Ashley Sullivan
UI Designer & Developer

www.ashleysullivan.co

312.905.5050

ashley@ashleysullivan.co

Career

9/13 — Present — **Visual Designer & Developer | Crate & Barrel**

Crate & Barrel is a 170+ store American chain of retail stores specializing in housewares, furniture and home accessories.

- Designed and coded homepages
- Optimized homepages for SEO and accessibility
- Conducted usability testing and set up A/B tests for the website
- Supported the Marketing Team by creating banners and landing pages

1/13 — 8/13 — **Interactive Designer | TrainSignal, Inc.**

TrainSignal provided online video training of VMware, Cisco, CompTIA, Microsoft and Citrix through their web application.

- Maintained website and web application
- Created marketing campaign materials including flyers, banner ads and infographics
- Researched, designed and built features for web application

11/11 — 1/13 — **Web Designer | Coffey Communications, Inc.**

Coffey Communications, Inc. works with health care providers to communicate with their communities through printed pieces and websites.

- Designed and built websites for clients
- Designed e-newsletters
- Updated client websites

12/10 — 8/11 — **Web Associate | Recreation and Wellness**

BGSU's Recreation and Wellness department runs athletic and wellness programs for the University population as well as the community.

- Designed and built CMS web pages
- Assisted the Web and Technology Manager with printed ads and flyers

Education

2006 - 2011 — **Bowling Green State University**

Bachelor of Science in Visual Communication Technology with a focus in Print and Web.

References available upon request.

Professional Skills

	Avg.	Good	Great
Graphic Design			
HTML & CSS			
Interface Design			
User Experience			
Web Design			

Software Skills

	Avg.	Good	Great
Sublime Text			
Illustrator			
InDesign			
Photoshop			
MS Office			

Personal Skills

	Avg.	Good	Great
Team Player			
Organization			
Time Management			
Communication			
Creativity			

Awards

MarCom Award — Platinum in Web Design for St. Joseph Regional Medical Center redesign

e-Healthcare Award — Silver in Web Design for St. Joseph Regional Medical Center redesign