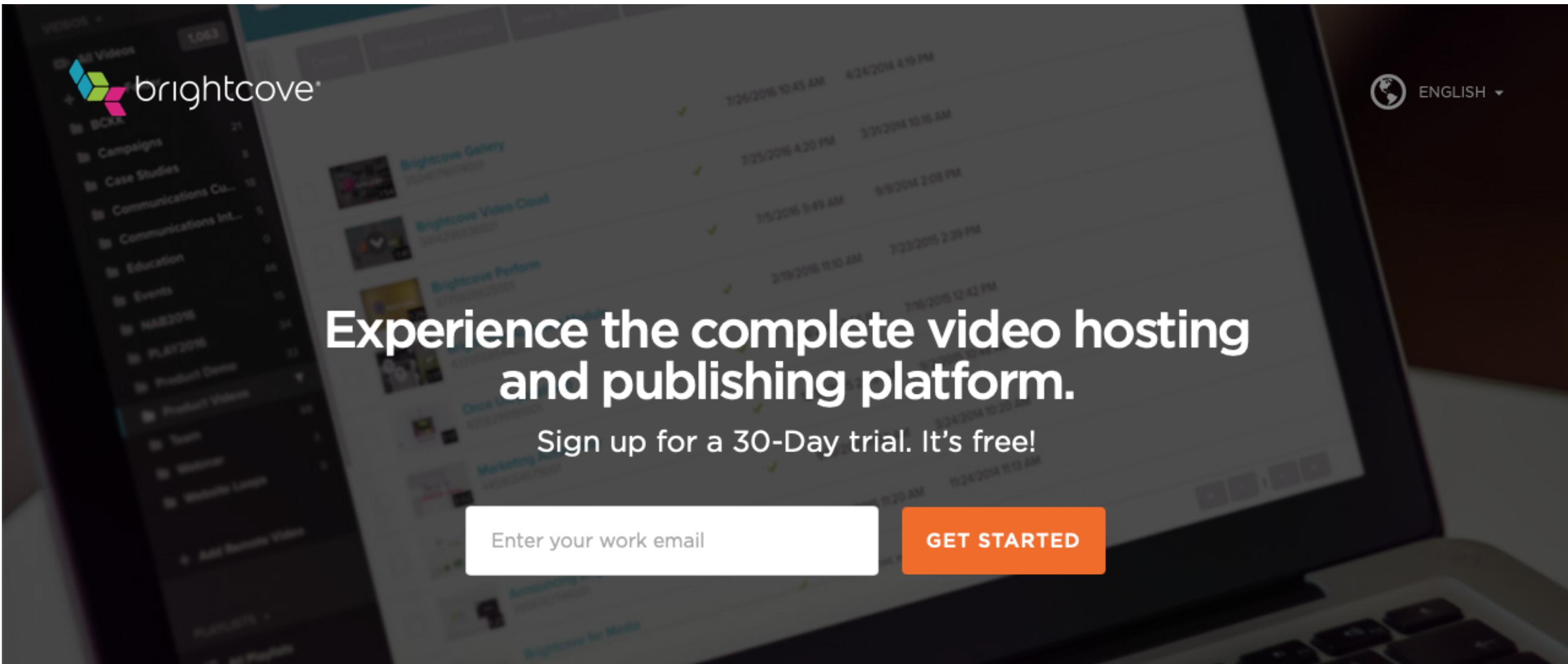
Course Outline

- Navigating Video Cloud Studio
- Uploading Videos
- Managing Videos
- Creating and Styling Players
- Publishing a Video
- Creating a Playlist
- Publishing a Playlist
- Reviewing Additional Resources



Video Cloud Trial Accounts

- You can sign up for a trial account:
 - <https://register.brightcove.com>



Video Cloud Studio Publishing Workflow



- Set of hands on steps you can work through on your own
- <https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>

The screenshot shows a screenshot of the Brightcove Documentation website. At the top, there's a navigation bar with the Brightcove logo, followed by links for HOME, PRODUCTS, QUICK LINKS, and TRAINING. Below the navigation is a dark blue header bar with the word "Documentation". Underneath, there's a search bar and a "Documentation" button. On the left, there's a sidebar titled "On This Page" with a list of topics: Prerequisites, Outline, Uploading Videos to Video Cloud, Editing Video Properties, Creating and styling a player, Publishing a video to the web, Creating playlists, Publishing a playlist, and Related content. The main content area features a large title "Step-by-Step: Video Cloud Studio Publishing Workflow". Below the title are three icons: a video camera, a person, and a hand holding a device. A descriptive paragraph follows, stating: "In this topic you will work through a basic video publishing workflow using Video Cloud Studio. This topic provides a set of hands on steps you can work through on your own to discover some of the features of Video Cloud." Another paragraph notes: "This topic is a companion to the [Introduction to Video Cloud](#) on-demand training course. The hands-on exercises in that training are based upon the steps in this document. It is recommended to watch that training and then use this document so you can complete the hands-on steps on your own." At the bottom, there's a section titled "Prerequisites" with two bullet points: "A Video Cloud account - you can sign up for a trial account [here](#)." and "You should have some sample videos to can use or you can [download](#) some sample videos".

Search Search icon

On This Page

- ▶ Prerequisites
- ▶ Outline
- ▶ Uploading Videos to Video Cloud
- ▶ Editing Video Properties
- ▶ Creating and styling a player
- ▶ Publishing a video to the web
- ▶ Creating playlists
- ▶ Publishing a playlist
- ▶ Related content

Step-by-Step: Video Cloud Studio Publishing Workflow

In this topic you will work through a basic video publishing workflow using Video Cloud Studio. This topic provides a set of hands on steps you can work through on your own to discover some of the features of Video Cloud.

This topic is a companion to the [Introduction to Video Cloud](#) on-demand training course. The hands-on exercises in that training are based upon the steps in this document. It is recommended to watch that training and then use this document so you can complete the hands-on steps on your own.

