



# Video Cloud Essentials

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brightcove  
**VIDEO CLOUD**



# Course Outline

- Reviewing the Video Cloud Architecture
- Uploading Videos
- Managing Videos
- Publishing a Video
- Creating and Styling Players
- Creating a Playlist
- Publishing a Playlist
- Reviewing Video Analytics
- Reviewing Additional Resources



# Course Objectives

- At the end of this training you should be able to:
  - Describe the Video Cloud architecture
  - Navigate inside Video Cloud Studio
  - Upload videos to Video Cloud
  - Edit video properties
  - Publish a video
  - Create and style a player
  - Create a playlist
  - Publish a playlist
  - Describe the types of analytics that are provided by Video Cloud
  - Describe the other learning resources that are available



# Audience

- New Video Cloud users
- Publishers evaluating Video Cloud
- Note: Developer training is also available



# Video Cloud Trial Accounts

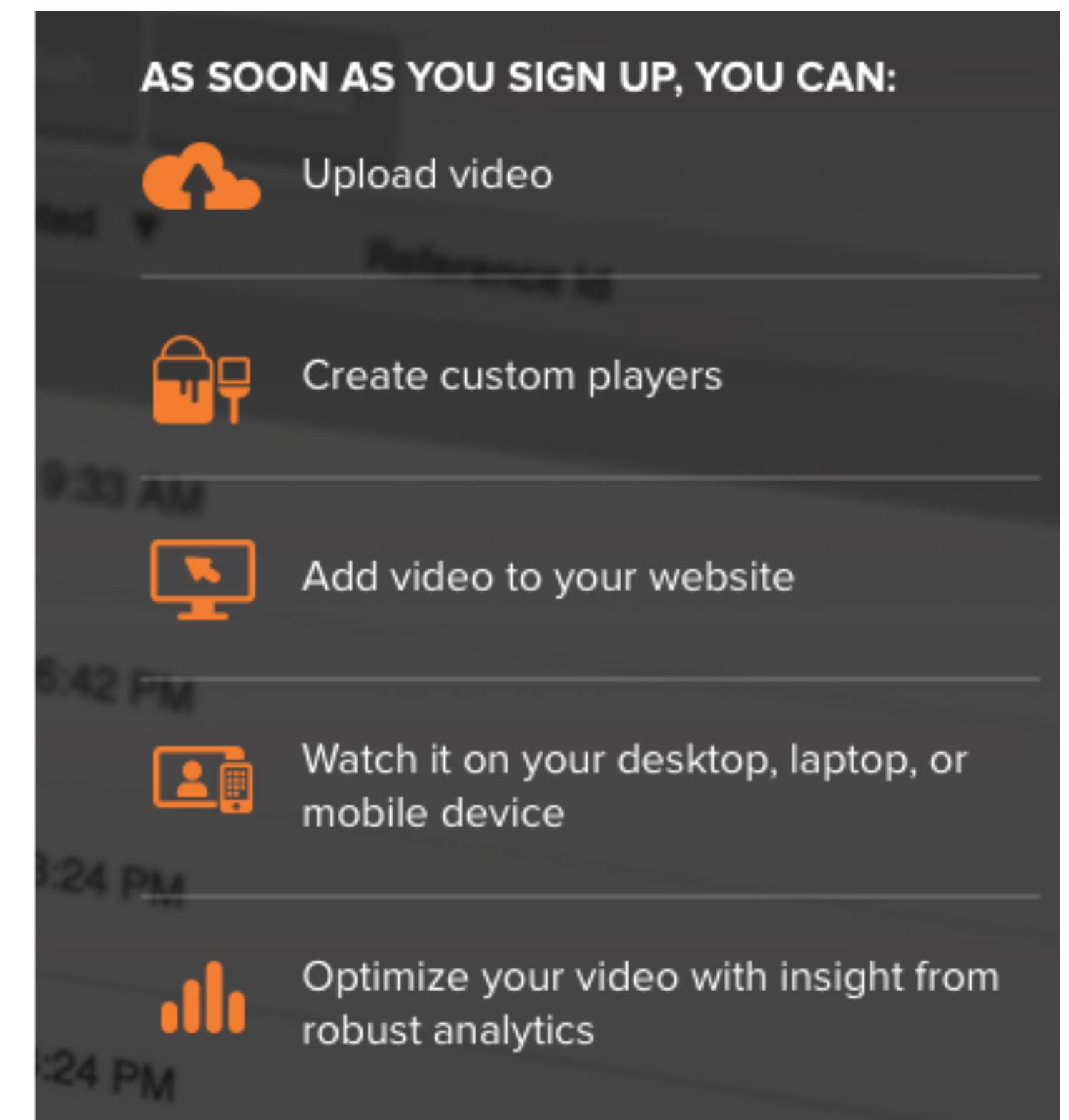
- You can sign up for a trial account:
  - <https://register.brightcove.com>

Start Your **Free 30-Day** Brightcove  
Video Cloud Trial

No credit card required.

CONTINUE

We will use your email address to see if you are already registered with Brightcove.



# Quick Start to Video Cloud



- Set of hands on steps you can work through on your own
- <https://support.brightcove.com/quick-start-video-cloud>

The screenshot shows a documentation page for Brightcove. At the top left is the Brightcove logo. To its right is the word "Documentation". Below this is a search bar with a magnifying glass icon. To the right of the search bar is the title "Quick Start to Video Cloud". On the left side, there is a sidebar titled "On This Page" containing links to Audience, Prerequisites, Outline, Next Step, and Related content. The main content area contains sections for Video Cloud, Studio User, and Get Started using Video Cloud Studio. It also includes a description of the Quick Start's objective and a list of skills to be learned.

Search



## Quick Start to Video Cloud

### On This Page

- ▶ Audience
- ▶ Prerequisites
- ▶ Outline
- ▶ Next Step
- ▶ Related content

#### ▶ Video Cloud

#### ▶ Studio User

#### ▶ Get Started using Video Cloud Studio

The objective of this Quick Start is to give you a short, simple guide to follow to help get you started using Video Cloud. This Quick Start will give you a set of hands on steps you can work through on your own to discover some of the features of Video Cloud.

After completing this Quick Start you should be able to:

- Describe the Video Cloud architecture
- Navigate inside Video Cloud Studio
- Upload videos to Video Cloud
- Edit video properties
- Publish a video
- Create and style a player
- Create a playlist
- Publish a playlist
- Understand the types of analytics that are provided by Video Cloud

### Audience

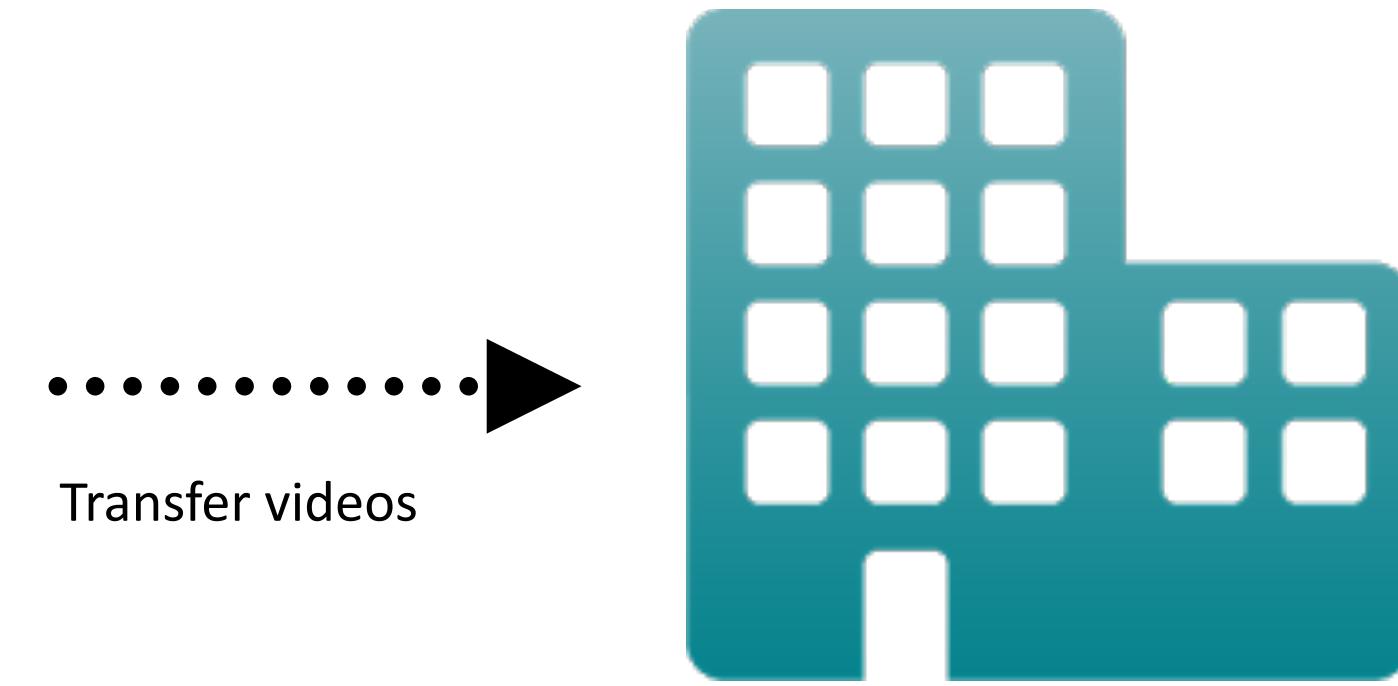
Anyone who is evaluating or is new to Video Cloud.

