



# Video Cloud Essentials

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brightcove  
**VIDEOCLOUD**



# Course Outline

- Reviewing the Video Cloud Architecture
- Uploading Videos
- Managing Videos
- Publishing a Video
- Creating and Styling Players
- Creating a Playlist
- Publishing a Playlist
- Reviewing Video Analytics
- Reviewing Additional Resources



# Course Objectives

- At the end of this training you should be able to:
  - Describe the Video Cloud architecture
  - Navigate inside Video Cloud Studio
  - Upload videos to Video Cloud
  - Edit video properties
  - Publish a video
  - Create and style a player
  - Create a playlist
  - Publish a playlist
  - Describe the types of analytics that are provided by Video Cloud
  - Describe the other learning resources that are available



# Audience

- New Video Cloud users
- Publishers evaluating Video Cloud
- Note: Developer training is also available



# Video Cloud Trial Accounts

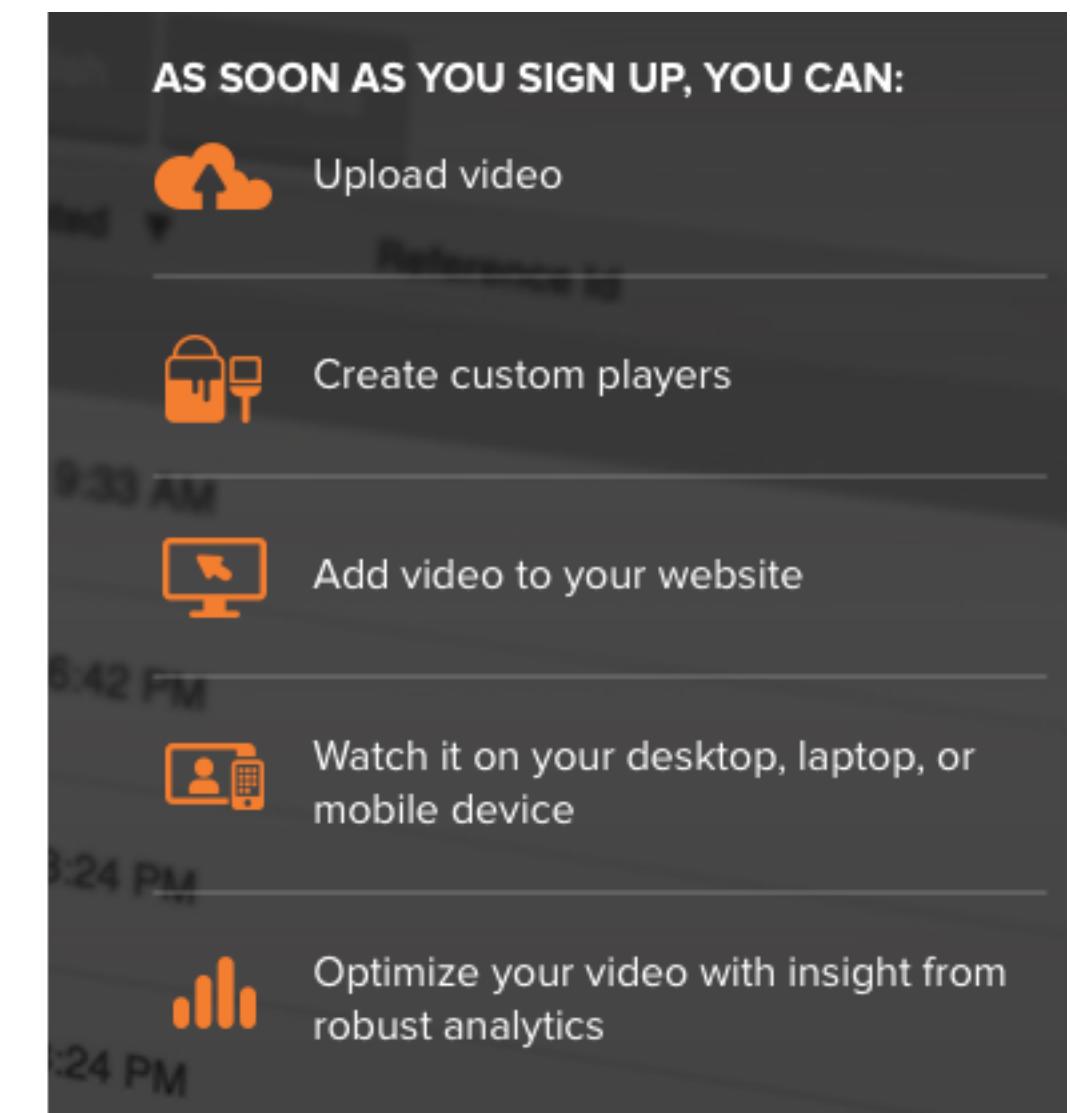
- You can sign up for a trial account:
  - <https://register.brightcove.com>

Start Your **Free 30-Day** Brightcove  
Video Cloud Trial

No credit card required.

CONTINUE

We will use your email address to see if you are already registered with Brightcove.





# Quick Start to Video Cloud

- Set of hands on steps you can work through on your own
- <http://support.brightcove.com/en/video-cloud/docs/quick-start-video-cloud>

**NEW STUDIO**

- Getting Started
- Adding Videos
- Managing Videos
- Creating & Customizing Players
- Publishing Videos
- Live Streaming
- Using Reports & Analytics
- Audience Engagement
- Integration
- Administering Accounts & Users
- Mobile SDKs
- General Information

## Quick Start to Video Cloud

PRODUCT	VERSION	EDITION
VIDEO CLOUD	New Studio	Express I, Express II, Express III, Professional, Enterprise

The objective of this Quick Start is to give you a short, simple guide to follow to help get you started using Video Cloud. This Quick Start will give you a set of hands on steps you can work through on your own to discover some of the features of Video Cloud.

After completing this Quick Start you should be able to:

- Describe the Video Cloud architecture
- Navigate inside Video Cloud Studio
- Upload videos to Video Cloud
- Edit video properties
- Publish a video
- Create and style a player
- Create a playlist
- Publish a playlist
- Understand the types of analytics that are provided by Video Cloud

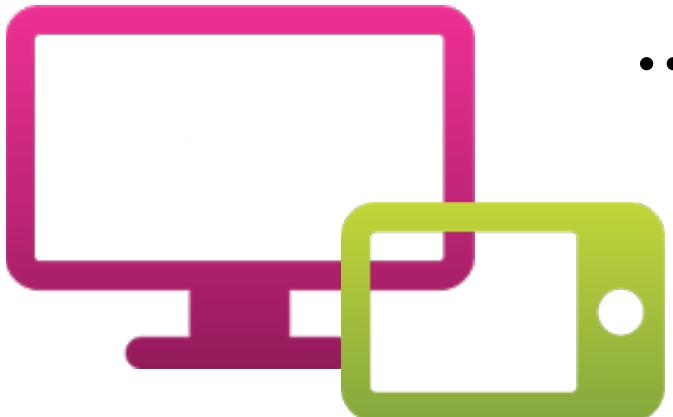


# Reviewing the Video Cloud Architecture

# The Video Cloud Platform Architecture



Dynamic  
Ingest API



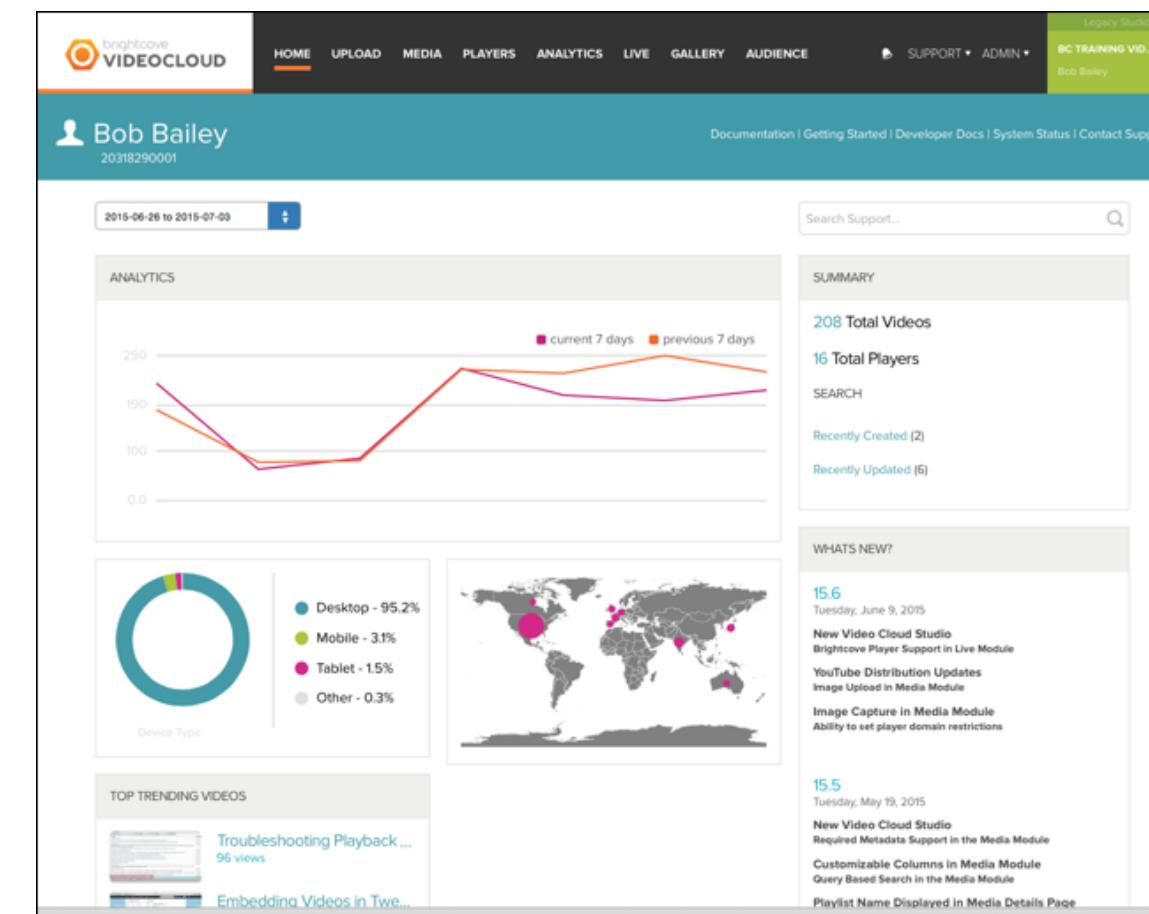
Upload video,  
add settings,  
create players

