

Arduino was born out of the need for a low-cost microcontroller platform for Massimo Banzi's students at the **Interaction Design Institute Ivrea**.

It's named after a local pub:  
**Bar di Re Arduino**.

The Arduino IDE (Integrated Development Environment) is built upon **Wiring** - a software project written by one of Banzi's students (**Hernando Barragán**). It provides easy-to-use libraries which hide some of the raw C++ going on behind the scenes.

IDE revision 0001 released

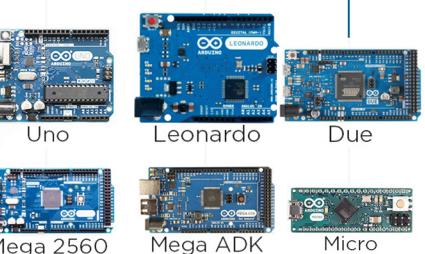
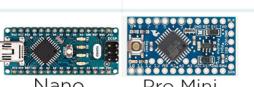
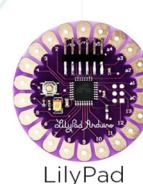
Atmega168 doubles the flash memory

Atmega8 used for the first boards

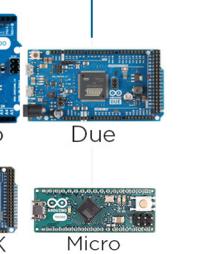
Atmega328 again doubles the memory



First ever Arduino day  
29/03/14



First 32-bit Arduino



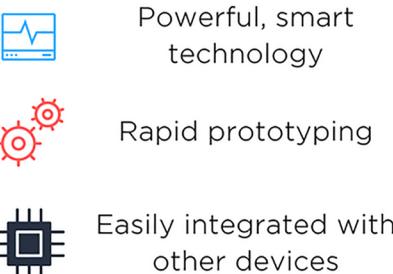
Arduino splits:  
arduino.cc (Genuino outside USA) and arduino.org

Arduino reunites under Arduino Foundation

# ARDUINO TODAY

## Industrial

- Yun/Yun Mini
- Zero
- M0/M0 Pro
- Tian
- 101/Industrial 101



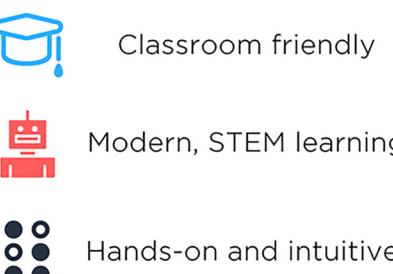
Powerful, smart technology

Rapid prototyping

Easily integrated with other devices

## Educational

- Esplora
- Robot



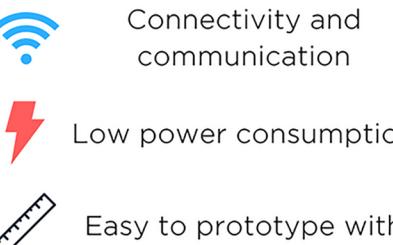
Classroom friendly

Modern, STEM learning

Hands-on and intuitive

## IoT

- MKR1000
- MKRZero
- MKRFOX1200
- Uno Wi-Fi
- Ethernet
- Primo



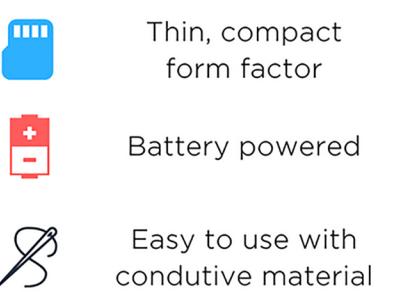
Connectivity and communication

Low power consumption

Easy to prototype with

## Wearables

- LilyPad
- LilyPad Simple
- LilyPad Snap
- LilyPad USB
- Primo Core



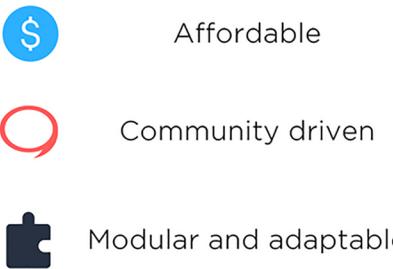
Thin, compact form factor

Battery powered

Easy to use with conductive material

## Maker

- Uno
- Leonardo
- Mini/Pro Mini
- Nano/Micro
- Mega2560/ADK
- Primo
- Due



Affordable

Community driven

Modular and adaptable