### Prerequisites



# Reviewing the Video Cloud Architecture

# The Video Cloud Platform Architecture



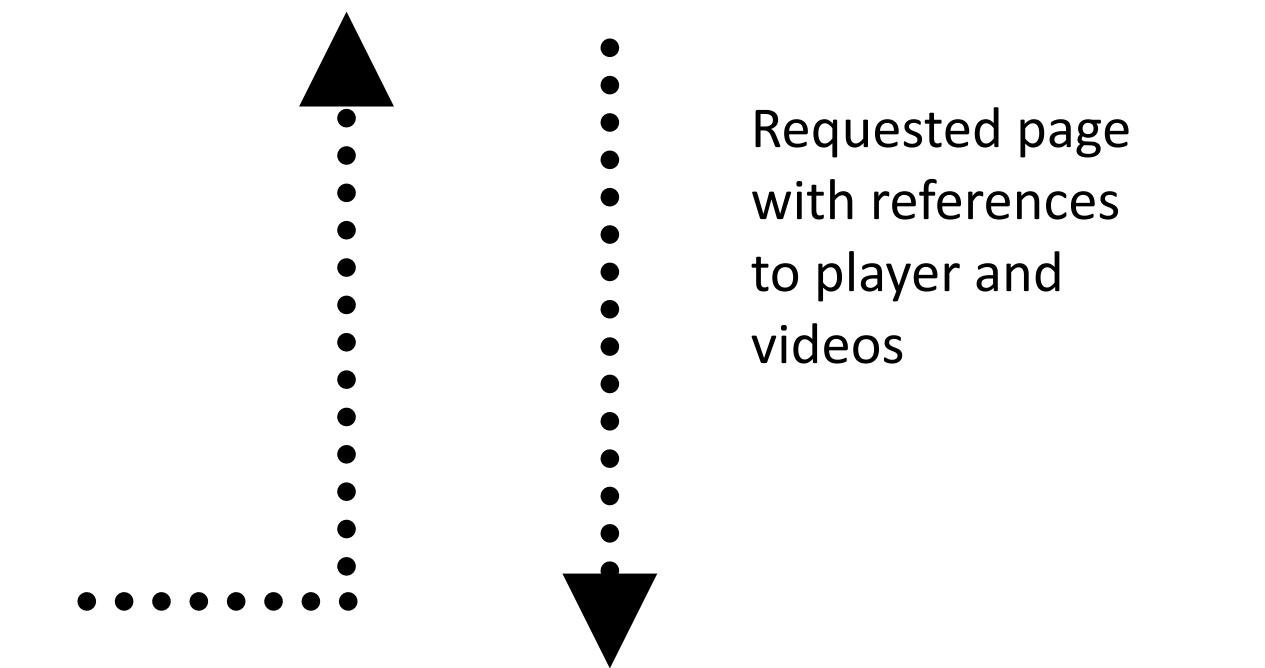
..... ➔

Transfer videos



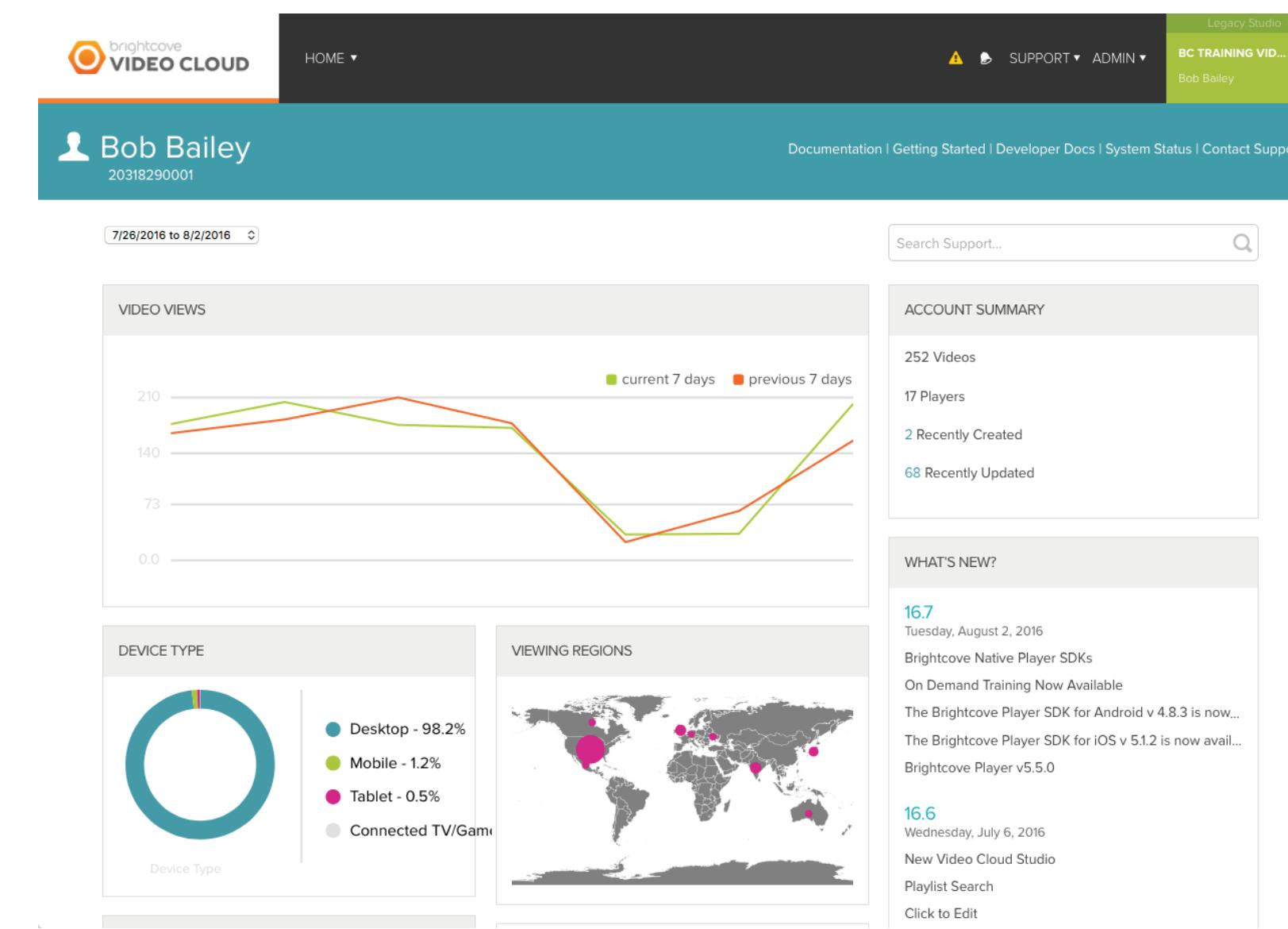
Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)

## Your Web Server



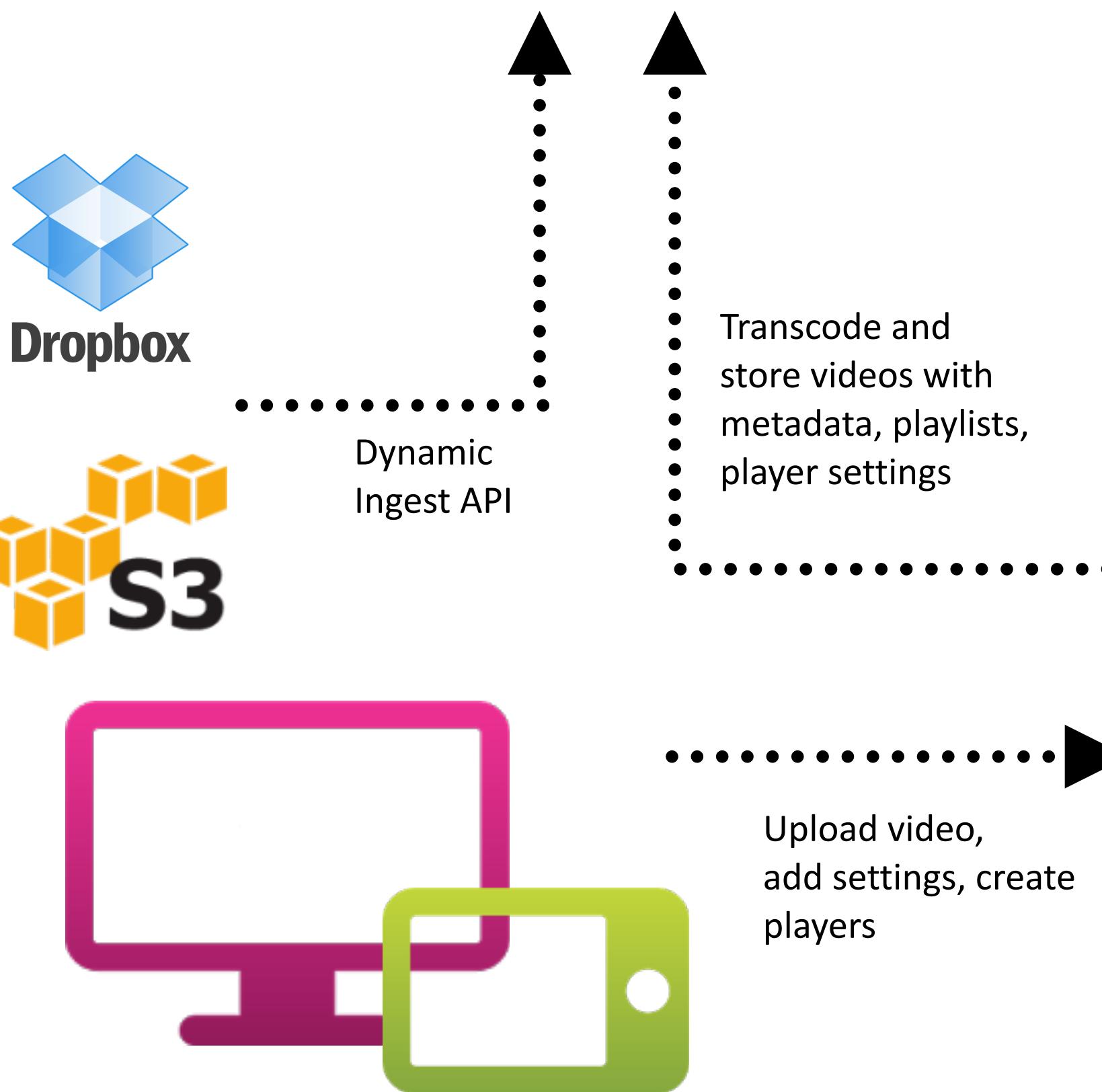
Requested page  
with references  
to player and  
videos