.....→

Transfer videos



## Content Delivery Network (CDN)



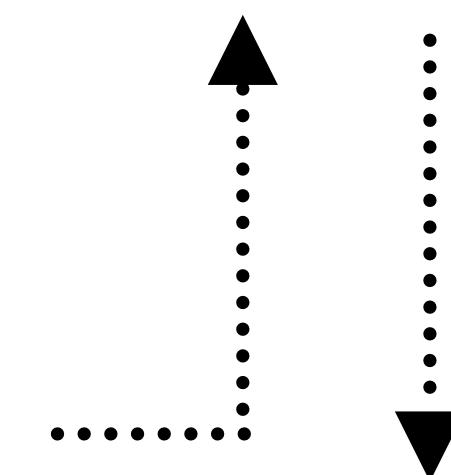
Desktop, Tablet, Mobile Device

Video Cloud Studio



## Your Web Server

Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)



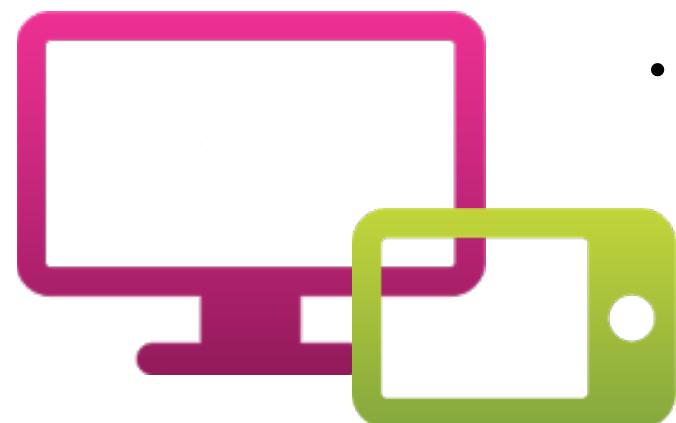
Requested page  
with references  
to player and  
videos



Viewer

brightcove inc.

# The Video Cloud Platform Architecture



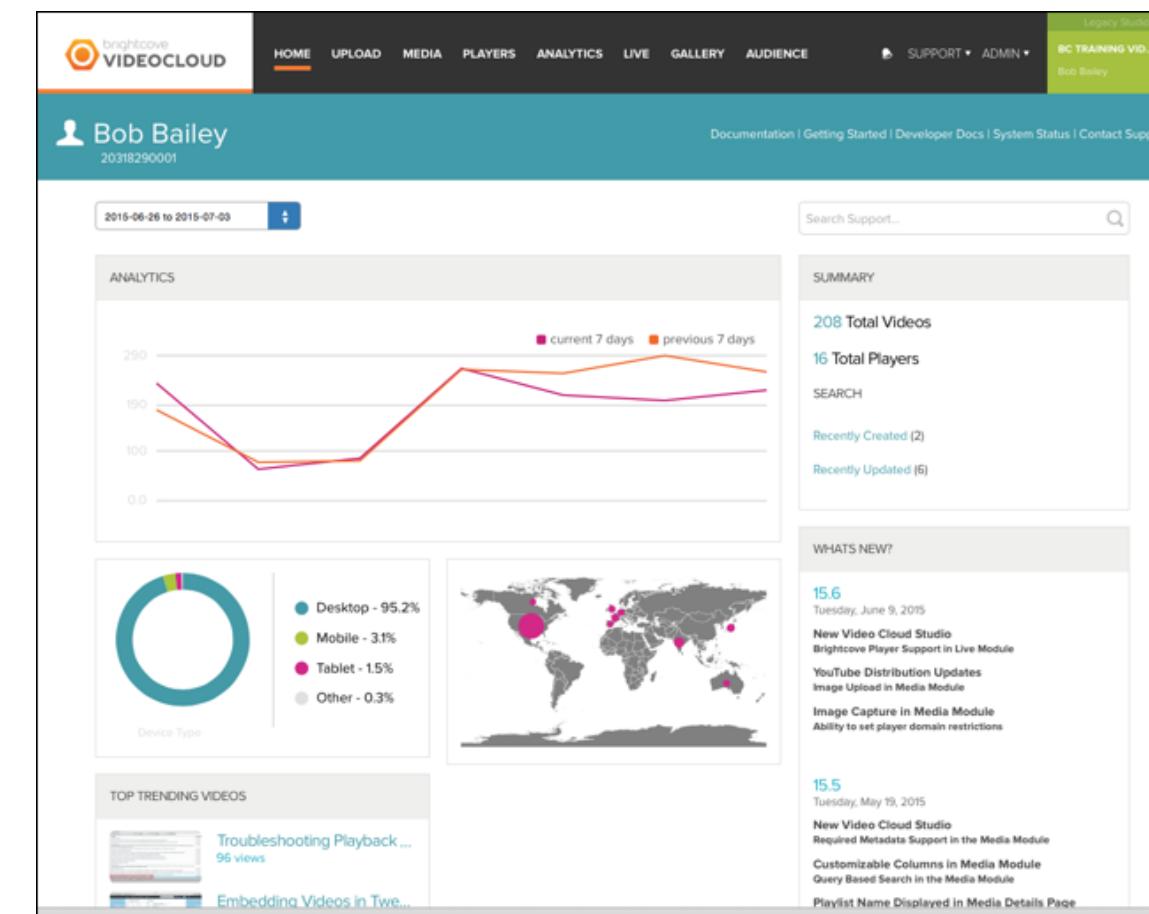
Desktop, Tablet, Mobile Device

.....→

Transfer videos



## Content Delivery Network (CDN)

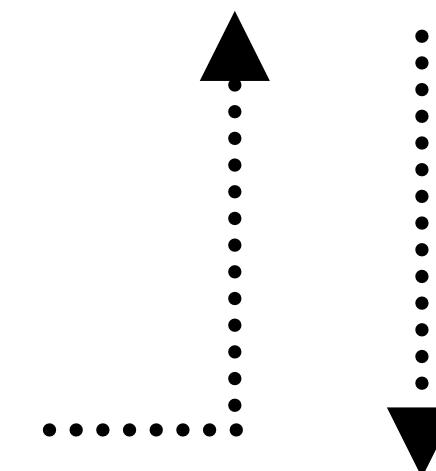


Video Cloud Studio



Publishing code  
(Publisher, Player  
Video IDs, Player  
Dimensions)

