SAARBRÜCKEN

# **6TH SUMMER SCHOOL ON** COMPUTATIONAL INTERACTION

Deep Learning for

INFERENCE, OPTIMIZATION AND MODELING FOR THE ENGINEERING OF INTERACTIVE SYSTEMS | 13 - 18 JUNE 2022

**Human–Computer Interaction** 

**Session 4: Hands-on Deep Learning Frameworks** 







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### Timeline

```
45min [13:30 - 14:15] Pytorch & Keras overview
```

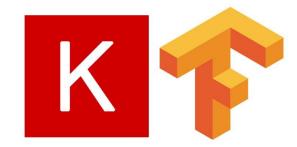
15min [14:15 - 14:30] Visual clutter classifier

15min [14:30 - 14:45] **Fitts law regressor** 

15min [14:45 - 15:00] Break

30min [15:00 - 15:30] Clustering of UI wireframes





# Learning outcomes

After this session you will be able to:

- Understand the basic building blocks for creating a DL model
- Know the popular DL frameworks (PyTorch and Keras)
- Learn how to use these frameworks to solve HCI problems

# Dependencies |

Create a virtual environment and install requirements

### # using pip

```
pip install -r requirements.txt
```

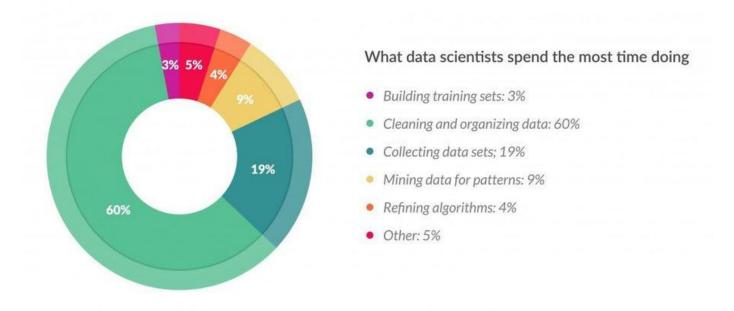
#### # using Conda

```
conda create --name <env_name> --file requirements.txt
```

# Steps for training a DL model

- 1. Loading data ← Data Preprocessing
- 2. Defining a Neural Network
- 3. Defining a Loss function and optimizer
- 4. Training
- 5. Testing

# 1. Loading data ← Data Preprocessing



https://www.forbes.com/sites/gilpress/2016/03/23/data-preparation-most-time-consuming-least-enjoyable-data-science-task-survey-says/

# Steps for training a DL model

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# PyTorch



- A low-level API developed by Facebook for natural language processing and computer vision.
- Emphasizes flexibility and allows deep learning models to be expressed in basic python

### Keras



 A high-level deep learning API written in Python for easy implementation and computation of neural networks.

 It also integrates with various backend engines to help with fast computation while miniating ease of implementation.

### Tensors

- Specialized data structure that are very similar to arrays and matrices.
- Used to encode the inputs and outputs of a DL model, as well as the model's parameters.
- Tensors are IMMUTABLE. Just like python tuples and sets you can NOT update the contents of a tensor. You can only create a new tensor.

### Multiclass classification

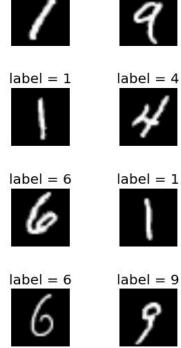




label = 2



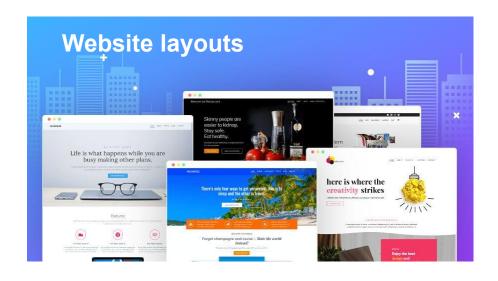
label = 4



label = 9

label = 1

### Exercise 1: Visual clutter classifier



There are many reasons to consider a choice of layout wisely, for example:

- Good layout → important information easily accessible and intuitive to find.
- Bad layout → Frustrates users, hard to find important information, user leaves the site quickly.

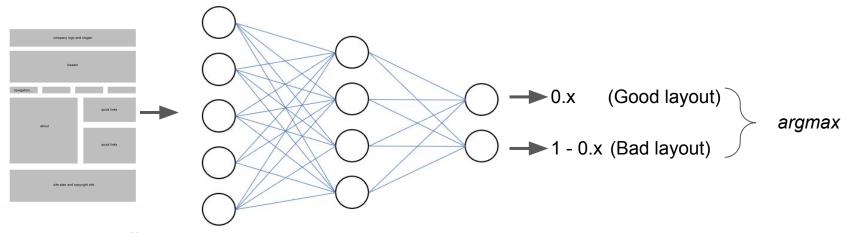
There's a strong <u>relationship</u> between a website's layout and the engagement of users. It determines:

- How long they dwell on the website pages,
- How many pages they browse.
- How often they come back to the website.

According to Adobe research, **38%** of people will stop engaging with a website if the content/layout is unattractive.

### Exercise 1: Visual clutter classifier

- In this exercise you will develop a DL model that can predict automatically how visually packed and/or disorganized a UI is.
- Cluttered UIs cause decreased recognition performance, therefore this model has potential for providing UI
  designers with "a priori" estimations of visual clutter, without having to actually look at the UI.



could be offered as a third-party service or integrated into an existing one such as <a href="https://interfacemetrics.aalto.fi/">https://interfacemetrics.aalto.fi/</a>.

# Exercise 2: Fitts Law Regressor

In this exercise, we are going to use the key concept from human-interaction theory - the **Fitts's** law.



# Exercise 3: Clustering of UI wireframes

Layout design categorization contributes to a better understanding of the UI functionality.



- In this exercise, you will develop a deep learning model that can find a good internal representation of UI layouts (layout embeddings) that can be used for downstream tasks.
  - Clustering (i.e. finding and grouping together similar Uls.)
- You will also learn how to visualize the clustering results through non-linear dimensionality reduction of UI
  embeddings.