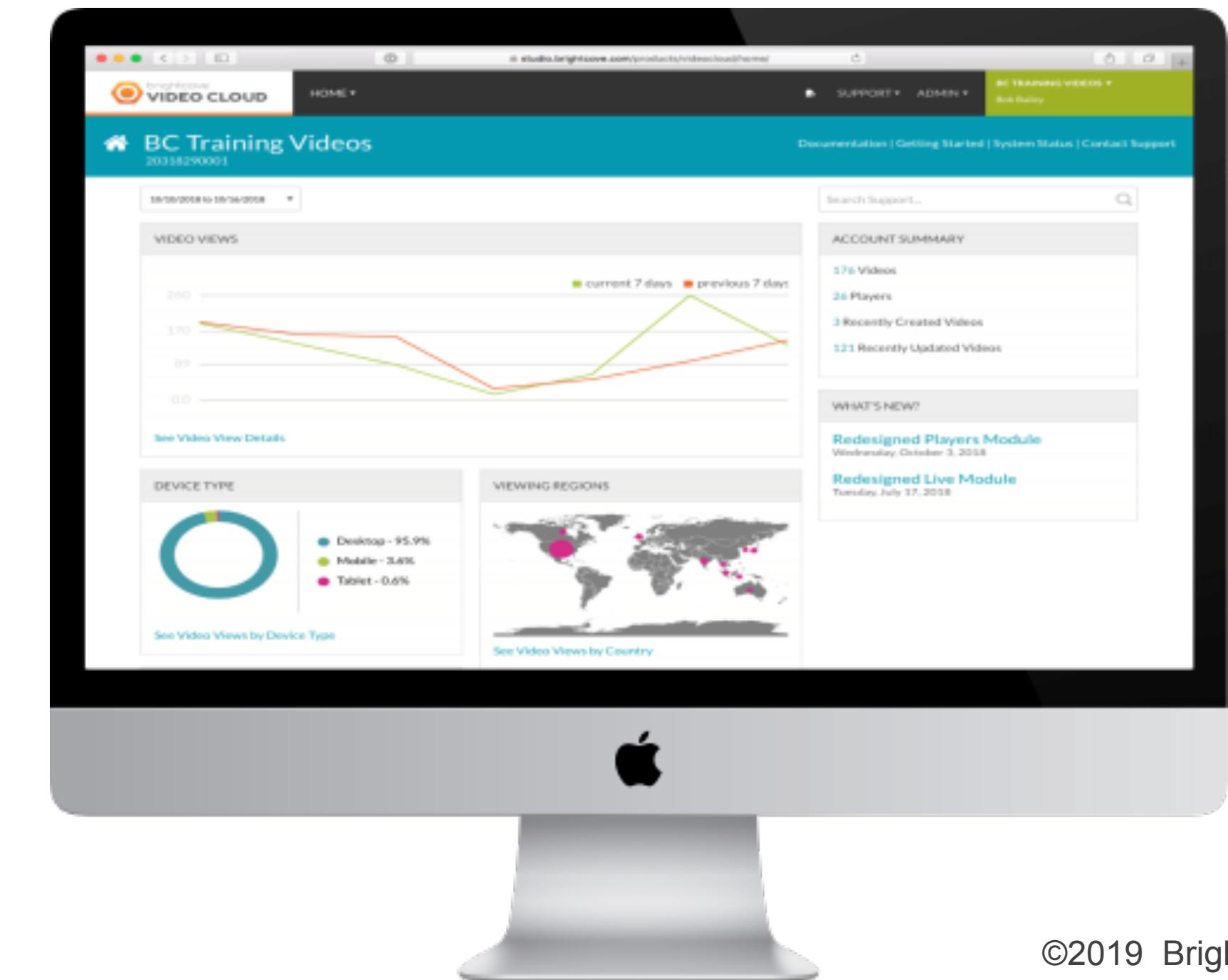
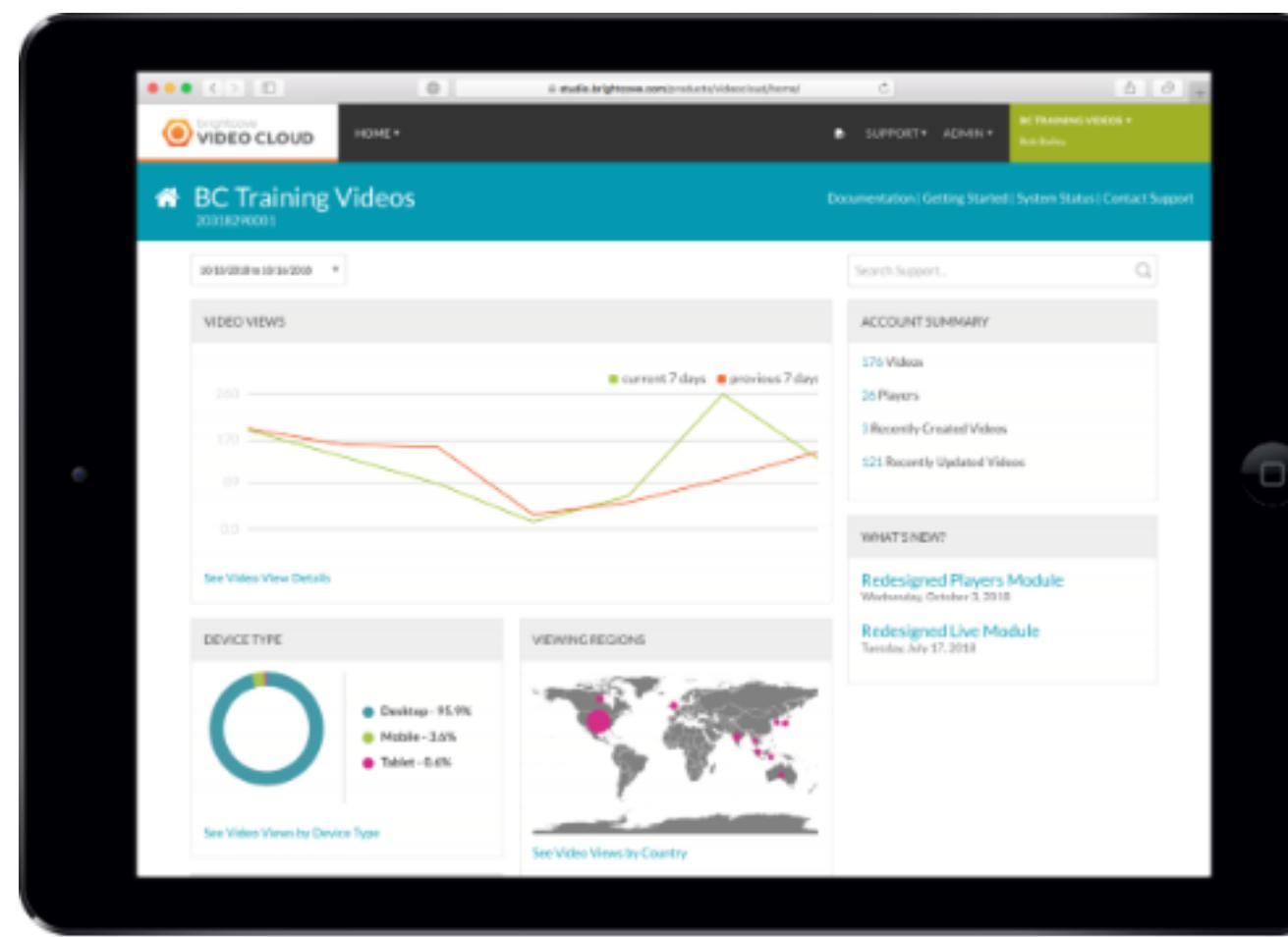
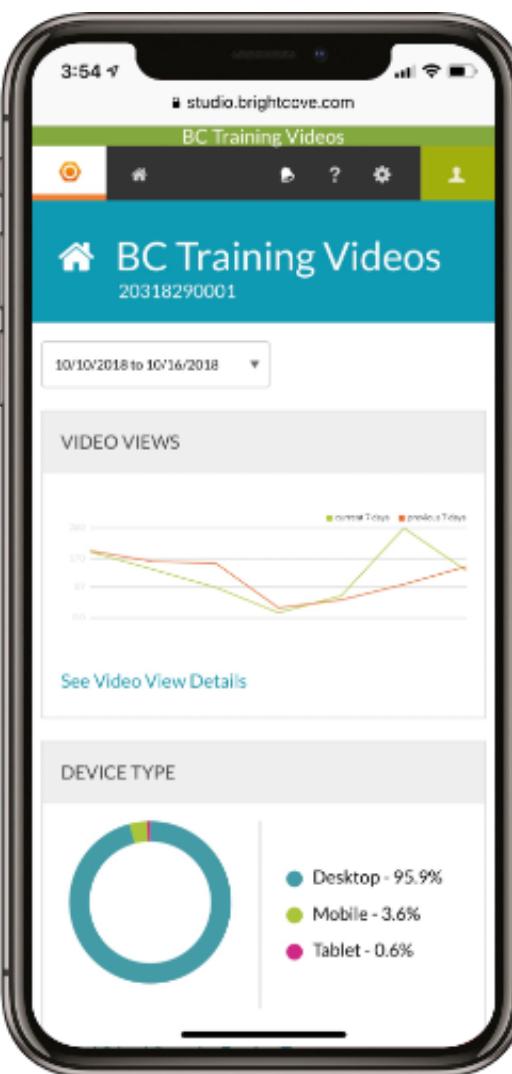
Prerequisites

- A Video Cloud account - you can sign up for a trial account [here](#).
- You should have some sample videos to can use or you can [download](#) some sample videos

Video Cloud Studio



- User interface for uploading, managing, and publishing videos
- Completely written in HTML5
- Upload, manage and track your video wherever, whenever and on whatever device
- Role-based permissions



Navigating Video Cloud Studio



- Organized into modules
- The modules you have access to are based upon your user permissions and Video Cloud subscription

The screenshot shows the Brightcove Video Cloud Studio interface. At the top, there's a navigation bar with the Brightcove logo, a 'MEDIA' dropdown menu, and links for 'SUPPORT', 'ADMIN', and 'BRIGHTCOVE TRAINING'. A red arrow points from the text 'Account Selector' to the 'BRIGHTCOVE TRAINING' dropdown, which is highlighted in green and shows 'Bob Bailey' as the selected account. Below the navigation bar, the main content area has a left sidebar for 'Brightcove Training' (Account ID 1486906377) and a right sidebar with various video management modules: Home, Live, Upload, Gallery, Media, Social, Analytics, Audience, and Players.

Brightcove Training
Account ID 1486906377

MEDIA ▾

SUPPORT ▾ ADMIN ▾ BRIGHTCOVE TRAINING ▾
Bob Bailey

Account Selector

Module	Description
Home	Your account at a glance
Live	Stream your live events
Upload	Add and process videos
Gallery	Create beautiful, engaging video sites and experiences
Media	Manage video content
Social	Distribute videos to social media
Analytics	Measure video performance
Audience	Track viewer activity with your marketing automation platform
Players	Create and manage players

Navigating Video Cloud Studio



- **Home** - Video Cloud dashboard
- **Upload** - Upload videos
- **Media** - Manage and publish videos
- **Analytics** - Review video analytics
- **Players** - Create and style players
- **Live** - Broadcast live events
- **Gallery** - Create video experiences
- **Social** - Publish videos to social media accounts
- **Audience** - Integrate with Oracle Eloqua, Marketo, Salesforce & HubSpot