## Your Web Server



Requested page  
with references  
to player and  
videos



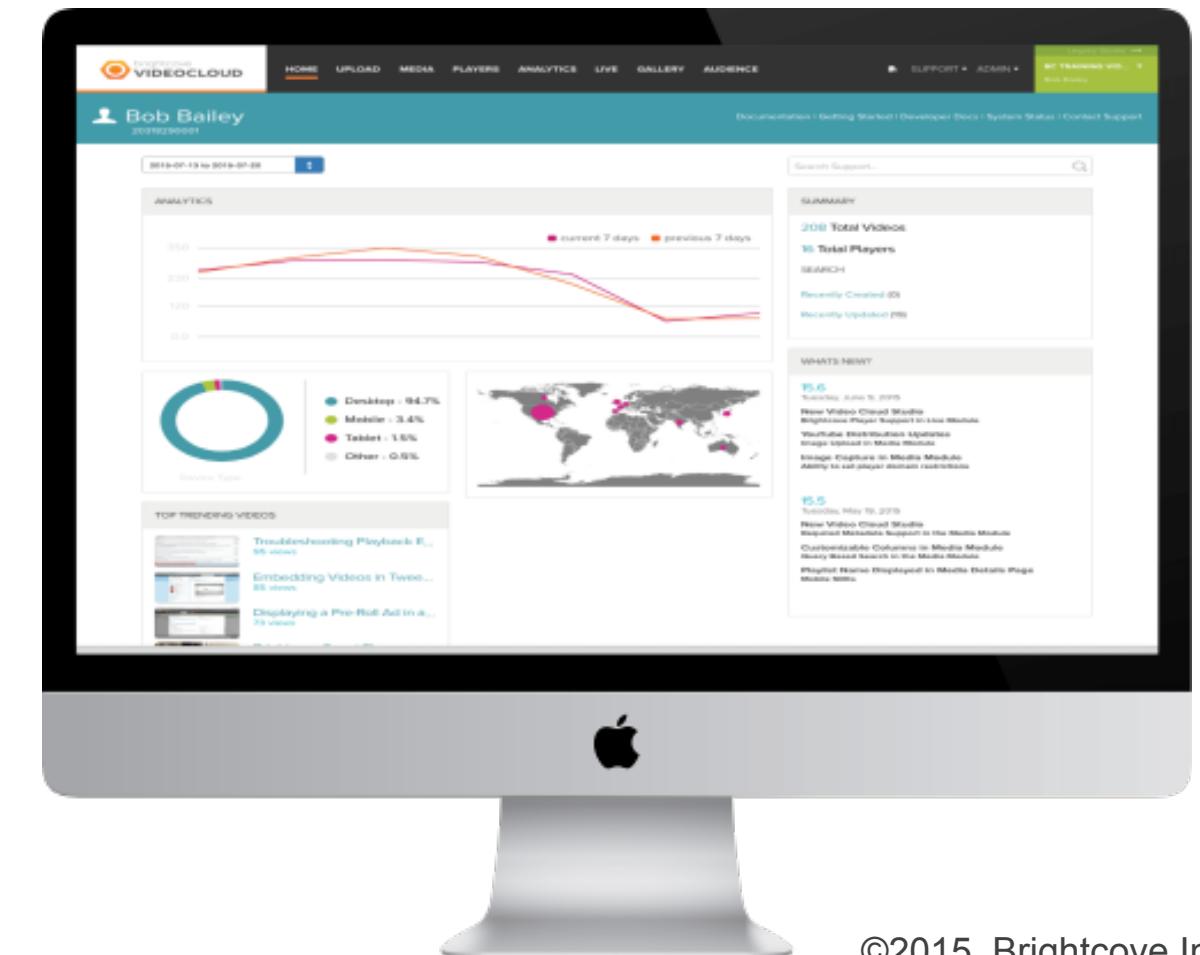
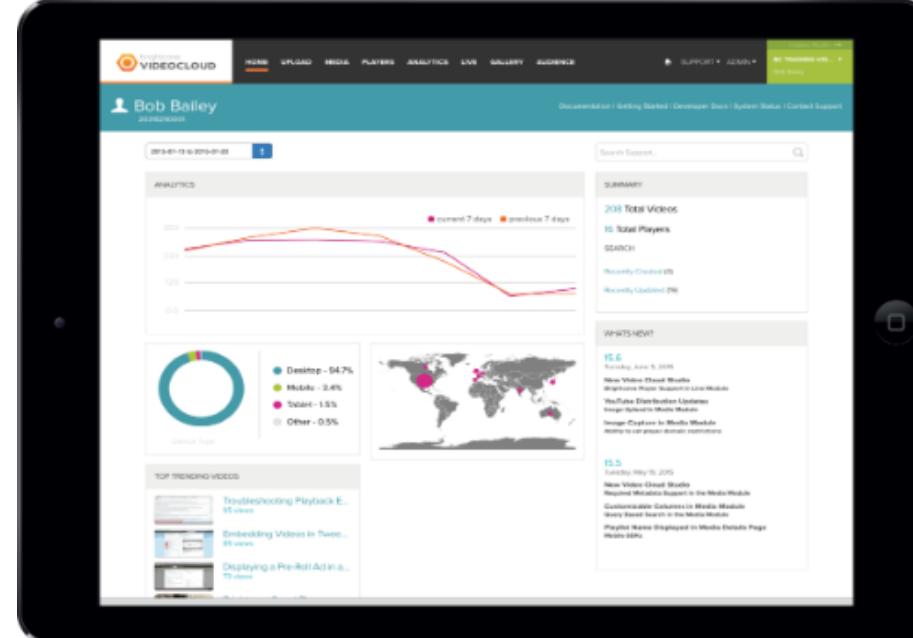
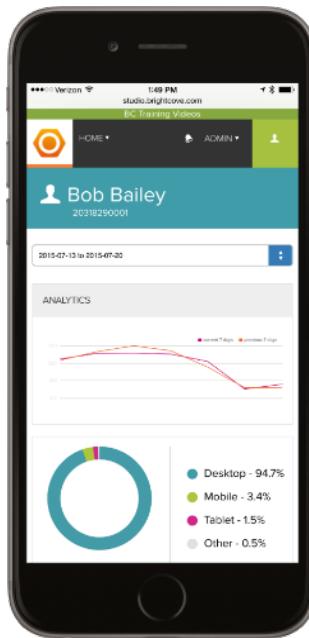
Viewer

brightcove inc.

# Video Cloud Studio



- Simple, non-technical user interface for uploading, managing, and publishing video content
- Completely written in HTML5
- Upload, manage and track your video wherever, whenever and on whatever device
- Role-based permissions to enable or disable access to modules



# Navigating Video Cloud Studio



- Organized into modules
  - Home - Video Cloud dashboard
  - Upload - Upload videos
  - Media - Manage and publish videos
  - Players - Create and style players
  - Analytics - Review video analytics
  - Live - Broadcast live events
  - Gallery - Create custom video portals
  - Audience - Integrate with Marketo and Oracle Eloqua

The modules you have access to are based upon your user permissions and Video Cloud subscription

The screenshot shows the Brightcove Video Cloud Studio interface. At the top is a navigation bar with the Brightcove VideoCloud logo, a search bar, and links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY, and AUDIENCE. The 'HOME' link is highlighted with a red box. To the right of the navigation bar are links for SUPPORT, ADMIN, and a dropdown menu for BC TRAINING VID... which shows 'Bob Baile'. A green sidebar on the right contains links for Legacy Studio and Account Selector. Red arrows point from the text labels to their respective elements: one arrow points to the 'Legacy Studio' link in the sidebar, and another points to the 'BC TRAINING VID...' dropdown menu.

Access Legacy Studio

Legacy Studio →

Studio Modules

BC TRAINING VID... ▾

Bob Baile

Account Selector

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# There are 2 Video Cloud Studios

- New Video Cloud Studio
  - What we will use in this training
- Legacy Video Cloud Studio
  - Flash - desktop only
- Some features may require using Legacy Video Cloud Studio until the feature is available in the New Studio.



# Player

- All videos are viewed inside of a player
- Two types of players
  - Brightcove Player
  - Smart Player
- See the [Player Feature Comparison](#) document for information on the differences



# Brightcove Player

- Brightcove Player is based on the open source, Video.js player
- The UI is written entirely in HTML5 and relies on Flash only on older browsers
- Customized using standard web technologies (CSS and JavaScript)
- Created using Players module in New Studio



# Smart Player

- Legacy player
- Flash first with fallback to HTML5
- Customized using BEML (Brightcove proprietary language)
- Created using Publishing module in Legacy Studio