## Content Delivery Network (CDN)



## Video Cloud Studio

## Desktop, Tablet, Mobile Device



Upload video,  
add settings, create  
players

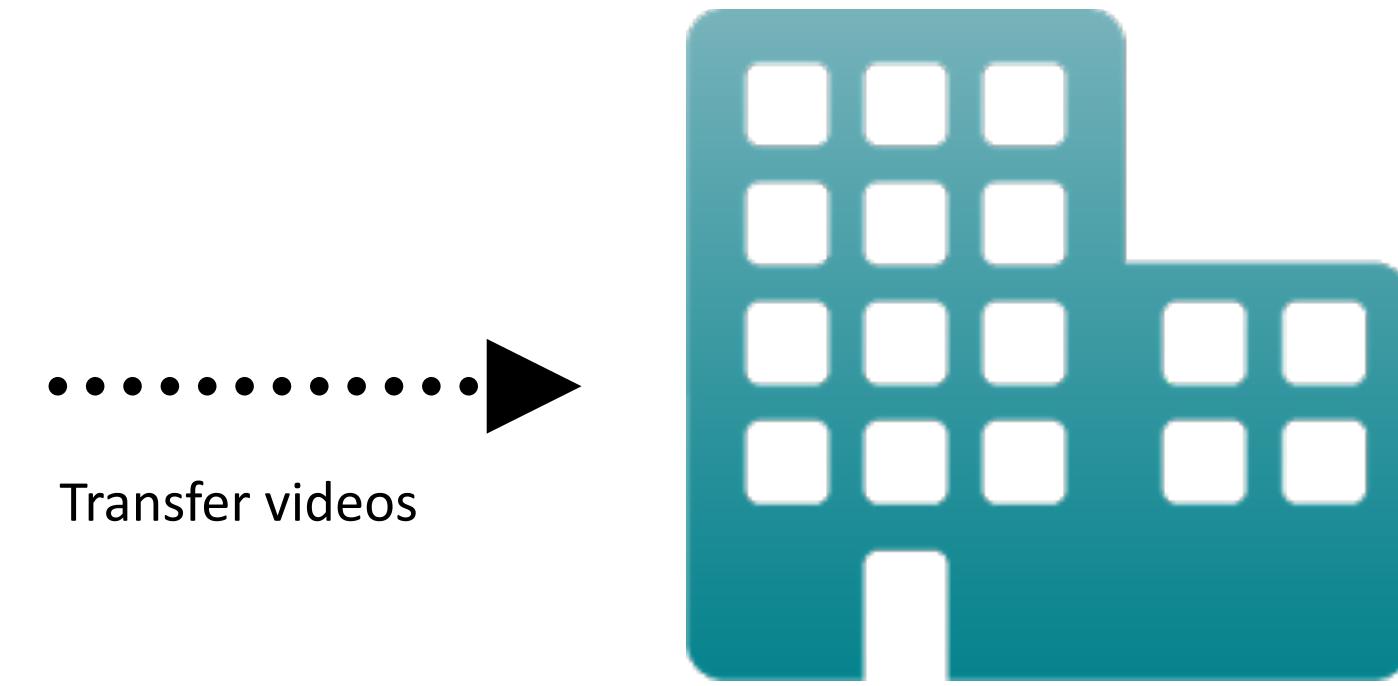
Dynamic  
Ingest API

Transcode and  
store videos with  
metadata, playlists,  
player settings

## Viewer



# The Video Cloud Platform Architecture



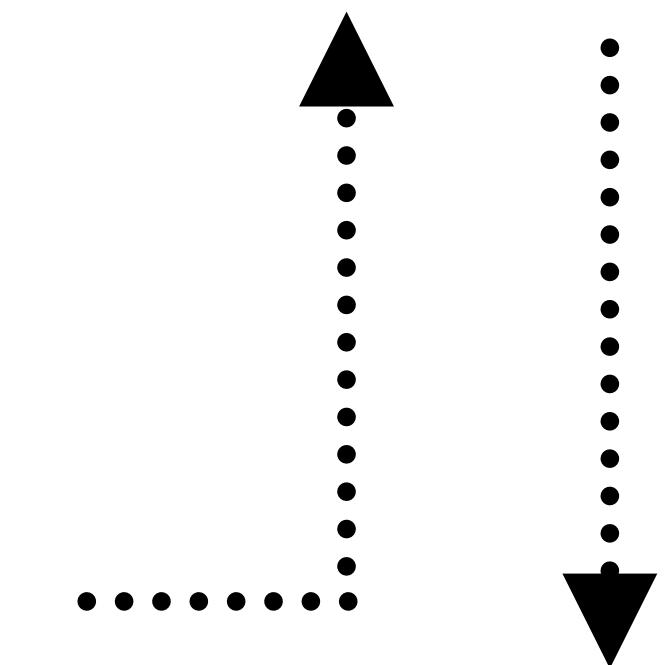
.....→

Transfer videos



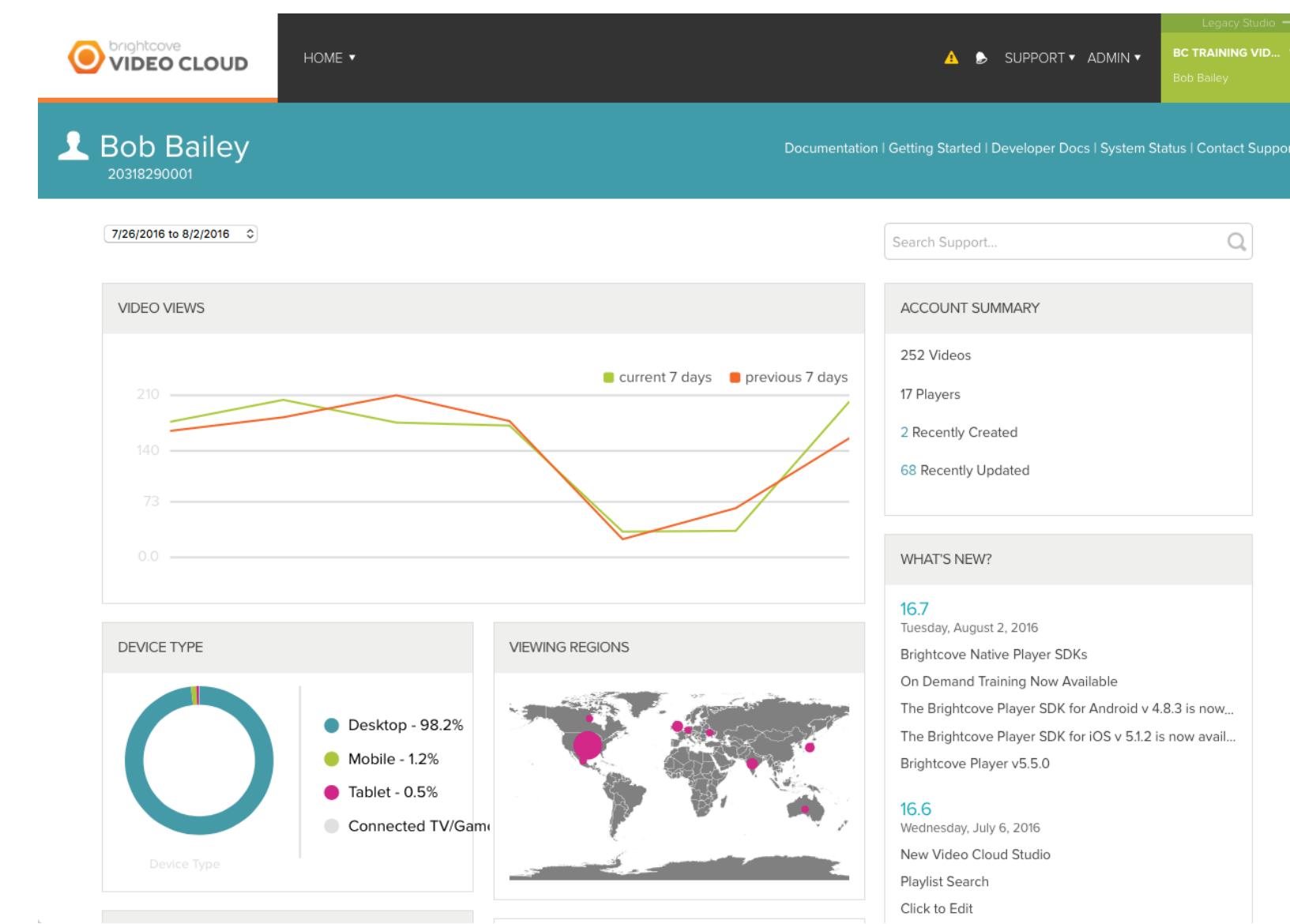
Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)

## Your Web Server



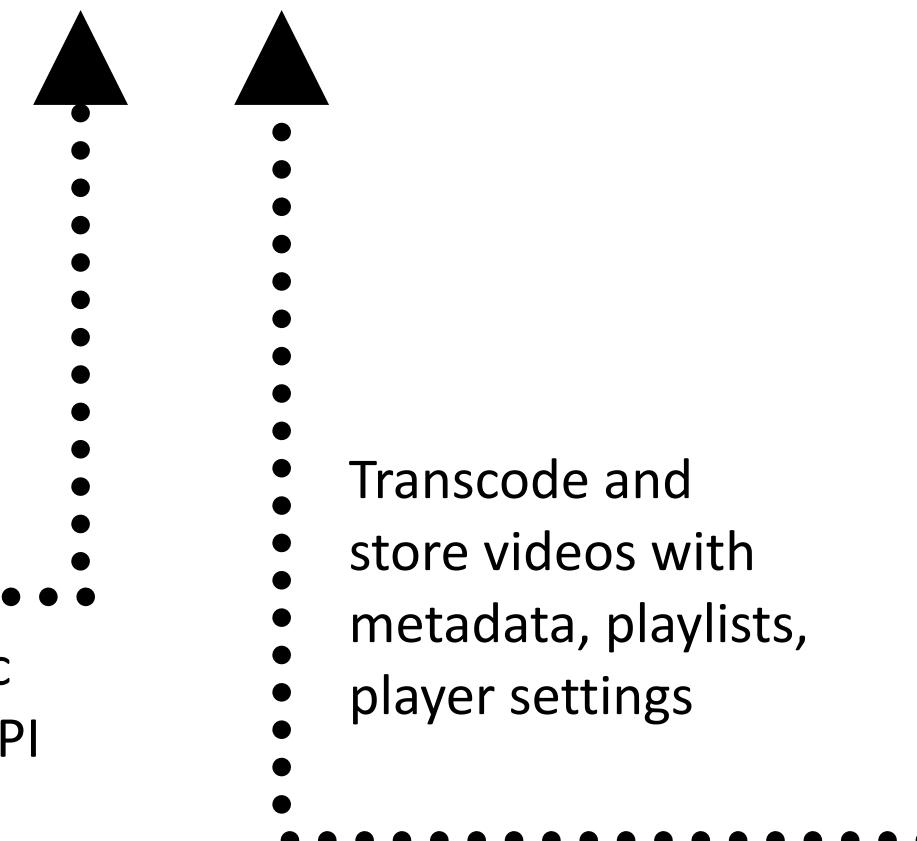
Requested page  
with references  
to player and  
videos

## Content Delivery Network (CDN)

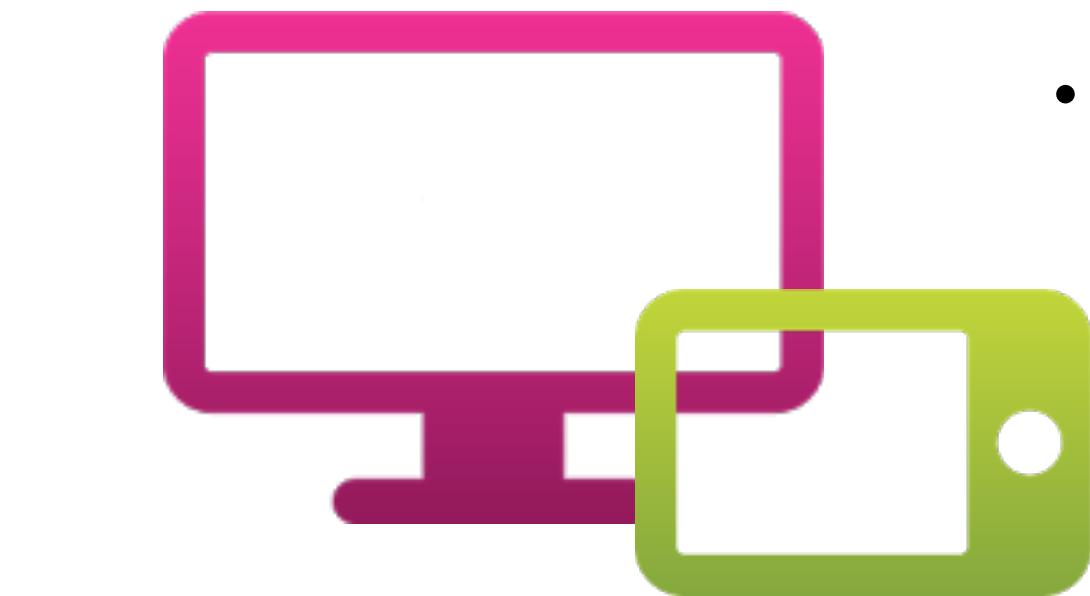


Dropbox

.....  
Dynamic  
Ingest API



.....→  
Upload video,  
add settings, create  
players



Desktop, Tablet, Mobile Device

Video Cloud Studio

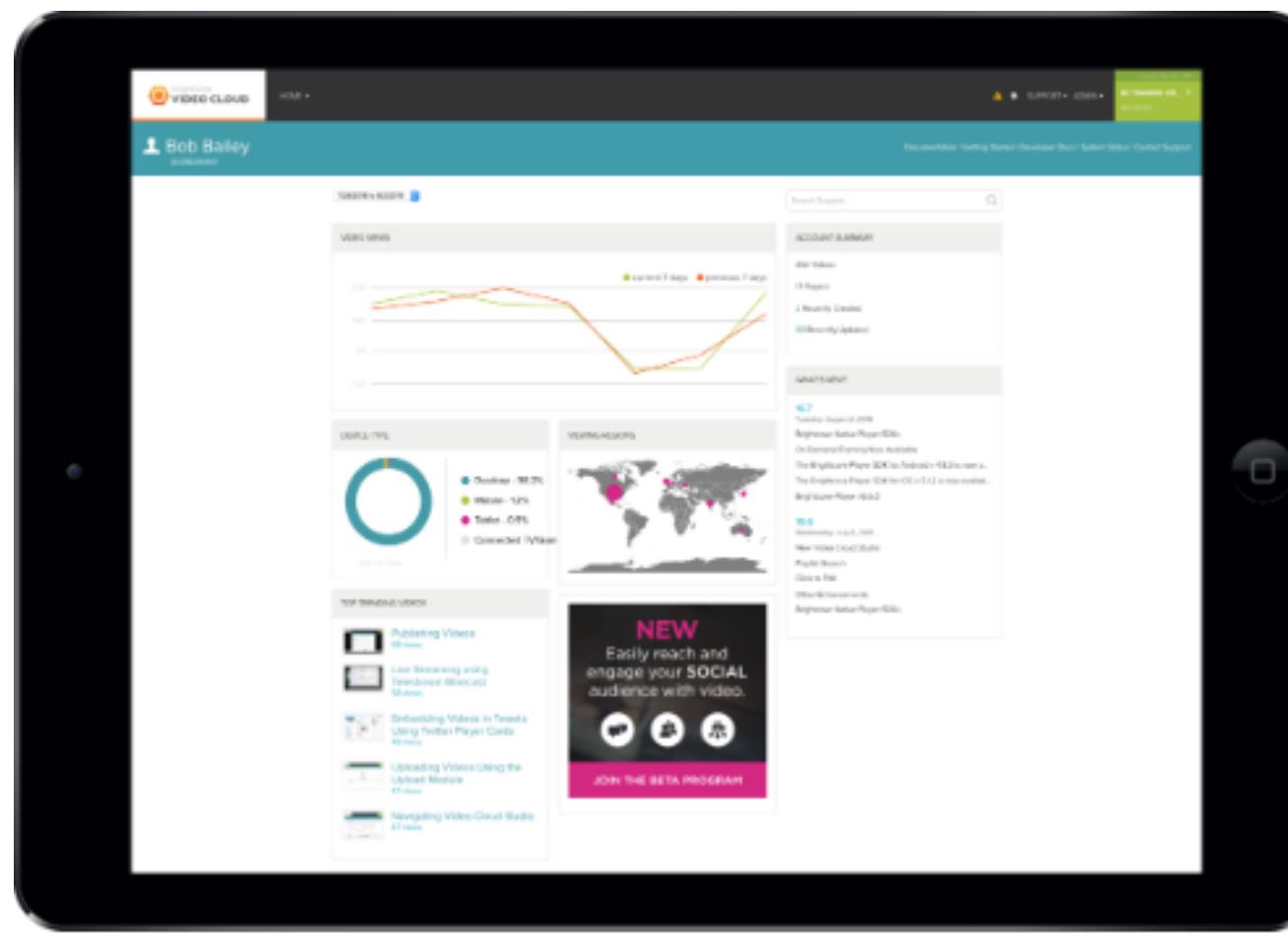
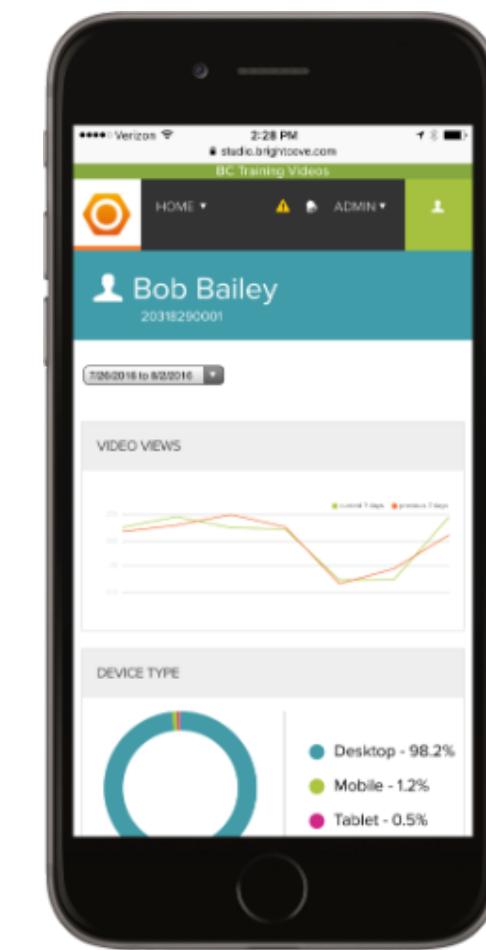


Viewer  
Brightcove Inc.