Hands-on: Navigating Video Cloud Studio

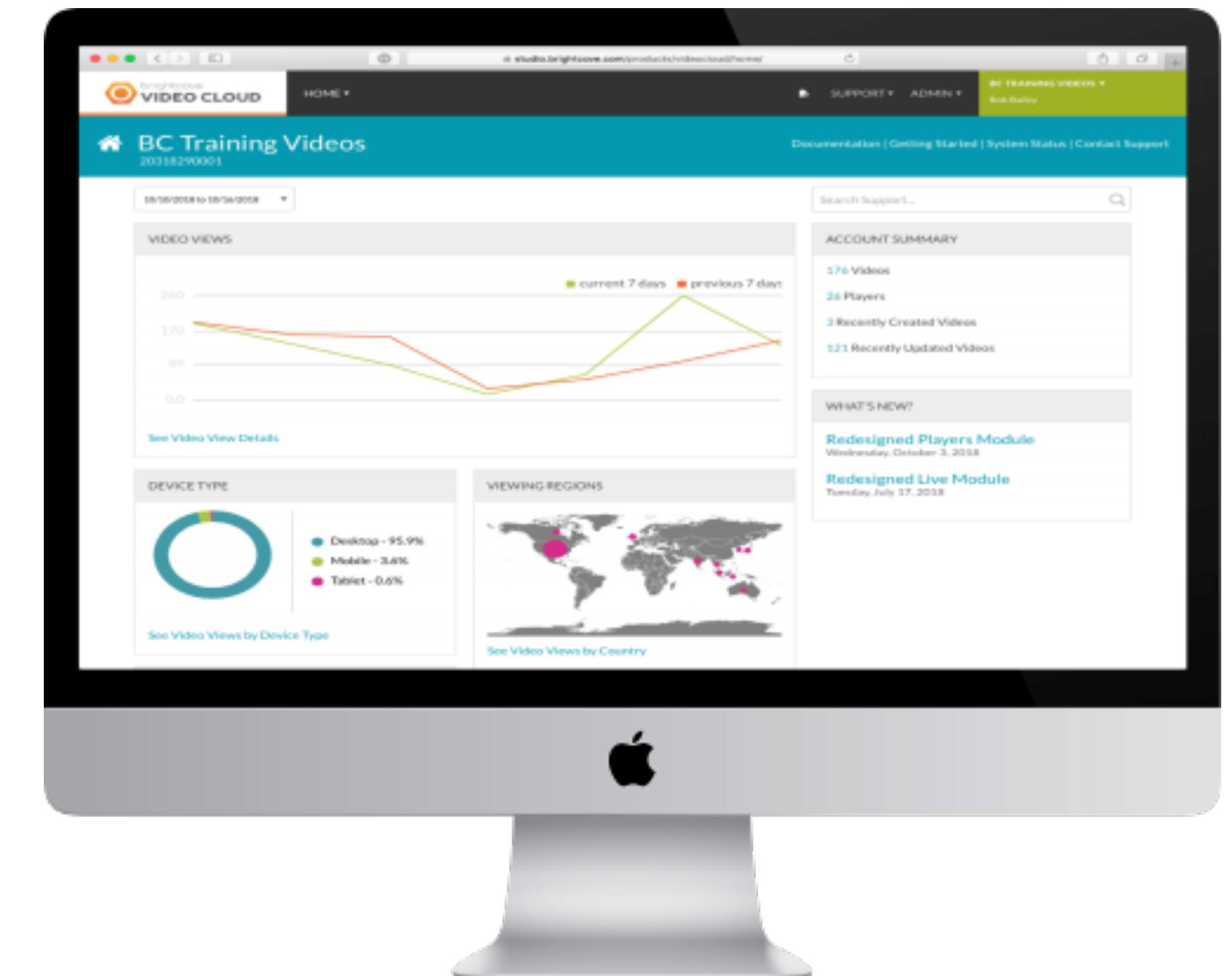
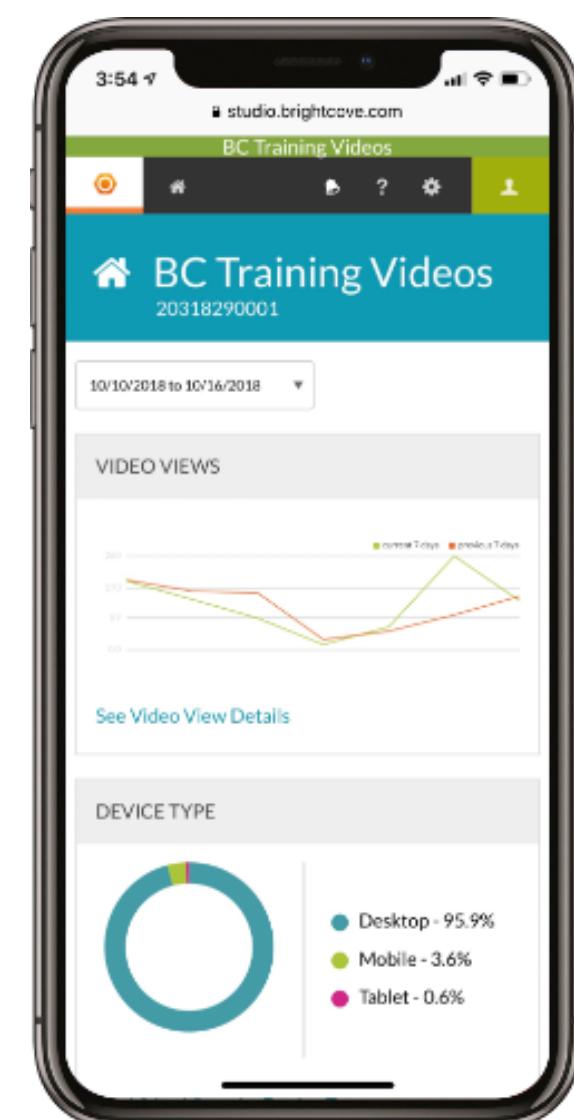


Uploading Videos

Uploading Videos



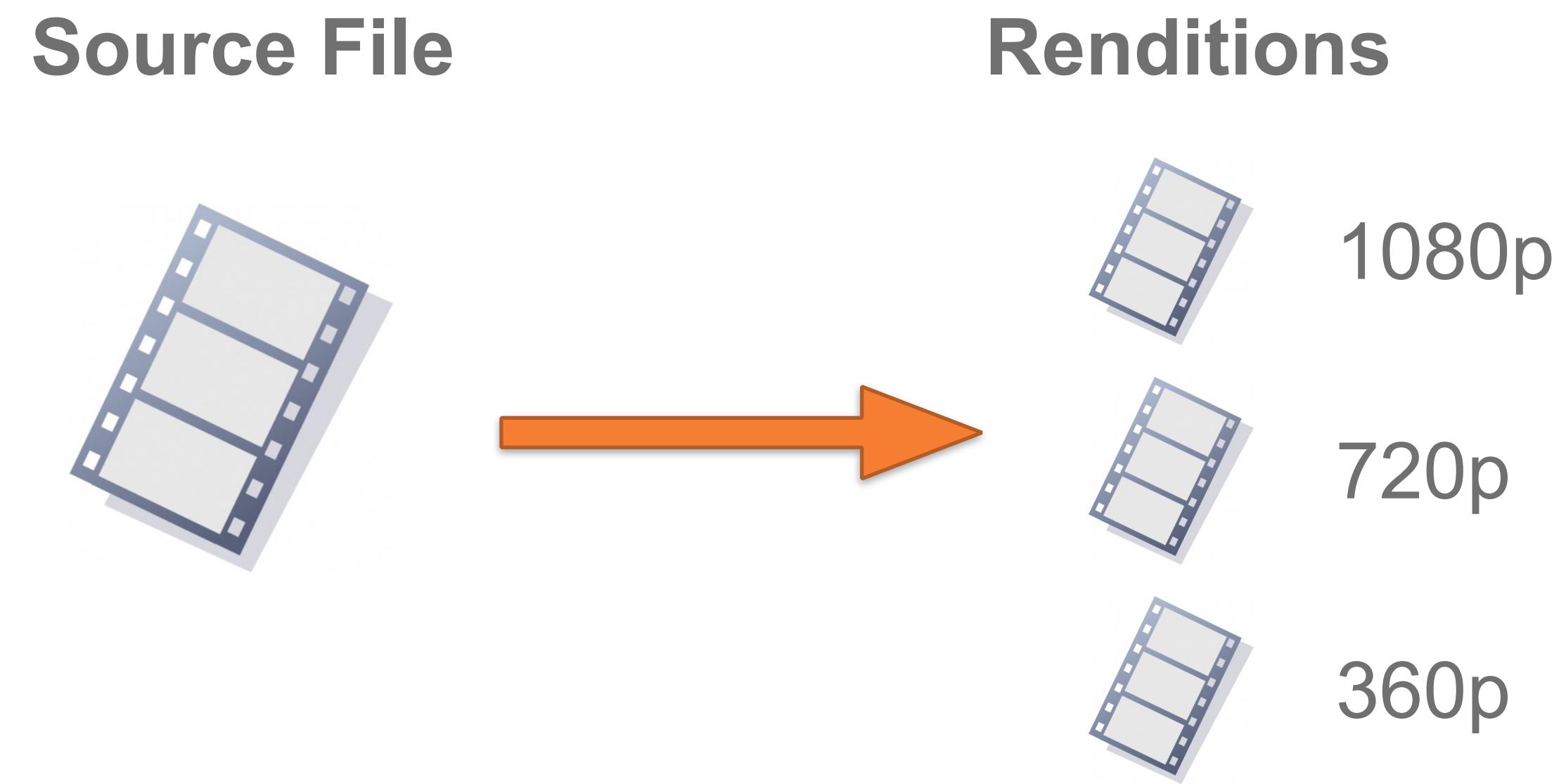
- Upload videos using the Upload module
- Source files can be:
 - On local machine
 - Located at a publicly addressable URL:
 - Amazon S3





Ingest Profile

- Determines the number and quality of renditions to create



- Goal: Deliver the best rendition to a viewer based upon their device type and bandwidth capabilities