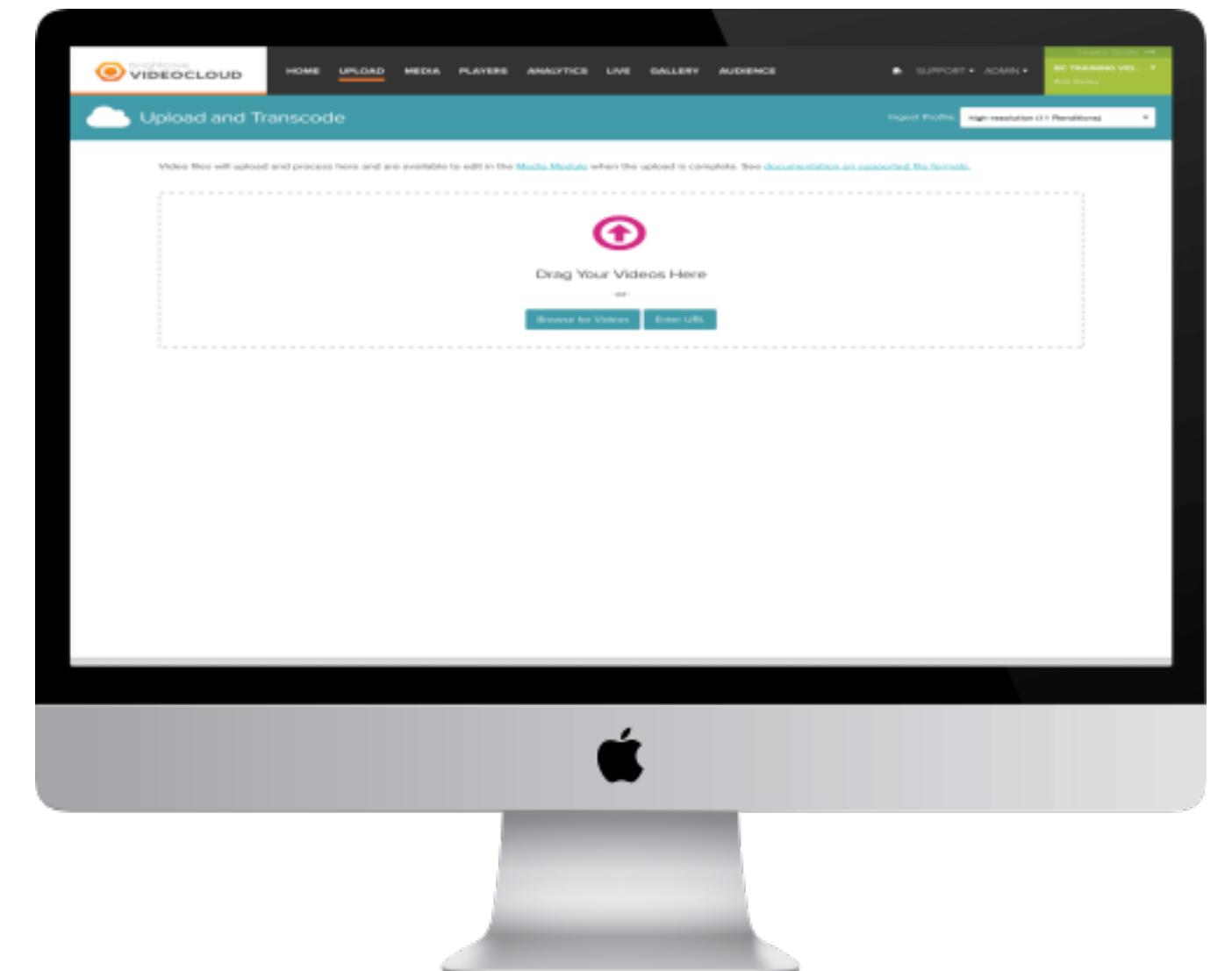
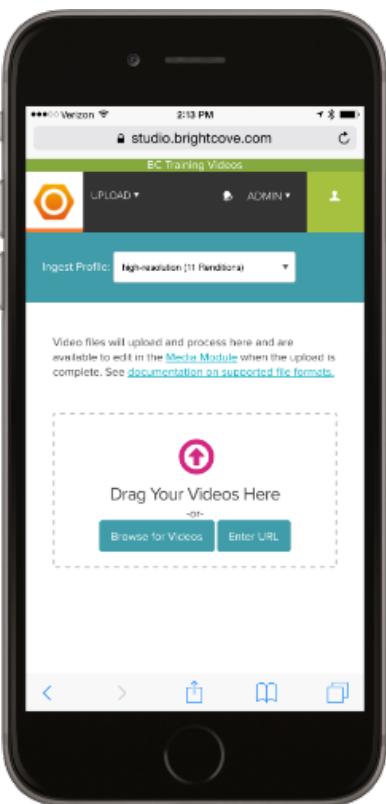


# Uploading Videos



# Uploading Videos

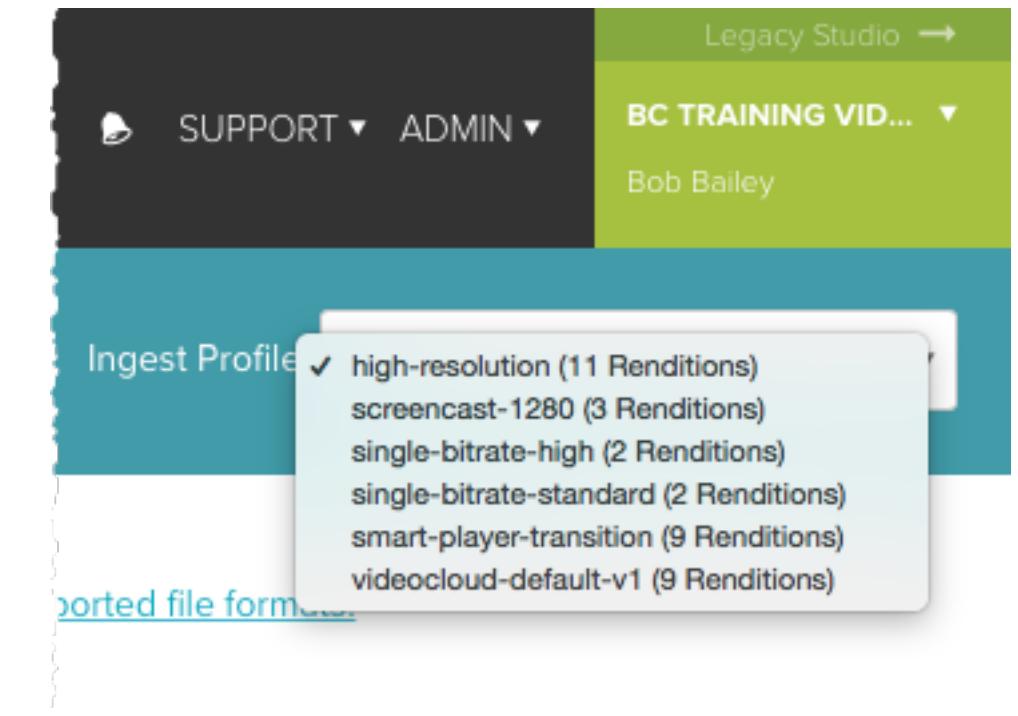
- Upload videos using the Upload module
- Source files can be:
  - On local machine
  - Located at an addressable URL:
    - Dropbox
    - Amazon S3





# Ingest Profile

- Contains the transcode settings that will be used when the video is transcoded
- Profiles can be added and edited using the Admin UI
- See the [Standard Ingest Profiles](#) document for specifics on the profiles



# Uploading Videos



- Upload module displays upload progress
- Click **Edit** to edit basic video properties

DOLPHINS.MP4

4334874708001 Uploaded. Creating renditions...

ELEPHANT.MP4

Uploading... 69%, 0:01 remaining

TIGER.MP4

Waiting...

BROWN PELICAN.MPG

4616299474001 Uploaded. Creating renditions...

Ingest Profile  
videocloud-default-v1 (9 Renditions)

Status  
 Active  
 Inactive

**Required information is missing, video cannot be activated**

Video Title\*  
Brown Pelican.mpg

Short Description (250 characters max)

Tags  
comma separated

Reference ID (must be unique)

Move To Folder  
---

Subject\*  
---

Year\*  
---

**Cancel** **Save**



# Hands-on Task: Uploading Videos to Video Cloud

<http://support.brightcove.com/en/video-cloud/docs/quick-start-uploading-videos>



# Managing Videos



# Managing Videos

- Media module used to manage videos in an account:
  - Edit video properties
  - Organize using folders
  - Add videos to playlists
  - Activate / Deactivate videos
  - Delete videos
  - Publish videos and playlists

The screenshot shows the Brightcove VideoCloud interface. The top navigation bar includes links for HOME, UPLOAD, MEDIA (which is highlighted in orange), PLAYERS, ANALYTICS, LIVE, GALLERY, AUDIENCE, SUPPORT, and ADMIN. A user profile for 'BC - BOB BAILEY' is visible on the right. The main content area is titled 'Videos' and shows a list of 121 videos. The columns in the list are: Video, Name, Status, Updated, Reference ID, and Created At. The list includes various video files like 'Brown Pelican.mp4', 'Woodpecker', 'Chickadee', etc., each with a small thumbnail and a checkmark in the status column. Navigation controls at the bottom allow for page selection from 1 to 5.

Video	Name	Status	Updated	Reference ID	Created At
	Brown Pelican.mp4 4334921954001	✓	7/2/2015 2:45 PM		7/2/2015 2:44 PM
	Woodpecker 4330165504001	✓	6/30/2015 9:46 AM		6/30/2015 9:37 AM
	Chickadee 4330165499001	✓	6/30/2015 9:45 AM		6/30/2015 9:37 AM
	Brown Pelican 4330167242001	✓	6/30/2015 9:45 AM		6/30/2015 9:37 AM
	Zebra.mp4 4330261073001	✓	6/30/2015 9:40 AM		6/30/2015 9:38 AM
	Tiger.mp4 4330202754001	✓	6/30/2015 9:39 AM		6/30/2015 9:37 AM
	Seahorse.mp4 4330202753001	✓	6/30/2015 9:39 AM		6/30/2015 9:37 AM
	Elephant.mp4 4330261072001	✓	6/30/2015 9:39 AM		6/30/2015 9:37 AM
	Lionfish.mp4 4330202752001	✓	6/30/2015 9:39 AM		6/30/2015 9:37 AM

# Editing Video Properties

- Click on video name to open video properties
- Preview player will update to reflect property changes

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links like HOME, UPLOAD, MEDIA (which is highlighted in orange), PLAYERS, ANALYTICS, LIVE, GALLERY, AUDIENCE, SUPPORT, ADMIN, and user-specific options. Below the navigation is a video preview area showing a pelican on a rock. A large orange arrow points from the text above to the video thumbnail. Below the preview is a timeline with a play button at 0:00 / 0:14. The main content area is divided into several sections: 'VIDEO INFORMATION' (with fields for Name, ID, Short Description, Tags, Ref ID, Related Link URL, Related Link Text, Long Description, Folder, Advertising, Ad Supported, Sharing, and Manual Playlists); 'VIDEO FILES' (listing various file formats with dimensions, upload date, and download icons); 'IMAGES' (showing a large 'Poster' image and a smaller 'Thumbnail'); 'CUSTOM FIELDS' (empty); 'AVAILABILITY' (set to 'Always Available'); and 'TEXT TRACKS' (empty). At the bottom right, there are 'Capture', 'Deactivate', and 'Publish' buttons.