# Video Cloud Studio



- Simple, non-technical user interface for uploading, managing, and publishing video content
- Completely written in HTML5
- Upload, manage and track your video wherever, whenever and on whatever device
- Role-based permissions to enable or disable access to modules



# Navigating Video Cloud Studio



- Organized into modules
- The modules you have access to are based upon your user permissions and Video Cloud subscription

The screenshot shows the Brightcove Video Cloud Studio interface. At the top left is the Brightcove Video Cloud logo. To its right is a dark navigation bar with the word "MEDIA" and a dropdown arrow. Further right are "SUPPORT" and "ADMIN" dropdown menus. On the far right is a green "BC TRAINING VID..." dropdown menu containing the name "Bob Bailey". A red arrow points from the text "Account Selector" to the "BC TRAINING VID..." menu. The main content area below the navigation bar contains several module cards:

- BC Training Videos** (Account ID 20318290001)
- Home**: Your account at a glance
- Upload**: Add and process videos
- Media**: Manage video content
- Analytics**: Measure video performance
- Players**: Create and manage players
- Live**: Broadcast your live events
- Gallery**: Create beautiful, engaging video sites and experiences
- Social**: Distribute videos to social media
- Audience**: Track viewer activity with your marketing automation platform
- Legacy Publishing Module**
- Legacy Advertising Module**

# Navigating Video Cloud Studio



- **Home** - Video Cloud dashboard
- **Upload** - Upload videos
- **Media** - Manage and publish videos
- **Analytics** - Review video analytics
- **Players** - Create and style players
- **Live** - Broadcast live events
- **Gallery** - Create custom video portals
- **Social** - Publish videos to social media accounts
- **Audience** - Integrate with Oracle Eloqua, Marketo, Salesforce & HubSpot

# Brightcove Player

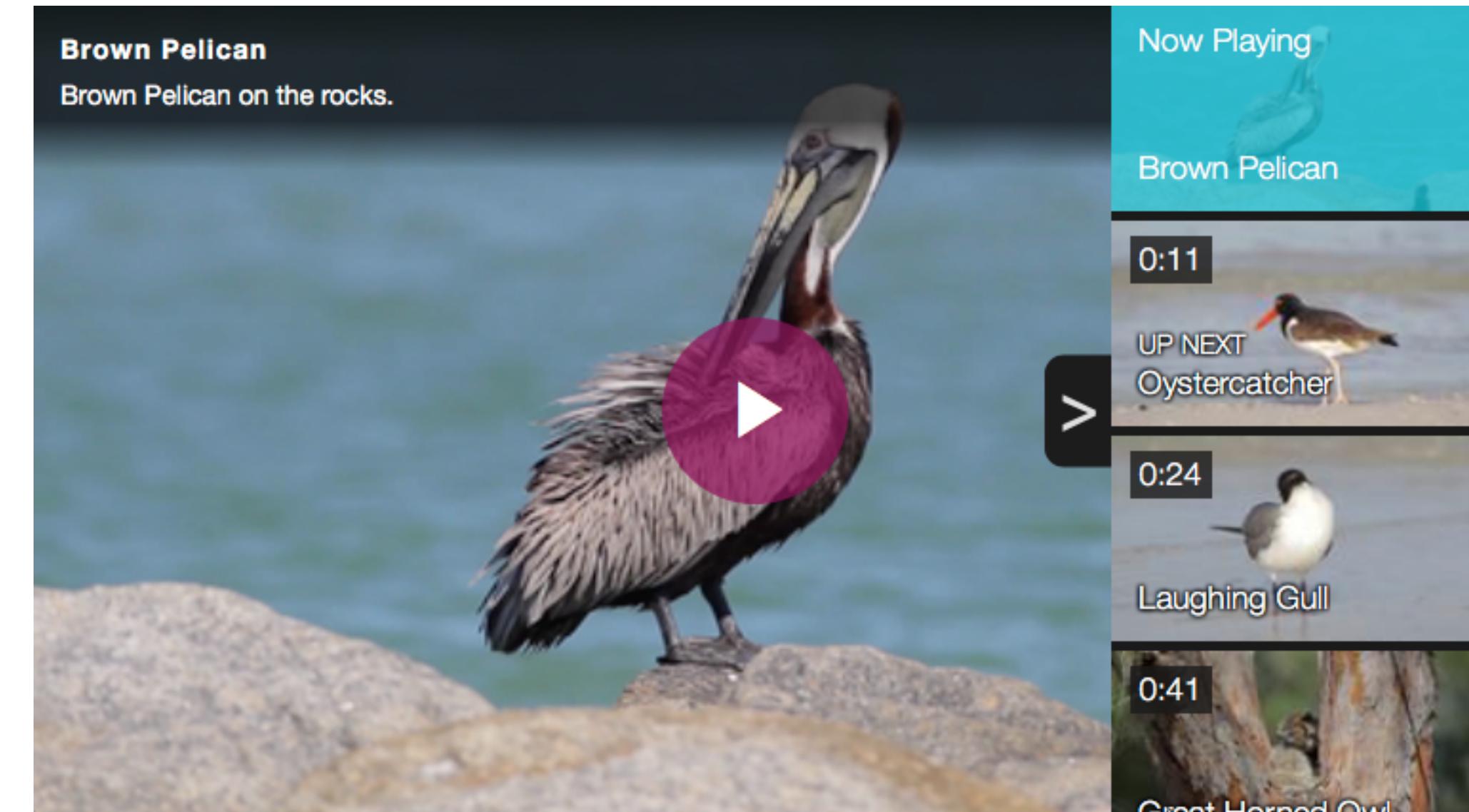
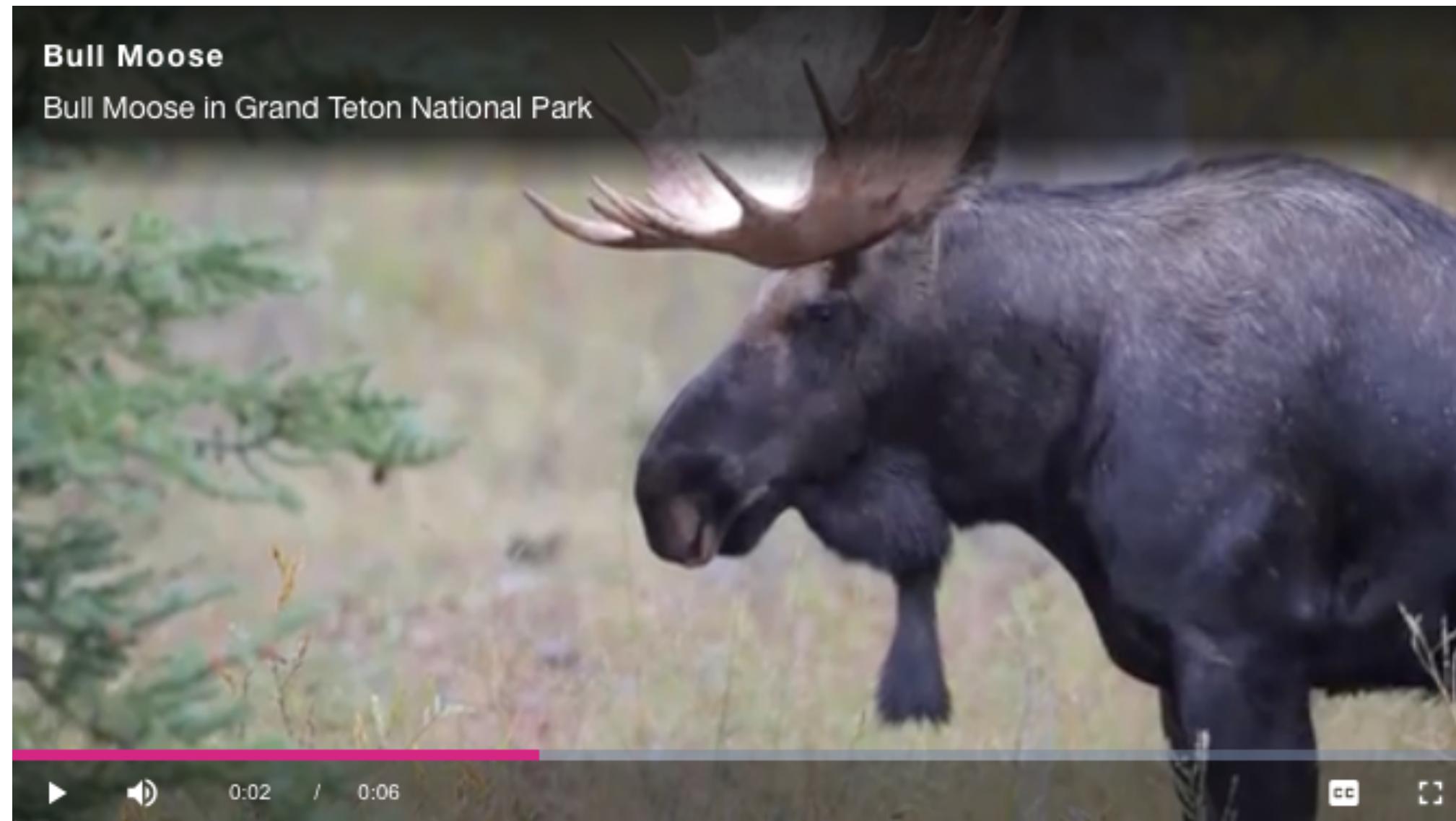


- All videos are viewed inside of a player
- Brightcove Player is based on the open source, Video.js player
- The UI is written entirely in HTML5 and relies on Flash only on older browsers
- Customized using standard web technologies (CSS and JavaScript)
- Created using **Players** module in Studio



# Player Variations

- Single video player
- Playlist player



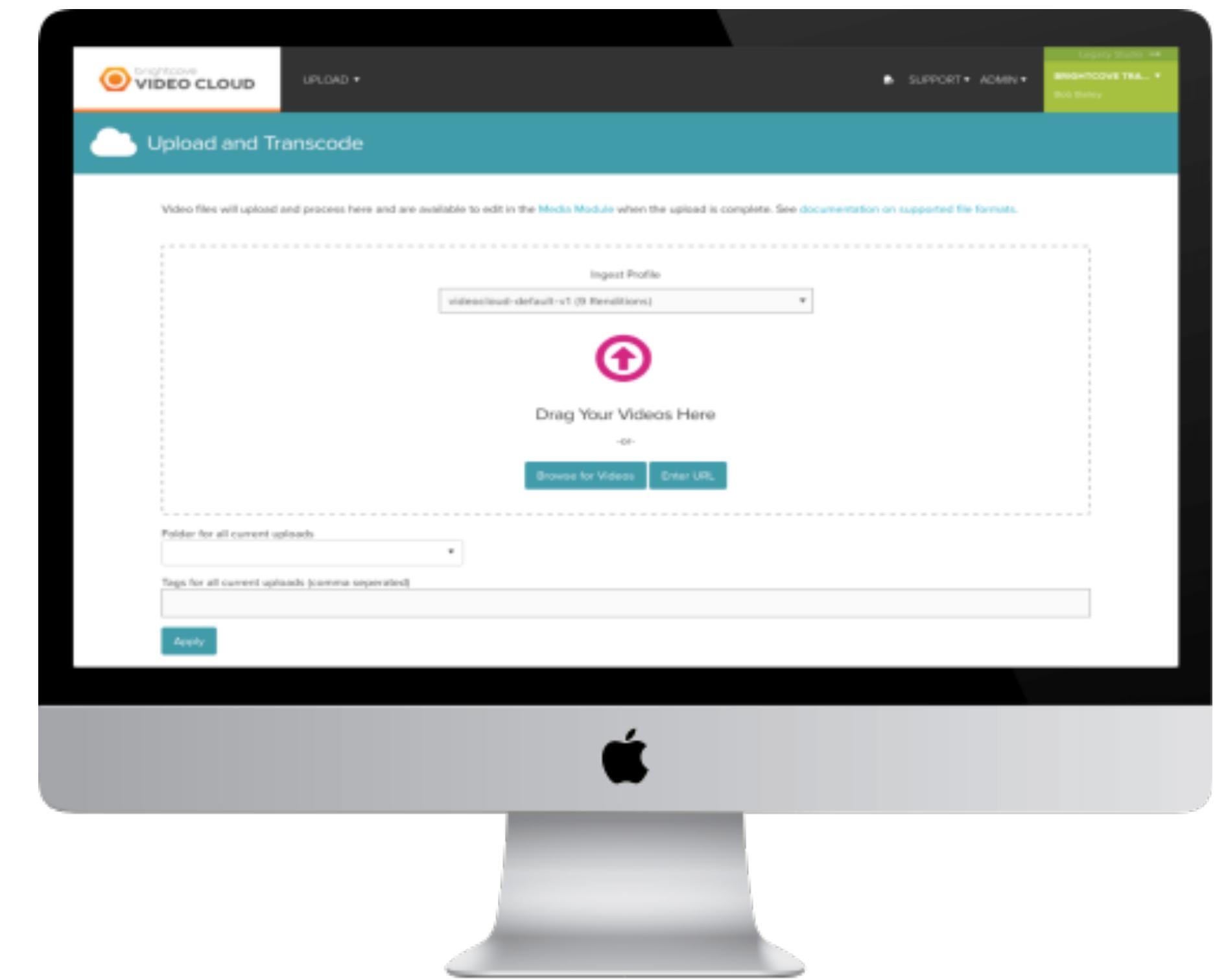
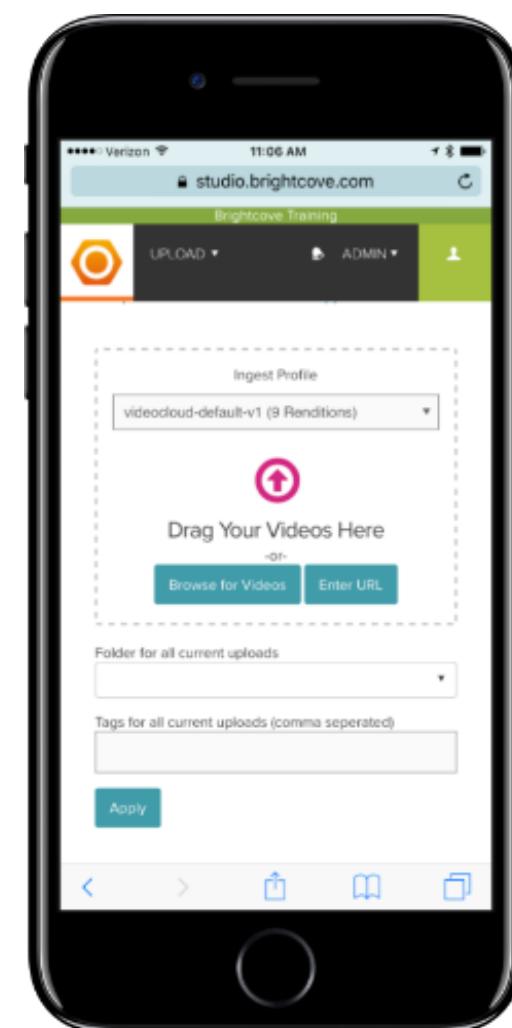