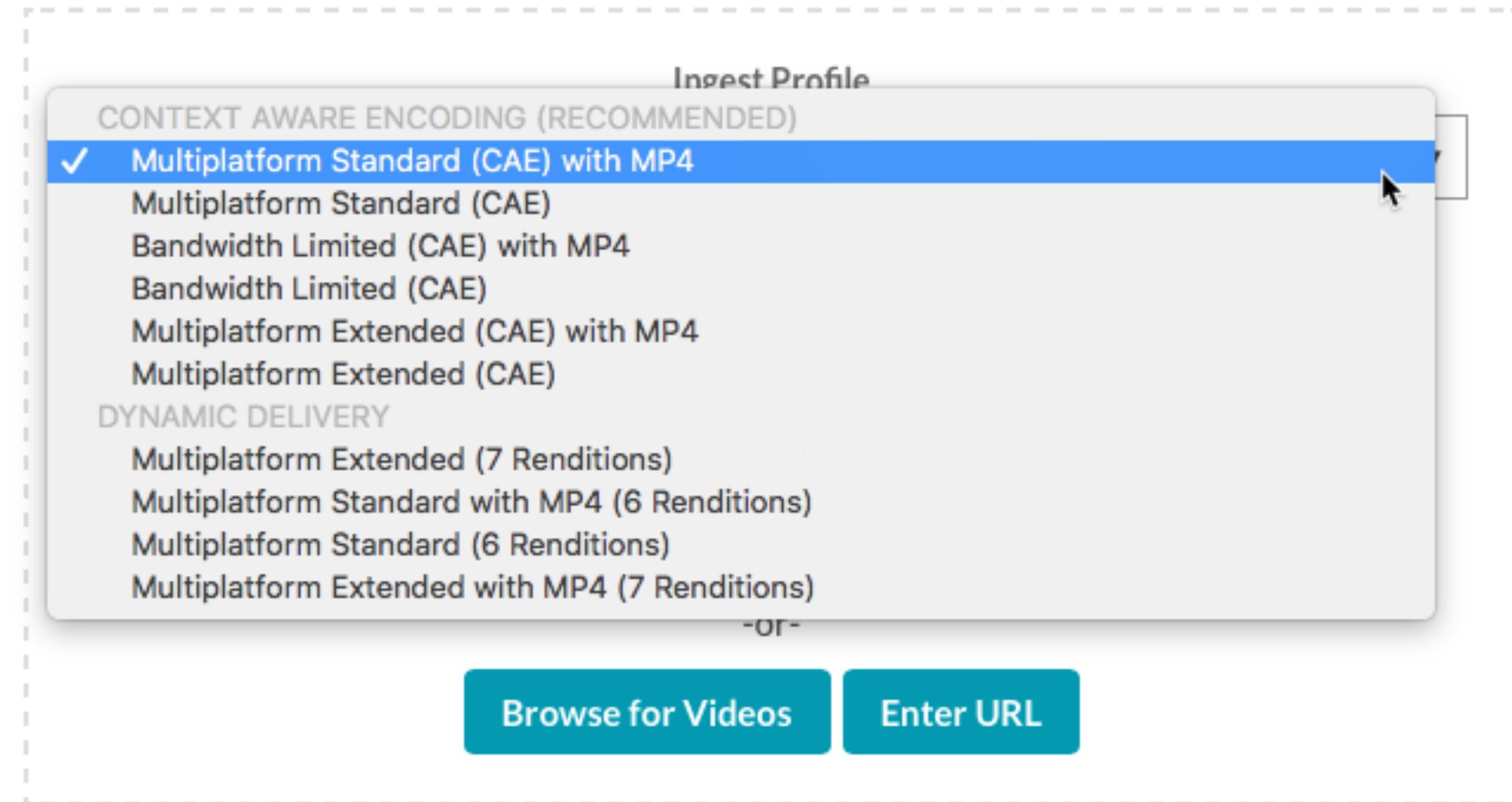
Do You Need MP4 Renditions?

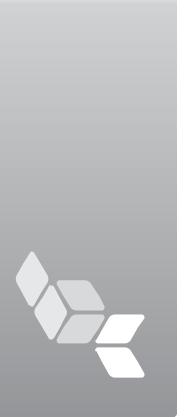
- Common use cases
 - Allow video downloads
 - Ability to create clips in Social module
- These features not available without MP4 renditions



Ingest Profile

- See the [Managing Ingest Profiles](#) document for specifics
- Custom profiles can be created using the Admin UI





Uploading Videos

- Three ways to select videos for upload:
 - Drag and drop
 - Browse for videos
 - Specify a remote URL

The screenshot shows the Brightcove video upload interface. At the top, there's a navigation bar with the Brightcove logo, an 'UPLOAD' dropdown, and user account links for 'SUPPORT ▾', 'ADMIN ▾', and 'VIDEO CLOUD TRAINING ▾ Bob Bailey'. Below the navigation is a large teal header bar with a white 'Upload' button featuring a cloud icon. A message below the header states: 'Videos are available to edit in the [Media module](#) when the upload is complete. See [documentation](#) on supported file formats.' The main upload area has a dashed border and contains an 'Ingest Profile' dropdown set to 'Multiplatform Standard with MP4 (6 Renditions)', a descriptive text about delivering content to various platforms, and a central area with a pink arrow icon and the text 'Drag Your Videos Here -or-'. At the bottom of this area are two buttons: 'Browse for Videos' and 'Enter URL'. To the right of the upload area is a sidebar titled 'Apply to all current uploads' containing 'Folder' and 'Tags (comma-separated)' fields, both currently empty. A 'Apply to All' button is at the bottom of the sidebar.

- Specify a folder and tags for videos

Uploading Videos



- Upload module displays upload progress
- Click **Edit** to edit basic video properties

BULL MOOSE

Dismiss Edit

Uploaded. Creating renditions. [View and edit video details](#) for video ID 5850028117001 in the Media module.

Source File Name
Bull Moose.mp4

BROWN PELICAN

Cancel Upload Edit

Uploading... 100%, 00:00:00 remaining.

Source File Name
Brown Pelican.mpg

BALD EAGLE

Cancel Upload Edit

Uploading... 100%, 00:00:00 remaining.

Source File Name
Bald Eagle.mp4

BULL MOOSE

Processing Complete. [View and edit video details](#) for video ID 5850028117001 in the Media module.

Source File Name
Bull Moose.mp4

Ingest Profile
Multiplatform Standard with MP4

Status
 Active Inactive

Name *
Bull Moose

Short Description (250 characters max)
250

Tags (comma-separated)

Reference ID (must be unique)
150

Video Projection
 Standard 360 Degree

Move to Folder

Cancel Save



Hands-on Task: Uploading Videos to Video Cloud

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>



Managing Videos

Managing Videos



- Media module used to manage videos in an account:
 - Edit video properties
 - Organize using folders
 - Add videos to playlists
 - Activate / Deactivate videos
 - Delete videos
 - Export video metadata
 - Publish videos and playlists

The screenshot shows the Brightcove Video Cloud interface. On the left, a sidebar titled 'VIDEOS' lists categories: 'All Videos' (231), '+ Create Folder', 'Animals' (4), 'Birds' (6), 'Fish' (1), 'Sea Life' (3), 'Sports' (0), '+ Add Remote Video'. Below that is 'PLAYLISTS' with 'All Playlists' (20), '+ Create Playlist', 'Animals', and 'Big Playlist'. The main area is titled 'Videos' with '231 Videos'. It includes buttons for 'Publish and Embed...', 'Quick Edit', 'Quick View', 'More', and a trash can icon. A search bar at the top right says 'Search ...' with a magnifying glass icon. The results table has columns: Name, Status, Reference ID, Created Date, and Updated Date. The table lists several video entries:

Name	Status	Reference ID	Created Date	Updated Date
Red-Shouldered Hawk	∅	6051626016001	06/24/2019 10:17 AM bbailey@brightcove.com	07/11/2019 2:23 PM bbailey@brightcove.com
Powered Parachute at the Beach	✓	6033777419001	05/07/2019 9:36 AM bbailey@brightcove.com	05/07/2019 9:46 AM
Pileated Woodpecker with Baby	✓	6033402539001	05/06/2019 11:18 AM bbailey@brightcove.com	05/06/2019 11:19 AM
Pileated Woodpecker Babies	✓	6033398612001	05/06/2019 11:11 AM bbailey@brightcove.com	05/06/2019 11:12 AM
Chimp	✓	6032704472001	05/03/2019 3:19 PM bbailey@brightcove.com	05/03/2019 3:20 PM
Ring-billed Gull	✓	6029479238001	04/24/2019 11:15 AM bbailey@brightcove.com	05/01/2019 1:58 PM
Short-billed Dowitchers on the Shore	✓	6031827122001	05/01/2019 9:04 AM bbailey@brightcove.com	05/01/2019 9:15 AM bbailey@brightcove.com

Editing Video Properties

- Click on a video name to open video properties
- Preview player will update to reflect property changes

The screenshot shows the Brightcove Video Cloud Media interface. At the top, there's a navigation bar with 'brightcove VIDEO CLOUD' logo, 'MEDIA', 'SUPPORT', 'ADMIN', and 'BRIGHTCOVE TRAINING' (Bob Bailey). Below the navigation is a thumbnail of a brown pelican standing on rocks by the water. To the left of the thumbnail is a preview player timeline with a play button at the center. An orange arrow points from the text 'Preview player will update to reflect property changes' to the preview player area. The main content area is divided into several sections:

- VIDEO INFORMATION:** Includes fields for Name (Brown Pelican), Short Description (Brown Pelican on the rocks in Florida.), Tags (birds), Reference ID (***), Video Projection Standard (Standard), Offline playback is disabled, Related Link URL (***), Related Link Text (***), Long Description (***), Advertising (Ad Supported), Ad Keys (***), Folder (Manual Playlists), Sharing (***).
- VIDEO FILES:** Shows Source File Name (Brown Pelican.mpg) and a note that it's Enabled for Dynamic Delivery. Buttons for 'Replace Source File' and 'Retranscode' are present. A table lists various video formats with their dimensions and upload dates.

Dimensions	Upload Date
480 x 270 @ 452 kbps	Tue, Feb 19, 2019 1:29 PM
640 x 360 @ 694 kbps	Tue, Feb 19, 2019 1:29 PM
640 x 360 @ 895 kbps	Tue, Feb 19, 2019 1:29 PM
960 x 540 @ 1196 kbps	Tue, Feb 19, 2019 1:29 PM
960 x 540 @ 1675 kbps	Tue, Feb 19, 2019 1:29 PM
1280 x 720 @ 2001 kbps	Tue, Feb 19, 2019 1:29 PM
1280 x 720 @ 2092 kbps	Tue, Feb 19, 2019 1:29 PM
1920 x 1080 @ 3503 kbps	Tue, Feb 19, 2019 1:29 PM
- IMAGES:** Includes sections for 'Poster' (a large image of the pelican) and 'Thumbnail' (a smaller version of the poster image).
- VIDEO VIEWS (30 DAYS):** A chart showing 'No activity in the last 30 days'.
- CUSTOM FIELDS:** Fields include Region (***), Subject (Birds), Year (2018), and YT Privacy Status (***).
- AVAILABILITY:** Scheduling (Always Available) and Geo Filtering (Unrestricted).