# Editing Video Properties



- Properties organized into sections:
  - Video Information
  - Images
  - Video Files
  - Custom Fields
  - Availability
  - Text Tracks
- Locate section and click Edit

VIDEO INFORMATION

Name \*  
Brown Pelicans on the Rocks

ID  
4215373348001

Short Description  
Brown Pelicans on the Rocks at Fort Desoto Park.

Tags  
florida facebook clearwater pelicans birds

Ref ID

Related Link URL

Related Link Text

Long Description

Advertising  
 Free  Ad Supported

Folder  
--

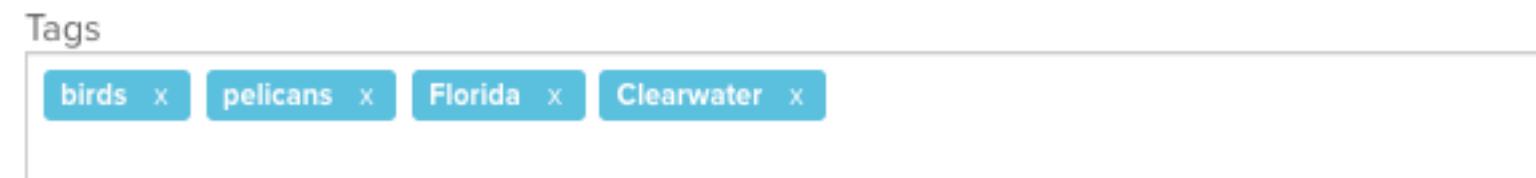
Manual Playlists

Cancel Save



# Video Tags

- Tags are a set of keywords that can be assigned to a video or set of videos
- Multiple tags can be added to a video
- Tags facilitate searching through your media library
- Used when creating Smart playlists (covered later)





# Hands-on Task: Editing Video Properties

<http://support.brightcove.com/en/video-cloud/docs/quick-start-setting-video-properties>



# Publishing a Video

# Publishing a Video

- Select the video
- Click Publish
- Select Player to use
- Select publishing code

Note: The **Brightcove Default Player** is created automatically in all accounts.

Publishing Brown Pelicans on the Rocks X

Select Player

Brightcove Default Player ▾

This is an instance of the Brightcove Default Player. You can modify this or choose to create your own.

Preview in browser  
[http://players.brightcove.net/1486906377/default\\_default/index.html?videoId=4215373348001](http://players.brightcove.net/1486906377/default_default/index.html?videoId=4215373348001)

Copy Code

Copy the appropriate code below and paste it into your web page or app.

**Standard** **Advanced**

Using the standard (iframe) embed code is recommended for most cases.  
[Help](#)

```
<iframe src='//players.brightcove.net/1486906377/default_default/index.html?videoId=4215373348001' allowfullscreen webkitallowfullscreen mozallowfullscreen></iframe>
```

Change Player Size

Sizing  Responsive  Fixed

Aspect Ratio 16:9 ▾

Player Width  Player Height

Cancel Done



# Types of Publishing Code

- **iframe (Standard tab)**
  - Recommended for most cases
  - Places the player inside an <iframe> tag
- **In-Page (Advanced tab)**
  - Allows the player to exist in the the HTML page directly, not in an iframe
  - Easier for developers to access the player and associated properties and events
- **URL**
  - Provides a URL to the published player
  - Useful for quickly viewing the player in a browser



# Hands-on Task: Publishing a Video

<http://support.brightcove.com/en/video-cloud/docs/quick-start-publishing-video>



# Creating and Styling Players

# Creating and Styling Players



- Players are created and styled in the Players module

The screenshot shows the Brightcove VideoCloud interface with the 'PLAYERS' tab selected in the top navigation bar. The main area displays a list of players, each with a checkbox, name, date modified, and status. A search bar and sorting options are also present. On the right, a detailed view of the 'Endscreen Player' is shown, including its player ID, name, description, status, and published state.

Name	Date Modified	Status
<a href="#">Endscreen Player</a> 86c2dc09-013a-48f5-a488-747b7c7720b0	7/13/2015 2:43 PM	✓
<a href="#">My Video Player</a> 6673bcb1-8c41-4f66-9f47-d50416d1a8f8	6/19/2015 4:39 PM	✓
<a href="#">Single Video Player</a> 80194c7b-ddcc-471c-96d1-7e7ca2a74009	5/21/2015 9:53 AM	✓
<a href="#">Playlist Player</a> 1d0a4075-5dfc-4bd5-8ee0-1ceecba70ff	5/5/2015 8:53 AM	✓
<a href="#">Sample Player</a> 1a64a7eb-5bd4-41a7-b0dd-bdf9fa2495eb	4/9/2015 4:17 PM	✓

**Endscreen Player**  
Created 4/7/2015 1:43 PM

[Player Preview](#)

[Embed Code & URL](#)

Player ID  
86c2dc09-013a-48f5-a488-747b7c7720b0

Name  
Endscreen Player

Description  
---

Status  
Active

Published State  
Published



# Creating a Player

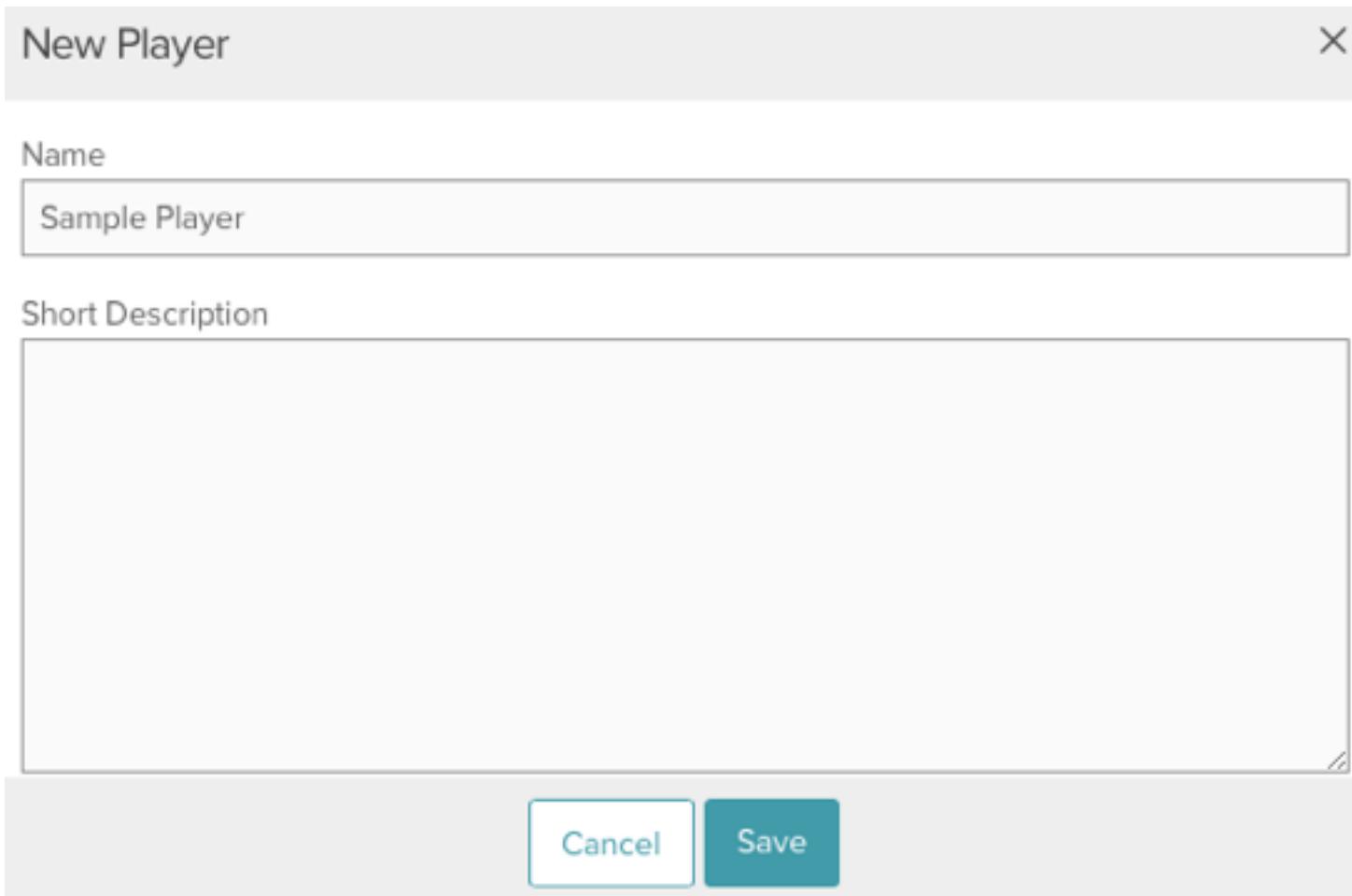
- Click **New Player**
- Name the player
- Click **Save**