# Uploading Videos

# Uploading Videos



- Upload videos using the Upload module
- Source files can be:
  - On local machine
  - Located at an addressable URL:
    - Dropbox
    - Amazon S3



# Ingest Profile



- Contains the transcode settings that will be used when the video is transcoded
- See the [Standard Ingest Profiles](#) document for specifics on the profiles
- Profiles can be added and edited using the Admin UI

Ingest Profile

A screenshot of the Brightcove Admin UI. A dropdown menu titled "Ingest Profile" is open, listing several profile names with their respective renditions. The profiles listed are: screencast-1280 (3 Renditions), smart-player-transition (9 Renditions), single-bitrate-high (2 Renditions), videocloud-default-v1 (9 Renditions) (which is highlighted with a blue selection bar and has a cursor arrow pointing to its right), single-bitrate-standard (2 Renditions), high-resolution (11 Renditions), Training Custom Profile (8 Renditions), and videocloud-default-v1 Does NOT Keep Master (9 Renditions). Below the dropdown menu, there is a large white area with a dark grey border containing the text "Drag Your Videos Here".

- ✓ screencast-1280 (3 Renditions)
- smart-player-transition (9 Renditions)
- single-bitrate-high (2 Renditions)
- videocloud-default-v1 (9 Renditions)** 
- single-bitrate-standard (2 Renditions)
- high-resolution (11 Renditions)
- Training Custom Profile (8 Renditions)
- videocloud-default-v1 Does NOT Keep Master (9 Renditions)

Drag Your Videos Here

-or-

Browse for Videos

Enter URL

# Uploading Videos



- Three ways to select videos for upload:
  - Drag and drop
  - Browse for videos
  - Specify a remote URL

Video files will upload and process here and are available to edit in the [Media Module](#) when the upload is complete. See [documentation on supported file formats](#).

Ingest Profile

screencast-1080p (4 Renditions) ▾

 Drag Your Videos Here

-or-

[Browse for Videos](#) [Enter URL](#)

Folder for all current uploads

Tags for all current uploads (comma separated)

[Apply](#)

# Uploading Videos

- Upload module displays upload progress
- Click **Edit** to edit basic video properties

DOLPHINS.MP4

4334874708001 Uploaded. Creating renditions...

ELEPHANT.MP4

Uploading... 69%, 0:01 remaining

TIGER.MP4

Waiting...

[Dismiss](#) [Edit](#)

[Cancel Upload](#) [Edit](#)

[Dismiss](#) [Edit](#)

BROWN PELICAN

Uploading... 79%, 0:02 remaining

Source File Name  
Brown Pelican.mpg

Ingest Profile  
videocloud-default-v1 (9 Renditions)

Status  
 Active  
 Inactive

**Required information is missing, video cannot be activated**

Video Title\*  
Brown Pelican

Short Description (250 characters max)

Tags  
comma-separated

Reference ID (must be unique)

Video Projection  
 Standard  
 360 Degree

Move To Folder  
---

Subject\*  
---

[Cancel](#) [Save](#)



# Hands-on Task: Uploading Videos to Video Cloud

<https://support.brightcove.com/quick-start-uploading-videos>



# Managing Videos

# Managing Videos



- Media module used to manage videos in an account:

- Edit video properties

- Organize using folders

- Add videos to playlists

- Activate / Deactivate videos

- Delete videos

- Publish videos and playlists

The screenshot shows the Brightcove Video Cloud Media module. On the left, there's a sidebar with sections for 'VIDEOS' (containing 'All Videos' with 148 items, 'Create Folder', and a folder structure for 'Animals', 'Birds', 'Fish', 'Sea Life', 'Sports', and 'Vacation') and 'PLAYLISTS' (containing 'All Playlists', 'Create Playlist', and a list of playlists like 'Animals', 'Big Playlist', 'Favorites', 'Fish', 'Manual Playlist', 'Moose Videos', 'Most Popular Videos', and 'Racing'). The main area is titled 'Videos' and shows 148 Videos. It includes a toolbar with buttons for 'Delete', 'Move', 'Publish', 'Deactivate', 'Share', 'Quick Edit', and 'Quick View'. Below the toolbar is a table listing the videos. The columns in the table are: Name, Status, Ref ID, Created, and Updated. The table lists several video entries, each with a thumbnail, name, duration, status (green checkmark or red circle), ref ID, creation date, and update date.

Name	Status	Ref ID	Created	Updated
Heading to the starting gate	✓	5255340899001	12/20/2016 9:14 AM	12/20/2016 9:15 AM
Brown Pelican - Clip	✓	5240544548001	12/08/2016 3:24 PM	12/08/2016 3:25 PM
Moose Grazing	✗	5229882365001	12/01/2016 1:53 PM	12/01/2016 1:54 PM
Brown Pelican	✗	5229882364001	12/01/2016 1:53 PM	12/01/2016 1:54 PM
Brown Pelicans on the Rocks	✓	4817252701001	03/25/2016 9:20 AM	11/29/2016 2:43 PM
Snowy Egret - Clip	✓	5219668209001	11/21/2016 4:57 PM	11/29/2016 2:15 PM
Bull Moose - Clip	✓	5219664690001	11/21/2016 4:57 PM	11/21/2016 4:59 PM
Snowy Egret	✓	4874680360001	05/02/2016 1:42 PM	11/02/2016 3:22 PM
Bull Moose	✓	5193830191001	11/02/2016 9:47 AM	11/02/2016 1:57 PM
Zebra	✓	3925699480001	12/05/2014 10:32 AM	11/01/2016 4:34 PM
Bird Collection	✓	5161410659001	10/07/2016 4:07 PM	10/12/2016 3:21 PM

# Editing Video Properties

- Click on video name to open video properties
- Preview player will update to reflect property changes

The screenshot shows the Brightcove Video Cloud interface for editing video properties. The main title 'Stingray and Puffer Fish' is highlighted with an orange arrow pointing from the list above. Below the title, there is a preview player showing a puffer fish in an aquarium. The video information panel shows the following details:

VIDEO INFORMATION
Name: Stingray and Puffer Fish
ID: 5067320508001
Short Description: ...
Tags: sealife, florida
Reference ID: ...
Video Projection Standard: ...
Related Link URL: ...
Related Link Text: ...
Long Description: ...
Advertising: Ad Supported
Ad Keys: ...
Folder: ...
Manual Playlists: Favorites
Sharing: ...

The video files section lists various transcoded versions of the source file 'Stingray and Puffer Fish.mp4':

Dimensions	Format	Upload Date
480 x 270 @ 445 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
480 x 270 @ 446 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 696 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 896 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
640 x 360 @ 899 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1201 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1698 kbps	MP4-H264	Thu, Sep 15, 2016 4:12 PM
960 x 540 @ 1704 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1280 x 720 @ 2492 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1920 x 1080 @ 3507 kbps	HLS	Thu, Sep 15, 2016 4:12 PM
1920 x 1080 @ 3816 kbps	HLS	Thu, Sep 15, 2016 4:12 PM

Other sections include IMAGES, CUSTOM FIELDS, AVAILABILITY, and TEXT TRACKS.

# Editing Video Properties

- Properties organized into sections:
  - Video Information
  - Images
  - Video Files
  - Custom Fields
  - Availability
  - Text Tracks
- Locate section and click Edit

VIDEO INFORMATION

**Edit**

Name  
Brown Pelican

ID  
4328155341001

Short Description  
Brown Pelican on the rocks.

Tags  
florida, pelicans, birds

Reference ID  
--

Video Projection  
Standard

Related Link URL  
--

Related Link Text  
--

Long Description  
--

Advertising  
Ad Supported

Ad Keys  
--

Folder  
[Sea Life](#)

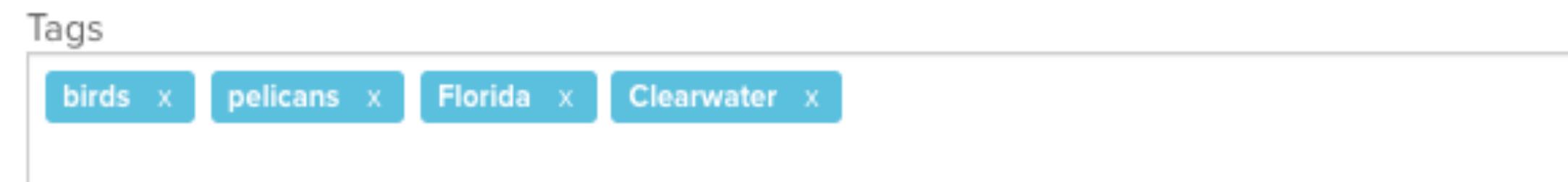
Manual Playlists  
[Big Playlist](#)

Sharing  
This video has been shared to another account.



# Video Tags

- Tags are a set of keywords that can be assigned to a video or set of videos
- Multiple tags can be added to a video
- Tags facilitate searching through your media library
- Used when creating Smart playlists (covered later)





# Hands-on Task: Editing Video Properties

<https://support.brightcove.com/quick-start-setting-video-properties>



# Publishing a Video

# Publishing a Video

- Select the video
- Click Publish > Web
- Select Player to use
- Select publishing code

Note: The **Brightcove Default Player** is created automatically in all accounts.

Publishing Brown Pelicans on the Rocks X

Select Player

Brightcove Default Player

This is an instance of the Brightcove Default Player. You can modify this or choose to create your own.



Preview in browser  
[http://players.brightcove.net/1486906377/default\\_default/index.html?videoid=4215373348001](http://players.brightcove.net/1486906377/default_default/index.html?videoid=4215373348001)

Copy Code

Copy the appropriate code below and paste it into your web page or app.

**Standard** **Advanced**

Using the standard (iframe) embed code is recommended for most cases.  
[Help](#)

Change Player Size

Sizing  Responsive  Fixed

Aspect Ratio

<iframe>

Cancel Done



# Types of Publishing Code

- **iframe (Standard tab)**
  - Recommended for most cases
  - Places the player inside an <iframe> tag
- **In-Page (Advanced tab)**
  - Allows the player to exist in the the HTML page directly, not in an iframe
  - Easier for developers to access the player and associated properties and events
- **URL**
  - Provides a URL to the published player
  - Useful for quickly viewing the player in a browser



# Hands-on Task: Publishing a Video

<https://support.brightcove.com/quick-start-publishing-video>



# Creating and Styling Players

# Creating and Styling Players



- Players are created and styled in the Players module

The screenshot shows the Brightcove Video Cloud interface for managing players. At the top, there's a navigation bar with the Brightcove logo, a 'PLAYERS' dropdown, and links for 'SUPPORT' and 'ADMIN'. A user 'Bob Bailey' is logged in. Below the header is a teal search bar with a play icon and a search input field.

On the left, there are three buttons: 'Delete' (pink), 'Duplicate' (grey), and 'New Player' (teal). The main area displays a table of player details:

Name	Updated	Status
Overlay Player Bkw5dF8d	7/27/2016 3:46 PM	●
Custom Audience Player ByKWakEI	7/1/2016 9:16 AM	✓
Audience Player - 2016-07-01 HJVui1EU	7/1/2016 9:09 AM	✓
test r1aAdLtS	6/23/2016 8:40 AM	✓
Test Player Bk3Tvs6N	6/14/2016 12:01 PM	●
360 Player S1XoJEsz	5/19/2016 10:04 AM	✓
Bob Ad Player Ad Keys rJPTHwiW	5/3/2016 2:10 PM	✓

To the right of the table, a detailed view for the 'Overlay Player' is shown:

- Overlay Player** (highlighted in blue)
- Created 7/27/2016 3:16 PM
- Player Preview** button
- Embed Code & URL** dropdown menu
- Player ID: Bkw5dF8d
- Name: Overlay Player
- Description: --
- Status: Active
- Published State: You have unpublished changes



# Creating a Player

- Click **New Player**
- Name the player
- Click **Save**

New Player X

Name

Short Description

Cancel Save

# Player Properties

- Organized into sections:
  - Player Information
  - Styling
  - Social Sharing
  - Endscreen
  - Advertising
  - Settings
  - Plugins
  - Availability

The screenshot shows the Brightcove Video Cloud Player Properties interface. At the top, there's a navigation bar with the Brightcove logo, 'PLAYERS', 'SUPPORT', 'ADMIN', and user information ('Bob Bailey'). Below the navigation is a preview window showing a video thumbnail with the title 'Sample Cloud Video' and a play button.