Editing Video Properties

- Properties organized into sections:

- Video Information
- Images
- Video Files
- Video Views (30 days)
- Custom Fields
- Availability
- Text Tracks
- Audio Tracks
- Media Sharing
- Audio Tracks

VIDEO INFORMATION	
Name	Edit
Brown Pelican	
ID	
6003975624001	
Short Description	
Brown Pelican on the rocks in Florida.	
Tags	
birds	
Reference ID	

Video Projection	
Standard	
Offline playback is disabled	
Related Link URL	

Related Link Text	

Long Description	

Advertising	
Ad Supported	
Ad Keys	

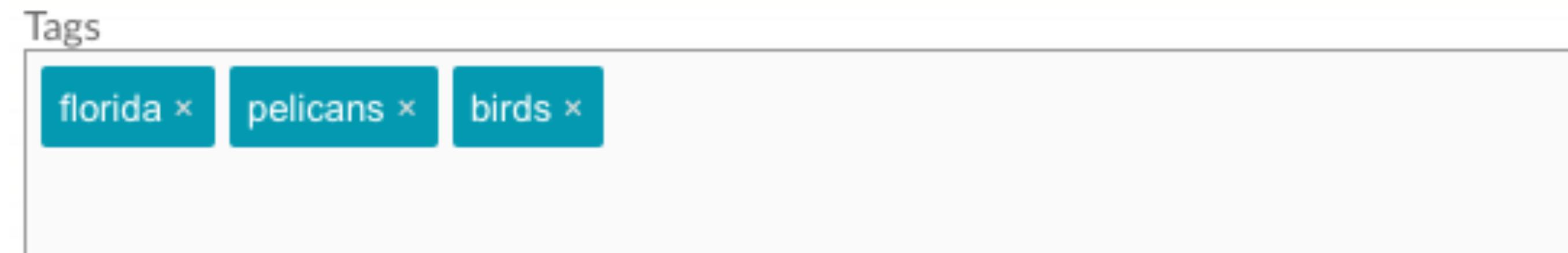
Folder	
Manual Playlists	

Sharing	



Video Tags

- Tags are a set of keywords that can be assigned to a video or set of videos
- Multiple tags can be added to a video
- Tags facilitate searching through your media library
- Used when creating Smart playlists (covered later)





Hands-on Task: Editing Video Properties

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>



Creating and Styling Players

Brightcove Player



- All videos are viewed inside of a player
- Players are created and styled in the Players module
 - CSS can also be used to style players

The screenshot shows the Brightcove Video Cloud interface for managing players. The top navigation bar includes the Brightcove logo, a search bar, and links for SUPPORT, ADMIN, and BRIGHTCOVE TRAINING. The current user is Bob Bailey.

The main area is titled "Players" and contains a list of player configurations:

Name	Updated	Status
Sample Player Ctzra7vEL	12/13/2018 8:55 AM	✓
SSAI Player bXjrlD9CiR	12/5/2018 5:04 PM	✓
Styled Player FIOyfiuvK	12/5/2018 1:35 PM	✓
Graphite Player n5H09zu0n	11/20/2018 1:08 PM	✓
Playlist Player hizeDbje7H	11/8/2018 11:08 AM	✓
Training Video Player V Playlist CINOUp3f	11/5/2018 11:52 AM	✓
Ad Cue Point Player ZFz20QCkww	11/2/2018 9:00 AM	✓
Ad Player IwPQJL	10/30/2018 2:05 PM	✓

A detailed sidebar for the "Sample Player" (Ctzra7vEL) is displayed on the right, showing its configuration details:

- Player Preview
- Embed Code & URL
- Player ID: Ctzra7vEL
- Name: Sample Player
- Description: ---
- Status: Active
- Published State: Published