New Player ×

Name  
Sample Player

Short Description

Cancel Save



# Player Properties

- Organized into sections:
  - Player Information
  - Styling
  - Social Sharing
  - Endscreen
  - Advertising
  - Settings
  - Plugins
  - Availability

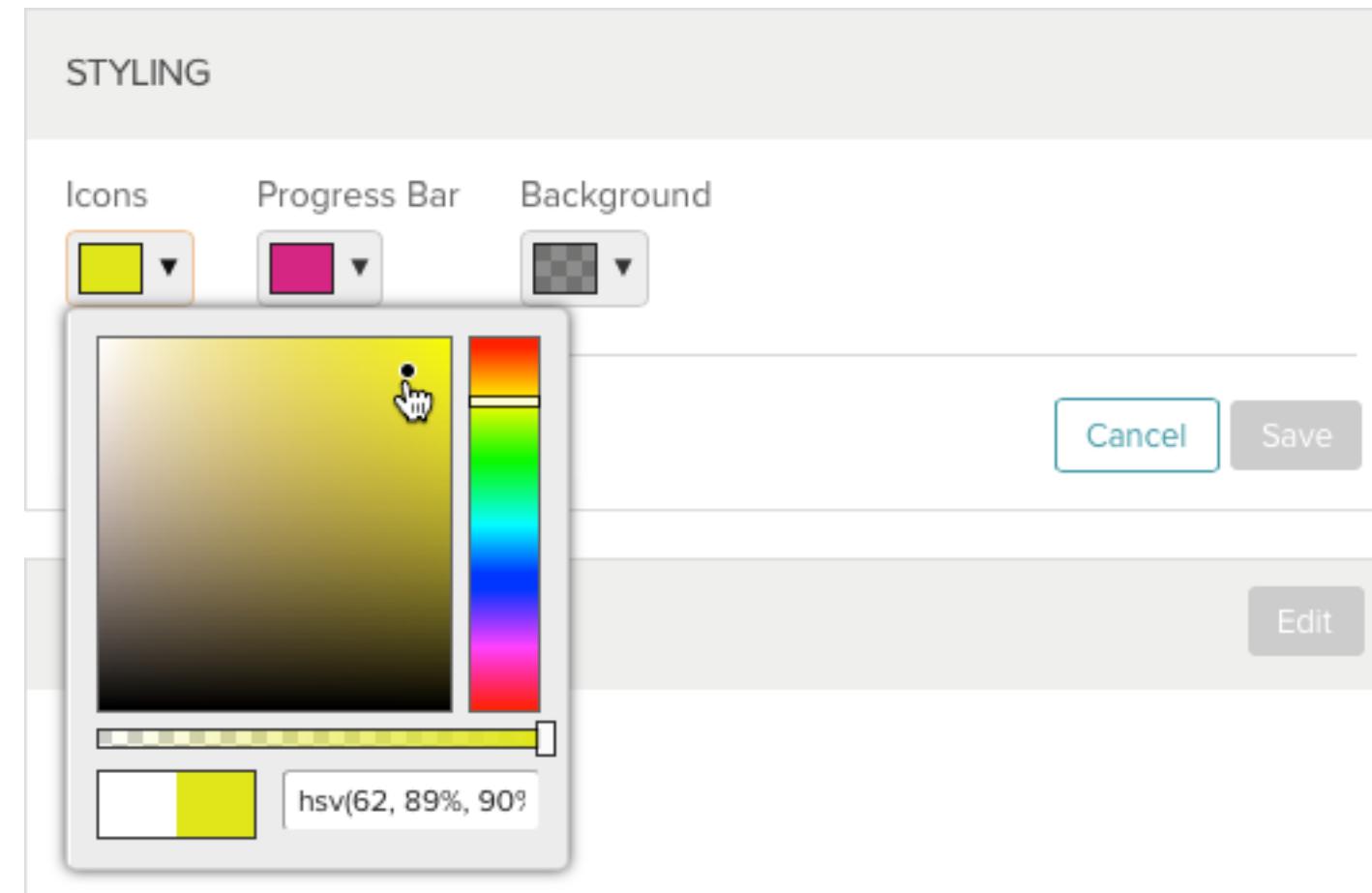
The screenshot shows the Brightcove VideoCloud interface for managing player properties. At the top, there's a navigation bar with links like HOME, UPLOAD, MEDIA, PLAYERS (which is highlighted), ANALYTICS, LIVE, GALLERY, AUDIENCE, SUPPORT, ADMIN, and user info for Bob Bailey. Below the navigation is a teal header bar with 'Sample Player' and back/forward buttons. A row of buttons includes Delete, Duplicate, Embed Code & URL, Discard Changes, and Publish. The main area contains several configuration panels:

- PLAYER INFORMATION**: Shows Last Modified (11/13/2015 4:39 PM), Player ID (cbf9a963-0d48-4402-8922-009c70d2b0b4), Player Version (1.14.29), Name (Sample Player), and Short Description (...).
- SETTINGS**: Allows activating the player (Yes), setting auto-start (No), enabling fullscreen (Yes), disabling Flash-based HLS (No), displaying a playlist (Disabled), and setting aspect ratio (16x9). It also shows player dimensions (Width, Height) as (...).
- STYLING**: Provides options for Icons (white), Progress Bar (pink), and Background (dark grey).
- SOCIAL SHARING**: Sets sharing options (Allow Sharing: No).
- ENDSCREEN**: Sets endscreen options (Endscreen: Disabled).
- ADVERTISING**: Sets advertising options (Enable IMA Ads: No).
- PLUGINS**: Manages JavaScript, CSS, and Name, Options (JSON) configurations.
- AVAILABILITY**: Manages domain restrictions, showing 'Domain restriction applies to in-page embeds only.' and 'Allowed Domains: All Domains Allowed'.



# Styling a Player

- Click Player name
- Locate **Styling** section and click **Edit**
- Click **Save**



- Player changes **must** be published before they become available in the published player



# Types of Players

- Preview Player

- Used to preview changes before publishing
- Once the changes are acceptable, the player can be published
- Displays a Brightcove logo overlay indicating that it should not be used in production

- Published Player

- The player that will appear on your web pages
- Contains all of the changes that have been made to the player settings and then published

The screenshot shows the Brightcove Player Management interface. At the top, there's a navigation bar with 'Legacy Studio →', 'SUPPORT ▾ ADMIN ▾', and 'BRIGHTCOVE TRA... ▾'. Below that is a search bar labeled 'Search Players...' with a magnifying glass icon. A dropdown menu is open under 'Sort By' with 'Date Modified' selected. The main area displays a list of players. One player, 'Endscreen Player', is highlighted. To its right, there are buttons for 'Player Preview' (which is active), 'Embed Code & URL ▾', and a dropdown menu with 'Preview Player' and 'Published Player' options. Below the player card, there are sections for 'Name' (Endscreen Player) and 'Description'.



# Hands-on Task: Creating and styling a player

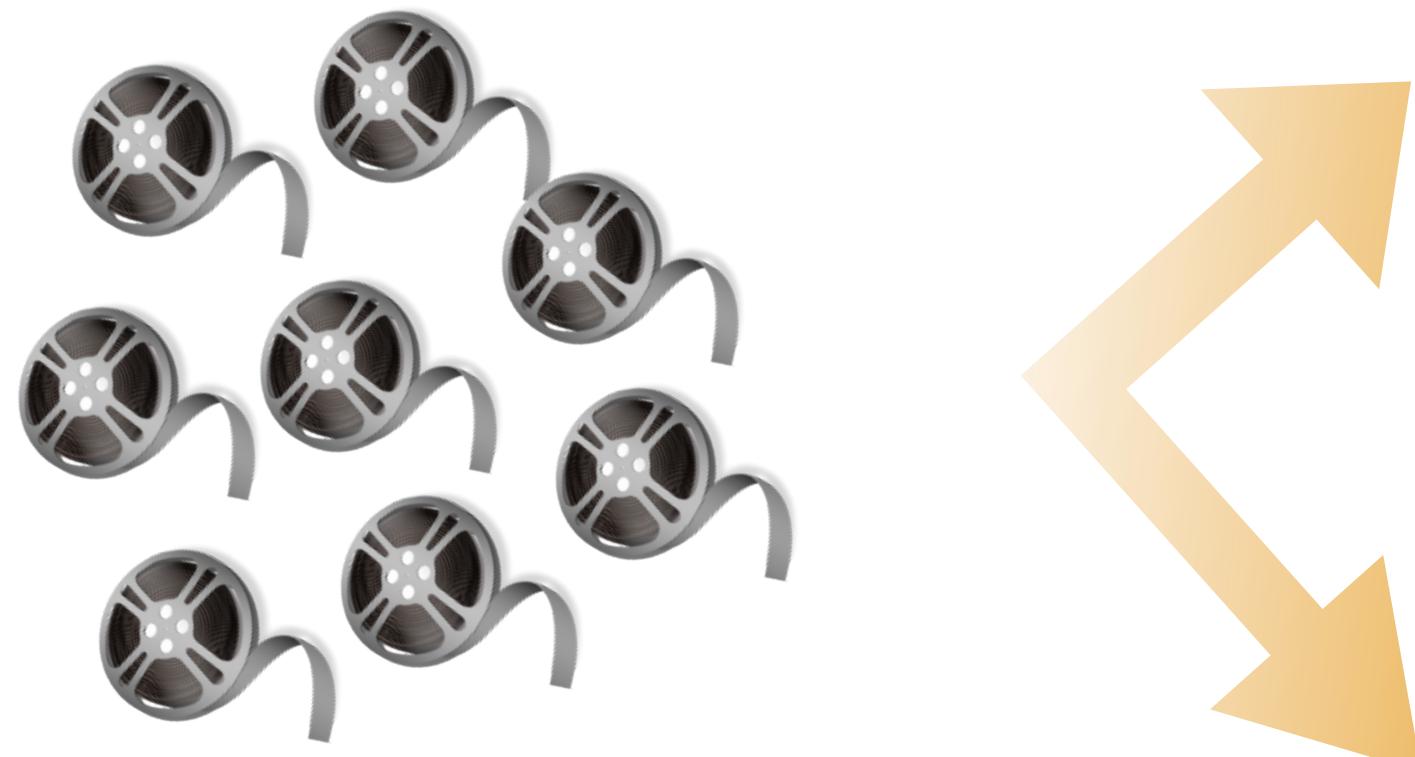
<http://support.brightcove.com/en/video-cloud/docs/quick-start-creating-and-styling-player>