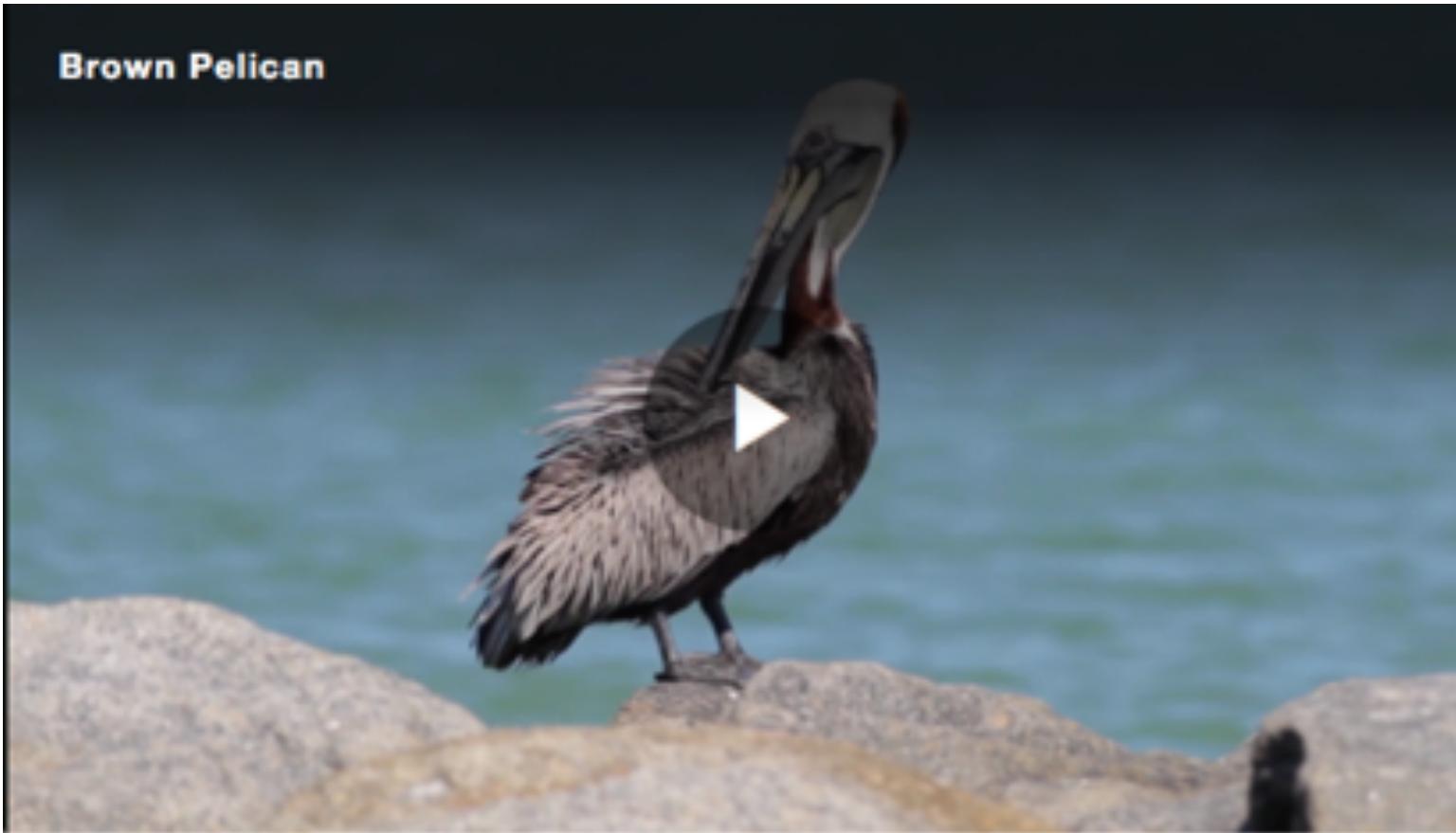
The main area is organized into several sections:

- PLAYER INFORMATION**: Shows last modified (12/13/2016 11:58 AM), player ID (H1MUwjp7x), published player version (5.13.4), name (Sample Player), and short description (\*\*\*).
- SETTINGS**: Allows setting player functionality and playback behavior. It includes fields for update mode (Automatic), player version (5.13.4), activate player (Yes), preload video before user initiated playback (Yes), auto-start video on player load (No), allow fullscreen (Yes), display playlist (Disabled), sizing (Fixed), aspect ratio (16x9), and player dimensions (Width, Height) (640 x 360 px).
- STYLING**: Configures the player's visual appearance. It includes a skin selection (Luna), enable title and description dock (Enabled), and icons for Icons, Progress Bar, and Background. It also includes a logo overlay section with a 'None' option.
- SOCIAL SHARING**: Allows enabling sharing options. It shows 'Allow Sharing' set to 'No'.
- ENDSCREEN**: Configures endscreen settings. It shows 'Endscreen' set to 'Disabled'.
- ADVERTISING**: Configures advertising settings. It shows 'Enable IMA Ads' set to 'No'.
- PLUGINS**: Manages JavaScript, CSS, and Name, Options (JSON) configurations. All are currently unconfigured.
- AVAILABILITY**: Sets geo filtering. It shows 'Unrestricted' and 'Allowed Domains' (All Domains Allowed).

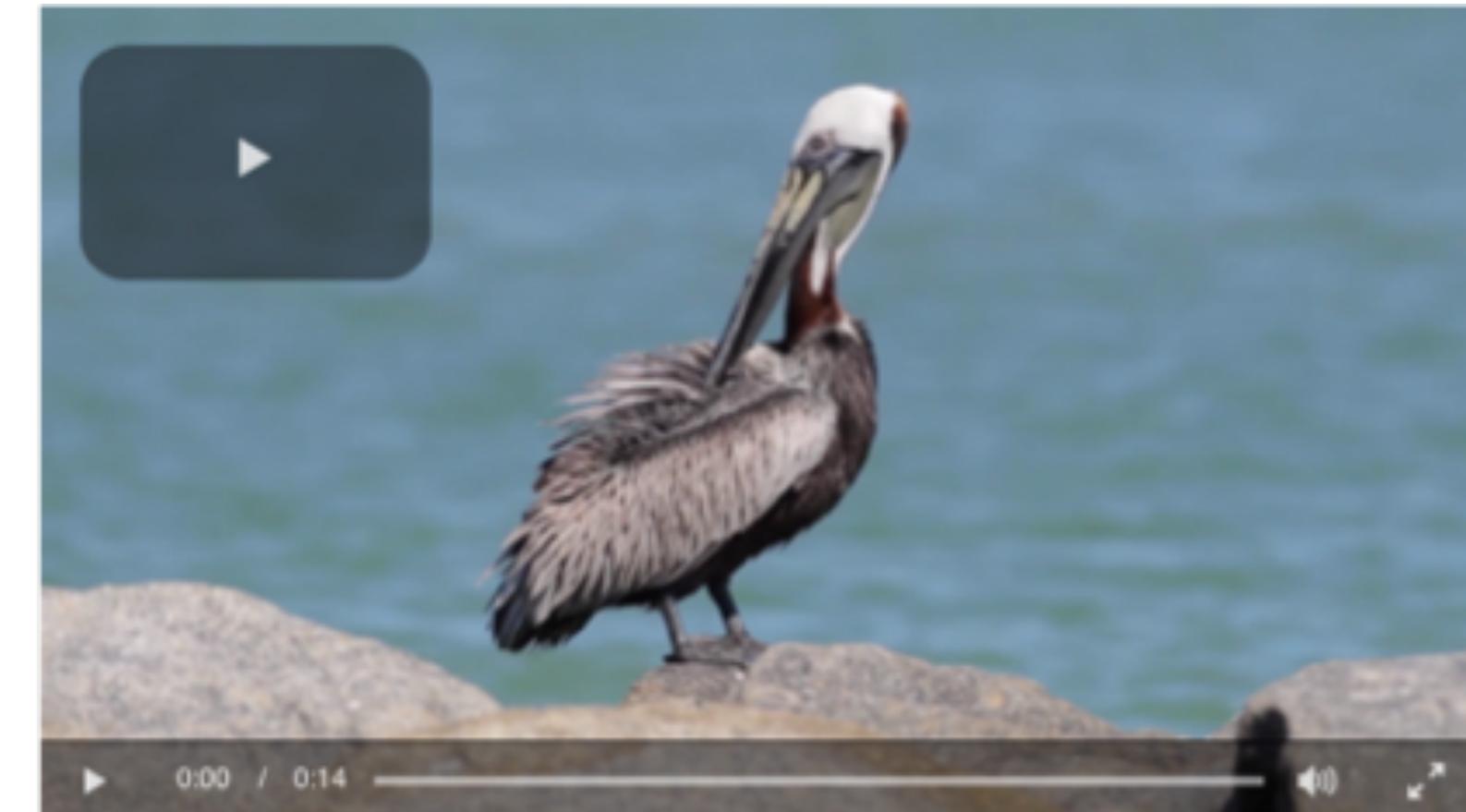


# Styling a Player

- Click player name
- Locate **Styling** section and click **Edit**
- Select a **Skin**