Player Types

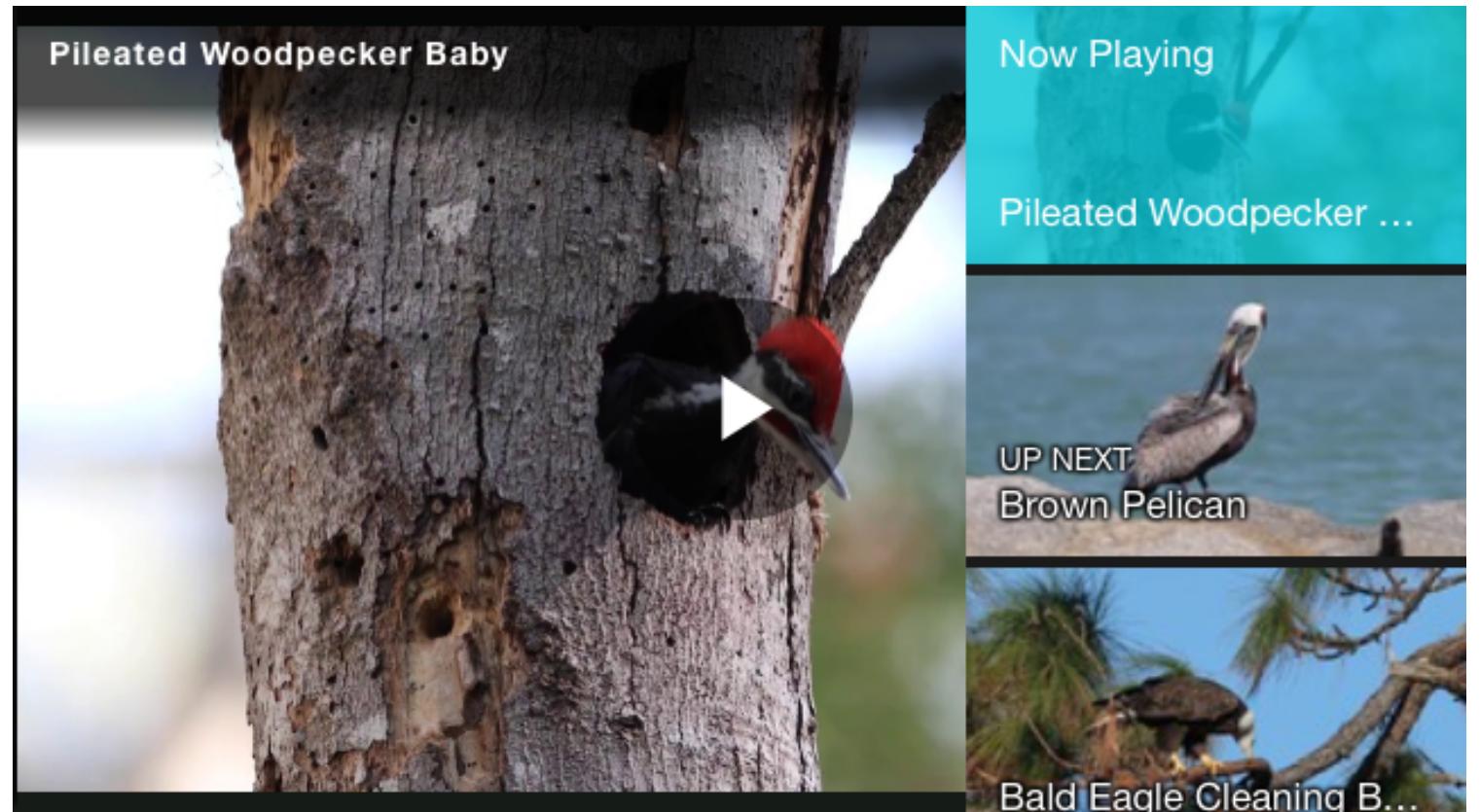
- Single Video player



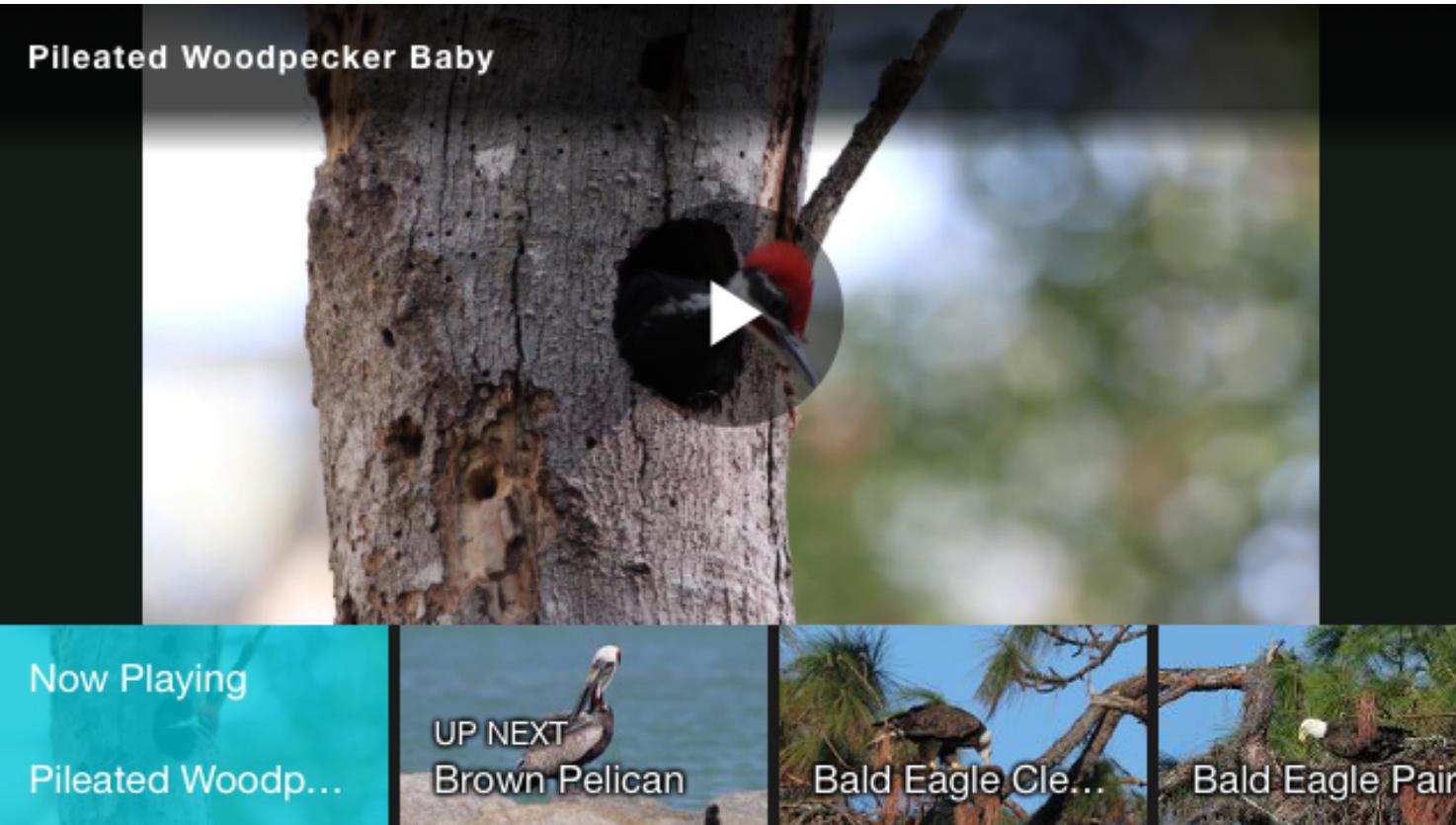


Player Types

- Playlist player



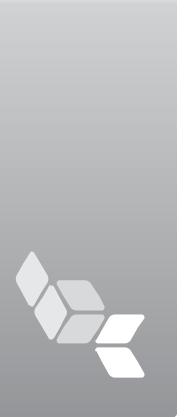
Vertical



Horizontal



Hidden



Creating a Player

- Click **New Player**
- Name the player
- Click **Save**

New Player X

Name *

Short Description

Cancel Save

Player Properties



- Player Information
- Styling
- Playback
- Controls
- Social
- Plugins
- End Screens
- Advertising
- Content Restriction
- Third-Party Analytics
- Audience
- JSON Editor

brightcove VIDEO CLOUD

PLAYERS ▾

SUPPORT ▾ ADMIN ▾

BRIGHTCOVE TRAINING ▾
Bob Bailey

[Back to Players](#)

Sample Player

[Delete](#) [Deactivate](#) [Revert Changes](#) [Preview](#) [Publish & Embed](#)

Player Information

Player ID
Ctzra7vEL

Name * (Internal Only) 187

Player Type
 Single Video Playlist

Short Description (Internal Only) 250

Sizing
 Responsive Fixed

Aspect Ratio Player Dimensions * (Width, Height)
16:9 x px

Update Mode ([What's this?](#))
 Automatic Manual

Player Version ([Release Notes](#))

Published Player Version
6.35.1

Localization ([Accepted Languages](#))

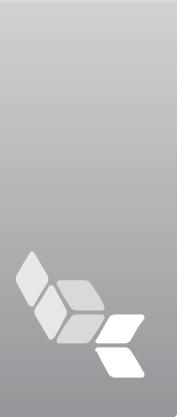
Include the language code(s) you wish to use for localization

[Save](#)

Sample Cloud Video [Share](#)



This player is published. You can make changes and publish them when you are ready.



Styling a Player

- Click player name
- Click **Styling** in navigation menu
- Select:
 - Playlist Type
 - Play Button Shape
 - Play Button Position

Styling

Playlist Type



Show title and description

Play Button Shape



Play Button Position



Color Theme

Main:

Background:

Icons:

Logo Overlay

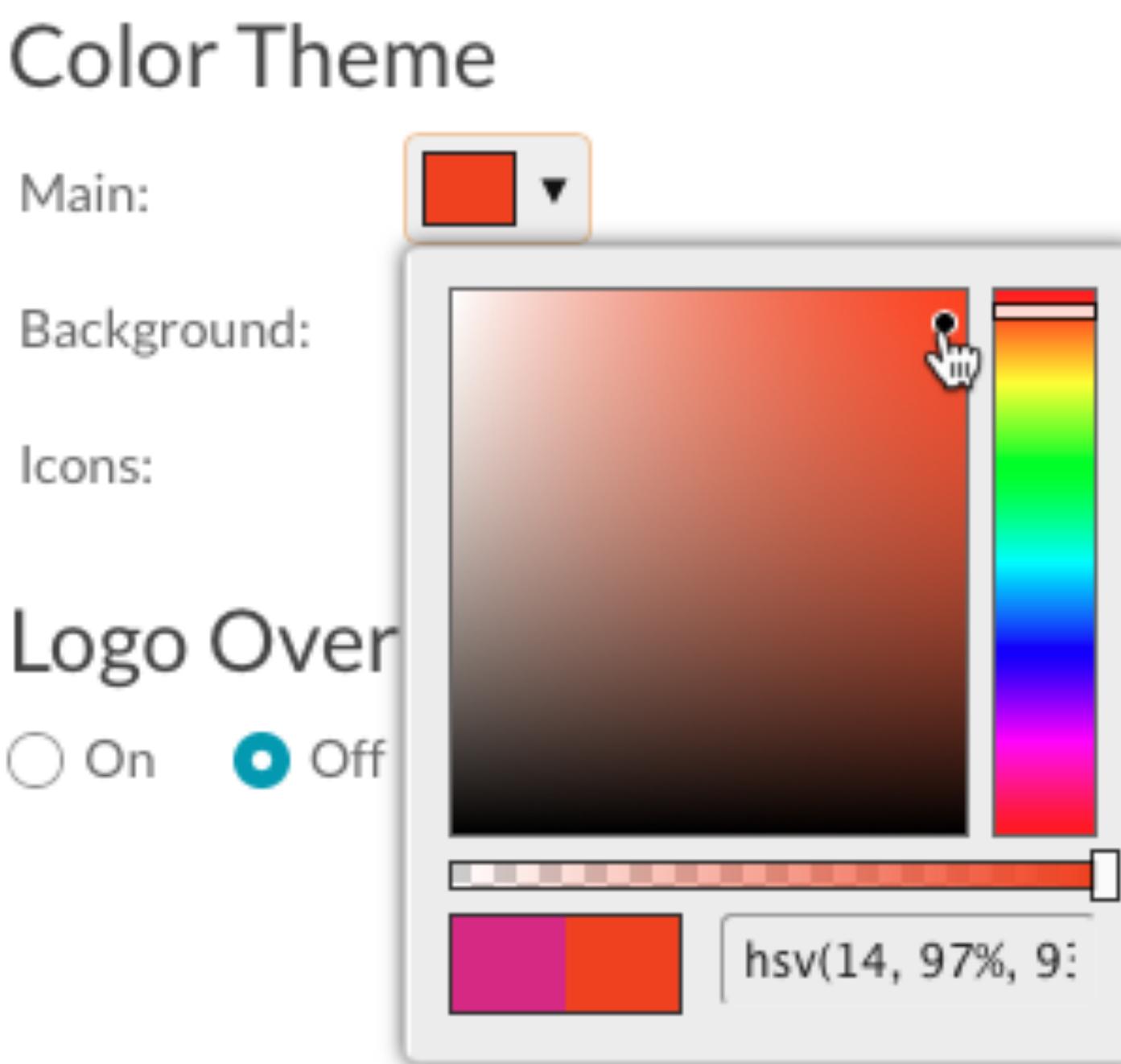
On Off

Players can also be styled using
CSS and JavaScript



Styling a Player

- Color Theme controls player colors
- Click color thumbnail and select a color





Styling a Player

- Logo Overlay adds an image over the player
- Enter Logo URL to make overlay clickable
- Player changes **must** be published before they become available in published players