# Creating a Playlist



# Creating a Playlist



- Manual Playlist- List of videos is manually created
- Smart Playlist - List of videos created automatically based upon video tags



# Creating a Playlist

- Created in the Media module
- Click **Create Playlist**
- Configure playlist properties

Playlist Settings: Create Playlist ×

Playlist type

Manual: Add videos manually  
 Smart: Add videos automatically based on tags

Reference ID

Playlist Name

Birds

Description

Show Playlist in Sidebar

**Smart Playlist Settings**

Tags

contains one or more ▾ birds x |

Play Order

Activated Date (Oldest First) ▾

Limit Number of Videos

Cancel Save



# Hands-on Task: Creating playlists

<http://support.brightcove.com/en/video-cloud/docs/quick-start-creating-playlist-0>

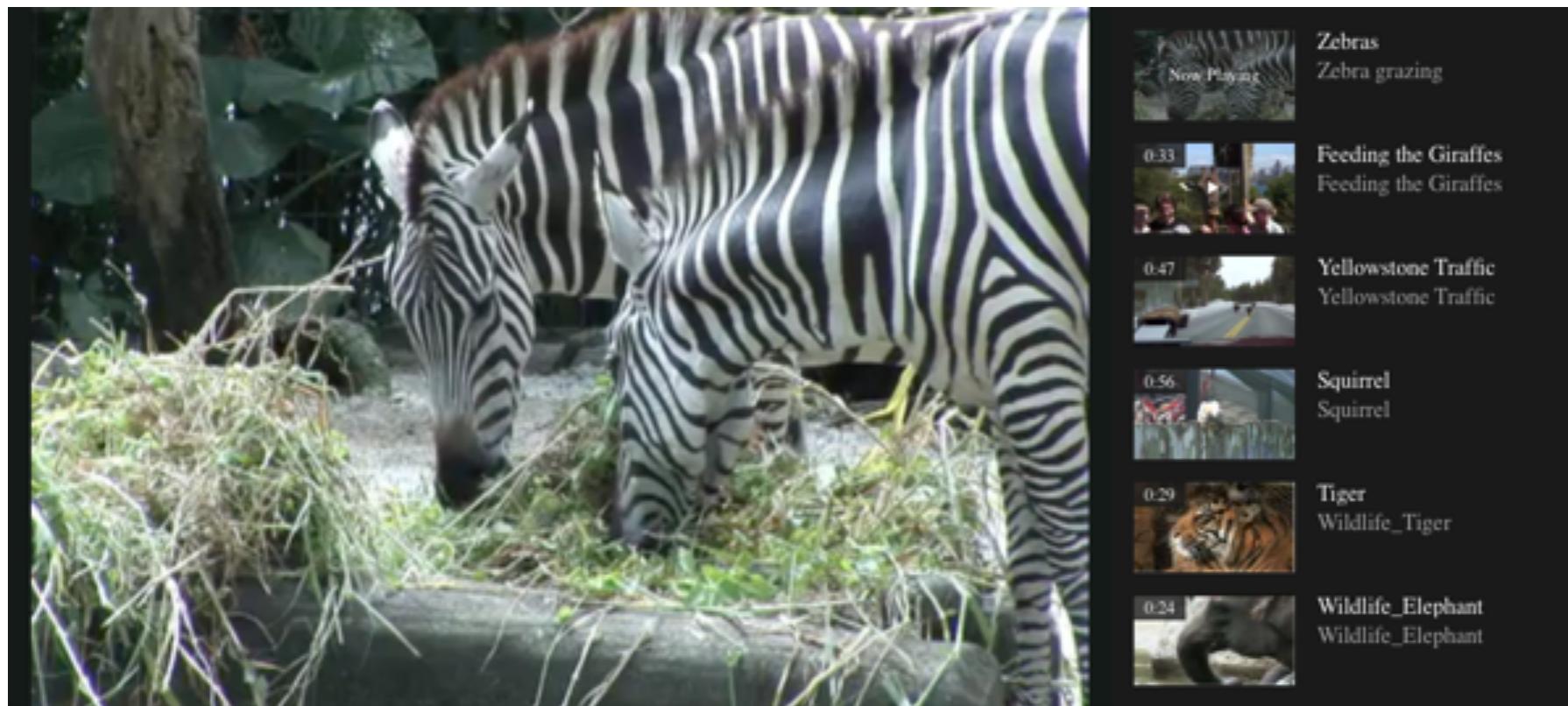


# Publishing a Playlist



# Publishing a Playlist

- Steps to publish a playlist are the same as publishing a video
- However....
- There are player settings that can be configured for a playlist





# Player Playlist Settings

- In Players module, open player properties
- Choose to:
  - Display playlist
  - Advance to next video
  - Adjust player size

Remember to Publish the player after making changes

SETTINGS

Set the player functionality and playback behavior.

Activate Player  
 Yes  No

Auto-Start Video on Player Load  
 Yes  No

Allow Fullscreen  
 Yes  No

Disable Flash-based HLS  
 Yes  No

Display Playlist  
 Enabled  Disabled

Auto Advance to Next Video  
 Yes  No

Sizing  
 Responsive  Fixed

Aspect Ratio  
16:9

Player Dimensions (Width, Height)  
Width x Height px  
 Adjust Player Dimensions for Playlist

Final Player Dimensions: auto x auto

Cancel  Save



# Hands-on Task: Publishing a playlist

<http://support.brightcove.com/en/video-cloud/docs/quick-start-publishing-playlist>