Luna Skin

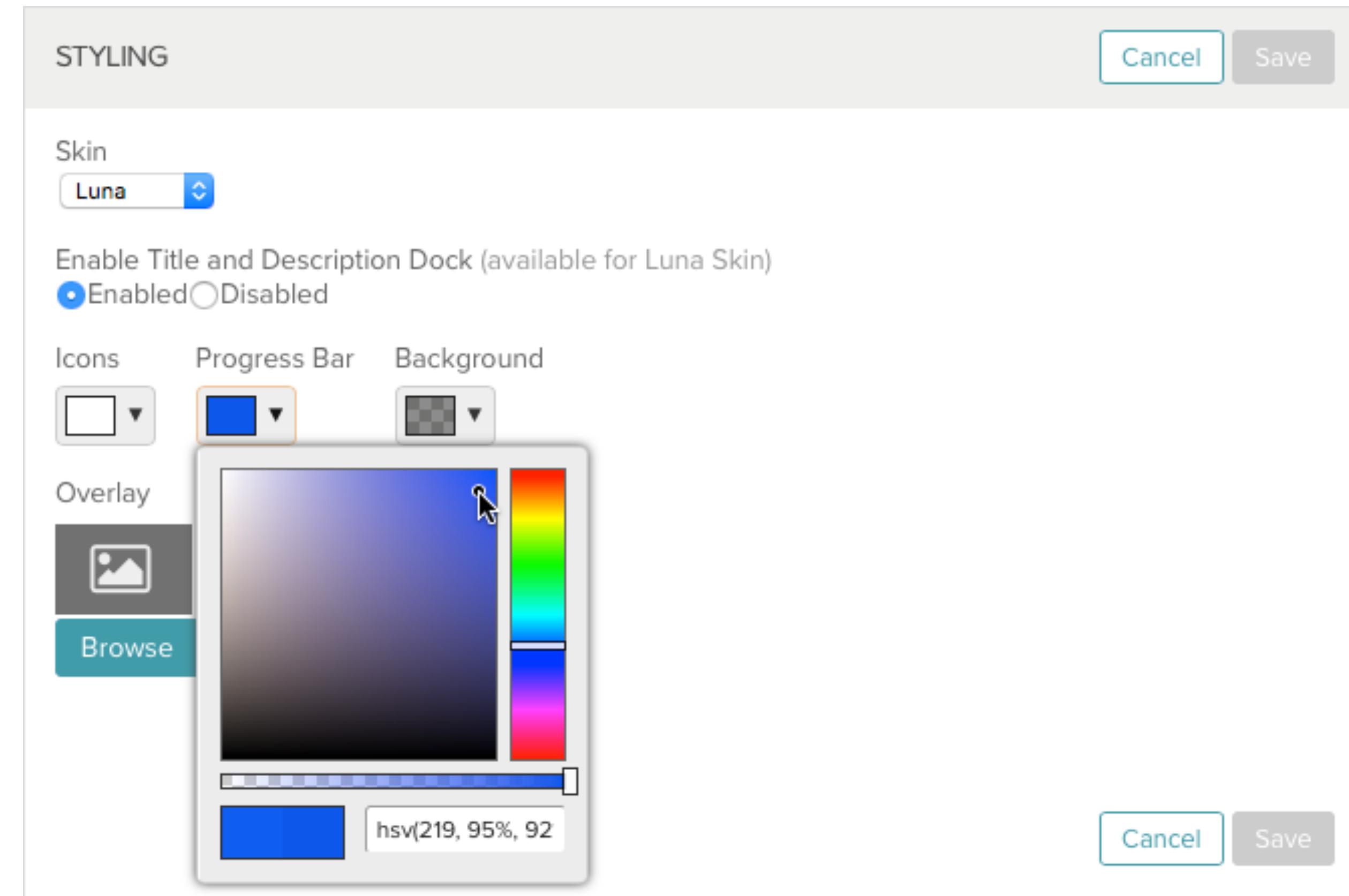


Graphite Skin



# Styling a Player

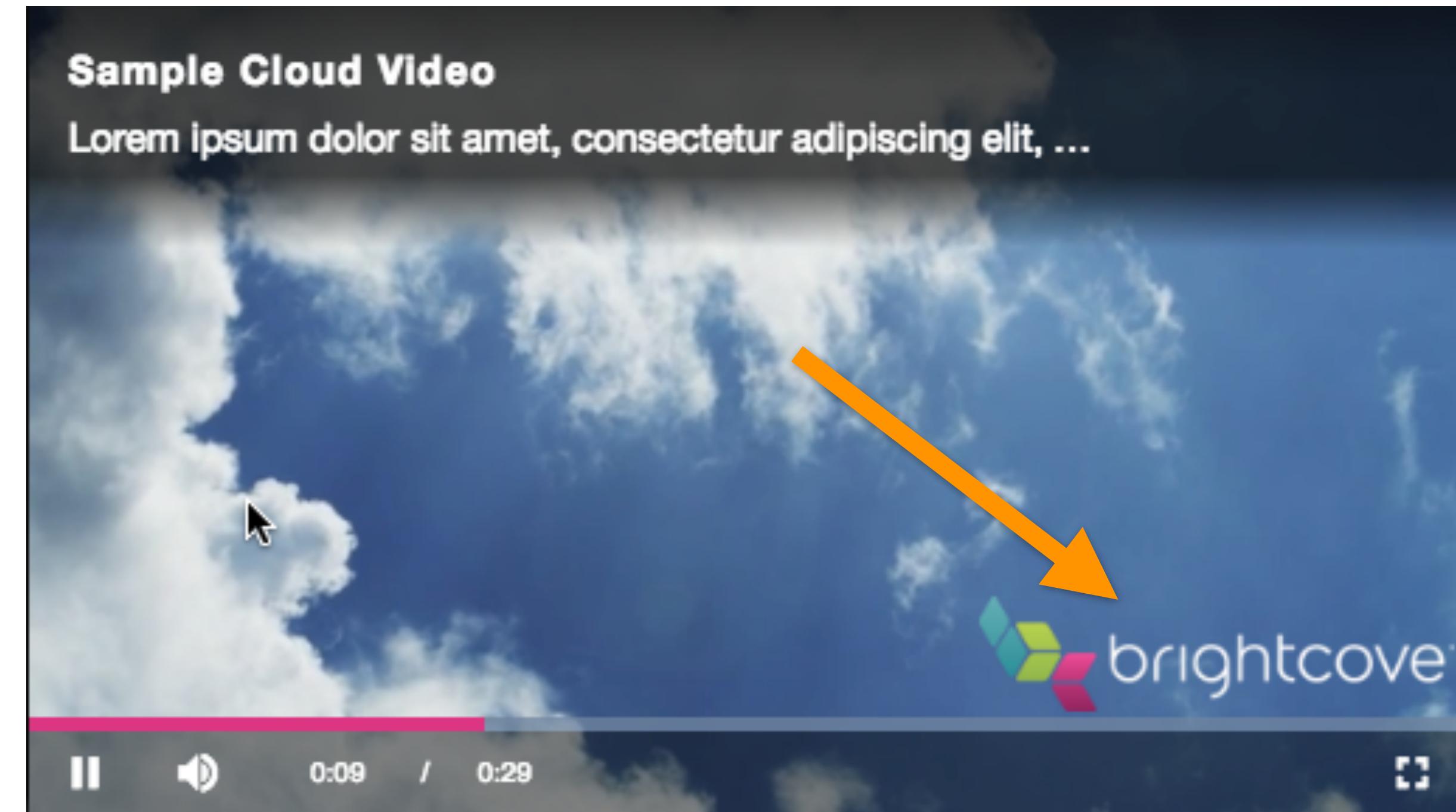
- Select player colors
- Click color thumbnail and select a color





# Styling a Player

- Select a player overlay image
- Player changes **must** be published before they become available in the published player





# Types of Players

- **Preview Player**

- Used to preview changes before publishing
- Once the changes are acceptable, the player can be published
- Displays a Brightcove logo overlay indicating that it should not be used in production

- **Published Player**

- The player that will appear on your web pages
- Contains all of the changes that have been made to the player settings and then published

The screenshot shows the Brightcove Player Management interface. At the top, there's a navigation bar with 'SUPPORT ▾ ADMIN ▾' and user information 'Legacy Studio → BRIGHTCOVE TRA... ▾ Bob Bailey'. Below the navigation is a search bar labeled 'Search Players...' with a magnifying glass icon. A dropdown menu 'Sort By Date Modified' is visible. The main area displays a list of players. One player, 'Endscreen Player', is highlighted. Its details are shown on the right: 'Status' (green checkmark), 'Created 4/7/2015 1:43 PM', 'Player Preview' button, 'Embed Code & URL' button, and a context menu with options 'Preview Player' and 'Published Player'. The 'Published Player' option is selected, indicated by a dark background and white text. The 'Name' field contains 'Endscreen Player' and the 'Description' field is empty.



# Hands-on Task: Creating and styling a player

<https://support.brightcove.com/quick-start-creating-and-styling-player>

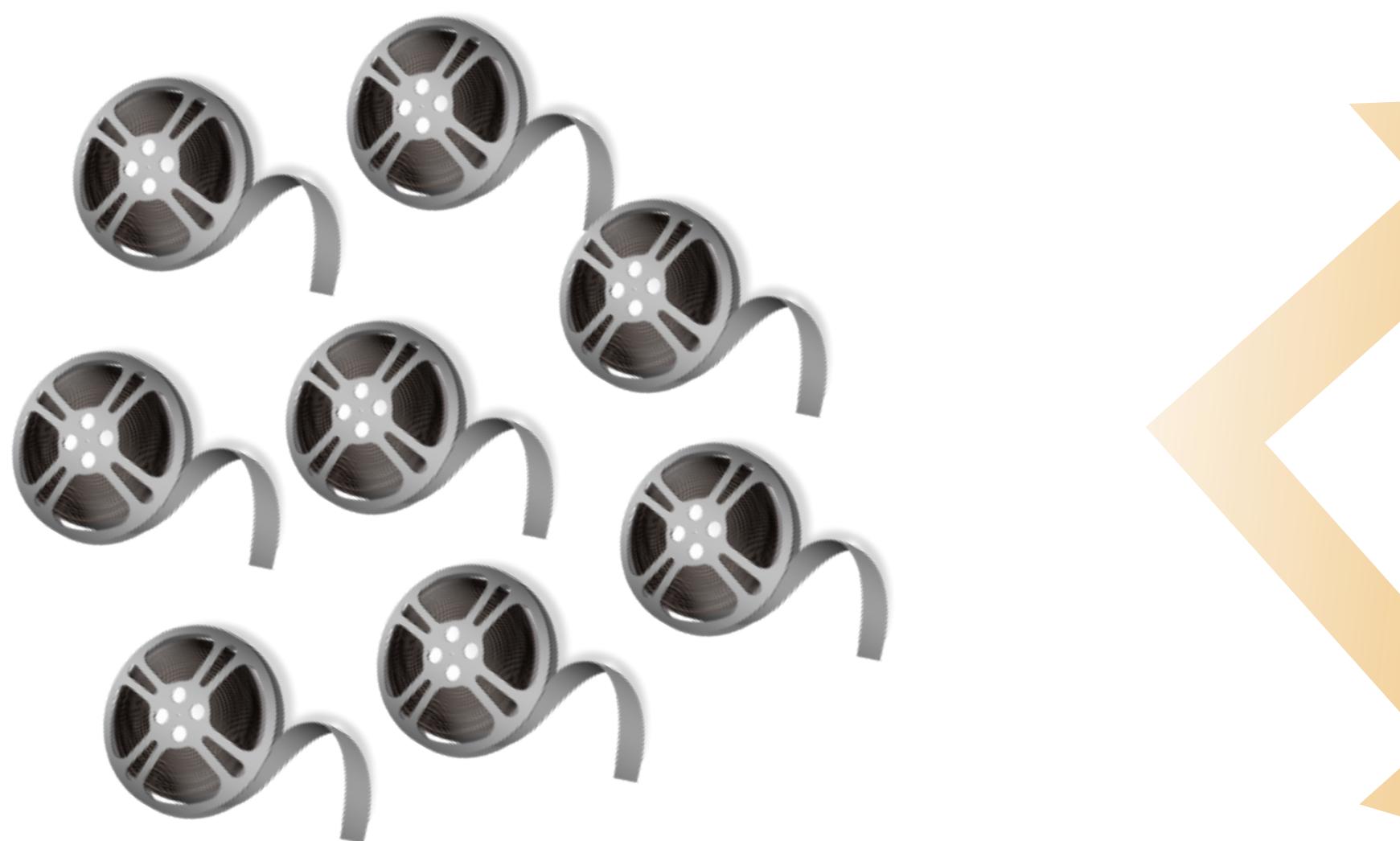


# Creating a Playlist

# Creating a Playlist



- A playlist is a collection of videos that are grouped together in a particular order for playback in a Brightcove player



- Manual Playlist - List of videos is manually created
- Smart Playlist - List of videos created automatically based upon video tags

# Creating a Playlist

- Created in the Media module
- Click **Create Playlist**
- Configure playlist properties

Playlist Settings: Create Playlist X

Playlist type

**Manual:** Add videos manually  
 **Smart:** Add videos automatically based on tags

Reference ID

Playlist Name

Birds

Description

Show Playlist in Sidebar

**Smart Playlist Settings**

Tags

contains one or more ▾ birds x |

Play Order

Activated Date (Oldest First) ▾

Limit Number of Videos

Cancel Save



# Hands-on Task: Creating playlists

<https://support.brightcove.com/quick-start-creating-playlist>

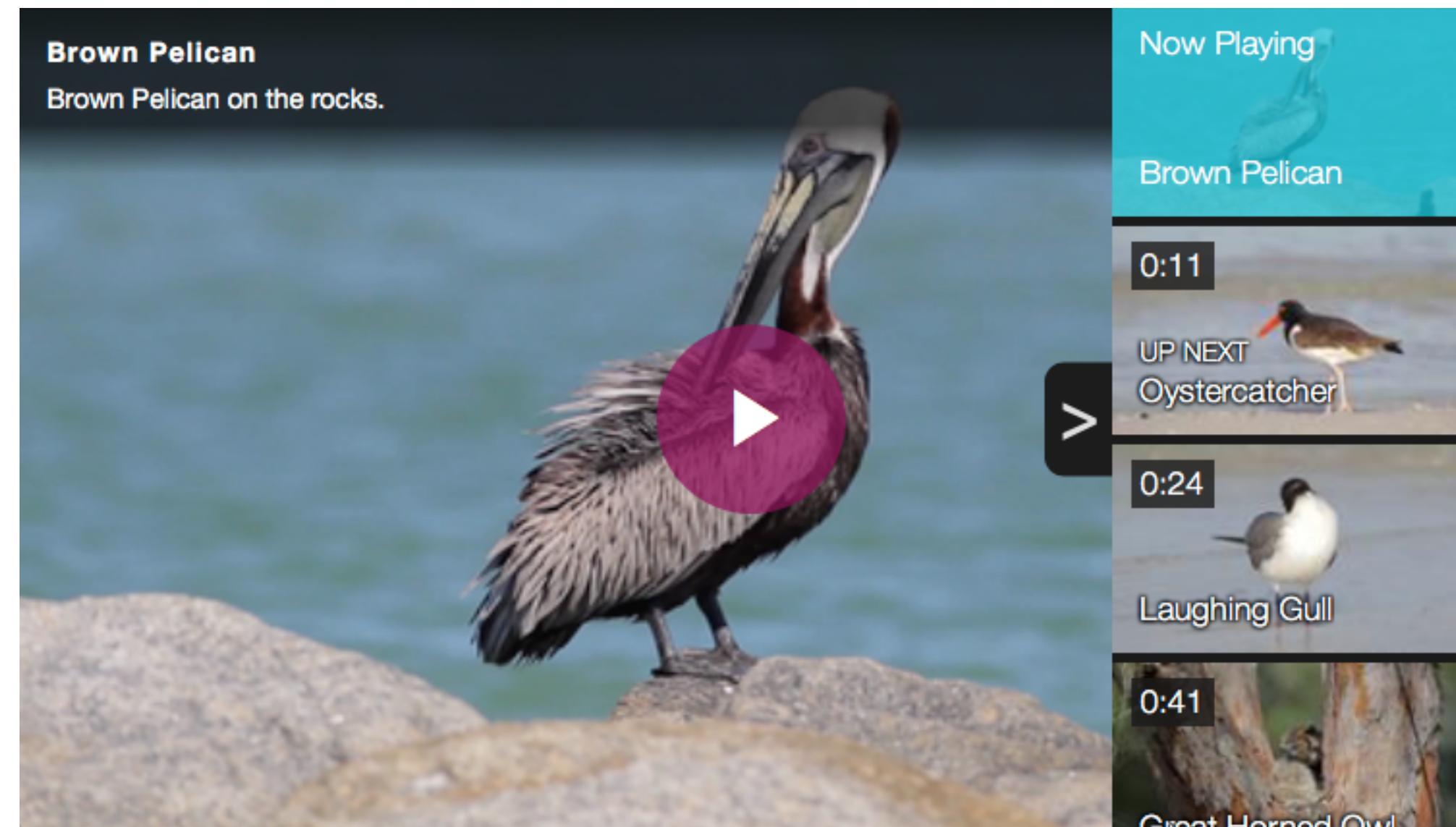


# Publishing a Playlist

# Publishing a Playlist



- Steps to publish a playlist are the same as publishing a video
- However....
- There are player settings that can be configured for a playlist



# Player Playlist Settings



- In Players module, open player properties
- Choose to:
  - Display playlist
  - Advance to next video
  - Playlist Version

Remember to Publish the player after making changes

SETTINGS Edit

Set the player functionality and playback behavior.