Logo Overlay

On Off



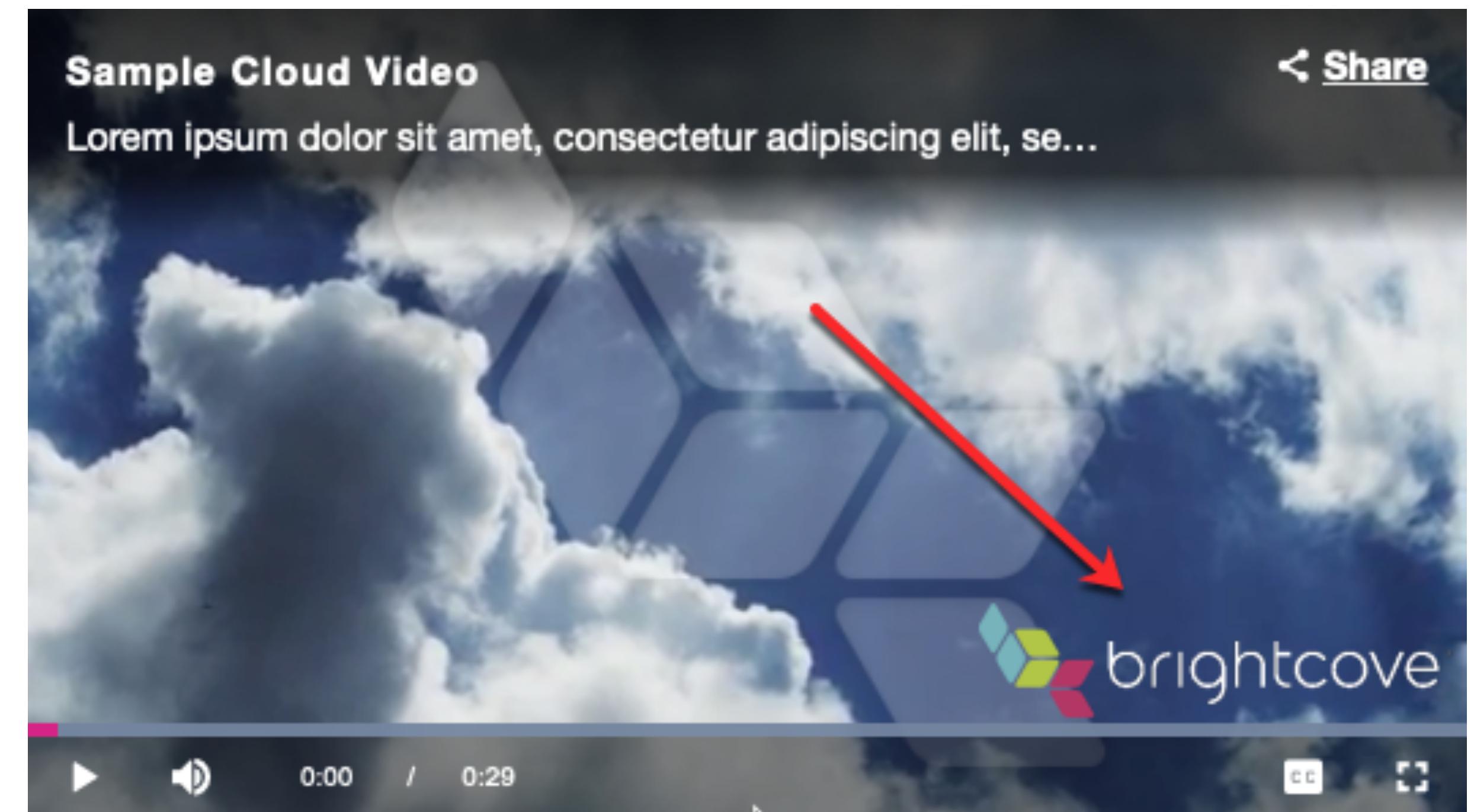
brightcove™

[Browse](#)

Logo URL (clickable logo)

Logo Position

Bottom Right ▾



Types of Players



- Preview Player
 - Used to preview changes before publishing
 - Once the changes are acceptable, the player can be published
 - Displays a Brightcove logo overlay indicating that it should not be used in production
- Published Player
 - The player that will appear on your web pages
 - Contains all of the changes that have been made to the player settings and then published

Sample Player

Created 8/20/2018 2:26 PM

Player Preview

Embed Code & URL ▾

Preview Player ↗

Published Player

Sample Player

Description

Status

Active

Published State

Published



Hands-on Task: Creating and Styling a Player

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>



Publishing a Video

Publishing a Video

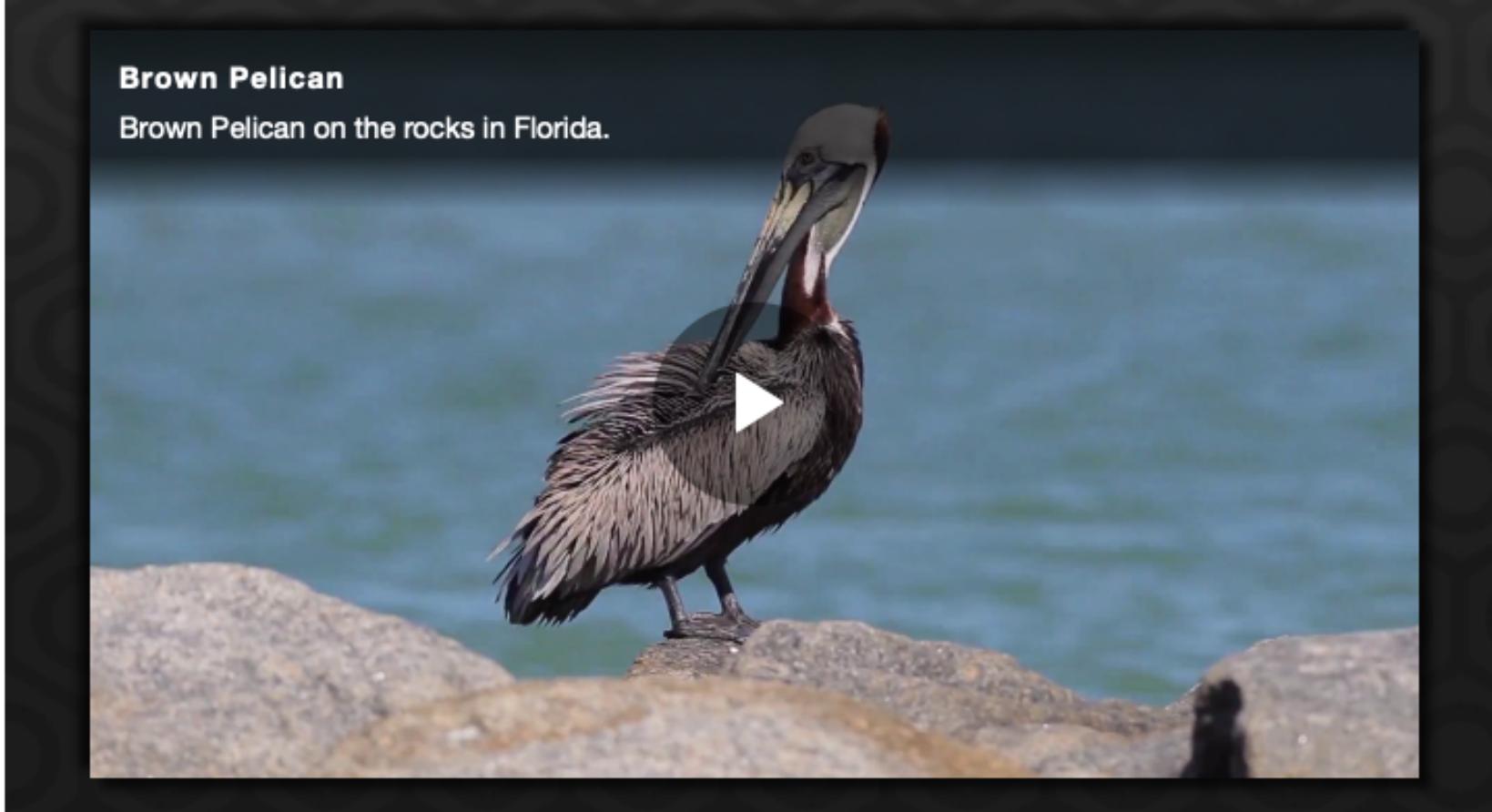
- Select the video
- Click Publish and Embed >
Web Player
- Select a Player
- Select embed code

Publishing Brown Pelican X

Select Player

Brightcove Default Player ▼

This is an instance of the Brightcove Default Player. You can modify this or choose to create your own.



Brown Pelican
Brown Pelican on the rocks in Florida.

Preview in browser
https://players.brightcove.net/1486906377/default_default/index.html?videoid=6003975624001 Shorten

Copy Code
Copy the appropriate code below and paste it into your web page or app.

[Standard](#) [Advanced](#)

Using the standard (iframe) embed code is recommended for most cases. [Help](#)

```
<iframe src="https://players.brightcove.net/1486906377/default_default/index.html?videoid=6003975624001" allowfullscreen="" allow="encrypted-media" width="300" height="150"></iframe>
```

Change Player Size

Sizing Responsive Fixed

Aspect Ratio Custom ▼

Player Width Player Height Units px ▼

Close



Types of Embed Code

- **iframe (Standard tab)**
 - Recommended for most cases
 - Places the player inside an **<iframe>** tag
- **In-Page (Advanced tab)**
 - Allows the player to exist in the the HTML page directly, not in an iframe
 - Easier for developers to access the player and associated properties and events
- **URL**
 - Provides a URL to the published player
 - Useful for quickly viewing the player in a browser



Hands-on Task: Publishing a Video

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>



Creating a Playlist

Creating a Playlist



- A playlist is a collection of videos that are grouped together in a particular order for playback in a Brightcove Player



- **Manual Playlist** - List of videos is manually created
- **Smart Playlist** - List of videos created automatically based upon video tags

Creating a Playlist

- Created in the Media module
- Click **Create Playlist**
- Configure playlist properties