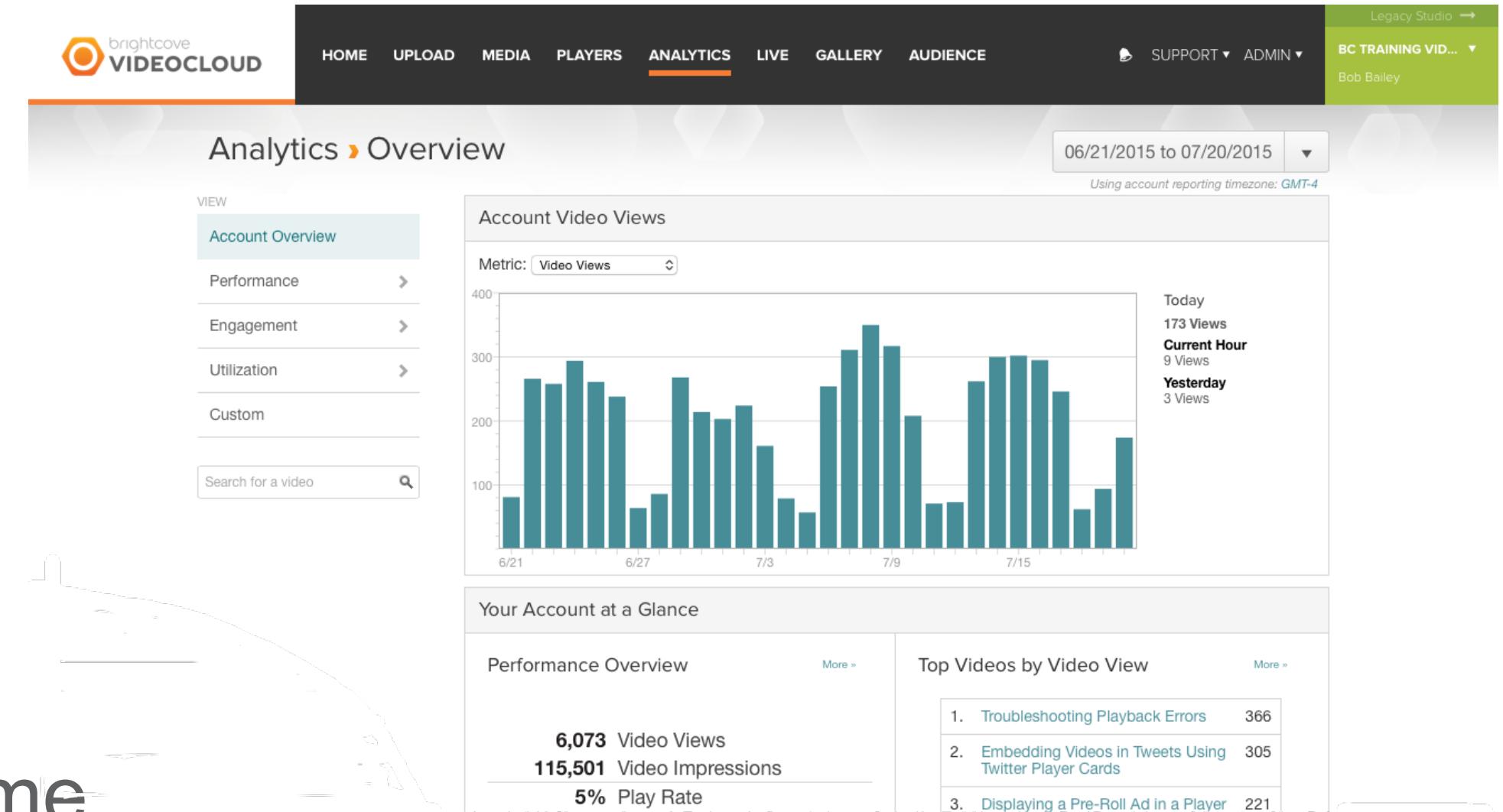


# Reviewing Video Analytics

# Reviewing Video Analytics



- Available reports
  - Account Overview
  - Performance
  - Engagement
  - Utilization
  - Create custom reports
- View data in close to real-time
- Report data can be downloaded as .csv and .xlsx files
- Analytics API available so you can create your own custom reports
- Reports are ‘printer friendly’





# Additional Resources

# Online Training and Quick Start Guide



- Video Cloud Training On-Demand Courses
  - <http://ondemand.brightcovelearning.com>
- Quick Start to Video Cloud
  - Set of hands on steps you can work through on your own to discover some of the features of Video Cloud
  - <http://support.brightcove.com/en/video-cloud/docs/quick-start-video-cloud>

# Additional Training Courses



- Brightcove.com > Services > Training

The screenshot shows the Brightcove website's "Training" section. At the top, there's a navigation bar with links for Products, Solutions, Customers, Services (which is highlighted in blue), Partners, Company, and Video Hero. To the right of the navigation are links for +1 888 882 1880, English, Blog, Support, and Customer Sign In. Below the navigation is a search bar with a magnifying glass icon and a "Contact us" button. The main content area has a teal header "Training". Underneath it, a sub-header "On-Demand Training" lists courses like Video Cloud Essentials, Video Cloud Analytics, Gallery Essentials, Developing with the Smart Player API, and Developing with the Media API. A section for "Instructor-led Training" mentions a class offered on June 23rd using the New Video Cloud Studio. A callout box for "Video Cloud Essentials" provides a brief description and a "read more..." link. On the right side, a sidebar titled "Overview" lists various training topics: Video Cloud Essentials, Video Cloud Analytics Essentials, Gallery Essentials, Developing with the Brightcove Player, Smart Player API, Media API, Contact Sales, Give us a Call +1 888 882 1880, and Work at Brightcove.

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. We offer a variety of online classes led by expert instructors all available from the convenience of your desktop.

On-site training is also available. For more information, contact your account manager.

## On-Demand Training

The following courses are offered "on-demand" so that you can get trained on your own schedule:

- Video Cloud Essentials
- Video Cloud Analytics
- Gallery Essentials
- Developing with the Smart Player API
- Developing with the Media API

## Instructor-led Training

Our instructor-led training courses are listed below. Select the class and date you would like to attend and then click **Register**. If you have any specific questions regarding training, feel free to [contact us](#). Note that all training courses are delivered in English.

### New Video Cloud Studio Training

On June 23rd, the Video Cloud Essentials class will be taught using the New Video Cloud Studio. This will be a beta class with the final version of the updated class being offered starting in July. Training on the legacy Video Cloud Studio will only be available on an on-demand basis. If you have any questions, feel free to [contact us](#).

**Video Cloud Essentials**

Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, [read more...](#)

This training is offered several times. Select the date and time that works

Overview

Video Cloud Essentials

Video Cloud Analytics Essentials

Gallery Essentials

Developing with the Brightcove Player

Smart Player API

Media API

Contact Sales

Give us a Call +1 888 882 1880

Work at Brightcove

# User Documentation



- [support.brightcove.com](http://support.brightcove.com)

The screenshot shows the Video Cloud Support website interface. At the top, there is a navigation bar with links for Support, VIDEOCLOUD, Documentation, Training Videos, Product Updates, and a search bar labeled "Have a question?". A red arrow points from the text "New Product Update: 15.10" in the banner to the "NEW STUDIO" section of the sidebar menu. The sidebar menu includes categories like Getting Started, Adding Videos, Managing Videos, Creating & Customizing Players, Publishing Videos, Live Streaming, Using Reports & Analytics, Audience Engagement, Integration, Administering Accounts & Users, Mobile SDKs, and General Information. Below the sidebar, there is a "LEGACY STUDIO" section with a "Getting Started" link. The main content area features a "Video Cloud Support" heading and two sections: "FEATURED" and "RECENT". The "FEATURED" section lists articles such as "Getting Started with the New Video Cloud Studio", "Quick Start to Video Cloud", "Migrating to the New Video Cloud Studio FAQ", "Brightcove Player FAQ", and "Training on Demand: Video Cloud Essentials". The "RECENT" section lists articles such as "Known Issues", "Scheduling Custom Reports", "YouTube Distribution - Working with the Synchronization Flag...", "YouTube Distribution - Setting the Video Privacy Status", and "Managing Users".

# Developer Documentation



- [docs.brightcove.com](http://docs.brightcove.com)

The screenshot shows the top navigation bar of the Brightcove Developer Docs website. It includes the Brightcove VideoCloud logo, a search bar with a magnifying glass icon, and menu items: Latest Dev Tools, Supported Dev Tools, Utilities / Concepts, and Video Cloud Studio.

## Video Cloud Developer Docs

Video Cloud is a complete video hosting and publishing platform. Here you will find information you need to get started developing with Video Cloud APIs and SDKs.

Looking for the new Studio documentation? Go [here](#).

APIs and Developer Tools	Latest (recommended)	Supported
	<a href="#">Overview of the APIs</a>	
<b>General</b>	<a href="#">Integrating Video Cloud with a CMS</a> <a href="#">API Testing Tools</a>	
<b>Media Management</b>	<a href="#">Media Management (includes the Ingest Profiles API, Dynamic Ingest API, and CMS API)</a>	<a href="#">Batch Provisioning</a> <a href="#">Media API</a>
	<a href="#">Brightcove Player</a>	<a href="#">Smart Player API</a>
<b>Players</b>	<a href="#">Brightcove Player API</a> <a href="#">Playback API</a>	<a href="#">Flash-only Player API</a> <a href="#">Advertising API</a>
<b>Manage Players</b>	<a href="#">Player Management API</a>	<a href="#">BEML Templates</a>
<b>Analyze Usage</b>	<a href="#">Analytics API</a>	
<b>Authentication for APIs</b>	<a href="#">OAuth API</a>	<a href="#">Managing Media API Tokens</a>
<b>Mobile</b>	<a href="#">Mobile SDKs</a>	
<b>Open Source Projects</b>		

# Training Videos

- [video.brightcovelearning.com](http://video.brightcovelearning.com)

Support | **VIDEOCLOUD**

Documentation Knowledge Base **Training Videos** Product Updates

### The Video Cloud Platform Architecture

Learn about the Video Cloud architecture.

What is the New Brightcove Player?

share:

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### CATEGORIES

- New Video Cloud Studio
- Getting Started
- Uploading Videos
- Managing Videos
- Publishing Videos
- Managing Players
- Analytics
- Audience Engagement
- Integration
- Administration
- Gallery
- Legacy Video Cloud Studio

### GETTING STARTED

1-7 of 7

- Video Cloud Architecture Overview** [4:31]
- Navigating Video Cloud Studio** [3:44]
- Uploading Videos Using the Upload Module** [4:33]
- Navigating the Media Module** [2:14]
- Navigating the Players Module** [1:43]
- Navigating the Analytics Module** [1:40]
- Navigating the Audience Module** [2:09]



# Support Request

- <http://support.brightcove.com/en/contact>

## Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

EMAIL ADDRESS

PASSWORD

[Forgot password?](#)

SIGN IN

### PROBLEM SIGNING IN?

If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it.



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