Update Mode  
Automatic

Player Version  
5.13.4

Activate Player  
Yes

Preload Video Before User Initiated Playback  
Yes

Auto-Start Video on Player Load  
No

Allow Fullscreen  
Yes

Display Playlist  
**Enabled**

Auto Advance to Next Video  
Yes

Play On Select  
Yes

Playlist UI Version  
V2 (Default)

Sizing  
Responsive

Aspect Ratio  
16x9

Player Dimensions (Width, Height)  
1280 × 720 px



# Hands-on Task: Publishing a playlist

<https://support.brightcove.com/quick-start-publishing-playlist>

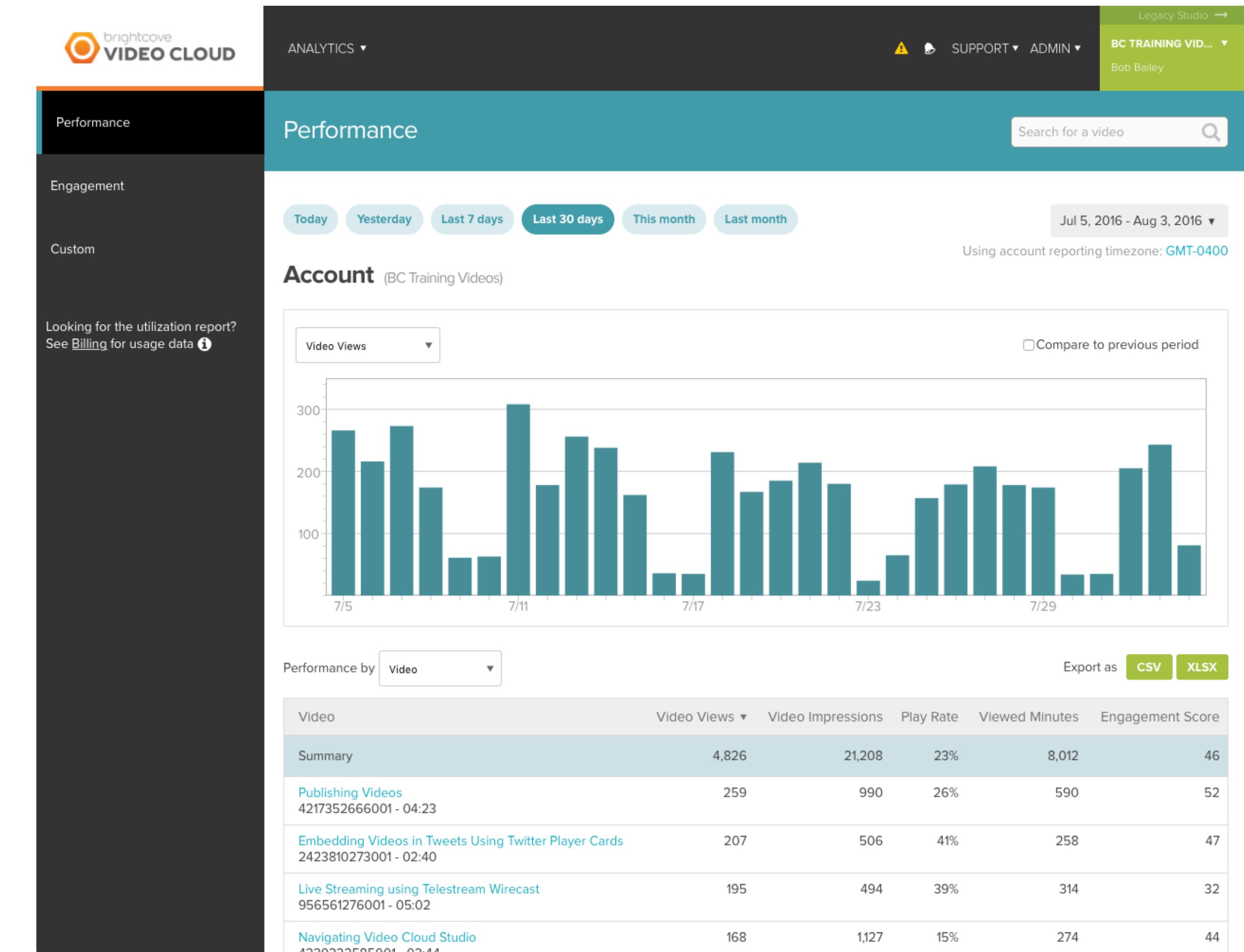


# Reviewing Video Analytics

# Reviewing Video Analytics



- Available reports
  - Performance
  - Engagement
  - Custom reports
- View data in close to real-time
- Report data can be downloaded
- Reports are ‘printer friendly’
- Analytics API available





# Additional Resources

# On-demand Training

- [support.brightcove.com](http://support.brightcove.com)

The screenshot shows the Brightcove Documentation website. At the top, there is a navigation bar with links for ENGLISH, PRODUCTS, TRAINING (with a dropdown menu for ONLINE COURSES), SUPPORT REQUEST, and SYSTEM STATUS. Below the navigation bar, the main content area has a header "Documentation" and a search bar. The main title is "Online Training Courses". On the left, there is a sidebar titled "On This Page" with a "Related content" link. To the right, there is a table with columns for Name, Product Focus, Role, and Description. The table lists seven training courses:

Name	Product Focus	Role	Description
<a href="#">Video Cloud Essentials</a>	Video Cloud	Studio User	Learn how to upload, manage and publish videos using Video Cloud Studio.
<a href="#">Video Cloud Analytics</a>	Video Cloud	Studio User	Learn about the types of analytics that are available inside Video Cloud Studio.
<a href="#">Building Portal Experiences using Gallery</a>	Gallery	Studio User	Learn how to create and publish a portal experience using Brightcove Gallery.
<a href="#">Developing with the Brightcove Player</a>	Video Cloud Brightcove Player	Player Developer	Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player.
<a href="#">Quick Start to Player Management</a>	Video Cloud Brightcove Player	Player Developer	Learn to create, update and publish a player using Terminal and the curl tool.
<a href="#">Developing with the Brightcove Native Player SDK for Android</a>	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for Android devices.
<a href="#">Developing with the Brightcove Native Player SDK for iOS</a>	Video Cloud Brightcove Player	Device SDK Developer	Learn to create a native video app for iOS devices.

# Instructor-led Training



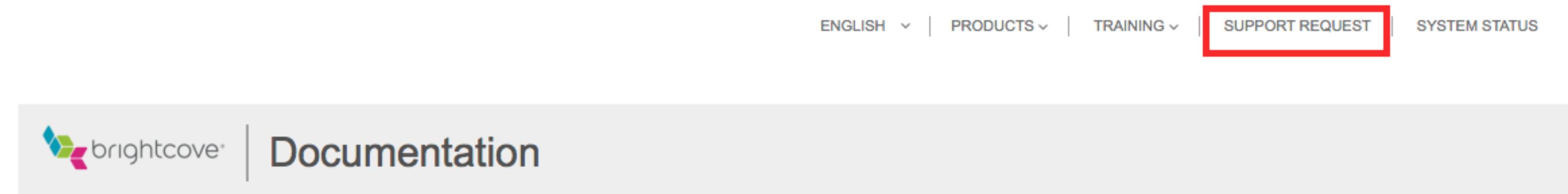
- [support.brightcove.com](http://support.brightcove.com)

The screenshot shows the Brightcove Documentation website with the following details:

- Header:** ENGLISH ▾ | PRODUCTS ▾ | TRAINING ▾ | SUPPORT REQUEST | SYSTEM STATUS. The "ONLINE COURSES" and "REGISTER FOR A COURSE" buttons are highlighted with a red box.
- Breadcrumbs:** Documentation > Register for Training
- Search Bar:** Search (with magnifying glass icon)
- Page Title:** Register for Training
- Page Actions:** View, Edit, Delete, Manage display, Revisions, Translate
- User Information:** Studio User, Player Developer, Device SDK Developer
- Related Content:** Get Started using Brightcove Player Studio, Get Started Using Gallery, Get Started using Video Cloud Studio, Get Started with Player Development, General Info
- Text:** As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.
- Section 1:** **Video Cloud Essentials**  
Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, [read more...](#)  
This training is offered several times. Select the date and time that works best for you.  
Tue, Jun 27, 2017 10:00 AM - 11:00 AM EDT  
**REGISTER**
- Section 2:** **Building Portal Experiences using Gallery**  
In this course you will walk you through the process of creating, customizing and publishing [read more...](#)  
This training is offered several times. Select the date and time that works best for you.  
Thu, Jun 29, 2017 2:00 PM - 3:00 PM EDT  
**REGISTER**

# Support Request

- [support.brightcove.com](https://support.brightcove.com)



The screenshot shows the Brightcove Documentation website with a navigation bar at the top. The 'SUPPORT REQUEST' button is highlighted with a red box. Below the navigation, there's a header for 'Submit a Support Request'. A message says 'We're here to help. Please fill out the form and we'll get back to you asap.' It includes a note for support named contacts about the Support Portal. There are fields for 'EMAIL ADDRESS' and 'PASSWORD', with a 'Forgot password?' link. A large 'SIGN IN' button is at the bottom of the form. At the bottom of the page, there's a section for 'PROBLEM SIGNING IN?' with a note about creating a basic case.

ENGLISH | PRODUCTS | TRAINING | SUPPORT REQUEST | SYSTEM STATUS

brightcove Documentation

## Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

If you are a Support Named contact, you can access our [Support Portal](#).

EMAIL ADDRESS

PASSWORD [Forgot password?](#)

SIGN IN

PROBLEM SIGNING IN?

If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it.

# Documentation



- [support.brightcove.com](https://support.brightcove.com)

## Studio Users

### Studio

- [Get Started](#)
- [Documentation](#)
- [Training Videos](#)
- [What's New](#)

### Studio Add-Ons

- [Audience](#)
- [Social](#)
- [Live](#)

### Gallery

- [Get Started](#)
- [Documentation](#)
- [Training Videos](#)
- [What's New](#)

## Developers

### Brightcove Player

- [Get Started](#)
- [Documentation](#)
- [Developer Forum](#)
- [What's New](#)
- [API Reference](#)

Current: v6.1.1

Pre-release: v6.3.1

### APIs

- [Getting Started](#)
- [Video Cloud](#)
- [Live](#)
- [Zencoder](#)
- [Once](#)
- [API References](#)

### SDKs

- [Get Started](#)
- [Documentation](#)
- [SDK References](#)
- [Training Videos](#)
- [Developer Forum](#)
- [What's New](#)

# Documentation

- [support.brightcove.com](https://support.brightcove.com)

The screenshot shows the Brightcove Support search interface. At the top left is the Brightcove logo. To its right is a search bar with the placeholder "Search". Below the search bar are three filter sections: "Product", "Role", and "Task".

- Product:** A dropdown menu showing "Video Cloud" selected (245 results), along with other options: Brightcove Player (52), Gallery (3), Live (1), Once (1), and Zencoder (1).
- Role:** A dropdown menu showing "Studio User" selected (245 results), along with other options: API Developer (16), Device SDK Developer (6), and Player Developer (73).
- Task:** A dropdown menu showing "Add Videos/Assets" selected (12 results), along with other options: Create & Configure Players (22), Create & Use Playlists (5), and Get Started using Brightcove (2).

On the right side of the interface, there is a summary of active filters: "Product: Video Cloud" and "Role: Studio User". Below this, it says "Displaying 1 - 20 of 245".

**Brightcove Player 6 Now Default Version**  
Brightcove Player 6 is now the default version for newly created players, a major version update.  
Brightcove Player, Video Cloud  
Studio User, Player Developer  
Release Notes

**Creating Social Media Publishing Destinations**  
In this topic you will learn how to create publishing destinations using Brightcove Social.  
Video Cloud  
Studio User  
Share Using Brightcove Social

**Publishing Videos to Social Media Platforms**  
In this topic you will learn how to publish videos to social media using Brightcove Social.  
Video Cloud  
Studio User  
Share Using Brightcove Social

**Getting Started with Brightcove Social**  
This topic provides an overview of Brightcove Social. Brightcove Social allows you to easily publish videos in your Video Cloud account out to popular social media platforms such as YouTube, Facebook and Twitter.



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