Playlist Settings: Create Playlist

X

Playlist type

Manual: Add videos manually
 Smart: Add videos automatically based on tags

Reference ID

Playlist Name

Birds

Description

Show Playlist in Sidebar

Smart Playlist Settings

Tags

contains one or more ▾ birds ×

Play Order

Activated Date (Oldest First) ▾

Limit Number of Videos

Cancel Save



Hands-on Task: Creating Playlists

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>

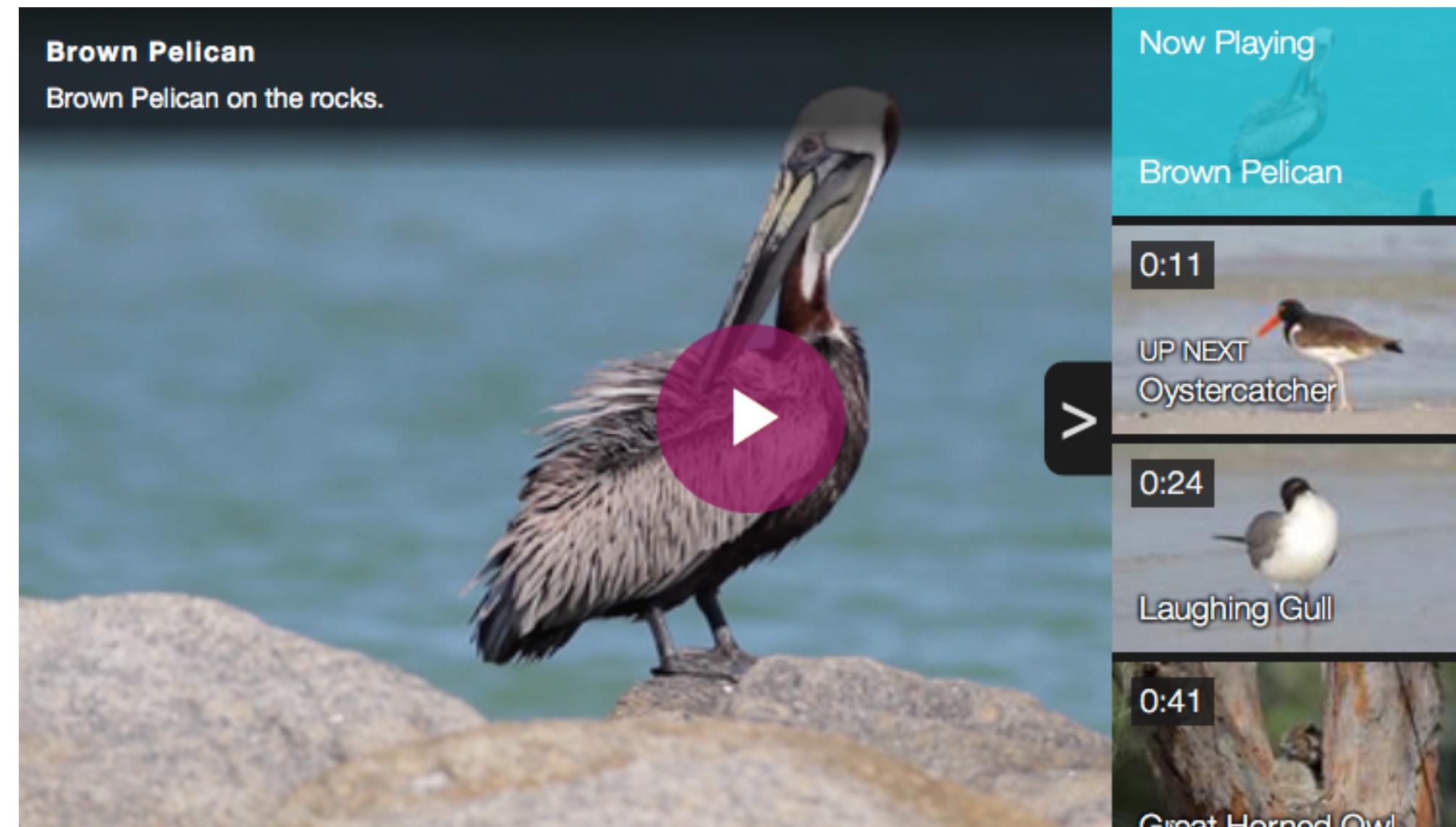


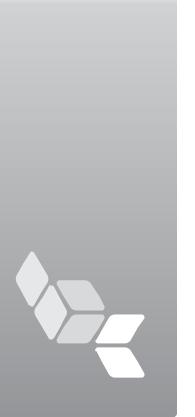
Publishing a Playlist

Publishing a Playlist



- Steps to publish a playlist are the same as publishing a video
- However....
- There are player settings that can be configured for a playlist





Player Playlist Settings

- In Players module, open player properties
- Select a **Player Type of Playlist**
- In **Styling** menu, select a **Playlist Type**
- Select **Playback** properties
 - Randomize play order
 - Play video when selected
 - Continuous play mode
 - Video countdown

Styling

Playlist Type



- Randomize play order
- Play video when selected
- Continuous play mode i
- Video Countdown
 - Up next card (auto advance)
 - Up next endscreen (countdown)

Remember to Publish the player after making changes



Hands-on Task: Publishing a Playlist

<https://support.brightcove.com/step-step-video-cloud-studio-publishing-workflow>



Additional Resources



On-demand Training

- <https://support.brightcove.com/online-training-courses>

Online Training Courses

 Studio User, Player Developer, Device SDK Developer

This topic lists all of the on-demand training courses that are available.

>> [Register for instructor-led, online training](#)

Name	Product Focus	Role	Duration	Description
Video Cloud Basics	Video Cloud	Studio User	16:38	Learn the basics on how to upload and publish videos using Video Cloud Studio
Introduction to Video Cloud	Video Cloud	Studio User	35:37	Learn how to upload, manage and publish videos using Video Cloud Studio
Introduction to Video Cloud Analytics	Video Cloud	Studio User	24:06	Learn about the types of analytics that are available inside Video Cloud Studio
Introduction to Brightcove Gallery	Gallery	Studio User	17:39	Learn about Gallery and the types of experiences that can be created.
Building In-Page Experiences using Gallery	Gallery	Studio User	32:17	Learn how to create and publish an in-page experience using Brightcove Gallery

Instructor-led Training



- <https://support.brightcove.com/register-training>

Register for Training

Studio User, Player Developer, Device SDK Developer

Get Started using Brightcove Player Studio, Get Started using Gallery, Get Started using Video Cloud Studio, Get Started with Player Development, General Info

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

Developing with the Brightcove Player

In this two hour session, you will learn to use JavaScript, CSS and HTML to customize the behavior and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Tue, Jul 23, 2019 3:00 PM - 5:00 PM EDT

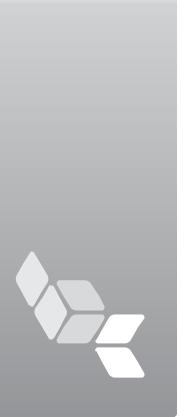
REGISTER

Introduction to Video Cloud

Introduction to Video Cloud is an absolute must for those responsible for uploading, configuring, and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Thu, Aug 15, 2019 3:00 PM - 4:00 PM EDT



Support Request

- support.brightcove.com

The screenshot shows the Brightcove Support Portal login interface. At the top left is the Brightcove logo. To its right is a teal button labeled "Log in". Below the logo is a teal navigation bar with the word "HOME" in white. The main content area has a heading "Please Log in to Contact Support" and a sub-instruction "Support Portal credentials not associated with Studio credentials*". It features two input fields: one for "Email Address" with a person icon and another for "Password" with a lock icon. A large teal "Sign In" button is centered below the fields. At the bottom, there are links for "Forgot your password?" and "Sign Up".

Please Log in to Contact Support
Support Portal credentials not associated with Studio credentials

Email Address

Password

Sign In

[Forgot your password?](#)

[Sign Up](#)

Documentation



- support.brightcove.com

Select Language TRANSLATIONS PROVIDED BY GOOGLE TRANSLATE

SUPPORT REQUEST | SYSTEM STATUS | ONLINE COURSES

HOME PRODUCTS ▾ QUICK LINKS ▾ TRAINING ▾

Welcome to Brightcove Documentation

Search

New to Video Cloud? The courses on [Brightcove University](#) are designed to get you started fast!

Select a Product

[Product Release Notes](#)

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Documentation

- support.brightcove.com

The screenshot shows the Brightcove Video Cloud documentation website. At the top, there's a navigation bar with links for 'Select Language' (with a dropdown arrow), 'TRANSLATIONS PROVIDED BY GOOGLE TRANSLATE', 'SUPPORT REQUEST', 'SYSTEM STATUS', and 'ONLINE COURSES'. Below the navigation is the Brightcove logo and a main menu with 'HOME', 'PRODUCTS', 'QUICK LINKS', and 'TRAINING'. A dark blue header bar says 'Video Cloud'. Below it is a search bar with a magnifying glass icon. The main content area features the 'brightcove VIDEO CLOUD™' logo and a brief description: 'With Video Cloud you can deliver fast, innovative, TV-like experiences out-of-the-box, dynamically insert server-side ads to maximize revenue, and reach your audiences wherever they are.' There are six main sections arranged in a grid:

- Get Started**: Learn the basics and get started using Video Cloud.
 - [Video Cloud Studio](#)
 - [Developers](#)
- What's New**: Learn about the Video Cloud product updates.
 - [Video Cloud Studio](#)
 - [Brightcove Player](#)
 - [Mobile SDKs](#)
- Video Cloud Studio Documentation**:
 - [Popular Topics](#)
 - [All Studio Documentation](#)
- Video Cloud Studio Training**:
 - [Video Cloud Basics](#)
 - [Introduction to Video Cloud](#)
 - [Introduction to Video Cloud Analytics](#)
 - [Video Cloud Studio Training Videos](#)
- Developer Documentation**:
 - [Player Developers](#)
 - [API Developers](#)
 - [SDK Developers](#)
 - [Brightcove Forum Groups and Email Lists](#)
 - [All Video Cloud Documentation](#)
- Developer Training**:
 - [Developing with the Brightcove Player](#)
 - [Developing with the Brightcove Native Player](#)
 - [SDK for Android](#)
 - [Developing with the Brightcove Native Player](#)
 - [SDK for iOS](#)
 - [API Training Videos](#)
 - [SDK Training Videos](#)



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